

The TATVA

AN ELEMENT OF UG UNIVERSE



Volume 4 Issue 3

Inception

Welcome to the I.T.S- The Education Group. I.T.S Group was founded in 1995 and now it has 4 campuses, with 8 institutes and 20 courses. I.T.S laid the foundation of I.T.S UG courses with BBA, in the year 1996 and BCA in the year 1997, with the mandate of providing management and technical education of the highest quality and to become a center of excellence in value-based management and technical education, training, research and consultancy. It is NAAC accredited A Grade Institute which strives at developing tomorrow's business leaders. It promotes development through integrated learning and industry-academic partnerships. As an institute, I.T.S stands committed to retaining flexibility and responsiveness to management and corporate needs.

I.T.S believes in holistic development of the students, by inculcating in them professionalism, ability to work hard, take decisions and develop higher thinking order. The institute also exposes the students to all aspects of the economy and to various facets like environment, societal values, social responsibility and human value system.

From the Editor's Desk

One of the most interesting things about I.T.S is it's emphasis on the holistic development of the young minds. The campus is a home to vibrant mix of students having expertise in different facets like sports, music, performing arts besides the academic excellence. The Current issue highlights the expression of thoughts by students of I.T.S –UG Campus. The undergraduate teaching fraternity, their devotion, the plethora of activities, you will see by our photos what an aesthetically stunning place it is. Visit our online gallery to see more images of the faculty and students.

This issue includes articles on political and contemporary topics, profile of some of our extraordinary students and the various activities at I.T.S. So sit back and witness the far reaching expertise that characterizes the I.T.S-UG Campus.

Anupma Agarwal

Assistant Professor (Finance)

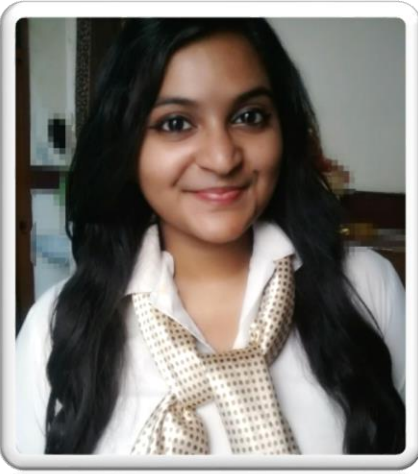
Editor

From the Editor's Desk

Welcome to THE TATAV magazine, the name of the magazine suggests that it is a magazine about the truth or reality of life in form of experienced and current scenarios prevailing in almost every sphere of life. This edition of magazine covers almost all current affairs, fun poems, nature's beauty and many more interesting articles. I would like to add that this magazine is to be sure, a nod to the most distinctive feature of the undergraduate education at I.T.S and it also speaks to a pervasive belief for the campus. I.T.S College holds a unique and central place for this magazine.

*Dr. Mansi Verma
Assistant Professor (HR)
Editor*

Student Coordinators



Dilisha Menon
BBA 3rd Year



Nimmi Sharma
BBA3nd Year



Sumit Rana
BCA 2nd Year



Saumya kumar
BCA 2ND Year



Chitra Bartwal
BCA 2nd Year



Contents...

1. ARTICLES ON CURRENT ISSUES

- a) *Financial Inclusion Our Financial Freedom*
- b) *Crime rate in Uttar Pradesh*

2. TRENDING

- a) *Sports in India-Need of the hour*
- b) *Yoga for Youth*

3. GENERAL TOPICS

- a) *What is better- Being an entrepreneur or an employee?*
- b) *Role of social media in our lives*

4. MOTIVATING ARTICLE

- a) *College Vibes-What's wrong with being confident*
- b) *An Entrepreneur Life (Ideal Businessman)*
- c) *A Short Story On Elon Musk*

3. POEMS

- a) *The unheard voice*
- b) *Siblings*
- c) *Let Her Fly*

5. AMAZING FACTS

6. EVENTS

DISCLAIMER

Articles on Current Issues

FINANCIAL INCLUSION-OUR FINANCIAL FREEDOM

Financial inclusion also known as inclusive financing is the delivery of financial services at an affordable cost to the less privileged part of our society. Financial inclusion is introduced into our economy to tackle the issue of unbanked population but unfortunately even after 70 years of our independence we were not able to achieve the goal of 100% banked population. Yet, our system has made various efforts for improving our present state in banking.

