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I.T.S.Mohan Nagar has been Accredited by NAAC with Grade "A", Internationally Accredited to IAO, USA

PGDM and MCA Programs have been accredited by NBA



**GHAZIABAD**

(Estd : 1995)

Vol. 29 Issue 02, July - December 2020



**I.T.S Half Yearly News Letter**



# I.T.S Mohan Nagar, Ghaziabad

# NEWSLETTER

**Congratulations!**

**Only Institute with MCA Course Accredited by NBA**

As per Dr. APJ Abdul Kalam Technical University  
Website : <https://aktu.ac.in/nba%20pg%20program.html>

[www.pg.its.edu.in](http://www.pg.its.edu.in)

**I.T.S School of Management**  
Mohan Nagar, Ghaziabad

has been ranked as

**6<sup>th</sup>** Top Private B-School in Delhi-NCR

**7<sup>th</sup>** Top Private B-School in North Zone

**THEWEEK**  
(November 2020)  
[www.itsim.edu.in](http://www.itsim.edu.in)

**India Today**  
Best Colleges of India  
**Ranking 2020**

**BBA** No. 1 in Ghaziabad  
10<sup>th</sup> in North India

**BCA** No. 1 in Ghaziabad  
5<sup>th</sup> in North India

**GHRDC**  
Global Human Resource Development Centre  
**Ranking Survey - 2020**

Best **BBA** 1<sup>st</sup> in Ghaziabad  
Among Top - 10 Institute in India

Best **BCA** 1<sup>st</sup> in Ghaziabad  
Among Top - 6 Institute in India

**Institute of Technology & Science**  
Mohan Nagar, Ghaziabad

has been rated as

**AAA+**

**INDIA'S BEST B-SCHOOLS 2020**

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Youtube: <https://www.youtube.com/user/itsgroupadmin/videos?view=0>

Guinness World Record Award: [https://www.youtube.com/watch?v=7\\_qpV2-L0nk&feature=youtu.be](https://www.youtube.com/watch?v=7_qpV2-L0nk&feature=youtu.be)

# From the Editorial Board

Dear Readers,

Commit yourself to lifelong learning.  
The most valuable asset you'll ever  
have is your mind and what you put  
into it.

...**Brian Tracy**

With this brilliant thought we present our newsletter giving a glimpse of various learning and development activities that were organized in our campus during the months of July – December 2020. The events ranged from various departmental Orientation programme for the new batches of 2020, ADEIU 2020, Online National Conference NGCTND – 2020, International E- FDP, Summer Internship Project Competition, Digital Conclave, Research Convention, HR Conclave, Celebrations of Independence Day and Constitution Day and many more. Hope you would enjoy reading the issue.

As always, we look forward to your valuable suggestions and feedback and hope that this remains a medium for us to stay connected.

Enjoy Reading!  
Editorial Team



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from the Region (Industrialist/  
Technologist/Educationist)

**Nominee of the Affiliating Body/  
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Institute of Technology & Science

**Dr. Sunil Kumar Pandey**  
Director - IT  
Institute of Technology & Science

**Prof. Nancy Sharma**  
Vice Principal (UG Campus)  
I.T.S Mohan Nagar, Ghaziabad

**Prof. Bhawna Bhardwaj**  
Assistant Professor  
Institute of Technology & Science

**Mr. Aniruddha Sen**  
Entreprise Strategic Adviser,  
Microsoft India, Gurgaon

**Nominee of the Council,**  
Approved by the Chairman of the  
council from the panel of the region  
to be nominated by the regional  
committee

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Asst. Professor  
Institute of Technology & Science



## **I.T.S, Mohan Nagar Ghaziabad**

has got built **“Shree Lakshmi Narayan Temple”** in College Campus.



In order to get the divine blessings of God, an imposing **“Shree Lakshmi Narayan Temple”** has been constructed in the college premises. Visiting here, the mind gets immense happiness and peace. This temple is very beautiful. Hearing the Divya Mantra and Path here in the morning, the mind gets peace and happiness. This makes the atmosphere even more divine.

## **Institute of Technology and Science**

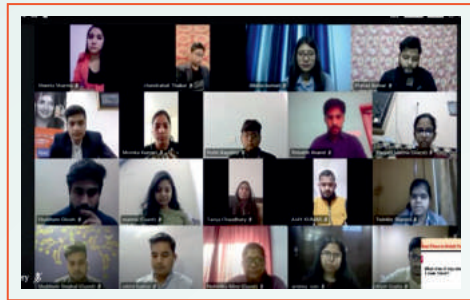
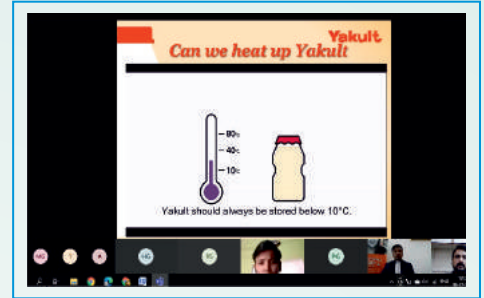
has constructed **“IOT LAB”** in its Mohan Nagar Campus.



To make students aware about Internet of Things, Institute of Technology & Science, Mohan Nagar, Ghaziabad has constructed **“IOT Lab”** in campus. This lab is having 10 computer systems having i3 processor with 8 GB RAM and 500 GB Hard Disk. This Lab is furnished with all the equipments and softwares required for Internet of things.

## Department of Management organized a virtual industry visit to Yakult, Sonapat, Haryana for students of MBA batch (2020-22) on December 08 and December 11, 2020 respectively.

The objective of the visit was to provide the newly admitted batch a unique learning exposure by closely observing the functioning of the plant. The virtual session began with a detailed explanation about the company and its product, followed by a foray into the entire processing of Yakult. The company representative Mr. Tushar described the marketing strategies which Yakult has adopted to increase its customer base during the current pandemic situation. He also explained how Yakult is working to expand its operations in the untapped markets of India.



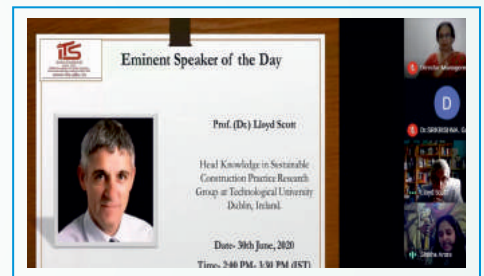
## I.T.S. School of Management organized a Virtual Industrial Visit to Yakult Danone India for PGDM Batch (2020-22) on December 15, 2020.

The session was taken by Mr. Ajay and Mr. Tushar from Yakult. Mr. Ajay started the session with the history of Yakult. He informed how in 1930, Dr. Minoru Shirota, a scientist in Japan became the first in the world to succeed in culturing a strain of Lactic Acid Bacteria beneficial to human health. He also talked about the differences between the Red and Blue bottles of Yakult. Towards the end of session, a video was presented by the speaker to provide students with more clarity about the productions and operations management in Yakult Industries. Also, a few questions were taken up from students.

## Activities @ I.T.S

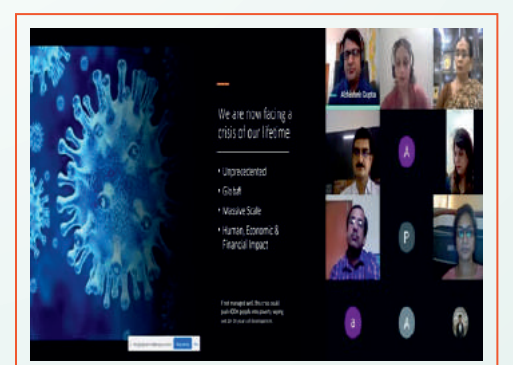
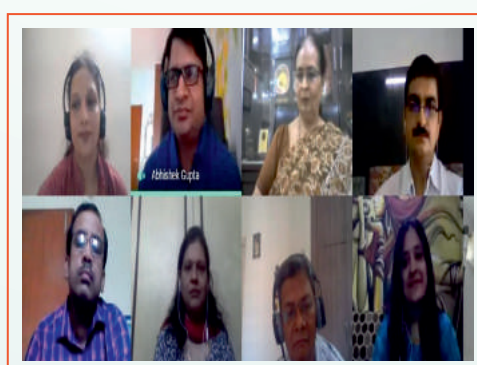
### Department of Management organized a five-day International Faculty Development Program on the focal theme of "Advanced Research Methods Enabling Quality Research publications" from June 30 to July 4, 2020.

The virtual platform of E-IFDP hosted International Speakers of high repute and was attended by more than 200 faculty members and research scholars from 24 states of India and from 18 other countries like U.S.A, Africa, Bahrain, Kuwait, Philippines, Bangladesh, Indonesia, Nepal, Malaysia, Maldives, Morocco, Nigeria, Oman and Turkey. The digital platform was graced by the presence of Shri Arpit Chadha, Honorable Vice Chairman, I.T.S - The Education Group. International Speakers during this E-IFDP included Prof (Dr.) Edward R Lawrence- College of Business, Florida International University, USA; Prof (Dr.) David Petrie- Adjunct business Professor with Concordia Universities, Portland and Chicago; Prof (Dr.) Lloyd Scott, Technological University, Ireland; Prof (Dr.) Sandeep Krishnamurthy-Dean at University of Washington (Bothell) School of Business Kirkland, USA; Prof (Dr.) Dileep Kumar M, Professor Africa Business School, Mohamed VI Polytechnic University, Africa; Prof V. Shekhar, Accredited Management Teacher by AIMA, India; Prof (Dr.) Roy Sembel-Professor, Distinguished Chair at IPMI International Business School, Indonesia; Dr. Ivan Zupic, Goldsmiths, University of London; Dr. Souha Akiki Svahn- Founder Paris Graduate School, France. The inaugural session was initiated by the welcome address of Dr. Vidya Sekhri, Director (Management). All the Speakers touched upon various aspects of Advanced Research Methods during this 5-day E-IFDP which was very well appreciated and taken by all the participants. Participant delegates appreciated the overall coordination and the smooth conduct of the entire program.



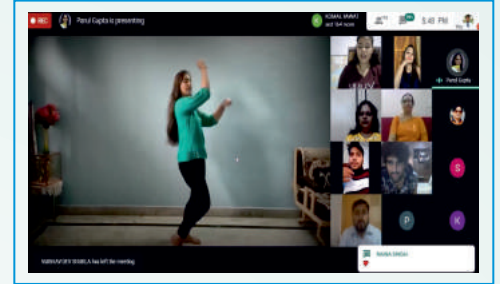
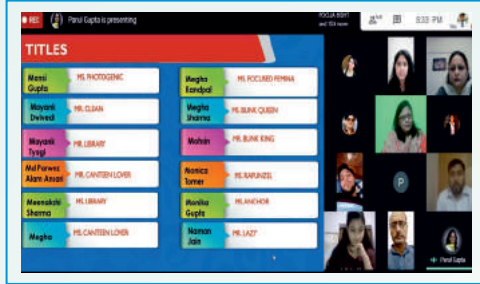
### I.T.S. School of Management organized Online Re-Orientation Programme for PGDM (2019-2021) batch on the focal theme of "Campus to Corporate: Changing Expectations" on July 13, 2020.

The Programme was graced by Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group, Dr. Vidya Sekhri, Director (Management) and guests from industry including Mr. Abhishek Gupta, Senior Director, Business Finance, Flipkart, Mr. Pankaj Khanna, Associate Director – HR, Sanofi, Dr. Deepak Taneja, Business Head & Sr. General Manager, Online & Ecommerce, LG Electronics, Mr. Anil Bhasin, President, Havells India Ltd. The session emphasized on bridging the gap between industry and academics by focusing on changing expectations by corporates and the skills required to meet those expectations.



### Department of Management organized ADIEU- 2020 Virtual Farewell ceremony for MBA batch (2018-20) on August 01, 2020.

The evening commenced with soul touching Ganesh Vandana performance by the students of MBA First Year (2019-21). Dr. Vidya Sekhri, Director (Management) wished all the luck and blessed the outgoing students for a successful journey ahead. She appreciated MBA First Year students for their efforts for putting up a wonderful show on an online platform for their senior batch. The junior batch enthralled the audience with their captivating performances. Songs on friendship made the senior batch emotional whereas a mash-up group dance performance simply amazed the audience. Virtual dance performances and songs added fun and vigor to the evening. The most awaited moment of the evening was conferring of the titles to the senior batch. Ms. Mansi and Mr. Akash Gupta won the titles of Ms. and Mr. Popular respectively and Mr. Puru and Ms. Namrata were the recipients of the titles of Mr. & Ms. Farewell. Students were emotional as they were leaving behind their friends and the Institute. At the same time, they were also excited and optimistic towards the possibilities which the future holds for them. The virtual farewell ceremony, full of celebration and emotions, created lasting memories for all and strengthened the bond between the passing out batch and the Institute.

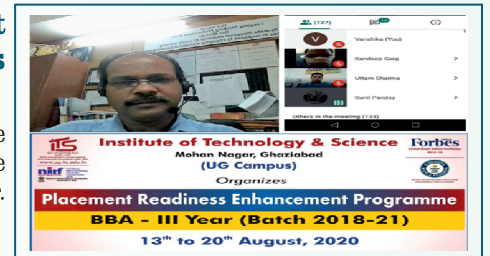


### I.T.S. School of Management organized two days Virtual Training Program on “Resilience in Times of Adversities” for PGDM (2019-2021) Batch on August 6 and 7, 2020.

The training was conducted by Mr. Surya Narain Bahadur, Executive Director, Confluence Integrated Services Private Limited. First day of training programme commenced with welcome of the guest by Dr. Vidya Sekhri, Director (Management). The sessions focused on developing a number of skills and personality attributes which are required by budding managers in order to be resilient and bounce back with zeal and passion to build successful careers. Sessions were very interactive and included a number of videos, real life examples and exercises to engage the students effectively. It was a good learning experience thoroughly enjoyed by the participants.

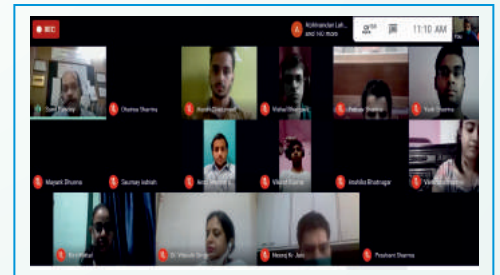
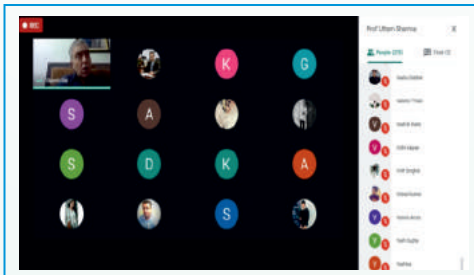
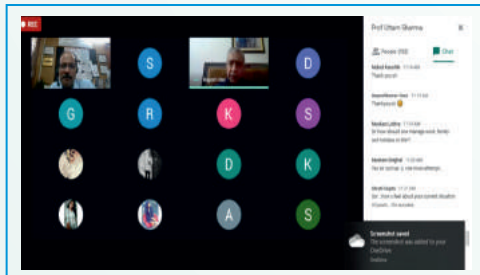
### I.T.S UG Campus Organized Placement Readiness Enhancement Program (PREP) for BBA & BCA – 5th Sem (2018 – 2021 Batch) students from August 13 – 24, 2020.

The online program was aimed at enhancing the placement capabilities of the students in order to make them industry ready being in the final year of their graduation. The guests gracing the occasion were Mr. Praveen Gupta, strategist, Technocrat, Dr. Puneet Mohan Sharma, senior faculty, FDDI & Mr. Kaushal Kishore Singh, Business Head, Orange Education Pvt. Ltd.



### I.T.S UG Campus organized a Re - Orientation Programme titled “Key to Success” for BBA & BCA – 3rd SEM (2019 – 2022 Batch) students on August 14, 2020.

In this online Programme, the students were briefed about what all has been planned for them in the new Semester. BBA students were introduced to courses on Digital Marketing, Finance, Business Analytics and Banking & Insurance, whereas BCA students were introduced to courses on Cloud Computing, Big Data- HADOOP & Cyber Security. These courses are offered in collaboration with the Industry experts like CETPA, Microsoft.

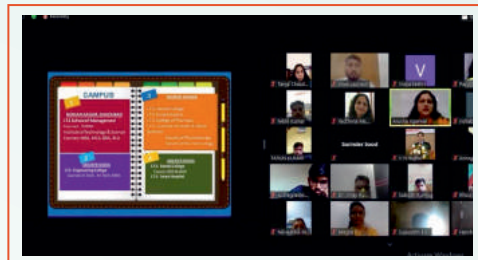
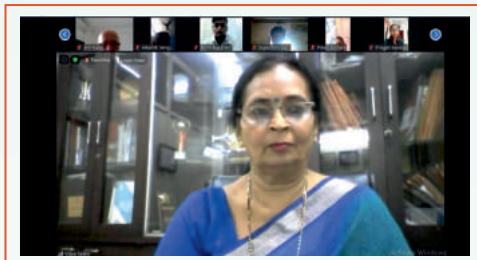
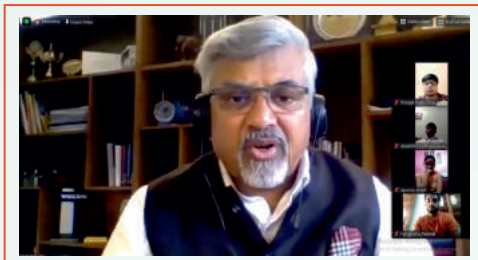


### Department of Management celebrated 74th Independence Day of India on August 15, 2020.

The tricolor National Flag was hoisted in the gracious presence of Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group & Dr. Vidya Sekhri, Director (Management). All the student's faculty and staff pledged their solidarity towards the nation and saluted the efforts of soldiers and all corona warriors.

