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GHAZIABAD
(Estd : 1995)

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I.T.S Half Yearly News Letter



I.T.S - MOHAN NAGAR, GHAZIABAD

NEWSLETTER



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From the Editorial Board

Dear Readers,

We have entered the year with renewed energy and positivity and benevolence in our hearts and we are glad to present to you, I.T.S. Bi-annual Newsletter, Volume 31, Issue 2, giving a glimpse of various activities organized in the campus during July - December 2022. During this period different events were organized by PGDM, MBA, IT and UG Department including International Conference, HR Conclave, Orientation programmes- AARAMBH, ABHINVYAS, AAGHAZ, Entrepreneurship awareness camps & workshops, Teacher's Day & Independence Day celebrations are only a few of them. As always, we look forward to your valuable suggestions and feedback and hope that this remains a medium for us to stay connected. This newsletter also showcases the achievements of I.T.S students and faculties in various activities.

Hope you enjoy reading.

Editorial Team

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It is a matter of pleasure to share that I.T.S School of Management, Ghaziabad has signed a Memorandum of Understanding (MoU) with the Bundelkhand University, Jhansi (UP). The purpose of MoU is to promote student & faculty exchange program and collaborative research between both the institutions.

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TRIPURA UNIVERSITY
PURSUIT OF EXCELLENCE
Department of Business Management
Tripura University
(Central University)

Academic & Cultural Exchange Program
11 January, 2023

It is a matter of pleasure to share that Institute of Technology & Science, Ghaziabad has signed a Memorandum of Understanding (MoU) with the Tripira University, A Central Government University. The purpose of MoU is to promote student & faculty exchange program and collaborative research between both the institutions.



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INTERNATIONAL EDUCATIONAL TOUR UAE (DUBAI, ABU DHABI & SHARJAH)



I.T.S School of Management, Ghaziabad organized an International Educational Tour to UAE (Dubai, Sharjah and Abu Dhabi) for PGDM (2021-23) batch during September 28 - October 02, 2022. Students of PGDM (2021-23) batch along with Prof. Shikha Aggarwal and Dr. D. K. Pandey on the flight to UAE tour (Dubai, Sharjah and Abu Dhabi) in two different groups on 28th and 29th September, 2022.

The various places covered during the tour included tourist attraction like Burj- Al- Arab, Sheikh Palace, Palm Jumeirah beach, Dubai frame and Atlantis hotel and Desert Safari including exhilarating dune drives in Land cruisers; famous shopping centres in Dubai, including Centro shopping Complex, Deira City Centre and Meena Bazar. The groups also enjoyed the Arabic culture famous 'Fountain Show' at Dubai Mall, camp setting for barbeque dinner and some fun, dancing, musical and cultural performances and Dhow Cruise. The cruise was an exhilarating experience with ethnic cultural beauty in the form of dance show, magic and lip-smacking Arabic cuisine for dinner.

The university visit to the Synergy University, Dubai. The session at the university focused on the internationalization of education and its significance in the global corporate world. The university officials elaborated on the various opportunities in Dubai. Furthermore, the tour had experiences at traditional and popular places like Gold Souk or Blue Souk in Sharjah walk at the Dubai Marina, Jumeirah Beach, dinner at the Grand Hyatt, Sheikh Zayed Mosque and the Ferrari World. The students returned with countless stories and experience of International Educational tour to UAE. They were feeling proud of being a student of I.T.S School of Management that gave them this lovely chance to explore UAE with the best of stay, facilities and the amazing experiences.

I.T.S School of Management organized an industry visit to UFLEX Ltd. Noida for students of PGDM (2021-23) batch on August 17, 2022.

The objective to organize this visit was to provide students an exposure to the operations management and production process of the company. A small interaction session was organized by the company where Mr. Sanjiv Gupta, Senior Vice President, Operations, UFLEX; Mr. Tushar Kumar, AGM, HR and Kritika Sharda, Asst. Manager, HR gave a brief presentation about the company, its operations in India and abroad and the Production Process. UFLEX is India's largest end-to-end flexible packaging materials and Solutions Company that manufactures a wide variety of flexible packaging films for varied industry sectors across the world. They also handled the students' queries to their satisfaction. It was followed by the plant visit where the students got the chance to see the line production of the flexible packaging films. It was a great learning experience for the students, and they thoroughly enjoyed the hospitality extended by the UFLEX team throughout the visit.



I.T.S School of Management organized a visit to AajTak, Film City for PGDM students Batch 2021-23 on September 09, 2022.

The show "HALLA BOL" was divided into three sessions and the show anchor was Anjana Om Kashyap. The dignitaries for the first session were Shudhanshu Trivedi (BJP speaker), Makhn Lal (Historian) and Vivek Srivastava (Congress speaker). The topic for debate and discussion in this session was "The name changes of Rajpath to Kartavya Path. The debate was highly stimulating as diverse perspectives and diverse viewpoints were discussed and deliberated in the sessions. The dignitaries for the second session were Shudhanshu Trivedi (BJP speaker) and Supriya Srinathe (Congress speaker). The topic for the session was "Kiski Nafrat Kiski Siyasad", where the dignitaries stuck to viewpoints and defended their respective political outfit. The dignitaries for the third session were Radhika Khara (Congress speaker), Mrityunjay Tiwari (BJP leader), Gaurav Bhatia (spokesperson of BJP), Awanish Awasthi (Civil Servant) and the topic for the session "Bharat Jodo Andolan ya Parivaar Jodo Andolan".



I.T.S School of Management organized an Industry Visit to Yakult Danone India Pvt. Ltd., Sonapat (Haryana) for PGDM students 2022-24 Batch on September 16, 2022.

On arrival at the Yakult plant, employees from HR department Ms. Swati Yadav, Asst. Manager – QA, Science & PR, Yakult Danone India Pvt. Ltd. received the students and were seated in their seminar hall. Visit commenced with a presentation to the students wherein the students were apprised as to what probiotics and what are the health benefits of the drink. They also discussed their method of product distribution in various cities across India. They highlighted that Yakult is being distributed by grocery stores, e-commerce, and Yakult Ladies. Later on, students were taken to the plant where they witnessed the production of Yakult probiotics right from the making of plastic bottles to the packaging of the product ready to be dispatched. The students were accompanied by faculty members Dr. Sanjeev Tandon and Dr. Puneet Kumar.



I.T.S UG Campus organized a Session on "Commodity Market & Hedging Mechanism" for BBA students on October 11, 2022.

The objective behind this Session is to enable students to have an overview of the working of commodity market. The session has been organized during the occasion of World Investor Week being celebrated during (10-16 October 2022). During the session Mr. Jai Gopa Goel, Senior Manager MCX, gave an overview about the working of commodity market along with the derivative trading in various types of metals, bullion (i.e precious, semi-precious), energy (crude oil & natural gas) and agriculture products. He also explained various factors like forex rates, geopolitical factors, economic factors, trade policies etc. which affect prices of different commodities. He also elaborated the concepts of commodity price risk, spot & derivatives, futures, and options.

I.T.S School of Management organized an international corporate talk on "Responsible Management and Leadership in the VUCA World" for students of PGDM (2022-24) batch on October 12, 2022.

Dr. Ureta, Head of Executive Education, Department of Business Economics, Health, and Social Care at the University of Applied Sciences of Southern Switzerland started the talk in a very interesting manner explaining about the importance of management, entrepreneurship and the leaders who carry a huge responsibility to make the world a better place by bringing and accepting change and innovation. The session was very insightful and informative with lot of learning for all the students. session concluded with the presentation of virtual plaque to Dr. Ivan Ureta as a token of remembrance and gratitude.



Department of Management, I.T.S Ghaziabad organized Industry Visit to Yakult, Sonipat, Haryana for the students of MBA (2022-24) Batch on October 15, 2022.

Yakult Danone India (P) Ltd is a 50:50 JV between Yakult Honsha, Japan and Groupe Danone of France, both of which are global probiotic leaders. Yakult is manufactured at an ISO 9001:2015, HACCP and OHSAS certified manufacturing facility in Sonipat, Haryana in India. The visit started with presentation by the company on the emergency exit plan of the area which is a part of the organisation's OHSAS certification programme. Then a brief introduction about the company including its origin and its current position, global presence was made. The concept of Shirota-ism was also explained to the students. After initial briefing by the company officials, students were taken to the tour of the factory covering every step in the process of manufacturing of the probiotic health drink, starting from the germinating of the Lactobacillus casei strain Shirota (LcS) bacteria to enlarging it to the desired production level and keeping a close eye on the quality control till packaging of the final product. All the queries of the students were answered by the visit manager.



I.T.S School of Management organized an industry visit to Banas Dairy (Amul Dairy Plant), Faridabad for students of PGDM (2022-24) batch on October 15, 2022.

The plant has a diversified portfolio of milk products like cow milk, buffalo milk, mixed milk, double toned milk, flavored milk, Ice creams, Pedas etc. They have a quality check department, to ensure high quality of the products. The dairy has an automated packing division. The students were shown video clips related to Amul India and Banas Dairy development in the country. Amul truly deserves to be called "Taste of India". Faculty coordinators – Dr. Satish Kumar & Dr. Shailendra Kumar Dube handed over I.T.S Gift pack to authorities as a token of gratitude. In all, the Amul Plant visit was a great learning session for the PGDM students.



Department of Management, I.T.S Ghaziabad organized an Industry Visit to AMUL Dairy, Faridabad for the students of MBA (2022-24) batch on October 15, 2022.

To supplement theoretical knowledge this visit was organised with an objective to provide students an insight regarding internal working of companies. AMUL was formed in 1946 and today it is one of the leading foods/dairy brands in India. AMUL is the pride of the entire nation. The visit helped students to align the current market conditions and the most cutting-edge technologies employed in the dairy industry. The technical head of AMUL explained the working of the plant and also briefed students about the process of the Dairy Business and its importance in the market. The session concluded with a question & answer round with the technical head and sales personnel on various issues including current technologies, market scenarios etc. The students were also served with a welcome drink – AMUL Milk.



I.T.S UG Campus nominated three faculty members to attend the One Day Awareness Program on "Cooperation" organized by NCUI, New Delhi for Faculty & Teachers on October 15, 2022.

The institute nominated three faculty members namely, Prof. Siddharth Kaul, Dr. Neerja Anand & Prof. Anurag Mittal to attend the One Day Awareness Program on "Cooperation". The objective of this awareness program was to enlighten the faculty members about the role and contribution of Cooperative Societies in nation building and as a medium to connect with the grass root level. The awareness program focused on explaining the history and contribution of cooperative societies in India post-independence and how it is shaping the lives of the craftsmen, artisans, farmers through the utilization of their skills. The resource person Mr. Rajeev Sharma, Director Coop Connect and Ms. Anuradha, Public Relation Officer gave their presentation on Cooperative Societies in India, their growth & future scope and involvement of Youth in Cooperation, respectively.



I.T.S UG campus organized an Industry Visit to National Cooperative Union of India (NCUI) Delhi for BBA & BCA second year students on October 19, 2022.

Students participated in the industry visit to learn about the purpose, need, objective, working style, functioning and expansion of NCUI network in India. A lecture was attended by them where an overview of Cooperative society and their firms, the primary role in education, training and skill development of the upcoming generation etc. were briefed by the Director and Staff members of the NCUI.



Department of Management, I.T.S Ghaziabad organized visit to AAJ TAK News Studio for students of MBA (2022-24) batch on October 20, 2022.

This visit has been organised with an objective to get students acquainted with current major issues related to Economy, Politics and Society. The students attended the popular live debates of prime time debate shows "Halla Bol" and "Dangal" hosted by famous media personality Ms. Anjana Om Kashyap. The discussion revolved around three burning topics: Population Bill, State elections in Gujarat and MCD elections in Delhi and Economic Inflation: Rupee Vs Dollar. All the topics chosen for debate covered various dimensions in length & breadth and had heated discussions among eminent Panellists of the shows including Mr. Kalimul Hafiz, Political Leader, AIMIM, Mr. Deepak Jha Political Analyst, Mr. Tasleem Ahmed Rehmani, President Muslim Political Council of India, Mr. Sangeet Raagi from RSS, Mr. Gaurav Bhatia, National Spokesperson BJP, Mr. Alok Kumar Sharma Spokesperson Congress, Mr. Kuldeep Kumar Member of Legislative Assembly and Spokesperson AAP, Mr. Vijay Sardhana, renowned Economist, Mr. Madhav from JDU and Mr. Atul Anjaan from CPI.



Department of I.T., I.T.S Ghaziabad, organized an Industrial visit of MCA students to New Generation Innovation & Entrepreneurship Development Center, EDII, DST, Gov. of India and MSME Business Incubation Center at I.T.S, Engineering College, Greater Noida on October 20, 2022.

Institution Innovation Council at Institute of Technology & Science, Mohan Nagar, Ghaziabad organized an industrial visit for MCA I Semester students to New Generation Innovation & Entrepreneurship Development Center, EDII, DST, Gov. of India and MSME Business Incubation Center at I.T.S, Engineering College, Greater Noida on October 20, 2022. Students were accompanied by faculty members of Department of I.T. including Prof. Puja Dhar, Prof. Saurabh Saxena and Prof. Smita Kansal. The visit started with a workshop on "Cloud Computing & CISCO Technology". The resource person for the workshop was Dr. Vasudha and Prof. Arun from I.T.S Engineering College, Greater Noida. Students were also taken to the New Generation Innovation & Entrepreneurship Development Center, EDII, DST, and Govt. Of India and MSME Business Incubation Center. Coordinator of Incubation Cell also took a session about start-up and how DST and MSME help students to become an entrepreneur.



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I.T.S UG Campus pompously shares that few of our students got selected through rigorous Interview for Barclay's Industry Interaction held at Barclay's Noida Office on November 01, 2022.

The Barclay's interaction started with a welcome note by Event Coordinator and an address by their director. The Director discussed the intricacies of the corporate world by sharing his personal journey from the start of his career. Later on, he encouraged students to discuss their future goals & challenges which they are facing. Which was followed by the Interface with AVP- Barclays. He shared few tips & tricks to create an outstanding resume & took the discussion a notch further by adding career strategies, future goals & challenges. The session was concluded with one-to-one mentoring session by Barclay's Volunteers/Colleagues. To conclude it was an informative, interactive & memorable visit to Barclay's office.



I.T.S UG campus organized a Media House Visit to News 18 studio in Film city, Noida for BBA and BCA I year students on November 04, 2022.

The students witnessed the live process of an in-house debate and how activities take place at the backstage. The event 'Ye Desh Hai Humara' was very enlightening, the event was anchored by Mr. Amish Devgun and three honorable leaders had come to represent their parties; BJP Leader- Sudhanshu Trivedi, Congress Leader- Atul Londhe, AAP Leader – Sanjeev Jha. The debate was mainly based on Gujarat and Himachal Pradesh election and covered many other topics like congress 'Bharat Jodo program', Ram Mandir, opinion poll etc. Each leader had put their points forward and countered every allegation in a prominent way. Such media house events are very important for a student to get an insight about the actual world and explore the world beyond the screens. During the visit, the students got in depth knowledge about telecasting and shooting of news shows.



I.T.S UG Campus organized an Industry Visit in I.T.S Dental College, Murad Nagar for demonstration of CAD/CAM- Advance Digital Centre for BCA 1st Year Students on November 08, 2022.

The objective to organize this visit was to provide students an exposure about practical working environment of CAD-CAM technology and an opportunity to learn through interaction regarding its application in dental laboratories. BCA students of 1st year attended the industrial visit to the ITS, Murad Nagar. Dr. Siddhi Tripathi gave a presentation and explained the students that CAD/CAM is an acronym for Computer-Aided Design/Computer-Aided Manufacturing used for decades in the manufacturing industry to produce precision tools, parts and automobiles. CAD/CAM technology and metal-free materials are used by dentists and dental laboratories to provide patients with milled ceramic crowns, veneers, onlays, inlays and bridges. Dental CAD/CAM also is used to fabricate abutments for dental implants, used to replace missing teeth.



I.T.S UG Campus organized an educational visit to CAD- CAM Centre, I.T.S Dental College, Murad Nagar for BCA 1st year on November 10, 2022.

The objective of this visit was to know about dental problems and role of IT in field of medical. The overall visit was divided in to three sessions. In the first session students were introduced about oral health which is a key indicator of overall health, well-being and quality of life. Students got to know about oral infection and sores, periodontal disease, tooth decay, tooth loss etc., which limit an individual's capacity in biting, chewing, smiling, speaking. After that student attended a session on CAD/CAM and its role in curing dental diseases. Students also visited the CBCT centre of advance scanning where they learnt about how software is playing vital role in 3d scanning, virtual implant planning, checking of bone quality. Dr. Aashvi gave a demo about all these techniques to students. Further, Dr. Aashvi said that oral diseases are largely preventable by regular home oral care and preventive dental visits which help in the early detection and treatment of oral diseases. Students asked numerous questions related to virtual implant, slicing, bridging, and pressure of tooth. Overall, this visit was very informative for the students.



I.T.S UG Campus Organized an Educational visit to AWS Centre and CYBER SECURITY (CISCO) at ITS Engineering College, Gr. Noida for BCA 1st Year Students on November 11, 2022.

The objective to organize this visit was to provide students an exposure to the practical working environment of NewGen IEDC, Apple iOS Lab. BCA 1st year students attended the industrial visit to the ITS Engineering College. Dr. Vasudha Arora, Mr. Tarun Kumar Chugh, and Dr. Vrinda Sachdeva gave a presentation and explained to the students about the future scope and career in Cloud computing, computer networking, and iOS development. Students also visit Apple iOS Lab, and NewGen IEDC (New Generation Innovation And Entrepreneurship Development Centre) which encourages them to take up innovative projects with the possibility of commercialization and channel the knowledge and the energy of youth towards becoming active partners in the economic development process.



