

Certification & Ranking

- NAAC Accredited "A Grade" Institute
- Affiliated to UPTU, Lucknow
- All India Overall Ranking 39th, India Today
- Ranked 30th in India, 11th in North Region & 8th in the Category of Industry Interaction Business World Ranking
- Ranked 19th in North India, The Week
- All India Overall Ranking 46th, Outlook
- All India Overall Ranking 39th, & Learning Experience Ranking 27th, Business Today
- An ISO 9001:2008 Certified Institute
- Authorized Centre for Ph.D. Programme
- IBM Centre of Excellence

Foreign Collaboration@ I.T.S

- Catholic University of Lyon, FRANCE
- Management Development Institute, Singapore
- University of Leicester, UK
- Chaoyang University of Technology, Taiwan
- STI Education, Myanmar
- KUSOM, Nepal
- Asian University, Thailand
- Girne American University, UK
- University of La Rioja, Spain
- Birmingham City University, UK
- Teesside University, UK



Institute of Technology and Science
Mohan Nagar, Ghaziabad - 201 007
www.its.edu.in





Our vision

Creating a Thinking Professional Order

Our mission

To make incessant endeavour to create learning process in response to changing managerial paradigms.

Our objectives

- Generating new learning techniques.
- Improving teaching process.
- Expanding the Information Technology capacity.
- Strengthening the industry-interactive network.
- Facilitating professional practitioners in searching their potential.
- Inculcating team spirit among the learners

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ADVISORY BOARD

Dr. D.V. Singh

Chairman

Former Director, IIT Roorkee ,
Former Vice Chairman, AICTE

Dr. Pritam Singh

Former Director IIM, Lucknow
Former Director MDI, Gurgaon,
Director General - IMI

Dr. Abad Ahmad

Professor, Jamia Millia Islamia
Former Pro Vice Chancellor,
Delhi University, Delhi

Prof. Atmanand

Professor, Management Development Institute
Director, Steel Authority of India Ltd.

Dr. M.P. Gupta

Former Professor & Dean, FMS
Delhi University, Delhi
Advisor at Sharda University

Dr. Ajay Pandit

Professor
Faculty of Management Studies

Dr. A K Mishra

Professor
IIM Lucknow

Mr. Manoj Tandon

Head, Banking & Finance Division
CSC India Pvt. Ltd., Noida

Mr. Shyam Malhotra

Executive Director
Cyber Media India Ltd., Gurgaon

Regional Officer (Ex-officio)

AICTE, Kanpur

Dr. R P Chadha

Chairman

I.T.S - The Education Group

Mr. Sohil Chadha

Vice Chairman,
I.T.S - The Education Group

Mr. Arpit Chadha

Vice Chairman,
I.T.S - The Education Group

Mr. B K Arora

Secretary
I.T.S - The Education Group

Mr. Surinder Sood

Chief Administrator,
I.T.S - The Education Group

Dr. Sunil Kr. Pandey

Director-IT
Institute of Technology & Science

Prof. D K Pandey

Associate Professor
Institute of Technology & Science

Dr. Sapna Rakesh

Director (Management)
Institute of Technology & Science

ACADEMIC COUNCIL

LEADERSHIP TEAM



Dr. R.P. Chadha
Chairman
I.T.S- The Education Group



Shri Sohil Chadha
Vice Chairman
I.T.S- The Education Group



Shri Arpit Chadha
Vice Chairman
I.T.S- The Education Group



Shri B.K. Arora
Secretary
I.T.S- The Education Group



Shri Surinder Sood
Chief Administrator
I.T.S- The Education Group



Dr. Sapna Rakesh
Director-Management
I.T.S, Ghaziabad



Dr. Sunil Kr. Pandey
Director-IT
I.T.S, Ghaziabad

I.T.S - THE EDUCATION GROUP

THE NEW AGE RESOURCES LECTURE THEATRES

I.T.S - The Education Group under the auspices of Durga Charitable Trust Society established its first campus at Mohan Nagar, Ghaziabad. The Group has been committed in its Vision of creating a thinking professional order. The group Institutes have highly experienced faculty members, dedicated students, alumni and a closely linked network with the corporate that has helped building I.T.S a premier group of Institutions.

I.T.S Parivar takes pride in imparting education in the respective courses of Management, Information Technology, Dental Sciences, Engineering, Paramedical, Pharmacy and Microbiology. With the presence of 8 institutions, more than 700 full-time faculty members and 8000 skilled students sorority, the Group has been fully dedicated in delivering support and value to the society at large.

COURSES OFFERED

- Management** : PGDM, MBA, BBA, Ph.D
IT : MCA, BCA
Engineering : B.Tech (ME, CSE, CE, ECE, EEE),
M.Tech (CSE, ECE)
Dentistry : BDS, MDS
Biotechnology : B.Sc. (Biotechnology), M.Sc. (Biotechnology)
Pharmacy : B.Pharm, M.Pharm, Ph.D.
Paramedical : BPT, MPT

NAAC accredited 'A' grade institute
MBA & MCA
(Affiliated to UPTU, Lucknow and MCA is NBA accredited)
PGDM
(Approved by AICTE and NBA accredited
and equivalent to MBA by AIU)
Ph.D.
(Affiliated to UPTU, Lucknow)

BBA
(Affiliated to C.C.S University, Meerut)
BCA
(Affiliated to C.C.S University, Meerut)

**I.T.S runs two multi-specialty hospitals with
100 beds each catering to medical needs of society.**

I.T.S - Surya Hospital, Murad Nagar, I.T.S - Surya Hospital, Greater Noida

Facilities are available for General Medicine, Surgery, Orthopaedics, Paediatrics, Gynaecology & Ophthalmology.



**Institute of Technology &
Science , Ghaziabad (Estd : 1995)**

**I.T.S - U.G Campus,
Ghaziabad (Estd : 1995)**





BDS & MDS
(Affiliated to Ch. Charan
Singh University, Meerut)



**I.T.S - Institute of
Management**
Greater Noida
(Estd : 2007)

PGDM
(Approved by AICTE and equivalent
to MBA by AIU.)

I.T.S - Dental College
Muradnagar (Estd : 2000)



**I.T.S - Engineering
College, Greater Noida**
(Estd : 2006)

**M.Tech (CSE, ECE),
B.Tech (ME, CSE, CE, ECE,
EEE) & MBA**
(Affiliated to UPTU, Lucknow)



**I.T.S - Dental
College**
Greater Noida (Estd : 2006)

BDS & MDS
(Affiliated to Ch. Charan Singh
University, Meerut)



**I.T.S -
Paramedical
College**
Murad Nagar
(Estd : 2003)

**B.Sc (Biotech), M.Sc (Biotech),
BPT & MPT**
(Affiliated to C.C.S. University, Meerut)



**I.T.S -
Paramedical
(Pharmacy)
College**
Murad Nagar
(Estd : 2003)

B. Pharma
(Affiliated to UPTU, Lucknow)
M. Pharma
(Affiliated to UPTU, Lucknow)

THE INSTITUTE CAMPUS HIGHLIGHTS

THE INSTITUTES

I.T.S - Institute of Technology & Science, is one of the leading business-school in Delhi/NCR. The institute, which is Campus-I of the four campuses, started with its flagship course in PGDM and now also has MCA, MBA, BBA, BCA courses to its credit. I.T.S is one of the B-school in the region awarded with the certification of ISO 9001:2008 & accredited as "A Grade" Institute by NAAC – National Assessment & Accreditation Council.

The curriculum is designed to provide contemporary knowledge and skills, both functional and entrepreneurial in the field of Management & Information Technology to provide students with necessary foundation and advanced knowledge. I.T.S also provides global exposure to the students by Foreign Student Exchange Programs.



The institute ensures application of theoretical fundamentals to real life situation through projects, case studies, role plays, management games, quizzes and industry interaction that are organized at regular frequency.