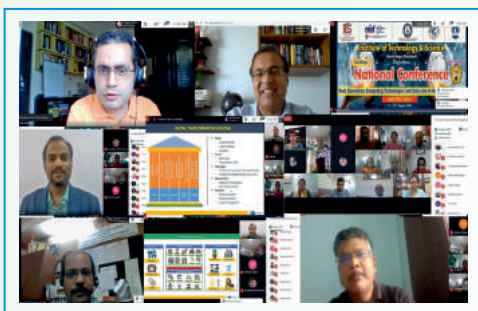
**I.T.S. School of Management organized it's Three days Virtual Orientation Program "Aspirations-2020" to welcome the 25<sup>th</sup> batch of PGDM Batch (2020-22) students on August 17, 2020**

Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group congratulated students for embarking their new journey with the Institute towards building successful corporate career. The event was graced with the benign presence of Director (PR), Shri Surender Sood and Director (Management), Dr. Vidya Sekhri. Mr. Kamal Bali, President & Managing Director - Volvo Group India was the Chief Guest and Mr. Naveen Aggarwal, Partner, Corporate and International Tax U.S. Corridor Leader, India Global, KPMG, India was invited as the Guest of Honor for the Inaugural session. "Aspirations 2020" began with a session on Personality Development. The guest speaker for the session was Mr. Surya Narain Bahadur, Executive Director Confluence Integrated Services Private Limited. Training programme ended with award of certificates to the participating students. Day 2 was graced by the presence of Mr. Tapo Kar, General Manager, HR, Bata India Ltd.; Mr. Siddharth Dasgupta, Associate Director, Ernst & Young; Mr. Sanjay Kumar Singh, MD Yamaha Motors solutions India. On the third day of "ASPIRATIONS-2020", a session on "Campus to Corporate: Alumni Experience Sharing" was conducted. Alumni of PGDM Programme included Mr. Deeraj Verma, National Business Head (Institutional Sales), Dabur, Mr. Vivek Tripathi, Associate Manager – HR, Apollo, Mr. Abhishek Das, General Manager, MFI Documents solutions Ltd., Mr. Shayan Dasgupta, Area Sales Manager, Himalaya Wellness, Nepal, Ms Parul Garg, Distribution Manager, Red Bull, Ms Vaishali Malik, Team Leader, Amazon. They all shared their experiences of corporate life and gave valuable tips to the students to make themselves corporate ready. They shared that Passion, positive attitude, communication, confidence, networking, team spirit are few traits, one should have to be a true professional



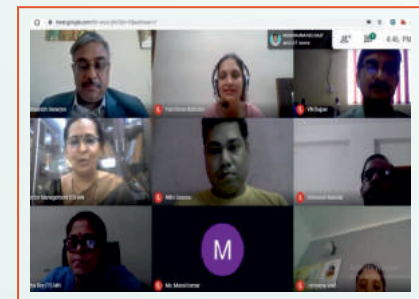
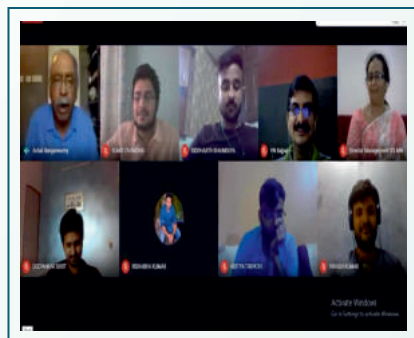
**Department of IT & UG Campus organized a 02-days AICTE Sponsored online National Conference NGCTND-2020, technically supported by Computer Society of India on "Next Generation Computing Technologies and their Role in Nation's Development" during August 21-22, 2020**

Department of IT & UG Campus organized a 02-days online National Conference on "Next Generation Computing Technologies and its Role in Nation's Development" (NGCTND 2020) during August 21 -22, 2020. The conference was sponsored by AICTE and technically supported by Computer Society of India (CSI). The objective of the conference was to bring academicians, practitioners, researchers, technocrats and industry experts to review the ongoing process of research and development in the field of communication technology. The Conference was attended by more than 700 participants from 26 States of the Country and 8 Countries in different sessions which consisted Inaugural Session, Keynote Addresses, Technical Sessions, Paper presentation and Valedictory Session.



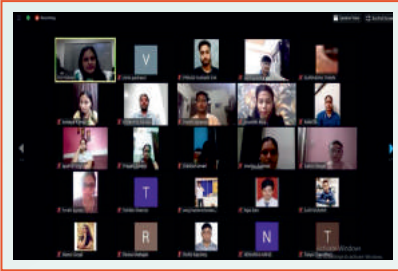
**I.T.S. School of Management organized a training session on "Discovering the Joy of Selling" for PGDM (2019-21) students on August 22, 2020.**

The session was graced by Mr. Achal N Rangaswamy, a versatile and highly successful Sales and Marketing Trainer, facilitator and Coach. The session started with a warm welcome of Mr Rangaswamy by Director (Management), Dr. Vidya Sekhri. In her opening remarks, Dr. Sekhri emphasized on Sales being the most important functions of business. Mr. Rangaswamy shared that Sales is more about hard work, strategy, and persistence than one's gene pool. He demonstrated that a sales person should be a good story teller, as good stories serve as a unique kind of glue, lingering with the clients long after the facts and formulas fade away. Story construction around a context benefit almost every presentation, be it online or offline. The session provided deeper insights on one of the most challenging career options by the expert



**I.T.S School of Management organized an online Corporate talk on the topic "Disruptive Methodology of Customer Acquisition in the Digital World" for PGDM batch (2019-21) students on August 26, 2020.**

The talk was delivered by by Mr. Subhashish Banerjee, Director- Sales, Trinita Corporation, Dubai, UAE. Mr. Banerjee explained that strategic response is invaluable in approaching digital transformation so that the business remains sustainable and agile in this ever-changing environment. And for this organizations need to understand customer journey and creatively applying the right technology to build greater customer engagement.

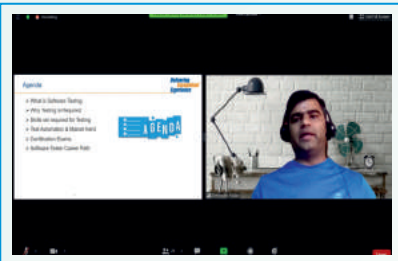


### I.T.S. School of Management organized an Online Corporate Talk on the topic "Start Up Vs Business - The Indian Mindset" for PGDM (2020-22) batch on August 28, 2020.

The talk was delivered by Ms Richa Sharma, Founder, The Book Cafe & Virtual Coffee Table, Director-DreamTeam Technologies. Ms Richa Sharma has been awarded as Restaurateur of the Year by the Foodie and Women of Substance by TOI. She was welcomed by Dr. Vidya Sekhri, Director (Management). She shared her opinion that Start up and Traditional Business both requires sweat, blood and hard work to be successful. She further added that concept of traditional business is much wider than that of a lean start-up. Session was very well appreciated by the students.

### Department of IT & UG Campus organized an online session by Dr. Burzin Bharucha on September 08, 2020.

Department of IT & UG Campus organized an online session by Dr. Burzin Bharucha, Advisor - E & Y for MCA & BCA students on September 08, 2020. Dr. Burzin took the session on ASK i.e Attitude, Skills and Knowledge. He told the students the importance of Attitude. He said having a positive attitude is a must to be successful in life.

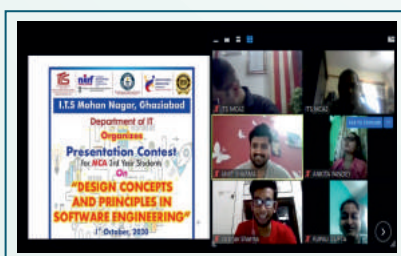
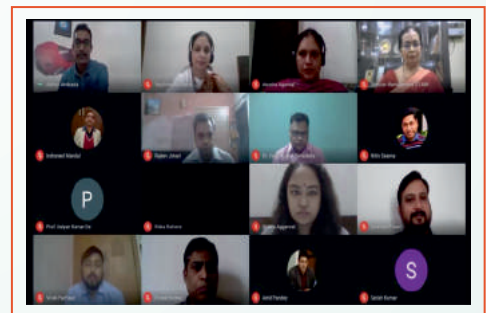


### Department of IT organized an online Guest Talk on "Software Testing - Scope in Industry" on September 19, 2020

Department of IT, organized an online guest talk on "Software Testing- Scope in Industry" for MCA V Semester students on September 19, 2020. Mr. Devendra Yadav, Product Test Manager- Quality Assurance from Global Logic India, Noida was invited as a resource person for the session. During the session Mr. Yadav shared his journey & experience with the participants. He explained the importance of testing before the product released.

### Department of Management organized 7<sup>th</sup> Online Summer Internship Project Competition "Anubhav - 2020" for students of MBA Batch (2019-21) on September 26, 2020.

The objective was to provide a platform to the budding managers to share their first-hand experiences, learning and ideas gained during their almost two months association with corporate in recent past during their Summer internship. Dr. Ashish Ambasta, Founder & CEO – Happy + Consulting, Director – Kincentric was the Chief Guest of the event and Mr. Amit Pandey, COO – Exicom TeleSystems Ltd. graced the event as Guest of honour. The event commenced with the welcome address of Director (Management), Dr. Vidya Sekhri. Dr. Puneet Kumar presented the overview of the programme and highlighted different dimensions of the SIP. Students from institutes like, SJPI(NICM), XIME, Bangalore, National Institute of Bank Management (NIBM) Pune, Bennett University, Kiet group of institutions, JSS Academy of Technical Education, Noida, Xavier Institute of Management and Entrepreneurship, Bangalore, Jaipuria Institute of Management, Lucknow, KIET group of institutions, IES Management College and Research Centre, N. L. Dalmia Institute of Management Studies and Research Globysyn Business School, KIET Group Of Institutions, and K.R Mangalam University took active participation in the competition. Participants shared their presentations based on their experiences and learning during summer internship. All the presentations were evaluated on parameters like Research methodology, analysis and findings, suggestions, logical flow and control over presentation etc. Vaishali Menon from ITS won the first prize in HR, Sharon Carl from IES Management College and Research Centre, Mumbai in Operations Management, Srijan Eppalapally from National Institute of Bank Management (NIBM), Pune in Finance and Rohit Kumar - Globysyn Business School, Kolkata in Marketing. After the daylong presentations at four different venues, cash prizes and certificates were awarded to the winners in various categories. Event was a big hit as more than 60 participants from various management Institutions from all over the India.



### Department of IT organized a Presentation Contest for MCA students on October 01, 2020

Department of IT organized a Presentation Contest based on Software Engineering Concepts for MCA-3rd year Students on October 01, 2020. Students displayed full enthusiasm while participating in this contest. Students of MCA-3rd year presented their topic on various Software engineering subtopics like How to use Data Flow Diagrams, how to prepare a good design?

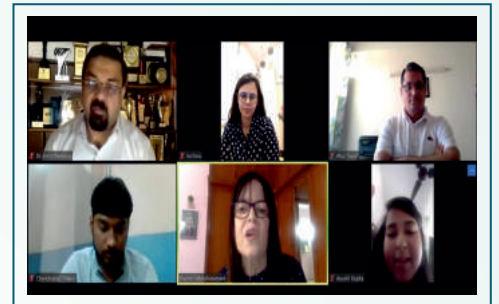
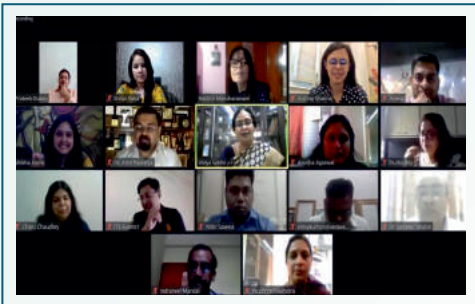
## Department of IT conducted an online session on "Career Guidance for MCA Entrance Exam" for undergraduate students on October 8, 2020.

Department of IT organized an online session via Zoom on "Career Guidance for MCA Entrance Exam" for the undergraduate students of different institutes of the country on October 08, 2020. Mr. Nitin Agarwal, Founder of INPS Classes Lucknow, Prof. Puja Dhar, Chairperson- MCA Program & Prof. Saurabh Saxena were the resource person for the session.



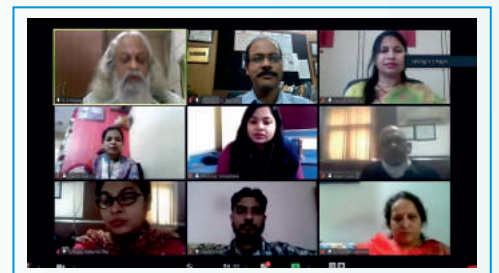
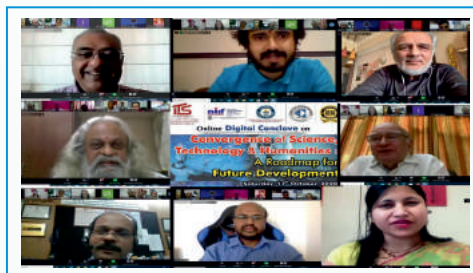
## Department of Management organized Virtual HR Conclave 2020 on October 17, 2020.

The Inaugural ceremony was graced by the presence of Shri Arpit Chadha, Honorable Vice Chairman, I.T.S - The Education Group and Dr. Vidya Sekhri, Director (Management). Shri Arpit Chadha, Honorable Vice Chairman, I.T.S - The Education Group in his inaugural address highlighted the essentiality of industry and academia collaborations and encouraged the efforts of the department. Dr. Vidya Sekhri, Director (Management), welcomed the guests in her welcome address. Followed by the Inaugural Ceremony, the conclave highlighted the very prominent issues with the subtheme – Future of Work: Hybrid Workforce via Panel Discussion- 1 by eminent speakers from Industry. The Moderator of the Panel discussion was Mr. Agniwesh Thakur, AVP, SAP- Success factors Capacity, Accenture and the eminent panelists were Mr. Biplob Banerjee, CPPO, ABD India, Mr. Atma Godara, Production HR Generalist, APAC, Netflix, Digital Transformation Leader, Mr. Manish Rastogi, Head Capability Development & Talent, Vodafone Idea, Mr. Rohit Shenoy, AVP HR, Sterlite Power, Mr. Neeraj Mehra, VP, HR, Infogain. Panel Discussion II with the sub theme "Role of HR in Well-being, Engagement and Performance in tough times", the eminent speakers of the session were Ms. Rashmi Manshramani, CHRO, The Wave Group, Mr. Prateek Dubey, Head ER & HR, IDFC First Bank, Mr. Anand Amrit Raj, AVP, HR, Okaya Power, Ms. Archana Bhardwaj, Head HR Inter Globe Air Transport (IGAT), Dr. Amit Pareenja, Associate Director-Global Learning & Development (Group Corporate HR) at Tata Communications & Hon. Chairman at The Institute of Management Consultants of India (Delhi Chapter), Mr. Atul Tiwary, Head HR, Oyo.



## Department of IT & UG Campus organized an online Digital Conclave on "Convergence of Science, Technologies and Humanities: A Road Map to Future Technologies" on October 17, 2020

The Conclave was technically supported by Computer Society of India. The Conclave was inaugurated by eminent guests Prof. M. M. Pant, Founder Chairman, Planet EDU & Ex Pro Vice Chancellor – IGNOU, Padam Shri Prof. Y. S. Rajan, Distinguished Professor ISRO/DSO, Scientists & Ex Scientific Secretary Department of Space, ISRO, Vice Chairman- I.T.S The Education Group Shri Arpit Chadha, Director (IT & UG) Prof Sunil Kr Pandey, and Vice Principal (UG) Prof. Nancy Sharma. After Inauguration of the Conclave, in the Technical Session, Industry Experts shared their perspectives on Convergence of profoundly transformative technologies and technology-enabling sciences in real life perspectives and its future development.

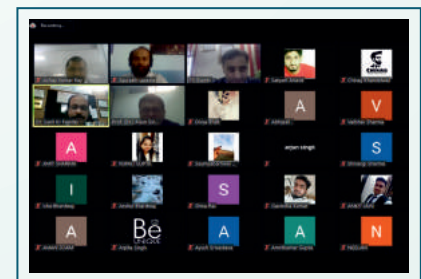


## I.T.S UG Campus organized a Student engagement Programme for BCA 1st & BBA/BCA 1<sup>st</sup> Semester students on October 19, 2020.

During the session, guest speaker Mr. Mohit Vats, BCA Alumni who is presently working as a professional in Finance with Siemens Ltd, Gurugram shared with the students his journey from being a student at ITS to becoming a successful professional. He told the students the importance of being honest and ethical in whatever one does in life adding that if one is ethical and honest than in due course of time one will definitely find success in life.

## E-Cell, Department of IT organized an Online Financial Awareness and Consumer Training (FACT) programme for students of MCA, BCA and BBA programme by NCFE on October 20, 2020

E-Cell, Department of IT, organized an online Financial Awareness and Consumer Training (FACT) programme for students of MCA, BCA and BBA on October 20th, 2020 via zoom platform. This program was the initiative of the National Centre for Financial Education (NCFE), a body promoted by RBI, SEBI, IRDAI and PFRDA with the objective to promote Financial Education across India for all sections of the population. Dr. Arjun Kumar Solanki from NCFE was the resource person of the program.





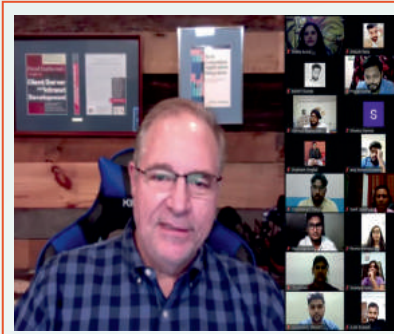
### I.T.S. School of Management organized an online interactive session on “Theory of Cost Analysis” for PGDM Batch (2020-22) on October 21, 2020.