In the Indian context, the term ‘financial inclusion’ was used for the first time in April 2005 in the Annual Policy Statement. Norms were relaxed for people intending to open accounts with annual deposits of less than Rs. 50,000. General credit cards (GCCs) were issued to the poor and the disadvantaged with a view to help them access easy credit. The reserve bank also asked the commercial banks to start a 100% financial inclusion campaign. Reserve Bank of India’s vision is to open 600 million new customers' accounts by 2020 but illiteracy and low income pose a threat to their vision.

Our Prime minister launched **PRADHAN MANTRI JAN-DHAN YOJNA** on 28 august 2014 as a step to achieve financial inclusion in our country by asking all PSU banks to gear up for a massive task of enrolling over 7.5 crore households and to open their accounts. The main offerings of this scheme is-

- 1) The introduction of new technology introduced by National Payments Corporation of India (**NPCI**), by which a person can transfer funds, check Balance through a normal phone which was earlier limited only to smart phones so far.
- 2) Mobile banking for the poor will be made available through the NUUP.
- 3) Account holder is provided zero balance bank accounts.



Due to all these worthy and reasonable efforts, the number of accounts opened under this scheme reached 219 million by 18 may 2016. Few states like Kerala and Goa became the first states to provide one bank account to every household.

Besides Jan-Dhan Yojna, **RBI** made certain efforts like opening of No frills account, Relaxation on know-your-customer (**KYC**) norms, Engaging business correspondents, Use of technology, Adoption of EBT etc to achieve financial inclusion in our country.

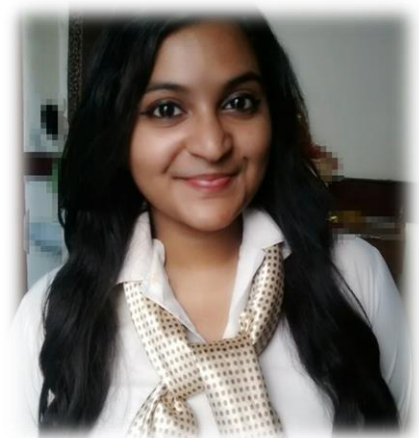
Financial inclusion is important due to three primary reasons being-

- 1) Creating a platform for inculcating the habit to save money
- 2) Providing formal credit avenues to reduce the role of informal channels of banking.
- 3) Plug gaps and leaks in public subsidies and welfare programs

In all these efforts, we moved a little closer towards achieving our goals in spite of flaws. Though we have a long way to go, we have come far now from what we were. Let us all celebrate each day as a day of financial freedom in near future.



Dilisha Menon
BBA-3rd year



Trending

CRIME RATE IN UTTAR PRADESH-ITS HIGH TIME NOW

Crime Pradesh or Uttar Pradesh has earned the notoriety of being the crime state of India. The Bulandshahr gang rape has added another shameful chapter to the horrific crime graph in Uttar Pradesh .From the death of Mohammad Akhlaq to burning alive of journalist Jagendra Singh, from Badaun sister's gang rape and murder to brutal rape and murder of a class 12th student this year in Lucknow, the Chief Minister and his inept police force have always escaped media scrutiny.

Between the poor and powerful, the law and order in the state is only on the paper, or perhaps in the minds of the politicians. National Crime Records Bureau [NCRB] data also showed that most gang rapes took place in Uttar Pradesh with 573 cases being registered, followed by Rajasthan 414 cases; Delhi 147. The report also stated that total 58,592 cases of kidnapping of children and women are registered in 2014, with the maximum no. of cases being reported in Uttar Pradesh at 10,628.



These crimes could be even higher because many cases go unreported due to social stigma and atmosphere of fear. There is intense fear of perpetrators who are almost always from the same locality.

Numbers of column spaces have been spend in articles outraging against such act of brazen defiance? Many more incidents will be added to the list after all it is the state where buffalo has more value than human life. To sum up, all we can say is Uttar Pradesh has now become the crime capital of India and the only way to stop this is by being a civilized and a responsible youth. If you see any injustice, you have the right to voice for it.

Jugraj

BBA 2nd year



SPORTS IN INDIA-NEED OF THE HOUR

It is a matter of great concern that the country of about one billion people has not been able to produce an athlete who can win a gold medal at Olympics. 118 sportsperson are representing India in the ongoing RIO Olympics. It may be true that this is India's biggest contingent ever in Olympics. However, it is also true that only such a small number of people are representing over billion Indians. This may be down to a no. of reasons. The biggest reason is none other than the perception of sports a career among the common mass.