CAMPUS HIGHLIGHTS

- Ranked 30th amongst all B-Schools in India (Business World)
- Ranked amongst top 50 B-Schools in India (Competition Success Review)
- Ranked 'A' Category B-School in the country (Indian Management)
- An ISO 9001 : 2008 certified Institute
- NAAC Accredited "A Grade" Institute
- Authorised centre for Ph.D. programme
- NBA Accredited



MESSAGE FROM DIRECTOR- MANAGEMENT

The dynamics of the social, economic and corporate world is throwing up new challenges requiring different skill sets, personality and ability to manage diverse situational expectations. Education today has to be dove tailed with the emerging shift in paradigm. The world today needs professionals committed and humane at the core of their hearts to be able to make a difference in the quality of human life.

I.T.S established in 1995 is an institution which focuses on holistic development and aims to imbibe the right mix of theoretical knowledge and practical exposure to learners. The core strength of I.T.S Group is the right mix of infrastructural facilities, highly learned and experienced faculty members and self-driven enthusiastic students.

We organize a number of Seminars, Conferences, Workshops, Marketing Fair highlighting Research and Developments in various facets of Management which provides a platform to the students to develop the necessary academic and intellectual knowledge resulting in all round intellectual development. The focus on value based education coupled with extracurricular activities results in preparing students to acquire the requisite skills and attitude to support and steer corporate in their varied endeavours.

The Institute has a Corporate Resource Centre (CRC) which organizes guest sessions by senior practitioner of the leading corporate of India, Summer Training and the final placement of students. This networking also assists us in constantly updating our curricula and designing industry relevant courses.

I.T.S strives to create a thinking professional order and our efforts are aimed at progressively higher quality and performance benchmarks to offer human resources with desired knowledge, skills and attitude to facilitate the organizations in their mission of creating a better world.

Dr. Sapna Rakesh

Director Management



INFRASTRUCTURE @ I.T.S GHAZIABAD

THE NEW AGE RESOURCES LECTURE THEATRES

Air-conditioned lecture theatres equipped with state of the art teaching aids including LCD projection systems to enhance the quality of academic delivery and maximize student learning experience. These spacious lecture halls are Wi-fi enabled with Multimedia Technology.

LIBRARY - LEARNING RESOURCE CENTRE

- Fully automated and air-conditioned
- Houses a collection of text and reference materials, 160 national/international periodicals, 70 audio video tapes, research reports, 2500 CDs/DVDs etc.

- E-Library, the virtual library – an IT based system containing pool of information for online browsing
- The Electronic Media Library Division is its unique feature
- Indian and International Global database related to Course Programmes and training material

IT & COMPUTING FACILITIES

- Excellent infrastructure with latest IT tools & techniques
- Ten modern Computer Labs with 637 Pentium based computers connected with structured optical fibre network
- MSDN academic alliance with Microsoft for latest product updates
- Round - the - clock Broadband internet 62 MBPS (1:1) connectivity
- IBM Centre of Excellence Software Lab
- Wi-Fi campus





SERVERS

- IBM X 3400 series & Xeon E Series, MS Window-2012 server
- Linux Enterprise Edition
- X-226 series server with lab automation software for student Login
- (MS Windows-2008 Server)

ONLINE DATABASE FOR ALL STUDENTS

- EBSCO Business Resource Premier
- IEEE Explore
- CAPITAL LINE Corporate Database
- SPSSV16
- DELNET Union Catalogue



THE INSTITUTE CAMPUS HIGHLIGHTS

SPORTS COMPLEX

Equipped with separate gymnasium for girls & boys, also having facilities of indoor & outdoor games such as cricket, badminton, basketball, volleyball, table-tennis, chess, etc.

HOSTEL

Fully-furnished rooms with 24*7 wi-fi facility & CCTV camera for security. Both the hostels house separate mess facilities for all its residents.

- Eklavya Halls for boys
- Durga Halls for Girls

AUDITORIUM & SEMINAR HALLS

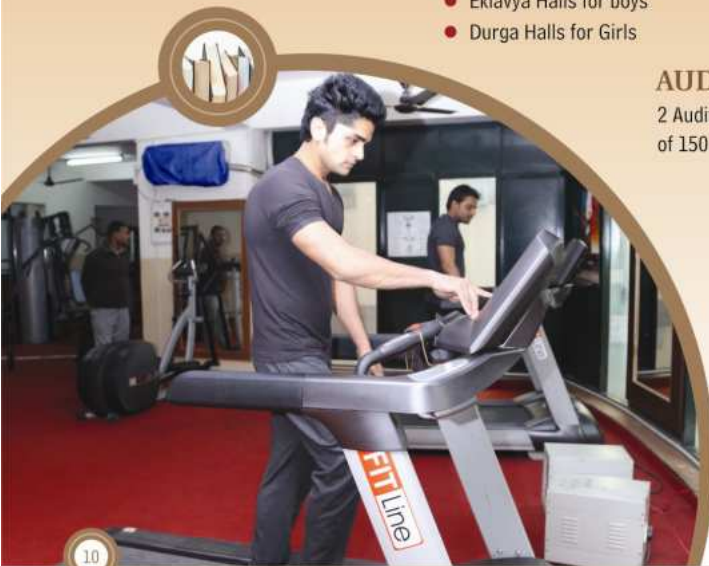
2 Auditoriums having seating capacity of 300 & 200 & 2 seminar halls having the capacity of 150 & 120. All are having air-conditioning facility & equipped with Audio-visual aids.

CAFETERIA & KIOSK

The cafeteria in campus is run by Bikano offering sumptuous meals, snacks & packaged items. A kiosk has also been set-up by CAFÉ COFFEE DAY to serve beverages & tit-bits.

IN-HOUSE PUBLICATIONS

- I.T.S News letter
- I.T.S Journal "SYNERGY"





MBA

Master of Business Administration

Duration- Two Year (Full time)

Affiliated to UPTU Lucknow

Students are allowed dual Specialisation out of Marketing/Finance/Human Resource/Information Technology. To meet the demand of international markets, additional specialization of International Business and language classes for English are conducted. Regular industry and academia interface take place through Guest Lectures, Seminar, Plant Visits etc. Students are provided with books and study material. The minimum eligibility criterion for getting admission in MBA Programme

is Graduation in any discipline from recognized University; candidates appearing in final year of graduation may also apply. Selection to MBA

is based on qualifying UPSEE successfully. The candidate must register through an application form which can be obtained from Institute campus or downloaded from the Institute website: <http://www.its.edu.in>.



COURSE STRUCTURE

SEMESTER 1

- Principles and Practices for Management
- Marketing Management
- Human Resource Management
- Customer Relationship Management
- Quantitative Techniques for Decision Making
- Managerial Economics
- Accounting and Financial Analysis
- Environment & Management

SEMESTER 2

- Organisational Behaviour
- Operations Management
- Operations Research
- Financial Management
- Management Accounting & Control
- Business Research Methods
- Business Communication & Management Information Systems
- Term End Viva

SEMESTER 3

- International Business Management
- Rural Development
- Project Management
- Entrepreneurship Development
- Human Values & Professional Ethics
- Specialization Group -1 Subject 1
- Specialization Group -1 Subject 2
- Specialization Group -2 Subject 1
- Specialization Group -2 Subject 2
- Summer Training Project Report

SEMESTER 4

- Strategic Management
- Hospitality & Tourist Management
- Cyber Security
- Behavioral Finance
- Insurance & Risk Management
- Specialization Group -1 Subject 3
- Specialization Group -1 Subject 4
- Specialization Group -2 Subject 3
- Specialization Group -2 Subject 4
- Dissertation



