

I.T.S, Mohan Nagar has been Accredited by NAAC with Grade 'A+'

**NBA** accredited **PGDM** and **MCA** Programs



Vol. 31 Issue 01, Jan-June 2022



**I.T.S Half Yearly News Letter** 









# Mohan Nagar, Ghaziabad NEWSLETTER









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# From the Editorial Board

Dear Readers,

"We want the education by which character is formed, strength of mind is increased, the intellect is expanded, and by which one can stand on one's own feet."

## Swami Vivekanand

With this beautiful thought, we enter the year with renewed energy and positivity and benevolence in our hearts towards fellow beings and present to you, I.T.S. Bi-annual Newsletter, Volume 31, Issue 1, giving a glimpse of various activities organized in the campus during January - June 2022. During this period different events have been organized by PGDM, MBA, IT and UG Department: International Conference, Paricharcha - 2022, WYSIWYG - ANNUAL Management Fest, Virtual Business Summit, Code Fiesta, Samwad - 2022, Biz-Fiesta and Technovation, Republic Day and many more. As always, we look forward to your valuable suggestions and feedback and hope that this remains a medium for us to stay connected. This newsletter also showcases the achievements of I.T.S students and faculties in various activities.

Hope you enjoy reading.

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Vol. 31 Issue 01, Jan-June 2022

I.T.S UG Campus organized a five days "Employability Skills Development Program" in collaboration with GTT Foundation (powered by Barclays) for BBA & BCA 3rd year students from Jan 6 to 10, 2022



The objective behind this program is to equip the students with the basic information and skills required for employment. Under this program the students were provided with the opportunity to be trained by Corporate Trainers to enhance their Life skills like creative thinking, people management decision making, emotional intelligence and creativity in coordinating with others, which would help them significantly to increase their chance of succeeding in a job interview. Ms. Saiba Abbi, Certified International Trainer GTT, was the trainer for the Program.

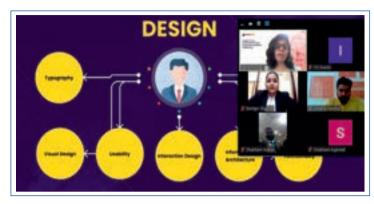
Department of IT organized online Foreign Guest talk by Mr. Ben Tucker for MCA 1st Year Students on January 18, 2022



Department of IT, I.T.S, Ghaziabad organized an Online Interactive Session on "Employability Skills in Changing Business Paradigm" for MCA 1st year students on January 18, 2022. The objective of this event was to make students aware about the expectations of the corporate world so that they can work upon their skill up-gradation and be ready for the upcoming industry challenges.

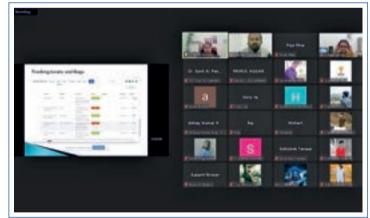
At the beginning of the session, the Director (IT & UG), Dr. Sunil Kr. Pandey formally welcomed the guest speaker. He said that the Department of IT always gives opportunities to the students to upgrade their skills. While addressing the students of MCA-1st year, Mr. Ben Tucker said that students should work on the fundamentals of the subject whatever they study during two years of tenure in the campus. He also discussed the tips for building confidence among the students. Students also raised some queries which were nicely taken by the speaker. Chairperson-MCA, Prof. Puja Dhar, Coordinator-MCA, Prof. Smita Kansal, and faculty members of the IT Department were also present during the session.

Department of Management organized virtual corporate talk on the theme "Future of Experience - Are you ready?" for students of MBA 2020-22 Batch on February 24, 2022.



The guest speaker was Ms. Neha Modgil, COO & CMO Global Head of Design Techved Consulting, Entrepreneur, CX Strategist and Yoga Instructor. Ms. Neha introduced the concept of Design and how it is relevant for customer experience. She further elaborated on the concept of "Augmented Reality" as to how it is enabling the user experience worldwide. She gave numerous examples from global scenario indicating how technology is penetrating almost all the industries be it banking or aviation. Her simple examples brought clarity and simplicity to the session. The session was highly informative and presented the students with a new insight to the concept of Virtual Reality and Augmented Reality. The guest was presented with a virtual plaque as a token of gratitude and appreciation. Few questions were asked related to data security and privacy issues.

Department of IT organized Online Guest Talk on "Hands-on on Project Management with JIRA" on March 01,2022



On 1st March 2022, Department of IT organized an online Guest Talk on "Hands-on on Project Management with JIRA" for the students of MCA. The objective of this guest talk was to make students aware about the Project management tool-JIRA. Jira Software is an agile project management tool that supports any agile methodology, be it scrum, Kanban etc. It is used to check backlogs, roadmaps, reports, to integrations and add-ons you can plan, track, and manage all our agile software development projects from a single tool. Ms. Shweta Pandey, Analyst, Capgemini was the Guest speaker of this session. Ms. Shweta demonstrated the working of Jira and many of its features which are important during the development and monitoring of Project. Students were very interactive and asked many queries related to Jira and Ms. Pandey very nicely took all the doubts of students by giving practical implementation using Jira.

Vol. 31 Issue 01, Jan-June 2022

I.T.S School of Management organized industry visit to "Mother Dairy" for participants of PGDM 2021-23 Batch on March 15, 2022.



The participants were greeted by Mother Dairy staff by offering delicious flavored milk. Then they were taken to a seminar hall where discussions and overall knowledge about the history and working model was explained to the students. After that a presentation related to the advertisements, why milk is necessary to be consumed, was explained. It was also explained that how there are around ten steps to be followed to test the quality of milk is right or not, which is a three-hour process. The session was full of knowledge and learning where participants raised their queries related to various functional aspects at Mother Dairy. The queries were answered very effectively. Then the students were taken to the logistics area to get a better understanding about the working of the equipment and the processing of milk to convert it into other dairy products, such as cheese, curd, paneer, ice-cream.

I.T.S UG Campus organised an educational visit to Gandhi Smriti and Darshan Samiti under Ministry of Culture, Government of India for the students of BBA and BCA on March 24, 2022



The visit started with the welcome address by the Director of GSDS Shri Dipankar Shri Gyan followed by a wonderful and interactive workshop on Peer Mediation conducted by Dr Vedabhyas Kundu, Programme Officer in which the students were explained about various types of conflicts and the useful techniques to handle them effectively. The students can use these techniques in order to bring a positive change in their personality and day to day functioning of their personal as well as professional life. Students were also taken to an exhibition on sanitation and hygiene. The students played games and attempted the quiz related to hygiene and sanitation.

I.T.S UG campus organised an Educational Visit to 'Convergence India Expo 'Pragati Maidan, New Delhi for BCA first year students on March 25, 2022



Convergence India Expo provides a platform to showcase 'Brand India', and focuses on promoting the 'Make in India' & 'Digital India' campaigns. The expo showcased a changing technology landscape. The expo had organizations which were working on OTT, Satcom, IoT, FinTech, Blockchain, Cybersecurity, Al, Big Data & Analytics, Embedded Technology, Digital Gaming, etc. In technology sphere, the visit educated our students about how to think differently.

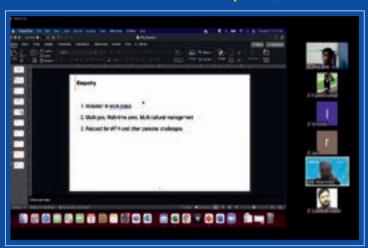
I.T.S School of Management organized corporate talk on the topic "The New Media Revolution in India" for the participants of PGDM 2021-2023 Batch on April 05, 2022.



The talk was delivered by our respected guest Mr. Ritesh Dhawan (Co-Founder & CEO at Influenzr Lifestyle) he initiated the session by explaining about how today's media is changing day by day. How the brands are using the digital media and influencers to promote their products or services. In today's world users are increasing on digital platforms. He talked about how traditional media like FM, Newspaper, Radio is abolished. He further added that the Internet is used in various ways. Some of the key points & critical ways can be BGC & UGC. These are the terms of today's advertisement era like BGC stands for (Brand Generated Content) and UGC stands for (User Generated Content). The session was quite interactive as participants asked many relevant questions and our guest answered them to their satisfaction.

Vol. 31 Issue 01, Jan-June 2022

Department of Management, I.T.S, Ghaziabad organized an online international corporate talk on the topic "Selling in Post Covid Era; Lessons and What's Next" for students of MBA 2020-22 Batch on April 06, 2022.



The Guest Speaker of the session was Mr. Arup Vithal, VP- Digital & Analytics Business Life science & Healthcare HCL Technologies Texas, USA. Mr. Arup started his session by understanding what the students have learnt from the past two years where the world witnessed three Covid waves. Mr. Arup explained how the business environment has changed since the time pandemic has hit the world. The needs and expectations of the customers have evolved and the concept of Work from Home has thrown a new set of challenges both for the employer as well as the employees. He further pointed out that how post covid scenario has made the use of technology more intrinsic. Overall, the talk was very insightful.

I.T.S UG Campus organized industrial visit to Sulabh International for BBA & BCA 2nd Year Students on April 25.2022



In continuous efforts to create awareness about health and wellness of our students, UG campus organized a visit to Sulabh International Museum of Toilets for BBA & BCA II Year students. It was planned to explore techniques involved in Waste Water Management, Sewage treatment, to understand the working of Biogas Plant, and also about creating awareness on basic Sanitation Methods.

I.T.S UG Campus organized an Industry Visit to "Network Bulls" for BCA Students on April 27, 2022



Students of BCA 2<sup>nd</sup> Semester went on an industrial visit to Network Bulls. Total 42 students went for the visit. They were taught the basics of network like OSI Model, IP Addressing, and Mode of communications and Range of classes like A, B, C, D and components of building a network. In the session, the expert also briefed about the various certifications related to Networks and their importance in the career of the students. They also got to know about the different protocols which are followed by device on a Network such as TCP and UDP etc. Expert also took the students to the practical lab to explain the working process of router, switches, hub and gateways. Overall, it was a great experience for the students.

I.T.S UG Campus organized Industry Visit to Mother Dairy Plant, Patparganj, New Delhi for BBA & BCA I Year Students on April 19 & 20, 2022



ITS Mohan Nagar, UG Campus organized a visit to Mother Dairy, Patparganj, New Delhi for the students of BBA & BCA I Year. On arrival, the students were gathered in the Seminar Hall where a presentation on the history of Mother Dairy was narrated by Ms. Neha. The students got to know about the 21 quality tests including presence of foreign matter and bacteriological tests. The quality of milk accepted and dispatched meets certain predetermined standards. They also showed various processes such as Clarification, Homogenization, Standardization and Pasteurization, to ensure that it is safe for human consumption.

Vol. 31 Issue 01, Jan-June 2022

Department of IT organized 2-Days Industry visit to Mother Dairy on April 29 & 30, 2022



On April 29 & 30, 2022, Department of IT organized a two day Industry visit for the students of MCA to the Mother Dairy, New Delhi. The students were taken to the zone where actual processing is done. Students were shown some of the tests which Mother Dairy performs before delivering the milk to its customers. There are a total 25 tests which are performed on the milk so that it is safely delivered to the people. Some of the Faculty of the Department of I.T. including Prof. Puja Dhar, Prof. Smita Kansal, Prof. Saurabh Saxena, Prof. Varun Arora and Prof. K.P. Singh also accompanied the students. At the end of the visit students were served with Glass of Fresh Milk and Ice Creams. Students enjoyed the whole visit and were also aware about the process of Mother Dairy.

I.T.S UG Campus organised an educational visit to SEBI, New Delhi for BBA/ BCA Fourth Semester students on May 24, 2022



To familiarize the students with the purpose, need and working of SEBI in India a visit was organized for BCA and BBA students. An overview of primary market, secondary market, commodity market, share, bonds, debentures, derivatives etc. was given by the Manager of SEBI. The expert also discussed about the career options in the area of stock market for students and also guided them to participate in the events and competitions organized by SEBI from time to time.

I.T.S UG Campus organised an Industry Visit to News 18 S show "Lapete Mein Neta Ji" for BBA & BCA students on May 26, 2022



The Guest was Mr. Sanjay Nirupam, Ex. Member of Indian Parliament from Indian National Congress Party and former President of the Mumbai Regional Congress Committee. The anchors and poets were cross-questioned about the various changes in the political environment and economy. The session was interactive with poets and political leaders. Many students asked questions related to the changing scenario of the political environment in India.

Department of IT organized Foreign Guest Talk on "Enhancing Employability Skills" on May 31, 2022



Department of IT I.T.S, Mohan Nagar, Ghaziabad organized a Foreign Guest Talk on "Enhancing Employability Skills" for the students of MCA (2021-23) on May 31, 2022. Mr. Ben Tucker, Partner, Minerva LLP, London, United Kingdom was a speaker of this session. While addressing the gathering Director- IT & UG, Dr. Sunil Kr. Pandey said that these sessions are very useful for the students so that they can listen & interact with the Guest like Mr. Ben. He said that Institute always provides platform to the students where they can update their knowledge and implement it in their real life.

Vol. 31 Issue 01, Jan-June 2022

I.T.S UG Campus organized a virtual Workshop on "Capacity Building and Technical Skill Development for Universal Acceptance" by FICCI, New Delhi for the students of BCA on May 31, 2022

Dr Ajay Data, Co-Chair, IT & ITeS Committee, FICCI and Chairman-Universal Acceptance Steering Group (UASG) started the workshop with his address. In his address he briefed about the importance of Multilingual Internet, and Universal Acceptance and further how crucial is the capacity building and community development of UATechnical skills in India.

Mr Harish Chaudhary, UA Ambassador (Universal Acceptance Expert) explained the basics of the multilingual internet concept and how students can technically equip themselves for the future Digital India. Dr Sunil Kumar Pandey, Director, IT & UG Campus elaborated the importance of next phase of skilling in the ICT sector of India and the need of Internet penetration for taking the idea further. He presented very important data pertaining to access of Internet in India and its role in the ecosystem development.



# Activities @ I.T.S

Department of IT organizes Alumni Talk for MCA Students on "C-A step towards Programming" on January 29, 2022



On 29th January 2022, Department of I.T, I.T.S, Mohan Nagar organized an alumni talk on "C-A step towards Programming" for MCA Students. Mr. Mayank Goyal, Software Developer Engineer, TO THE NEW was the speaker of this session. In the Session, Mr. Goyal elaborated the objectives and goals of 'C' Programming and given detailed lecture regarding C Program Structure, Header files and how to include the pre-processor header files and purpose. He also discussed about expression, selection statement, loops, basic types, array concept in C, function, pointers and files. He explained how to implement the concepts in real world scenario and shared more information about real-time development procedure in IT. Finally, he interacted with the students and cleared all the doubts raised by them.

I.T.S, Ghaziabad organized celebrations for 73<sup>rd</sup> Republic Day on January 26, 2022.

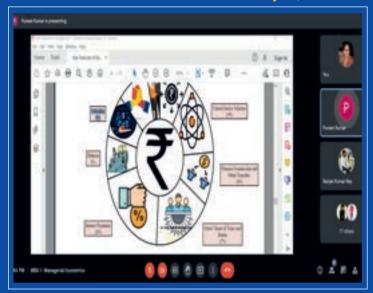




A flag hoisting ceremony was organized to commemorate India's 73<sup>rd</sup> Republic Day. Director, I.T.S Dr. V. N. Bajpai, Director- UG & IT, Dr. Sunil Kumar Pandey along with faculty members, staff members and students were present for the flag hoisting ceremony.

# Activities @ I.T.S

Department of Management, I.T.S, Ghaziabad, organized A virtual session on "The Union Budget 2022" for the students of MBA 2021-23 Batch on February 02, 2022.



The objective of the session was to familiarize the students with key concepts related to budget and the highlights of 2022 Union budget. The resource person of the session, Dr. Puneet Kumar, explained various priorities set forth by the finance minister like PM Gati-Shakti and inclusive development. He further explained the tax provisions proposed in the Budget of 2022 and deliberated on how the budget proposes to achieve the set targets of growth for the next financial year. The session witnessed active participation of the students who raised pertinent questions which were duly addressed by the resource person.

Department of IT organized alumni talk for MCA Students on "Web Application Development using ASP.Net" on February 05, 2022



Department of IT, I.T.S, Mohan Nagar organized a Special Session on "Web Application Development using ASP.Net" in Alumni Talk Series for MCA Students on February 5, 2022. Mr. Ayush Bhardwaj, Tech Lead, CITIUSTech HealthCare Pvt. Ltd. was the speaker of this session

In the session, Mr. Bhardwaj discussed basic concepts of Object Oriented-programming. He also explained .NET Framework and how it is used to develop different types of applications. He talked about the various job opportunities available for .NET programmer. He also guided them how to prepare themselves for corporate

**Department of IT organized Online National Summit on** "Paradigm Shift in Banking, Finance & Insurance Sector and Information Technology" on February 11, 2022



Institute of Technology and Science, Mohan Nagar, Ghaziabad organized an Online National Summit on "Paradigm Shift in Banking, Finance & Insurance Sector and Information Technology" on 11th February 2022. On this occasion, Shri Arpit Chadha, Vice Chairman, I.T.S-The Education Group welcomed all the guests and presented his perspective on the theme and various dimensions and issues related to Banking, Insurance and current state of affairs of Indian Economy in specific context to Technology inclusion in

The guests were Shri Chintan Oza, Advisor – Lloyds Ventures & Venture Advisor – Loyal VC President – OneQuantum, Dr. Prashant Gupta, Professor - IIM Trichy, Shri Prasanna Lohar Vice President -Technology (Digital, Innovation & Architecture) DCB Bank, Shri Gopal Kumar, Actuary at Radgo & Company, Co-Founder - Nimeya Technologies, Member - Investor Education & Protection Fund (IEPF) Authority, Government of India, Shri Debmalya Dey Roy, Chief Revenue Officer & Global Marketing Head, Pi DATACENTERS, Dr. Faisal Ahmad, Professor, FORE School of Management, Shri Pushpendra Dixit, CA, General Manager & Global Taxation Head, PVR Limited.