The neglectful attitude of teachers, parents and government is equally responsible for this sorry state of affair. From the very beginning, the pressure of becoming an engineer or a doctor is immense on any kid. The rat race of IIT's, NIT's, AIIMS start as early from class 10th. If some of the persistent kids convince their parents that their future lies elsewhere, there is always a neighborhood or a distant relative who regularly taunts you about the 99% of his son. Even if one survive this, it is highly unlikely that they get correct guidance to pursue sport of their choice due to lack of awareness and opportunities.



Even today a career in sports is considered taboo in India. If a few make it to the top level, things like government corruption, lack of facilities, financial aids and media support slowly break down our athletes.

In addition to this, there is no shortage of people like **Shobha De** who attempt to defame our athletes despite their best efforts.

There is no point in arguing about the potential of the sportsmen in India. It is actually silly even to question the talent of our sportsmen. It would be appropriate to question our mindset towards sports and the quality of infrastructure that our athletes are provided.



Jugraj
BBA 2nd year

YOGA FOR YOUTH

Yoga, derived from Sanskrit word “*yug*”. Yoga means union of the individual soul or consciousness with the universal spirit or consciousness. Yoga is a group of physical, mental, and spiritual practices or disciplines which originated in ancient India. Yoga is a 5000 year old Indian body of knowledge. The science of yoga imbibe itself the complete essence of the way of life including- *gyan yoga* or *philosophy*, *bhakti yoga* or path of devotional bliss, *karma yoga* or path of blissful action, and *raja yoga* or path of mind control. The ultimate goal of yoga is *moksha* (liberation).

The yoga for youth is to provide youth with tools of self-discovery that foster hope, discipline, and respect for self, others, and community. Yoga teaches life changing skills to youth. Using basis yoga postures,

challenges physical exercise, breathing and deep relaxation technique reduce compulsive behavior, lower stress, and increases mental and physical vitality. Yoga also diminishes fear, the root cause of anger, and increases belief in their own greatness. Yoga help to alleviate many youth problems such as violence, vandalism, substance abuse, obesity, eating disorders, teen pregnancy, sexual assault, bullying, suicide, poor grades, and other self-defeating behaviors. The important problems found out in youth is in their behavior, physical health, self-esteem,



and scholastic aptitude. If I talk about their behavior stability then it includes discipline & respect, interest & motivation, mental disorder management, peer and other social interaction, and patience. These all factors are very important for the fitness of the mental health of the youth. It is very important to teach them how to control their mind. The body achieves what the mind believes. As it is said our life is the creation of our mind (*Buddha*). Next important factor which affect youth is their physical health. Physical health is not only one of the most

important keys to a healthy body but it is a basics of dynamic and creative intellectual activity. Physical health include weight & exercise, chronic condition management, nutrition & positive eating habits, substance awareness

Physical fitness is also very important for the peace of your mind. Physical and mental health are interrelated to each other, physical fitness starts with mental fitness. Self-esteem is the other factor which is very crucial for youth. Self-esteem includes stress & anxiety management, calmness & confidence, mood stability, self-worth & accomplishment, and body image & appearance. Self-esteem comes from being able to define the world in your own terms and refusing to abide by the judgment of

others. In youth it is very important for them to believe that they should first believe in themselves. It is very important for them to understand their own value. The last factor is

Scholastic aptitude. Scholastic aptitude is one way to demonstrate your competitiveness and your likelihood to succeed in a course. Scholastic aptitude includes focus and determination, enhanced study habits, comprehension and retention, class participation, creative and cognitive thinking. This factor is very important for one to get succeed.

A combination of yoga with youth results into success.

YOGA + YOUTH = SUCCESS!!

For any youth to attain success is very important to make his mind, health in balance, and for that yoga is one and only the best way to attain that. You cannot control what goes on outside but you can control what goes inside. And for that yoga is the one of the best medium.

Nimmi Sharma
BBA 3rd Year



General Topics

WHAT IS BETTER- BEING AN ENTREPRENEUR OR AN EMPLOYEE?

Being an entrepreneur is all about mind set. So being an entrepreneur or in employee we just find out the quality behind us. One question that get may ignored by many people looking to start a new carrier or even for those entering the job market for the first time ,is whether or not they want be an entrepreneur or an employee? In fact, most people can struggle with the difference between the two monikers because on first glance they seem almost identical .the difference between being an entrepreneur or an employee may seem subtle at first, but as you will learn there are some major differences that can led you to choose one over the other based on your own personality and goals. It has been noted in many places that often some of the best entrepreneur are people who have been fired from several different jobs. It has also been noted that some employers are very reluctant to hire people who have been self-employed or entrepreneur in the past.