I.T.S UG campus organized an Industry Visit to Mother Dairy, New Delhi for BBA First year students on November 14, 2022.

The BBA First year students participated in industry visit to Mother Dairy, New Delhi on November 14, 2022. During the visit, the students learned about the purpose, need, objective, working style, processing unit, functioning and milk packaging process of Mother Dairy network in Delhi. A lecture was attended by the students where in an overview of procurement procedure, quality maintenance policy and information about various distribution channels was given to the students.



I.T.S UG campus organized an Industry Visit to Mother Dairy, New Delhi for BBA First year students on November 15, 2022.

An industry visit is very important in a professional student's career to bridge the gaps between literary and practical knowledge. The BBA First year students participated in industry visit to Mother Dairy, New Delhi on November 15, 2022. During the visit, the students learned about the purpose, need, objective, working style, processing unit, functioning and milk packaging process of Mother Dairy network in Delhi. A lecture was attended by the students where in an overview of procurement procedure, quality maintenance policy and information about various distribution channels was given to the students.



I.T.S UG campus organized an Industry Visit for BBA/BCA 1st year Students to National Cooperative Union of India (NCUI) on November 16, 2022.

The objective to organize this visit was to provide students an exposure to the practical working environment of National Cooperative Union of India (NCUI). BCA & BBA students of 2nd year attended the industrial visit to the National Cooperative Union of India. Mr. Rajeev interacted and explained to the students about the Skill India programme future scope and career in providing adequate training in market relevant skills to over 40 crore youth by 2022. Students also visited the different stalls of various states which encourages them to take up innovative ideas and create opportunities for the development of talent within the country and improve the overall scope and space for under - developed sectors.



I.T.S UG campus organized an Industrial visit to Moon Beverages (Coca Cola Plant) Gr. Noida for BCA I Year students on November 16, 2022.

In continuation of its industry engagement initiatives, I.T.S, UG Campus organized an industrial visit for BCA I semester students to Coca Cola Beverages, Gr. Noida. It was an enriching experience for students to get live exposure to the manufacturing facilities in the beverage industry. The visit was organized to give exposure to current work practices as opposed to theoretical knowledge. Students were given an overview of activities related to production, logistics and distribution by the leading beverage company in the world. Students were apprised of the concept of "Happiness Factory", an initiative of Coca-Cola Ltd. Students visited the production site and observed the various processes. They also visited a museum that displayed the history of Coca-Cola since its inception along with the multiple advertisements launched since then.



I.T.S UG campus organized an industrial visit to Mother Dairy, New Delhi for BCA 1st Year Students on November 17, 2022.

The objective to organize this visit was to provide students an exposure about practical working environment of Mother Dairy plant and an opportunity to learn through interaction regarding the milk collection, transportation, testing, processing, and manufacturing of other dairy products. Ms. Neha gave a presentation related to the history of Mother Dairy and briefed students about the Operation Flood Program. She also explained the students the inception of Mother dairy in the year 1974 and is well known for its hygiene and good quality of milk and agro products. She also briefed the students about the primitive and novel modes of milk collection and distribution. Students were also informed about the actual milk processing capacity of the plant along with the significance of the steps in processing. Going forward, a small documentary film of Mother Dairy Plant was shown, which depicted the process of milk production.



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I.T.S UG Campus organized an industrial visit to the National Cooperative Union of India (NCUI), New Delhi for BCA & BBA IInd Year Students on November 17, 2022.

The objective to organize this visit was to provide students an exposure to the practical working environment of National Cooperative Union of India (NCUI). BCA & BBA students of 2nd year attended the industrial visit to the National Cooperative Union of India. Mr. Rajeev interacted and explained to the students about the Skill India programme future scope and carrier in providing adequate training in market relevant skills to over 40 crore youth by 2022. Students also visit to different stalls of various states which encourages them to take up innovative ideas and create opportunities for the development of talent within the country and improve the overall scope and space for under - developed sectors.



I.T.S UG Campus organized an educational visit to SAHITYA AAJ TAK for BBA/BCA Students (Batch 2021-24) on November 18, 2022.

Aaj Tak, India's leading Hindi news channel returned with the 5th edition of its much acclaimed and well-accomplished Literature Festival, "SAHITYA AAJ TAK", after 3 years. As part of Aaj Tak's mission to emphasize the value of arts and literature in today's society they initiated this program. 150 students of BBA/BCA attended the program which included convergence of several literary forms, including poetry, prose, music, and theatre. They brought together a distinguished group of authors, musicians, actors, columnists, business executives, poets, and theatre artists who have earned a name for themselves throughout the years with their work. The live performance by Surendra Mohan Pathak, King of Hindi Crime Fiction, Chetan Bhagat, Hans Raj Hans, Dr. Suresh Awasthi, and others participated in the Sahitya Aaj Tak. Our students had a good opportunity to listen to the eminent personalities and experience their working.

I.T.S School of Management organized an Industry Visit to Coca-Cola Happiness Factory, Moon Beverages Ltd. Greater Noida for students of PGDM (2022-24 batch) during November 19-22, 2022.

The Coca-Cola Company is an American multinational beverage corporation founded in 1892, best known as the producer of Coca-Cola. Ms. Richa from the Manufacturing department explained the whole process of manufacturing of different types of beverages in the plant step by step. Students were taken inside the plant to understand the process and to see the entire manufacturing set up in operational mode. At the end of the visit refreshments were given to the participants. The session was full of knowledge and learning where students got an in-depth insight of how different types of beverages are being manufactured.



Department of I.T., I.T.S Ghaziabad, organized a Visit to Sahitya Aaj Tak Literary Festival on November 19, 2022.

A Literature Festival visit was organized for MCA-1st year students on November 19, 2022 at New Delhi Major Dhyan Chand National Stadium. Aaj Tak reintroduced its popular literary programme, Sahitya Aaj Tak. After a three-year hiatus due to Corona, the 5th edition of the show was held at Major Dhyan Chand National Stadium in New Delhi during 18th to 20th November 2022. The event was attended by the personalities from different fields like writing, publishing, music, media, business, theatre, cinema, etc. Some big names that will be a part of the event are Prasoos Joshi, Imtiaz Ali, Anand L. Rai, Prem Chopra, Saurabh Shukla, Kailash Kher, Roohani Sisters, Ravi Kishan, Pankaj Udhas, Irshad Kamil, Ruskin Bond, Pankaj Kapur, Chetan Bhagat and many more. Students displayed full enthusiasm while attending this Festival.

I.T.S UG Campus organized an industrial visit to the National Cooperative Union of India (NCUI), New Delhi for BCA & BBA 2nd Year Students on November 19, 2022.

The objective to organize this visit was to provide students an exposure to the practical working environment of National Cooperative Union of India (NCUI). BCA & BBA students of 2nd year attended the industrial visit to the National Cooperative Union of India. Mr. Rajeev interacted and explained to the students about the Skill India programme future scope and carrier in providing adequate training in market relevant skills to over 40 crore youth by 2022. Students also visited different stalls of various states which encouraged them to take up innovative ideas and create opportunities for the development of talent within the country and improve the overall scope and space for under - developed sectors.



I.T.S UG Campus organized an educational visit to SAHITYA AAJ TAK for BBA/BCA Students (Batch 2022-25) on November 19, 2022.

The visit to Sahitya Aajtak was organized on 19th November 2022 to provide students an exposure to various literature forms – poetry, prose, music and drama and to highlight the importance of art and literature in today's era. The fest brings together a diverse mix of marquee writers, scholars, authors, musicians, actors, columnists, business leaders, poets who have made their mark on the minds and heart of people with their work over the years. Aajtak, India's leading Hindi news channel organized the 5th edition of its much acclaimed and well accomplished literature festival "Sahitya Aajtak" at Major Dhyanchand Stadium, Delhi. Total 147 students (72 from BBA, 1st Year and 75 from BCA, 1st Year) visited Sahitya Aajtak. The students reviewed and purchased a variety of books like Rich Dad Poor Dad, The Alchemist, Brida, What Young India Wants, etc. Students also enjoyed the live show of Mr. Hans Raj Hans, and other celebrities. Students also got an opportunity to interact with poets, authors and TV anchors.



I.T.S UG Campus organized an Industrial Visit to "Coca Cola – The Happiness Factory" on November 21, 2022.

The objective behind this industrial visit was to enable students to have an overview of the production process of the various beverages. During the visit Ms. Ruchika explained the entire production and bottling process of the different beverages like Coca- cola, Maaza, Minute Maid, Fanta, Sprite, Thums Up etc. She also explained the various CSR initiatives taken up by the company for the upliftment of different sections of society. Students from BBA along with faculty members were present in the session. Students and other participants actively interacted with the speaker for their queries related with the working of different machines and production process.



I.T.S UG Campus organized a Corporate Talk on "Career Opportunities in Fintech" for BCA II Year (Batch 2021-24) students on November 21, 2022.

The resource person Ms. Srishti Madan Sharma, an Assistant Manager in Fidelity International has a rich experience in various fields such as IT Risk and Assurance Analyst, Equity Research Analyst and now working as an Investment Specialist. She briefed students about the importance of "Fintech" in current scenario. This new technology aims to enhance and automate the provision of incorporation of IT into financial world. The best working example of this is Paytm. Fintech also covers the creation and application of digital currencies like bitcoin. Fundamentally, fintech refers to the use of digital technologies to supply financial goods and services. The speaker explained about the A, B, C, and D of fintech, she told the integration and applications of Artificial intelligence and machine learning, Blockchain, Cloud computing, BIG DATA. Additionally, several employment prospects in fintech were discussed with the students which include risk and compliance officers, product managers, data scientists, artificial intelligence engineers, financial analysts, quantitative analysts & cybersecurity analysts.



I.T.S UG Campus organized an Industry Visit to Coca-Cola Moon Beverages Limited, Greater Noida on November 22, 2022.

The objective behind this visit was familiarize the students of BBA first year with the history, distribution network and production process of Coca Cola Plant in India. The students learned about the historical development, objective, working style, distribution channel and production process of Coca Cola in India. During the visit, a lecture was attended by the students wherein an overview of the Company from its inception to the current position in the market was given by the Staff members of the company. The experts explained the whole production process in detail and threw a light on historical development of the company not only in India but also abroad.



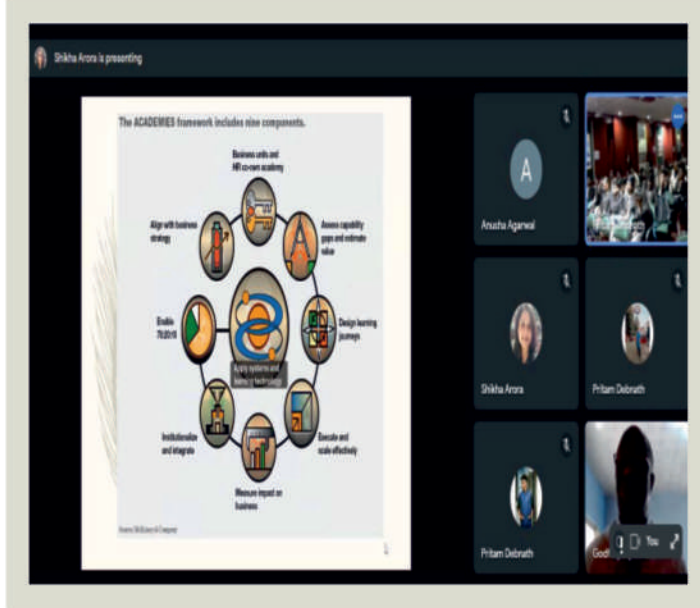
I.T.S UG Campus organized an Industry Visit to Coca Cola Moon Beverages Limited, Greater Noida on November 24, 2022.

The objective behind this visit was to give insights to students about the actual manufacturing process of coca cola soft drinks and other products. The session started with introduction via a video clip on many interesting facts about coca cola. Students also got the knowledge about inception of company and its branches in India and across the globe. The representatives of company conducted quiz about company during the tour and also gave prizes to two winning candidates. The session was very interesting and knowledgeable to everyone and will be helpful for students in future.



I.T.S School of Management organized a virtual International Corporate Talk on the topic "Role of Leadership and Group Dynamics in VUCA World" for the students of PGDM (2022-24) Batch on December 12, 2022.

Expert for the session was Dr. Godfrey Mpundu Sekula, Project Director, Kabwe Diocese, Researcher, Rock View University, Lusaka, Zambia. Dr. Godfrey started the session by giving insights into the VUCA world. He talked about the ways the dynamics of world hours changed during COVID 19. Natural disasters and climate change are also matters of grave concern which lead to uncertainty in the contemporary business environment. To meet the need of this complex environment, future managers need to be more proactive, adaptable, risk mitigators and focused. He further said that it is the need of the hour for managers to know how to make maximum utilization of scarce resources within the organizations. He further explained that not only business houses, but Government Organizations also need to investigate VUCA aspects. It was a very insightful session and all the students participated with enthusiasm and zeal.



Department of Management, I.T.S Ghaziabad, organized an industry visit to the Yakult facility at Sonipat for the students of MBA 2021-23 batch on December 12 & 13, 2022.

The objective of the visit was to provide the students a unique learning exposure by closely observing the functioning of an industrial operation. The visit had two components. One part consisted of the respective group being led through the production process at the plant. The next one involved a presentation where the students were made aware about details the history of probiotics, development of Yakult products and the status of its worldwide operations. At the each of these sessions' questions put up by the students were attended to, so as to clarify their understanding. Refreshments were provided to the students. They were also given the opportunity to purchase the company products for friends and family members.



Department of Management I.T.S, Mohan Nagar Ghaziabad organized a Corporate Talk on the topic “Startup Masterclass” for students of MBA (2022-24) Batch on December 12, 2022.

The guest speaker was Mr. Saurabh Jain, Founder, Fun2Do Labs & Ex Vice President PAYTM. Mr. Saurabh has mentioned that for any entrepreneur, the route from idea to established business is a long and winding one. He said that every business starts with something. It might be an idea, a thing, a world-changing product, or a smart enhancement to something which already exists. Mr. Saurabh also added that whether inspired by a compelling dream or mounting exasperation with the products currently available, before departing on the entrepreneurial journey, it is worth being reminded of the sometimes-harsh rules of the road that most opportunities are not what they appear to be. The session was very participative. There were various queries from the student’s side, regarding the entrepreneurship, venture capital, idea generation etc.



I.T.S School of Management organized the Corporate Talk on “Career Opportunities in Banking Sector for Management Students” for the students of PGDM 2022-24 Batch on the topic on 15, 2022.

The speaker for the session Mr. Lalit Kumar, Banking Knowledge Partner and Ex. Corporate Banker-ICICI Bank Ltd. The session started with welcome and floral greetings of the guest by Dr. Timira Shukla, Director, I.T.S School of Management, Dr. Anusha Agarwal, Chairperson also greeted the industry speaker. Mr. Lalit disseminated the knowledge about various technical profiles in Banking. He gave a brief note on the information to start a career in banking, one must have an established knowledge of banking and related subjects along with good communication excel skills, problem-solving capabilities, numeric power and time management. There were various queries from the student’s side regarding various jobs for management students in the Banking sector and how they can prepare for the same.



I.T.S School of Management organized a virtual International Corporate Talk on the topic “Management in the VUCA world” for the students of PGDM 2022-24 batch on December 23, 2022.

Expert for the session was Prof. Mary Rose, Research Management Cluster Coordinator, Polytechnic University, Philippines. Prof. Mary talked about the fundamentals of Management and elaborated the managerial functions of Planning, Organizing, Leading, and Controlling through which an organization accomplishes its objectives in an efficient and effective manner. She mentioned that the VUCA- Volatile, Uncertain, Complex and Ambiguous world is a reality and organizations must find out ways to deal with the challenges posed by the VUCA dimensions. The main objective of the talk was to develop an understanding of the VUCA world, the challenges faced by the organizations in this context and further the management strategies to overcome these challenges. She explained the 3Es of the Triaxial Model of Values i.e., economic pragmatic group, ethical social group values, and resilience value pie which talks about creativity and transform ability. It was a very insightful session and all the students participated with enthusiasm and zeal.



I.T.S, Ghaziabad organized a Tree Plantation Drive at campus on July 5, 2022

Saplings were planted inside the campus and nearby areas to raise awareness and consciousness about the environment among the masses. Tree plantation is no longer a choice but a necessity of time. The drive witnessed a huge success, empowering us with substantial knowledge of the environment and plants. Dr. V.N. Bajpai, Director, I.T.S, Ghaziabad; Dr. Timira Shukla, Director, I.T.S School of Management; Dr. Sunil Kumar Pandey, Director, IT & UG Campus; Prof. Nancy Sharma, Vice- Principal, UG Campus, faculty members and students participated in the drive and planted hundreds of trees all around the campus.



I.T.S School of Management organized Re-orientation Programme titled “Campus to Corporate: Changing Expectations” for the students of PGDM (2021-23) batch on July 30, 2022.

The program initiated under the gracious presence of Mr. Surinder Sood, Director-PR, I.T.S-The Education Group; Dr. Timira Shukla, Director, I.T.S School of Management; Dr. V.N. Bajpai, Director, I.T.S Ghaziabad. The Chief Guest was Dr. Runa Maitra, Business HR Consultant and Founder and Director People Talent International, Guest of Honor Mr. Ambarish Rai, GM- Corporate Finance, Pacific Development Corporation Ltd. The guests shared their experiences from college life to corporate life and how the learnings of their campus life transformed them into better professionals over the years. The session was also attended by the faculty members and students of PGDM 2021-23 batch. Overall, the session was informative and insightful one.



I.T.S School of Management, Ghaziabad organized a session on “Aptitude for Employability” during the re-orientation program for the students of PGDM Batch (2021-23) on July 30, 2022.