I.T.S School of Management, Ghaziabad organized a virtual Business Summit on the focal theme "Resilience & Reinvention of Business in the Gig Economy" for students of PGDM and MBA on February 19, 2022.



The virtual Business Summit had an enlightening inaugural session followed by insightful panel discussions. All the renowned resource persons presented deep insights on the focal theme "Resilience & Reinvention of Business in the GIG Economy". The experts were: Mr. Venkatesh Mahadevan, Chief Information Officer, Dubai Investments, PJSC, Dubai, U.A.E; Mr. Naresh Priyadarshi, CEO, IIITD Innovation & Incubation Center, IIIT Delhi; Mr. Amit Kumar, CEO, OLX Auto; Mr. Anupam Saronwala, Advisor Mentor, Angel Investor, Former Country Leader, IBM Research; Ms. Rashmi Mansharamani, CHRO, Wave Group; Mr. Gursharan Rai Bansal, CGM & Chief Sales Marketing officer, India Post Payments Bank; Mr. Prashant Pal, CEO & Founder, Pure India Trust, Jaipur; Mr. Kaushal Mahtani, Senior Principal, Accenture Strategy; Ms. Lakshika Joshi, Global Lead IP Counsel & AVP Legal, Capgemini Engineering; Mr. Amit Katariya, Global CHRO, Hanu Software.

## Activities @ I.T.S

Department of IT organized online National Summit on "Expectations, Challenges and Changing Role of Technology in Human Resource Management & Development" on February 19, 2022



On February 19, 2022 Department of IT(MCA) and UG Campus organized an Online National Summit on "Expectations, Challenges and Changing Role of Technology in Human Resource Management & Development".

The Summit was addressed by the renowned guests including Prof. Vinay Nangia , Professor, Mentor , Guide for Education, Business and Startups, IIT Roorkee, NSUT Delhi, Dr. Anil Kumar Misra, Chief Human Resources Officer JioMart - B2B Grocery, Reliance Retail, Shri Gaurav Gupta, India Head of Human Resources, Shri Shubham Tripathi, Senior HR Manager, Zee Media Corporation Limited and Shri Samyak Jain, Founder & CEO, Myways.ai.

Shri Narottam Sharma, Group Chief Information Officer Mastek, Shri Arpit Chadha, Vice Chairman, I.T.S-The Education Group, in his message, expressed his happiness and appreciated the efforts of organizing team of this summit.

I.T.S School of Management under Institution's Innovation Council (IIC) organized an online guest lecture on the topic "Achieving Problem Solutions Fit and Product Market Fit" for the participants of PGDM 2021-2023 Batch on February 21, 2022.



The talk was delivered by respected guest, Mr. Shailesh K. Gupta, Founder & CEO, 3SR Consultancy LLP, Certified Ideation Coach, Cornell University, USA. Mr. Shailesh initiated the session by explaining the importance of analyzing the problem as well as the solution which acts as a value addition to the product. He also gave an example of OLA and Uber and how they use problem solving ideas along with their business opportunities. He talked about his personal experience where he built a mobile simulator tool which took him more than a year to complete with a team of 20 members. He also talked about how the product was not a market fit and faced various issues. The session was then concluded with the presentation of virtual plaque of honor as a token of gratitude. The session was very informative and insightful.

I.T.S Mohan Nagar, Ghaziabad Celebrated Birthday of Hostel Students on February 28, 2022.



A birthday is an important day in everyone's life. It is a day which makes them feel special and realize how much their loved one cares for them. I.T.S Mohan Nagar, Ghaziabad has developed a tradition to celebrate the birthdays of its Hostel Resident Students together and make them feel like family. Following this tradition, the birthdays of thirty Under Graduate and Post Graduate hostel students who had their birthdays in the month of January and February was celebrated. Cake cutting ceremony and high tea was arranged for the students. It was a memorable experience for all the students. The event was graced by Dr. V. N. Bajpai, Director, I.T.S, Ghaziabad; Dr. Timira Shukla, Director - I.T.S School of Management; Dr. Sunil Kumar Pandey, Director-IT & UG Campus, and Prof Nancy Sharma, Vice Principal UG Campus.

I.T.S, Ghaziabad organized the fourth edition of Research Convention-2022 on the emerging and key theme of 'Informal Economy: The Invisible Hand' on March 05, 2022.



This one-day convention was organized under the aegis of Institution's Innovation Council (IIC), MIC-MoE and MSME. The convention witnessed a huge participation from industry and academia along with the students. The event began with the auspicious lamp lighting ceremony and invocation of Goddess Saraswati. The convention commenced with the enriching address by Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group. He warmly welcomed all the eminent speakers and shared his valuable insights on the emergent theme of the convention, its role and importance to the Indian economy and involvement of youth to drive it in coming years. Overall, the various sessions of the convention were very lively and instructive for all present.

# Activities @ I.T.S

NEWS

Department of IT organized online National Summit on "Data Science: Changing the Business Landscape" on March 08, 2022



On March 8, 2022 Department of IT and UG Campus organized an online National Summit on "Data Science: Changing the Business Landscape". Summit witnessed a deep insightful addresses by eminent guests of the event including Prof. A. K. Nayak, Advisor – IIBM Group, Ex., President – Computer Society of India, Prof. Sunil Kr. Pandey, Director (IT & UG), I.T.S, Mohan Nagar, Ghaziabad Shri Upkar Singh, Vice President – RMSI, Ex. Director (Technology) – FIS Global, Shri Gautam Hazari, Technical Director, GSMA, Prof. (Dr.) Ashutosh Kumar Singh, Professor & Head, Dept. of Comp. Sc. & Engg), NIT Kurukashetra, Shri Sateesh Rai, Global Data Architect, PMP \*,TOGAF \* - Global Data Leader, Shri Manu Malik, Agile Consultant, Ex. Project Manager - Wipro, Prof. Nancy Sharma, Vice Principal, I.T.S (UG Campus), Ghaziabad. Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group expressed his happiness and appreciated the efforts of organizing team of this summit.

I.T.S, Ghaziabad Organized a spiritual session on the topic "Self-Exploration" for faculty members on March 16, 2022.



The objective of the session was to find the answers of questions like; Who am I? Why am I? What is the purpose of life? How someone can balance emotions? What is nature? What is true success? What is God? And how one can attain the ultimate happiness in life? What is Mind? How to differentiate between Mind and Brain? What is consciousness? How can someone become conscious about himself/herself? During the session Dr. V.N. Bajpai, Director, I.T.S, Ghaziabad gave insight about importance of spiritual knowledge in day-to-day life, he also emphasized that one should not have ego about anything like; money, knowledge or wealth. Dr. Bajpai gave references of various sanskrit shlokas to make his thought more relevant and effective to the audience. The session was very interactive & full of wisdom. Dr. Bajpai also answered the questions raised by Dr. Ashish Jha & other participants. The session was ended with a very motivational story about the God's Mercy told by Dr. Sanjeev Tandon.

Department of Management, I.T.S, Ghaziabad organized the online Grand Finale of Young Talent Hunt – 2022 (Annual Quiz Series) on March 25, 2022.



The event witnessed the 9<sup>th</sup> sequel of the guiz series which was started in 2013. The competition was started with the welcome address of Dr. V.N. Bajpai, Director - I.T.S where he appreciated the objective of the event, to motivate the students for more learning. Further, Dr. Nitin Saxena, convenor of the event, shared the journey of YTH-2022 with the participants. He also explained the rules and regulations of the final round. He shared that more than 1000 students from 30 + colleges from different parts of the country participated in the preliminary round of the competition which was started in January, 2022. Out of these 1000+ participants, 178 were able to make their place in the final round. In finals, two rounds were conducted for selecting the top 30 winners of the final round. Bhavin Patel from DSPSR, Chirag Khandelwal from I.T.S Ghaziabad, Raghvendra Kumar Pandey from United College of Technology, Allahabad, Mansi Yadav from KIHEAT Delhi, Parishi Gupta from Aditi Mahavidyalay college Delhi was amongst the top 5 Winners.

I.T.S School of Management organized a Merit and Performance Improvement Award Ceremony for participants of PGDM 2020-22 & 2021-23 Batch on April 02, 2022.



The ceremony was graced by the presence of Shri. Surinder Sood, Director PR, I.T.S – The Education Group; Dr. V. N. Bajpai, Director - I.T.S and Dr. Anusha Agarwal, Chairperson PGDM. The beginning of the ceremony was marked by a motivating speech by Dr. V. N. Bajpai. He motivated the students by emphasizing with his kind words that how recognition and continuous learning in life is important in all walks of life. Multiple award categories included Top 10 position holders of PGDM Trimester IV, Top 10 position holders of PGDM Trimester IV over Trimester III, Top 6 Performance Improvement awardees in PGDM Trimester I V over Trimester IV, Top 12 Position holders of PGDM Trimester I, Top 13 Position holders of PGDM Trimester II and Top 10 Performance Improvement awardees in PGDM Trimester II over Trimester I. The event culminated with a Hi-tea.

# Activities @ I.T.S

I.T.S UG Campus organized 'Celebrity Night by Shahid Mallya' for the students of BBA & BCA on April 7, 2022



Renowned Indian playback singer Mr. Shahid Mallya performed live on celebrity night on April 07, 2022. Mr. Mallya has carved a brand for himself and for the Indian Film Industry over the years with his impresses song. His songs have soared to the top of the charts and were adored by ITSians. He performed to a crowd of over 2000 ITS students and rendered chartbusters and soulful tracks.

I.T.S UG Campus organized Biz Fiesta and Technovation, a 3 days' intra-institute Fest for BBA & BCA students from April 12-15, 2022



Biz Fiesta & Technovation - 2022, the three days Annual Fest for BBA & BCA students was organized on a grand note. The Fest was inaugurated in the august presence of Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group; Prof. Vinay Nangia, Ex. Professor & Dean - IIT Roorkee, Professor of Eminence – Guru Nanak Dev University, Amritsar, Ex. Senior Vice President - Essar group, Managing Director & CEO - Nangia & Co LLP, Mumbai; Shri Kalyan Muppanneni, Founder & CEO, Pi Data Centres; Shri Debmalya Dey Roy, Chief Revenue Officer & Global Head - Marketing, Pi Data Centres; Prof. Sunil Kr Pandey, Professor & Director (IT & UG), and Prof.. Nancy Sharma, Vice Principal (UG), I.T.S, Mohan Nagar, Ghaziabad. The event witnessed participation of over 2100+ students in total 32 activites which included Overnight Programming, C Challenge, Logo Design, Web Page Design, Quizzes, best out of Waste, Debate, Business Strategy, Barter Puzzle, LAN Gaming, Collage Making, Poster making, Reel Making, Ad-Mad-Show, Beg Borrow Steal, Bull & Bear, Treasure Hunt, Twins Thinking, Tower Building etc. The winners were awarded with medals and certificates.

I.T.S UG Campus organized a Felicitation Ceremony (Applause) for BBA & BCA Students on April 16, 2022.



The objective to organize this event was to felicitate and acknowledge the talents of students who have participated and won in various club activities, students who headed the clubs & societies and also the members of "TATVA" student's e-magazine for volume 8 & 9.

I.T.S. School of Management, Ghaziabad hosted I.T.S Excellence Awards 2021-22 & Jashn-E- Alvida (farewell party) for participants of PGDM 2020-22 Batch on April 16, 2022.



I.T.S Excellence awards were awarded under category of Academic Excellence, Best Leadership, Star Performer, Best Club & Club Member of the batch. The event witnessed enthusiastic performances from 2021-23 batch. Solo & Group dances, fashion show, surprise games were spectacular and simply mesmerized the audience. Mr. Pranjal Mehrotra and Ms. Tanya Dubey were crowned as Mr. & Ms. Farewell, while Mr. Kushagra Dwivedi & Ms. Koushiki Basu bagged the title of Mr. & Ms. Popular respectively. Dr. V N Bajpai, Director, I.T.S congratulated all excellence awardees on their achievements and blessed all the outgoing students. At the end, students were all geared to rock the dance floor. With dancing shoes put on, all the students enjoyed the DJ night, especially organized for the seniors by the juniors. The farewell was a grand success with glitz, glamour and emotions all around.

## Activities @ I.T.S

I.T.S Ghaziabad celebrated the Hostel Eve for students of Durga Hall and Eklavya Hall on April 18, 2022.



An outstanding dance performance by Ms. Beshnabi Behara followed by a singing performance by Mr. Harsh took the event to the next level thereafter a beautiful song was sung by Mrs. Kesh Bala for the final year students. Some fun activities like questionand-answer rounds, Dumb Charades were also played by the students. Mr. Zafar, Mr. Shubham Agarwal and Ms. Komal Keshari sung some beautiful songs for audience. Mr. Anuj Kumar Srivastava did a standup comedy and entertained the audience. Students participated in the event with zeal and enthusiasm. The event was hosted by Ms. Luxmi and Ms. Vanshika brilliantly. The event concluded with the announcement of winners of different activities. Prizes were distributed to the winners in the categories of best dancer and best singer. Mr. Hosteller and Ms. Hosteller award was given to Ms. Ragini Kumari and Mr. Anuj Kumar Srivastava.

I.T.S School of Management organized "Paricharcha-2022"- student- led panel discussion for participants Of PGDM 2021-23 Batch on April 19, 2022.



The aim of the discussion was to spark conversation between a group of experts from business, politics and thought leaders. The objective of the activity was to make participants enhance their conversational skills and to make them socially aware about the current affairs of the world. In total 10 groups participated and presented their views in form of panel discussion on different topics like Union Budget-2022, Future of E-Vehicles, Privatization in PSU, Impact of Ukraine and Russian war on Indian economy, Crypto currency, Evolution of Digital India, Sri Lanka Crisis, Green Marketing, New Education Policy, Bio war and Bio weapon. Each group has to appoint a moderator, news reporter along with a team of panelist from different sections of the society. All the students represented well with a tinge of humor and entertainment. The discussions were further sparked with the firing questions from the audience.

Institute of Technology and Science & I.T.S School of Management, Ghaziabad organized an International Conference on the focal theme "3Ds (Data Analytics, Digitalization & Disruption) in Business and Society" (IC3DBS-2022) on April 21-22, 2022.



The inaugural ceremony was graced by dignitaries including Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group Honorable Chief Guest Shri Harivansh Narayan Singh, Deputy Chairman, Rajya Sabha, New Delhi; and Guests of Honour Prof. S. K. Kak, Former Vice Chancellor, Mahamaya Technical University, Lucknow CCS University, Meerut and Dr. Manoranjan Sharma, Chief Economist, Informatics Rating, New Delhi. The concluding session of the first day of the conference took the form of a virtual panel discussion between international speakers and industry professionals on the conference theme of disruption in technology and management. The panelist participating from various fields included Professor Adriana Burlea from the University of Craiova Romania; Prof. Justin Paul, Editor-in-Chief, Intl Journal of Consumer Studies; David Wittenberg from the ISME College of Management and Entrepreneurship, Mumbai; Ivan Muniz Rothgiesser, Director of the ACCEDU Action for Education, Cusco, Peru; Dr-Macario G. Gayeta, Professor at Philippine Christian University, Manila.

I.T.S UG Campus launched "INCHOATE" under the "Campus-to-Corporate" initiatives held on April 27, 2022



The objective behind this program was to smoothen the transition from an immature and inexperienced college graduate to a corporate ready individual. It aimed to curate and develop necessary skills and envision imparting individual approaches to level up their journey. A program which envisions representing a class of educated and self-aware individuals who would be valued for their professionalism.

There were two rounds in "INCHOATE" in the first round, there were two activities: Corporate Discussion and Case Study Analysis. Students had a choice to opt for any of the two or both the activities

based on their preference. Only those students who qualified in the first round moved to the next round, which was 'Business Idea Presentation'.

## Activities @ I.T.S

I.T.S School of Management organized an online session on the topic "Financial Wellness- The Key to Success" for participants of PGDM 2021-23 Batch on April 27, 2022.



The session was delivered by the esteemed guest, Mr. Kanak Kr Jain from SSL Academy. The session focused on learning to get internships and jobs in financial institutions and few game-based activities were also conducted. He elaborated the RVCC program which is a 9-day certification program with SSL Academy & NSE Academy (Subsidiary of National Stock Exchange). He further discussed an internship will also be offered to students who wish to have a career in Finance & score above 80% (Grade A) in RVCC Certification Exam conducted by National Stock Exchange Academy. It was a very interactive session and the participants raised several questions which were answered by Mr. Kanak Kr Jain to their satisfaction. Overall, the session was very enriching and full of learning for the participants.

Department of Management, I.T.S, Ghaziabad organized 15th Edition of the Annual Management Fest WYSIWYG during April 29 - 30, 2022.