FACULTY RESOURCE

Prof. (Dr) Sapna Rakesh

Director Management
MBA, Ph.D.
Experience : 19 years

Prof. Neetu Purohit

Assistant Professor
B.Com. (Hons), B.Ed.,
M.Com, CA
Experience: 5 Years

Prof. Nitin Saxena

Assistant Professor
B.Com. (Hons.), MBA,
AMFI, Ph.D. (Pur),
Experience: 5 Years

Dr. Rabins Porwal

Associate Professor
B.Sc. M.Sc. Ph. D
Academic Exp. 10.5 Years

Prof. Rajeev Kumar

Asst. Professor
B.SC, MCA Ph.D (Pur)
Experience: 10 Years

Prof. Chandramani Sharma

Assistant Professor
MCA, M.Tech

Prof. Abhay Kumar Ray

Asst. Prof

Prof. Sunil K. Pandey

BSc, MCA, PhD
Experience: 15.5 Years

Prof. Saurabh Saxena

Assistant Professor
MCA, MTech
Experience: 6.8 Years

Prof. Nancy Sharma

Assistant Professor
M.Sc. (CS),
MCA, PGDIBO
Experience: 9.9 Years

Prof. Gaurav Kumar

Assistant Professor
BSc, MCA

Prof. A. R. Mishra

Associate Professor
B.Sc., MBA, Ph. D (Pur.)
Experience: 15 Years



Prof. Abhinav P. Tripathi

Assistant Professor
MA (Eco.), MBA, Ph.D. (Pur.)
Experience: 12 Years

Prof. Anusha Agarwal

Assistant Professor
MA (Eco.), PGDBM, Ph.D. (Pur.)
Experience: 13 Years

Prof. C. K. Sabharwal

Senior Professor
B.A., Economics (Hons.),
Law & MBA
Experience: 45 Years

Prof. Charu Chaudhry

Assistant Professor
B. Sc., MBA, Ph.D. (Pur)
Experience: 10 Years

Prof. Dhruva K. Pandey

Associate Professor
BA, MBA, LL.B, UPSLET,
Ph.D. (Pur)
Experience: 15 Years

Prof. Dushyant Tyagi

Assistant Professor
B.Sc., M.Sc., M.Phil, Ph.D (Pur)
Experience: 5 Years

Prof. Gopal Krishna Dwivedi

Assistant Professor
B.Sc., B.Ed.,
M.A., Ph.D. (Pur)
Experience: 9 Years

Prof. Govind N. Srivastava

Assistant Professor
B.Sc , MBA, Ph.D. (Pur)
Experience: 10 Years

Prof. Kapil Mohan Garg

Assistant Professor
B.Sc., M.Phil, PGDITM
Experience: 13 Years

Prof. Lalit K. Sharma

Assistant Professor
B.Sc., M.A., M. Phil., MBA,
PGDBA, Ph.D. (Pur)
Experience: 15 Years

Prof. Mayank Kumar

Assistant Professor
B.Com. (Hons.), MBA, Ph.D. (Pur.)
Experience: 7 Years

Prof. Manju Lamba

Assistant Professor
B.Sc., PGDM, Ph.D. (Pur.)
Advance Diploma in German Language
Experience: 4 Years

Dr. Mona Sahay

Assistant Professor
B.A (Hons.),
MPM, Ph.D.
Experience: 8 Years

Dr. Mukesh Porwal

Assistant Professor
MBA, B.Sc. (PCM),
Ph.D. (Pur)
Experience: 15 Years



FORUMS & ACTIVITIES & I.T.S

LITERARY CLUB

The purpose is to offer an intellectual platform to dedicated students for sharing their literary interests. The club facilitates exchange of ideas, emotions & theories through creative writing, debating and quizzing at Intra & Inter Institutional events.

WYSIWYG (What You Say is What You Gain)

Annual PG Management Fest & Students Felicitation Ceremony on 27th & 28th February, 2015.

NATIONAL CONFERENCES & SEMINARS

- National HR Conference: "Responsive HR" on 20th & 21st September
- National Seminar on "The Future of Marketing: Opportunities & Challenges" on 29th & 30th November
- National Finance Seminar on "Managing Finance During Crisis" on 7th & 8th February



CULTURAL AND SPORTS CLUB

A variety of activities are organized by the Club as a part of holistic personality development of the students. Institute aims at chiselling and moulding personalities with unique blend of humanistic scholarship and artistic creation. Whether you are interested in visual art, music, literature, dance or any other field of art, the Club has something to offer to everyone through various events. Fresher's Party, Management games, Excursions, ACM (Association of Computing Machinery) Competitions.

CRC AND ALUMNI CLUB

The splendor and glory of the achievements of this club contribute to the brand name of I.T.S and constantly inspires the current students to scale greater heights. It bridges the gap between the corporate practices and the theory imbibed by the students through regular guest lectures in specialized fields, workshops and career guidance. This enables the students to get a deeper insight into industry practices and provides the corporate an opportunity to get a "feel" of the students' perspective. This club organizes annual "Alumni Meet" at ITS Campus.

SANSMARAN

The annual Alumni meet was organised on 6th December, 2014 at I.T.S Mohan Nagar, Ghaziabad to reconnect with pass-outs of all academic programmes.





MANAGEMENT CLUBS

1. **Finance Club** - Students of MBA (2013-2015) has five members which organizes regular activities pertaining to Finance for knowledge sharing amongst peers.
2. **HR Club** - Activity "Exploration Try Me" organizes case studies & Guest lectures are organised for understanding the best HR practices.
3. **Marketing Club** - organizes case studies in the class & field for logical study and understanding the market dynamics.

SPORTS ACTIVITY

- MBA Students got 1st Position in Chess Championship organised by Jaipuria Institute of Management, Ghaziabad on 22nd February 2014.
- MBA Students got 2nd Position in Cricket in Inter-college Athlete Meet organised by I.T.S Greater Noida on 10th February, 2014.
- MBA Students got 2nd Position in Inter-college Cricket competition was also organised by I.T.S from 24th to 27th March 2014 at Inghram Stadium.

ACADEMIC ACTIVITY

- Workshop on International Business Management organized I.T.S - IB club organised on 15th November 2014.
- Case studies, presentations and group discussions were regularly organized for MBA students for their holistic development. On passing of annual budgets.
- Different sets of educational activities were also organised by the course coordinator for MBA students.
- Summer Internship Project Competition organised in October 2014





Corporate Social Responsibility

To foster its interaction with the society, I.T.S regularly conducts programmes to discharge its responsibility towards the mass.

- Blood Donation camp was organized with Rotary Club.
- Awareness camp was organized for lung cancer.
- Quarterly tree plantation camps were organized for the making the world green.
- Cloth donation activity by I.T.S students for the needy ones in slum areas of Ghaziabad.
- Campaign against Drug Addiction.
- Utthan - Social Club for Poor Meritorious Students coordinated under Prof.G K Dwivedi.
- Two week training programme on "Computer Hardware and Networking" for Air Force Staff, Air Force Station, Hindon, Ghaziabad was organised at I.T.S, Ghaziabad from 04th to 16th February, 2014.





Cultural Activity

Farewell Party

April, 2014

This was the most unforgettable moment for our seniors. We have made this day really memorable and awesome for our seniors.

Fresher's Party

September, 2014

MBA students have organised the fresher's party for our juniors. The student management team very efficiently organised the party. It was the most enjoyable and memorable moment for us and our juniors.



Corporate Resource Centre

Corporate Resource Center bridges the gap between analytical and functional skills by providing the best fit to the students. The cross-sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of I.T.S, which in turn, has led to building of a long list of recruiters, with additions every year.