Mr. Ajay, CEO and ED TPC Global Pvt Ltd. guided students on how to use the different online tests and various tips and techniques to improve their IQ by taking live examples and mental activities. The speaker further explained the process of the training and how participants will be assessed regularly through various assessments and sample tests being offered by various companies during the campus placement process. Students were excited and motivated to start their new learning journey with this session.



I.T.S. School of Management organized Aspirations 2022, the Orientation programme for the 27th batch of PGDM 2022-24 students from August 02- 08, 2022.

The inaugural session of Aspirations 2022, the Orientation programme for the 27th batch of PGDM (2022-24) students was organised at the Chanakya Auditorium, I.T.S School of Management, Mohan Nagar. The dignitaries for the session included Chief Guest Mr Mahesh Munjal, Chairman and Managing Director, Majestic Auto Ltd.; Guests of Honour Mr. V. Kumaraswamy, Financial Advisor and Former CFO, JK Paper Ltd; and Ms. Aditi Mishra, CEO, Lodestar UM. Sh. Arpit Chadha, Vice Chairman, I.T.S-The Education Group inspired the students to achieve excellence in life with optimism and positivity. He further urged the students to convert every adversity into an opportunity. Shri Surinder Sood, Director (PR), I.T.S Group, advised the students to be clear on the purpose behind joining this course and put best efforts to achieve their goal. Mr. Mahesh Munjal used his own life experiences to enlighten the students about how to plan their professional lives and lead successfully.



I.T.S, Ghaziabad celebrated Independence Day in the campus on August 15, 2022.

The celebration started with flag hoisting, joined by Dr. R. P. Chadha, our Honorable Chairman of I.T.S – The Education Group followed by beautiful cultural performances, poetry etc. by management students to celebrate the 76th Independence Day. On this occasion, Dr. Timira Shukla, Director I.T.S School of Management; Dr. V.N Bajpai, Director, Institute of Technology & Science; Dr. Sunil Kumar Pandey, Director IT & UG Campus; Prof. Nancy Sharma, Vice- Principal, UG Campus, faculty, staff members and students of the institute were present and greeted each other.



I.T.S UG Campus students of BBA participated in the 9th International Business Plan Championship at IIM Indore on August 18 and 19, 2022.

The Championship has been recognized as a platform for the exchange of ideas, innovation and learning by students from all across the nation. Five of our Students, Vidhi Tomar (BBA Batch 20-23), Harsh Batar (BBA Batch 20-23), Jessica Kaur (BBA Batch 20-23), Vansh Arora (BBA Batch 20-23) and Ayush Ranjan (BBA Batch 20-23) participated in the 9th International Business Plan Championship at IIM, Indore after competing in the initial round which was held at I.T.S Campus in which 60 students participated. These 5 students were selected from them and they worked on a Business Plan which they had named as "PARISHRAM". Their Business Plan was on bridging the gap between businessmen and workers (who are employable but unable to find a job) using a mobile application. This business plan is already in execution phase and they have successfully placed some workers on job. In the first round on 18th August 2022, total 30 teams from across the country has participated. Out of these, 12 teams were selected for the final round held on August 19, 2022.



Department of Management, I.T.S Ghaziabad, organized FDP on the topic "Analytics for Business Decision" on August 19 and 26, 2022.

The FDP was organized keeping in view the importance of Analytics in today's business scenario. The resource person for the same was Dr. Ashish K Jha. In this FDP total of 30 faculty members have participated. Dr. Ashish Jha has shared and shown how decisions related to various methods of pricing are being taken in the industry. He trained the participants on Price skimming, Linear pricing, and other types of pricing. He discussed, how to calculate the customer lifetime value in a company. During the session he has taken the case of Netflix to calculate the CLTV. Overall, the session was fruitful for the participants.



I.T.S School of Management organized AAGHAZ-2022: Freshers' party for students of PGDM (2022-24) batch on August 26, 2022.

The event commenced with the auspicious lamp lighting ceremony to invoke blessings of Maa Saraswati. Mr. Surinder Sood, Director-PR, I.T.S- The Education Group, addressed the gathering with his words of wisdom and enlightened the gathering with the importance of enjoyment in life and education. He emphasized on learning for wisdom and employability. Dr. Timira Shukla, Director, I.T.S School of Management, in her address to the students, discussed the importance of showcasing the talent through these platforms. She urged the students to participate in these academic activities for their holistic development. The event witnessed energetic and enthralling performances by students.



Department of I.T., I.T.S Ghaziabad, organized a two-day international conference on "Digitalization of New Technologies" on August 29, 2022

In conjunction with the 39th GISFI Standardization Series Meeting, Department of I.T., organized international conference on "Digitalization of New Technologies" on August 29-30, 2022, with the focus on "6G Green Technology Evolutions". During the inaugural session of the Conference a MoU was also signed between I.T.S, Ghaziabad (signed by Shri Arpit Chadha, Vice Chairman - I.T.S - The Education Group) & CTIF Global Capsule (CGC), Aarhus University, Herning, Denmark (signed by globally renowned Scientist Prof. Ramjee Prasad, CTIFG global Capsule(CGC), Aarhus University, Herning, Denmark) for joint research and collaborative academic activities. The conference was attended by over 700+ participants.



Department of Management, I.T.S Ghaziabad, organized a Faculty Development Program on the theme "Digital Marketing for Business Growth on September 02-09, 2022.

Dr. Satish Kumar and Prof. Charul Agrawal were the resource persons were respective days. Dr. Satish Kumar explained the mechanism of building up a website using Word Press. Word press is the most popularly used platform which being used by majority of web developers. As it does not require any form of coding this platform can be used by anybody to develop blog and websites. Dr. Satish also discussed the various plugins which are available in Word press. The next session was taken by Prof. Charul Agrawal who discussed the meaning and various techniques of Search Engine Optimization. The session began with the basics of indexing process as adopted by google, as it is the most widely used Search Engine by the netizens.



Department of I.T., I.T.S Ghaziabad, celebrated the “Teachers Day” on September 04, 2022.

The event was organized by the students of MCA to appreciate the role played by teachers in the life of students—the leaders of tomorrow. The celebration started with the auspicious lamp lighting ceremony followed by the inspirational words delivered by Director IT, Prof. (Dr.) Sunil Kumar Pandey. A cultural program was planned by the enthusiastic participants entailing wonderful performances including speeches, poem recitation, group dance performances, solo singing, solo dance and stand-up comedy act which left the audience mesmerized. The fun games were also scheduled for the teachers, where all faculty members joyfully participated.

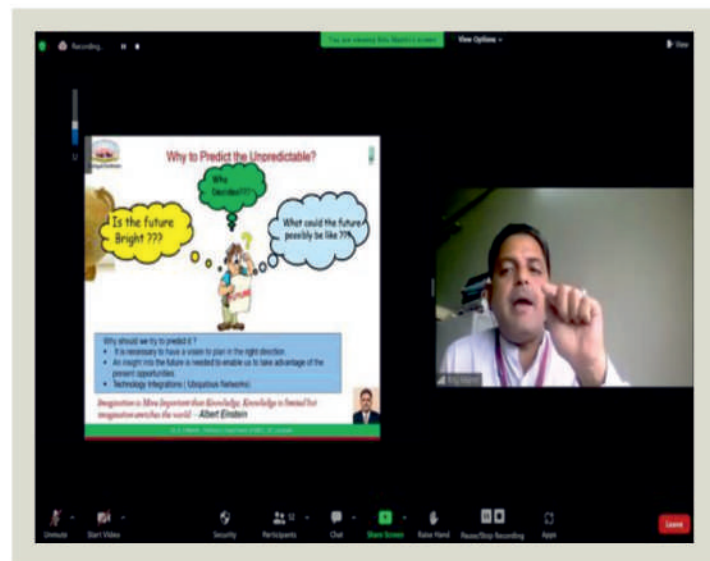


I.T.S UG Campus organized Placement Enhancement Readiness Program – 2022, for BBA & BCA final year students from September 06 to 22, 2022.

The Inaugural session started in the presence of Director – UG & IT, Dr. Sunil Pandey Sir, BCA Course Chairperson Dr. Vidushi Singh, BBA Course Chairperson Prof. Aadil Khan, BBA Coordinator Prof. Amit Sharma, BCA Coordinator Prof. Ravi Govil, Training & Placement Manager Ms. Divya Gupta & Placement Coordinator Prof. Amit Singh. The objective of the Program was to holistically prepare the students for upcoming placement drives. Topics covered during the 15 days PREP were “Art of developing learning appetite”, “Dealing with New Topic in a Group Discussion”, Do’s & Don’ts of Group Discussion & Personal Interview, Negotiation Skills, Professionalism & corporate ethics, Quantitative Aptitude, “Reasoning”, “DBMS”, C programming, Android Development, PHP, C++ and JAVA, personality development and Soft skills, Marketing, basics of finance & market, Career opportunities after BBA, Computer Organization and Operating System, Supply Chain Management, basics of python and Networking, etc.

Department of I.T., I.T.S Ghaziabad, organized an online guest talk on topic “Internet of Things” for the students of MCA on September 14, 2022.

On September 14, 2022, Department of Information Technology at I.T.S. Ghaziabad organized an online guest talk for the MCA at I.T.S Mohan Nagar Ghaziabad students on "Internet of Things". Dr. Dnyaneshwar Mantri, SIT, Pune, Executive Committee Member, IETE Pune Local Center was the speaker of this session. He very nicely discussed about the journey of Technology from Internet of Things to Internet of Everything. He also explained the working of IoT, Applications of IoT, and Need of green and secure networks in IoT, Technology Roadmap. He also throws some light on the Smart City and efficient waste management in Smart cities. He also suggested many IoT based projects which students can take up and develop it for the betterment of the society. Overall the session was research oriented & full of learning for all.



Department of Management, I.T.S Ghaziabad, organized a Faculty Development Program on the topic "Building Institutional Resilience through Team Building and Leadership" for faculty members on September 15, 2022.

Prof. Shilpi Rana, Prof. Shikha Aggarwal, and Prof. Smita Barik were the resource persons. The objective of the activity was to enhance the spirit of team building & leadership among the faculty colleagues. The FDP mainly focused on coordination, improving analyzing skill and to enable quick decision making within a group. The FDP was conducted in 3 different rounds and all the rounds were based on fun games. The program was initiated with the ice breaking activity namely "Symon Says". The next round of activity was "Cape Exercise" in which all the participants were asked to write the positive things about each faculty on the chart paper worn by the faculty participants. In the last round, participants were divided into teams of two in which one participant was to be blind folded and another team member played the role of instructor. The winners of the last round were awarded with gifts.

I.T.S, Ghaziabad hosted Convocation Ceremony of MBA batch (2019-21) and MCA batches (2018/19-21) on September 18, 2022.

The convocation ceremony was inaugurated with Ceremonial Lamp Lighting by the dignitaries including Chief Guest Prof. K. K. Aggarwal, Chairman, National Board of Accreditation and Founder Vice Chancellor, GGS Indraprastha University, Delhi, Keynote Speaker Dr. Amitabh Rajan, Chairman – RBI Services Board and Ex. Director – Enforcement Directorate, Dr. R.P. Chadha, Chairman - The I.T.S Education Group, Shri Arpit Chadha, Vice Chairman - I.T.S The Education Group, Dr V N Bajpai, Director, Dr Sunil Kumar Pandey, Director – IT & UG and MBA and MCA programme Chairpersons Dr Sunil Kumar Yadav and Prof Puja Dhar. Shri Arpit Chadha extended warm welcome to the guests and conveyed his best wishes to the passing out batches. Dr V N Bajpai presented the Institute report and shared achievements of passing out batch including their academics and placements. Dr Sunil Kumar Pandey administered the Oath to the passing out batch. Prof. K. K Aggarwal delivered the Convocation address and stressed upon leadership development at all levels, result orientation, being a team player, cheerfulness, hard work and sincerity for attainment of success in life. He encouraged the graduating batch to have innovative and pragmatic thinking. Dr. Amitabh Rajan, the Keynote speaker congratulated students of graduating batch and conveyed best wishes for their success in personal and professional life. The rank holders, and meritorious students of both the programmes have been awarded with medal and certificate for academic excellence by the dignitaries.



I.T.S UG Campus organized a 5 Days Orientation Programme “Prarambh” 2022 for 27th Batch of BBA (2022-25) from September 26 to October 01, 2022.

Honourable Vice Chairman I.T.S - The Education Group Shri Arpit Chadha, Shri Felix Mohan, CEO Cisco Cyber Security as Chief Guest, Shri Prasenjit Mukherjee, Cisco-Team Computers Ex-CEO-IGTPL as Guest of Honour, Shri Abhinav Sinha, Entrepreneur & Founder Eko India Financial Service Pvt. Ltd. as Guest of Honour, Dr. Burzin Bharucha, Advisor Ernst and Young as Keynote Speaker, Dr. Sunil Kumar Pandey Director (UG) and Prof. Nancy Sharma, Vice Principal graced the occasion with their benign presence. Vice Chairman, I.T.S- The Education Group, Mr. Arpit Chadha congratulated students for embarking new journey of life and advised them to be focused, determined, and give respects to parents and teachers in life. He also briefed about the journey of I.T.S- The Education Group in last 27 Years. Shri Arvind Thakur, Member, Board of Management at NIIT, Vice Chairman and Managing Director at NIIT Technologies was the Chief Guest and Dr. Burzin Bharucha, Advisor; E & Y was the Guest of Honor in the inauguration of Prarambh -2022. Dr. Sunil Kr Pander, Director-UG & IT and Prof. Nancy Sharma, Vice Principal-UG welcomed the 26th Batch of BCA Course. She congratulated students as they embarked into a new journey. Team of highly qualified faculty members provides a perfect learning environment so that they can get to learn as much as possible. Mr. Arvind Thakur in his address briefed that the students Pandemic was a blessing in disguise for IT Professionals. Covid brought various golden opportunities for IT industries. But during Covid they got a chance to go to their loved once and spend precious time with them. And they also got to know that how they can link humanity with technology. Dr. Burzin Barucha mentioned that these days we can't just rely on one talent for becoming successful we need to be perfect in multiple fields and he also advised to be focused, deterministic and always respect parents and teachers in our life.



I.T.S, Ghaziabad organized a “Staff Development Programme” (SDP) on the topic “Understanding Workplace (Managing Change & Stress)” on September 30, 2022.

The resource persons for this SDP were Dr. Sanjeev Tandon and Prof. Shilpi Rana. The SDP started with an activity being administered to the participants. It was an exercise to make the participants comfortable and to enable them to gel with one another. Participants shared their incidences of change and how that change induced stress in their life. Various causes of stress at the workplace and how to deal with that stress was discussed. Levels of stresses were discussed, and the stress management techniques were elaborated by the resource persons. The SDP ended with a meditation technique, where participants were instructed to close their eyes and imagine good things (location or place or incidence). Breathing exercises were subsequently administered to calm their minds. A video of “The Steps in Stress Management Process” was also shown to the group. Overall, it was a learning session for the participants, where they could derive and gain solace with participative knowledge sharing on this burning topic. The SDP was attended by participants from various departments of the institute.



I.T.S UG Campus organized a Boot Camp to Pratapgarh Farm Resorts, Haryana for BCA 3rd semester students (Batch 2021 -2024) on October 07, 2022.

A boot camp was organized on October 7, 2022 at Pratapgarh Farms in Haryana for BCA 3rd semester students. The group reached at 10:00 AM, was greeted with a shower of flowers and with the jubilant sound of dhol. Just near the entry there was huge tables set up where all could sit and enjoy the delectable food that was ready to be served. The group was taken out to participate in various activities like, Camel Ride, river crossing, Rock Climbing, Cricket, Mud Bath, Dance on DJ they also had fun of adventurous activities like Bull Fighting, Gladiator ride many more.



Department of Management, I.T.S Ghaziabad organized "AARAMBH 2022", the Orientation Programme for the 19th batch of MBA during October 11 - 15, 2022.

The inaugural ceremony was inaugurated with ceremonial lamp lighting by the Vice Chairman, I.T.S - The Education Group, Shri Arpit Chadha, Chief Guest Mr. Mudit Agarwal Founder & CEO Agrim Tech Services Ex. CIO, UFLEX; Guest of Honour Mr. Neerajh Malik Chief Business Officer Aptech Ltd. CEO, Pursue Ed.; Guest of Honour Ms. Rimsha Shahid Assistant Director- HR Acuity Knowledge Partners; Director I.T.S Prof. (Dr.) V. N. Bajpai and Chairperson MBA Program, Dr. Sunil Kumar Yadav. The ceremony began with the welcome speech followed by overview of I.T.S- The Education Group by Dr. V. N. Bajpai. Further, Dr. Sunil Kumar Yadav, outlined the different activities of the orientation program. Sh. Arpit Chadha addressed the students and inspired them to achieve excellence in life. He pointed out the significance of faculty- student interaction in building of any institution.



Department of I.T., I.T.S Ghaziabad, organized an Excursion Trip to Pratapgarh Farms for MCA students on October 11, 2022.

One day Excursion Trip was organized for MCA students to Pratapgarh farms, Jhajjar, Haryana on October 11, 2022. Students were also accompanied with Faculty members of Department of I.T. On the arrival, students had a royal welcome by live folk musician dancers dressed up in their Rajasthan costumes. The students had a great time and enjoy both inside & outdoor activities, different rides like Camel ride, Camel cart ride, Bullock cart ride, Tractor ride. There were many Ethnic Games including Gilli Danda, Pithoo, Lattoo, Kanchegoli, Archery, Gulel (sling shot), Dart shooting, Air gun shooting, Kushti, Croquet, Trampoline jumping, Basketball, Table Tennis, Carrom, Chess, Ludo etc. Students were also served with different varieties of food and soft drinks. At the end of day students enjoyed DJ Music. The day was full of enjoyment, fun and excitement for students of MCA.