The two-day cultural extravaganza attracted more than 800 participants from various states across Delhi – NCR. The event commenced with the ceremonial lamp lighting and the welcome address of Dr. V. N. Bajpai, Director, I.T.S Ghaziabad. Shri Surinder Sood, Director (PR), I.T.S - The Education Group, in his address encouraged all the participants and emphasized that the spirit of participation is more important than winning the competition. Scintillating dance and instrumental performances marked the culmination of the inaugural ceremony. The two-day celebration comprised of 14 competitions inculding Business Quiz, Antakshari Mania, Solo Dance, Group Dance, Fashion Show, Cyber Game, Shutterbug, Chitrakaar, Nukkad Naatak, Ad Mania, Abhinay, Treasure Hunt and Puzzle Mystery. Some of the participating institutes were Maharaja Agrasen Institute of Management Studies, Sri Aurobindo college, Ramjas college, Kamla Nehru college, Shaheed Bhagat Singh college, Dayal Singh college, Motilala Nehru college, Jamia Milia Islamia, KIET and RKGIT. All the winners were presented with trophies, certificates & cash prizes as a token of celebrating their winning performances.

The Institution's Innovation Council (IIC), I.T.S, Ghaziabad, organized a session on the topic 'Business Canvas Modelling' for students of MBA 2021-23 Batch on May 11, 2022.



The speaker for the session was – Mr. Anand Mirani, Director & Lead Advisor Simplus Exim & Corporate Advisory LLP, Mr. Mirani started with a story of three ants and ultimately arrived at the moral - "An ordinary person becomes entrepreneur when they think something different." He described a business model as a process of business idea generation. Further Mr Mirani discussed about business modelling and its nine building blocks which includes key partners, key activities, key resources, value propositions, customer relationship, channels, customer segments, cost structure, revenue streams. Mr Mirani gave recent examples from the corporate world like Indigo, while also referring his own experience working for companies like Jet Airways. The students wholeheartedly participated in the hands-on aspects of the session and provided answers to the various questions. It was an informative experience for the students.

I.T.S UG campus organised a Foreign Language Certification Ceremony for BBA & BCA third year students on May 19, 2022



Mr. Prabhjot Singh, Sr Trainer - French at Embassy was the guest of the session. Mr. Singh talked about benefits of learning a foreign language and said that knowledge of foreign language could take students to foreign lands which will help in knowing other nations' culture. It can be an asset if students wanted to pursue advanced studies in foreign countries. After the talk, the certificate distribution ceremony was conducted. The certificates were given to students by the guest and the Vice Principal

## Activities @ I.T.S

# NEWS

Department of IT organized 2-days National Technical Fest-Code Fiesta on May 20 & 21, 2022



Department of IT, I.T.S, Mohan Nagar, Ghaziabad organized a 2-days National Technical Fest- Code Fiesta. The objective of this event was to give a common platform to all the programmers of different institute of the country where they were given the different scenarios and were supposed to prepare design document and code as per it. Students were also given chance to participate in debugging and reverse coding.

The event was inaugurated on 20<sup>th</sup> May 2022 by the esteemed guests including Sh. Upkar Singh, Vice President (Technology), RMSI, Director (IT&UG), Dr. Sunil Kr. Pandey, Vice Principal, I.T.S, UG Campus, Prof. Nancy Sharma.

On first day of Code Fiesta, one activity Hackathon (night coding) was organized where participants had shown full enthusiasm while coding whole night on their respective scenarios and on 21<sup>st</sup> May 2022 C-Debugging and reverse coding was organized.

Department of Management, I.T.S, Ghaziabad organized ADIEU- Farewell Ceremony for MBA 2020-22 Batch on May 21, 2022.



The evening commenced with lamp lighting followed by a riveting performance by the students of MBA First Year. Dr V N Bajpai, Director- ITS Ghaziabad in his address blessed the outgoing students for a successful journey ahead. He guided them to always be prepared for facing challenges in life and never give up on their dreams and aspirations. Shri Surinder Sood, Director PR, I.T.S - The Education Group motivated the students to always see themselves as good ambassadors of the institute and to keep on strengthening the relationship with their Alma Mater. The junior batch enthralled the audience with their captivating performances and added vigor and excitement to the evening. Songs on friendship made the senior batch emotional and took them down the memory lane. The most awaited moment of the night was conferring of the titles to the senior batch.

I.T.S, Ghaziabad in association with Ghaziabad Association of Table Tennis hosted 2<sup>nd</sup> Ghaziabad District Ranking Table Tennis Tournament-2022 at the Sports Complex of I.T.S, Ghaziabad campus from June 11-12, 2022.



There were 6 categories in the tournament and total 88 players participated in the event from Ghaziabad district. The tournament was inaugurated by and Dr. V. N. Bajpai, Director, I.T.S Ghaziabad and Dr. Sunil Pandey, Director (IT & UG Campus). Other dignitaries were, Shri Rishi Raj Tyaqi, Secretary, Ghaziabad Association of Table Tennis; Mr. Kashish Arora, Chief Referee, Dr. D. K. Pandey, Sports Coordinator and Mr. Kapil Chaudhary, Sports Officer, I.T.S, Ghaziabad. Dr. D. K. Pandey, welcomed the dignitaries, participants, coaches and parents. This championship aimed for the selection of the players for the state team and the development of Table Tennis in the district of Ghaziabad. I.T.S Mohan Nagar, Ghaziabad has a rich tradition to reward and honor top sports personalities like Binod Kambli, Lokesh Tewatia, Ashish Nehra, Piyush Chawla, Sushil Kumar in the glorious past and to organize and participate in various sports activities to promote and encourage sportsmanship amongst the students of I.T.S and citizens of Ghaziabad district. The dignitaries congratulated all the winners and conveyed best wishes for future success.

Department of IT organized SAMVAD-2022 (A Group Discussion Activity) for MCA students on June 20, 2022



On June 20, 2022, Department of IT, I.T.S, Mohan Nagar, Ghaziabad organized a group discussion activity, SAMVAD for the students of MCA 1st year. The topic of discussion was "Atmanirbhar Bharat Abhiyan: A Triumph or Narrative".

Students were fully prepared for the GD with lot of statistical data. Each participant showed full enthusiasm while discussing about the given topic. The objective of this activity was to give the students a platform for improving their soft skills and to build confidence level. Students were happy after attending the workshop.

I.T.S School of Management & Institute of Technology and Science, Ghaziabad organized 5 - Days FDP on 'Research Methods and Data Analysis using SPSS and AMOS in collaboration with QTanalytics<sup>TM</sup>, New Delhi and SPSS South Asia from June 20 - 24, 2022.

The eminent resource persons for FDP were Prof. (Dr.) Prabhat Mittal, Professor – Commerce and Management, Satyawati College (E), University of Delhi and Prof. (Dr.) Pankaj Kumar Gupta, Director, Centre of Management Studies, Jamia Milia Islamia, New Delhi. Over the period of five days, sessions were held delving into different elements of the FDP, which included scaling and sampling techniques; univariate and bivariate analysis; parametric and non-parametric tests; tests of hypotheses; ANOVA and MANOVA; correlation and regression; multiple and logistical regression analysis; and structural equation modeling.



I.T.S School of Management and Institute of Technology & Science, Ghaziabad jointly celebrated "International Yoga Day" with students of PGDM, MBA, faculty and staff members on June 21, 2022.



A renowned Yoga Professional, Acharya Mukesh Ji, was present to guide the participants in performing various yoga exercises. Acharya Mukesh ji is a "Wellness & Yoga Expert" and has been a former Yoga representative in the Ministry of External Affairs, Govt. of India. During the session Students & Faculty members performed various yoga exercises like; Anulom-Vilom, Gomukhasana, Chakrasana, Kapalbhati, Tadasan etc. Participants performed all the exercises successfully. During the celebration Acharya Mukesh explained the significance of Yoga in day-to-day life for health and happiness. Acharyaji highlighted the importance of yoga in the form of 'Niyamas' (rules & discipline) for physical fitness and mental well-being. The practice of yoga has attained global recognition as a holistic approach to health.

# Clubs & Societies @ I.T.S

Binary- IT Club at I.T.S School of Management organized an activity "MINI APPICODERS" for participants of PGDM 2021-2023 Batch on January 15, 2022.



The activity was conducted in virtual mode under the guidance of faculty coordinator Prof. Mansi Tomar. The purpose of the activity was to enhance the technical skills of participants and making them confident in giving presentation. Activity was designed for innovative ideas as innovation comes from recombining existing technology and different perspectives in innovative ways. Participants needed to present proposed idea of App which should be unique and different of existing app which give lots of learning with fun in this activity. In this activity, participants took part in different teams, which contained 2 members in each team. They shared their ideas about the new software application which can be introduced.

FINVEST- The Finance Club of Department of Management, I.T.S, Ghaziabad, organized an online activity titled "FINTEROGATE"—"Exploring the Financial World" for students of MBA 2021 – 23 Batch on January 21,2022.



The first round of the activity was conducted by floating Google form to the participants through link in which questions related to finance field was asked. The second round of the activity had Quiz round, which was held among select top 10 students from first round. The winners were Dhiraj Kumar, Mansi Sharma and Chandan Kumar.

Vol. 31 Issue 01, Jan-June 2022

ZENITH - The Soft Skills Club of Department of Management, I.T.S, Ghaziabad, organized "CUE-PIT", an online activity for students of MBA 2021-23 Batch on January 28, 2022.



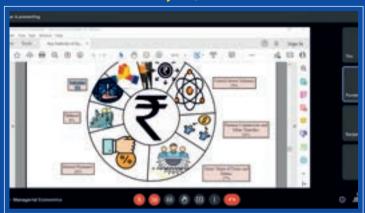
The objective of the activity was to invoke the participants of MBA towards team spirit and to be creative with limited resources and develop their non-verbal communication. This activity was conducted in three rounds. In first round, Google form was floated and 12 participants were selected. In the second-round participants were required to spell the words correctly dictated to them and out of them six candidates were selected. In the last round, candidates were given seven alphabets with a center alphabet and they had to form a seven-letter word mandatory and maximize the words they could form. The activity was very well organized by the club members and appreciated by the participants. The winners were Binu Priya, Pooja Singh and Abhinav Chaudhary.

MERCATO-The Marketing Club of Department of Management, I.T.S Ghaziabad organized an online activity "SELFIE AMBASSADOR" for students of MBA 2021-23 Batch on February 04, 2022.



The activity was based on creative imagination. The participants were asked to imagine themselves as a Brand Ambassador and then they have to endorse a product/ brand. Participants needed to post a selfie with some innovative product which they want to select and have to come up with a new tagline for the product with a short description. Participation was invited as individuals or in groups of maximum 3 members in one team. Huge participation of 35 teams was received. Based on 1st round, top 10 teams were promoted to the second and the final round. In the final round the teams had to present their product and selfie in front of the judge panel. The winners of the activity were: Kartikey Jindal, Raushan Kumar and Priya Prakash.

FINVEST- The Finance Club at I.T.S School of Management organized 'BUDGET DECRYPT: An Analysis of Union Budget 2022-23' for participants of PGDM 2021-23 Batch on February 11, 2022.



The objective of this event was to create union budget awareness and its key announcements' implications on various sectors amongst students with critical thinking and presentation skills. Seven teams were shortlisted to demonstrate presentations. The event Budget Decrypt covered varied fields such as health care, infrastructure, agriculture, taxation, railways, defense, education & employment. Participating teams were evaluated on creativity, contents, knowledge and presentation of the themes. Team 'Tax-Manian Devils' comprising of Kunal Sharma, Shivam Pandey, Tarushi Jain and Palak Goel won the event. Team 'Pushpa-The Estimation' of Umang Agarwal, Shruti Maheshwari, Gaurav Rawat and Bhumika Mendiratta and team 'Vass Finance' of Sonal Mishra, Akshay Ashish, Saurabh Kumar and Vidushi secured second and third places respectively.

OPPO MAKERS – the HR Club at I.T.S. School of Management organized an activity "VISIONARY MASTERS" for participants of PGDM 2021-2023 Batch on February 22, 2022



The objective of the event was to check and build time management skills, confidence, creativity and decision-making skills of the participants. The activity was about role play with respect to HR in organizations. Participants were judged on four parameters of understanding the problem statement, clarity of speech, use of body language and accuracy of the role play. Different participants teams were assigned HR dilemma and issues in organizational context. Teams played roles on those issues and arrived at decisions using their cognitive skills. The winners were Prashant Tyagi, Kunal Sharma, Shobhit Singh and Utkarsh Sharma; Animesh Singh, Rima Singh, Rupali Bhardwaj and Komal Keshari; Shivani Sharma, Bhumika, Shivam Pandey and Palak Goel

Vol. 31 Issue 01, Jan-June 2022

ZENITH - The Soft Skills Club at I.T.S School of Management, Ghaziabad organized "BRAIN RUN 2.0" an activity by for participants of PGDM 2021-23 Batch on March 03, 2022.



The activity was designed for some creative thoughts that come in mind instantly as it is very well said "Everybody is talented because everybody who is human has something to express". The activity consisted of 10 teams where each team had two members. Each team was given one word in which they had to speak 5 things related to the word that come in their mind within the given timeframe then they had to speak about the word for 2 minutes. The performance was judged on the basis of communication, content and coordination. The winners were Shobhit Singh & Mahima Arora; Akash Kumar Singh & Saurabh Singh and Shruti Maheshwari & Shivani Sharma.

VIBGYOR – The Cultural Club at I.T.S School of Management organized "CULTURAL HOLI HAAT - 2022" competition for participants of PGDM 2021-23 Batch on March 11, 2022.



The Event was inaugurated with the lamp-lighting of Maa Saraswati by Dr. V.N. Bajpai, Dr. Anusha Agarwal, Dr. D.K. Pandey, Prof. Durba Roy & Prof. Shikha Arora. There were multiple categories such as best stall, best performer in cultural dance, best performer in cultural singing etc. The Best Stall competition was judged by Dr. Anusha Agarwal & Prof. Yacchna Malhotra, And Winner of this competition was Stall No.-5. Mr. Surendra Srivastava, Mr. Akash, Mr. Aryan & Ms. Priyanshi. Whereas First Runner-up was Stall No.-7 of the participants Ms. Amrita Singh, Ms. Baishnabi Behra, Ms. Laxmi Pandey, Ms. Manisha Kumari & Ms. Sara Jain. And the Second Runner-up was stall No.-11 of Mr. Shivam, Ms. Ankita Singh, Ms. Nitu Pandey, Mr. Ankit Jha, Mr. Awanish Mishra. All the winners were awarded with trophies & certificates.

STATESMAN – The Sports Club at I.T.S School Of Management organized "Enthusia V" for participants of PGDM 2021-23 Batch on March 31, 2022.



The event began with the inaugural ceremony by Director Sir, Dr. V.N. Bajpai and PGP Chairperson Dr. Anusha Agarwal. All the three events were held parallelly in the sports complex area and at the playground. Badminton was held in the badminton court in the sports complex and race with hurdles and shot put were held in the playground. For the race with hurdles, participants had to pass through the hurdles on the racing track and the one who could successfully cross the hurdles in the shortest time would be the winner. Shot put participants were given three chances with 4 kg (shot put ball) for girls and 6 kg for boys.

GLOCAL- The IB Club at I.T.S School of Management together with Institution's Innovation Council (IIC) organized "Workshop on Intellectual Property Rights & IP Management for Startups" for participants of PGDM 2021-23 Batch on April 06, 2022.



The session was delivered by Ms. Smriti Yadav, Partner- Khaitan & Co. & IPR Practice Group. She initiated the session by explaining about intellectual property protection in India. She explained about trademark registration process, conventional marks & non-conventional marks, strong and weak trademarks, designs, exclusion, revocation, commercialization and its impact on IPR. She also quite nicely highlighted on what can't be registered as a trade mark and confidential information. She emphasized on the concept of trade secrets and peculiarities from Indian law perspective using popular case/ company examples. Further in the session she discussed about the timelines and process for filing patents in India. The session was quite interactive as participants asked many relevant questions and the guest answered them up to their satisfaction.

Vol. 31 Issue 01, Jan-June 2022

MARRECUS - THE Marketing Club of I.T.S School of Management organized an extravagant event "HUNAR MANCH - The Funtasktic Skit Competition" for participants of PGDM 2021 - 23 Batch on April 07, 2022.



Hunar Manch (हुनरमंच) event was an academic-cum-fun event, that brought out the Marketing Skills, smartness, drama, laughter, emotions, madness, thrill from the participants in a unique way. Each registered team for this Hunar Manch (हुनरमंच) FunTaskTic Skit Competition, had performed on-stage enactment (Maximum 15 minutes) where they pitched/sold/position/place/market a product/brand/service in a unique way by adopting the storyline/theme of any bollywood movie, web series/ cartoon series/ famous TV episode. The winning teams were awarded with trophies, certificates of appreciation, team gift hampers and individual gifts. The winning teams comprised of the following student participants: Shivam Pandey, Ankit kumar Jha, Saurabh Singh, Priya Pathak, Amrita Singh; Niharika Chandra, Papiya Dey, Sneha Ojha, Sakshi Srivastava, Anubhi Sinha; Shardul Mishra, Amit Kr Singh, Anubhav Saxena, Prakash Chandra Pandey, Shristi Singh, Ravi Prakash Singh.