The activities of CRC
can be broadly categorized into:

- Industry visits
- Summer Internship
- Pre-placement talks
- Live projects
- Seminars, Conferences & Workshops
- PDPs, GD/PI's & Mock Interviews
- Topic Based Guest Lectures
- Final Placement

Alumni



Name	Company Name	Name	Company Name	Name	Company Name
Nikhil Kumar	The Times of India	Shailendra Kumar	Nippon Pvt Ltd	Surabhi Sharma	Nucleus Technologies
Nikhil Kumar	HDFC	Ashwin Yadav	Leyxin Ltd	Narendra Kumar	Inches Infratech Pvt. Ltd.
Rahul Sharma	Dainik Jagran	Merulendra Singh	BioCon	Ritu Singhal	Anlage Infotech
Deodas Singh	ICICI Bank	Rahul Prakash	Reliance Retail Ltd	My Home India Pvt. Ltd.	Mohit Gupta
Saif Adil	HCL Technologies	Jairam Tripathi	Karvy Stock Pvt Ltd	Dhananjay Singh	BIOCON Ltd.
Sarita Yadav	Thomson Digital	Praush Chaudhry	Ferolite Ltd	Tanu Sharma	C & S Electric Ltd.
Aditya Kumar	Tulip Tellecom (TL)	Vinay Kumar	Murepen Lab	Arpan Seth	HSBC
Om Prakash Rai	Abbott India Ltd	Anirodh Tyagi	J.k Tyres	Gyanesh Narayan	HDFC
Manjeet Singh	O-Xel Advt.Pvt Ltd	Manish Kr. Srivastava	Dr. Reddy	Deepti Awasthi	Sigma
Amit Malik	HUL	Pawan K. sharma	ICICI Bank	Abhay Bajpai	ADCC Info CAD Pvt. Ltd.
Sumit Tiwari	Cipla	Saurabh Shukla	ICICI Bank	Anand Kumar	Edelweiss Capital Ltd.
Manish Sharma	Asian Paints	Priyanka Verma	Amar Ujala	Priyanka Jindal	Alps, Kashipur
Mayank Jain	Birla tyres	Sudhanshu Pandey	Lupin	Ankita Jain	Alps, Kashipur
Nitin Kumar	Jindal steel	Nilesh Srivastava	Cipla	Gaurav Sharma	KIIT, Meerut
Surbhi Sharma	Lepide S/w Pvt Ltd	Om Prakash Rai	GSK Pharmaceuticals	Divya Tyagi	Federal Bank, Delhi
Arun Pathak	D.B Corp. Ltd	Aditya Kumar	TNS	Kumar Himank	Parle Products, NCR
Nitin Saxena	I.T.S Management	Sudhakar Chaubey	Sikkim Manipal University	Shweta Anand	H & R Johnson
Shiv Pratap Singh	Business	Mohd. Shamshad Siddiqui	Florret Impex Pvt. Ltd.	Dilip Kumar Yadav	Karu Vysya Bank
Satish Singh	J.k Tyre	Manish Sharma	Berger Paints India Ltd.	Saurabh Kumar	Markit India
S.K Aggarwal	Advance solution Pvt Ltd	Arunendra Mishra	ORGLOBAL Pvt. Ltd.		
Vaishali Malik	Excel Pvt Ltd				

Industrial Visits

Yakult Danone India Pvt Ltd., Parle Products Pvt. Ltd., Markson

Institute-Industry Interface

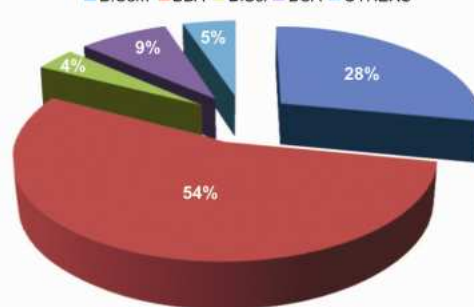
Industry Exposure is a round the year activity in I.T.S. A student gets the round the year exposure in various industries and the development gets continuously monitored through blended methodologies that help him/her secure successful placement in an organization. All the students enjoy Project Training Opportunities and Final Placements through the Corporate Resource Centre which always remains active in the institution. The very success of I.T.S stands as a testimony as to how the students are getting placed in some of the most sought after Companies.

RECRUITERS



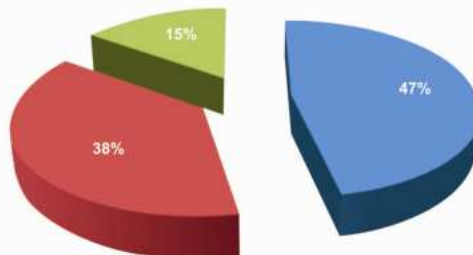
GRADUATION

■ B.Com ■ BBA ■ B.Sc. ■ BCA ■ OTHERS



MBA SPECIALISATION

■ MARKETING ■ FINANCE ■ H.R.



Dr. Binod Kumar
Ex-Professor
IIM, Calcutta

Mr. Vaibhav Chandak
Manager (Credit)
Punjab National Bank, New Delhi

Mr. Ajit Mishra
Senior Research Analyst
Religare Securities Ltd, Noida

Mr. S.K. Jain
HODIIT, Delhi

Mr. Yogesh Agarwal
Chairman
PFDA, New Delhi

Dr. Soumya Kanti Ghosh
Director Economics & Research
FICCI, New Delhi

Mr. Saurabh Saxena
Senior Vice President
Kotak Security, New Delhi

Mr. D. Prasad
Partner
Equity Strategists, Noida

Mr. Vikas Gupta
Head - Finance Technology
RBS India, Delhi

Mr. Deepak Jain
Country Head
American Academy of
Financial Management, Delhi

Mr. Ajay Chauhan
Assistant Vice President
Master Capital Services Ltd.,
New Delhi

Mr. Lalit Taneja
Director - Delhi GARP

Mr. Sanjeev Newar
Regional Co-Director
PRMIA (Professional Risk Managers'
International Association), Delhi

Mr. Rajnish Kataria
Director & CEO
NIBSCOM, Noida

Mr. Gursharan Bansal
Sr. VP
UTI Asset Management Ltd.,
Delhi

Mr. S. P. Singh
Dy. General Manager
Punjab National Bank, Meerut

CA Aman Chugh
Regional Head (North Region)
FX Channels In Global Markets
Group Of ICICI Bank Ltd, Delhi

Mr. Sunil Pandey
Regional Manager
Bonanza Capital, Gurgaon

Ms Archana Goyal
Ch. Devi Lal University
Sirsa, Haryana

Mr. Piyush Srivastava
Executive Vice President - Commercial
NIIT Technologies Limited,
New Delhi Area

Mr. Sunil Kr. Gupta
Head Product Planning
Consumer Electronics &
Home Appliances, Noida

Mr. A.S. Bharti
CEO & Business Head
Home Solutions, Noida

Ms. Niharika Sethi
Asst. Manager- Marketing
& Communications
RED Solutions Pvt. Ltd., Ghaziabad

Dr. Kanhiya Singh
Senior Fellow & Chief Economist
National Council of Applied
Economic Research (NCARE),
New Delhi

C.A. Ankit Jain
Manager
NSE of India, New Delhi

Mr. Rishi Kapoor
Founder and CEO
Justbrands.in and OffSite.com

Dr. Mudit Saxena
Assistant Director
G-20 Secretariats
Dept. of Economics Affairs
Ministry of Finance, Govt of India

Mr. Manoj Tandon
Head, Banking and Finance Division
CSC India Pvt. Ltd, Noida

Mr. Indrani Gupta
MD
Meritt HR Consultants,
New Delhi

Mr. Mukesh Arora
Director - Finance BSI India Pvt. Ltd., a British
MNC, New Delhi

Mr Shiv Kumar
President
All India Management Association

Mr Suresh Jain
Head - Marketing Airtel

Mr. Anurag Kaul
MD, JK Insurance

Mr Harbinder Singh Sokhi
Regional Manager
Bombay Stock Exchange

Mr Shantnu Choudhary
General Manager
Business Standard

Mr. Pawan Duggal
Cyber crime expert in India

Mr. Gagan Kochar
Senior Manager - American Express
Ex director- Visa International,
Gurgaon (Haryana)