Sure there are tons of advantages of working for yourself but there are also many advantages of being an employee let's take a look at some of the pros and cons of both:-

AMOUNT OF OURS WORKED: - As an employee average full time job consist of 40 hours per week. As entrepreneur your hours will vary greatly as you are first starting up your business you may put in 60-80 hrs. Of work per week.

WORKS/LIFE BALANCE: - As an employee when clock out you`re done with work. You can go home to your family and forget about your job. As an entrepreneur this is little different.

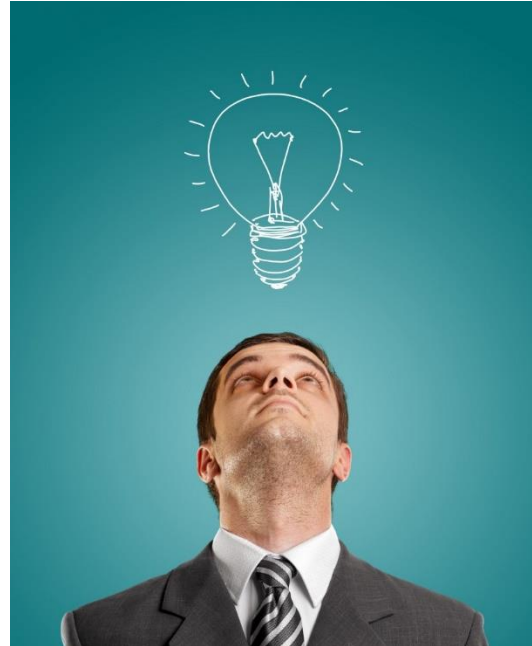
WORK STRESS: - As an employee my stress level was always pretty low as compare to entrepreneur.

MONEY: - NOW TO THE BIG ONE: MONEY: -

As an employee your income is limited, where entrepreneur the possibilities are endless. The amount of money bring in and the rate your business grows is all up to you.

WHICH IS BETTER :- There is no clear cut answer to which is better .It all depend upon your goals or your personality.

Sure, entrepreneurship can bring you freedom to work. When and where you want, **but you still have to work.**



Palak Mittal
BBA (2014-17)



ROLE OF SOCIAL MEDIA IN OUR LIVES

Nowadays, social media seems like a big part of our life. When our friends didn't reply to our text, we can greet them on Facebook. When we want to listen to music or see a music video from our favorite singer – go to YouTube. When we just wake up and open our eyes, we don't have to walk outside to get the newspaper, just take our phone and scroll our Twitter timeline then we'll get the information. Blog and Forum are also types of social media because they allow us to share “what you think” about articles, pictures, videos and so on. There is social media which allows the users not only to share about their profession, major of study, works and company, addresses, political views and religion, but also allow them to find a job and allow the company to find the employees. Everything looks and feels easier to do with social media.

But from the examples above, I have a question on my mind “If everything looks and feels easier to do with social media, isn't something strange if society is extremely dependent on social media. How strong can social media influence and control people's lives?” This question leads me to recall a case that happened about 5 years ago.

Let me tell you a very interesting case from Indonesia about social media. In August 2008, there was a women who has known by Indonesian people as Prita Mulyasari. Her case begun when she wrote about her disappointment of the services of a Hospital in Jakarta. She told and wrote everything about the hospital and the bad services that she got from the doctors, nurses and administration staff. Then, she sent a

Message to her friends on the mailing list. Actually, she just tried to remind her friends to be more selective in choosing the hospital and to be more careful in accepting many kinds of services. But, her message became a big problem after her friend shared it to a website (the people's forum) with so many read and commented about the issue.



In September 2008, the management of the hospital reported Prita for the bad news about the hospital that she has spread. The management of the hospital demanded her to pay a material loss of about Rp.161 million as a replacement for clarification in national newspapers and Rp.100 million for immaterial losses. She wasn't only to pay for the hospital losses but she was also detained in May 2009. After 8 months she went through the inspection and verification process and was convicted by the court for violating the law about using the ICT (Information and Communication Technology). This case rapidly spread among Indonesian people. As common issues, there are always pros and cons. Although the Indonesian people weren't justified what Prita has done against the hospital, but most of people in Indonesia really cared about her life and Prita's condition and tried to help her, at least to pay the fine.