"Finanza" - Finance Club of I.T.S Mohan Nagar UG Campus organized "Track, Trail & Tail – Scavenger Hunt for Finance Nerds" on April 20, 2022



The objective behind this activity- "Track, Trail & Tail – Scavenger Hunt for Finance Nerds" was to enable students to learn through fun. There was an overwhelming response from students of BBA & BCA for participation. During the activity students searched the campus – library, basketball court, sports complex, classrooms etc. to find the various clues. This activity also included solving of riddles to find the logos of companies. Total 190 students participated in the event from all years of BBA and BCA.

Sports Club of I.T.S UG Campus organized "Moves of the Champions" - Chess Tournament for BCA and BBA students on April 20, 2022



The objectives of organizing the "Moves of the Champions"- Chess Tournament is to inculcate sportsmanship in our students and to show their talent, chess skills, and strategic thinking in the sports tournament as well as to inculcate fresh talent in the institute's sports events. Each contestant was given 10 minutes to make their moves and the result was decided either by the timer or by Checkmate. All the matches were knockout matches and the looser had to go out of the tournament.

"Techno Wing" - The Technotrix Club of I.T.S. UG Campus organized an inter-institute/school level "Hackathon (Code Fest)" on April 22, 2022



The event was inaugurated by the Chief Guest Shri Upkar Singh – Vice President Technology, RMSI. On this occasion Dr. Sunil Kr Pandey – Director (IT and UG) and Prof. Nancy Sharma – Vice Principal UG were also present and motivated the students by their encouraging words. For the event the students were given with 17 scenarios and every team had to choose one scenario to think, plan, design and code to develop a solution. It was an eye opener to see participants choosing the scenario based on Block Chain, Al & ML, Web Development, Cloud Technology, Cetc.

Vol. 31 Issue 01, Jan-June 2022

Maths Club – Mathskeeters and Fine Arts Club - Artea of I.T.S UG Campus, jointly organized an Inter-College Competition "Mathematics Olympiad, Poster Making, Slogan Writing, Collage Making and Rangoli Competition" on April 28, 2022



To give wings to problem solving skills, analytical thinking and innovative ideas of young minds the Maths Club & Fine Arts Club has organized this competition. The Fine Arts Club competition was based on the theme of: Earth Day, Environment Protection, IT Wastes. In Mathematics Olympiad students were given different numerical problems to solve under defined time limit. The competition witnessed the huge participation from different schools & colleges of Delhi-NCR. In Mathematics Olympiad, Mr. Yuval Goel (BCA III year), Mr. Himanshu Passey from (BCA II year) and Ms. Prathibha Churasia from I.T.S College (BCA II year), Ms. Poonam from Sarvodaya Co-Education Vidyalaya won the first, second, third, consolation prize respectively.

Programming Club, Department of IT organized a Workshop on "Internet of Things" on May 7, 2022



On May 7, 2022, Programming Club of the Department of IT, I.T.S, Mohan Nagar, Ghaziabad organized a workshop on "Internet of Things (IoT)". The objective of this workshop was to make students aware about fundamentals of Internet of Things and different IoT supporting hardware including Microcontrollers chips, different kinds of sensors, controllers, actuators, IoT network architecture. Ms. Akanksha Rajput, Embedded & IoT Developer in Appwars Technologies Pvt. Ltd. was the key resource person. While discussing the IoT, she said that students should be aware of the emerging technologies which will help them in selecting the elective subjects in their next semester and eventually in their placement process too.

"Fashionista" the Fashion Club of I.T.S UG Campus organized an Inter-college/school Fashion Show event-Glam It Up on May 18, 2022



The ITS Mohan Nagar UG campus strongly believes in the holistic development of students in academics and beyond academics. To this end, the fashion club organized an inter-college event that helped students to showcase their talents through this platform. There were 20 plus teams including IPEM Ghaziabad, Rukmini Devi Institute of Advance studies Delhi, Silverline Prestige School Ghaziabad, Noida International University and many more. Moreover, students were very much enthusiastic and have done fabulously in the vibrant fashion event.

HR Club "Achievers" of I.T.S UG Campus, organized a 2 Day's Workshop on "Building Team Dynamics" for BBA & BCA Students on May 19 & 21, 2022.



The resource person Ms. Kanika Gupta, Learning & Development Professional with more than 15+ years of broad based professional experience in all facets of HR function specializing in Soft Skills Training explained the importance of teams in organization and that team building is necessary for faster decision making, generating new ideas, effective utilization of skills of the human resources, etc. She later engaged the students in team building activities like Scavenger Hunt, Active Listening, Grouping Ideas, Balloon Towers, Evolution, Pair It, minefield, etc. Students the performed actively and enthusiastically which lead to their individual development, cooperation, coordination and team spirit among the students.

Vol. 31 Issue 01, Jan-June 2022

"Star lighters" - The Dance and Music Club of I.T.S UG Campus organized "Inside Out Emotions" (The Group Dance) Inter College /School Competition for BBA and BCA Students on May 20, 2022.



The objective of event was to enhance the performance by performing different dance techniques with special focus on alignment, style, quality, energy and rhythm among students. Group Dance also helps in demonstrating an understanding of anatomical and kinesthetics principles as they relate to alignment and expression which are required in holistic development of students in this competitive era. This event was judged by the eminent judges Mr. Sandy Kumar Director -AIM Modern Dance academy and Ms. Priti Kapoor – Choreographer at St. Xavier School and Global Young Leader and Karamveer Chakra Awardee 2019.

"Hawkers " - The Marketing Club of I.T.S UG Campus organized an Audio Marketing Workshop for BBA (First Year) students on May 24 & 26, 2022



Hawkers " - The Marketing Club at I.T.S. U.G. Campus has organized an Audio Marketing Workshop for BBA (First Year) students on May 24 & 26, 2022. The objective of this Workshop was to educate students in the area of Audio Marketing. This workshop provides the understanding of the ever-evolving digital landscapes and examined the role of audio digital marketing. Audio marketing helps brands to extend campaign messaging beyond the screen. Audio marketing includes a broad spectrum of content, including jingles, scores, and branded content. The resource person for the workshop was Ms. Simran Kohli- Media Consultant and Workshop Director, UNICEF, India and Ex-Show Host Radio City, New Delhi, who with more than 18 years of experience has been delivering expertise in Audio Marketing.

E-Cell - Lakshya, of I.T.S UG Campus organized "Bizpreneur": Business Plan Competition for BBA & BCA Students on May 30, 2022.



The objective of the B-Plan Competition was to provide a platform to the students to present their business ideas and sharpen their business acumen. The students gave the presentation on their business idea in groups of 3-5 members that covered the vision, objective, financial details, SWOT, etc. The students were judged on the basis of the innovativeness of idea, the scalability of the project, presentation skills, team coordination and self-confidence followed by Q & A round. Vansh Arora and team won the first prize and Karanveer Singh and team were declared the runner-up.

Library Club - 'Franklin' at I.T.S UG Campus organized and Inter - Institutional Extempore Competition titled " Talk of the Town" on May 30, 2022.



The objective behind the event was to encourage students from schools and colleges to participate in the event and to encourage them towards gaining knowledge and development of their thought process regarding the environment, economy, sports, social life, digital phenomena etc. and its impact. It is also aimed to develop communication skills through providing a suitable and competitive platform. In this competition students participated from various schools and colleges such as Holy Child School, Ghaziabad, Silver Line Prestige School, Ghaziabad, New Era School, Ghaziabad, KIET Group of Institutions, Shaheed Raj guru College of Applied Sciences for Women, Delhi University, JEMTEC, Greater Noida and many more.

Vol. 31 Issue 01, Jan-June 2022

Sports Club of I.T.S UG Campus organised a Badminton Tournament on May 30 & 31, 2022



ITS UG Campus organised a Badminton Tournament on May 30 & 31, 2022 with objectives to inculcate sportsmanship in our students to show their talent, chess skills, and strategic thinking in the sports tournament as well as to inculcate fresh talent in the institute's sports events. Total 80 students (including boys & Girls) participated in the Badminton tournament from all years of BBA and BCA. All the matches were knockout matches and the loser had to go out of the tournament. The tournament was a tough one with all the contestants putting out their best skills. Dr. Vijay Prakash Gupta, Prof. Karan Siwach, Prof. Prashant Tyagi and Mr. Kapil Chaudhary (Sport's Officer) were present as judges for evaluation and to select the winners of the tournament.

JANMAT", The Mass Communication Club of I.T.S UG Campus organized 'kynigi fonis', an Inter-college/school RJ/VJ HUNT on May 31, 2022



An amazing interactive session with R J Manav who is an Anchor/Producer at Zee Media and former jockey @ Radio City with I.T.S Mohan Nagar, Ghaziabad UG Campus Students was organized by the Mass Communication Club. He actively interacted with students and answered various questions about his journey, experience, and skill set. Mr. RJ Manav briefed about his journey from a mechanical engineer to the unconventional profession that is of a radio jockey. He told our students about the difficulties he faced and how he overcame it. Also, he told about the Mantra that helped him to the path-breaking transition of his career was that you have to be independent and nobody prepares you to be an RJ.

E-Cell 'Lakshya' of I.T.S UG Campus organized a 2 Days' Workshop on "How to Start your own Business: Effective Business Plan" for the students of BBA & BCA I & II Year on June 01 & 02, 2022



The objective of the workshop was to orient the students on "How to prepare an effective B-Plan" and to prepare an effective pitch for seeking an investment from angel investors/venture capitalists. The workshop was delivered by Dr. Ujjwal Chugh, Warrior Entrepreneur, Digital Visionary, Author and Founder & CEO of ISOLS Group Pvt Ltd and its two off-shoots namely, Digital India Leader and Digital Marketing Companion who told the budding entrepreneurs as to what should be the content of an ideal business plan like problem statement, USP, Management Team, company structure, intellectual property, legal standing, trade mark, copyright, business strategy, competitor strategy, SWOT/SOLV, operational plan and customer support.

"LITERARIO," the Literary Club of I.T.S UG Campus organized an Intra-college competition " Shrutlekhan - Hindi Dictation" for BBA and BCA Students on June 03, 2022



To read and speak a language is one aspect of learning a language, To learn and to write the language correctly and beautifully is also an art. Language and culture of any country plays an important role in making people connect with each other & help in making a strong nation. Students participated in this competition and penned in language using their vocabulary and literary skills. Winners of the event were: 1st Position- Yashika Sharma-BCA 2nd year, section-D; 2nd Position- Vishal- BBA 2nd year, Section-C; 3rd position- Pooja-BBA 2nd Year, Section-A

Vol. 31 Issue 01, Jan-June 2022

DBMS Club, Department of IT organized Workshop on "Role of SQL in Database Management System" on 4th June 2022



On June 4, 2022 DBMS Club of the Department of IT, I.T.S, Mohan Nagar, Ghaziabad organized a workshop on "Role of SQL in Database Management System" for the students of the MCA Programme (2021-23) batch. The objective of this club activity was to prepare the students for the placement process and make them aware of the role of SQL in the Database Management system. The workshop was inaugurated by Director (IT&UG) Dr. Sunil Kr. Pandey, Guest Speaker, Mr. Manjeet Singh, Associate Technical Manager, GSPAAN, Chairperson-MCA, Prof. Puja Dhar, Coordinator-MCA, Prof. Smita Kansal, and DBMS Club Faculty Coordinator, Prof. Saurabh Saxena. While addressing the students, Dr. Sunil Kr. Pandey said that IT clubs always try to give the opportunity to the students to meet the industry people to bridge the gap between academia and the corporate world.

"Seekers" - The Theatre Club of I.T.S UG Campus organized an Inter- College/Inter- School competition, "Street Play (Nukkad Natak)" on June 4, 2022



Nukkad-Natak is not only a theatre performance but also an awareness program to awake large group of Youth on current burning issues. Altogether 83 students participated in six teams, each performance was better than the other, the teams that participated in the Inter-school and inter-college competition were Bal Sankar Sala Institute, GL Bajaj Institute of Management Greater Noida, Abhinay Theatre Group Ghaziabad, Silver Line Prestige School Ghaziabad, Tecnia Institute of Advanced Studies Pitampura New Delhi and ITS College Mohan Nagar Ghaziabad. Mr. Sanjay Aman Popli, Actor and Director Bhavya Cultural society blessed the participant with his graceful presence, and judged each team as per his experienced knowledge and skills about the street play. The award ceremony took place in the presence of Director- UG & IT Dr. Sunil Kumar Pandey Sir and Vice Principal-UG Prof. Nancy Sharma Ma'am, who graced the occasion by their benevolent presence and congratulated the teams for their Classic performance.

Fine Arts Club-Artea of I.T.S UG Campus organized a Workshop on "Smart Art & Craft "for UG students on June 4,2022



The Fine Arts Club – Artea organized a workshop on "Smart Art & Craft" for BBA & BCA students. Ms. Palak Gupta, Creative Designer was the speaker of the day. She started the workshop by giving brief introduction about decoupage, in which cut out images from paper, book, magazine etc. are glued onto another surface. The glued cut out portion is then sealed, forming a hard and smooth surface. Further she told, there are many items on which art of decoupage can be created like bottle, vase, pot, plate, lamp, frame and many more. One can use tissue paper, stickers, wrapping paper, fabric to make stunning creations. She also gave a demo of decoupage using glass bottle.

METANOIA-The HR Club of Department of Management, I.T.S, Ghaziabad organized an activity on "HR- Talent Hunt" for students of MBA 2021-2023 Batch on June 10, 2022.



The objective of the activity was to enhance knowledge of participants and boost their HR ability and critical thinking. It also enabled students to understand role clarity and the feeling of work engagement. MBA students of 2021-23 batch participated in teams of 5 members each. It has 2 rounds. First round was having a set of Work engagement games and participants had to meet the standard to reach the final round. The final round was a quiz round where mental ability of the participants was judged. The club activity was started by welcoming the participants. It was followed by motivational words for participants by Prof. Smita Barik, Faculty coordinator of the club.

Vol. 31 Issue 01, Jan-June 2022

Yoga Club of I.T.S UG Campus celebrated International Yoga Day - 2022 in association with Patanjali Yog Samiti and Bharat Swabhimaan Trust on June 21, 2022

On this occasion Dr. R. P. Chadha, Chairman - I.T.S The Education Group, Smt. Mrinalini Singh (Daughter of Gen V.K. Singh, Minister of State for Road & Transport & Civil Aviation, Govt. of India), representatives of Patanjali Yog Samiti, Bharat Swabhimaan Trust, Dr. Sunil Kr. Pandey - Director (IT & UG) at I.T.S Mohan Nagar, Ghaziabad and other eminent guests present formally inaugurated the event by Lighting the Lamp before Goddess Saraswati. The Yoga Session was mentored by Shri Niranjan Singh Arya Ji and Shri Amardeep Ji. It was a grand event and about 1000 people participated in this Yog Mahotsav.



# Workshops @ I.T.S

I.T.S School of Management organized a virtual internal seminar on the topic "Operations Management – An Overview" for the participants of PGDM 2021-23 Batch on January 11, 2022.



The speakers for the session were Dr Indraneel Mandal and Prof. Ritika Rathore. The session was initiated by Dr Mandal, who delved into some of the history of the development of operations. Starting with the Industrial Revolution, he encouraged students to think about why an area like services received a major boost in the nineties even while manufacturing was yet to mature fully. Topics like involvement of the customer and value creation also come up with a lively interaction involving the students. Then Prof. Rathore threw some light on areas like Quality, Supply Chain and Logistics Management. She also took time to explain how students should view operations not just as a specialization for study, but also as a career choice. She pointed out that a background in technology or knowledge of mathematics was not necessarily a prerequisite for a promising career in Operations. Several of the students had specific queries regarding choice of Operations as a career, and also how it needed to be approached. It was a fruitful session as the students ended up with a clearer view of the way forward.

Department of IT organized Peer Learning Workshop by Mr. Suman Kumar, MCA 1st year Student during January 18, 2022 to February 9, 2022





TechNext Club of the Department of IT organized a Peer Learning Online workshop on "Python" for the MCA-1st Semester Students during 18th January to 09th February 2022.

Mr. Suman Kumar, MCA First Year Student was the speaker of this workshop. He very nicely covered the fundamentals of Python and also implemented all the commands on the system. During the workshop Faculty Coordinators of TechNext Club Prof. Puja, Dhar, and Prof. K.P Singh was also present. Mr. Suman conducted 20 Hrs. session & students were very impressed by his way of conducting the workshop.

# Workshops @ I.T.S

I.T.S, Ghaziabad under the Institution's Innovation Council (IIC) organized an online workshop on "Design Thinking, Critical Thinking and Innovation Design" for students of MBA 2021-23 Batch on February 08, 2022.



The resource person for the session was Mr. Amitava Pal, Associate Dean IISM and Mentor Abhyuday, IIT Mumbai. The aim of the session was to understand the concepts of learning and effective implementation through the five major steps, namely, empathise, define, ideate, prototype and test with relevance to day-to-day life. Mr Pal provided real life examples like UpGrad, Swiggy Genie, Zigsaw, V-fast, etc. in order to make his point. He also brought in the concept of Bloom's taxonomy in this context. In addition, he also referred to his own experiences along with snapshots from the lives of well-known personalities. The session was highly interactive and students enthusiastically joined in the discussion.

I.T.S School of Management organized a Three-Day "Employability Skills Workshop" for participants of PGDM 2021-23 Batch in collaboration with Rubicon Skill Development Pvt. Ltd. from February 23 - 25, 2022.