Department of Management, I.T.S Ghaziabad, organized a stimulating session on "Mind & Memory Management" during "AARAMBH- 2022", orientation programme for the 19th batch of MBA students on October 12, 2022.

The session speaker was Mr. Ved Prakash NLP Coach & Founder, Program Your Mind. The session began with sharing the significance of "Neuro-Linguistic Programming (NLP)" for attaining success. Mr. Ved Prakash highlighted the relevance of success in students' life and how they can carve their way to be amongst the top 5% of highly successful people and most importantly how they can be self-satisfied with their life. Further he elaborated the process of NLP and its usage. He differentiated the meaning of brain and mind, briefed about neuro linguistic programming, and highlighted different ways to cancel out negativity and develop positivity within mind. He conceptualized different applications of brain and mind and informed the students of various trips and tricks which can assist them in reprogramming their minds.

Department of Management, I.T.S Ghaziabad, organized session on "Corporate Expectation from Budding Managers", during "AARAMBH- 2022", orientation programme for the 19th batch of MBA students on October 13, 2022.

The speaker for the session was Mr. Sushil Aggarwal, Chairman, AVRO India Limited. Mr. Sushil Aggarwal energized the students with some exercises and discuss business scenario in prevailing VUCA (volatile, uncertain, complex, and ambiguous) world. During the session, he spoke on how technology (AI, ML, and IOT) is changing society and affecting the business. The speaker enchanted the students with use of amazing audio and video exercises. He concentrated on the potential advantages of keeping a positive outlook during difficult times. He offered students suggestions for their future endeavors. The three-hour session featured questions from the audience, applause, youth mentorship and guidance activities. The students found the event to be enriching and very enjoyable.



Department of I.T., I.T.S Ghaziabad, organized a formal inauguration named "ABHIVINYAS-2022" for 26th Batch of MCA (2022-2024) on October 15, 2022.

A Formal Inauguration of newly admitted 26th Batch of MCA (2022-2024) "ABHIVINYAS - 2022" followed by a One Week Orientation Program was organized on Saturday, October 15, 2022 at the Institute. Following Guests addressed and blessed these students on the Orientation Program in the Inaugural ceremony, Shri Arpit Chadha, Vice Chairman - I.T.S - The Education Group, Lt. Gen. Anil Malik, Capt. Felix Mohan, Dr. Burzin Bharucha. While addressing these newly admitted students, all the guests greeted them and advised as how they should plan and start their journey by being focused, study and find the ways to correlate and practice the technology learned, keep participating in various events, especially Hackathons, Programming Events etc.



Department of I.T., I.T.S Ghaziabad, organized a group discussion activity "SAMVAD" for the students of MCA III semester (Batch 2021-23) on October 20, 2022.

The objective of activity was to give the students a platform for improving their soft skills and to build confidence level. For placement preparation, it is very important to improve technical as well as soft skills. One of the important soft skills is effective communication. Communication skill can be enhanced with practice and environment. By conducting Samvad, The department of IT provides a platform to improve the communication skills and confidence level of the students. The topic of group discussion was "Online Education and E-Learning: Pros & Challenges". Students were fully prepared for the GD with lot of statistical data. Each participant showed the full enthusiasm while discussing about the given topic.



I.T.S UG Campus organized a Boot Camp to Pratapgarh Farm Resorts, Haryana for BBA I Semester students (Batch 2022 -2025) on October 28, 2022.

The students explored the place, where they did many fun activities and explored the culture. They went to the dance floor and enjoyed, followed by trampoline side. The students went boating, rain dance, clicked pictures with Rajasthan Matkas. There were many swings and rides, indoor games, mehndi done with the aunts, made pots etc. the students enjoyed the rides and different types of adventurous activities like zip line, tyre climbing, roll ball etc. At the end our students went to village area, where they did camel ride, tractor ride saw bullock cart and many more. It was a fun – filled trip away from college and home. The objective behind this tour was to develop high-intensity interval training bursts of intense activity alternated with intervals of lighter activity.



I.T.S UG Campus organized a Boot Camp to Pratapgarh Farm Resorts, Haryana for BCA 1st Semester students (Batch 2022 -2025) on October 29, 2022.

The objective behind this tour was to develop high-intensity interval training bursts of intense activity alternated with intervals of lighter activity. A boot camp workout also can include functional fitness, such as using whole-body, multi-joint exercises that simulate movements people do in life. The group was taken out to participate in various activities like, Camel Ride, river crossing, Rock Climbing, Cricket, Mud Bath, Dance on DJ and rain dance etc. they also had fun on adventurous activities like Bull Fighting, Gladiator ride and many more. Students also got familiar with Indian culture and traditions which one cannot find in cosmopolitan cities.



I.T.S School of Management organized HR Conclave 2022 on the theme "HR Transformation in Agile Business Environment" in association with HR Sampark on November 5, 2022.

The session began with the keynote address of Shri Arpit Chadha, Vice Chairman, I.T.S- The Education Group. Dr. Aquil Busrai, CEO Aquil Busrai Consulting, took the opportunity to build on the foundation provided by plucking out examples from his own career tracing out the path ahead. Mr. Rajnish Julka, Plant Head, Tata Motors, addressed the forum as he broke down the concept of agility while tracing out the evolution of HR in a world that was rapidly adopting newer technologies. Session 1 of HR conclave had Dr. Runa Maitra, Founder and Director, People Talent International, as the moderator. The other panelist were Ms. Rashmi Chauhan, Director, and Head -Talent Acquisition, Rategain; Ms. Parul Arora, HR Manager, Innodata Inc; Mr. Akshay Bhargava, Regional HR Manager, Dabur Ltd.; and Mr. Atul Tiwari, CHRO, Spice Money. Session II was moderated by Mr. Neeraj Narang, Director – HCM Product Strategy, Oracle, with the other distinguished speakers being Mr. Amit Raj, HR Lead APAC, CBRE; Mr. Pranay Chaturvedi, Head IR and Administration, NWS Pvt Ltd.; Dr. Amit Pareenja, Director Global Learning, Tata Communications; Mr. Varinder Singh, Manager, HR Fortum; and Mr. Nandan Singh, Regional Manager Business Development, National Stock Exchange of India Limited.



Department of I.T., I.T.S Ghaziabad, organized a Project Poster Competition for MCA 2nd year students on November 05, 2022.

A Project Poster Competition was organized on November 5, 2022 for MCA 2nd year Students. Students are really working hard for their placements by showing their technical knowledge in the form of Poster Presentation where they compete with 120 students. Each project presented by the students was having innovative idea. We are really thankful to our MCA Alumni, Mr. Shubodeep and Mr. Nitin Prakash for accepting our invitation and judging & guiding our students. We are also thankful to our Senior faculty members Dr. Vidushi Singh and Prof. Monika Kansal Mam for being the internal judges in this competition.



I.T.S UG Campus organized a Boot Camp to Pratapgarh Farm Resorts, Haryana for BBA & BCA V Semester students (Batch 2020 -2023) on November 05, 2022.

The objective behind this tour was to develop leadership & sharing qualities among the students and to experience the close glimpses of nature and the traditional life. The Pratapgarh farmhouse offered students with the variety of enjoyable pursuits, like Rides (Camel rides, Tractor rides, etc); Sports (Cricket, Soccer, Volleyball, trampoline, etc); Indoor Games (Carrom, Snakes and Ladder, etc); Natural Beauty and Relaxation Activities (Mehndi, mud Packs, tubewell bath, etc); Rural Creative Activities (Pottery, mud lep, matka painting, etc); Rural Domestic Activities; Visit to Farm; and last but not the least bin dholki dance and DJ arrangements were also there. All the students enjoyed a lot and experience was amazing.



I.T.S UG Campus organized “Meritorious Award Ceremony” for undergraduate students of BBA & BCA on November 07, 2022.

The ceremony was held to felicitate meritorious students for their exemplary academic performance in C.C. S University examination for academic session 2019–20 & 2020-21. The Ceremony began with ceremonial lamp lighting by the dignitaries present Shri Arpit Chadha (Vice Chairman - ITS The Education Group), Dr. Sunil Kumar Pandey-Director IT & UG, Prof. Nancy Sharma Vice Principal - UG, Dr. Vidushi Singh Chairperson - BCA Course & Prof. Aadil Khan Chairperson-BBA Course. All the dignitaries congratulated awardees for their exemplary performance in university examination. The students were awarded under two categories: Merit Awards: This scholarship is awarded to top 10% meritorious students of the Batch at the end of each year and All Rounder Award: It is awarded on the basis of students’ performance on parameters indicating the involvement in various inter and intra institute activities and academic achievements for BBA & BCA II & III Year.



Institute of Technology & Science, Ghaziabad in association with Ghaziabad District Chess Sports Association & under the aegis of UP Chess Sports Association, hosted UP State Under-15 (Boys & Girls) Chess Championship 2022-23 at the Sports Complex of I.T.S, Ghaziabad campus from November 12-14, 2022.

This Championship aimed for the selection of the players for the National team. The Championship was inaugurated by the chief guest Sh. Arpit Chadha, Vice Chairman, I.T.S - The Education Group & Vice President of Ghaziabad District Chess Association other dignitaries were Dr. Sunil Pandey, Director (IT & UG Campus), Dr. V. N. Bajpai, Director (I.T.S Ghaziabad), Dr. Timira Shukla, Director (I.T.S School of Management), Prof. Nancy Sharma, Vice Principal(U.G. Campus), Dr. D.K. Pandey, Sports Coordinator, Shri Surendra Kumar, General Secretary (Chess Sports Association, Ghaziabad), Shri Charul Bhatnagar, Vice President (Chess Sports Association, Ghaziabad), Mr. Vivek, Chief Referee and Mr. Kapil Chaudhary, Sports Officer, I.T.S, Ghaziabad. Sh. Arpit Chadha, Vice Chairman- The I.T.S Group congratulated and expressed his best wishes to all the winners.



Department of Management, I.T.S Ghaziabad, organized a Merit & Performance Improvement Award Ceremony for MBA (2021-23) Batch on November 15, 2022.

The objective of the event was to recognize and appreciate academic performance of students in university results. The beginning of the ceremony was marked by lamp lighting followed by a motivating speech by Dr. V N Bajpai, Director I.T.S Ghaziabad. He discussed the importance of small achievements and efforts in life which cumulatively become big for the future. He congratulated all awardees and their parents for the success of their wards. The students were awarded with cash prizes and merit certificates in four different categories including Top 3 Merit Holders based on MBA-I Year results, Top 10 Position Holders of MBA-I semester, Top 10 Position Holders of MBA-II semester and Top 10 students for academic performance improvement in MBA-II semester over MBA- I semester results.



I.T.S UG Campus organized Morocco, 2022– A Fresher’s Talent Hunt for BBA (Batch 2022-2025) on November 17, 2022.

The event showcased a multitude of events like Fashion Show, Solo Dance, Solo Singing & Solo Acting Performance competition etc. The students exhibited their talent through their scintillating performances especially in Ramp Walk, Singing, and Dancing & Acting. Mr. Aman Dheer (TV Actor/Model)-Mr. India-2016(Manhunt), Contestant of MTV- Splitsvilla Season-12 & Miss Deepa Kashyap (Fitness Model) Shubhstar Miss India 2020 solemnly inaugurated & judged the event. Director UG -Dr. Sunil Kumar Pandey addressed the students that new beginnings come with new challenges, and we should try our best to learn from these challenges no matter what. Mr. Vivek Choudhary (Sec A) from BBA won the title of Mr. Fresher and Ms. Anamika Kaushik (Sec A) won the title of Ms. Fresher.



I.T.S UG Campus organized Morocco, 2022– A Fresher’s Talent Hunt for BCA (Batch 2022-2025) on November 18, 2022.

The event showcased a multitude of events like Fashion Show, Solo Dance, Solo Singing & Solo Acting Performance competition etc. The students exhibited their talent through their scintillating performances especially in Ramp Walk, Singing, and Dancing & Acting. Director UG -Dr. Sunil Kumar Pandey, Vice Principal-UG, Prof. Nancy Sharma and Judge Miss Preeti Singh (Fashion Model) Miss UP 2017, second runner up Miss Delhi 2018 graced the occasion. Mr. Jatin Verma from BCA won the title of Mr. Fresher and Ms. Saanvi Verma from BCA won the title of Ms. Fresher.



I.T.S School of Management organized Summer Internship Project Competition “Anubhav -2022” for PG Management students on November 19, 2022.

Honorable Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group in his address encouraged the students for being knowledge hungry and gain from deliberations by industry veterans and top academicians in the program. SIP competition witnessed presentation in different tracks, each track was judged by external judges. Dr. Pushpendra Kumar, Professor, Kirori Mal College, University of Delhi; Dr. Poonam Sethi, Professor, Hindu College, University of Delhi; CA Anurag Sharma, Consultant Deloitte; Dr. Anupma Mahajan, Associate Professor, Bharti College, University of Delhi was the session judges and gave their inputs to the participating students. All the winners were awarded with certificates and cash prizes in each category.



I.T.S UG Campus organised a Foreign Guest Session on “Building Entrepreneurs through Education and Industry Collaboration” by Prof. Anders Fredriksen on November 28, 2022.

Director UG & IT Dr. Sunil Kumar Pandey and Prof. Nancy Sharma, Vice Principal-UG welcomed the guest Prof. Anders Fredriksen, Head of the Department, Department of Business Development and Technology Herring, Denmark and briefed students that globalization changes the way nations, businesses and people interact. Specifically, it changes the nature of economic activity among nations, expanding trade, opening global supply chains and providing access to natural resources and markets. Prof. Anders Fredriksen discussed about key skills like keen to learn, hands on practice on latest trends and confidence that the students should have to become better professional or entrepreneur. He also discussed about traits one should possess to become a good entrepreneur. He also talked about work culture and avenues available in his country.

Department of I.T., I.T.S Ghaziabad, organized a group discussion activity “SAMVAD” for the students of MCA-I semester (Batch 2022-24) on December 1, 2022.

Group discussion activity, SAMVAD was held for the students of MCA I (Batch 2022-24) semester on December 1, 2022. The objective of activity was to give the students a platform for improving their soft skills and to build confidence level. For placement preparation, it is very important to improve technical as well as soft skills. One of the important soft skills is effective communication. Communication skill can be enhanced with practice and environment. By conducting Samvad, the Department of IT provides a platform to improve the communication skills and confidence level of the students. The topic of group discussion was "Online Education and E-Learning: Pros & Challenges". Students were fully prepared for the GD with lot of statistical data. Each participant showed the full enthusiasm while discussing about the given topic.



I.T.S UG Campus organized a 02 days "Induction Program" for 27th Batch of BBA (Batch 2022-25) students on December 02-03, 2022.

On Day 1 of the 2 Days' Induction Program the newly admitted students had sessions on Professional communication & ethics, Ice breaking session and a session on familiarization with Information Technology. The students had their mentoring session with their respective mentors. On Day 2, Shri Upkar Singh (Vice President- Technology), R-Systems, Noida and Ms. Medha Sharma, (Quality Analyst), Tata Croma, Ahmedabad, Dr. Sunil Kumar Pandey, Director- UG & IT and Prof. Nancy Sharma, Vice Principal-UG interacted with the students who urged them to follow their goals and not get carried away by success or failure of others. All the dignitaries congratulated the newly admitted students for selecting the best institute i.e I.T. S, for pursuing their professional degree course and wished them for a bright future ahead.



Department of Management, I.T.S Ghaziabad organized "INCEPTION 2022" Fresher Party to welcome new Batch of MBA 2022-24 on December 09, 2022.

The program commenced with ceremonial lamp lighting and Ganesh Vandana performed by MBA-I-year students. Dr. V.N Bajpai Director I.T.S congratulated the new batch and bestowed them with good wishes for their future. He further stated that hard work and perseverance are the keys to success. Dr. Sunil Kumar Yadav, Chairperson MBA also blessed the new batch and emphasized how the small steps taken now will be the building block for future. The event witnessed some enthusiastic performances by MBA students. Group dances and Fashion shows were spectacular and simply mesmerized the audience. Mohd. Zaki and Ms. Nidhi Chandra were crowned as Mr. Fresher and Ms. Fresher respectively.



Department of I.T., I.T.S Ghaziabad, organized a Guest Talk on Leveraging social media for the students of MCA on December 9, 2022.

Programming Club of Department of I.T., I.T.S Ghaziabad, organize a guest talk on Leveraging social media for students of MCA-I Year on December 9, 2022. Prof. Rakesh Roshan a well-known Researcher and YouTuber was the resource person for the session. Total 49 students of MCA first year attended the session. In his talk, Mr. Roshan explained the correct usage of social media. What are the various security measures that one should consider while using the social media. How a student can grow career with social media. He told that before social media, the traditional marketing and advertising options were limited to television commercials, magazines, catalogs, emails, newspapers, etc. While understandably, it's impossible to reach everyone through any channel of marketing, social media has completely changed the narrative.



I.T.S School of Management organized the Attendance Felicitation Ceremony for students of PGDM Batches 2021-23 and 2022-24 on December 9, 2022.

The event started with the motivational address by the Director, Dr. Timira Shukla. She congratulated the students who secured 100 percent attendance in various subjects in the first and fourth trimester. She said that it is an important milestone in the professional journey of students and is also a sign of regularity and punctuality. 45 students of the first trimester and 16 students of fourth trimester were felicitated with a certificate and a motivational book for maintaining 100 percent attendance in various subjects. All the students were very enthusiastic and were motivated to be regular in classes and contribute their best. PGDM Chairperson, Dr. Anusha Agarwal, PGDM Second year Coordinator, Dr. Vivek Pachauri and PGDM First year Coordinator, Dr. Shikha Arora was also present along with the respective subject faculty to felicitate the students.



Department of I.T., I.T.S Ghaziabad, organized ESPERANZA - 2022, the Fresher's Party for 26th Batch MCA (2022-24) on December 11, 2022.