The speaker for the session was Ms. Kaumudi Sharma, (IES), Assistant Director of International Monetary Fund (IMF), Ministry of Finance, Government of India. She has also been the Statistical Officer at Directorate General of Health Service, Ministry of Health and Family Welfare. This session was planned for learning and enhancing the knowledge of the students with a speaker holding a rich academic background and work experience. Dr. Rajeev Johari welcomed the guest and expressed his gratitude for making available her invaluable time. Ms. Kaumudi Sharma gave a brief description about the different concept of Cost, Cost Theories and Cost Curve in an interesting way. She also threw light on modern developments in Cost Theory and how the firm tries to achieve cost minimization.



### I.T.S School of Management organized an online Expert Talk on “Cyber Security & Cloud Computing” for PGDM Batch (2019-21) students of IT specialization on October 22, 2020.

The expert for the session was Mr. David Linthicum – Chief Cloud Strategy Officer, Deloitte Consulting (Cloud Computing Pioneer, Innovative Executive, Best-Selling Author and Speaker, Globally Known Technology Thought Leader, Radio, TV, and Podcast Personality) (McLean, Ashburn, Virginia, United States). Director (Management), Dr. Vidya Sekhri welcomed the guest and enlightened the audience. The session started with Cyber Security importance and role. The speaker also discussed the attack methods and threats in cyber operations. He shared the various measures about cloud computing and how cloud secure the data of individual or company. He also emphasized on what the use of API in cloud computing. He introduced the various aspects of cloud computing and the whole IAM (Identity and Access Management) process. Overall session was full of motivation, interactive and students raised many questions.



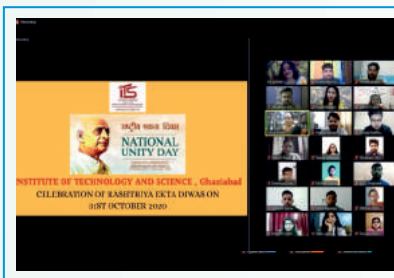
### I.T.S School of Management organized an Expert Talk on the topic “Aatma Nirbhar Bharat: Skill Development and Entrepreneurship” for PGDM Batch (2020-22) on October 27, 2020.

The speaker for the session was Mr. Jayant Shah, Executive Director of Academy of India Marketing & CEO-AIM Parasuraman Centre of Service Excellence. In the beginning of session, Mr. Jayant Shah talked about the challenges and opportunities of Aatma Nirbhar Bharat which is all about self-dependence. He also talked about how India can manufacture and produce its own requirements. Mr. Shah talked about four challenges in the way of Aatma Nirbhar Bharat - Political, Social, Educational and Economic challenges. He also threw some light on Pradhan Mantri Jan Arogya Yojna and Ujjwala Yojan, which aims at achieving equality between rural and urban economy. A concluding remark was given by Director (Management), Dr. Vidya Sekhri. She also put forth her views on how “Digital India and Youth Can Change Coming Generation”.



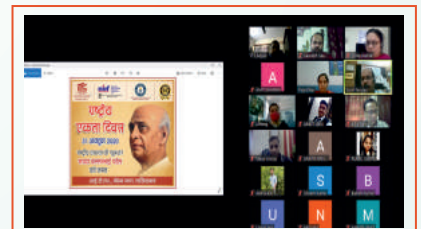
### I.T.S School of Management celebrated “Rashtriya Ekta Diwas” on October 31, 2020.

The event was celebrated to commemorate the birth anniversary of the great leader and politician Sardar Vallabhbhai Patel. In the beginning, Director (Management), Dr. Vidya Sekhri, shared her thoughts and talked about the significance of Rashtriya Ekta Diwas which marks the birth anniversary of Iron Man of India-Sardar Vallabhbhai Patel. She highlighted Sardar Patel’s contributions towards India and also urged the students to visit the newly established statue of the Iron Man of India near the Narmada River in Gujarat whenever they get an opportunity. She also motivated the students to act as a responsible citizen of the country and follow ethics and values to build a strong nation. In the virtual oath taking ceremony, students pledged to dedicate themselves to preserve and strengthen the ideals as epitomized by Sardar Patel.



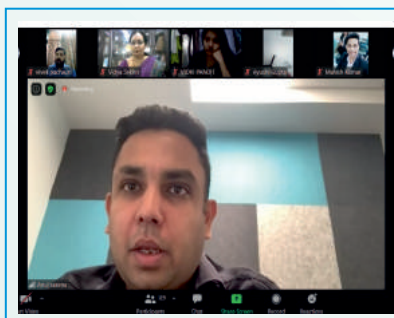
### Department of IT celebrated “Birth Anniversary of Sardar Vallabhbhai Patel” on October 31, 2020

To pay a tribute to Sardar Vallabhbhai Patel, Department of IT, celebrated his birth anniversary via online mode on October 31, 2020. On this day, Director-IT, Registrar, faculty members and students shared their views about this auspicious day & the contributions of Sardar Vallabh bhai Patel for making our country unite.



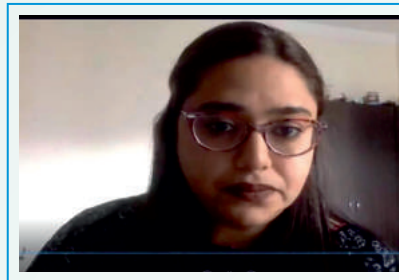
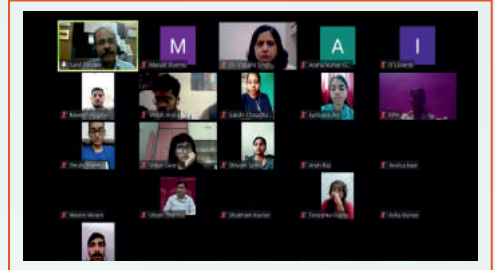
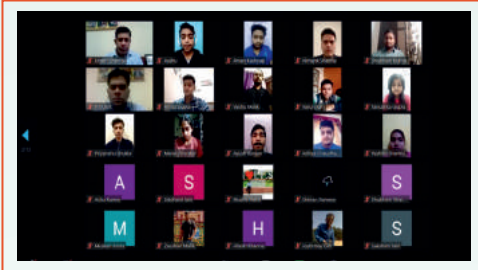
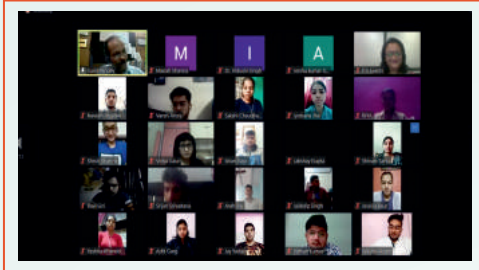
### Department of Management organized corporate talk on theme COVID- “An opportunity of Recalibration” for students of MBA batch (2019- 21) on November 03, 2020.

The talk was delivered by Mr. Anuj Saxena, Co-Founder and Director, Skootr Global Pvt Ltd. Mr. Anuj Saxena said that it has become challenging for most businesses to keep their financial wheels turning during the lockdown period due to less revenue churn and the general uncertainty in the global financial environment. He added that organizations need to transit seamlessly to ensure growth and the answer for the changing business scenario is to be innovative and recalibrate the ecosystem. He further said that it is unfortunately, the impact on start-ups or small businesses can be way more brutal as they have scarcer cash reserves and a smaller margin for managing sudden slumps. He said that to ensure the healthy organization and learning culture you need to develop robustness and adaptability in the organization.



## I.T.S UG Campus organized a Virtual Orientation Programme for BBA/BCA - 1 Semester (2020 – 2023 Batch) students on November 3, 2020.

All the newly admitted BBA & BCA students attended the orientation program. They got to know about how the academics will be conducted and how they will be evaluated. They also came to know about what are expected out of them during the three years that they are going to spend with I.T.S. The guests of the session were Mr. Upkar Singh, Director, Information Technology, FIS Global and Prof. (Dr.) Satya Sheel, Ex– Director, Gorakhpur & G.B. Pant Engg. College, Pauri, and professor, MNIT, Allahabad.

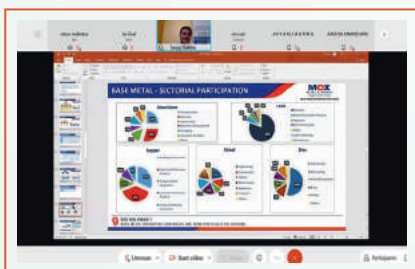
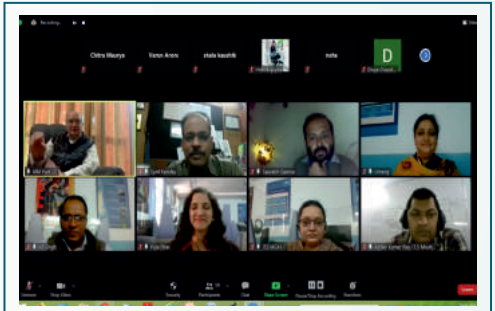
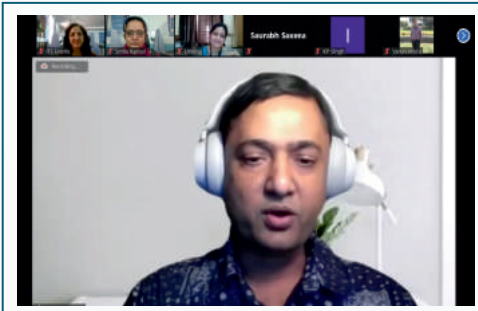
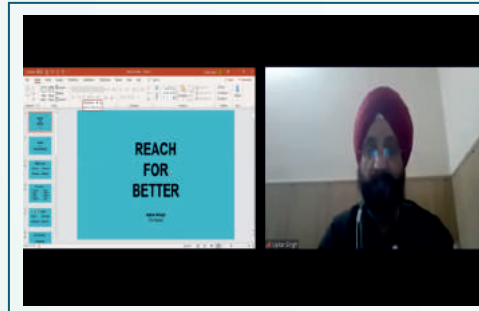


## I.T.S School of Management organized a corporate talk for PGDM batch 2020-22 on the topic “Build Your Own (Self) Brand on Social Media” November 20, 2020

The speaker for the session was Ms. Aditi Ohri, The Maker, Director and Operations and Strategy Emporia Marketing Private Limited. Ms. Aditi mentioned that it is imperative that the students of present times are fully aware of the power and potential of the Social media. The various social media platforms like Facebook, twitter, Instagram are unique in their own ways, and students should channelize their powers so as to derive maximum benefit. Ms. Aditi shared some simple tips with the students regarding what content needs to be posted, with what frequency it has to be posted and what privacy features should be followed while posting. Ms. Aditi mentioned that how important it is to have viable presence on various Social Media platforms.

## Department of IT organized orientation program for its newly admitted students from November 20-24, 2020

Department of IT organized a five days online orientation Programme for its newly admitted 24th batch of MCA (2020-2022) at the Institute from November 20- 24, 2020. During these five days of online orientation Programme, MCA Students were addressed by eminent speakers including Sh. Upkar Singh, Director Technology, FIS, Global, Noida, Mr. Ram Janam Singh, Principal Software Engineer, Microsoft Corp., Redmond, Washington & MCA Alumni (2003 batch), Mr. Yogesh Tiwari, (MCA 2004 Batch), Program Manager-Support Functions, ALSTOM Transport and Mr. Manjim Mukul, MCA Alumni (2000-03 Batch), Associate Director, KPMG, Singapore, Prof. (Dr.) M.M Pant, Former Pro-Vice Chancellor, IGNOU and Founder & Chairman-PlanetEDU, Lt. Col. Prashant Mishra, Vice President, Tata Communications and Maj Gen. Shashi Asthana, Yogi (Dr.) Amrit Raj, Rishikesh, Haridwar and Shri. Rahul Mishra, Cyber Security Advisor - UP Police, Shri Arvind Thakur, Member, Board of Management, NIIT University & Former Vice Chairman and Managing Director, NIIT Technologies Ltd. and Mr. Shailendra Malik, Sr. Project Head, HCL Technologies, London, UK. All the speakers advised students to work on the basic concepts and enjoy the new journey of learning. They all wished the new members of ITS Parivar best luck.



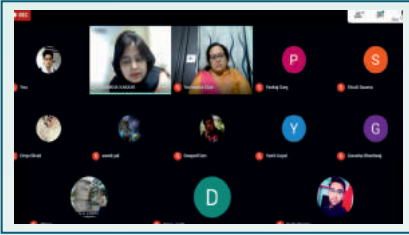
## I.T.S UG Campus organized a Regional Seminar for BBA students on the topic “Commodity Derivatives” on November 25, 2020.

Total 282 students from BBA along with faculty members were present in the session. Students and other participants actively interacted with the speakers Mr. Sanjay Gakhar, Vice-President, Business Development, MCX and Ms. Veena Kumari, Manager, SEBI for their queries related with the working of commodity market, investment planning, forward, futures, commodity price risk and role of Securities and Exchange Board of India.

## I.T. S School of Management organized celebration of 71st Constitution day of India for PGDM batch 2020-22 via online mode on November 26, 2020.

In the beginning of the celebration, Director (Management), Dr. Vidya Sekhri shared her thoughts and spoke about the significance of Indian Constitution Day. She inspired the students with her motivational words and said that we should always be proud to be an Indian. Management Faculties were also present in the event. Students of PGDM (2020-22) batch also presented their thoughts and ideas on the constitution day. In the end, students were motivated to do well in the future endeavors and act as responsible citizens of the country.



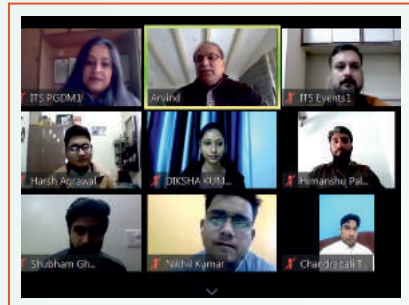


### I.T.S UG Campus organized an online “Treasure Hunt Competition” for BBA/BCA 3<sup>rd</sup> & 5<sup>th</sup> semester students on November 27, 2020.

All treasures were basically in the form of tasks. Participants had to find or solve the question to get the task. After finding tasks, they all had to complete all the tasks in sequence. After completion of tasks, they had to submit the images to a google form. Based on the first submission with correct tasks in sequence, the top 3 position holders were declared.

### Department of Management, I.T.S, Mohan Nagar, Ghaziabad organized Corporate Talk on the topic “How to start your entrepreneurship journey” for MBA students on December 14, 2020.

Mr. Saurabh Trivedi has mentioned that for any entrepreneur, the route from idea to established business is a long and winding one. He said that every business starts with something. It might be an idea, a thing, a world-changing product or a smart enhancement to something which already exists. Mr. Trivedi had emphasized to have 5 steps process for the entrepreneurial journey- Having Right mindset- Being honest - Don't try to be someone else - finding a mentor & partner- putting 100% commitment. The session was very participative. There were various queries from the student's side, regarding the entrepreneurship, venture capital, idea generation etc.

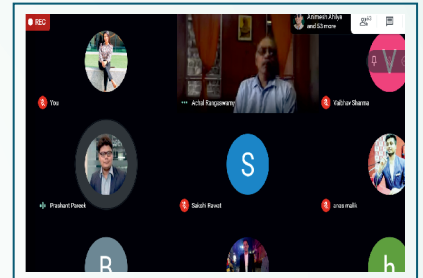


### I.T.S School of Management organized Corporate Talk on the topic “Harnessing Leadership skills for a Changing World” for PGDM 2020-22 Batch on December 17, 2020.

Mr. Arvind Mehrotra started the session with sharing the thought on how in tackling the continual change leadership is very critical and how leaders need to develop certain Mantras to be successful in the recent times. He highlighted that leaders need to develop empathy, seek collaboration and guide openness. Mr. Arvind highlighted how leaders develop culture in the organization and specifically mentioned about the four types of culture, i.e., “POWER, BUREACUCARY, TASK&PERSON” and also mentioned about their consequences. The speaker also talked about strategic leaders which include – “The DEFENDER, PROSPECTPORS AND ANALYSERS.” The session was very participative. There were various queries from the student's side regarding leadership and adaptation in the changing environment.

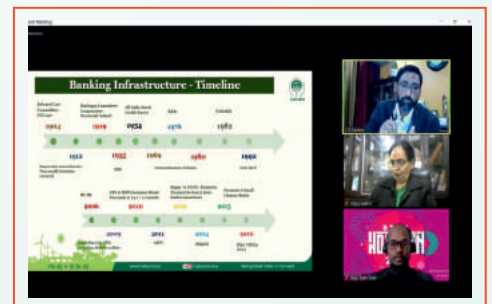
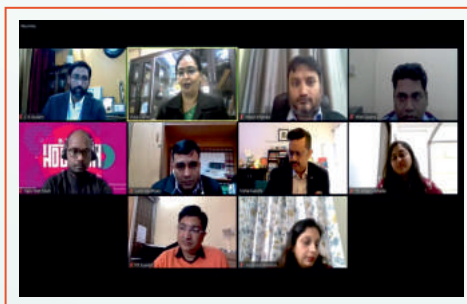
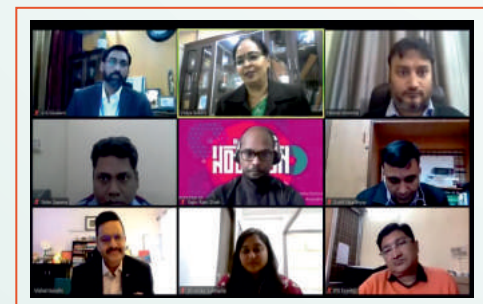
### I.T.S School of management organized an online Corporate talk on “MANTHAN-beyond the uncharted landscape” for Management students on December 18, 2020.