The trainers for the 3- days session were Ms. Shilpi Agarwal and Ms. Aishwarya. The training session focused on team building activities and personality development of the PGDM students. The trainers conducted some hand on activities with the students in order to enhance their self-confidence and overcome stage fear. The training sessions also covered essential interview skills like giving presentations, group discussions, mock interviews, email etiquette and many more. The workshop witnessed huge enthusiasm from the students as they were seen being participative in all the sessions.

**NEWS** 

I.T.S, Ghaziabad under the Institution's Innovation Council (IIC) organized an online workshop on the theme "Entrepreneurship, Attitude And Behavior Development" on March 02, 2022.



The resource person for the session was Mr. Ajay Chhabra, Global Delivery Head-Digital Solutions, Volans Infomatics Private Limited. Mr. Chhabra initiated proceedings by speaking about the importance of Entrepreneurship and how the companies are becoming the unicorn. He also dealt with the different aspects and definition of entrepreneurship and innovation. VUCA world - Versatile, Uncertain, Complex & Ambiguous was also touched upon during the interaction. Further Discussion covered difference between Entrepreneurship & Innovative Entrepreneurship. In this context Mr. Chhabra explained different aspects of Entrepreneurship Mindset & Innovative Mindset in depth. The session was full of knowledge; it inspired and motivated students to consider the path of entrepreneurship.

I.T.S School of Management organized an internal workshop for participants of PGDM 2021-2023 undertaking the elective course in project management on the topic "Financial Models in Project Selection" on March 08, 2022.



The workshop was taken by Dr. Vinay Kumar Srivastava, Associate Professor and Area Head (Finance). The workshop focused on discussion of capital budgeting methods. Dr. Vinay explained discounting methods like NPV (Net Present Value), Profitability Index and IRR (Internal rate of return) used for project selection. He took numerical examples for better understanding and made the participants attempt the same. He also discussed non discounting methods like payback period for selecting a project. He answered all the queries of the participants to their satisfaction. Overall, the session was very informative and insightful.

# Workshops @ I.T.S

I.T.S UG Campus organized a workshop on "Summer Training Project Report" for the students of BBA batch (2019-2022) on March 22, 2022



In the workshop Prof. Adil Khan, Chairperson-BBA discussed the significance of good report writing on the internship done by the students. He discussed about the important information related to the report submission. Prof. Sweta Bakshi gave a deep insight on how to write a report, how to make it more interesting and attractive so that the reader may generate interest while having a look and she emphasized on qualities of good report, chapterization of the report and many more. Prof. Raghwendra Kumar explained the MS – Office tools like Word, Excel to get help in writing.

I.T.S School of Management organized a seminar on 'Investment Awareness Program' in association with Geojit Financial Services Ltd. for participants of PGDM 2021-23 Batch on April 08, 2022.



The Program was initiated under the presence of Mr. Ramesh Bharti, Product Head, Equity at Geojit Financial Services Ltd, Mr. Manish Kumar, State Head, Geojit Financial Services Ltd, Mr. Bhavuk Garg, Senior Manager, Geojit Financial Services Ltd, Ms. Moumita Goswami, BSE, Geojit Financial Services Ltd, Mr. Sachin Narang, Senior Manager – HDFC AMC. Mr. Ramesh Bharti, disseminated the knowledge of various investment avenues to the participants in his session. He briefly introduced the participants about investment in banks, post office schemes, public provident fund, equity shares, mutual funds etc. Mr. Sachin Narang explained the concept of mutual funds to the participants. He discussed the types of mutual funds and expected returns of mutual funds and equity in long run. It was an interactive session as participants asked their quires related to the contents covered during the seminar. The resource persons answered the quires of the participants.

I.T.S UG Campus organized a workshop on "Capital Market & Derivative Market" for BBA II year on April 6, 2022 and April 21-22, 2022



The resource person for the workshop was Dr. Santosh Kumar Singhal, Certified Trainer- IICA, Ministry of Corporate Affairs, Govt. of India and NISM- Derivative Expert. This workshop was perfectly designed to provide stock market basics and gave insight of financial jargons like capital market, fundamental analysis, technical analysis, derivatives etc. It was a perfect blend of stock market practical approach focusing on real time live market analysis to create powerful knowledge bank on various tools and techniques required to understand the functioning of capital market.

I.T.S UG Campus organized a workshop on "Effective Communication Skills" for BBA and BCA final year students on April 26, 2022



Prof. Yachana Malhotra of I.T.S School of Management was the eminent speaker of the session. The objective behind this workshop was to enhance personal communication of the students and to make them understand communication as a strategic tool in achieving organizational goals. In her address, she informed the students that effective communication skills are critical for a student's career. In today's competitive world, the most sought-after quality of an educated person is business communication skills. Students were quiet enthusiastic in the workshop and participated in all the activities conducted during the workshop.

# Workshops @ I.T.S

I.T.S UG Campus organized a workshop on "Learning through Management Games" for BBA and BCA final year students on April 28, 2022



The purpose of this workshop was to motivate students and teach them the value of teamwork. Prof. (Dr.) D. K. Pandey was the eminent speaker of the workshop. He stated during his deliberations that team building is a critical technique used in the corporate world and classroom to foster collaboration, problem solving, and decision-making. He also stressed the importance of team-building activities for students, stating that guiding group members through intentional games can help them to improve their communication skills.

I.T.S School of Management organized workshop on "Financial Modelling through Excel" for students of BCA And BBA, I.T.S UG campus on May 05, 2022.



The workshop was taken by Dr. Anusha Agarwal, Chairperson, PGDM programme. Financial Model is a representation of a company's operations in the past, present, and the forecasted future. Students should be aware of how these models are intended to be used as decision-making tools in a company. The PPP Financial Model was been prepared by the students in Excel by taking into consideration the past, present, and forecasted data. The model was divided into three categories Input, Output, and Management Summary. In the end, the students were able to take the decision whether they can invest in this project or not. The students participated with great enthusiasm and zeal. During the debriefing session, students have been explained the importance and relevance of the financial model in the real life. The session was highly interactive with a high degree of student engagement.

I.T.S School of Management organized workshop on "INVESTMENT IN CAPITAL MARKETS" for students of BBA, I.T.S UG campus on May 19, 2022.



The workshop was initiated under the presence of Dr. Neeraj Sanghi, Professor (Finance) and resource person of the workshop. The main objective of this workshop was to create awareness of stock market investing to the participants of the workshop. This workshop provided a clear understanding of the need and importance of investment in the stock market. Different investment strategies with different classes of shares have been discussed with the participants. This workshop also focused on usage of online resources and information to create appropriate investment strategies at appropriate times. Dr. Sanghi emphasized on long-term investing in the stock market. He discussed the importance and investment strategies related to growth stocks, high dividend yield stocks, value buying, cyclical stocks, high and low beta stocks.

I.T.S School of Management organized workshop on "Towards The Professional Life" for students of BCA and BBA, I.T.S UG campus on May 24, 2022.



The workshop was conducted by Dr. Shikha Arora. The workshop was aimed at enhancing the professional skills of the participants so that they can understand and overcome the challenges at the workplace, particularly in the current hybrid working environment. The workshop comprised of several activities aimed at improving the interpersonal skills as well as collaboration amongst the participants. Students were very excited and participated enthusiastically in all the activities. Dr. Shikha Arora advised the participants to apply emotional and social intelligence, cultivate a growth mindset, and build skills related to adaptability and resilience in an ever-changing environment. These skills show up in business relationships and communication and ultimately impact professional effectiveness. The session was highly interactive with a high degree of student engagement.

# Workshops @ I.T.S

I.T.S School of Management organized workshop on "Career opportunities and competencies in the area of Marketing" for students of BCA and BBA, I.T.S UG campus on May 26, 2022.



Dr. Mayank Sharma, Assistant Professor – Marketing was the resource person for the workshop. The main objective of this workshop was to enable students to understand the massive shifts from old marketing to present world we live in today, to abreast them with changing roles and requirements in the field of marketing, discuss and provide insights on new career opportunities in marketing 4.0 and 5.0 and to deliberate upon new age skill sets and competencies required to deliver in the field of marketing, which has ramped up rapidly over years. He briefed students about the emerging job titles, their complete job roles, their median salaries, growth rate and an outlook for next 10 years in the industry. Next part of the session was dedicated to brief the competencies required to perform these job roles. To make it learn better, certain student engaging exercises were done, which were thoroughly enjoyed and appreciated by the students.

I.T.S UG Campus organized a virtual workshop on "Capacity Building and Technical Skill Development for Universal Acceptance" for the students of BCA on May 31, 2022



The workshop started with the address of Dr. Ajay Data, Co-Chair, IT & ITeS Committee, FICCI and Chairman, Universal Acceptance Steering Group (UASG). In his address he briefed about the importance of Multilingual Internet, Universal Acceptance and further how crucial is the capacity building and community development of UA Technical skills in India. Dr. Sunil Kumar Pandey, Director, IT & UG Campus elaborated the importance of next phase of skilling in the ICT sector of India. He highlighted the need of Internet penetration for taking the idea further. He presented very important data pertaining to access of Internet in India and its role in the ecosystem development. Mr. Harish Chaudhary, UA Ambassador (Universal Acceptance Expert) explained about the basics of the multilingual internet concept and how students can technically equip themselves for the future Digital India.

I.T.S UG Campus organized a workshop on "How to Start Your Own Business: Effective Business Plan" for the



The workshop was delivered by Dr. Ujjwal Chugh, Warrior Entrepreneur, Digital Visionary, Author, Founder & CEO of ISOLS Group Pvt. Ltd. and its two off-shoots namely, Digital India Leader and Digital Marketing Companion. He is the winner of National Gaurav Award, Shaheed Bhagat Singh Bravery Award, Saraswati Ratan Samman etc. The workshop was focussed upon selecting the final four candidates who will get an opportunity to present their business idea at the E Cell, IIM - Calcutta B-Plan Championship to be held at IIM Indore in August 2022.

Department of Management, I.T.S, Ghaziabad organized a workshop on "Advanced Excel" for students of MBA 2021-23 Batch on June 15, 2022.



The Guest Speaker of the session was Ms. Ritu Arora - Certified Corporate Trainer (Microsoft Excel, Power BI). Ms. Ritu started the presentation with the most basic terminology of Excel, where she tried to make the session more interactive by asking relevant questions and practical exposures. The session started with the rows and column shortcuts and even included the concepts of advanced Excel which include the shortcuts-Ctrl+(), Shift+f11, Ctrl + Page down and Page Up, Ctrl+: Left Alt+=, Average, Minimum, Maximum, Drag and Drop option, grouping and ungrouping data, slicer, pivot table and it's use, VLOOKUP and HLOOKUP, and freezing data. Practice worksheets were also being given and YouTube channels were also referenced for learning. There are certainly more advanced functions of Excel which were quoted and lastly, a brief introduction was given over advanced Excel certification and its importance, business trends, and usage of Excel in the corporate world. Lastly, the eminent guest was being honored with the plague and Words of Gratitude. The workshop

# CSR Activities @ I.T.S

# Vol. 31 Issue 01, Jan-June 2022

"Disha" – The Social Service Club of I.T.S UG Campus organized "Quilt Distribution Program" on January 6, 2022



As a CSR activity, "Disha" - The Social Service Club at UG Campus took the initiative to support the overlooked slum dwellers by gifting quilts to the needy people to keep them warm during the chilling winter season. "Disha" – The Social Service Club works for the benefit of the under-privileged. It is aimed to promote social change and development in the society. The initiative was supported by student volunteers Anand Madhav (BCA-III yr.), Muskan Singhal (BCA-II yr.), Shrishti Teotia (BCA-II yr.) & Shruti Sharma (BCA-II yr.) in close coordination with the club's president Ayush Kumar Gaur (BBA-III yr.).

I.T.S, Ghaziabad celebrated Republic Day at 'PARIVARTAN' – The Slum Education Programme on January 27, 2022.



The day's activities began by explaining to the little learners why the 26<sup>th</sup> of January is an important date on the calendar for Indians. He made the children realize what nation-building actually involves and why being independent itself does not imply much for a country. Rashmi then referred to the two major national festivals and asked the children to explain how Republic Day differs from Independence Day. Seeing that the kids were in a bit of confusion, she proceeded to emphasize how the two occasions serve two very different purposes. Next Rashmi and Sagar invited the children to come over and recite a few patriotic songs or poems known to them. Everyone who participated was presented with a small replica of the Tricolor. As the day was drawing to a close, the assembled learners were given sweets and toffees to mark the end of the day.

I.T.S, Ghaziabad organized an activity under 'Parivartan'
- The Slum Education Programme on February 18, 2022.



There was a nip in the air amidst distinctly warmer weather as winter indicated its retreat amidst a receding pandemic. Surendra initiated proceedings by providing a primer on basic traffic rules to be observed on a day-to-day basis. This was of particular importance for the kids in attendance as most of them live in slums that are close to the daily traffic; crossing roads safely is an essential requirement. Common traffic practices like the left-right-left rule were reminded to the tiny tots. The second part of the day's sessions focused on the rules of English grammar. Neha enlightened the students about what constituted good language in common English usage. She was assisted by Mamata as they ensured that the learners properly followed whatever was being taught; uses were copied in the notebooks, which were checked by the instructors. A guiz was carried out where the day's learning was evaluated. With the day drawing to an end, Haldiram Chips and Melody Coffee Bite toffees were distributed among the children before they headed home.

Utthan, A CSR initiative of Department of Management at I.T.S - Mohan Nagar, Ghaziabad organized a "Sports Competition" for the Government school students of class First to Tenth in the campus on February 24, 2022.



This competition offered a break from the daily routine tasks and energized all the students. The race competition was categorized in 3 sections. Sack race was organized for class 1<sup>st</sup> to 3<sup>rd</sup>; Ball chasing race was organized for class 4<sup>th</sup> to 6<sup>th</sup> and Rope race competition was enthusiastically participated by students of class 7<sup>th</sup> to 9<sup>th</sup>. Faculty Coordinators, Dr. Nitin Saxena and Prof. Shilpi Rana started the activity by addressing the students and motivated them for upcoming club activities. Winners of the different race competition were awarded with exciting gifts. They seemed to be quite enthusiastic after visiting the campus since December, 2021 due to Pandemic restrictions. Students were given refreshments at the end of the activity.

# CSR Activities @ I.T.S

# Vol. 31 Issue 01, Jan-June 2022

I.T.S, Ghaziabad celebrated International Women's Day under 'Parivartan' – The Slum Education Programme on March 05, 2022.



Spring is in the air and with some recent accomplishments by female personalities fresh in the mind, the time was just right for remembering the contributions of women to society and life in general. Ayushi began the proceedings for the day by reminding the children about the important role played by women in the present day and age. She was assisted by Manvi as they went about explaining why is not enough to indulge in lip service as far as the involvement of women at work and public life, in general, is concerned. The little ones were told to wish their mothers and elder sisters back home on this occasion (8th March 2022) and to express gratefulness as well. In the second part, Shailesh took a class on basic science where he touched upon concepts like the water cycle and photosynthesis. The learners were mostly familiar with these topics and were able to relate to the process of plants preparing their own food. The day ended with the distribution of Britannia biscuits and Melody toffees before the children headed home.

## I.T.S UG Campus organized one week NSS Camp on March 21, 2022





NSS Unit (National Service Scheme) @ I.T.S Mohan Nagar, Ghaziabad UG Campus is one of the most vibrant and active unit of NSS in CCS University, Meerut A one week NSS Camp on various activities including cleanliness, plantation, education for kids in slum areas, meal distribution in under-privileged areas was organized. All the students of BBA & BCA course actively participated in this camp.

I.T.S, Ghaziabad organized an activity under 'Parivartan' – The Slum Education Programme on March 25, 2022.



Akash started the day with a storytelling session. The idea was that the story should have some moral lessons for the children in terms of their individual duties and overall conduct. The learners listened with attention and enthusiastically participated in the discussion that followed. The second part of the day's activities comprised of a game where the kids had to carry a lemon balanced on a spoon while joining in a race against one another. As is usual at Parivartan, these kinds of games are more about learning and developing oneself, rather than simply being about enjoyment. Akash, Aryan, and Tushar coordinated the activity, with the 2 winners being presented with "Puzzle games" that facilitated their mental development. The day's events drew to a close with the distribution of Cremica biscuits and Melody toffees, before the children proceeded home. The volunteers for the day were Akash, Aryan, Tushar, Ishvi, Palak, Vidhu, Tisha, Apeksha, and Harshit along with Prof. Lokesh Upreti and Prof. Ashutosh Sharma.

Utthan, A CSR initiative of Department of Management of I.T.S, Ghaziabad, organized a session on "Drawing Competition and Computer Lab Activity" for Government school students of class First to Eight in the campus on March 31, 2022.



The aim of the activity was to enhance the skills, knowledge, and confidence of the children. Drawing competition was conducted for the students of 1<sup>st</sup> to 4<sup>th</sup> standard where they drew the Indian Flag as instructed by the student volunteers. For the students of class 5<sup>th</sup> to 8<sup>th</sup>, Computer Lab activity was conducted where the students were taught basics of Microsoft Word i.e., text formatting, text correction, etc. Faculty coordinators, Dr. Nitin Saxena and Prof. Shilpi Rana started the activity by addressing the students and motivating them for upcoming club activities. Stationery goodies were distributed among the children and winners of the drawing competition were awarded exciting gifts.