Mr Abhijit Saxena
CEO
Moblox

Mr. David Wittenberg
CEO
The Innovation Workgroup

Mr. Somit Makar
Director
Mirus Solutions

Mr. Harpreet Datta
Executive Director & Chief People Officer, ABC
Consultants

Ms Tina Makhija
Sr. Vice President, L&T General Insurance

Mr. Divyankar Goyal
DGM, Grasim Industries

Prof N.K. Gupta
Professor
IIM, Lucknow

Mr. Vikas Gupta
MD
Compark, Ghaziabad

Dr. Rishi Raj Singh
Director Training
NISBUd, Noida

Mr. Memood Khan
Ex-CIOHUL

Mr. Ashish Bakshi
Head - South Asia Operations
Pinnacle Systems & BenQ

Ms. Indrani Nath
HR Manager
Nokia Solutions

Dr. Amrendra Kumar
AGM

Dr. Vinay K. Garg
Associate Professor of Strategic Management
Missouri State University (USA)

Mr. Sarvesh Saxena
Executive - Operations
UFLEX Group, USA Div

Prof N.K. Gupta
Professor IIM
Lucknow

Mr. Kunal Chaudhary
Director
ACME Wealth Advisory, Delhi

Mr. Anand Kumar
Area Manager
AEGON RELIGARE, New Delhi

Mr. Shiv Kumar
Senior Analyst
Evalueserve, Gurgaon

Ms. Savita Waklu
Managing Director
Jagriti Communications

Mr. Sarvesh Gupta
Executive Officer
Uflex Ltd. Noida

Mr. Vijay Kaushik
Institutional, Govt. & PSU
Manager Tickerplant, Financial
Technologies

Prof N.K. Gupta
Professor
IIM, Lucknow

Prof. Anil Anand Pathak
Professor
MDI, Gurugram

Mr. Navin Pratap Singh
Consulting Analyst
AON Hewitt, Gurgaon

Mr. Hari Parmeshwar
Visiting Faculty and IR Expert

Mr. Wu Qiang
Editorial Section
Xinhua, China

Mr. Ashish Jha
Sr Manager
Bank of India, Delhi

Dr Amarendra Kumar
AGM
HCL Technology Ltd, Noida

Mr. Indraneel Gupta
MD
Meritt HR consultancy,
New Delhi

Mr. R. P. Singh
Director - HR & Legal
IFFCO

Mr. Pankaj Bansal
CEO
People Strong

Ms. Harpreet Dutta
Executive Director &
Chief People officer
ABC Consultant

Mr. Manish Srivastava
Director
Emserve

Mr. Rup Kr. Sengupta
Director HR
PSI

Mr. K R Kaushik
Head Corporate Affair
Gujarat Fertilizers Ltd.,
New Delhi

Prof. R P Ojha
Professor
IMI, Delhi

Dr. Subhash Masters
Advisor - Human Capital

Dr. MS Rau
Executive Director
ISTD, ND

Mr. N C Sharma
Head-HR County Inn
Ghaziabad

Dr. Yogini Jogelkar
Director
Asia Pacific of Mountbatten
Institute, USA

Mr. R K Mittal
Retd. IAS Officer
Ms Suchitra Samom

Mr. Himanshu Sharma
Senior Manager
HDFC Bank Ltd, Delhi

Mr. Rajiv Mishra
Head Training & Business
Development

Aditya Birla Retail Ltd

Mr Satyabhushan Aggarwal
Managing Director
Unique SPM Solutions,
Ghaziabad

Mr. Ajit Mishra
Assistant V P
Religare Securities Ltd

Mr. Saifuddin Adil
Pre Sales Consultant
Dell Quest Software,
Gurgaon

Dr. Ajay Sharma
Adjunct Professor Finance
Master School of
Management, Meerut

Mr Sujit Acharja
Consultant
Gurgaon

Dr. Rishi Raj
Director (Training)
NIESBUd, Noida

Mr. Rajiv Mishra
Head-Business Development
Aditya Birla Group

Mr. Piyush Srivastava
VP
NIIT Technologies

Mr Amit Doshi
Executive Director
Corporate Affairs Hitachi

Mr Sumeet Narang
Director Marketing (Mobile & IT)
Samsung

Mr Debashish Das
Jhonsan & Co.

Mr. Ramarao Dhamija
Category Head
Dabur

Dr Ashish Sadh
Professor
IIM Indore

Dr M L Agrawal
Professor
IMT Dubai

Mr Sarvesh Gupta
U Flex, Noida

Mr Vikas Gupta
Compark Solutions

Ms Aditi Mishra
VP, Lodestar

Mr Sanjeev Shukla
GM & Head
Hero- Bharat

Ms. Shreyoshi Saha
Market Analyst
Asia Pacific Aviation

Mr Darpan Majoomdar
Systematic Infotech

Mr. Mukesh Kumar
Finance Director
BSI India British MNC

Mr Amit Kr. Srivastava
Key Account Manager
Scandic Pvt. Ltd.,
New Delhi

International Collaborations

In its incessant endeavour to acquaint students & faculty with Global management practices, I.T.S-Group of Institutions, Ghaziabad has signed a Memorandum of Agreement with Chayang University of Technology (Taiwan), Catholic University Lyon (France) & Management Development Institute (Singapore). The collaboration aims to incorporate following aspects: In its incessant endeavour to acquaint students & faculty with Global management practices, I.T.S-Group of Institutions, Ghaziabad has signed a Memorandum of Agreement with Chayang University of Technology (Taiwan), Catholic University Lyon (France) & Management Development Institute (Singapore). The collaboration aims to incorporate following aspects:

Student Exchange Programme
Faculty Exchange Programme
Research funding and Consulting
Research Sharing & Collaboration
New Programme/ Joint Certificate Offering
Emerging Market Programme Offering
Joint Seminars and Conferences

**Foreign students from Japan, Russian & Poland attended
1 trimester in I.T.S Mohan Nagar, Ghaziabad.**

Name	Country	Project Undertaken
Yuta Maruyama	Japan	Indo-Japan Trade Relation
Dayydova Evgenya	Russia	Urban Transporation
Krzysztof Remigiusz Kubiak	Poland	Market potential on Indian natural products in Poland
Agata Bielezewska	Poland	Women status in India



Accolades

I.T.S Parivar maintains constant interaction with eminent personalities from different spheres of the society for experience sharing & making students aware with the nuances of life. Some of the renowned personas have shared their views after visiting I.T.S Group of Institutions.

Anurag Kaul

JK Risk management & Insurance Brokers Ltd.

"My personal good wishes to the new batch and I hope that they will do well in life. Thankyou for the opportunity of interacting with the students with so much of good caliber".

Shantanu Chaudary

GM Business India

Good interaction with the students and ill look forward to more such seminars in future. Keep it Up.

Abhijit Saxena

CEO Mobilox

It was a wonderful experience to be among so many great educationist and other faculty members of ITS.

Divyankar Goel

DGM Grasim Industries

First time I interacted with freshers and it was quite a good experience.

RP Singh

Director HR & legal IFFCO

A wonderful experience I found its very lively..Keep It up!!

Dr. M.S. Rau

Executive Director ISTD

The students was quite participative, it was a pleasure to interact with the ITS students & Faculties,a great institute.

Mr. M.N. Hoda

Chairman, Div(I) CSI

Excellent infrastructure, well organized institute wishing good luck to the students.

Balaji Vempeteshwar

Senior Vice President (BOI)

Great show, great faculty and talented students.

Piyush Srivastava

Executive Vice President NIIT Tech. Noida

Wonderful progress. Amazed to see the response of so many intelligent students.

Rajiv Mishra

Head B.D Aditya Birla Retail Ltd.

Very focused approach by both the students and faculty.

Sumit Narang

Director Marketing Samsung Electronics Mobile & IT

Very enthusiast and engaging group as always.

Amit Doshi

Executive Director Corp. Affairs Hitachi Home

Pleasure to be back her,with these good learners of ITS

Debashish Das

Category Head Johnson & Johnson

A great inniative to involve students with the industry and providing overall goodness.

Rama Dhamiya

Category Head Dabur

It was a pleasure interacting with bunch of intelligent students and so much intelligent faculty.