The purpose of Fresher's Party is to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence. It is the day where seniors and juniors finally bond and unite to celebrate being part of the college. Senior students arranged many activities for fresher's which include cultural events where everyone got chance to showcase their talent. Refreshments were served in between the program.



Department of Management, I.T.S Ghaziabad, organized the 5th Research Convention on the theme “Economic Reset: Agenda For 2030” on December 17, 2022.

The distinguished guests for the Inaugural Session included Chief Guest - Dr Rajan Sudesh Ratna, Senior Economic Affairs Officer, UNESCAP South and South-East Asia Office, Guest of Honour - Ms. Mercy Epao, Joint Secretary, Ministry of MSME and Special Guest - Dr Satya N. Gupta, Chairman, Bluetown India and BIMSTEC. The session was inaugurated by Shri Arpit Chadha, Vice Chairman, I.T.S The Education Group and the distinguished guests. While addressing the audience, Shri Arpit Chadha encouraged students to utilize the deliberations as a serious means of developing themselves. The Chief Guest, Dr Rajan Sudesh Ratna provided an illuminating portrait of the economic challenges facing India. Responding to questions from the students, he threw some light on issues like economic diversification, climate change and digital inclusion. The Guest of Honour Ms. Mercy Epao shared various Government policies related to MSME sector and encouraged students to undertake startup activities.



I.T.S UG Campus organized Morocco, 2022– A Fresher’s Talent Hunt for BBA & BCA (Batch- 2021-2024) on December 16, 2022.

The event showcased a multitude of events like Fashion Show, Solo Dance, Solo Singing & Solo Acting etc. The students exhibited their talent through their scintillating performances especially in Ramp Walk, Singing, and Dancing & Acting. Chairperson BBA & BCA, Coordinators of 2nd years. UG Club Conveners, faculty members and judge of the event Miss Kashish Varshney, Ms. Archana Prajapati inaugurated the event in Chanakya Auditorium with lamp lighting and saraswati vandana. Director UG - Dr. Sunil Kumar Pandey and Judges Ms. Kashish Varshney - Miss India-2021 Skywalk, Actress/Model & Ms. Archana Prajapati - Dance Teacher/Fashion Judge solemnly accomplished the event by the felicitation ceremony of clubs heads/president /secretary of year 2021 and felicitation of winners.



I.T.S UG campus organized a seminar on “Civil Services as a Career and The Preparation Strategies to Crack Civil Services Examination” for BBA/BCA students on December 19, 2022 .

Eminent resource person Mr. Sujay Kumar from Chanakya Academy started his session by explaining about Civil Services Exams. The Civil Services Examination (CSE) is a national competitive examination in India conducted by the Union Public Service Commission for recruitment to higher Civil Services of the Government of India, including the Indian Administrative Service, Indian Foreign Service, and Indian Police Service. The objective of this examination is to assess the mental capacity, intellectual qualities, social connect and knowledge of current affairs of the candidate. Chanakya Academy assist the aspirants to frame an accurate and separate strategy and plan at every level of examination, i.e., preliminary, main and Interview.



Department of I.T., I.T.S Ghaziabad, organized a Guest Talk by Sh. Sanjeev Jain on “Building Effective Social Media Profile on LinkedIn” for students of MCA on December 21, 2022.

The business community has its own dedicated social networking platform called LinkedIn. The website’s objective is to give registered users the ability to create and maintain professional networks of people they are familiar with and trust. It is the biggest professional network on the internet in the entire world. LinkedIn can be used to connect with people and establish professional ties, discover the ideal job or internship, and get the knowledge necessary to advance your career. At last, he advised all the students to prepare an eye-catching profile which is full of achievements and skills of a person. The session was an eye-opening for all the learners. Mr. Jain also addressed many queries of the students.



I.T.S UG campus organized a session by Corporate Leader, Visionary, Spiritual Teacher, Mentor and Author on December 23, 2022.

Sri Anish Ji, a past Corporate Leader in leading global companies, Entrepreneur (Co-founder of world’s leading HR Consulting Company - People Strong), Visionary transformed himself to a Spiritual Teacher, Humanitarian, Leadership Mentor, Author and a great orator addressed & interacted with the faculty & students of I.T.S. He addressed on 5 success mantras of life with keeping control on emotions, stress release and how to be purposeful, focused, exuberant, fearless and relationship oriented. To become successful, one should set objectives of life. No distraction can deviate you from your objective if you are focused. The impact, connect and engagement of students in the session was clear from the series of questions that were put forth and answered to satisfaction by Sri Anish Ji.



Sankriya- Operations Club at I.T.S School of Management organized an activity “Quiz Mania” for the students of PGDM (2022-24) Batch on October 6, 2022.

The first prize was bagged by Nikhil Jawalia & Dilip Kumar; while Second prize was won by the team members of Soumya Srivastava & Udita Rastogi and Nitish Parashar & Priya Arora got the third Prize. The Director congratulated the winning team members and praised the organizing team members for meticulously organizing the event. The event Coordinator, Dr. Shailendra Kumar Dube thanked the distinguished Guests and the participants for making the “QUIZ MANIA”, a great success.



Marrecus - Marketing Club at I.T.S School of Management, organized 'ADMANIAC 2.0 - The Mad Ad Show' (Where Creativity Meets Madness) for PGDM Batch (2022-24) on October 14, 2022.

The objective of this club event was to enable the participants to apply concepts, about product, pitching, brand recall, message delivery, promotional strategies etc. in marketing through short enactment/advertisements. The product & brand were mismatched to form new offerings in the market, which the participating teams showcased in the event. It comprised of humorous & conceptual ads, prepared and enacted by the students of PGDM first year in order to pitch their products. It was an interactive and fun-filled session as filler rounds were also there in which audience had to identify logos, jumbled taglines and Brand Ambassador of companies.



Vibgyor – Cultural Club at I.T.S School of Management, Ghaziabad organized “Business Expo – An Indian Cultural Diwali Mela” Competition for the students of PGDM on October 19, 2022.

The Best Indian Cultural Group Dance performances were judged by Dr. Shikha Arora & Prof. Yachna Malhotra. Winner of this competition was Poorvi Gupta, Akansha Sahu, Roopali Kanchan, Simran Srivastava, Maanyata, Udita Rastogi, Shubham Pandey, Karan Singh, Vipin Yadav, Ritik Arora. Whereas First Runner-up were Akshita Grover, Khushi Jaiswal, Ananya Sharma, Lovely Rawat, Priya Mittal. Total 13 contestants participated in “The Best Indian Traditional costume competition”. The event was judged by Prof. Ashutosh Sharma. Winners of the competition were Sumit Kumar Jha (Male) & Sunidhi Singh (Female). Whereas First Runner-up were Ram Krishna (Male) & Udita Rastogi (Female). And Second Runner-up were Vaibhav (Male) and Poorvi & Simran (Female).



Digitalytics Club (The IT Club) at I.T.S School of Management organized “LEAGUE OF INNOVATORS” for students of PGDM (2022-24) batch on November 24, 2022.

The purpose of the activity was to evaluate and enrich the IT-related domain knowledge. The event witnessed the participation of many teams from the PGDM (2022-24) batch. The evaluation was based on 4 parameters viz. Technology inclusion, Innovation, Presentation, and Business model. Out of many teams who participated, 2 teams were selected as winners. The event was judged by Prof. Mansi Tomar and Prof. Jyoti Mahajan. The activity was a great success and students enjoyed it a lot along with fun and learning.



HR Club- Achievers of I.T.S UG Campus organized “HUMARI FUNSHALA” A Management Games Competition for Students of BBA and BCA 1st Year on November 25, 2022.

The objective behind this event was to develop the interpersonal skills, teamwork, coordination and time management skills of the students which are extremely essential in the corporate world. The club activities are organized on a regular basis to promote team spirit and to implement the HR concepts practically. The students all together played four management games Balloon Walk, Let’s Reverse, Hula Hoop activity and Building Pyramid activity. All the games were based on group coordination, training, time management and teamwork. The winners were decided on the basis of overall group performance, successful completion of the assigned task and the time taken to accomplish the task.



Finance Club- Finvest of I.T.S School of Management, Ghaziabad organized 'Finspiration 2.0- E Collage Competition' for PGDM (2022-24) batch students on December 01, 2022.

The program was initiated under the gracious presence of Dr. Timira Shukla, Director and Dr. Anusha Agarwal, Chairperson PGDM. Thirteen teams were shortlisted to demonstrate E-Collage on stage with a small presentation on allotted themes. Themes of Finspiration 2.0 covered varied fields of financial awareness such as famous books, eminent personalities and prominent events in the areas of finance and economy. Teams prepared the E-Collage on various themes such as Crypto Currency, Rich Dad Poor Dad, etc. Teams were evaluated on the basis of creativity, content and presentation of E-Collage themes. The event was judged by Dr. Shailender Kumar Dube and faculty coordinator Dr. Neeraj Sanghi.



TechNext Club, Department of I.T., I.T.S Ghaziabad, organized a Guest Lecture on "Machine Learning" on December 3, 2022.

The session was led by Dr Bharat Bhushan Sagar, Assistant Professor and Coordinator Ph.D., computer science, BIT Mesra. The objective of the session was to create awareness of how to use Machine language and its application in day-to-day data analysis. Machine Learning (ML) is the computerized approach to analyzing computational work that is based on both a set of theories and a set of technologies and, being a very active area of research and development therefore we at New Horizon would like to elevate the learning process to the recent trends. Machine learning seminar was divided into two sessions. First session provided an overview to machine learning and the second focused on its objectives. The session was overall a success with great learning.

The Statesman Club of I.T.S School of Management, Ghaziabad organized a sports event, ENTHUSIA VI for PGDM 2022-24 Batch on December 08, 2022.

The event began with the inaugural ceremony of ribbon cutting by Dr. Timira Shukla, I.T.S School of Management, Ghaziabad, Prof. (Dr.) V. N. Bajpai, Institute of Technology and Science, Ghaziabad and Dr. Anusha Agarwal, Chairperson PGDM. All the four events were held parallelly in the sports complex area and at the playground. Badminton doubles was held in the badminton court and Table tennis in the Table tennis court in the sports complex, Shot Put and Relay race were held in the playground. The sports activities were mood refreshing as students got some time to take a break from studies and enjoy leisure time to explore their hidden capabilities.



Fine Arts Club of I.T.S, Mohan Nagar, UG Campus organized "ARTEA"- A Doodle Art competition for BBA & BCA Students on December 8, 2022.

The objective behind this competition was to encourage spontaneous drawing which also relieves psychological distress, making it easier to attend the things. The act of drawing is creative in itself and can help the students to come up with creative new ideas and to acknowledge their interests. All UG students participated in the competition. Students were quiet enthusiastic in the event. They appeared on time and were happy Doodling, drew many beautiful and creative pieces of art.

Library Club – 'Franklin' of I.T.S, Mohan Nagar, U.G. Campus organized an Inter-Institutional Article Review Competition titled "ARRECOMP" on December 09, 2022.

The objective behind this competition was to make the students aware of the research paper and article, to upgrade their knowledge and to develop their thought process and writing skills so that they can contribute through writing valuable articles with respect to various societal, business and economic issues. In this competition student BBA & BCA and 12th class of the school participated. The students had great zeal participating in this competition and read an article based on management and IT concepts that was given to them on the spot. After thoroughly studying the article students prepared the review of the article in their own handwriting. Later on, after the evaluation of the sheets of the competitors, an Award Ceremony was organized on December 22, 2022 wherein all the winners were awarded with trophy, cash prize and certificates in the presence of Director UG, Vice Principal UG, Workshop Coordinators, other faculty members, students and participants.



Theatre Club- "Seekers" of I.T.S UG Campus organized "Street Play" Nukkad Natak Competition for Students of BBA and BCA all years on December 13, 2022.

The primary objective of a Street play is taking a social message to a large group of people. This helps to create a sense of awareness in the society in which we live. Every street play has a specific public social theme and the actor who performs should possess the skill to exhibit and portray the theme well. The dialogues are colloquial and should be rendered monotonously with a clear and loud voice. This kind of recitation in high pitch will leave a huge impact in the minds of people. Students participated in groups of 6-8 members in each team and the winners were decided based on time interval, relevance of topic, usage of props, coordination, and overall presentation. The final winners were judged based on overall performance of teams in each Play. The event was judged by Vivek Rrang Kanujiya faculty in NSD Mandi House.



The oppo makers HR club of I.T.S School of Management, Ghaziabad organized an event "The GOLDEN TRIO" for PGDM 2022-2024 Batch on December 15, 2022.

The event started with the motivational remark by Dr. Timira Shukla, Director. She blessed and congratulated the participants and club for their enthusiasm and participation in the activity. As the title of activity is self-explanatory, the participation was in a team of three wherein one acted like a visualizer who cannot speak and another one acted as communicator who cannot see. The third person in the team acted as a robot who was blindfolded and had to collect the balls from the pathway which was full of hurdles and reach the destination based on only instructions by communicator. The judges for the event were Dr. Neeraj Sanghi and Dr. Shikha Arora. Trophies and Appreciation certificates were awarded to the 1st, 2nd, and 3rd position holders respectively.

Mass communication Club of I.T.S UG Campus organized a "Skit Competition on Consumer Rights" for Students of BBA and BCA all years on December 17, 2022.

The primary objective of this skit competition was to create awareness among students about the rights of consumer. This helps to create a sense of awareness in the students about the various unethical practices adopted by businesses and how consumers can safeguard themselves using their rights. The program was started with the welcome of the judges, Prof. Kanika Tandon and Prof. Shenky Tyagi. Students participated in groups of 3-4 members in each team and the winners were decided based on creativity, entertainment, acting, concept, props and costumes. More than 75 students registered for the event. The final winners were judged on the basis of overall performance of teams in each Play.



HR Club- Achievers of I.T.S UG Campus organized a Felicitation Ceremony for the winners of "Humari Funshala"- A Management Games Competition on December 19, 2022.

The purpose of the activity was to develop the concepts of HR through learning by playing and having fun. Prof. Nancy Sharma, Vice Principal- UG interacted with the winners and discussed the learning outcomes of the activity. She also urged the first-year students to continuously engage in all club activities for gathering new insights, practical knowledge and for overall academic development.

MATH CLUB of I.T.S UG Campus organized a Number Ninja's competition for BBA & BCA (I, II & III year) students on December 20, 2022.

The objective behind this competition was to encourage the students' reading habits of Mathematics and to acknowledge their interests in Mathematics. Total 150 students participated in the event from BBA and BCA (I, II & III year). Students reviewed various questions in the Number Ninja's. Number Ninja's helps students identify the real potential, which can help them survive better in today's modern competitive world. Number Ninja's motivates students to strive for a better and deeper understanding of scientific facts so that their logical analytical and problem solving can be enhanced. Number Ninja's not only improve the logical thinking and help in brainstorming but also enhance the analytical and reasoning ability, problem-solving skills, and confidence. Overall, it helps in the development of a child at a young stage.



MERCATO-Marketing club of Department of Management, I.T.S Ghaziabad, organized an event on "Women Empowerment" for students of MBA (2022-24) batch on December 21, 2022.

The objective of this event was to create awareness related to women empowerment in the society. Twenty-two teams were shortlisted to demonstrate the activity by using E-Collage, Poetry, and poster on the stage with a small presentation on allotted themes. The event was judged by Dr. Surendra Tiwari and Prof. Parul Gupta. Faculty coordinator for the program was Dr. Ashish K Jha. Students have shown the theme through different activities. Ziya Saifi from MBA (22-24) batch has won the first prize, Pallav Kumar from MBA (22-24) has won the second prize and Megha Goel has won the third prize in the event.



Workshops @ I.T.S

I.T.S UG Campus organized a workshop on "Supply Chain Management" for BBA III year students on September 16, 2022

The resource person of the workshop was Dr. Saroj Koul, Professor of Supply Chain Management at the Jindal Global Business School, India. She highlighted the importance of supply chain in today's business scenario and explained the concepts of 3PL, 4PL and 5 PL. Speaker also briefed the students about the new transport policy which was launched by the Govt. of India.

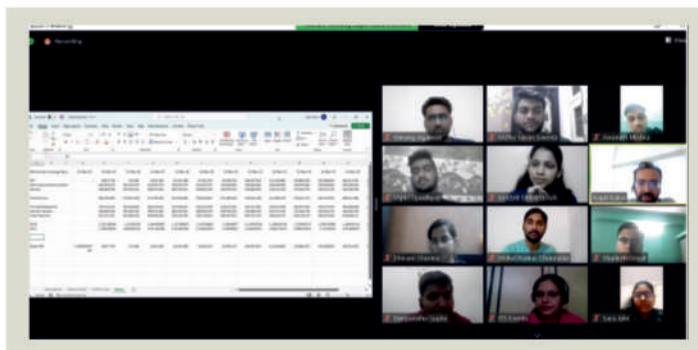


I.T.S School of Management, Ghaziabad organized a one-day Workshop on "Business Simulation BankStrat" for PGDM 2021-23 Batch on September 19, 2022.

PGDM Chairperson Dr. Anusha Agarwal welcomed Mr. Debashish J Das with a plant sapling and highlighted the importance of Simulation exercise for Strategic Management. It is an immersive learning experience that gives students learning by doing experience. The objective of Business Simulation is to enable the students to align business objectives with strategy. It helps them improve their business acumen and business finance skills. In the game, 3 rounds were provided to students to design a bank strategy where they need to take decisions as a part of the senior management team to identify the key indicators and at the same time allocate the resources so that it should not exceed the given budget just like the normal business scenario where we have to achieve a target. During the session students raised many queries regarding the game which was handled effectively by the resource person.

I.T.S School of Management organized an online 2 - Days' international workshop on "Financial Modeling" for Finance specialization students from PGDM (2021-23) Batch on October 15-16, 2022.