Here, I'm not trying to spread any bad news about the country or discredit someone or some institutions. I am just trying to make all you believe that social media has the strength to influence and control people's lives. Prita's case clearly explains to us that social media were able to make people's life get worse or get better. But, we don't need to stay away or being anti-social media.

People are stronger than social media because we can easily think before we act and think before we speak.

There is nothing to be worried about if we are wise when we share something on social media.



Lavi Sharma
BBA 2nd year



Motivating Article

COLLEGE VIBES-WHAT'S WRONG WITH BEING

Just surviving the college won't take you any further in life, you have to live your college life and by living I mean knowing exactly who you are. There are no fixed rules or mantras for exploring who you are but there are definitely few suggestions that will help you guys ease it.

THE SKY'S THE LIMIT

Any college you attend is bound to offer a million different clubs for you to join and activities to try. From studying abroad to career internships and to even meeting new people in student organizations, the opportunities are endless. But if you guys lack the confidence to try out new things and meeting new people, then sailing the college may seem out of your reach. "Try everything, because you don't really know what makes you happy until you explore all your options. Once you find what makes you happy, your confidence boosts from there". You should never limit yourself saying "You're not as smart as other students or that you are a shy soul" because the sky is the limit.



BELIEVE IN YOURSELF

The toughest critic you'll ever face is yourself. You are your own worst enemy, and if you want to give yourself a confidence boost, you'll have to give yourself a break. Never belittle yourself witnessing just one area where you may fail, because you haven't encountered the best are yet. You not just have to believe in yourself but also in all that you are today and you were yesterday. Though it may seem so simple and cliché, believing in yourself will definitely give you the confidence you need to achieve success in college and your career.

**BELIEVE IN
YOURSELF**

DON'T BE AFRAID TO STAND OUT IN THE CROWD

You stand out of a crowd because you're different, but it isn't a bad thing, it just means you have uniqueness to you that no one else but you possesses. Whatever unique trait you possess should make you feel bolder and proud that you don't fit in with everyone else. Whatever unique trait you possess should make you feel bolder and proud that you don't fit in with everyone else. Embrace what you are and who you are. Instead of viewing your differences as a weakness, see them as a strength that gives you an advantage over others.

SURROUND YOURSELF WITH POSITIVE PEOPLE

Cultivating a positive attitude about life and about college is contagious, but unfortunately so is the reverse. However, if you and your friends give each other a pat on the back every now and then and encourage one another to do well, you are more likely to successfully accomplish your goals and dreams in college. Positive people will help you stay happy and healthy. They'll motivate you to do and give your best always.

YOU'RE NOT ALONE

You're not alone, we're in this together. Whichever college you go to, I guarantee that a couple thousand other students are experiencing the same exact problems or emotions that you are. One of the most important aspects of college is to remember these are all people you can talk to or reach out to for help if you need it. Your teachers will always be there to guide and support you always. Never keep things to yourself as it may hamper your performance in your college. Talk it out and do not let it disturb you again.



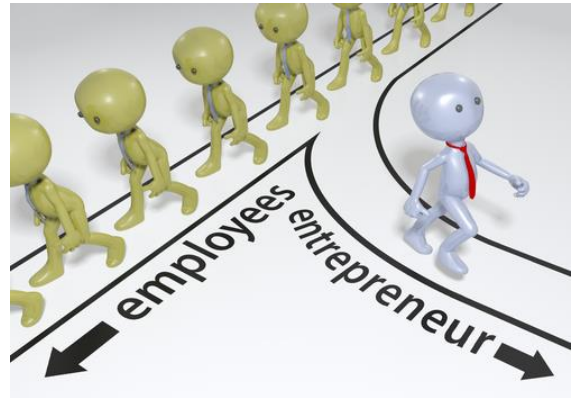
Dilisha Menon

BBA 3rd year



AN ENTREPRENEURIAL LIFE- IDEAL BUSINESSMAN

Basically, An entrepreneur is one who is capable enough in designing, launching and running a new business, which has typically been a small business or startup. Entrepreneurs tend to be good at perceiving new business opportunities, and they often exhibit positive biases in their perception, and a pro-risk taking attitude that makes them more likely to exploit opportunity.