# CSR Activities @ I.T.S

# Vol. 31 Issue 01, Jan-June 2022

I.T.S UG Campus organized "Dental Camp" as a part of CSR activity under National Service Scheme of the Institute on April 7, 2022



On the occasion of World Health Day, I.T.S Mohan Nagar-CSR team along with a team of senior doctors of I.T.S Dental College had done dental check up & oral hygiene examination of approximately 400 students from class nursery to class 12th at Greenland Academy, Modinagar. Dental kits along with oral hygiene prescription were also given to all the students. With the active participation of students and support of school representatives, the dental camp was successfully coordinated by Ms. Surbhi Vats and Mr. Dharmendra Pandey from I.T.S Mohan Nagar, Ghaziabad.

Utthan, A CSR initiative of Department of Management of I.T.S, Ghaziabad, conducted a session on "Dance Practice for WYSIWYG 2022 and Computer Lab activity" for Government school students of class First to Eight in the campus on April 27, 2022.



Every year our Utthan Club students show their amazing dance performance during the inaugural session of the WYSIWYG 2022, the Annual Management Fest of the department. The guests and the audience were mesmerized to see the beautiful dance performance of the children at the inaugural session on 29<sup>th</sup> April, 2022. They were also felicitated with certificates and gifts by Shri Surinder Sood, Director (PR), I.T.S - The Education Group. Students were given refreshments at the end of the day.

I.T.S, Ghaziabad conducted activity under 'Parivartan' - The Slum Education Programme on May 11, 2022.



It was a very inspiring tale where the basic idea was to teach the children the fact that it is not necessary that the situation will always be in one's favour. In such circumstances it is more important to keep faith in oneself, one's near and dear ones and in God. Things will ultimately come around, but one needs to be patient. The second part of the day's proceedings consisted of a game of tambola. Aryan took the lead, assisted by Abhishek and Anuj, as the kids were instructed to strike out the relevant numbers as they were announced. As has been the trend at Parivartan, the games are not simply games; the idea here was to encourage memory retention and quick response to stimuli in a competitive environment. The ultimate winners were presented with sketch pen sets. With the day's programme drawing to a close, and with everybody exhausted from the exertions, Britannia Good Day biscuits and Melody Coffee-Bite toffees were distributed among the learners, before they headed homewards.



Utthan, A CSR initiative of Department of Management, I.T.S, Ghaziabad, conducted a very interesting session on "Summer Break Special and Computer Lab Activity" for Government school students of class First to Tenth in the campus on May 26, 2022.

During the first part of the activity, children discussed their interests/hobbies and plan to spend their summer break with the faculty coordinators and student volunteers. Also, they showcased their talent like dance, sketch etc. to all the Utthan Club students. Students were also given some puzzles and riddles where the creative minds were able to solve them all with utmost enthusiasm. In the second half, all the students were taken to Computer Lab where they were asked to draw different figures using the shapes tool of MS- Paint and were asked to discuss various tools of MS paint. Faculty Coordinators, Dr. Nitin Saxena and Prof. Shilpi Rana along with student volunteers of Utthan Club motivated the students to include themselves in various activities during their summer break and to utilize the best of this time.



# परिवर्तन

## I.T.S, Ghaziabad organized activity under 'Parivartan' – The Slum Education Programme on May 31, 2022.

Students organized an activity named- Think about your aim; whereby children can have a basic idea of what an individual having basic workings and what they shall have the basic duties in terms of emergency. Kids were asked about their personal interests and try to explore their mind set regarding what they want to become and what they can do to make them clear about their aims. As a child's mind has thousands of confused thoughts, so students just tried to make sure that children may have basic ideas to solve their confusions. Students discussed about emergency numbers issued by the central government. Activity was ended with the distribution of Merry's Chocolate biscuits and Melody Coffee-Bite toffees among the children. All the student volunteers were quite happy & satisfied by providing their small contribution in making our society more valuable & beautiful. The volunteers for the day were Anuj Gupta, Amit Kumar, Sourav, Akash, Kashish, Anjali, Jyoti, Piyush, Vikash, Satyam, Anubhav, Shefali, Muskan and Atul along with Prof. Lokesh Upreti and Prof. Ashutosh Sharma.





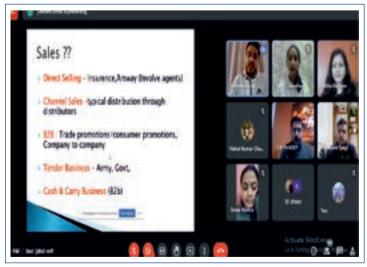
# Alumni Talk @ I.T.S

Department of Management, I.T.S, Ghaziabad, organized an Alumni Talk on the topic "Sales & Distribution Management" for participants of MBA 2021-23 Batch on January 05, 2022.



The speaker for the session was Mr. Rahul Kamboj, Sales Manager, L'Oreal India Pvt. Ltd. and alumnus of MBA 2015-17 Batch. The aim of the session was to make all the students aware about sales and distribution process. Mr. Kamboj explained about the sales and distribution processes. He also discussed about the sales management process. He emphasized on skill sets to be required to become a successful sales manager. At the end of the session, he shared some value-added courses which can add an edge over contemporaries.

I.T.S School of Management organized an online Alumni Talk on the topic "B2b Sales and Marketing Insights" for participants of PGDM 2021-23 Batch on January 22, 2022.



The talk was delivered by Alumnus of PGDM 2007-09 Batch, Mr. Jitendra Singh Sirola, who is currently working as States Head-Sales and Business Development at Flipkart. He initiated the talk by interacting with the participants about how sales are important. He explained about HORECA sales and institutional sales which is also a part of his current portfolio. He then briefed about direct selling, channel sales, B2B marketing, Tender Business & cash and carry business. He explained above topics by taking practical examples of the companies. He further continued by emphasizing how business are accelerating through brands such as Jio Mart, Metro etc. The session was quite interactive as participants asked many relevant questions and Mr. Jitendra answered them to their satisfaction.

I.T.S UG Campus organized an online Alumni Session for BBA students on January 28, 2022.



Ms. Shubhi, Alumna BBA (Batch 2016-19) interacted with the students and told the corporate expectations in current scenario. She emphasized on the grooming the personality by participating in various curricular and extra-curricular activities organized by I.T.S UG campus. She answered all the queries of the students. Students were very happy interacting with Ms. Shubhi Agarwal.

Department of Management, I.T.S, Ghaziabad organized an online Alumni Talk on "Career in Sales & Distribution" for students of MBA 2021-23 Batch on February 23, 2022.



The speaker for the session was Ms. Rashmi Yadav, Deputy Manager, Infoedge India Ltd. and Alumna of MBA 2015-17 Batch. The session was organized for students of MBA 2020-22 Batch. The motive behind the session is to discuss the possible opportunities available in sales & distribution after MBA and to impart the key skills required to get the job in distribution segment. She discussed the challenges that students face in communication and the importance of communication in sales and distribution. In her discussion, she emphasized on the importance of classroom attendance during MBA courses as well as the role of summer internship during the second year of the course. She shared that during her MBA participation in co-curricular activities helped her a lot in sharpening her communication and also helped her in grooming her personality.

# Alumni Talk @ I.T.S

# Vol. 31 Issue 01, Jan-June 2022

I.T.S School of Management organized an Alumni Talk on the topic "Career Guidance in the field of Finance" for participants of PGDM 2021-23 Batch on March 12, 2022.



The talk was delivered by the esteemed guest, Mr. Mukesh Singhal, Vice President, Barclays Bank and alumnus of Institute of Technology and Science, PGDM (2006-08) batch. He is a skilled professional with 14+ years of broad experience in stress testing, risk analytics, data management, and market research in the Barclays Bank. Mr. Mukesh Singhal initiated the talk by sharing his views on mutual funds. He further discussed about investment banking, stock market risk management and personal wealth management. He also discussed about the negotiation skills a person needs to learn in life. He further talked about the challenges he faced during his internship and the journey of his career. He invited students to make the session interactive and ask their doubts related to finance and their career in it.

Department of Management, I.T.S, Ghaziabad organized an Alumni Talk on "Fintech: Other Side of Finance" for students of MBA 2021-23 Batch on April 28, 2022.



The guest speaker was Mr. Mohit Tyagi, Royal Bank of Scotland and Alumnus of MBA 2011-13 batch. Mr. Mohit Tyagi talked about the back-end process of shares settlement. He explained the process of settlement and reconciliation of statements with brokers and SEBI. He also discussed various parameters on which students should work upon for getting a good job in future. He highlighted in the importance of soft skill, as they were the first most priority in every sector for each opportunity in corporate world, Also he asked students to focus on communication skill. He motivated the students to go for good certification courses in finance and shared some of the certification courses available with the National Stock Exchange.

I.T.S UG Campus organized Alumni Talk Session for BCA students on May 21,2022



Ms. Isha Verma, Alumnus BCA Batch (2007-2010), Team lead at Birlasoft, Noida was the speaker of the session. She started off by the basics of software development life cycle of which software testing is an integral part. Students were given insights on software testing, the different types of software, the difference between manual and automation testing. She also talked about the common mistakes that a tester makes, the qualities of a good tester and the skills required to be a good tester. In the end she advised students to always think and come up with ideas to make others life easy, to have good knowledge of both manual and automation testing, keep yourself updated with the hot trends.

I.T.S UG Campus organized Alumni Talk Session on "Data Science and its Emerging Application" for BCA students on May 23, 2022



The guest of the session was Mr. Ravikant Tyagi, Alumnus BCA (Batch 2012-2015), Co-Founder and Data Science Trainer, Brain Mentors Pvt. Ltd. Mr. Ravikant demonstrated the role of Data Science in current IT sector. He also spoke about how companies expect a lot from fresher. A fresher should be multitasker. He described what data science is and the concepts of machine learning, deep learning, and Al developer to the pupils. Speaker shared his personal experience of working as a Data Scientist and he immediately connected with the students, making the session highly entertaining.

# Alumni Talk @ I.T.S

**NEWS** 

Department of Management, I.T.S. Ghaziabad organized an Alumni Talk on the topic "Exploring Opportunities in Corporate World" for the students of MBA 2021-23 Batch on May 28, 2022.



Mr. Ravi Bhatt alumnus of MBA Batch (2005-07) is currently working as Senior Project Manager in HP WW Studio, Gurugram Haryana was the guest speaker for the session. He started off by introducing the pre & post covid scenario of corporate world and its effects on employees. Mr. Bhatt talked about many things like how remote work became the sole savior to keep companies up and running, the concept of universal talent, gave overview of how corporate functions, and also told that how remote work is being adapted & enjoyed by Millennial and Gen Z and had become a norm for them. Further he talked about the benefits, impacts and challenges of remote working both from the perspective of an employee and employer.

I.T.S UG Campus organized an Alumni Talk Session for BCA students titled "Career in Information Security and Audit" on June 4, 2022



The purpose of the session was to reconnect with the alumni and share their experiences and discoveries as they transition from campus to corporate corridors. The session speaker was Mr. Ankit Gupta, Batch (2008–2011), Manager at E & Y Services, Gurugram. Mr. Ankit Gupta stated that as new technologies that make our lives easier are introduced to the market, we become more vulnerable. Each phase of the software development life cycle includes an auditing phase. He began by defining the term audit and describing how audits are conducted in businesses. The term audit is not limited to a company's finance department. With the rise of cybercrimes and data breaches, there is now a greater need to conduct an IT audit of the company's data. Students were introduced to new terms such as real-time data replication and ITIL (information technology infrastructure library).

Department of Management, I.T.S. Ghaziabad organized An Alumni Talk on the topic "Decoding Start-Up Ecosystem for Successful Businesses" for the students of MBA 2021-23 Batch on June 10, 2022.



The guest of the day Mr. Nishant Madhukar, Managing Partner and Chief of Strategy- Madhouse works, explained how start-ups can read the environment and strategize for their growth. During the session, Mr. Madhukar discussed in detail various measures an aspiring entrepreneur can take to ensure that the venture can thrive in the competitive world. He motivated the students to identify their Ikigai and pursue their aspirations accordingly. The session also witnessed active participation form the students as they raised their queries related to the topic. The explanations and examples given by Mr. Madhukar helped in creating a good understanding of the discussion among the students.

I.T.S UG Campus has organized an Alumni Talk for the students of BBA, First Year on June 07,2022



Ms. Sneha Sharma, Head - PR and Communication, Jatin Malik Designer and Alumna, BBA (Batch 2015-18) started the talk by differentiating corporate life from college life.

Ms. Sneha told how students can prepare themselves today by taking the advantage of various opportunities provided by I.T.S. She also briefed them about the Career opportunities available in the modern field of Fashion Designing.

Vol. 31 Issue 01, Jan-June 2022

- Prof. Varun Arora, Assistant Professor, Department of IT attended one week faculty development programme on "Essentials of Research" during Jan. 03-08, 2022 organized by Mewar Institute of Management, Ghaziabad.
- Dr. V.N. Bajpai, Director, I.T.S Ghaziabad was invited to conduct a virtual session on "Achieving Problem-Solution Fit & Product-Market Fit" for the faculty and students of JIMS Engineering Management Technical Campus (JEMTEC), Greater Noida on Jan. 24, 2022.
- Prof. Smita Barik of Department of Management successfully presented her paper titled "Role of AI on HRM functions: An Empirical Study on Private IT and Educational Sectors in India" in the Track on Information Systems Management in the 2nd International Conference on Business Research and Innovation organized by Management Development Institute Murshidabad from Jan. 28-29, 2022.
- Prof. Siddharth Kaul attended an online program in "Advance Diploma in SAP-FICO & S4 Hana" organized by ERP Scholars, New Delhi from Jan. 01, 2022 to Apr. 30, 2022.
- Prof. Smita Kansal, Assistant Professor, Department of IT Attended one week online faculty development programme on "Recent Trends in Cyber Security and Machine Intelligence 2022" organized byInderprastha Engineering College from Jan. 31 to Feb. 04, 2022.
- Prof. K. P. Singh, Associate Professor, Department of IT Attended one week online faculty development programme on "Recent Trends in Cyber Security and Machine Intelligence 2022" organized by Inderprastha Engineering College from Jan. 31 to Feb. 04, 2022.
- Prof. Saurav Saxena, Assistant Professor, Department of IT attended one week online faculty development programme on "Recent Trends in Cyber Security and Machine Intelligence 2022" organized by Inderprastha Engineering College from Jan. 31 to Feb. 04, 2022.
- Prof. Varun Arora, Assistant Professor, Department of IT attended one week online faculty development programme on "Recent Trends in Cyber Security and Machine Intelligence 2022" organized by Inderprastha Engineering College from Jan. 31 to Feb. 04, 2022.
- Dr. V. N. Bajpai, Director, I.T.S Ghaziabad conducted a virtual session on "Problem Solution & Product Market Fit: Contemporary Business Practices" for the faculty and students of St. Ann's College for Women (Accredited with NAAC"A+" Grade), Osmania University, Mehdipatnam, Hyderabad on Feb. 01, 2022.
- Dr. Vijay Prakash Gupta, presented a paper titled: Customer Empowerment, Customer Retention, and Firm's Performance: Mediating Role of Innovation and Customer Satisfaction (Got best paper award & cash prize of Rs. 10,000) in the 17th SGMC Global Marketing Conference, organized by K.J. Somaiya Institute of Management, Mumbai on Feb. 04 & 05, 2022.
- Prof. Siddharth Kaul participated in an Online Research Conclave titled "Future of Start-ups in India" organized on Feb. 05, 2022 by St. Andrews Institute of Technology & Management, Gurugram.
- Prof. Karan Siwach participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Advanced FDP on "Introduction to Quantum Computing" from Feb. 07 11, 2022 at Tripura University.
- Prof. Mala Shharma wrote and published a research paper titled "A Study of organizational Culture & Work-Life Balance on Employee Branding: with reference to higher Education in India" in Scopus indexed Journal of Positive School Psychology in Feb. 2022.
- Prof. Neerja Anand attended a virtual session on "Future of Performance Review: Aligning Learning with Career Development" organized by Society for Human Resource Management (SHRM) on Feb. 09, 2022
- Prof. Shikha Aggarwal of Department of Management, I.T.S, Ghaziabad participated in Faculty Development Programme on topic "Problem solving & Ideation as 21st Century Skills" organized by Institution's Innovation Council MIT Art Design and Technology University on Feb. 10, 2022.
- Vice Principal (UG) Prof. Nancy Sharma participated in a One-week National Workshop on "Fuzzy Logic, Optimization and Soft Computing in Context of Artificial Intelligence" from February 12-18, 2022, organized by Department of Mathematics Chaudhary Charan Singh University, Meerut with Science and Engineering Research Board, DST, Government of India.
- Prof. (Dr) Sunil Kr. Pandey, Director- IT & UG attended a One-week National Workshop on "Fuzzy Logic, Optimization and Soft Computing in Context of Artificial Intelligence" from Feb. 12 –18, 2022, organized by Department of Mathematics Chaudhary Charan Singh University, Meerut with Science and Engineering Research Board, DST, Government of India.
- Prof. Karan Siwach participated and completed a One-week National Workshop on "Fuzzy Logic,
  Optimization and Soft Computing in Context of Artificial Intelligence" from Feb. 12 –18, 2022, organized by
  Department of Mathematics Chaudhary Charan Singh University, Meerut with Science and Engineering



Research Board, DST, Government of India.