Mr. Kapil Kalra, CFA, Senior Vice President, Finance & Head-Real Estate Investments - Save Max Toronto, Canada, the speaker demonstrated how to do modeling of a Solar Plant Project from scratch and gave some real-time scenarios to build financial models. He further deliberated on the Fundamentals of Financial Modeling, and how to implement the same on MS-Excel. He elaborated on assumptions in Financial Modeling as per industry aspects, interpretation of output from the model and the also explained regarding presenting the results from financial modeling. The entire workshop was very informative & inspiring for the students.



Department of I.T, I.T.S Ghaziabad, organized a 5-Days Training-cum-Certification Program on "Python and its Applications" for the students of MCA (2022-24) Batch on October 31, 2022.

Department of IT, provided Training-cum-Certification Program on "Python and its Applications" for 5 days for MCA students at I.T.S Mohan Nagar Ghaziabad (2022-24) Batch from 31.10.22 to 04.11.22. Department always believes in making students aware about the technologies and preparing them for the placements from day one only. Mr. Prateek Gupta from ShapeMySkills is the expert who conducted this 5-days training Programme.

Department of I.T., I.T.S Ghaziabad, organized a Boot Camp cum-Training and Certification Big Data and Hadoop on November 14, 2022.

Mr. Prashant Gangwar, expert, Data Science from ShapeMySkills was the trainer for 5-Days Bootcamp. During five days training the students were sensitized about the Hadoop Distributed File System (HDFS). Mr. Prashant said that HDFS is a distributed file system that runs on standard or low-end hardware. HDFS provides better data throughput than traditional file systems, in addition to high fault tolerance and native support of large datasets. The map task takes input data and converts it into a dataset that can be computed in key value pairs. Mr. Prashant also discussed about the Hives and its data types.



"Hawkers - The Marketing Club" at I.T.S UG Campus has organized a workshop on "Sales ka Superstar" for BBA II year students on November 24, 2022.

This was a special program for the students who want to learn the art of selling in jobs and businesses. Mr. Akshay Agrawal – A renowned trainer and motivational speaker conducted the workshop. The workshop was highly motivational and evocative that one can achieve excellence in professional life. It was intended to expose students with practical knowledge and to make them understand that selling is the best profession. This workshop included the roles plays, team building activities and lot of hands-on activities that made them feel closer to the real-life situations.



HR Club - "Achievers", I.T.S UG Campus organized a workshop named Karyashala "Learning by Doing" for BBA & BCA 1st year students on November 24, 2022.

The resource person for the workshop was Mr. Vijay Kumar Gupta, Chief Engineer (Retd.), Military Engineering Services (MES), Management Trainer and Motivational Speaker with more than 40+ years of broad-based experience in training professionals from all walks of life. Speaker had put his hard efforts to make our students understand the learning leadership communication team building concepts in the form of various fun filled activities both outdoor and indoor.



I.T.S UG Campus organized workshop on "Fundamentals of Portfolio Selection" on November 25, 2022.

The objective behind this workshop was to enable students to have hands on experience in the field of portfolio creation. During the session Mr. Ram Kumar Gupta, Trainer & Faculty BSE Institute Ltd. , gave an overview about the working of equity market along with the various other investment options and their impact on the decision of portfolio selection. He also explained various factors which psychologically impact the decision of individuals while creating portfolio. He also elaborated various concepts to diversify the risk. Students and other participants actively interacted with the speaker for their queries related to the various investment options and risk associated with them.

Department of Management, I.T.S Ghaziabad and I.T.S School of Management, Ghaziabad organized a workshop on "Research support services using E-Resources" for students of MBA & PGDM on December 05, 2022.

Expert for the session was Mr. Lakhpat Singh, Training Manager at EBSCO information services, New Delhi. The session began with the warm welcome of guest speaker by Dr. Timira Shukla, Director - I.T.S School of Management, with her valuable words. The session was graced by the presence of Dr. Anusha Agarwal, Chairperson PGDM. Mr. Lakhpat Singh shared his views about qualitative and authentic literature reviews, summaries, articles, journals, citation and other reading material which is available on EBSCO websites. He explained how students related to different managerial fields can enhance their knowledge by reading quality material available on the websites.



Department of Management, I.T.S Ghaziabad and I.T.S School of Management, Ghaziabad organized a workshop on “Research support services using E-Resources” for students of MBA & PGDM on December 06, 2022.

Expert for the session was Mr. Sanjay Rajan, Senior Trainer, and Consulting Partner in Proquest, part of CLARIVATE from last six years. He has more than 14+ years of experience in the information sector. He is also leading PQDT and ETD products globally from the CX side. The session began with the warm welcome of guest speaker by Dr.Timira Shukla, Director - I.T.S School of Management, with her valuable words. The session was graced by the presence of Dr. Anusha Agarwal, Chairperson PGDM. Mr. Sanjay Rajan mainly focused on the term “Awareness.” Then he introduced his website “PROQUEST” which is an e-book platform where students can access E-Books related to management and other fields. Then he explained the procedure of login in the websites and shared how learners can increase their level of information. Students can use this website for reading journals, citations, magazines, and research papers and enhance their learning. He further said that there is a current affair column also available where students can update themselves.



Department of Management, I.T.S Ghaziabad and I.T.S School of Management, Ghaziabad organized a workshop on “Research support services using E-Resources” for students of MBA & PGDM on December 07, 2022.

The speaker for the session was Mr. Kedar Kumar, Senior Trainer Capitaline Market publisher India Pvt Ltd, New Delhi, responsible for all India institutional sales and business development service and support for capital market, Capitaline corporate database & web content services used by a wide gamut of finance professionals, academicians, research scholars, media houses, corporates. The session began with the warm welcome of guest speaker by Dr.Timira Shukla, Director - I.T.S School of Management, with her valuable words. The session was graced by the presence of Dr. Anusha Agarwal, Chairperson PGDM. The speaker Mr. Kedar Kumar familiarizes students with how to use the Capitaline database website procedure. Then he gave a brief note on the information available on the platform. He said there were 57000 companies worldwide, 322 industries, 82 sectors and 500+ business houses available. Then he illustrated ACC Ltd. company to the student and showed financials like journals, ledgers, equity statement, cashflow, ratios of the company and taught how to analyze these data and how to make use of these data in their projects and assignments. He further explained how organizations like CRISIL, ICRA, CBRE, DELOITTE used Capitaline data to supervise their customers. He highlighted the importance of corporate governance and annual year performance of the company. He ended the workshop by giving students all the knowledge about the financials of various companies and how to create insights for their assignments.



Library Club – ‘Franklin’ at I.T.S UG Campus organized a workshop on “Abstract Writing” on December 07, 2022.

The objective behind the workshop was to gain research knowledge and development of their thought process and writing skills so that our students can contribute through writing valuable articles with respect to various societal, business and economic issues. The speakers of the session were the esteemed faculty members of I.T.S- UG campus namely Dr. Nidhi Agrawal, Dr. Annu Tomar and Prof. Anjali Dubey.



Department of Management, I.T.S Ghaziabad, organized workshop on “Entrepreneurship Awareness Program for MBA (2021-23) batch students on December 07, 2022.

Workshop was conducted by authorities of Ministry of Micro Small Medium enterprises (MSME), Government of India, representatives from State Bank of India and NSIDC Noida. The workshop esteemed guests for inaugural of the workshop were Dr.R. K. Bharti, Joint Director, SME New Delhi; Adv. Lalita choudhary, Supreme Court of India and chairman, Manav Kalyan society, Ghaziabad and Sh. Neeraj Sharma, Asstt. Director, MSME, New Delhi. The resource persons were Dr. K. K. Goyal, Ex- Director, MSME New Delhi; Sh. Ashish Kumar, AGM SBI Ghaziabad and Sh. Upendra Kumar, Manager, NSIC, Noida. The resource person discussed essential qualities required for a successful entrepreneur and enlightened the students on how to develop such characteristics and join this stream with new strength and vigor.



Institute Innovation Council, I.T.S, Ghaziabad organized a workshop on “Entrepreneurship and Innovation” for PG Management students on December 08, 2022.

The key resource person for the occasion was Dr. V. K. Arora, CEO, Anvesan Foundation, IGTDUW. Dr Arora, who is associated with entrepreneurs, startups and incubation centers as well as institutes, universities and government departments in an advisory and hand holding capacity, has been a frequent visitor to the IIC at ITS earlier as well. The speaker began by referring to the increasing disruptions in industry. He emphasized on the changing nature of business, opening that in a globalizing world, it is local production and consumption which holds the key. Stressing on having a job-oriented mindset, he described how a young population provided India with a major strategic advantage. The session was very interactive and encouraging.

Finance Club - Finanza at I.T.S UG Campus has organized a workshop on “Cibil Score-All About It” for the students of BBA on December 20, 2022.

The eminent speaker of the session was CA Sachin Aggarwal, SEBI Trainer, and Faculty of ICAI. He explained the student about need for and importance of good cibil score. He explained that cibil score as an important factor that is considered by lenders at the time of offering you a loan or credit card. It is a numerical summary of your credit history and repayment behavior. This score is a snapshot of one's credit health. At the end students were asked to submit a report about the workshop and participated in a quiz. All the students were awarded with certificates of participation.



I.T.S, Mohan Nagar, UG Campus organized a workshop under the aegis of Women Cell on “Self - Grooming & Balance Diet for Young Girls” on December 20, 2022.

Vice Principal- Prof. Nancy Sharma warmly welcomed the guest of the day. Ms. Sonia Bakshi, Founder of Dance to Fitness took a wonderful workshop with explaining briefly about health, diet, fitness, and myths. She herself was a true source of inspiration due to her fitness, energy, and liveliness. Students were amazed by providing her simple solutions of complex problems. She also guided our girls in exercise which was full of fun and enjoyment. She said whatever you do for fitness should be enjoying for you. She advised what to eat and what need to avoid health problem. Students were engrossed in the session as their questions were answered which were based on health, fitness, weight, hair loss, parents' health and many more.



IT Club of I.T.S UG Campus has organized workshop on “Data Analytics using Python” for BCA II year students on December 20-21, 2022.

Python is a programming language that lets you work quickly and integrate systems more efficiently. Python is very easy to write and learn so widely used in Data Analytics, Machine Learning, and many other areas. Trainer of this workshop Mr. Prateek Gupta taught this useful language very nicely. He demonstrated different types of graphs generation and data representation graphically. All participants got the participation certificate whereas top 02 performers have got merit certificate with goodies.



IT Club of I.T.S UG Campus has organized workshop on “Internet of Things” for BCA II year students on December 20-21, 2022.

IoT is network of interconnected computing devices which are embedded in everyday objects, enabling them to send and receive data. Trainer of this workshop Prof. Abhay Kumar Ray taught things practically. He demonstrated different types of sensors, their applications and connectivity with Arudino board to create small but functioning modules.



IT Club of I.T.S UG Campus organized workshop on “Web page design using HTML & CSS” for BCA II year students on December 20-21, 2022.

The objective of the workshop was to help students in creating web pages on their own with the help of HTML and CSS. The contents that were covered in the workshop were: Introduction, HTML elements and attributes, heading, structure of HTML program, HTML background, footer, text formatting, font, lists, images, frames, tables, marquee, linking documents, Form and CSS. The students showed prompt response by creating beautiful web pages displaying images, text in different formats, changed background color, changed font style and linked them with one another. Trainer of this workshop Prof. Shivoham Tiwari taught things practically. He demonstrated many tags and their functioning on web.



Department of Management, I.T.S Ghaziabad, organized a 4-day Employability Skills Training Program by Rubicon Skill Development Pvt Ltd. for MBA (2020-22 batch) during December 20- 23, 2022.

Rubicon’s Training Program is supported by Barclays which aims at improving the employability skills of the youth. Under this program, participants were trained by Certified Corporate Trainers to enhance their Employability skills which will help them significantly to increase their chance of succeeding in a job interview. This Training Program covered modules like Organizational Structure, Public Speaking, Presentation Skills, E-mail Etiquette, Grooming, Group Discussion, Personal Interview and assessment which was conducted on the basis of Group Discussion and Personal Interviews. At the end of the session, participants were given detailed feedback for their performance during the Mock Interview Session. Also, participants were awarded with participation certificates.



I.T.S School of Management, Ghaziabad organized the workshop on “Entrepreneurship and Marketing Skills in International Business” for the students of PGDM 2022-24 Batch on December 27, 2022.

Expert for the session was Prof. H. P. Singh, Director, ‘ChoteVyapar Ki Pathshala’, Export Management & Service Institute, Delhi. The session began with the warm welcome of guest speaker by Dr. Anusha Agarwal, Chairperson PGDM, with her valuable words. Prof. H P Singh addressed students of PGDM 2022-24 Batch on the nature and scope for International Business, and various perspectives related to International Business. He elaborated on the challenges and opportunities in this sector. He also discussed the different career prospects in the field of International Business. Prof Singh provided information on Export Business and how one can start on own. Workshop provided information on how we can use technology in International Business. He also threw light on ‘Make in India’ campaign and how it has affected our Markets specially Manufacturing Industries and Export Businesses.

I.T.S UG Campus organized a workshop on “Women’s Economic and Social Rights and Empowerment” on December 27, 2022.

The objective of organizing such workshop was to promote a sense of self-worth among girls and understand the ability to determine their own choices. Ms. Deeksha Singh, Alumna BBA (Batch 2015-18), had a great session by interacting with girl students and knowing about their aims and lifestyle. She told students that empowerment is the capability of deciding for oneself. She motivated students to decide what they want to be. Students were informed that the three steps to achieve anything in life be you, be confident and be disciplined. It was told that financial independence is the key to empowerment.



'Utthan', a CSR initiative of I.T.S, Ghaziabad, celebrated "75th Azadi Ka Amrit Mahotsav" with the government school students on August 10, 2022.

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements. A mesmerizing session was organized on the same theme in the campus. Faculty coordinators, Prof. Nitin Saxena and Prof. Shilpi Rana along with student volunteers of Utthan club coordinated the session. Poem recitation competition was organized for the students of class 1 to 5, in which 8 participants recited beautiful patriotic poems. For class 6 to 8, Speech competition was conducted, where 6 students participated with great enthusiasm. Best 3 performers from both the competitions were awarded with exciting gifts. A Voluntary dance performance was also given by the schoolgirls on patriotic songs. Dr. Timira Shukla, Director graced the session with her benign presence and motivated the students with her words of wisdom.



'Parivartan'– The Slum Education Programme celebrated "Azadi ka Amrit Mahotsav" on August 15, 2022.

The volunteers for the day were students of PG Management. They distributed hand-flags among the children. Children participated in the celebration enthusiastically. They recited poems and performed on various patriotic songs. Performers were awarded with Tricolor badges. Our students also made the children aware about the importance of the occasion and shared with them the struggle of the freedom fighters to bring Independence. The volunteers for the day were students of PG Management including Anuj, Akash, Sourav, Sakshi, Mahima, Divyanshi, Priyanshi, Shobhit, Surendra, Abhijeet, Awnish, Anurag, Radha Krishna, Puneet, Animesh, Nargis, Ayushi, Poorvi, Simran, Akansha, Soumya Rahul, Kartik, Rupali under the guidance of Prof. Ashutosh Sharma.



Utthan, a CSR initiative of I.T.S School of Management, Ghaziabad organized a Talent Hunt Activity for the government school students on September 23, 2022.

Faculty Coordinators, Prof. Nitin Saxena and Prof. Shilpi Rana along with student volunteers of Utthan Club of PGDM (2021-23) batch coordinated the session. The students were quite enthusiastic during the activity to showcase their hidden talents. Some students recited the Poems; many of them performed dances on different songs. Students of class 1 to 3 gave beautiful presentations on different topics. Best 3 performances were awarded with exciting gifts. Students were also taken to the computer labs where they were taught about PowerPoint presentations and its different slide designs. At the end, all the students were given refreshments.



'Parivartan' – The Slum Education Programme organized activity in the Sahibabad Area on October 21, 2022.

Among the volunteers, Abhinav started the session by telling the importance of Deepawali festival according to Hindu mythology and calendar. After that Priya asked queries related to the said information by Aryan to confirm the proper transformation of the knowledge shared. Thereafter children sang Hindi poem of Deepawali. The session ended with the distribution of KitKat chocolate, Cake Biscuits & Frooti among the children. Children thanked the institute for making their Deepawali special.



Parivartan– The Slum Education Programme organized 3- Days Donation Camp from December 05 to 07, 2022.

Members of Parivartan requested all the ITSians to donate any kind of material which may help underprivileged children of our society. During the donation camp all the students, faculty & staff members enthusiastically contributed by donating Winter clothes, Shoes, Slippers, Books, Notebooks, Pencil, Eraser, Sharpener, Pencil, Toys, Biscuits, Candies, Chocolates, Frooti, Cash etc. All the donated things were distributed among the underprivileged children of Sahibabad area on December 9, 2022, by the PGDM members of Parivartan club.



Parivartan– The Slum Education Programme organized an activity in Sahibabad area, on December 09, 2022.

The volunteers were students of PGDM (2022-24 batch). Day's focus was to distribute various donated things to the underprivileged children of Sahibabad area. The student volunteers included Divyanshi, Priyanshi, Priya, Kartikey, Rohit, Sudhansh, Radhika, Rupali, Nitish & Harsa. All the children were briefed about the donation camp organized by the PGDM members of Parivartan, thereafter volunteers distributed Biscuits, chocolates, frooty, chips, stationary, clothes among the underprivileged children. Children were thankful to all the volunteers for putting so much effort in collecting many things for them in the donation camp. Prof. Ashutosh Sharma accompanied and guided the student volunteers.



NSS Unit of I.T.S Mohan Nagar, UG Campus organized "Tiranga Rally" on the occasion of 75th Independence Day.