FEW SUCCESSFUL ENTREPRENEURS

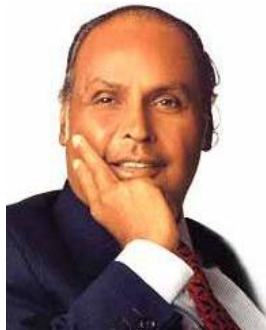
1) DHIRUBHAI AMBANI

India's largest private sector company created on equality cult in the Indian capital market.

RELIANCE- FIRST INDIAN COMPANY TO FEATURE IN FORBES 500 LIST.

He is the most enterprising Indian entrepreneur. His life journey is reminiscent of the rags to riches story.

He is remembered as the-




Reliance
Industries Limited



Individual who rewrote Indian corporate history and built a truly global corporate group



He started his career by selling 'Bhajis' to pilgrims in Mount Girnar over the weekends. Also worked at a gas station attendant and as a clerk in an oil company.

He returned India in 1958 with a sum of 50,000 Rupees and set up a textile company. He was named as Indian Entrepreneur of 20th century by FICCI . Also named as Greatest wealth creator in the century by Times Of India.

2) AZIM PREMJI

He is known as Bill Gates of India, chairman of wipro technologies. At a very young age of 20 years, he took over the reins of his family business.

Initially, he became the chairman of western Indian vegetable products. Many doubted his abilities back then as a leader, but under him Wipro started providing world class IT and BPO services.

Today, he is recognized as one of the greatest entrepreneurs, for being responsible for Wipro emerging as one of the world's fastest growing company.



In conclusion, An entrepreneurship life- we can cut down various points, such as

- a) Struggle right from the initial stages.
- b) Disciplined and a planned routine
- c) Dedication and Devotion
- d) Risk taking decisions
- e) Lots of failures with only one success and that would make you an Entrepreneur.

To be a Successful Entrepreneur,

One should have “BLIND DEDICATION TOWARD THE GOAL AND UNFINISHED STRUGGLE AND HARDWORK”



CHITRA BARTWAL

BCA 2nd year

The Great Industrial Minds of 21st Century, the Ideal Entrepreneur a Short Story on Elon Musk

Also Known as the engineer's engineer, Even if you haven't heard of him chances are you've still seen his influence. You know that movie "*Iron Man*"? As it turns out Musk provided a large amount of inspiration for the Hollywood character "Tony Stark" & In fact some parts of Iron Man 2 were filmed inside and outside "*SpaceX*", Elon Musk's private rocket company. Musk even made a cameo in the film.

You may also have heard the "Tesla Motors", it's a Fully Electric Car Project spearheaded by Musk. Awarded 5.4/5 from the National Highway Safety Administration (NHTSA, U.S.A.) The Highest rating ever to an automobile. This all comes after Co-Founding a Payments System that you may have heard of "*PayPal*", coincidentally "*PayPal*" was the very same company that used to employee founders of "*YouTube*".

Elon Musk was born in South Africa in 1971. His mother was a model and his father was an engineer. He was the oldest of 3 kids and started primary school a year early. Unlike his brother & sister Elon didn't had a great social life and he didn't mind spending his time reading comics. At age 12 in 1983 Musk just taught himself computer programming and created a computer game "*Blastar*" which he sold for \$500.

Finding His Way

In 1989 the 17 year old Musk moved from South Africa to Canada. Eventually He moved to The United States in Trent College, University of Pennsylvania. After graduating Musk moved to California and started studying Physics at Stanford University, During that time there was a boom in the field Space Exploration, Science & Internet so Musk wanted to take advantage of the boom and left Stanford 2 days after He joined. This decision changed the course his life and ultimately change the world.

The Beginning

After dropping out of Grad. School Musk quickly established his company "*Zip2*" Which provided online newspapers with maps and business directories. HE sold the company in 1999 to "*COMPAQ*" for \$307 Million, Elon himself netted \$22 Million out of sale. In a Matter of months, Musk was onto his next project. In 1999 he founded "*X.Com*" An online

payment company that eventually became “PayPal”. It was acquired by “eBay” for \$1.5 Billion in stock out of which \$180 Million was given to Musk.

“PayPal” Fundamentally changed the way the way people transferred money to one another, And also how they bought themselves and sold things Online. Musk changed the Financial Industry but now he wanted to change Humanity Itself. In 2002 He founded “The Space Exploration Technologies” Otherwise known as “SpaceX” “SpaceX” is a company that creates and manufactures vehicles primarily Rocket Technology. The Aim? To reduce the cost of space flight in hope to expand Human Life beyond Earth. SpaceX currently has a \$1.6 Billion contract with “NASA”to resupply and eventually ferry people to The “International Space Station”. Musk has reduced the cost of reaching the “International Space Station” by over 80%.