The speaker for the session was Mr. Achal rangaswamy , who is the CEO at Achal Rangaswamy the Coach (EVERYBODY MAKES A LIVING. I HELP MAKE LIVES) has conducted workshops and seminars on various subjects and guiding young and young-at-heart managers to excel. He's also a Tedx speaker (IIM RAIPUR). Other thn specialities like Selling Skills, mentoring and coaching. Mr. Achal talked about very important seven pillars of personality which include (Assertive, Communication Skills, Intellectual ability, Personal appearance & grooming, Maturity & Responsibility, key starter, Determination to success. He also talked about the ways to crack interview & Different ways to introduce according to the situation.



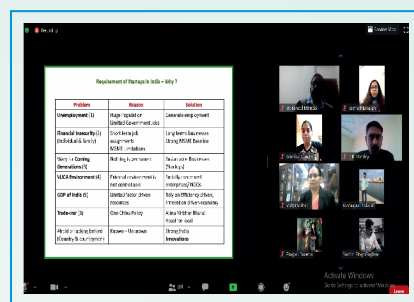
### Department of Management organized “The Research Convention 2020” with the theme “Aatma Nirbhar Bharat: Living in the Age of Innovation” on December 26, 2020.

The inaugural session of the convention was graced by luminaries like Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group; Mr. Satya Gupta, Chairman, India, IPV6 Council, who joined as the Chief Guest. Guest of Honour were Mr. Anil Khaitan, Chairman, Sunil Health Ltd., and Former Chairman, PHDCCI and Prof. (Dr.) Shailendra Singh, Director, IIM Ranchi. The session commenced with the thought provoking remarks by Shri Arpit Chadha and welcome address by Dr. Vidya Sekhri (Director Management). The main programme consisted of two panel discussions. The first one was chaired by Dr. Sudhir Kochhar, Former ADG (IPR) and National Coordinator (NAIP), ICAR and focussed on sectors like agriculture, defence and manufacturing. The other discussants in this session included Mr. Durgesh Sharma DG, Fibre Cement Products; Maj. Gen. Ravi Arora, CEO and Chief Editor, Indian Military Review; and Dr. Nishikant Ojha, Advisor, Cyber, Aerospace and Counter Terrorism and eminent faculty, Defence and Paramilitary Forces. Dr. Ojha brought his experience in counter terrorism along with significant diplomatic capabilities into play. He also emphasized on the need to develop our own R&D capabilities. Maj. Gen. Ravi Arora provided a detailed breakdown of different case stories from Indian military experience. The post-lunch session had Mr. Vishal Gandhi, Founder and CEO of BIORx Venture Advisors Pvt. Ltd., Mr. Chanchal K. Gautam, AGM-NABARD, DDM Office, Ghaziabad, Mr. Rajiv Ratna Shah, Director, MIDAS Lab, IIIT Delhi; Ms Bhumika Sukhadia, Co-Founder, OPE Innovation Lab, Mumbai; and Mr. Niteen Khemka, Co-Founder and CEO, Startup Spine, and mentor at NASSCOM and NITI Aayog.



## I.T.S, Mohan Nagar, Ghaziabad under its Institution Innovation Council (IIC) organized a virtual special session on "Orientation to National Innovation and Startup Policy" for Management students on December 31, 2020.

The invited Speaker for the occasion was Dr. V. K. Arora, CEO of Indira Gandhi Technical University for women IGDTUW - Anveshan Foundation. He is also a trainer in entrepreneurship, strategic management and the functional areas of management. The session began by welcome address by Dr. Vidya Sekhri, Director – Management, and President, IIC- ITS, where she advised the students to stay dedicated and try to make most of the crisis instead of making excuses. She also emphasized that students must be courageous enough to take risks because every failure brings you one step closer to success.



## Clubs @ I.T.S



### Binary – IT Club of Department of Management organized online activity “LONE WARRIORS” for Management students on August 9, 2020.

The purpose of the activity was to keep the physical and mental alertness of the students during this lockdown period, the club conceptualized this event. There were 2 rounds in the activity. In the first round, 20 teams participated and each team consisted of 2 students. Further 3 teams were promoted to the second round. In second round every participant played individually not in a team and both the rounds were PUBG Battle. Winners of the event were Pritam Dutta (PGDM), Ashutosh Kumar (MBA), Shaurya Shrama (MBA)

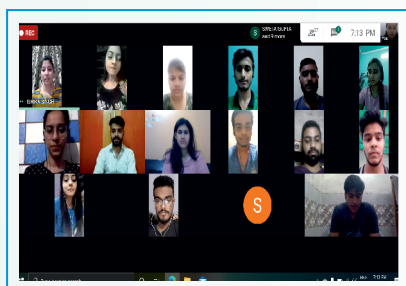
### The Reader’s Café- Library Club of Department of Management organized an online activity “WAR OF WORDS” for MBA batch 2019-21 students from August 07 to August 09, 2020.

The activity was conducted under the guidance of Library Club coordinator Prof. Ritika Rathore. The main objective of this activity was to enhance the creative thinking and writing skills of the students. Writing skills are an important part of communication as it enables an individual to effectively communicate his thoughts, opinions and beliefs with efficiency and accuracy. All the participants performed their best and they really enjoyed this activity. Winners of this online activity were: - Tushar Saxena, Siddhant Tyagi and Ayushi Gupta.



### GLOCAL- IB club of Department of Management organized “MindMover”, a quiz-based activity for the students of MBA 2019- 21 on August 14, 2020.

The activity was an online quizzing game in which the participant teams were provided with paragraph-based stories highlighting trivial information about global companies/ brands and they had to guess the brand. The activity was conducted online using Google Meet. It was overall an enjoyable activity with great learning. The winners of the activity were: - Mr. Tushar Saxena and Ms. Nishi Tyagi and Ms. Nishu Chaudhary and Ms. Sweety Tyagi were on the 1st position, Mr. Suryansh Chauhan and Mr. Shubham Chauhan scored 2nd position and the third position was secured by Mr. Harshit Shrivastava and Mr. Siddhant Tyagi.



### Cultural Club of Department of Management organized an activity “MEME MASTER” for MBA batch 2019-21 students on August 15, 2020.

The purpose of the activity was to regenerate the energy of students by providing some entertainment related activity in this pandemic situation. Each and every student is given E-certificates. The activity was a great success where students enjoyed a lot along with fun and entertainment.

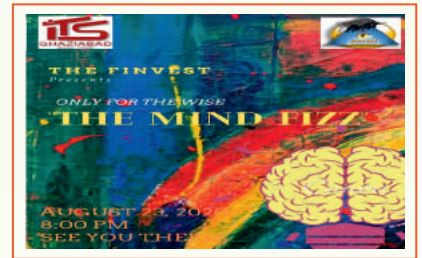


### STATESMAN - Sports Club of I.T.S School of Management organized online event, 'MINDBUZZ (Sports Riddles)' for PGDM batch 2020-22 students on August 16, 2020.

During this lockdown period in order to keep the logical thinking balance along with the fun factor of the students, the club conceptualized this event. This event was on Sports Riddles. There were 20 questions and the time allotted to solve those 20 riddles was 10 minutes. When the event was publicized, we could receive an overwhelming response from the students. Winners were: Mukul Raj, Sarbik Paul, Sudhanshu Jhanwar, Rahul Rastogi and Vaishali Menon.

**FINVEST - Club of I.T.S School of Management organized an online activity "THE MIND FIZZ" for PGDM batch 2020-22 students on August 23, 2020.**

The activity basically comprised of mind riddles based on reasoning and quant to see the ability of the students of how much they are capable of thinking out of the box. There were total 25 questions totally pictorial, out of them 3 questions were generalized and the rest varied between both reasoning ability and quant. Winners were: Ananya Gupta, Neha Aggarwal, Vaishali Menon, Aditya Tripathi and Raunak Sanwaria



**STATESMAN - Sports Club of I.T.S School of Management organized online event, 'Q-FIESTA' for PGDM students on August 30, 2020.**

During this lockdown period in order to keep the logical thinking balance along with the fun factor of the students, the club conceptualized this event. This event was on Sports Puzzles. It was a great evening and each participant was displaying strategic mind along with complete zeal to win the activity. The event required presence of mind, time management, logical thinking and sports knowledge. Winners were: Reena Mahajan, Rajat Tayal, Pranay Anand, Kashish Garg and Ananya Gupta.



**FINVEST - Finance Club of I.T.S School of Management organized an online activity named "SPUR-OF-THE-MOMENT" for PGDM batch 2020-22 students on September 17, 2020.**

The activity was basically an extempore competition which checked the ability of the students of how much they are capable of thinking out of the box. There was total 13 participants who spoke on the topics inclusive of pictorial as well as situation based also at the end of the competition, we had a quiz for the audience as well. Winners of the activity were: Arnima Vats, Reena Mahajan and Milandeep Raina.



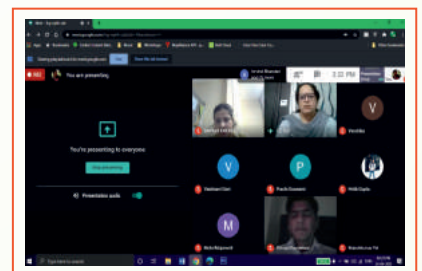
**Theatre Club of I.T.S UG Campus organized an Online Nukkad performance on "New Normal from COVID-19" on September 21, 2020.**

Students of BBA/BCA – 3<sup>rd</sup> Sem. (2019 – 2022 Batch) & 5<sup>th</sup> Sem. (2018 – 2021 Batch) presented an Online Nukkad performance on "New Normal from COVID-19" showcasing their talent coupled with a socially relevant message.



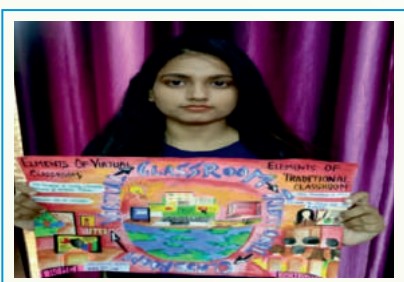
**Technotrix club of I.T.S UG Campus organized an online quiz competition for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on September 24, 2020.**

The online quiz competition was played through Kahoot. It was a MCQs based quiz competition that kept the students on the edge of their seats through out. Also, the top 5 scorers were continuously displayed on the screen making the quiz all the more competitive.



**I.T.S UG Campus' Fine Arts Club organized a Poster making Competition on the theme "Traditional Classroom vs. Virtual Classroom" for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on September 26, 2020.**

Students from BBA & BCA II and III-year course actively participated in the event that was aimed towards giving wings to creativity, innovative ideas and imagination of students keeping in mind the facts that Fine Art holds a lot of cultural significance in Indian traditions.



**Mass Communication Club at I.T.S UG Campus organized a Video making Competition on the theme "Hindi Hai Hum" for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on September 26, 2020.**

Chief Guest of the event Mr. Nitin Yadav - Editorial Head from Amar Ujala Ghaziabad and Special Guest Mr. Rohit Prasad – Manager Media Solutions Amar Ujala Ghaziabad motivated the students by their inspiring speech and encouraged students to participate in more such type of activities. The event was very informative and interactive.



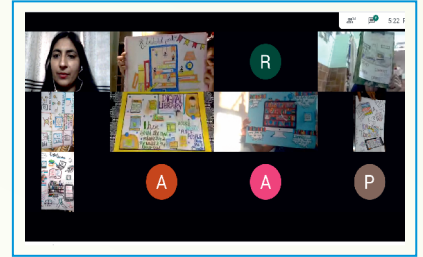
## Math Club at I.T.S UG Campus organized a Mathematics olympiad for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on September 26, 2020.

The aim of the olympiad was not only to improve the logical thinking and brainstorming of the students but also to enhance the analytical and reasoning ability, problem-solving skills, and confidence. Overall, such events help in the holistic development of the students.



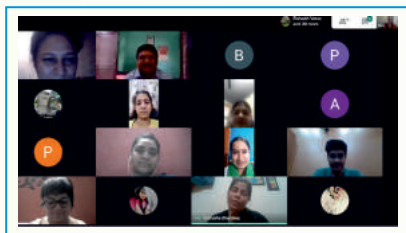
## Yoga Club at I.T.S UG Campus organized an online Yoga Activity on Pilates for UG students on September 27, 2020.

In the session, the trainer, Ms. Shivani, from Crazy Runners, Noida showed a number of Pilate exercises, which were also done by the students. The students enjoyed the session and got to learn about new set of exercises which, later, they could do on their own.



## Dance & Music Club of I.T.S UG Campus organized an online "Free Style" dance competition for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on September 28, 2020.

Students exhibited their extraordinary talent through their dance & music by sending a video of 3-5 minutes of their performance. Shortlisted videos were judged during the event by Ms. Deepti Singh, Music and Dance instructor from Ch. Chhabil Dass Public school. She offered constructive feedback and advice for the performers.

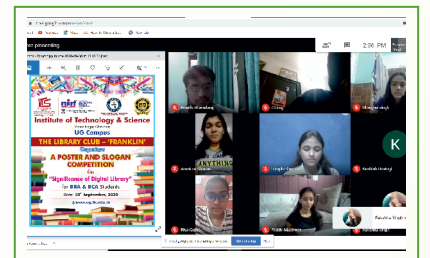


## Marketing Club of I.T.S UG Campus organized a Logo Quiz Competition for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on September 30, 2020.

This competition was intended towards testing the awareness levels of students who were provided with a Google Form in which there were 30 logos and multiple options were provided for each logo. Participants had to identify the logo. The participants giving the maximum correct answers were declared as the winner.

## Library Club of I.T.S UG Campus organized a Poster & Slogan Competition for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on September 30, 2020.

Guest Dr. Meenakshi Tyagi, Assistant Professor, KIET Muradnagar was present as external judge for evaluation and to select the winners of the competition. Students participated with full enthusiasm and displayed their creativity through innovative slogans & posters.

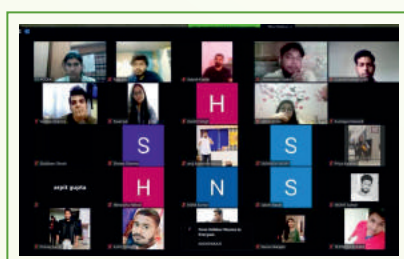
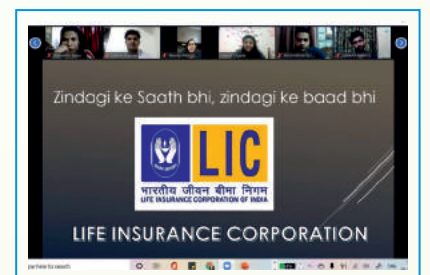


## HR Club at I.T.S UG Campus organized an Online Quiz Competition "Tormentor" for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on September 30, 2020.

This competition helped the students to identify their real potential, which can help them survive better in today's modern competitive world. It motivated students to strive for a better and deeper understanding of scientific facts so that their logical, analytical and problem solving skills can be enhanced.

## MARRECUS - Marketing Club of I.T.S School of Management organized "Oculus Quest" an online activity for PGDM batch 2020-22 students on October 01, 2020

The objective behind the event was to brush up the knowledge of the students regarding the brand logos of various different brands and to check out the active listening skills of the students. Winners were: koushiki Basu, Reena Mahajan and Mansi Goyal.

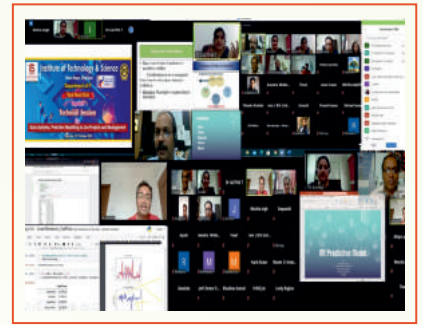


## Binary Club - IT Club of I.T.S School of Management organized "Technozarre" for PGDM batch 2020-22 students on October 8, 2020.

The purpose of this activity was to brush up the knowledge of students in IT sector. There were two rounds. The top 6 qualified candidates from first round were asked 7 jumbled questions and 5 pictorial questions. Final winners of Technozarre were Shweta Sharma, Saloni Gupta, and Shubham Ghosh

## Tech Next Club of Department of IT organized Technical Sessions on the theme "Data Analytics, Predictive Modeling on Live Projects and Management" for the Students on October 10, 2020

To strengthen knowledge and up gradation in technical skills as a continuous learning process, Tech Next Club, Department of IT, organized a technical session on October 10, 2020 for understanding the concepts of Data Analytics and how it is conceptualized in today's scenario. For these sessions, resource persons Dr. T. Lalitha, Renowned Data Analyst & Professor, Shri Sakhti Kailaash Women College, Salem, Tamil Naidu, Mr. Vipin Kr Saini, Technical Project Lead, Wipro Limited, Hyderabad(MCA Alumni Batch 2009-2012) were invited and addressed to students of MCA Programme and participants from various Institutes across the 19 states including J&K, Tamil Naidu, Gujrat, Kerala, Assam, Telangana, West Bengal etc. and abroad South Korea and Mauritius.

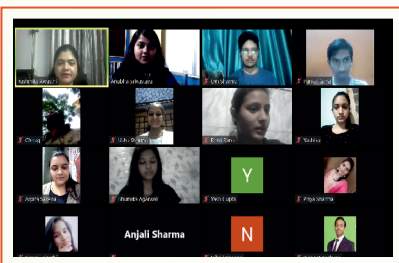


## Math Club at I.T.S UG Campus organized Number Ninja's Competition for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on October 15, 2020.