Sanjeev Shupla

GM & Head HERO Moto Corp.

We are here because youth here is so much famous for the talent and skills in every field.

Rayesh Gulati

CEO Hero Motors

Time management must be appreciated here, the warmth, the hospitality and the excellence in communication.

Ravi Prasad

Director NHAI

I would like to come back again and again here.Im impressed and amazed.

G N Bansal (Guru Sharan Rai Bansal)

Senior Vice President(UTI-AMC)

Wonderful Management programme and greatly benefited to all INDIA by ITS.

S U Zafar

Senior VP Uppal Group

Great experience, good to attend the seminar. Keep it up such a wonderful caliber.

Vikas Arora

Vice President YES Bank

Well Managed events, well organized education and well displined students.

Vikas Gupta

Delivery Head Banking serves RBS

Amaging event, excellent level of students and faculty. My all good wishes to all students and faculty.

Alumni Achievers



arpan seth
Hibernia Network
Batch 2006-2008



saiffudin aadil
Dell Quest Software
Batch 2005-2007



vibhor bansal
NASSCOM
Batch 2004-2006



nilesh srivastava
Ferring Pharmaceuticals Ltd.
Batch 2005-2007

utkarsh pandey
Coca-Cola Ltd.
Batch 2011-2014



surbhi
Lepide Software
Batch 2005-2007



rohit sharma
TCI
Batch 2010-2012



rohit verma
Tata Capital Ltd.
Batch 2009-2011



vaishali Malik
Accenture
Batch 2006-2008



omprakash rai
Abbott Laboratories
Batch 2005-2007



sudhakar chabey
SMU
Batch 2004-2006

nilesh srivastava
Ferring Pharmaceuticals Ltd.
Batch 2005-2007



AAKASH PUNDIR

Finance, Marketing

BBA, CCS University

Lumax Industries Ltd.

Study of financial statement analysis of Lumax Industries Ltd.



AAMIR KHAN

Marketing, IB

BBA, CCS University

Get IT Infomedia

Analysis of Get IT new product awareness among the customers



ABHIMANYU SINGH

Marketing, Finance

B.Com, V.B.S.P.U. Jaunpur

IFFCO

Marketing strategy and distribution channel



ABHINANDAN SRIVASTAVA

Finance, Marketing

B.Com, C.S.J.M., Kanpur

Mirza International Ltd.

Working Capital Management



ABHISHEK KUMAR JAISWAL

Marketing, HR

B.B.A, V.B.S.Purvanchal University, Jaunpur

Real Sunrise Hospitality Ltd.

Analysing customer preference of solar products "A study on real sunrise at Ghazipur"



ABHISHEK KUMAR SINGH

Marketing, IB

B.Com, Dr. Ram Manohar Lohia Awadh University

Get IT Infomedia

Analysing the market trend for Get IT infomedia product Askme



ABHISHEK MISHRA

Marketing, HR

B.Sc, Chhatrapati Shahu Ji Maharaj University Kanpur

HT Media Kanpur

Performance Management System at H.T. Media Kanpur



ABHISHEK SHARMA

HR, IB

BBA, CCS University

Cooper Standard

Performance appraisal a study in Cooper Standard



ABHISHEK SINGH

Marketing, IB

BA, DDU Gorakhpur University

Get IT Infomedia

Data acquisition and refreshment in askme.com



ABHISHESH KUMAR SINGH

Marketing, Finance

B.Com., Aliahabad University

Get IT Infomedia

The study on impact of digitization of ask me.com



ADARSH VISHNOI

Finance, Marketing

B.Com., Kanpur University

Nucleus Software

Comparative study on corporation bank and central bank of India



ADITI KAMBOJ

HR, Marketing

B.Com., University of Delhi

Apex Tgi India Pvt. Ltd.

To study the benefits of training and development in Apex Tgi India Pvt. Ltd.



STUDENT PROFILES

ADITYA SINHA Marketing, IB BBA, Magadh University HERO Electric Vehicles Pvt. Ltd. A comparative study on Hero electric Scooty and other petrol two wheeler in Delhi		AJAY KUMAR Marketing, HR BBA, CCS University Lotus Herbals A study on customer satisfaction towards Lotus Herbals Pvt. Limited, Noida		AKANKSHA Finance, Marketing BCA, CCS University Avanse Financial Services Ltd. Life cycle of Lead of Advance Financial Service Ltd.		AKASH Marketing, IB B.Com, IGNOU HERO Electric Vehicles Pvt. Ltd. Consumer awareness and perceptions towards Hero Electric Bikes	
AKSHAY SHARMA Finance, Marketing BBA, CCS University Nucleus Software Comparative study on financial performance of SBI and UCO Bank		ALOK RANJAN Marketing, IB B.BM, Magadh University Action Tesa To study brand perception of dealers for action tesa in east and west u.p		ALOK SHARMA Marketing, HR BCA, CCS University Mother Dairy Fruits & Vegetable Training and development system with reference to Mother Dairy, New Delhi		AMAN PUSHPAK Finance, Marketing B.B.A., Rohilkhand University Nucleus Software Comparative study on financial performance of Bank Of Baroda & Canara Bank	
AMIT CHAUBEY Marketing, IB BBA, Mahatma Gandhi Kashi Vidyapith, Varanasi HERO Electric Vehicles Pvt. Ltd. Electric two wheeler vs Petrol Two Wheeler		AMIT KUMAR DWIVEDI Finance, Marketing BBA, BIT, MESRA, RANCHI India Infoline Analysis of customer satisfaction towards home loan in IIFL		AMIT SHARMA Marketing, IB B.Com., Agra University Mahindra Group (Automobile) Analysis of multi brand cars spare parts in Supply Chain Management		ANJALI NEGI HR, Marketing BBA, CCS University Motherson Sumi Employment satisfaction survey at Motherson Sumi Systems Ltd.	

NAME SPECIALIZATION GRADUATION STREAM AND UNIVERSITY ST COMPANY PROJECT TITLE

ANKIT ARORA

Marketing, IB

BBA, CCS University

Bisleri International Pvt. Ltd.

Bisleri V/S others
mineral water



ANKIT CHOUDHARY

Marketing, Finance

BBA, CCS University

Get IT Infomedia

Analysis of customer
behavior towards Get IT
Info media



ANKIT TYAGI (BTC)

Marketing, IB

BBA, CCS University

Dhruv Globals Ltd.

Comparative study of
Dhruv Global Ltd. with the
most preferred brand of
consumers



ANKIT TYAGI (RT A)

Marketing, Finance

BCA, Hemwati Nandan
Bahuguna Garhwal Univ.
Hero Electric Vehicles
Pvt. Ltd.

A comparative study on
Hero Electric Scooty &
other petrol two wheeler
in Delhi



ANKIT TYAGI (STB)

Marketing, IB

BCA, CCS University

Hero Group

Analysis Consumer
behaviour towards Hero
Moto Corp.



ANSHITA SHARMA

HR, Marketing

BBA, Jai Narayan
Vyas University

Big Bazaar

A study of employee's
perception towards
working
environment in
Big Bazaar, Ghaziabad



ANKUR THAKUR

Finance, Marketing

B.Com, University of Delhi

Sharekhan Ltd.

Comparison and swot
analysis of Sharekhan
with other company



ANSHIKA TYAGI

HR, IB

BBA, CCS University

Future Group (Big Bazaar)

To Study the process of
recruitment and selection
at Future Group



ANUJ GAUR

Marketing, Finance

BCA, CCS University

Get IT Infomedia

A study on consumer
interest in directional
media with reference to
Yellow Pages



ANUJ CHAUDHARY

Marketing, Finance

BCA, CCS University

Big Bazaar

Customer satisfaction
level in a retail outlet with
reference to Big Bazaar



ANURAG KUMAWAT

Marketing, IB

B.Sc.(IT), University of
Kota, Kota

Matrix Cellular International
Services Pvt. Ltd.