NSS Unit (National Service Scheme) @ I.T.S Mohan Nagar, Ghaziabad UG campus is one of the most vibrant and active unit of NSS in CCS University, Meerut. NSS team organizes various activities like awareness about cleanliness, plantation drive, education programs for kids, meal distribution in under-privileged areas and many more. To celebrate 75th Independence Day, NSS team of students, faculty and staff members organized "Tiranga Rally" in the area of Mohan Nagar, Ghaziabad. Our BBA & BCA students with faculty members participated in this program with full enthusiasm.

Learning and Development @ I.T.S

- Ms. Shenki Tyagi has registered copyright on "Ethnocentrism Buying Behavior" registration number L-116511/2022 in July 2022.
- Ms. Shenki Tyagi was bestowed with the honor of "Young Influential Faculty of the Year Award 2022" by International Institute of Influencers (III) partnered with World Book of Records London, United Nation PKFC, International House of Speakers, Crown University South America in July 2022.
- Ms. Shenki Tyagi has successfully completed one-week FDP on "Advanced Pedagogical Techniques" organized by Ramanujan College and Delhi University under the aegis of the Ministry of Education and secured a grade from Jun. 25, 2022 to July 05, 2022.
- Dr. V. N. Bajpai and Dr. Satish Kumar of Management Department attended 1st Diversity and Inclusion Conclave of FICCI at Hotel Lalit, New Delhi on July 6-7, 2022.
- Management faculty members Prof. Yachna Malhotra, Dr. Indraneel Mandal, Prof. Charul Agarwal, Dr. Gurpreet Kaur, Prof. Mansi Singh, Dr. Neeraj Sanghi, Dr. Mayank Sharma, Dr. Vinay Kumar Srivastava, Prof. Smita Barik and Prof. Shikha Aggarwal from I.T.S School of Management and Institute of Technology and Science, Ghaziabad attended the AICTE conclave on the theme "Implementation of NEP 2020: Facilitating Engineering Education in Indian Languages" organized by AICTE at AICTE, Head Quarter, New Delhi on July 15, 2022.
- Dr Annu Tomar attended ten days FDP on "New reforms in higher education with reference to NEP 2020" organized by KR Manglam and CTEF from July 21 to August 02, 2022.
- Prof. Smita Barik of Management Department attended 5- Days online MDP on "Assessment of HR functions through HR Analytics" organized by ABES Business School, Ghaziabad from July 25 to July 29, 2022.
- Dr. Vivek Pachauri of I.T.S School of Management has been invited by Indian Academicians and Researchers Association (IARA) to Chair a Technical session in the 2nd International Conference (Online) on "Current Trends in Multidisciplinary Research" on July 17, 2022.
- Dr Annu Tomar attended seven days FDP on "Meaningful Research and IPR" organized by KR Manglam and Kasturba Institute of Psychology and Behavioral Science from July 28 to August 03, 2022.
- Dr Annu Tomar attended five days FDP on "Amazon Web Services" organized by Acharya Institute of Technology and Brain O vision from July 28 to August 03, 2022.
- Dr Annu Tomar published one chapter titled "Proposal of understanding rural consumer behavior: A study" in the book of Edu-Preneurship in August 2022.
- Dr. Yamini Negi was the resource person in two days' Workshop on "Nutrition and Health" and "Segregation of Waste and Waste Management" organized by Sant Nirankari Public School, Tilak Nagar, New Delhi on August 3-4, 2022.
- Prof. Abhay Ray completed and earned an online certificate form Udemy titled "Angular 12 – Completed Beginner's Guide 2021" on August 03, 2022.
- Dr. Gurpreet Kaur of Management Department attended an online workshop on "Interactive Tools and Techniques for Energized and Engaged Classes" on August 06, 2022.
- Dr Annu Tomar received a "Best Reviewer Award" by Redfame Publishing House, USA dated August 16, 2022.
- Dr. Yamini Negi chaired a Technical Session during the 3rd International Conference organized by IARA on "Social Science, Management and Technology in Covid Era" in association with Institute for Scientific Research & Development, Montenegro, Europe on August 28, 2022.
- Dr. Rajeev Johari and Dr. Sunil Kumar Yadav of Management Department attended the regional meet at AKTU, Lucknow organized by Institution's Innovation Council (IIC) at MoE's Innovation Cell and AICTE on August 29, 2022.
- Dr. Nitin Saxena and Dr. Surendra Tiwari of Management Department attended Dataquest x IBM event on "Impact of Digital Skilling On Getting Industry-Ready" at Eros Hotel, New Delhi on August 30, 2022.
- Dr. Annu Tomar attended one day FDP on "Multidisciplinary Approach to RM in Humanities and Social Science" organized by KR Manglam and CCS University on September 05, 2022.
- Dr. Sandeep Garg shared his knowledge as a resource person in Placement Readiness Enhancement Programme (PREP) organized by Institute of Technology & Science, Ghaziabad on September 14, 2022.
- Ms. Shenki Tyagi successfully took a Guest Lecture on "Digital Marketing and Web Analytics" at D. Y Patil University Pune on September 14, 2022.
- Dr. Yamini Negi took a session on Excel in the Placement Readiness Enhancement Programme (PREP) organized by Institute of Technology & Science, Ghaziabad on September 14, 2022.

- Ms. Shenki Tyagi successfully took a guest lecture on “Digital Marketing and Web Analytics” at D. Y. Patil University, Pune on September 14, 2022.
- Dr. Yamini Negi took a session on Excel in the Placement Readiness Enhancement Programme (PREP) organized by Institute of Technology & Science, Ghaziabad on September 14, 2022.
- Dr Annu Tomar attended one day FDP on “IPR and Patents” organized by S. A. College of Arts and Science, Chennai and RGNIPM on September 15, 2022.
- Dr. Timira Shukla and Dr. Namita Mishra of I.T.S School of Management attended the Learning Session on International Accreditation: AACSB on September 16, 2022.
- Prof. Parul Gupta and Prof. Charul Agrawal of Management Department attended one day workshop on Qualitative Case study Research at BIMTECH, Greater Noida on September 17, 2022.
- Dr. Annu Tomar attended one day FDP on “Digital Footprints and Personal Branding on September 17, 2022.
- Prof. Saroj Kumari attended one week FDP on “Artificial Intelligence for Sustainable Development” organized by the Artificial Intelligence Research Centre, Department of Computer Science & Engineering, BBD University from September 17-22, 2022.
- Dr. Neerja Anand received a grant for International Patent Application (App. No. - 2022/08314) entitled “Innovation Practices for Survival of Small and Medium Enterprises (SMES) in the Covid-19” that was filed on July 26, 2022, accepted on September 16, 2022, and the patent was granted by The Patent Office of Republic of South Africa (Patents Act, 1978) on September 28, 2022.
- Dr. Vivek Pachauri and Dr. Shikha Arora of I.T.S School of Management attended the “10th Awanish Dev Memorial Lecture” at Radisson Blu Plaza, NH-8, Near Airport, New Delhi on September 28, 2022.
- Prof. Abhay Ray attended and earned an online certificate form AWSOME DAY Online conference based on AWS web Services and its application in business on September 29, 2022.
- Prof. Abhay Ray completed and earned an online certificate form SkillUP by Simplilearn titled “SQL Injection for Beginners” on October 01, 2022.
- Ms. Shenki Tyagi was bestowed with 6th Dr. Sarojini Naidu - The Nightingale of India International Award for working women 2022 in the Category of Educationist in association with ICMEI World ,ICMEI _IN and Marwah Studios in October 22, 2022.
- Prof. Puja Dhar and Prof. Saurabh Saxena of Department of I.T. along with the students of MCA 2nd year attended the National Conference on "Electric Mobility: Strengthening Eco System-The Way Forward" organized by ASSOCHAM at the hotel Shangri-La in New Delhi on October 14, 2022.
- Prof. Saroj Kumari attended one week FDP on “Security Aspects in Computer Science and Application (SACSA-2022)” sponsored by ISEA- Project Phase-II and organized by Department of Computer Science and Engineering, Motilal Nehru National Institute of Technology, Allahabad, Prayagraj , Uttar Pradesh India during October 17-21 2022.
- Dr. Sandeep Garg attended two days Faculty Development Programme on “Structural Equation Modelling using SPSS- AMOS” organized by department of accounting, GITAM School of Business, Hyderabad (GSBH) in association with international skill Development Corporation (ISDC), UK on October 14-15, 2022.
- Dr. Neerja Anand attended a one-day awareness program on “Cooperation” organized by National Cooperative Union of India (Ministry of Cooperation), New Delhi on October. 15, 2022
- Prof. Abhay Ray attended, participated and cleared the 6 weeks Wipro Certified Faculty training program with 82% marks and got training on Wipro’s Project Based Learning framework in Java Full Stack organized by Wipro from October 31 to November 05, 2022.
- Prof. Varun Arora attended 5 days faculty development program on “Quantitative and Qualitative Analysis using Python, RStudio, Tableau and Text Mining” at Amity University, Noida, from October 31 – November 04, 2022.
- Prof. Raghendra Kumar attended five days’ “Professional Development Program on Quantitative and Qualitative Analysis using Python, RStudio, Tableau and Text Mining” organized by Amity Academic Staff College in Association with Amity College of Commerce and Finance and Amity School of Business on October 31- November 4, 2022
- Dr. Neerja Anand was awarded Doctor of Philosophy (Ph.D.) by Amity University, Noida during their 18th Convocation Ceremony on November 10, 2022.
- Dr. Anusha Agarwal of I.T.S School of Management Ghaziabad Chair a Technical session in the 7th International Conference (Online) on the theme ‘Advances in Global Businesses, Economics, Finance and Social Science’ organized by KIET School of Management in association with SWOSU (USA); Namangan Institute of Engineering and Technology (Uzbekistan) and Bundelkhand University, Jhansi (India) on November 11, 2022.
- Dr. Annu Tomar published a patent on “Impact of Micro Insurance and its future in India by publication of the patent office dated November 18, 2022.
- Prof. Raghendra Kumar has enrolled for a Ph.D Program from Dr. APJ Abdul Kalam Technical University, Lucknow in November 2022.
- Dr. Annu Tomar organized and attended a workshop as a resource person on the topic “Abstract Writing” organized by I.T.S, Mohan Nagar on December 07, 2022.
- Ms. Anjali Dubey organized and attended a workshop as a resource person on the topic “Abstract Writing” organized by ITS, Mohan Nagar on December 07, 2022.
- Dr. Neerja Anand chaired a Technical Session during the International Conference organized by IARA on “Recent Advancements in the areas of Science, Technology, Business, Economics, Management, Social Sciences, Humanities & Travel-Tourism” in association with Suan Sunandha Rajabhat University, Thailand on December 9, 2022.
- Dr. Annu Tomar chaired a Technical Session during the International Conference organized by IARA on “Recent Advancements in the areas of Science, Technology, Business, Economics, Management, Social Sciences, Humanities & Travel-Tourism” in association with Suan Sunandha Rajabhat University, Thailand on December 09, 2022.
- Dr. Yamini Negi took a Career Counselling Session for Class X & XII students at Ram Kishan Institute, Ghaziabad on December 12, 2022.
- Dr. Manoj Kr. Jha and Dr. V. N. Srivastava of Management Department had been invited as special invitee by ASSOCHAM to attend this summit at Hotel Lalit, New Delhi on December 14, 2022.
- Prof. Jyoti Mahajan of Management Department presented a Paper titled ‘Converged adoption of IFRS steering India to become 5\$ trillion economy by 2024’ in 73rd ALL INDIA COMMERCE CONFERENCE conducted during December 22-24, 2022.
- Prof. Varun Arora presented a research paper entitled “A Comprehensive Review on Multimodal Feature Selection through Nature-Inspired Algorithms” in ICCSAI-2022 organized by Galgotia University, Gr. Noida on December 24, 2022.
- Prof. Pragya Chauhan participated in three days FDP on “Universal Human Values & Professional Ethics” organized by I.T.S Mohan Nagar, Ghaziabad in association with AICTE from December 29-31, 2022.
- Dr. Richa Agrawal attended three days FDP on “Universal Human Values & Professional Ethics” organized by I.T.S Mohan Nagar, Ghaziabad in association with AICTE from December 29-31, 2022.
- Dr. Annu Tomar attended three days FDP on “Universal Human Values & Professional Ethics” organized by I.T.S Mohan Nagar, Ghaziabad in association with AICTE from December 29 to 31, 2022.
- Dr. Charu Malhotra attended three days FDP on “Universal Human Values & Professional Ethics” organized by I.T.S Mohan Nagar, Ghaziabad in association with AICTE from December 29 to 31, 2022.
- Prof. Ravi Govil attended three days FDP on “Universal Human Values & Professional Ethics” organized by I.T.S Mohan Nagar, Ghaziabad in association with AICTE from December 29 to 31, 2022.
- Prof. Saroj Kumari attended three days FDP on “Universal Human Values & Professional Ethics” organized by I.T.S Mohan Nagar, Ghaziabad in association with AICTE from December 29-31, 2022.
- Dr. Annu Tomar published one chapter titled “The effects of motivation: A comparative study” in the book of Education, Administration, and leadership” in December 2022.
- Dr. Annu Tomar published one chapter titled “Learning Management System” in the book Essentials of Education Technology in December 2022.
- Dr. Annu Tomar received a paper acceptance for her paper titled “Rewards and Employee Motivation: An Empirical Study on Pharmacy sector in Delhi NCR” in ICBDS, UPES, Dehradun.

- Dr. Annu Tomar received a paper acceptance titled "Rewards and Employee Motivation: A Comparative Study on Management Institutes in NCR" in Abhigyan Journal (FMS).
- Dr. Annu Tomar published one book on "Motivation Hypothesis and Grow Rich" in the management domain by Eliva Press, New York in December 2022.
- Dr Richa Agrawal published a paper on Financial Inclusion in India- An Overview of initiatives, achievements and challenges in the International Journal of Novel Research and Development.
- Dr Richa Agrawal completed an online course on Research Methodology: Complete Research Methodology Project from Udemu.
- Prof. Varun Arora completed online course on Python Programming from Udemu on December 24, 2022
- Prof. Saurabh Saxena was awarded certificate from Udemu for "Learn Python Programming Step by Step Guide for Beginners" from Udemu on December 27, 2022.
- Prof. Saurabh Saxena published a book chapter on The Future of Marketing automation through Data Analytics and AI.
Prof. Saurabh Saxena was awarded certificate from Udemu for "Manual Software Testing: Complete course with practical Labs" from Udemu on December 28, 2022.
- Prof. Varun Arora completed an online course on Block chain from Udemu on December 28, 2022.
- Dr. Yamini Negi has attended a Seven- Days National online FDP on "Research Methodology: Analysis, Tools & Techniques" organized by the IQAC & PG and Research Department of Mathematics, Theivanai Ammal College for Women (Autonomous), Villupuram on December 28 to January 1, 2023.
- Prof. K.P Singh was awarded certificate for successfully clearing the "Talent Next certification assessment for project-based learning in Java full stack" from Wipro on December 30, 2022.
- Dr. Sandeep Garg published a research paper titled "A cointegration analysis of nifty index with sectoral indices of NSE" in one of the renowned journals "Journal of Information & Optimization Sciences" ISSN 0252-2667 (Print), ISSN 2169-0103 (Online), Volume 43(2022), No. 6, PP 1279-1289, DOI: 10.1080/02522667.2022.2138203 abstracted & indexed in ABDC, Web of Science (ESCI).
- Ms. Anjali Dubey published a research paper titled "Impact of Business Incubation support on start-ups performance in India" in renowned journal "International Journal of Business and Globalisation" ISSN:1753-3627E-ISSN:1753-3635 by Inderscience Publishers indexed in Scopus.
- Ms. Anjali Dubey published a research paper titled "The Value of Business Incubators and Accelerators: An Entrepreneurial Perspective" in renowned journal "International Journal of Business and Globalisation" ISSN:1753-3627E-ISSN:1753-3635 by Inderscience Publishers indexed in Scopus.
- Ms. Shweta Kumar published a paper in Education and Society (शिक्षणआराणसमज): ISSN 2278-6864 with IF=6.718 Vol. 46, Issue 04, No. 10, October-December : 2022 UGC CARE Approved, Group I, Peer Reviewed, Bilingual, Multidisciplinary Refereed Journal entitled "An Assessment of Recent Advancements and Trends in Cyber Security, Including a thorough Analysis of Cyber Attacks".