The event was organized keeping in mind the importance of aptitude & reasoning in current times. Second year students of both BBA/BCA courses got the opportunity to have first-hand experience of important subjects like reasoning in a rather fun & entertaining manner.

## STATESMAN – Sports Club of I.T.S School of Management organized a virtual activity, "THE WISE QUACKS" (Krida-Prakida) for the PGDM Batch 2020-22 on October 15, 2020.

This activity has been organized as Sports Quiz (Audio & Video Rounds) which enabled the participants to enhance their level of spontaneous thinking. The competition was conducted in two rounds. There was a total of 37 participants in the competition. It was a great experience and much required change for all the students during this restrictive lifestyle. The event ended happily with much of learning for each participant. Winners were: Sweta Jha, Koushiki Basu and Anuj Kumar Srivastava.

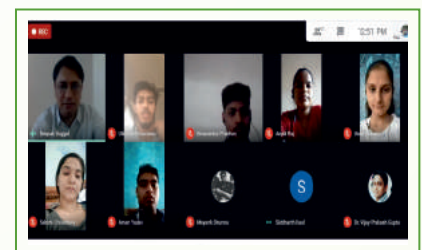


## I.T.S UG Campus' Dance & Music Club organized an "Antakshri" competition for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on October 16, 2020.

The event was online and the theme of the competition was 'Bollywood'. The game was played in a team of two. The round names were Shabd Jaal, Guess the Twisters, Picture Perfect, Meri Awaaz Suno, Phata Poster Nikla Hero, Mujhe Pehchano, Main ho Kaun & Tie Breaker.

## Yoga Club at I.T.S UG Campus organized an online Yoga Activity on "Power of Breath" for UG students on October 16, 2020.

In the session, Sh. Deepak Duggal, Yoga Trainer at The Art of Living Foundation explained the students how breath control could solve the students' life problems like anxiety, anger and frustration. The trainer also did some breathing exercises. The students enjoyed the session.

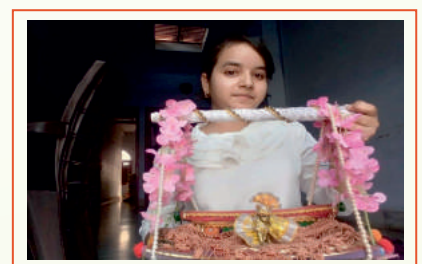


## Programming Club of Department of IT organized SRS Presentation Competition for MCA students on October 16, 2020

Programming Club, Department of IT, I.T.S, Mohan Nagar, Ghaziabad organized a Software Requirement Presentation Contest for MCA-3<sup>rd</sup> year Students on October 16, 2020. Students displayed full enthusiasm while participating in this contest. Students of MCA-3<sup>rd</sup> year presented their SRS document and various architectural diagrams

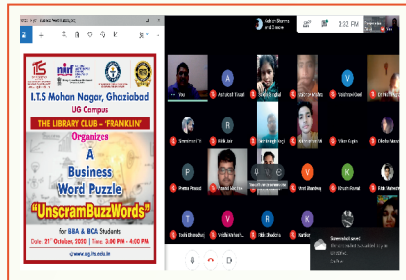
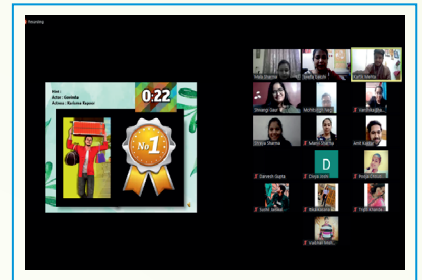
## I.T.S UG Campus' Fine Arts Club organized a Quilling Competition for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on October 19, 2020.

In today's era of modernization, the new styles of quilling are coming up, adding glamour, creativity and fun to it. Keeping this in mind and to give wings to creativity, innovative ideas and imagination of students the Fine Arts Club organized a Quill with Skill – Quilling Competition for BBA & BCA II and III-year students.



## Theatre Club of I.T.S UG Campus organized an Online competition titled "Act on Bollywood" for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on October 20, 2020.

The online activity comprised of two rounds. In the first round, participants were asked to identify the names of the movie related to the visuals displayed. In the second round the participants were asked to deliver a dialogue selected by them in certain situations.

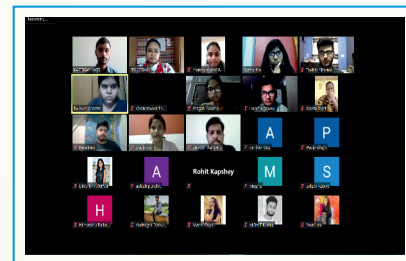
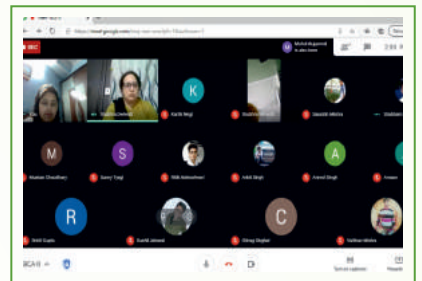


## I.T.S UG Campus' Library Club organized a Business Word Puzzle for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on October 21, 2020.

Students from the undergraduate courses participated with full zest and enthusiasm in the Business World Puzzle as words relevant to both management & IT domain were included in this puzzle competition to grab the attention and interest of both BBA & BCA students.

## Technotrix club of I.T.S UG Campus organized an Online Gaming Tournament for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on October 22, 2020.

Keeping in mind the rising popularity of online games amongst youngsters an Online Gaming Tournament was conducted for all BCA and BBA students of II and III year in which all the participants were required to be a minimum of level 2 in the game or else the game wouldn't allow them to join the custom rooms. The tournament was held in solo mode. No teams were allowed. Every participant thoroughly enjoyed the gaming experience.

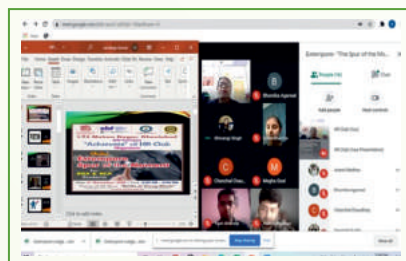
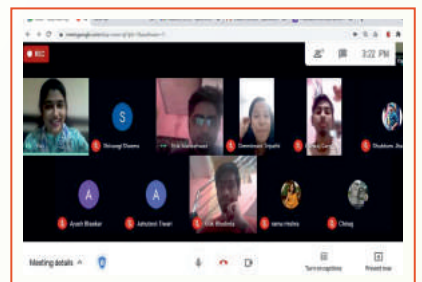


## GLOCAL – IB Club of I.T.S – School of Management conducted an online activity "BIZZFEST" for students of PGDM batch 2020-22 on October 23, 2020.

The activity comprised of 2 Rounds. The quiz questions were all related to recent economic issues & global current affairs, COVID19, business world, recognize the logo/public figure and based on international business. Top 3 winners of the activity were Ms. Pragati on 1st position, Mr. Tushar Sharma secured second position and Ms. Mamta secured 3rd position

## Finance club of I.T.S UG Campus organized Mind Zone – Finance Quiz for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on October 23, 2020.

The E-Finance Quiz was organized on Kahoot Application. The quiz comprised of 100 questions covering Basic Accounting concepts, Bank name abbreviations, Banking logo and taglines, famous personalities and stock market topics. Student were asked to record their answers within 30 seconds. After each question, top 5 students name were displayed on the screen to keep their motivation level high.



## HR Club of I.T.S UG Campus organized an Extempore Competition titled "The Spur of the Moment" for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on November 06, 2020.

The participants were provided with the topics on spot along with the related visuals. They were allowed to think on the topic for 2 minutes and speaking time was 5 minutes, they could change the topic once. Participants were quite enthusiastic for the event and enjoyed the visuals related to the topics.

## Yoga Club of I.T.S UG Campus organized an online Yoga Activity on "Power of Positive Thinking" for UG students on November 08, 2020.

In the session, Swami Chidrupananda, Vedic & Spiritual guru, Chinmaya Mission, explained the origin of thought, and how negative thoughts could be converted into positive thoughts. He also gave golden rules of positive thinking. The students were enthralled by the talk.





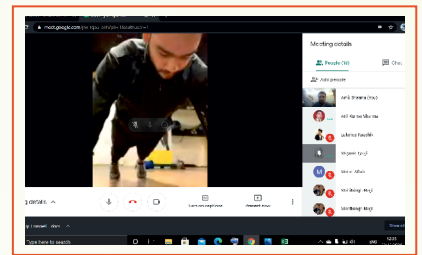
## “Strikers” – The Sports Club at I.T.S UG Campus organized an online “Push-Ups Challenge Competition” for students of BBA/BCA on November 12, 2020.

The students displayed great enthusiasm and participated with passion and each one of them gave their 100% to complete maximum number of push-ups. Faculty coordinators as well as Sports Officer were present to ensure smooth conductance of the online event and to guide the students during the session.



## I.T.S UG Campus’ Fine Arts Club organized “Best Out of Waste” Competition for UG students on November 21, 2020.

Through this competition students got a platform to think and organize their thought to create beautiful items from reusable things. The students showcased their talent and made awe inspiring things using the waste material like newspaper bag, hat hair clip, flower pot, decorative bottles, wall hanging etc.



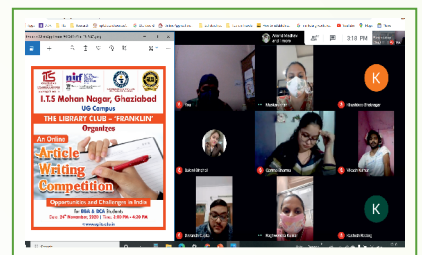
## I.T.S UG Campus’ Library Club organized an “Article Writing Competition” for students of BBA/BCA on November 24, 2020.

The students wrote articles on themes like “Indo-China Relationship” and “India as a Global Leader”. Dr. Muskan Khan, Associate Professor from United College of Engineering, Greater Noida was present as judge for evaluation and to select the winners of the competition.



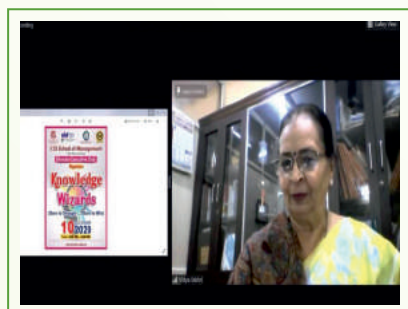
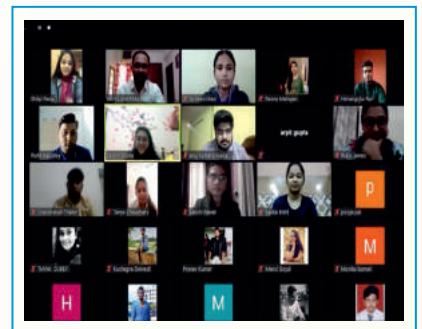
## The Reader’s Cafe – Library Club of I.T.S School of Management organized “Brainholic Bandits” - an online activity for PGDM batch 2020-22 on November 26, 2020.

The objective behind the event was to brush up the knowledge of the students and to increase the confidence and self-awareness in the students. The activity was conducted in two rounds. Out of all the participants, top 10 participants were selected for the 2nd round. In the second round, the candidates had to represent themselves as a brand. Participants were given one and half minutes each for their presentation which was judged by faculty judges on the basis of different parameters. The top three winners were Reena Mahajan, Anuj Kumar Srivastava and Koushiki Basu. The winners were awarded with e-certificates for their achievement. Each participant was provided with a participation e-certificate.



## Zenith – The Soft Skills Club of Department of Management organized an Online Activity “The Mindbenders – Train Your Brain” on December 03, 2020 for PGDM batch 2020-22.

The objective of the activity was to give glimpse of the aptitude test to the students, which is the important part of interview and help them in enhancing their reasoning skills and general awareness. This activity was conducted in two rounds where questions related to aptitude, general knowledge and reasoning were asked. Participants were given 10 seconds for each question. The event was made even more interesting when the audience were also allowed to participate in the filler round of the activity. The winners of the activity were Apurva, Pooja Pal and Reena Mahajan. Winners received e-certificates and participants were also awarded with participation certificates. Activity got the positive and encouraging feedback by all the participants.

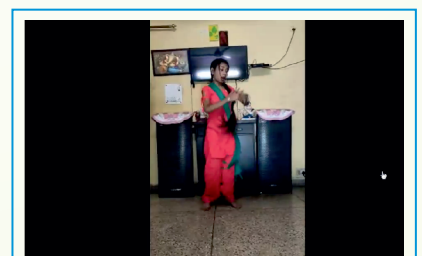


## Director’s Executive Club of I.T. S School of Management organized an online activity “Knowledge Wizards” (Dare to Struggle... Dare to Win) for PGDM batch 2020-22 on December 10, 2020.

Activity started with the valuable words of wisdom shared by Director (Management), Dr. Vidya Sekhri. She inspired students to take up all challenges with confidence and give their best in every situation. The activity was conducted in two rounds. From first round “Fastest Fingers First”, top five scorers were shortlisted for the second and the final round. In the second round, quiz was conducted based on the current affairs, business news and general awareness. It was designed and conceptualized in a very engaging manner with the introduction of lifelines to help the participants. Audience rounds were also conducted where all students showed a very enthusiastic participation. Top 3 winners were Shubham Ghosh, Tejendra Kumar and Mamta. Winner of the audience round was Vaibhav Sharma.

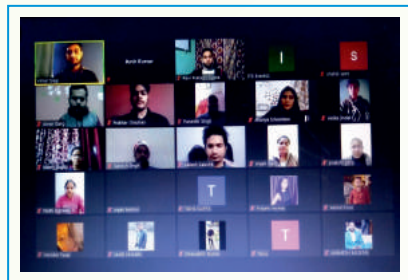
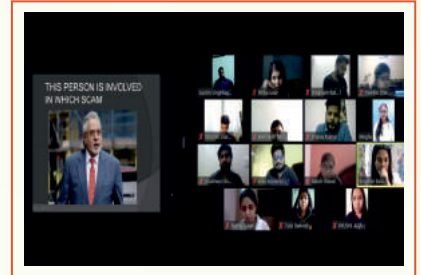
## I.T.S UG Campus’ Dance & Music Club organized “Showmania” – A dance & music competition for students of BBA/BCA on December 11, 2020.

The event was online and the theme of the competition was ‘Free Style’. Students exhibited their extraordinary talent through their dance & music by sending a video of 1-3 minutes of their performance prior to 3 days of the competition. Shortlisted videos were played during the event.



## The Oppo Makers- HR Club of I.T.S School of Management organized activity - "Crack the Whip" for PGDM batch 2020-22 from December 15 – 17, 2020.

Main objective behind this activity was to develop insights in the students about recent HR news and happenings and to include fun & entertainment to a monotonous routine. The activity was conducted in 2 rounds. Winners were: Anuj Kumar Srivastava, Sakshi rawat, Kartikay Vats, Shubham Rathor and Shubham Ghosh.



## Binary - IT Club of Department of Management organized a activity "DIGITAL GENIUS" for MBA batch 2020-22 students on December 18, 2020.

The purpose of the activity was to keep the physical and mental alertness of the students with their studies. The activity consisted single round which was organized through zoom application. There was a quiz having 20 question related to logo identification, tag line identification of the various companies and question related to current affair in the technology field. Winner of the activity were Ms. Tanu, Ms. Nancy Gupta and Mr. Piyush Pratap Singh

## Mass Communication Club at I.T.S UG Campus organized an online Debate Competition for BBA/BCA students on December 22, 2020.

Students participated in the competition with enthusiasm & presented their views in favour as well as against the topic. Students pointed out very unique factors to support their views. For this event, students made a lot of research related to the topic. Judges also appreciated their efforts.

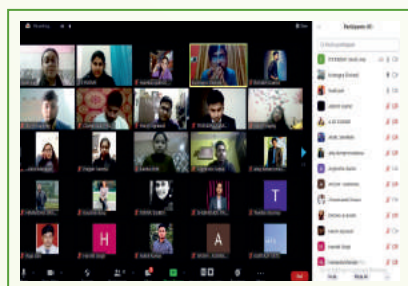
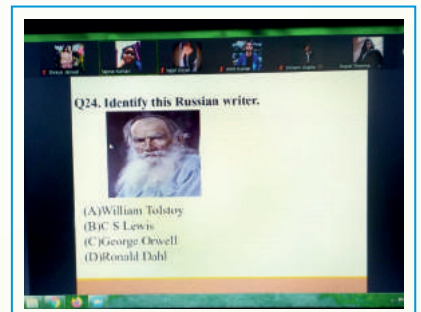


## MARRECUS- Marketing club of I.T.S School of Management Organized "Marketing Maestros" an online activity for PGDM Batch (2020-22) students on December 24, 2020.

The objective behind the event was to create the brands and general awareness among the students by solving simple riddles. The activity was conducted in two rounds. In the first screening round, 6 participants were selected. The 2nd round was conducted on menti.com. All the 6 participants were asked to put a code on menti.com and then to start with 2nd round. In the second-round pictures of different brands were displayed on the screen and participants were supposed to select the correct answer. A filler round was also kept for the audience as well, where they had to guess the brand name and brand ambassador for the images displayed on their screen. The Top Three winners were Koushiki Basu, Harsh Agarwal, and Mamta Singh.

## The Reader's Cafe-Library Club of Department of Management organized an online activity "IDENTIFY WHO AM I" for MBA batch 2020-22 on December 29, 2020.

The main objective of this activity was to enhance the knowledge of the students about the famous books, authors and writers like Valmiki, Tulsidas, Shakespeare, Aristotle, Plato etc. who died centuries ago but the books written by them are living and are still guiding us. All the participants performed really well and all the students have gained some knowledge from this enthralling and informative activity. Winners were: Shrang Singh, Anjali Sharma and Tisha Gupta.