After “SpaceX” in 2004 Musk Helped to fund “Tesla” Musk has favored building a sub-US\$30,000 subcompact “Tesla” model and building and selling electric vehicle power train components so that other automakers can produce electric vehicles at affordable prices without having to develop the products in-house. Several mainstream publications have compared him with “Henry Ford” for his work on advanced vehicle power trains. In 2013, Elon introduced his latest endeavor “The Hyperloop” It’s a form of transportation that theoretically can send people from San Francisco to Los Angeles which is 616.6 Kilometers in 30 minutes, By the way of pressurized tubes. Elon is also one of the major driving forces behind “SolarCity”. A company founded by one of his cousin’s. Under the guys of “Tesla”, He recently bid to buy the company.

Musk has also released The “PowerWall”. “PowerWall” is a home battery that charges using electricity generated from solar panels, or when utility rates are low, and powers your home in the evening.

Facts about Elon Musk

- Musk was named one of the 75 most influential people of the 21st Century by Square Magazine.
- In 2013 Elon was named fortune business person of the year for “SpaceX” “SolarCity” & “Tesla Motors”.
- Musk’s official salary for “Tesla Motors”is just \$1.Elon has signed the giving pledge in which pledge is to promise is to donate the majority of their wealth for philanthropic efforts.

Shubham Singh
BBA 2014-2017



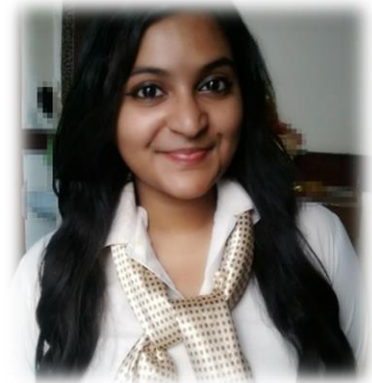
POEMS

THE UNHEARD VOICE

She can be as tough as a sword,
And as soft as a feather
She is a raging sea trapped,
Inside of a raindrop
She can burn herself up,
To calm the chaos around her
She has wings to fly high,
But the world won't see
She's no superior to men,
But is equal as any men
She carries the world on her shoulder,
And never complaints about her pains
She's your only hope for life,
Yet you have no fear destroying her



Dilisha Menon
BBA 3rd year



SIBLINGS

A Relationship above words,
A Trust beyond conditions,
A Love par belief,
and, Care without means!

Different Teams between us,
otherwise forever as one,
Those crazy fights which exists,
And the arguments that appeals...
The Secrets they keep,
The words they speak,
The wounds they heal,
Lastly, the way they treat,

Siblings are our best friends,
Around whom we can never remain
tensed,
They are one of the gem we're gifted
with,,
Words won't suffice those feelings,
How much I've left to say



Medha Sharma
BBA 3rd year

LET HER FLY

Girls are treasures to one's family
Girls are the future of every nation.
Let her live
Let her bloom
Let her shine like moon
Don't be so cruel oh selfish!
Let her fly like beautiful bird.
Listen her cry-Listen her screams
Let her fulfill her wishes and dreams.

She also has a heart that beats like yours.
She also has a mind that think like yours.
She feel joy & sorrow too
She is not different than you
Let her come & live
Let your mind think
Save girl child-Save girl child

Ayush Goyal
BBA 2nd Year



AMAZING FACTS

An average home is responsible for more harmful CO₂ emissions than average car products every year.



The only continent which does not have land area below sea level is Antarctica.

The most populated country is china but has only 200 family names in total.



Due to global warming, Ash trees from which baseballs are made is in danger of disappearing.

The ears of a cricket are located on the front legs, just below knees.



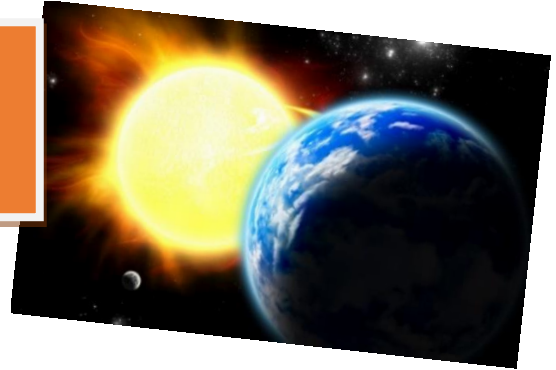
Each king in a deck of cards represents a great king from history.