Analysing market
customers and positioning
of Matrix Cellular



APURVA GAUTAM

Finance, Marketing

BBA, CCS University

SVP Group

Financial analysis of SVP
Group



STUDENT PROFILES

ARUN KUMAR MALIK Finance, Marketing BBA, CCS University Shriram Pistons & Rings Ltd. Analysis of Working Capital Management		ARSHAD ALI Finance, Marketing B.Com., Jai Prakash Vishwavidyalaya University Sharekhan Sales of Demat and online trading account and marketing strategies of sharekhan		ARVIND KUMAR SINGH Finance, Marketing B.Com, CCS University Shyam Forgings Pvt. Ltd. Analysis of financial statement of Shyam Forgings Pvt. Ltd.		ASHWANI KUMAR SINGH Finance, Marketing B.Com, U.K.S. University Goodwear Fashions Pvt. Ltd. Consumer buying behavior towards garments of Goodwear Fashions Pvt. Ltd.	
ASHUTOSH SINGH HR, Marketing BBA, CCS University Pepsi Working Capital Management of Varun Beverages Ltd.		AVINASH KUMAR Marketing, IB B.B.A., CCS University Hero Moto Corp. Ltd. Analysis of consumer preference for bike with reference to Hero Moto Corp in UP West		AYUSH JAIN Marketing, Finance B.Com, Dr. Bhimrao Ambedkar University Agra Sandoz Pvt. Ltd. To study the sales promotion of antibiotic (CEFIXIME)		BHARAT BHUSAN Marketing, HR B.H.M., G.B.T.U. Lucknow Bisleri International Pvt. Ltd. Marketing Strategy of mineral water with special reference to Bisleri	
BHAWANA BHARDWAJ Finance, Marketing BBA, Jai Narain Vyas University, Jodhpur Nucleus Software Comparative Study on Financial Performance of HDFC & ICICI Bank		DALVEER SINGH Marketing, HR BBA, M.J.P Rohilkhand Bareilly Get IT Infomedia Analysing the market trends and customers research for GET IT Infomedia products		DAN BAHADUR THAPA Marketing, Finance B.Com, University of Allahabad Get IT Infomedia Askme.com and GET IT Infomedia a digital market		DEEPAK CHAUDHARY Finance, Marketing BBA, CCS University Shriram Pistons & Rings Ltd. Analysis of Working Capital Management	

NAME SPECIALIZATION GRADUATION STREAM AND UNIVERSITY ST COMPANY PROJECT TITLE

DEEPAK GARG

Marketing, IB

BBA, CCS University

Get IT Infomedia

To study the perception towards online advertising from retailers/industries perception



DEEPAK JAISWAL

Marketing, ib

BBA, University of Lucknow

getitinfomedia

Analysis to the consumer behaviour towards of Askme.com



DEEPESH GUPTA

Marketing, HR

BCA, CSJM University

Get IT Infomedia

To study the perception towards online advertising from retailers/industries perception



DHEERAJ KR. PANDEY (CMP)

Finance, Marketing

B.Com., Ram Manohar Lohia University

Apport Pvt. Ltd.

Study on Working Capital Management



DHEERAJ KR. PANDEY (RPP)

Marketing, Finance

B.Com., V.B.S. Purvanchal University, Jaunpur

Parle Agro Pvt. Ltd.

Sales and marketing strategy in Parle Agro Pvt. Ltd.



DHEERAJ PAL SINGH

Marketing, Finance

B.Com, CCS University

Future Group (Big Bazaar)

Analysing the customer satisfaction on Future Retail Ltd.



DHEERAJ K. BHARADWAJ

Marketing, HR

BBA, Sikkim Manipal University

getit Infomedia

To identify the perception of customer for online yellow pages and change of business through getit to directional media



DEVKANT SHARMA

Finance, Marketing

BCA, CCS University

Nucleus School of Banking Technology

Comparative analysis between to bank



DILIP KUMAR

Finance, Marketing

BBA, CCS University

Bajaj Finance Ltd.

A study on the financing of auto loan with reference to Bajaj Finance Ltd.



DIPTI KADIAN

HR, Marketing

BBA, M.D.U. Rohtak University

Sun Star Overseas Pvt. Ltd.

Training and Development at Sunstar Overseas Pvt. Ltd.



DIVYA JAIN

Finance, Marketing

BCA, CCS, University

Nucleus School of Banking Technology

Comparative analysis of financial statements between Canara Bank & Bank of Baroda



DUSHYANT TYAGI

Marketing, HR

BBA, CCS University

Get IT Infomedia

A study on preference of customer with special reference to Yellow Pages.



NAME SPECIALIZATION GRADUATION STREAM AND UNIVERSITY ST COMPANY PROJECT TITLE

STUDENT PROFILES

ESHA TYAGI HR, Marketing BBA, CCS University HR Solutions Effectiveness of recruitment and selection		GARIMA Finance, Marketing BBA, CCS University Ordnance Factory Capital budgeting: A case study of Ordnance Factory		GAURAV GAUR Finance, Marketing BBA, CCS University Sharekhan Ltd. Comparison of products and services offered by Sharekhan and between other competitors		GAURAV PANDEY Finance, Marketing B.Com, V.B.S. Purvanchal University, Jaunpur IFFCO Marketing division of IFFCO on marketing of IFFCO fertilizer in Allahabad area	
GAURAV PATHAK Finance, Marketing BBA, Dr. Bhimrao Ambedkar University, Agra Maruti Suzuki India Pvt. Ltd. Analysis of financial performance through ratio analysis		GAURAV SINGH Marketing, HR BBA, CCS University Visage Beauty and Health-Care Pvt. Ltd. A study of customer satisfaction towards O3+		GAURAV SRIVASTAVA Finance, Marketing BBA, CCS University Shriram Piston & Rings Ltd. Analysis of Working Capital Management		GULAM RABBANI Finance, Marketing B.SC, M.J.P. Rohilkhand University, Bareilly Sharekhan Ltd. Analysis of derivatives market in India with reference of Sharekhan	
ISHAN BHARADWAJ Marketing, IB BBA, MJP Rohilkhand University getit Infomedia Acceptance of Digital media marketing tool by SMEs		KAPIL BANSAL Marketing, HR BBA, CCS University Future Group (Big Bazaar) A study on customer satisfaction at Big Bazaar		KESHAV DATT Finance, IB B.Com., M.J.P. Rohilkhand University, Bareilly Avanse Financial Services Ltd. Life cycle of lead quality		KESHAV SHARMA Marketing, Finance BBA, CCS University Get IT Infomedia Customer perception for online promotion with reference to Get IT Infomedia	

NAME SPECIALIZATION GRADUATION STREAM AND UNIVERSITY ST COMPANY PROJECT TITLE

KHADAJA ABDEEN

Finance, Marketing

B.Com, Islamia College of Commerce
Thomson Press (India) Pvt Ltd

Receivable Management



KM. SAMIA MANZOOR

HR, IB

B.Com, D.D.U. Gorakhpur University

Cooper Standard

Performance approval :
A study in Cooper Standard



KRITIKA TAYAL

HR, Marketing

BBA, CCS University

Future Group (Big Bazaar)

Human Resource Information System



KUNDAN KUMAR SHARMA

Marketing, IB

B.Com, Gossner College, Ranchi University

Bisleri International Pvt. Ltd.

Current market scenario of Bisleri

KUSUM SINGH

Finance, Marketing

BBA, Mahatma Gandhi Kashi Vidyapeeth, Varanasi

Hindalco Industries Ltd.

Ratio analysis



LOKESH KUMAR GANGWAR

Marketing, IB

BBA, M.J.P Rohilkhand Bareilly

Future Group (Big Bazaar)

Customer satisfaction level in retail outlet with reference to Big Bazaar



MAAZ ABDULLAH

Finance, Marketing

BBA, Rohilkhand University

Sharekhan Ltd.