## Binary- IT Club of I.T.S School of Management organized an activity "Dream Creations" for the students of PGDM batch 2020-22 on December 31, 2020 on the theme "MAKE IN INDIA" and "GREEN IT".

Students have to make a poster with the help of Microsoft PowerPoint Application only. The motive of the activity was to brush up the creative as well as technical knowledge of ITS students and to provide them a platform where they can highlight their PowerPoint and creative skills. Winners were: Saloni Gupta, Tanya Dubey, Reena Mahajan and Kavita Bisht.

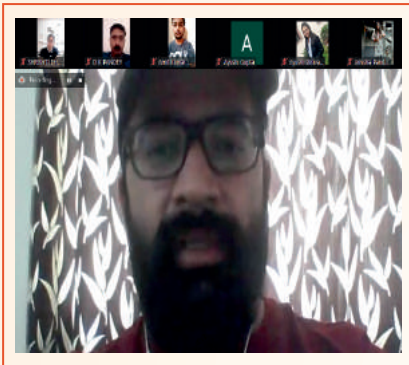
### Department of Management organized alumni talk on the Topic “Global Employment Opportunities” for MBA Batch (2019-21) students on September 28, 2020.

The Guest speaker for the session was Mr. Arpan Seth who is Alumni of MBA 2006-08 batch of the institute and Regional Sales Head for South East Asia and India Business at Global Xchange in Dubai. The session started with the welcome address Dr. Vidya Sekhri, Director (Management). In her address she suggested all the students to work on their skills with positive attitude to gain strength during pandemic. Mr. Arpan Seth gave a very motivating, inspiring session, In his discussion he gave important and valuable lessons to the students. He gave advice to everyone to learn from themselves first and then change according to the situation during this challenging pandemic time. He highlighted the importance of "Being enthusiastic" for your job, career and everything you do. He also shared his whole journey from India to Dubai and from Banking sector to Telecom industry. The key learning of the session was that the students should be career oriented and do everything sincerely, passionately and focus should be on success



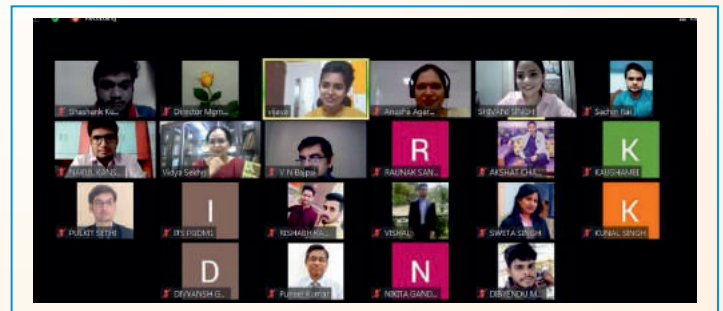
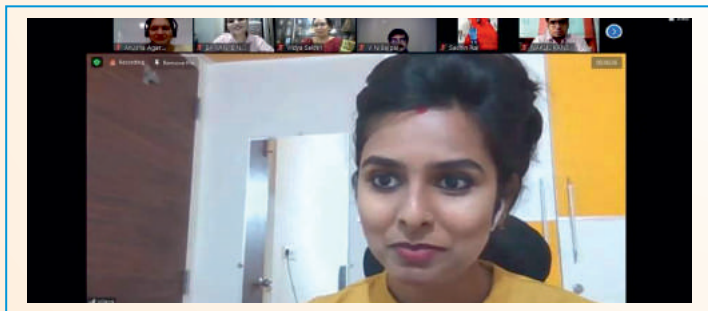
### Department of Management organized alumni talk on the topic “Create Opportunities. Don't Wait for them” for MBA Batch (2019-21) students on October 31, 2020.

The Guest speaker of the session was Mr. Ravi Bhatt who is the Senior Project Manager at HP WW Studio and he is alumni of batch 2005-2007 batch. The session started with the welcome address of Director (Management), Dr. Vidya Sekhri. She suggested the students to grab the opportunities to become successful in this pandemic as well as she welcomed the Guest speaker with great enthusiasm. Mr. Ravi Bhatt delivered a very motivating and inspiring session where he shared the valuable lessons to the students which they should implement in their lives to be successful. He talked about personal and professional aspects that how one should focus on their career. He shared his college experience as well. He also told the need and requirements for being the digital marketer with regard to current scenario and he advised the students to take the certification course for preference. He also added to BE DIGITAL GO DIGITAL. At last he also gave the mantra to be successful that “ONE SHOULD NOT BE A BOSS BUT SHOULD BE A GREAT LEADER” and should deliver the best and should be honest whatever they do.



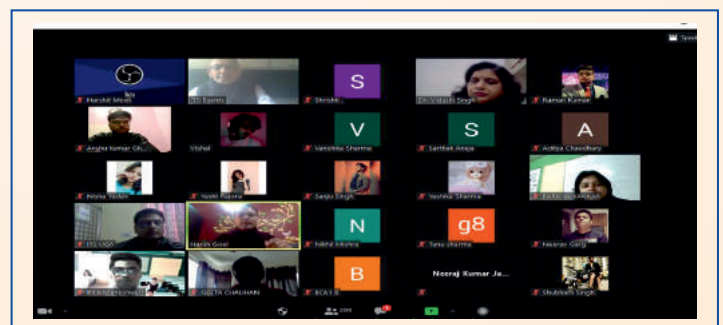
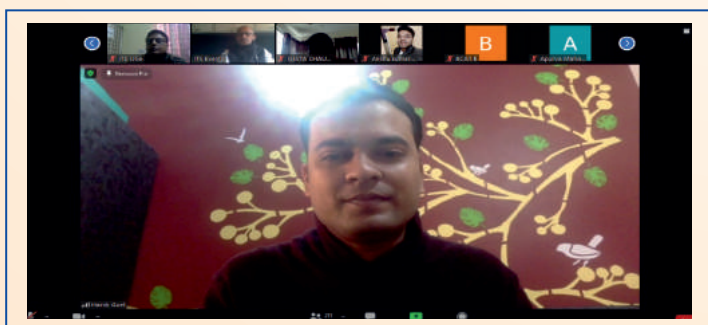
### I.T.S School of Management organized online alumni talk on the topic “Career as Finance Analyst” for PGDM batch 2019-21 Finance specialization students on November 07, 2020.

The resource person of the webinar was Ms. Vijaya Bharti, Research Analyst, Acuity Knowledge Partners (Formerly known as Moody's Knowledge Services) Bangalore and alumni PGDM (2012-14) Batch. The session started with the welcome address by Director (Management), Dr. Vidya Sekhri. She highlighted the importance of Finance analyst and various job roles in analyst in Today's world. Ms. Vijaya initially introduced the basics of Financial Analyst and types of analyst profile in a company. The expert also gave guidance to students how to tackle interview questions regarding financial analyst profile. She further deliberated the perspectives of interview, how to read finance JD & what concepts & skills are required to Interview. The session was very fruitful in terms of interview perspective and clearing concepts towards profile of Finance Analyst.



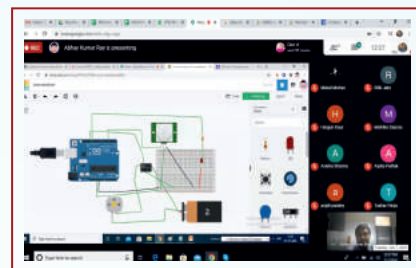
### I.T.S UG Campus organized an “Alumni Talk Session” on the topic “Career Path & Growth as a Business Analyst” for BCA students on November 27, 2020.

The Alumni Talk Series session was conducted by Alumni of BCA 2008-2011 Batch Mr. Harsh Goel, a Lead Engineer in Life Insurance and HCM domain. He explained that how business analyst acts as a facilitator, by simplifying the requirements and explaining them to the technical team after prior approval of client and then go for user acceptance testing. Such was the inquisitive response of the students that the session had to be extended for up to an hour as the students were full of queries and new ideas.



### Department of IT organized a one online workshop on "Internet of Things and Sensor Programming" for the BCA/B.Sc. (CS) students on July 07, 2020.

Prof. Abhay Kumar Ray and Prof. Puja Dhar were the key resource person of this workshop. Prof. Abhay Kumar Ray took a session with practical demonstration based on sensor programming for using online simulator Arduino Uno (using C and C++). Prof. Puja Dhar delivered a session based on Introduction of IoT and its supporting communication protocols. The objective of this workshop was to make the students aware of applications based on online simulator using Arduino Uno and sensors.



**BLOCK 1: Method - Enter**

Omnibus tests of Model Coefficients			
Step	Chi-square	df	Sig.
Step 1	4.973	2	0.000
Block	4.973	2	0.000
Model	4.973	2	0.000

Goodness of fit test: We want a value (the Sig. value should be less than .05) in this case, the value is .000. Therefore, this model is better than the one in Block 0.

Hosmer and Lemeshow Test			
Step	Chi-square	df	Sig.
1	10.810	8	.224

Poor fit is indicated by Sig. value less than .05, so to support our model we want a value greater than .05. The Sig. value is .224, therefore indicating support for the model.

Model Summary			
Step	-2 Log Likelihood	Cox & Snell R Square	Nagelkerke R Square
1	10.810 <sup>a</sup>	.041	.050

Provides information about the usefulness of the model. In this example, the two values (Cox & Snell and Nagelkerke) suggest that between 4.1% and 5.0% of the variability is explained by this set of variables.

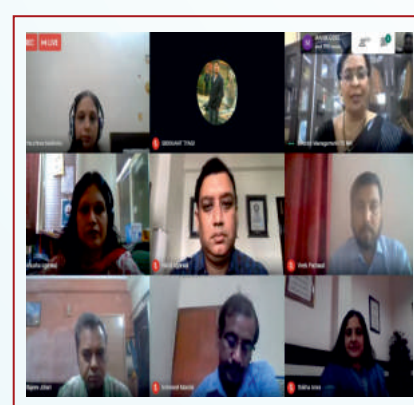
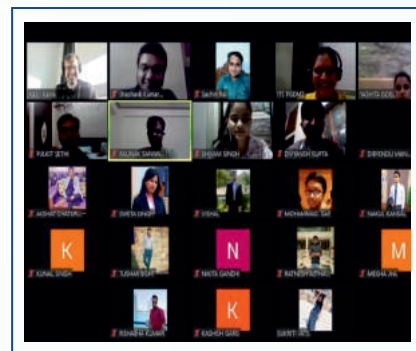
a. Estimator terminated at iteration number 4 because parameter estimates changed by less than .001.

### I.T.S – School of Management organized a workshop on "Predictive Analytics in Marketing Research using SPSS" by Dr. Jeffrey Lawrence D'Silva, Principal Researcher, Institute of Social Science Studies, University of Putra, Malaysia, for PGDM (2019-2021) on September 17, 2020.

The resource person of the workshop was Dr. Jeffrey Lawrence D'silva, Principal Researcher, Institute of Social Sciences Studies, University of Putra, Malaysia. Director (Management), Dr. Vidya Sekhri also graced the occasion and highlighted the importance of Predictive Analytics in Today's world. The Online Workshop started with introduction of basics of statistical tools widely used in Marketing Research. The Participants were also deliberated with the importance of Marketing Research and its future implication in Analytics. He further deliberated the fundamentals of multiple linear regression in marketing, Logistic regression in marketing, Hierarchical Regression, importance of HR in marketing Research, Assumptions in Logistic Regression, Data preparation: coding of responses, Interpretation of output from logistic regression and also explained regarding presenting the results from logistic Regression.

### I.T.S – School of Management organized two days' workshop on "Financial Modelling" by Mr. Kapil Kalra, CFA, Vice President, Sky Power Global, Toronto, Ontario, Canada for PGDM batch (2019-2021) during September 26 – 27, 2020.

The resource person of the workshop was Mr. Kapil Kalra, CFA, Vice President, Sky Power Global, Toronto, Ontario, Canada. The workshop started with the motivational words by Director (Management), Dr. Vidya Sekhri. The speaker started with introduction of basics of Financial Modeling widely used in Excel. The participants were also deliberated with the importance of Modeling and its future implication in how to take decisions in models. He had shown students how to do the modeling of a project from scratch as well as give some real time scenario to build financial modeling. He also students; queries and answered them satisfactorily. The entire workshop was very informative & inspiring for everyone.

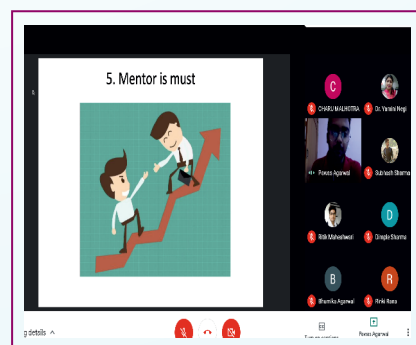


### I.T.S - Mohan Nagar, Ghaziabad under its Institution Innovation Council (IIC) organized an online workshop on "Ideation, Innovation and Business Plan Formulation" on September 28, 2020.

The key resource person for the workshop were Dr. Nikhil Agrawal, CEO, Foundation for Innovation & Research in Science & Technology (FIRST), IIT Kanpur and Mr. Amitava Pal, Associate Dean IISM, Mentor AIM- NITI Aayog, Mentor startup India, Mentor Abhyuday, social body of IIT Bombay. Welcoming the guests on the occasion, Director (Management) and President, IIC ITS, Dr. Vidya Sekhri spoke about the goals of the IIC initiative and highlighting the objective of the session emphasized on the need and importance of Entrepreneurship during these turbulent times. Dr. Nikhil Agrawal discussed the various facets of incubating entrepreneurial ventures and the support provided by IIT in this regard. He discussed the types of ventures that the IIT would willingly take into consideration irrespective of the educational institution of the student innovator with its nondiscriminatory approach. Mr. Amitava Pal shared his views on how venture capitalists and investors needed to be approached for any new project. He emphasized that what mattered was the idea and not where it came from. Accepting that it was not always easy to come out with an original concept, he said that it was necessary to distinguish one's own creation from other competing ideas.

### I.T.S UG Campus organized an E-workshop on "How to make business plan" for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on September 29, 2020.

Guest of the event Mr. Pawas Agarwal, BBA Alumni & Entrepreneur & Financial Consultant, shared 10 secrets for developing a business idea, explained the benefits of compounding for investment & habit of reading good books on investment. He also explained how to check the technical, economic and financial feasibility of a business plan.



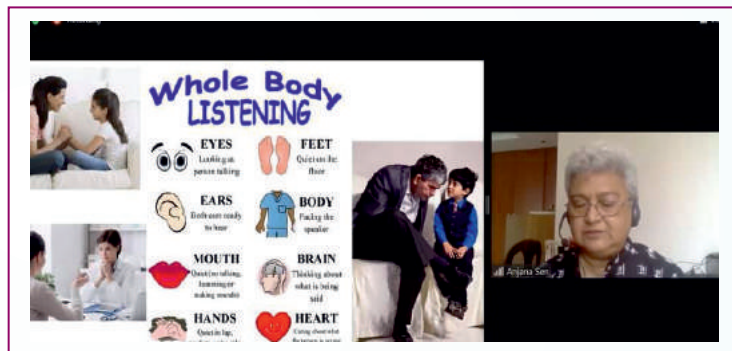
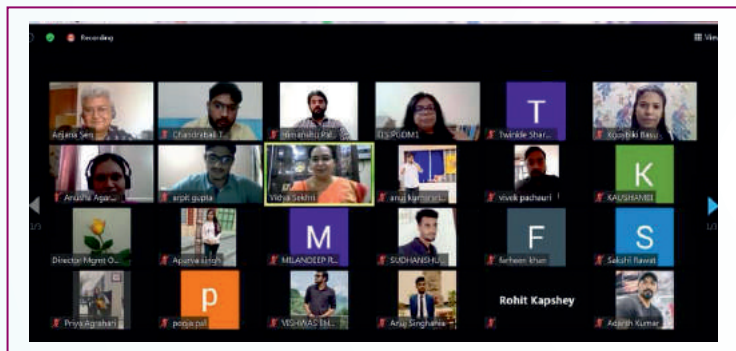
## I.T.S UG Campus organized an E-workshop on “Insight of Digital Marketing” for BBA/BCA – 3<sup>rd</sup> & 5<sup>th</sup> Semester students on October 19, 2020.

The workshop was conducted by Mr. J.P. Raut, Marketing Manager and Mr. Maneesh Jha Director, SQUAD Infotech Pvt. Ltd. The workshop was held through YouTube. During the workshop various aspects of Digital Marketing like SEO, SEM & SMM were explained in detail to the students. Students also got to know which kind of product or services are to be marketed in which social media platform.