The pharaohs of Egypt wore garments made with thin threads of gold.



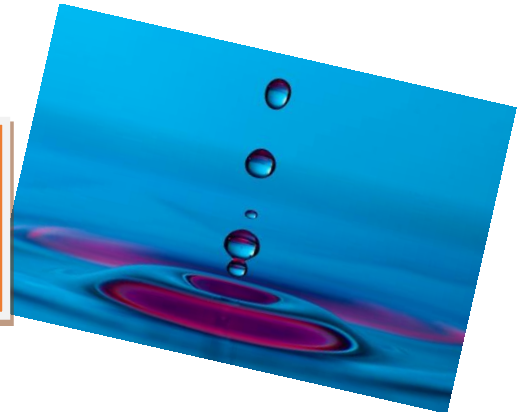
As temperatures are rising, grey whales are washed up on beaches after starving to death due to low food supply.

It takes 492 seconds for sunlight to reach the surface of earth.



It takes 6 months to built a Rolls Royce and just 13 hours to make Toyota

It takes a drop of ocean water more than 1000 years to circulate around the world.



It takes one muscle to smile and 43 to frown, so keep smiling.



When a person cries and if the first drop of tears comes from right eyes, its happiness and if the first drop comes from left eye, its pain

If you add together all the numbers in a row starting from 1-36, the total is the mystical number-666.



Jatin Taneja
BBA 2nd year

EVENTS

70th Aazadi", on 23rd

BBA/BCA students Performed a Skit on the theme “Jaago” under the campaign “70th Aazadi”, on 23rd August, 2016 at 1:10 pm.

BBA/BCA students performed a Skit on the theme “Jaago” under the campaign “70th Aazadi”, on 23rd August, 2016 at 1:10 pm. The objective behind this skit was to show the importance of Independence Day and to make the people understand the value of the freedom. During the skit students shown very beautifully, that how to we became British's slaves & How to our freedom fighters got our nation Independent from them. Skit was performed by the students Utkarsh Singh, Bhavna Tyagi, Mansi Tyagi, Kunal Dixit, Shivdeep, Mridul Sharma, Vikrant Shukla, Kunal Kumar & Medha Sharma. Director UG, Dr. Vidya Sekhri appreciated the Student’s performance and congratulates them. Vice-Principal UG, Dr. S. Bhattacharya also applauded the Student’s efforts. All the Faculty and student viewers appreciated the skit.



Entrepreneurship Awareness

Lakshay “An Entrepreneurship Cell” at UG Campus organized DST, Govt. of India, New Delhi and EDI Ahmedabad, Gujrat sponsored “3 Days Entrepreneurship Awareness Camp (EAC) from 10th-12th August, 2016.

Event Description: Entrepreneurial sector is abuzz with a number of young leaders who want to proactively contribute to the well-being of the society. These entrepreneurs are grappling with challenges in areas as diverse as education, healthcare, energy, drinking water, sanitation, etc. They are making use of their knowledge and resources to come up with innovative ideas. Today entrepreneurship is the need of the hour. Keeping this in view, Entrepreneurship-cell of UG organized 3-days “**Entrepreneurship Awareness Camp**” sponsored by **Department of Science & Technology, Govt. of India, New Delhi and EDI Ahmedabad, Gujrat.**

The first day started with a motivating session by a young and dynamic **Training Advisor at NIESBUD Noida Ms. Parul Puri** followed by a session by **Prof. C.K. Sabharwal** on “Sensing the Business Opportunity Leading to Successful Entrepreneurship”.

Second day, **Dr. Vidya Sekhri, Director UG Campus** talked about the “Financial Aspects involved in starting of an Enterprise”. The day ended with a panel discussion on various schemes for financing the projects” which was taken by **Mr. Ashish Kumar, Dupty Manager, NSIC, Sahibabad.**

An Industry visit was organized on 3rd and final day of the camp. The students were taken to (**Coca Cola Plant) Moon Beverages Pvt. Ltd., Sahibabad** where students got practical knowledge of all the aspects involved in a startup. They also learned about various aspects of Quality Control of product & importance of team work in a company.

Total 80 students of BBA/BCA courses attended the camp.



Disclaimer

Articles in this bulletin are the opinions and views of writers/contributors; they are not expressed against any specific person, social class or any entity on the whole. It has been best tried to maintain the sanctity and sovereignty of an education group. Facts presented are correct to the best of our knowledge.