- Dr. Anusha Agarwal, Dr. Vivek Pachauri, Dr. Gurpreet Kaur, Prof. Yachna Malhotra, Prof. Ritika Rathore, Prof. Shikha Aggarwal and Prof. Smita Barik, faculty members of Management Department, attended 5- days FDP on "BASICS OF ZOTERO AND MENDELEY: A LITERATURE SURVEY TOOL" conducted by Mangalmay Institute of Management & Technology, Greater Noida during February 12 16, 2022.
- Dr. Vidushi Singh attended a one-week National Workshop on "Fuzzy Logic, Optimization and Soft Computing in Context of Artificial Intelligence" from February 12 –18, 2022, organized by Department of Mathematics Chaudhary Charan Singh University, Meerut with Science and Engineering Research Board, DST, Government of India.
- Prof. Geeta participated and completed a One-week National Workshop on "Fuzzy Logic, Optimization and Soft Computing in Context of Artificial Intelligence" from Feb. 12 –18, 2022, organized by Department of Mathematics Chaudhary Charan Singh University, Meerut with Science and Engineering Research Board, DST, Government of India.
- Dr. Charu Malhotra was invited as a resource person for a guest lecture titled "E-Banking for Women" in Ram Chameli Vishwas PG Girls College on Feb. 16, 2022
- Prof. Smita Kansal, Assistant Professor, Department of IT attended one week faculty developmentprogramme on "Emerging Trends in Data Analytics 2022" organised by Amity University, Noida during Feb. 17-21, 2022.
- Prof. K. P. Singh, Associate Professor, Department of IT attended one week faculty development programme on "Emerging Trends in Data Analytics 2022" organised by Amity University, Noida during Feb. 17-21, 2022.
- Prof. Varun Arora, Assistant Professor, Department of IT attended one week faculty development programme on "Emerging Trends in Data Analytics 2022" organised by Amity University, Noida during Feb. 17-21, 2022.
- Prof. Puja Dhar, Assistant Professor, Department of IT attended one week faculty development programme on "Emerging Trends in Data Analytics 2022" organised by Amity University, Noida during Feb. 17-21, 2022.
- Prof. Abhay Kr. Ray, Assistant Professor, Department of IT attended one week faculty development programme on "Emerging Trends in Data Analytics 2022" organised by Amity University, Noida during Feb. 17-21, 2022.
- Prof. Nancy Sharma, Vice Principal (UG) participated in two week (40 hours) Online Certificate Course on Machine Learning for Computer Vision" jointly organized by the Electronics & ICT Academies at IIT Roorkee, MNIT Jaipur, NIT Patna, NIT Warangal and PDPM, IIITDM Jabalpur during Feb. 21- March 4, 2022.
- Prof. Abhay Kr. Ray, Assistant Professor, Department of IT attended online faculty development programon "Innovations and Research Trends in Artificial Intelligence" during Feb. 21-26, 2022.
- Dr. Vidushi Singh attended a two week (40 hours) "Online Certificate Course on Machine Learning for Computer Vision" jointly organized by the Electronics & ICT Academies at IIT Roorkee, MNIIT Jaipur, NIIT Patna, NIIT Warangal and PDPM IIITDM Jabalpur during February Feb. 21- March 4, 2022 under the "Scheme of Financial Assistance for Setting up of Electronics & ICT Academies" of the Ministry of Electronics & Information Technology (MeitY), Government of India.
- Prof. Karan Siwach participated and completed successfully AICTE Training and Learning (ATAL) Academy
  Online Elementary FDP on "Data Science" from Feb. 22 26, 2022 at School of Computer Sciences, Kavayitri
  Bahinabai Chaudhari North Maharashtra University.
- Prof. Mala Shharma wrote and presented a research paper titled "The Role of Employer Branding & Employee Branding in the Modern Corporate World" in international conference(ICAMT-22) organized by Jaypee Business School from Feb. 24-26, 2022.
- Director-IT, Dr. Sunil Kr. Pandey attended One Week online FDP on Emerging Trends and Advances in Computational Intelligence (ETACi-2022) during Feb. 28 toMarch 05, 2022 organized by BBDITM, Lucknow.
- Director-IT, Dr. Sunil Kr. Pandey attended FDP on "Data Science-ML&AI" during March 7 11, 2022.
- Dr. Rajeev Johri of Management Department delivered session on Creation the space of Entrepreneurship at Trinity Institute of Professional Studies-TIPS, Dwarka, Delhi affiliated with G.G.S.I.P. University, Delhi on March 09, 2022.
- Prof. Siddharth Kaul wrote & presented a research paper titled "Financial Inclusion- Global Perspective & PMJDY" in the First National Conference on "Confluence of Social Innovation and Digitization in Business" held at St. Andrews Institute of Technology & Management, Gurgaon during March 11-12, 2022 and won Ist Prize in Scholar Paper Category.

Vol. 31 Issue 01, Jan-June 2022

- Prof. Shikha Aggarwal of Management Department participated and successfully completed 1- week Faculty Development Programme on "Communication and Management Skills at Workplace" organized by Electronics & ICT (E&ICT) Academy of IIT- Guwahati, in association with Bapatla Engineering College, Andhra Pradesh and EarlyRise during March 14-19, 2022.
- Prof. Anamika Sharda published a patent titled "Mitigating Road Accidents Through IoT Enabled Device at Controlled Section of Expressway" with Application No. 202211014672, and Publication Date: March 17, 2022.
- Prof. Nancy Sharma, Vice Principal (UG) participated in two week (40 hours) online FDP on Scientific Computations & GUI Development using MATLAB (SC-GuiD) organized by the Electronics & ICT Academies at MNIIT Jaipur, NIT Patna and PDPM IIITDM, Jabalpur on March 21-31, 2022.
- Prof. Shikha Aggarwal of Management Department participated and completed One week Faculty Development Programme on "Methodology for Advanced Research and Quality Publication" organized by Birla School of Commerce, Birla Global University, Bhubaneswar during March 21 25, 2022.
- Dr. Vidushi Singh attended a two weeks (40 hours) Course on "Al: Logic, Planning and Learning " during March 22 to April 2, 2022 organized by the Global Initiative of Academic Networks (GIAN) and PDPM IIITDM, Jabalpur under Ministry of Human Resource Development, Govt. of India.
- Prof. Shikha Aggarwal of Management Department participated and completed one-week Faculty Development Programme on "Innovative approaches in Management Teaching" organized by Panipat Institute of Engineering & Technology, Haryana during March 22-26, 2022.
- Director-IT, Dr. Sunil Kr. Pandey was invited as a resource person in online faculty development programon "Machine Learning:Concepts & Algorithmic Framework" during March23 to 28, 2022organized byKathua Campus, University of Jammu.
- Prof. Siddharth Kaul wrote & presented a research paper titled "Financial Inclusion & Challenges Ahead" in the 7th International Conference on Innovation & Index Reality vis-à-vis Birth of Covid-nomics (With Special Emphasis on New Metrics for the Wealth & Health of a Nation: Gross Domestic Knowledge Product (GDKP) of India) (ICIIR-2022) organized by Institute of Management Studies (IMS), Noida on March 25-26, 2022
- Prof. Geeta Presented Research Paper on "Fuzzy Multi-Objective Linear Fractional Inventory Models in Determining EPQ" in the National Seminar organized by the Department of Mathematics, CCS University Meerut on March 27 & 28, 2022, with U.P. Higher Education Commission.
- Dr. Sandeep Garg participated in IP Awareness/ Training Program Under "National Intellectual Property Awareness Mission" on March 28, 2022 organized by Intellectual Property Office, India
- Dr. Rajeev Johari and Dr. Indraneel Mandal of Management Department attended the Mega International Summit on MSMEs' Competitiveness and Growth organised by the Entrepreneurship Development Institute of India, Ahmedabad at the India International Centre, New Delhi during March 29 30, 2022.
- Prof Anamika Sharda participated in and completed a 10 day (20 hours) "Weekend Online Management Development Program on HR Analytics Fundamentals from Basic to Advance" organized by Company under MSME (Member of Peenya Industrial Association), April 9- June 5, 2022,
- Prof. Yachna Malhotra of Management Department delivered a workshop on "Effective Communication Skills" for the final year students of BBA and BCA courses at I.T.SUG Campus on April 26, 2022.
- Dr. D.K. Pandey of Management Department delivered a workshop on "Learning through Management Games" for the final year students of BBA and BCA courses at I.T.SUG Campus on April 28, 2022.
- Dr. Anusha Agrawal of Management Department delivered a workshop on "Financial Model through Excel" for the final year students of BBA courses at I.T.S UG Campus on May 05, 2022.
- Dr. Sunil Kumar Yadav of Management Department attended Book launch session for the book "The Art of Management" written by the famous industry personality Mr. Shiv Sivakumar. organized by AIMA on May 09, 2022.
- Dr. Vivek Pachauri of Management Department participated and successfully completed Ten Days Online Faculty Development Programme on "Advanced Research Methodology" organized by Ramapuram SRM Institute of Science and Technology, Ramapuram campus, Chennai during May 09-20, 2022.
- Dr. Sidhi Verma published a patent titled "Method and System of Managing Motivation & Employee Productivity Through Performance Management" with Application No.202241026250 A, and Publication Date: May 13, 2022.
- Dr Rajeev Johari of Management Department attended the 15<sup>th</sup> International Education & Skill Development Summit, 2022 on Driving Innovation and Inspiring Minds through Industry Academia Alliance

Vol. 31 Issue 01, Jan-June 2022

at Hotel Shangri-La, New Delhi organized by ASSOCHAM on May 13, 2022.

- Dr. Sandeep Garg, attended & Paper Presented in National Conference on "Resilience, Reinvention & Rebuilding Towards the New Normal (R3TN2-2022" Organized by GNIOT Institute of Management Studies (GIMS), Greater Noida on May 14, 2022.
- Dr. Sunil Kumar Yadav of Management Department delivered Expert Lecture on: INTRODUCTION OF INTELLECTUAL PROPERTY RIGHTS FOR YOUNG MILLENNIALS at Greater Noida Institute of Professional Studies on May 19, 2022.
- Dr. Neeraj Sanghi of Management Department delivered a workshop on 'Investment In Capital Market' for the final year students of BBA course at I.T.S UG Campus on May 19, 2022.
- Dr. Shikha Arora of Management Department delivered a workshop on "Towards the Professional Life" for the final year students of BBA and BCA courses at I.T.S UG Campus on May 24, 2022.
- Prof. (Dr.) Timira Shukla, Director, I.T.S School of Management chaired a session in the 2<sup>nd</sup> International Conference on "Contemporary issues in Business Innovation, Technology & Social Science (ICBITSS 2 -2022)" organized by School of Management, Gautam Buddha University scheduled on May 24, 2022.
- Dr. Mayank Sharma of Management Department delivered a workshop on "Career opportunities and Competencies in the area of Marketing" for the final year students of BBA course of I.T.S UG Campus on May 26, 2022.
- Prof. Neerja Anand presented a research paper on "Consumer Purchase Intention: A Psychological Perspective" during the International Conference on "Psycho-Social Changes in Organizations and Society During Pandemic Times" organized by Deptt. of Psychology, University of Allahabad, Prayagraj on May 30-31, 2022.
- Prof. Yachna Malhotra of Management Department attended Five Days of Online Faculty Development Program on "Inculcating Universal Human Values in Education". organized under the series of Value Education cell by AICTE from May 30 June 03, 2022.
- Director-IT, Dr. Sunil Kr Pandey published a Paper, as Primary Author, titled Machine Learning Based Data Analytics for IoT Enabled Industry Automation" in Journal of Wireless Communications and Mobile Computing (SCI & Scopus Indexed) with impact factor of 2.336 & Citation score of 4.30 by Web of Science (https://www.scopus.com/sourceid/17543#tabs=2) and published by Wiley with ISSN No: 1530-8669 and E-ISSN:1530-8677.
- Dr. Indraneel Mandal of Management Department presented a paper at the International Conference on Recent Advances in the Field of Management, Law, Education and Technology (ICRAMLET 22), organized by the Aligarh Muslim University's Murshidabad centre via online mode on June 02, 2022.
- Dr. Sunil Kumar Yadav delivered Expert lecture on ANOVA technique for the students of Maharaja Agrasen Institute of Management Studies through online mode on June 02, 2022.
- Dr. Anusha Agarwal and Dr. Neeraj Sanghi of Management department attended 'India International Fintech Festival towards Global Movement Shaping the Future of Fintech' organized by ASSOCHAM at hotel Le-Meridian, New Delhi from 8-10 June, 2022.
- Prof. Neerja Anand attended a virtual session on "Diversity and Inclusion at the Workplace: Celebrate Pride" by Women of Substance India (WoS) on June 18, 2022
- Director-IT, Dr. Sunil Kr Pandey shared his views and perspective speaking as a Panellist on the theme #evolvetechnology- Al & Cloud in The Future IT (FITS) Asia Summit- 2022 on Cloudification Roadmap 2022 Enterprises Migration to the cloud being challenged by Quality Services and Skill Level in Asian Countries organized by GEC Media Group at India Habitat Centre, New Delhi on June 20, 2022.
- Vice Principal (UG) Prof. Nancy Sharma successfully completed 05 days Virtual Trainers' Training Programme on Entrepreneurship from June 20-24, 2022 organized by Entrepreneurship Development Institute of India (EDII) [promoted by IDBI, IFCI, ICICI and State Bank of India (SBI)] and supported by DST, Govt of India
- Prof. Neerja Anand attended a 5 Days "Guru Dakshta FDP on Academic Integrity and Professional Ethics" (Online Mode) organized by Amity Business School, Amity University, Noida from June 20 24, 2022
- Dr. Manoj Kumar attended a 6 Days FDP on Leveraging the Power of Teaching Pedagogy: Through Case Study Method (Online Mode) organized by the Faculty of Management, SRM IST, NCR Campus Ghaziabad from June 20-25, 2022.
- Director-IT, Dr. Sunil Kr Pandey shared his views during AlCRA India Stem Summit & Awards 2022 at Dr. Ambedkar International Centre, New Delhi held on June 22 & 23, 2022.
- Prof. Sunil Upadhyay and Prof. Mansi Singh of Management Department delivered Staff Development

Vol. 31 Issue 01, Jan-June 2022

- Program on "Advanced Excel" for the administrative staff of I.T.S, Ghaziabad on June 24, 2022.
- Prof Anamika Sharda attended and completed a 5 days' Workshop on "Research Methodology and Academic Writing with Hands-on SPSS" from June 27 to July 01, 2022, organized by Training and Consulting Company registered under MCA and Ministry of MSME, Govt. of India.
- Dr. Shikha Arora and Prof. Yachna Malhotra of Management Department delivered Staff Development Program on "Interpersonal Effectiveness at Workplace" for the administrative staff of I.T.S, Ghaziabad on June 30, 2022.
- Dr. Vidushi Singh has acted as a Peer Reviewer for Wireless Communications and Mobile Computing, Hindwai Journal Volume 2022 | Article ID 6709797 | https://doi.org/10.1155/2022/6709797
- Dr. Vijay Prakash Gupta published Research Paper entitled: Nexus between innovation and CSR: Drawing implications on firm performance in Stochastic Modeling & Applications Journal, (UGC CARE Journal) ISSN: 0972-3641, Vol. 25 No. 3 (July-December, Special Issue 2021 Part 3) pp 1781 1788.
- Dr. Sandeep Garg's research paper titled "A Co-Integration analysis of Nifty Index with Sectoral Indices of NSE" is under review process in Journal of Statistics & Management Systems, ISSN: 0972-0510 (Print), ISSN: 2169-0014 (Online) in ABDC- (C Category) Journal.

# Students Outside Participation

- Selected students of PGDM 2021-23 of I.T.S School of Management attended A virtual WEBINAR WAS CONDUCTED BY FICCI ON THE TOPIC "INSOLVENCY AND BANKRUPTCY CODE" on Jan. 20, 2022. The speakers were Dr. Mukulita Vijayawargiya, Whole Time Member, Insolvency and Bankruptcy Board of India (IBBI); Mr. Rajesh Kumar Gupta (Chief General Manager, Insolvency and Bankruptcy Board of India); Mr. R.K Bansal(Co Chairman, FICCI National Committee on Stressed Assets and Managing Director & CEO, Edelweiss Asset Reconstruction Company); Mr. Prakash Rao (Executive Director and ED & CIO- Indirect Investments National Investment and Infrastructure Fund Limited); Mr Ashish Chhawchharia (Partner and National Head Restructuring Services, Grant Thornton Bharat).
- HR specialization students of PGDM batch 2020 22 attended virtual WORKSHOP ON "EMOTIONAL INTELLIGENCE VIRTUAL MASTERCLASS" organized by Usha & Lakshmi Mittal Institute of Management on Jan. 29, 2022.
- Selected students of PGDM 21-23 batch of I.T.S School of Management participated in TATA IMAGINATION CHALLENGE 2021 organized during the month of October. The event was about creative ideas for problem solving from any discipline like technology, sustainability, sciences, economics, social change, design, arts, global, entrepreneurship, healthcare and more. The results of the event were declared on Jan. 31, 2022 and the participants received certificates of participation.
- Selected thirty-two students of MBA 2021-23 batch of Department of Management, I.T.S, Ghaziabad, participated in Virtual Session on "CASH FLOW CRISIS MANAGEMENT FOR MSME" dated Feb. 10, 2022.
- Selected students of PGDM 2021-23 of I.T.S School of Management attended the Webinar on "A BUSINESS CASE: "RENEWABLE ENERGY PLUS STORAGE" organized by ASSOCHAM GEM Green Building Council, ISLE & Solar Energy Society of India on Feb. 10, 2022.
- Selected students of PGDM 2021-23 of I.T.S School of Management with Finance Faculty, Dr. Anusha Aggarwal participated in Virtual Session on "Cash Flow Crisis Management for MSME" organized by Association of Financial Advisors in India (AFAI) on Feb. 10, 2022.
- HR specialization students of PGDM 2021-23 batch of I.T.S School of management attended the SHRM EXCLUSIVE SESSION: ACE YOUR TALENT MANAGEMENT STRATEGY on Feb. 15, 2022. Experts on board were Pramod Joshi, CHRO, A2Z Group; Rajesh Rai, VP People Management and HR Head, Global Logic; Mohini Pal Chowdhury, HR Head, Quantiphi; Sahil Naya, Sr. Associate Director, KPMG and Unnati Sodha, Partner & Channels Business Lead, AP Success Factors.
- Selected students of MBA 2021-23 Batch attended a webinar organized by ASSOCHAM Maharashtra State Development Council (MSDC) and MIT ADT University, Pune on 'Logistics Sector – Industry Trends' on Feb. 16, 2022.
- Operations specialization students of PGDM 2021-23 batch, I.T.S School of management attended the

# Students Outside Participation

Vol. 31 Issue 01, Jan-June 2022

webinar on "LOGISTICS SECTOR-INDUSTRY TRENDS" organized by ASSOCHAM Maharashtra State Development Council (MSDC) and MIT ADT university on Feb. 16, 2022. The eminent speakers for the webinar were, Mr. Tushar Jani, Group Chairman of Cargo Service Centre (CSC) Group, SCA Group of Companies; Dr. Mangesh T. Karad, Executive President and Vice Chancellor, MIT ADT University and Vice Chair –ASSOCHAM Council on Education (Maharashtra), Mr. Shantanu Bhadkamkar, Managing Director, ATC Group and Chairman, Rotomatic Containers Private Limited and Capt. Shrirang S Gokhale, Nautical Faculty, Great Eastern Institute of Maritime Studies.