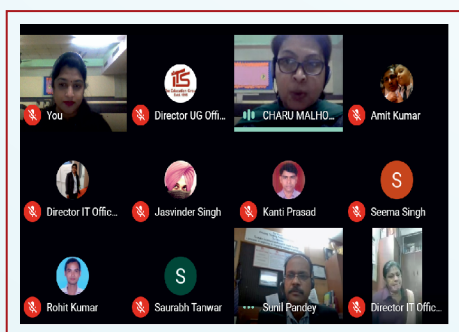
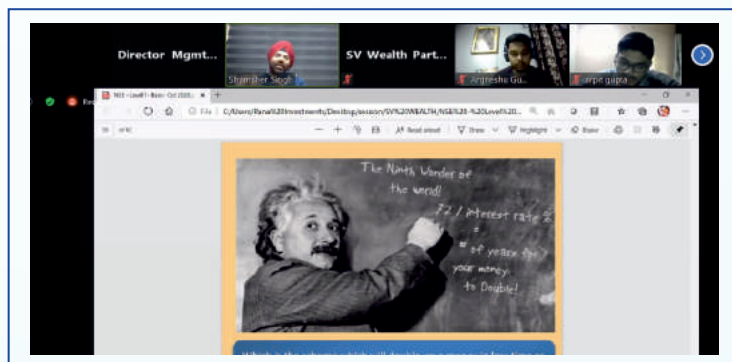
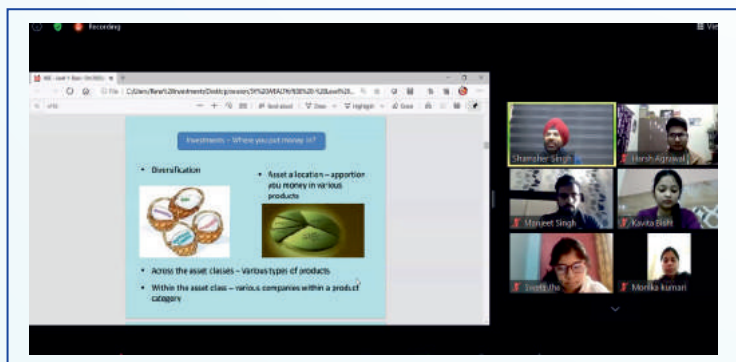
## I.T.S School of Management organized an online workshop on "Emotional Competencies that Enhance Leadership and Teamwork" for PGDM batch (2020-22) on October 27, 2020.

The guest speaker of the session was Dr. Anjana Sen, Emotional Intelligence and Neuro-leadership Coach, Founder, ei-thethirdeye. The workshop began with the welcome address by Director (Management), Dr. Vidya Sekhri. Dr. Anjana Sen started the session by emphasizing upon the level of emotional intelligence of a new born baby and an adult and identified the emotional intelligence as the third eye of a human being. She spoke about transformative emotional intelligence which is the learned ability to think constructively and act wisely. She beautifully explained the components of emotional intelligence—Self-Awareness, Self-Regulation, Empathy and Relation Management. She also mentioned about chemistry of emotions, effect of ego and emotion on physical, mental & spiritual health and ways to process anger. She elaborated upon the relevance of emotional intelligence for a leader. She engaged students with story-based activities and captivating visuals of presentation in the entire workshop. Students raised relevant questions to explore emotional intelligence as one of the leaderships and team-based competency. It was a great learning experience for all participants.



## I.T.S. School of Management in collaboration with SV Welfare Partners organized an online workshop on “Investment Awareness among the Young Generation” for PGDM Batch (2020-22) on December 09, 2020.

The expert for the session was Mr. Shamsheer Singh. He is an MBA graduate and a certified financial planner who has conducted over 8000+ training sessions with distributors and senior professionals in the Banking and Insurance sector. He is also a CNBC Financial Award winner. Mr. Singh apprised the participants about the need to understand and identify personal investment goals and accordingly choose suitable investment options to maximize the return. He elaborated the three most important considerations for any product i.e., Returns, Safety and Liquidity. He also briefed the participants about Gold Exchange Traded Funds - ETF along with other categories of fund investments. Students raised a number of queries which were satisfactorily answered by the expert. Towards the end of the session, a virtual plaque was presented to the expert as a token of gratitude and remembrance.



## I.T.S UG Campus organized a Staff development programme on the topic “Mastering Excel: Journey from beginners to advance level” on December 05 and December 12, 2020.

Macros, date functions, count functions, advance filters, charts, side by side, preparation of tables, managing multiple sheets and sorting were covered by both the speakers Assistant Professor Dr. Yamini Negi & Dr. Charu Malhotra with live examples during these two days session

## **I.T.S - Mohan Nagar, Ghaziabad organized a special virtual session on "Increase Immunity with Yoga" on July 05, 2020**

The eminent resource person for the session was Mr. Sensei Subodh Dhiman, Chief Instructor, Renbukai Karate India. He introduced to the participants the important and practical yoga asanas that can be easily practiced. It was very informative session with wonderful illustration by the guest.

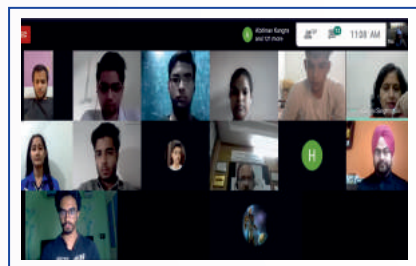
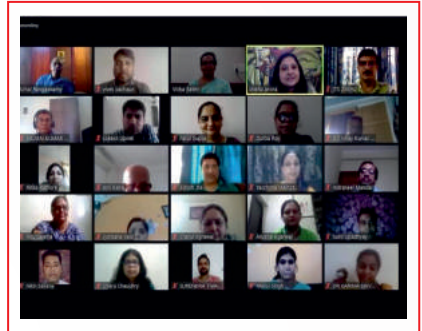


## **Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group, was invited on live @TEN NEWS in "Debate: Contribution of Edupreneurs", on July 18, 2020.**

Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group, expressed his views about giving quality education to the young India and creating jobs for them. He proudly stated that I.T.S - The Education Group has raised the bar of education in North India and will continue to do so in future. The discussion was quite lively, rich & fruitful as it was worth listening to the perspectives of Shri Arpit Chadha on the given theme.

## **I.T.S - School of Management organized a virtual session on "The Storyteller Approach to Anything" on July 25, 2020.**

The speaker for the session was Mr. Achal N Rangaswamy, Trainer, Facilitator and Coach. The session started with a warm welcome of Mr. Achal Rangaswamy by Director (Management), Dr. Vidya Sekhri. In her opening remarks, Dr. Sekhri said, that story telling is among the most powerful means that teachers have to teach, influence, motivate and inspire learners. Further, Mr. Rangaswamy, demonstrated that good stories help to develop strong sense of connection. It is something about an organized narrative teaching strategy that serves as a unique kind of glue, lingering with the learners long after the facts and formulas fade away. He shared many stories of his own life and business organizations to convey an effective message to the participants. It was great to have such deeper insights on one of the most popular and effective pedagogical tools, storytelling by the expert.

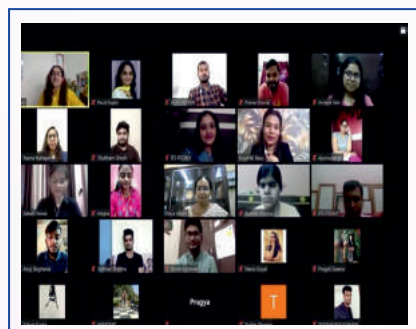
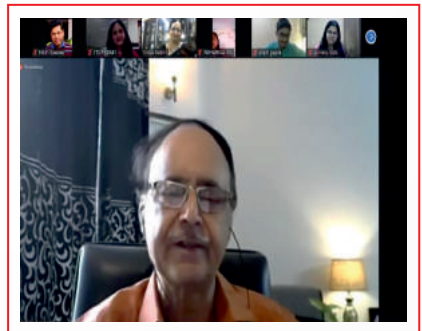


## **I.T.S UG Campus organized a Live Webinar on "Mind-set & Success" for the students of BCA-II Year (Batch 2019-22) on August 27, 2020.**

Renowned Professional Skill & Speaking Coach Trainer Author Sherry conducted a Session on Mind-set & Success for the students of BCA-II Year. He gave 7 points of Guru Mantra for mind-set. It was a wonder session full of interaction and learning.

## **I.T.S - School of Management organized webinar on the topic "Transformation of Future Business Leaders" for PGDM batch (2020-2022) students on September 05, 2020.**

The guest speaker of the session was Mr. Subhash Jagota, a renowned International Corporate Trainer and Managing Director, Jabro Advertising & Marketing Pvt. Ltd. The session started by Director (Management), Dr. Vidya Sekhri, presenting the welcome address. She advised the students to strive hard for achieving their objectives with zeal and enthusiasm, develop positive attitude and skills to gain employability as the Corporate world is transforming with every passing day. Mr. Subhash Jagota gave a very inspirational and stimulating session where he gave very important life lessons to the students. He emphasized on the importance of oral and written communication so that the students can be more employable in the present scenario. Mr. Jagota highlighted the mantra of "Self Sufficiency" in his session so that the students focus on being job creators more than job seekers. Overall, the session was motivational and the students raised many questions at the end of the session.

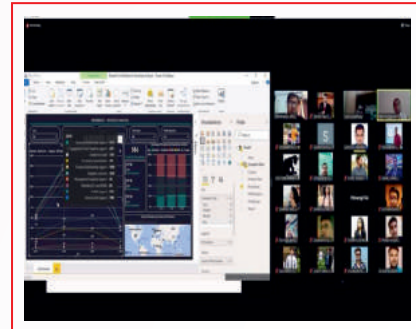


## **I.T.S - School of Management organized webinar on the topic "Traits of Success" for PGDM batch (2020-2022) on September 19, 2020.**

The guest speaker of the session was Mr. Beni Kinha who is the Founder of Nectar Factor Foundation. He is a renowned Life Skills Coach and Learning Facilitator. In welcome address, Director (Management), Dr. Vidya Sekhri, advised the students to strive hard for achieving their objectives with zeal and enthusiasm. She also emphasized that for success a positive attitude a zeal to persevere are a must. Mr. Beni in his energetic address called on the youth of the nation and advised the students to keep up the spirit of questioning. He urged the students to keep the kindle of the curiosity burning because it is the curiosity which makes them different from the crowd. He also explained the importance of having a clear objective in life, be it personal or professional life. The clarity with the goal will make them more and more prepared to face the uncertainties of life and make them successful. Overall, the session was motivational and students raised many questions at the end of the session.

### I.T.S School of Management organized a webinar on “Path to Happiness, a Journey to the Self” for PGDM batch (2020-2022) on October 03, 2020.

The guest speaker of the session was Dr. Amrit Raj who is a fourth-generation, award-winning Ayurvedic Doctor and Certified Yoga Teacher from Yoga Alliance, USA. In her welcome address, Director – Management, Dr. Vidya Sekhri, advised the students to strive hard for achieving their career goals and work enthusiastically to develop positive attitude and holistic personality for the betterment of self and the society. The session started with chanting of OM mantra followed by meditation and relaxation exercises. Dr. Amrit Raj elaborated the five karam indriya and gyaan indriya and advised students to follow good habits and lead a healthy lifestyle. He emphasized on the need for introspection and adopt a positive approach towards life. Students participated with zeal and the guest entertained student queries effectively

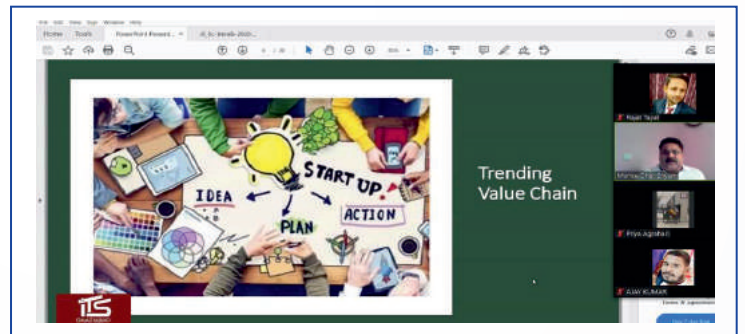
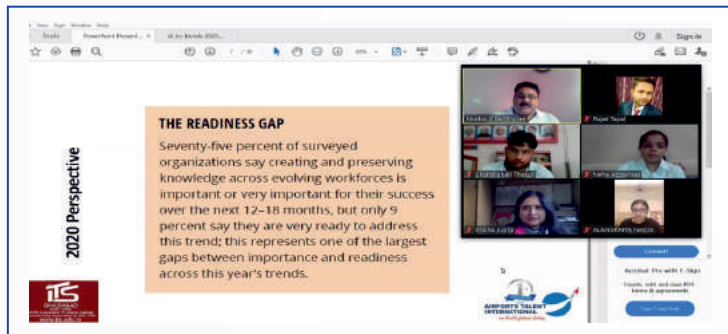


### I.T.S School of Management organized a webinar on “Business Intelligence through Power BI” for PGDM batch (2019-21) IT and Operations specialization students on October 10, 2020.

The expert for the session was Mr. Abhimanyu Ahluwalia – Senior Associate Analyst, EY, GDS, Gurugram. He explained about SQL Server Business Intelligence to Integrate, Analyze and Report the data through data discovery via data mining, Power Business Intelligence Architecture, Self Service Power Business Intelligence Dashboard, Structured Query Language Server Reporting Services (SSRS), Pycaret and latest terms used in Business Intelligence and Data mining. He shared his views about various types of Power BI reports and compared these reports with SQL reports. Mr. Ahluwalia explained the role of Extraction, transformation and loading in data mining. He also discussed about various patterns in large data sets and how these pattern helps in Prediction Analytics. The lecture ended with deep insights on different types of data mining techniques used in industry for fast data analysis and data visualizations.

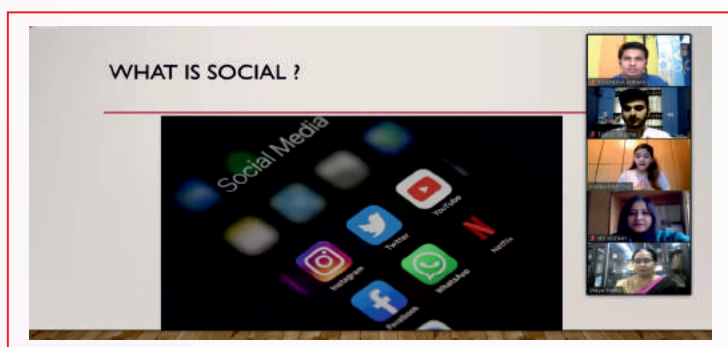
### I.T.S School of Management organized a webinar on “Emerging Knowledge Management Trends” for PGDM batch (2019-2021) on October 12, 2020.

The guest speaker of the session was Mr. Murlee Dhar Shyam, Director - Global Talent Practices, Airports Talent International. In her welcome address, Director (Management), Dr. Vidya Sekhri, motivated the students to strive hard for achieving their career goals and take initiative to keep themselves updated with the latest trends in the industry. Mr. Shyam highlighted that the process of managing knowledge and information is central to business operations and a sound knowledge management system requires knowledge and information to be codified and distributed in an effective manner. He further elaborated the emerging Knowledge Management Trends like the increased utilization of social media elements blended with KM software, use of visuals, a higher level of user engagement, friendly user interface, automatic updates and customer support integration. Students participated with zeal and raised a number of queries which were addressed effectively by the guest.



### I.T.S School of Management organized international webinar on “How Social on Social” for PGDM students on October 22, 2020.

The Guest Speaker of the session was Ms. Kanika Mehrotra, who is a Soft Skills Consultant / Certified Life Coach and a Udemey Instructor based in Italy. In her welcome address, Dr. Vidya Sekhri, Director Management advised the students to be optimistic, maintain positivity and make sincere efforts to look at the crisis situation as an opportunity to reinvent yourself. She also emphasized that students must keep the learning spirit high and enhance their employability skills to have a competitive edge. Ms. Kanika started the session by describing how social media is a boon and justified how communication on social media platform is not just about what we say but also how we say and to whom do we address to. She discussed the Do's and Don'ts of communication on platforms like LinkedIn, Twitter, Instagram etc. and gave very useful tips on creating a personal brand using these platforms.



## “DISHA” – The Social Service Club of I.T.S UG Campus organized an extempore competition on the topic “Impact of COVID-19 on society” for UG students on November 10, 2020.

The participants delivered their speeches with great confidence and left no stone unturned to give in their best on the topics they got. They were asked to present their views in the time slot of 2 minutes. The judges found it very taxing to select the best three students from all the passionate participants.



## Students Participation @ I.T.S

- Students of Management Department participated in the virtual FICCI GLOBAL YOUTH ENTREPRENEURSHIP AND INDUSTRY CONNECT 2020 in the form of webinars planned over a span of 52 weeks. These interactive webinars are being organized by Federation of Indian Chamber of Commerce & Industry (FICCI) in collaboration with Shri Ram College of Commerce (SRCC-OIP), Indian Institute of Management, Bangalore (IIM B-FII) and National Cooperative Union of India (NCUI).
- Students of MBA (2019-21) along with faculty members Dr. Surendra Tiwari, Prof. Parul Gupta, Prof. Charul Agarwal and Prof. Ritu Saxena attended a webinar organized by FICCI on July 28, 2020. The theme of the webinar was Digital Bharat 2020 “Digital the New Normal”. The event was graced by the following speakers- Mr. Virat Bhatia, Chairman, ICT and Digital Economy Committee, FICCI; Ms. Fatema Hunaid, Technology Services Sector Leader, Grant Thornton; Prof. Rajat Moona, Director, IIT- Bhilai; Shri Abhishek Singh, President & CEO (Additional Charge), National e-Governance Division (NeGD), and CEO, MyGov, Ministry of Electronics and Shri Ajay Prakash Sawhney, Secretary, Ministry of Electronics and Information Technology, Government of India
- Management students along with Faculties attended an International Webinar on “Reframing the Pandemic: Positive Impact On Culture And Society” on September 27, 2020. The international webinar organized by Social Science and Humanities Association, Royal University of Bhutan, Jai Narain Vyas University, Jodhpur. Guests and speakers included Dr. Chitra. S, Assistant Professor, Yonphula Centenary College Royal University of Bhutan; Dr. Ashok Thorat (Founder Director, Institute of Advanced Studies in English, Pune); Dr. Sudhi Rajiv (Former Dean, Faculty of Arts Education and Social Science, Jai Narain Vyas University) and Dr. Rajashree Bargohain, Lecturer, Department of English, Yonphula Centenary College Royal University of Bhutan
- 14 students of IB specialization from PGDM and MBA alongwith Prof. Shikha Aggarwal attended webinar on the topic “Overview of Export Documentation & Procedures” organized by EEPC INDIA in collaboration with YES Bank on October 27, 2020. The eminent speakers in the session included Mr. Gaurav Arora, Cluster Business Leader, Senior Vice President at YES BANK; Mr. Amit Kumar Mishra, Executive VP & Regional Business Leader; Mr. Pradeep Kumar Aggarwal, Dy. Regional Chairman (NR), EEPC India & Mr. Mihir A. Shah, ICC Incoterms 2020 Registered Trainer in India and Advisor & Consultant in International Business & GST.
- Management Students attended virtual FICCI’S 93rd Annual Convention was conducted from December 11 – 14, 2020. The theme for this year’s Annual Convention was “Inspired India”. The eminent speakers included Mr. Satya Nadella, CEO, Microsoft, Mr. Peter Diamandis, famous entrepreneur, innovator, author and philanthropist, Mr. N Chandrasekaran, Chairman, Tata Sons, Mr. Ruchir Sharma, Head – Emerging Markets and Chief Global Strategist shared their vision on an Inspired India.
- Students of Management attended online 7TH CII BANKING AND FINANCE SUMMIT 2020 on the topic – “Road Ahead for Indian banking & banking & financial system post covid-19” conducted on December 18, 2020. Speaker included Dr. SPS GREWAL Chairman, {CII}; Mr. K K Gupta Director of Resurgent India Limited; Mr. J Venkatramu, MD & CEO INDIA POST PAYMENT BANK; Mr. R Sridhar- Vice Chairman & Md Indostar Capital Services Ltd. And Mr. Venkatraman G.- CEO TVS Credit Service Limited.