A study of perception of customers towards Sharekhan & comparison five other brokerage firms



MAHENDRA PRATAP SINGH

Marketing, HR

BBA, Dr. Ram Manohar Lohia Awadh University
Hero Electric Vehicles Pvt. Ltd.

Consumer perception towards Hero Electric Bike in Lucknow city

MANISH KUMAR SINGH

Marketing, IB

B.B.A., Manav Bharti University

Chachan Group

A study on consumer preference towards sunflower oil produced by the company



MEENAKSHI SINGH

HR, IB

B.Com., D.D.U. Gorakhpur University

BHEL, Haridwar

A study of recruitment and selection process in BHEL



MEENU JAIN

HR, Marketing

B.Com., C.C.S. University

Amko Exports

Performance appraisal system at Amko Exports



MEERA

Finance, Marketing

B.B.A., C.C.S. University

Shriram Piston & Rings Ltd.

Analysis of Working Capital Management

STUDENT PROFILES

MEGHA PUNDIR Finance, Marketing B.B.A., C.C.S.University Maruti Suzuki Study on Consumer Behaviour & Sales Activities in Maruti Suzuki		MOHD. SHAHRUKH Marketing, IB B.B.A., M.J.PR.University Bajaj Capital Customer Perception towards Mutual Fund in Bajaj Capital		MOHIT KUMAR CHAUDHARY Marketing, Finance B.B.A., C.C.S.University HDFC Comparison between strategy and policy of HDFC SLIC and LIC		MOHIT SARASWAT Marketing, HR B.B.A., C.C.S.University Future Group (Big Bazaar) Customer Relationship Management	
MONIKA RAWAT Finance, Marketing B.Com., H.N.B. Garhwal University Bharat Electronics Ltd. Working Capital Management		MOROMI NATH HR, Marketing B.B.A., C.C.S.University SAIL Training and development systems with reference to Mother Dairy New Delhi		MUSTKEEM AHMED Marketing, IB B.B.A.,Maharshi Dayanand University, Rohtak Hazra Exports Process of export and documentation		NAVIN KUMAR DUBEY Marketing, HR BCA, Punjab Technical University Rasna Beverages Ltd. A study of sales and distribution for Rasna International	
NEERAJ KUMAR (B.P.) Finance, Marketing B.Com., A.P.S. University Sharekhan Ltd. Comparative analysis of Financial Statements between Sharekhan Ltd. & Karvy Stock Broking Ltd.		NEERAJ KUMAR (G.L.) Marketing, IB B.B.A., MJP Rohil Khand Bareilly IFFCO Marketing division of IFFCO on marketing of IFFCO of fertilizer		NEMI SHARAN Marketing, IB B.B.A, M.J.P.R.U Bareilly Get IT Informedia Perception of online yellow pages in India with special reference to Delhi NCR		NIDHI RANA HR, Marketing B.B.A., C.C.S.University Forties Hospital Recruitment process for Fortis hospital Delhi	

NAME SPECIALIZATION GRADUATION STREAM AND UNIVERSITY ST COMPANY PROJECT TITLE

NILISHA SRIVASTAVA HR, IB B.B.A., C.C.S.University Bhushan Steel Pvt. Ltd. Recruitment & Selection at Bhushan Steel Ltd., Ghaziabad		NISHANT MATHUR Finance, Marketing B.B.A., C.C.S.University Shyam Forgings Pvt. Ltd. Analysis of financial statement		NISHTHA BHATNAGAR Finance, Marketing B.CA.MD University Rohtak Nucleus Software Detailed analysis of two banks		NITIN RANA Marketing, IB B.CA., C.C.S.University Bisleri International Pvt. Ltd. Analysis of customer perception towards purchasing mineral water in corporate with special reference Noida region	
PAVAN KUMAR Finance, Marketing B.B.A., Punjab University J.K.Risk Managers & Insurance Brokers Pvt. Ltd "The growth of General Insurance companies and Insurance Broking companies in India " undertaken at "JK Risk Management & Insurance Brokers Ltd.		PAWAN KUMAR (B.N.S) Marketing, IB B.SC, J.P. University Hero Electric Vehicles Pvt Ltd Comparison between Hero Electric vehciles and its competitors & customer satisfaction of Hero Electric Vehicles		PAYAL GOSWAMI Finance, Marketing B.B.A., C.C.S.University Shriram Piston & Rings Ltd. Analysis of Working Capital Management		PINKU THAKUR Finance, Marketing B.B.A., C.C.S.University HDFC Bank A study of bank insurance and customer satisfaction	
PRAGATI NAGAR Marketing, HR B.B.A, CMCA, Moradabad, TMUNI Get IT Infomedia To study the perception of customers towards "Online Advertising"		PRAMOD CHANDRA Finance, Marketing B.Com.,D.D.E. Patna College Sharekhan Ltd. Basics of stock market & comparative analysis of leading brokerage company in India		PRAVEEN BHATT Marketing, IB B.B.A. Guru Jambheshwar Univ of Science & Tech. Logicstat Sine Wave Pvt. Ltd. Marketing Strategy in Sine Wave Pvt. Ltd.		PRAVEEN KUMAR RAY Marketing, IB BCA Sikkim Manipal University Hero Electric Vehicles Pvt. Ltd. A research report on comparison between Hero bikes and other e-bikes	

NAME SPECIALIZATION GRADUATION STREAM AND UNIVERSITY ST COMPANY PROJECT TITLE

STUDENT PROFILES

PREM KUMAR TIWARI Finance, Marketing B.B.A, Dr. Ram Manohar Lohia Awadh Univ., Faizabad India Infoline Customer preference towards Home Loan		PRIYANKA Finance, Marketing BBA, CCS University Future Group (Big Bazaar) Customer Relationship Management in retail sector at Big Bazaar		PUNIT MAVI Finance, Marketing BCA, CCS University Dhruv Global Ltd. Comparative study of Dhruv Global Ltd- the most preferred brand of consumer		PUSHANK AGARWAL Finance, Marketing BBA, CCS, University Avanse Financial Services Ltd. Life cycle of lead in Avanse Financial Services Ltd.	
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VIKRANT CHAUHAN

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BBA, Sikkim Manipal University
Bisleri International Pvt. Ltd.
Corporate client servicing at Bisleri



VINAY KUMAR

Finance, Marketing
B.Com, Himachal Pradesh University
India Infoline
Customer preference towards Home Loan



VIPIN KUMAR SINGH

Finance, Marketing
B.B.A., CCS University
Trustline Securities Ltd.
Investor behaviour towards mutual funds with Special Reference



VIRENDER

Marketing, IB
B.B.A., CCS University
Hero Electric Vehicles Pvt Ltd
Consumer perception about Hero Electric Vehicles



VISHAL SINGH

Marketing, HR
B.B.A., CCS University
Reliance Retail Ltd.
Consumer satisfaction in Reliance Retail Pvt Ltd



YASH BHARDWAJ

Finance, Marketing
B.Com, CCS University
Steel Authority of India Ltd.
Study on by products and secondary products



YASH BICHCHAL

HR, Marketing
B.Com, D.U. University
J. J. D. Enterprise
Recruitment and selection



YOGESH KUMAR

Finance Marketing
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Financial analysis of Working Capital



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TEAM CRC



Ms. Durba Roy

Head-Corporate Relations

Phone : (0120) 2811126

Mobile : 8588000194, 9899177915

E-mail: durbaroy@its.edu.in



Mr. Sarathi Prasad Gouda

Manager-Corporate Relations

Phone : (0120) 2811127

Mobile : 8447744053, 9891554568

E-mail: spgouda@its.edu.in



Mr. Ishminder Bahl

Dy Manager - Corporate Relations

Phone : (0120) 2811125/28 (D)

Mobile : +91-8588000198

E-mail: ishmindersingh@its.edu.in

Student Members (MBA 2013-15 Batch)



- Mahendra Pratap Singh
- Anurag Kumawat
- Ruchi Singh
- Dan Bahadur Thapa
- Ankit Arora
- Ravneet Kaur
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