- Selected students of MBA 2021-23 Batch attended a webinar organized by ASSOCHAM INDUSTRY STARTUP TALK on different topics namely Startup Best Practices, Business Strategies, Product Management on Feb. 17, 2022.
- Selected students of PGDM 2021-23 of I.T.S School of Management attended webinar on "66<sup>™</sup> FOUNDATION AND 16<sup>™</sup> NATIONAL MANAGEMENT DAY" organized by All India Management Association (AIMA) on February 21, 2022.
- Selected students of MBA 2021-23 batch attended an Online Lecture organized by AKTU on the topic "BETHE CHANGE" on Feb. 25, 2022.
- Selected students of PGDM 2021-23 of I.T.S School of Management attended FICCI's International Women's Day Programme titled "WOMEN & DIGITAL ECONOMY: ATMANIRBHAR NARI, ATMANIRBHAR BHARAT" organized by FICCI Young Leaders Forum, jointly with Amazon Indiaon March 09, 2022.
- Selected students of students of MBA 2021-23 batch, along with Prof. Shikha Aggarwal, attended virtual "Symposium on Design Academics & Research 2022" organized by MIT Institute of Design, MIT- ADU University on March 12, 2022.
- Selected students of PGDM 2021-23 batch participated in the inter- college fest "Scintilla2022" organized by Jaipuria School of Business on March 12, 2022. Various student teams participated in different events and secured 2nd position in Ad MAD show. All the members of winning team were rewarded with certificates and trophies along with the cash prize. Participation certificates were given to all the other participants.
- Selected students of PGDM 2021-23 batch attended online Soft Skills Program (SSP) at IIT (BHU), Varanasi in association with AICTE from April 08 22, 2022. The complete SSP programme had 4 different sessions on the topics of Effective Time Management, Effective Teamwork, Effective Project Management and Career Development Guidance.
- Selected students of MBA Batch 2021-23 participated in Badminton Competition at an inter-college management fest Swalakshya "Azadi Ka Amrit Mahotsav" organized by IIMT Group of Colleges, Greater Noida, on April 13, 2022.
- Selected participants of PGDM 2021 23 batch of I.T.S School of Management participated in Bamboo Based Industries Business Plan Competition, BAMBUSPLAN-2022 organized by Global Human Resource and Organization Development Centre (A GLBIMR Centre of Excellence) in association with an initiative of OD Skill Development Academy (ODSDA) and Maharashtra Bamboo Development Board (MBDB) at G.L Bajaj Institute of Management and Research, Greater Noida on April 15, 2022.
- Selected participants of PGDM 2021-23 of I.T.S School of Management participated in the 9th Annual Sports Meet-ATHLEEMA-2022 organized by Asian Education Group on April 19-21, 2022.
- PRIYA PRAKASH student of MBA 2021-23 batch participated and won 2<sup>nd</sup> Prize in the event "Best Out of Waste Competition" conducted in the inter- college fest "Sankalp" organized by GL BAJAJ Institute of Management & Research, Greater Noida on April 22, 2022.
- HR specialization participants of PGDM 2021-23 Batch of I.T.S School of management attended the Virtual Webinar on "PRATITI: Facilitation Techniques to Enhance Learning Effects" organized by Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, Madhya Pradesh on April 23, 2022.
- Bhaskar Sharma of MCA-I year completed an online certification program on Python Developer by Innocgical Innovation Pvt. Ltd. on May 11, 2022.
- Selected students of MBA 2021-23 batch attended a webinar organized by the Indian Institute of Management (IIM) Bangalore on 'Cinema as a learning tool in Higher Education' on May 12, 2022. The speakers for the day were Mrs. LopamudraDewan, Associate Manager, Centre for Teaching and Learning at Indian Institute of Management Bangalore; Dr. Shekhar Seshadri, A Psychiatrist, and Professor of the

# Students Outside Participation

Vol. 31 Issue 01, Jan-June 2022

Department of Child and Adolescent Psychiatry in NIMHANS, Bangalore, India.; Mr. S. Raghunath, Professor of Corporate Strategy and Policy. He is currently the Director at the Indian Institute of Management (IIM) Bangalore and Mr. Chetan Subramanian, Associate Professor at Indian Institute of Management (IIM) Bangalore.

- Bhaskar Sharma of MCA-I year attended Graduate of the PCAP: Programming essentials in Python course, provided by Cisco Networking Academy on May 28, 2022.
- Sunil Kumar of MCA-I year attended Workshop on Capacity Building and Technical Skill Development for Universal Acceptance in India on May 31, 2022.
- Ankur Rai of MCA-I year attended Workshop on Capacity Building and Technical Skill Development for Universal Acceptance in India on May 31, 2022.
- Vipul Kumar of MCA-I year attended Workshop on Capacity Building and Technical Skill Development for Universal Acceptance in India on May 31, 2022.
- Arvind Kumar Gupta of MCA-I year attended Workshop on Capacity Building and Technical Skill Development for Universal Acceptance in India on May 31, 2022.
- Md. Jafar of MCA-I year attended Workshop on Capacity Building and Technical Skill Development for Universal Acceptance in India on May 31, 2022.
- Ashish Kashyap of MCA-I year attended Workshop on Capacity Building and Technical Skill Development for Universal Acceptance in India on May 31, 2022.
- Selected students of MBA 2021-23 batch participated in NATIONAL LEVEL ONLINE COMPUTER QUIZ on Fundamentals Concepts of Computer, Network, and HTML Organized by Government College for Women, Faridabad, Affiliated to MDU, Rohtak on June 11, 2022.
- Selected participants of PGDM batch 2021-2023 attended a virtual webinar on -"UNRAVELLING THE COMPLEXITY OF DECISION-MAKING PROCESSES BY USING GAME CONCEPTS TO SUPPORT GAME DESIGN" organized by Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, Madhya Pradesh on June 24, 2022.
- Selected participants of PGDM 2021-23 batch having finance as specialization attended webinar on "CAREERS IN ENTERPRISE RISK MANAGEMENT" organized by The Institute of Risk Management-India Affiliate on June 30, 2022.



## **Guest Lectures**



#### Dr. Deepali Monga

Designation: Director and Founder: Lyfe Magic, Mantram Skills & Training Consulting Pvt. Ltd. Company, Gurugram.

Topic: Self-awareness & Interpersonal Skills for Success

Date: January 05, 2022.

Dr. Sanjiva Shankar Dubey

Designation: Professor at BIMTECH & Former Asia Pacific Executive

**Topic: Innovation and Technology Management** Date: January 13, 2022.

**Prof. Amit Kumar** 

Designation: Assistant Professor-CMA, Institute of Information Technology & Management, New Delhi

**Topic: Concepts of Marginal Costing** 

Date: January 15, 2022.

Mr. Arindam Mitra

Designation: National Training Lead, Sleepwell (Sheela Foam Ltd).

**Topic: Team Dynamics During Pandemic Times-A**Realistic Approach

Date: January 15, 2022.

Dr. Himanshu Talwar

Designation: International TEDx Speaker, Celebrated Author, '12' National Level Award Winner

Topic: Importance of Compliances /Regulations for Marketing Professionals

Date: January 18, 2022.

Mr. Ben Tucker

Designation: Partner, Minerva LLP, London, United Kingdom

Topic: Employability Skills in Changing Business Paradigm"

Date: January 18, 2022

Ms. Bindiya Jain

Designation: Chief Manager (HR), Power system

operation Corporation Ltd.

Topic: Talent Acquisition Strategies in Covid

Times

Date: January 19, 2022.

Mr. Rahul Patil

Designation: Director of Planning & AA Procurement **Topic: Challenges in Production & Operations** 

Date: January 19, 2022.

Prof. R. S. Salaria

Designation: Professor (CSE) & Head, Centre of Excellence on Coding & Code Optimization, Guru Nanak Institutions, Hyderabad

**Topic: Programming Skills & Data Structures** 

Date: January 21, 2022.

Mr. Indranil Bose, Ph.D

Designation: Dean, School of Business, University of Bolton, Academic Centre, Ras Al Khaimah, UAE; Fellow of Higher Education Academy, UK (FHEA)

Topic: HR Scorecard and Its Strategic Applications

Date: January 24, 2022.

CA (Dr.) Ajay Sharma

Designation: Practicing Chartered Accountant.

**Topic: Accounting Implication of GST** 

Date: January 25, 2022.

Mr. Vishi Gupta

Designation: Associate Vice President, The Federal

Bank Limited

Topic: Understanding the Competitive Landscape for The Indian Banking Industry

Date: January 27, 2022.

Mr. Mayank Goyal

Designation: Software Developer Engineer, TO THE

NEW MCA-alumni (2018-20)

Topic: C-A Step Towards Programming"

Date: January 29, 2022.

Mr. Ayush Bhardwaj

Designation: Tech Lead, CITIUS Tech Health Care Pvt.

Ltd. MCA-alumni (2012-15)

Topic: "Web Application Development Using Asp.Net"

Asp.iver

Date: February 05, 2022.

Ms. Shweta Pandey

Designation: Analyst, Capgemini

Topic: "Hands-On on Project Management With JIRA"

Date: March 01, 2022.

Ms. Juhi Gupta

Designation: HR Consultant and Master Trainer

Topic: High Impact Communication Skills in Digital Era

Date: March 07, 2022.

Mr. Ravish Malhotra

Designation: Senior Manager, Accenture. **Topic: Sales & Distribution Management** 

Date: April 02, 2022.

Mr. Piyush Agarwal

Designation: Service Delivery Manager at i2k2

Network Pvt. Ltd.

**Topic: Cloud Computing** 

Date: April 07, 2022.

## **Guest Lectures**

## Vol. 31 Issue 01, Jan-June 2022 NEWS

#### Mr. Akash Mittal

Designation: Cyber Security Consultant & Team Lead Topic: Cyber Security as a Career Insight, **Resources & Best Practices** 

Date: April 11, 2022.

Prof. (Dr.) Seema Singh

Designation: Department of Humanities, Delhi

Technological University (DTU)

Topic: How to Proceed in Your Research Topic

Date: April 19, 2022.

Prof. (Dr.) Ram Singh

Designation: HOD (Trade Operations & Logistics),

Indian Institute of Foreign Trade (IIFT)

Topic: Identity Politics and Its Impact on Global

**Business** 

Date: May 06, 2022.

Ms. Nitya Tyagi

Designation: NIPAM Officer &Examiner of Patents

and Designs, Indian Patent office, Delhi

**Topic: IPR Awareness** 

Date: May 09, 2022.

Dr. Reema Thareia

Designation: Assistant Professor, Shyama Prasad

Mukherjee College, DU

**Topic: Programming Basics** 

Date: May 24, 2022.

Mr. Amar Chaudhary

Designation: Thinker, Paradigm shifter, renowned

motivator, trainer, and Author

Topic: Inner Motivation & Positive Mental

Attitude

Date: May 25, 2022.

#### **Adv. Amit Kumar**

Designation: Taxation Lawver

Topic: Registrations, Returns, Offences and

**Penalties Under GST** 

Date: May 31, 2022.

#### Dr. Deepti

Designation: Assistant Professor, Shivaji College, DU

Topic: Introduction to Mathematica

Date: June 01, 2022.

### Dr. Raiinder Singh

Designation: Associate Professor, Shivaji College, DU

**Topic: Make in India-SWOT Analysis** 

Date: June 04, 2022.

#### Mr. Jitendra Mohan

Designation: Project Manager, Tecnova India Pvt. Ltd Topic: Understanding Business Research Through Cases

Date: June 17, 2022.

#### Mr. Ramesh Krishnan

Designation: COO, Sellogs Metamediary Solutions

Pvt. Ltd.

Topic: Overview of Operations and Logistics: **Prospects and Future Potential** 

Date: June 18, 2022.

## Ms. Batika Seth

Designation: Portfolio Manager, Tata Consultancy

Services

Topic: Managing Project Using Quantitative **Techniques** 

Date: June 28, 2022.





# Awards and Recognitions

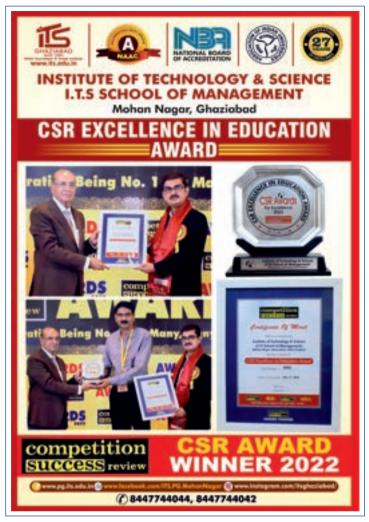
# Vol. 31 Issue 01, Jan-June 2022



Prof. Nancy Sharma, Vice Principal, I.T.S - UG Campus received "Woman Achiever Award" from Environment and Social Development Association of India, Delhi jointly with Dr. Swarn Chawla Memorial Foundation while recognizing the Special Achievement in the Field of Education and Remarkable Contribution towards Society. The award was conferred by Dr. Seema, a PCS Officer & Food and Supply Officer, Ghaziabad District; Dr. Jitendra, Chairman, ESDA, Delhi and other eminent guests in a ceremony on March 8, 2022.



Dr. Anusha Agarwal of Management Department received awarded with the Prestigious Award of "INNOVATIVE PROFESSOR OF THE YEAR 2022", by Asian Education Awards Judiciary at AEA Conference 2022 on March 26, 2022.



I.T.S, Ghaziabad has been conferred with "CSR EXCELLENCE IN EDUCATION AWARD" for the year 2022 in award ceremony organized by competition success review on May 15, 2022.



Prof. Nancy Sharma, Vice Principal, I.T.S - UG Campus received the award "PSM Rashtriya Shiksha Ratan Samman" by PAAI, New Delhi for the contributions in the field of Education Especially during Pandemic Times on May 29, 2022.

# Awards and Recognitions



I.T.S Mohan Nagar, Ghaziabad – UG Campus has been listed among Top 5 BBA and Top 6 BCA College in India by GHRDC Ranking Survery for the year 2022 for fourth successive year with an Improved Ranking in year 2022.



Dr. Yamini Negi of UG campus received "Academic Excellence Award - 2021" for contributing towards Nation's Development by Prithvi Abhyodaya Association -India (PAAI) on June 19, 2022.





Prof. Nupur Sidh of UG campus received "Academic Excellence Award - 2021" for contributions in the area of Training and Development for various Academic Institutions and Corporates Prithvi Abhyodaya Association-India (PAAI) on June 19, 2022.



# New Joining @ I.T.S





**Dr. Sunil Kumar Yadav**Associate Professor
Ph.D, PGD-IPR, MBA, MA (Economics)
Experience: 19 Years



Ms. Seema Kashyap
Assistant Professor
M.TECH, B.TECH (Computer Science)
Experience: 10 Years



Mr. Ankur Sharma Assistant Professor M.TECH(CSE) MCA, BCA Experience: 12.5 Years



Ms. Shenki Tyagi Assistant Professor Ph.D(P), MBA,M.Com, B.Ed ,B.Com Experience: 10 Years







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I.T.S UG Campus : www.facebook.com/BBABCAI.T.SMohanNagar/ 🗐 I.T.S- Mohan Nagar, Ghaziabad : www.instagram.com/itsghaziabad/



**MDS BDS** 

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M.Pharm **B.Pharm** D.Pharm

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Mobile : 08447753524/23

I.T.S - Dental College

E-mail: physio@its.edu.in.pharmacv@its.edu.in

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: engg.gn@its.edu.in, admissions.ec@its.edu.in

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Meerut - 250501 E-mail: cct@its.edu.in Mobile: 08192000780