Students Outside Participation @ I.T.S

- Selected students of PGDM 2021-23 batch attended an interactive Session on "Exports through India Post" organized by Federation of Indian Export Organisations at Foreign Post Office on July 8, 2022.
- Students from I.T.S UG Campus- Vidhi Tomar (BBA Batch 20-23), Harsh Batar (BBA Batch 2020-23), Jessica Kaur (BBA Batch 2020-23), Vansh Arora (BBA Batch 20-23) and Ayush Ranjan (BBA Batch 2020-23) participated in the 9th International Business Plan Championship at IIM, Indore from August 17-19, 2022.
- Selected students of PGDM 2021-23 batch participants attended the Inaugural Session on Hybrid Reality- The next phase in digital evolution, organized by CII (Confederation of Indian Industry) and TATA Communications Centre for Digital Transformation at Imperial Hotel, New Delhi on August 25, 2022.
- Selected students of PGDM 2021-23 batch attended an online session on the topic "Shaping Young Minds Programme" organized by All India Management Association (AIMA) on August 26, 2022.
- Shubham Kumar, student of MBA batch 2021-23 participated and won First Prize along with a Cash prize of Rs. 10,000 in National Stock Mock competition organized by B School Bulls, a Govt of India approved start up, during September 5-9, 2022.
- Selected students of MBA participated in the AKTU Sports Fest 2022 (Zonal Level) conducted at IMS, Ghaziabad on during 14-16 September 2022.
- Selected students of PGDM 2021-23 batch namely Ishvi Chaudhary, Akshay Ashish, Aditya Barnwal, Hemendra Singh, Sourabh Kumar, Deepanshu Gupta along with Prof. Yachana Malhotra attended the "CII International Technology Summit 2022 -Technology 4.0 Adoption, Adaptation & Enterprise Transformation: The Next Big Leap" at The Lalit Hotel, Delhi on September 19, 2022.
- Mr. Om Sharma-BCA III year and Ms. Asmita Kumara - BCA III year participated and won first prize in a dance competition in "Festin-o-beats 12.0" organized by ABES College, Ghaziabad on September 29, 2022.
- Ms. Deepali Ojha - BBA III year, Mr. Prakhar Tyagi - BCA III year, Mr. Rahul Rathore-BBA III year participated and won the first prize; Mr. Abhay Goyal- BCA III year, Ms. Sabeen - BBA III year and Mr. Anmol Jain- BBA II year won the second prize in a theatre competition in "Festin-o-beats 12.0" organized by ABES College, Ghaziabad on September 29, 2022.
- Ms. Yukta Goyal-BBA III year, Ms. Ananaya- BCA II year, Ms. Saskshi Pal - BBA III year, Ms. Ishika Malik - BBA III year participated and won the second prize in a rangoli making competition in "Festin-o-beats 12.0" organized by ABES College, Ghaziabad on September 29, 2022.
- Selected students of PGDM 2021-23 batch namely Divyansh Jaiswal, Punit Agrahari, Poorvi Gupta, Priya Kumari, Yuvraj Singh, Ritik Arora, Omesh Thakur, Vikash Gautam, Rohit Jain, Shobhit Agrahari attended virtual ASSOCHAM COLLOQUIUM on the theme of "SOCIAL STOCK EXCHANGE: The Next Inclusive Growth Trajectory- Emergence, Sustenance & Governance" through virtual mode on October 7, 2022
- Students of MCA 2nd year, along with Prof. Pujja Dhar and Prof. Saurabh Saxena of Department of I.T., attended the National Conference on "Electric Mobility: Strengthening Eco System-The Way Forward" organized by ASSOCHAM at the hotel Shangri-La in New Delhi on October 14, 2022.
- Selected student of PGDM (2022-24) batch along with faculty members Dr. Neeraj Sanghi and Dr. Mayank Sharma attended Cyber Comm 2022 "Accelerating the Evolution of Cybersecurity in India" at FICCI, New Delhi. I.T.S School of Management, Ghaziabad was academic sponsor for the event on October 18, 2022.
- Ms. Chetna Rajput and Ms. Vidhi Tyagi, students of PGDM 2021-23 batch attended and presented paper in the International Seminar on the theme "Environment, Energy and Health: Emerging Challenges and Policies" organized by the Department of Economics at University of Jammu on November 3-4, 2022.
- Ms. Soma Singh - BCA III year, Mr. Shivam Jaiswal - BCA III year, Mr. Himanshu Passey-BCA III year, Ms. Pratibha Chaurasia - BCA III year, Mr. Akash Sharma - BCA III year participated in an overnight coding competition "Hackathon 2K22" organized by College of Engineering, Roorkee from November 18-19, 2022.
- Selected students of MBA (2022-24) Batch attended a webinar organized by Centre for Teaching & Learning, IIM Bangalore on the topic "Design Thinking in Higher Education" on November 18, 2022.
- Mr. Shashank Sharma - BCA III year, Ms. Vidya Gaur, Mr. Kapil Upadhyay - BCA II year and Mr. Harshit Kaushik - BCA III year won the first prize in a singing competition "Meange 22" organized by IMS College, Ghaziabad on November 18, 2022.
- Students of BCA-I-year Ms. Aradhya Tyagi, Mr. Himanshu Chaudhary and Ms. Sanya Chadha participated in competition on the topic "Contribution of Tribal Heroes in the Freedom Struggle" on birthday of Bhagwan Birsa Munda ji organized by Seva Prkalp Sansthan, Ghaziabad where Ms. Sanya Chadha had got second prize. She received certificate and medal from hon'ble Chief Guest Dr. Sudhanshu Drivedi -Member of Parliament on November 19, 2022.
- Football team of BCA students participated and won the proud Gold Medal in Sports Meet organized by I.T.S Dental College, Murad Nagar on November 19, 2022.
- Selected students of PGDM 2022-24 batch namely Khushi Jaiswal, Shristy Srivastava, Akanksha Sahu, Priya Kumari, Vineet Jain, Amaan Baig, Dileep Kumar and • Shitanshu attended the 2nd Global Value Chain organized by ASSOCHAM at Taj Hotel, Delhi on the theme "Making India an Export Manufacturing Hub and Investment Destination" on November 29, 2022.
- Ms. Pruchi Rajput -BCA III year won the Silver Medal in power lifting competition held at MMH College, Ghaziabad on December 11-12, 2022.
- Selected students of PGDM 2022-24 batch students namely Vani Gaur, Saloni Gupta, Sundari Tomar, Vaibhav Agarwal, Dharna Taneja, Utkarsh Rai, Varnika Gupta, Tanzil Verma, Harish Kumar, Abhishek Kumar, Maanyata along with faculty member Dr. Rajeev Johari attended PHDCCI flagship program on 'Public Policy and Governance States' Policy Conclave 2022 on the theme "Make in India, Make for the World" at Hotel Le-Meridien, New Delhi on December 12, 2022.

Students Outside Participation @ I.T.S

- Ms. Manya Sharma received Vice Chancellor Gold Medal for being the University Topper of BCA batch 2019-2022 by her Excellency, Governor of U.P. Smt. Anandiben Patel in 34th Convocation of CCS University on December 15, 2022.
- Selected students of PGDM 2022-24 Batch students namely Harsa Singh Bhatti, Ritika, Sumit Kumar Jha, Omesh Rathour, Sourav Jaiswal, Yachika Tyagi, Narjis Fatima, Ram Krishna Mishra and Rahul Kumar attended the CII National Telecom Summit- "Bridging Digital Divide: Role of Telecommunication" organized by Confederation of Indian Industry (CII) at Le-Meridian Hotel, New Delhi on December 16, 2022.
- Selected students of PGDM 2022-24 batch students namely Abhishek Kumar, Ansul Taragi, Divya Singh, Astha Tiwari, Karan Kumar, Kunal Singh, Pankaj Garg, Simran Srivastava, Udit Rastogi, Vikash Gautam, Himanshu Gautam along with management faculty members Dr. Anusha Agarwal and Prof. Durba Roy attend the FICCI's 95 th Annual Convention on the theme of "INDIA @ 100: AMRIT KAAL, SUSTAINABLE & INCLUSIVE" organized by FICCI (The Federation of Indian Chambers of Commerce Industry) at Hotel Taj Palace, New Delhi on December 16-17, 2022.
- Ms. Asmita Kumari-BCA III year, Mr. Aryan - BCA III year, Mr. Prakhar Tyagi - BCA III year, Mr. Mohammad Ameer - BCA III year, Ms. Akansha - BCA II year, Ms. Vishakha Sharma - BCA III year, Mr. Om Sharma - BCA III year, Ms. Prachi Singh - BCA III year, Ms. Anshi - BCA II year won the first prize in a "Ramp Walk" competition "Mercato" organized by Jaipuria Institute of Management, Ghaziabad on December 17, 2022.
- Selected students of PGDM 2022-24 batch namely Yogit Aggarwal, Anjali Verma, Manav Garg, Manisha Kasana, Anjali Sharma, Nikhil Jawalia, Vipin Yadav, Nandini Chandna, Yuvraj Singh, Ashutosh Saxena, Shubhanshu Purwar, Neeti Singh attended the two days 7 th National Standards Conclave, on the theme of "Re-orienting & Implementing India's Value Chain Integration through Standards Compliance" at Hotel Hyatt Residency, New Delhi on December 19-20, 2022.

ALUMNI @ I.T.S**I.T.S School of Management, Ghaziabad organized an Alumni Talk for students of PGDM (2022-24 batch) on the topic "Challenges and Opportunities in Present Business Scenario" on October 20, 2022.**

Mr. Aditya Vatsya, Manager - Times of India, highlighted several examples of corporate – where during pandemic the corporate converted the challenges into opportunities. He advised students that not to run after targets but to create new ideas so that targets can be achieved without any extra efforts. He answered all the queries asked by the students satisfactorily. At last Dr. Anusha Agarwal, Chairperson PGDM and Dr. D.K Pandey presented a memento as a token of gratitude to Mr. Aditya.

**I.T.S UG Campus organized an alumni session for BCA (Batch 2021-24) students on "Journey from campus to corporate corridor" on November 19, 2022.**

The purpose of the session was to reconnect with the alumni and share their experiences, explorations, and their transition from campus to corporate corridors. A talk with esteemed and successful alumni is the best insight of the industry. Thus, this alumni talk was organized for BCA students. The speaker of the session was Mr. Kinan Fareed Khan (2011–2014), Finance Analyst at American Express, Gurugram.

**I.T.S School of Management, Ghaziabad organized an Alumni Talk for students of PGDM (2022-24 batch) on the topic "Emerging Trends in the area of sales & distribution" on November 25, 2022.**

Mr. Pradeep started the session by sharing his experience from campus to corporate. Further, he shared his journey from campus to corporate. He spoke about the emerging trends in the area of sales & distribution. In his address, he emphasized on the changing of shopping platform from offline to online. He said that after COVID pandemic there is a change in the mind-set of the retailers and customers, old techniques of sales & distribution have changed. and budding managers should be prepared for such changes.

**I.T.S School of Management, Ghaziabad organized an Alumni Talk for the students of Finance area in PGDM 2021-23 Batch on the topic "Career as a 'Financial Analyst'" on December 13, 2022.**

The talk was delivered by Alumnus PGDM (2016-2018 batch) Mr. Rohan Jain, Associate in Publicis Sapient, Domain – Financial Content Management. Dr. Timira Shukla, Director welcomed the guest by presenting a plant sapling. Prof. Durba Roy introduced Mr. Rohan Jain to the audience. Mr. Pradeep started the session by sharing his experience at I.T.S school of Management. Further, he shared his journey from campus to corporate. He spoke about the career in finance as a financial analyst. In his address, he emphasized on the changing of mindset to enter into the finance sector. He said that as a financial analyst a person would be required to deal with multiple channels/departments in the organization/company to make a proper analysis of the financial aspects involved, and therefore it is important to have knowledge/experience of all the areas in the organization to become a successful financial analyst.



Dr. Sunil Kumar Pandey selected among 200 CIO's from over 40 Countries of different subcontinents from about 3800+CIO's participated in different stages and feliciated at Global CIO Summit at The Grand Fourwings, Bangkok during November 22-24, 2022 by GEC Media Group.



• **Mr. Ramesh Bharti**

Product Head, Equity at Geojit Financial Services Ltd.

Topic: Stock Market Operations

Date: September 16, 2022

• **Dr. Sumit Suri**

Head Pricing Strategy (HT Media Digital), HT Digital Streams

Topic: Digital Marketing: Revenue Models, Metrics and ROI in Media Industry

Date: September 20, 2022

• **Mr. Ajay**

Senior Digital Transformation Expert, Trainer, and Chief Digital Officer

Topic: E-Commerce Strategy for B2B Market

Date: October 10, 2022

• **Ms. Laxmi Raghuvanshi**

Associate Manager, GMR Group

Topic: Applications of Statistical Techniques in Management

Date: October 13, 2022

• **Mr. Raj Sharma**

Senior Vice President, YES Bank & Cluster Head-Wealth Management

Topic: ALM and the Risk Concept of NPA: Causes and Suggestions

Date: October 15, 2022

• **Mr. Saqib Iqbal**

Senior Digital Forensic Analyst, 3Eye Solution Pvt Ltd.

Topic: Cyber Security and Cyber Forensic

Date: October 17, 2022

• **Mr. Ramachandran**

Head, Purchase Department, Daurala Sugar Works

Topic: SCM: Procurement & Vendor Management

Date: October 18, 2022

• **Mr. S.K. Gautam**

CEO, UDYAM, NR Tradewind Services Pvt. Ltd

Topic: Impact of Cost Analysis in Business Model

Date: November 02, 2022

• **Mr. Narayanan Ramesh**

General Manager, South Region, JSR Infra Developers Pvt. Ltd

Topic: Motivational Strategies for Hybrid Workforce

Date: November 03, 2022

• **Mr. Anurag Jindal**

Head, FP&A, Airbnb Capability Center, Gurgaon

Topic: Analysis of Corporate Financial Statements

Date: November 07, 2022

• **Mr. Kishlay Verma**

Founder & CEO Digi18 Media

Topic: Synergizing Marketing Mix through New Age Digital Tools

Date: November 08, 2022

• **Ms. Jinal Sameer Shah**

Assistant Professor (Marketing), SVKM's NMIMS School of Commerce

Topic: Personal Branding on LinkedIn

Date: November 09, 2022

• **Ms. Bindiya Jain**

Chief Manager (L & D), Power System Operation Corporation Ltd.

Topic: Rethinking Performance Management: Shifting Paradigms

Date: November 14, 2022

• **Mr. Amulya Sah**

Chief Human Resources Officer, Team Computers.

Topic: Soaring High- Mantra's for Personal and Professional Success

Date: November 18, 2022

• **Mr. Navneet Kumar**

Market Activation Lead, Pernod Ricard, India and Ex-Brand Activation Manager, Dabur

Topic: "The Power of Marketing"

Date: December 08, 2022

• **Mr. Tushar Agarwal**

Data Engineering Associate Manager, Accenture

Topic: "Cloud Computing"

Date: December 09, 2022

• **Mr. Shrey Sharma**

Assistant Manager, METLIFE, Noida

Topic: "Cyber Security"

Date: December 12, 2022

• **Mr. H.P. Singh**

Founder Director, 'Chote Vypar ki Pathshala'

Former Chief Consultant & Program Director of NIESBUD

Topic: "Entrepreneurship Awareness and Benefit"

Date: December 14, 2022

• **CA Deepika Agrawal**

Chartered Accountant

Topic: Implications of GST

Date: December 14, 2022

• **Ms. Priti Shroff Singh**

Master Corporate Trainer and Motivational Speaker.

Topic: Hire ability: Skills-based approach in Corporates

Date: December 14, 2022

• **Mr. Udit Jain**

Presales and Marketing leader – Motherson Group, IIT Kanpur Alumnus

Topic: "Hitting the Mark"

Date: December 15, 2022

• **Ms. Anchita Sood**

Executive-Membership & Program, Indian Institute of Insolvency Professionals, ICAI

Topic: Basic Concepts of Negotiable Instruments Act

Date: December 17, 2022

• **Dr. Kamlesh Kumar Maurya**

Assistant Professor, UPES, Dehradun

Topic: "Motivation Theories and its Managerial Applications"

Date: December 17, 2022

• **Dr. Anuradha Chug**

Associate Professor, USICT, GGSIP University, Delhi

Topic: "Data Structure and its Application using C & C++"

Date: December 19, 2022

• **Prof (Dr.) Mukesh Kumar Sharma**

Department of Mathematics, CCS University, Meerut

Topic: "Numerical Methods in Computer Applications"

Date: December 20, 2022

• **Prof. Shailesh Rastogi**

Professor of Finance at IBM, Pune

Topic: Valuation of Shares

Date: December 26, 2022

Dr. Richa Agrawal

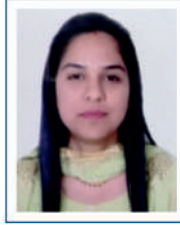
Assistant Professor
PhD, UGC NET (Commerce), MBA
(Finance), M. Com(EAFM)
Experience: 13 years

**Ms. Saroj Kumari**

Assistant Professor
UGC NET, MCA
Experience: 13 years

**Dr. Annu Tomar**

Assistant Professor
Ph.D (HR), MBA (HR and Marketing),
Experience: 11 years

**Mr. Shivoham**

Assistant Professor
MCA, B.Sc (PCM)
Experience: 10 years

**Mr. Sanjay Kumar Sharma**

Assistant Professor
GATE, NET, MCA, B.Sc
Experience: 21 years

**Ms. Shweta Kumar**

Assistant Professor
UGC NET, M.Sc(IT), B.Sc Electronics (H)
Experience: 02 years

**Mr. Anurag Mittal**

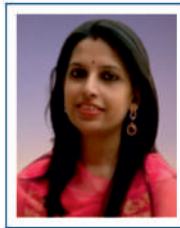
Assistant Professor
M.B.A., UGC NET, M.Sc., B.Sc.
Experience: 14 years

**Ms. Pragya Chauhan**

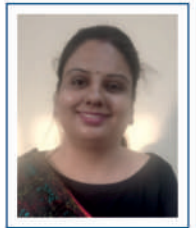
Assistant Professor
UGC-NET, M.A. (Economics), B.A.
(Economics) Hons
Experience: 01 year

**Ms. Nisha Bansal**

Assistant Professor
PhD (pursuing), M.Phil, MCA
Experience: 10 years

**Ms. Chanchal Prabha**

Assistant Professor
UGC-NET, MCA
Experience: 11 Year

**Ms. Neha Sabharwal**

Assistant Professor
MCA, BCA
Experience: 13 year

**Ms. Jyoti Mahajan**

Assistant Professor
UGC-NET, CA (Finalist), CS
Ph.D (pursuing)
Experience: 5 year





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I.T.S - Surya Hospital

B.D.S M.D.S

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E-mail : dental.gn@its.edu.in

Mobile : 08447753520/22

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CAMPUS-4
Greater Noida (Estd. 2006)

CAMPUS-5
Meerut (Estd. 2015)

Chadha Public School

Vaidic Naturopathy & Wellness Village

Village Nangla Kumbha, PO: Sivalkhas via Jani,
Meerut - 250501

E-mail : cct@its.edu.in

Mobile : 08192000780