- Director-IT, Dr. Sunil Kumar Pandey, completed a course on "NURTURING THE NASCENT BRAIN" offered by Edbank.
- Prof. Puja Dhar from Department of IT attended an online Faculty Development Program on Machine Learning and its applications using Python organized by Ajay Kumar Garg Engineering College during June 29 to July 3, 2020.
- Prof. Raghwendra Kumar of UG Campus attended 5 Days International e-FDP on "Advanced Research Methods: Enabling Quality Publications" organized by Institute of Technology and Science, Ghaziabad during June 30 – July 04, 2020.
- Dr. Nidhi Agrawal of UG Campus attended 7- days Online Workshop on "शोध की भारतीय वसम कालीन दृष्टि" organized by Pandit Deendayal Upadhyay ShodhPeeth, Department of Political Science, Chaudhary Charan Singh University, Meerut in association with Pandit Deendayal Upadhyay ShodhPeeth, Mahatma Jyotiba Phule Rohilkhand University, Bareilly & PrajnaPravah, Pashchimi Uttar Pradesh Kshetr during July 01- 07, 2020
- Prof. Richa Singh of UG Campus participated in 2nd International Conference on "Emerging Technologies in Data Mining" organized by Institute of Engineering & Management, Kolkata during July 02 - 04, 2020
- Dr. Yamini Negi of UG Campus attended two weeks online FDP on "Advanced Concepts for Developing MOOCS" organized by Teaching Learning Centre (MHRD, PMMMNMTT), Ramanujan College, University of Delhi during July 02- 17, 2020
- Prof. Puja Dhar from Department of IT attended a webinar on "Cloud Security - Common Vulnerabilities and ways to address them" organized by St. Joseph's Institute of Technology, Hyderabad on July 02, 2020
- Prof. Richa Singh of UG Campus attended Two Day FDP on "AI, Machine Learning & Cyber Security in Health Care" organized by Amity University July 04 - 05, 2020
- Prof. Richa Singh of UG Campus attended One Week Instructor Led Live Online Faculty Development Program on "AI and Machine Learning Using Python" organized by Finland Labs, In Association with National Social Summit, IIT Roorkee during July 06 - 10, 2020
- Prof. Puja Dhar from Department of IT attended an online FDP on "Emerging Trends in Ethical Hacking & Cyber Security" organized by Hindustan Institute of Technology, Coimbatore-32 during July 6-10, 2020
- Dr. Charu Malhotra of UG Campus attended Faculty Development Programme on "Designing & Implementation of Outcome Based Education Model" organized by Shri Muktanand College, Gangpur during July 07 - 08, 2020
- Dr. Yashmita Awasthi of UG Campus attended Management Development Program on "Supply Chain Management: Restoration, Progressions, Current Issues, and Dimensions in COVID - 19" organized by Sharda University, Greater Noida during July 7- 11, 2020
- Prof. Varun Arora from Department of IT attended a workshop on IOT organized by Institute of Engineering & Technology, Ayodhya on July 08, 2020
- Dr. Anusha Agarwal, faculty of Department of Management, successfully completed workshop on "Financial Econometrics using Review" organized by Research Shiksha during July 08 - 12, 2020
- Dr. Charu Malhotra of UG Campus attended Webinar on "Sahaja Yoga Meditation: Discover Inner Peace & Positivity" organized by Daulat Ram College, Delhi University on July 11, 2020
- Dr. Charu Malhotra of UG Campus attended Webinar on "Hang Out with Entrepreneurs" organized by IILM Academy of Higher Learning, College of Engineering & Technology, Greater Noida on July 18, 2020
- Prof. Raghwendra Kumar of UG Campus attended 30 Hours online Course on "Digital Marketing" organized by Globsyn Business School on July 19, 2020
- Dr. Nidhi Agrawal of UG campus attended Online FDP (One day) on "Plagiarism in Research and Publications and How to Prevent it" organized by PG and Research Department of Commerce, Cauvery College of Women (Autonomous), Tiruchirappalli, Tamil Nadu on July 22, 2020
- Prof. Raghwendra Kumar of UG Campus attended Webinar on "Ensuring Learning Continuity With Essential Digital School Solutions" organized by Dell Technologies, Bangalore on July 22, 2020
- Dr. Charu Malhotra of UG campus attended Faculty Development Programme on "Online Class Management Technique & Tools" organized by Hamidia Girls Degree College during July 23 – 29, 2020
- Prof. Rama Rani Mishra of UG Campus attended webinar on "Indian Economy and Health sector: Challenges in the Post Pandemic Period" organized by Department of Commerce, Shri S.K. Kanthi Arts, Commerce and Science College, Mudhol, Karnataka on July 23, 2020
- Prof. Mala Sharma of UG Campus attended National Level One Day Webinar on "Give wings to your stress" organized by Bala Ji Institute of Technology & Science, Telangana on July 23, 2020
- Prof. Raghwendra Kumar of UG Campus attended Webinar on "Importance of Digital Skill" organized by ICFAI Business School, Gwalior on July 25, 2020

- Dr. Vivek Pachauri and Prof. Ritu Saxena published research paper titled "Workplace Spirituality for Educators: Way to exhibit Organizational Citizenship Behavior (Evidence from Indian Education Industry)" in UGC CARE LISTED JOURNAL, ISSN: 2347-7180, Vol 10, Issue 07, July 2020
- Prof. Ritu Saxena, Dr. Nitin Kr Saxena and Dr. Vivek Pachauri published research paper titled "Emerging Issues in the Indian Marketplace: Post COVID-19" in UGC CARE LISTED JOURNAL, ISSN: 2278-4632, Vol-10 Issue-7, July 2020.
- Dr. Vinay Kumar Srivastava & Nitin Kulshrestha, Research Scholar published research paper titled "Portfolio Selection and Performance Evaluation Through Benjamin Graham's Value Investing" in Indian Journal of Finance and Banking; Vol. 4, No. 2; 2020 ISSN 2574-6084 E-ISSN 2574-609X Published by CRIBFB, USA.
- Prof. Raghwendra Kumar of UG Campus attended 8-Days E-FDP on "Research Publication and Data Modelling Techniques" organized by Ajay Kumar Garg Institute of Management, Ghaziabad during July 26- August 02, 2020.
- Prof. Mala Sharma attended Competency Development Programme on "Research Methodology and Data Analysis" organized by Jaypee Business School - A constituent of Jaypee Institute of Information Technology, Noida during July 27-31, 2020.
- Prof. Neeraj Kumar Jain of UG Campus attended One day International Webinar on "Robotics-Connecting Engineering Minds" organized by McGraw Hill on July 29, 2020.
- Dr. Charu Malhotra of UG Campus attended Webinar on "Strategy for Managing Personal Finance Including Mutual Funds During & After Covid- 19" organized by Maharishi Markandeshwar University in Association with AMFI on July 29, 2020.
- Dr. Yamini Negi of UG Campus attended Faculty Training Programme on "Pedagogical Training for Effective Online Teaching & Learning" organized by Deen Dyal Upadhyay College, Delhi University during August 03 – 10, 2020.
- Prof. Raghwendra Kumar of UG Campus attended webinar on "IP & Access to Technology & Resources by MSMEs" organized by FICCI, New Delhi on August 07, 2020.
- Prof. Parul Gupta and Prof. Charul Agarwal, Faculty of Department of Management, attended a two days FDP on 'Quantitative Approaches to Literature Reviews: Bibliometric Methods and Topic Modelling' from August 8 to August 9, 2020.  
Prof. Mala Sharma of UG Campus attended Two - week Online Faculty Development Programme on "ICT Tools for Teaching, Learning Process and Institute" organized by Electronics & ICT Academies NIT Patna, MNIT Jaipur, PDPM IITDM Jabalpur, IIT Guwahati and IIT Roorkee, Ministry of Electronics and Information Technology (MeitY) during August 10- 31, 2020.
- Prof. Raghwendra Kumar of UG Campus attended An Online Workshop on "Essentials of Writing International Quality Research Papers and Publishing in High-Impact International Journals" organized by Shobhit Institute of Engineering & Technology, Meerut on August 14, 2020.
- Dr. Yashmita Awasthi of UG Campus attended Online Faculty Development Program on "Quantitative Analysis & Qualitative Analysis" organized by TUHH University of Hamburg, Germany during August 15-21, 2020.
- Director-IT, Dr. Sunil Kumar Pandey, completed a One Week Faculty Development Program on "Online Teaching & Learning Technologies" organized by MNNIT Allahabad during August 17-21, 2020.
- Dr. Charu Malhotra of UG Campus attended Training Programme on "GST- Registration, Assessment, & Filing of Returns Under GST Law" organized by Bharatiar University during August 17 – 24, 2020.
- Dr. Charu Malhotra of UG Campus attended Faculty Development Programme on "Development of Teacher's E-kit & MOOCs in Four Quadrant Format of E-Content" organized by Guru Angad Dev Teaching Learning Centre, Annamalai University August 17 – 30, 2020
- Dr. Yamini Negi of UG Campus attended Faculty Development Programme on "Developing MOOCs, Digital Skills and E- Content Development" organized by Guru Angad Dev Teaching Learning Centre, Annamalai University August 17- 30, 2020.
- Director – IT, Dr. Sunil Kr Pandey attended One Week AICTE Training and Learning (ATAL) Programme on "Online Teaching and Learning Technologies" organized by Motilal Nehru National Institute of Technology, Allahabad during August 17 – 24, 2020.
- Prof. Ritika Rathore attended Doctoral Research Conclave on "Ethical Research and Publication Practices" held at Amity Business School, Noida, India on August 22, 2020
- Dr. Rajeev Johari, Faculty of Department of Management attended five days ATAL-AICTE virtual FDP organized by GTU Innovation Council's Rajkot center on the subject "Creativity, Innovation & Entrepreneurship and Its Relevance in Educational Practice" during August 24 - 28, 2020.
- Dr. Charu Malhotra of UG Campus attended Online Certificate Course Cum Workshop on "Learner Centric Content Design Tools" organized by Sanatan Dharma College, Ambala Cantt during August 26 – September 09, 2020.
- Prof. Puja Dhar from Department of IT attended a webinar on "Common Man Security in Cyber World" organized by Vasantdada Patil Pratishthan's College of Engineering & Visual Arts Mumbai on August 26, 2020.

- Dr. Yamini Negi & Dr. Charu Malhotra of UG Campus attended Online Certificate Course Cum Workshop on Android App Development Using Block Programming organized by Sanatan Dharma College, Ambala Cantt during September 01 - 15, 2020
- Dr. Nidhi Agrawal of UG Campus attended National Webinar on "Role of Teacher in NEP" organized by School of Sciences, JAIN (Deemed to be University), Bengaluru on September 04, 2020.
- Dr. Yamini Negi of UG Campus attended Faculty Development Programme on "IND AS" organized by Ramanujan College and Indian Accounting Association during September 04 - 20, 2020.
- Dr. Umang from Department of IT attended a webinar on Research Methodology organized by BCVICAM, New Delhi on September 05, 2020.
- Dr. Charu Malhotra & Dr. Yamini Negi of UG Campus attended Online Certificate Course Cum Workshop on "Mastering Excel: Tour from Beginners to Advance" organized by Sanatan Dharma College, Ambala Cantt during September 06 - 20, 2020.
- Prof. Varun Arora & Dr. Umang from Department of IT attended 7 days Short term Training Programme on "Data Science" organized by NIET, Greater Noida during September 07-12, 2020.
- Dr. Yamini Negi of UG Campus attended Faculty Development Programme on "Development of Teacher's E-kit & MOOCS in Four Quadrant Format of E-Content" organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, Delhi University during September 12 - 20, 2020
- Prof. Barkha Kakkar of UG Campus attended AICTE Training and Learning(ATAL)Academy on "Blockchain Technology" organized by NIT, Raipur during September 14 -18 ,2020
- Prof. Puja Dhar from Department of IT attended a AICTE Training and Learning Academy online on " BlockChain" organized by All India Council for Technical Education during September 14-18, 2020.
- Director - IT, Dr. Sunil Kr Pandey attended One Week Rajasthan Technical University, Kota TEQIP (III) on "Blockchain & its Applications" organized by Rajasthan Technical University, Kota TEQIP (III) and PIET Jaipur during September 15 - 19, 2020
- Prof. Barkha Kakkar of UG Campus attended One Week Rajasthan Technical University, Kota TEQIP (III) on "Blockchain & its Applications" organized by Rajasthan Technical University, Kota TEQIP (III) and PIET Jaipur during September 15 -19, 2020
- Director-IT, Dr. Sunil Kumar Pandey, participated in 5-Days TEQIP-III Sponsored FDP on "BLOCKCHAIN & its APPLICATIONS" jointly organized by Rajasthan Technical University, Kota and PIET Jaipur during September 15-19, 2020.
- Prof. Raghwendra Kumar of UG Campus attended Webinar on "Unlocking ROI of Real-Time Transportation Visibility organized by Project 44 on September 24, 2020
- Director-IT, Dr. Sunil Kumar Pandey, completed AICTE Training and Learning (ATAL) Academy Online FDP on "Learning Management System" organized by National Institute of Technical Teachers Training and Research (NITTTR), Chennai during September 21-25, 2020
- Prof. Puja Dhar from Department of IT attended AICTE Training and Learning Academy online FDP on " ArtificialIntelligence" organized by All India Council for technical education during September 21-25, 2020
- Director-IT, Dr. Sunil Kumar Pandey, was invited as resource person in Orientation program of ISM Patna.
- Prof. Smita Kansal from Department of IT attended an online short-term Training programme "Predictive Analytics and machine Learning Using R Programming and KNIME organized by Hindustan College of Engineering and technology during September 21-26, 2020
- Faculty members of Department of Management attended One Day International Webinar on "Reframing the Pandemic: Positive Impact on Culture and Society" jointly organized by Royal University Bhutan, Jai Narayan Vyas University, Jodhpur and Social Science and Humanities Association, on September 27, 2020.
- Prof. Abhay Kr. Ray, Prof. Saurabh Saxena, Prof. Varun Arora & Prof. K. P. Singh from Department of IT attended an online international webinar "Reframing the Pandemic: Positive impact on Culture and Society organized by Royal University Bhutan, Jai Narayan Vyas University, Jodhpur and Social Science and Humanities" on September 27, 2020
- Dr. Charu Chaudhary and Prof. Ritu Saxena, faculty of Department of Management, participated in FDP on Universal Human Value on the theme "Inculcating Universal Human Values in Technical Education" organized by AICTE, Vasant Kunj during September 28 - October 02, 2020
- Dr. Vidushi Singh, Prof. Amit Singh, Prof. Raghwendra Kumar, Dr. Charu Malhotra, Prof. Mala Sharma, Prof. Shubhra Dwivedi and Dr. Nidhi Agrawal of UG Campus attended One day International Webinar on "Reframing the Pandemic: Positive Impact on Culture and Society" organized by Social Science and Humanities Association, Royal University of Bhutan and Jai Narain Vyas University, Jodhpur on September 29, 2020

- Dr. Yamini Negi of UG Campus attended AICTE sponsored 6- days online STTP on "Implementation of Outcome based Education" organized by Sri Rama krishna College of Arts and Science during October 05 – 10, 2020
- Prof. Ritu Saxena, Faculty of Department of Management successfully completed AICTE Training & Learning (ATAL) Academy sponsored online Workshop on "Stress Management" from October 05 - 09, 2020 .
- Dr. Umang from Department of IT attended Short term Training Programme on "An Introduction to internet of Things (IoT) and its Applications for Smart Transparent and Immutable Ecosystem" organized by Noida Institute of Engineering and Technology during October 05-10, 2020
- Dr. Nidhi Agrawal of UG Campus attended National Webinar on "Economic and Sectoral Challenges and Opportunities from Artificial Intelligence: The Roadmap for India to Embark Upon" organized by Finishing School and Placement Cell, Mohanlal Sukhadia University, Udaipur (Rajsthan) on October 06, 2020
- Prof. Nupur Sidh of UG Campus attended One week Faculty Development Program on "Learning Management System (MOODLE) for Online Teaching-Learning" organized by Guru Angad Dev Teaching Learning Centre, S.G.T.B. Khalsa College, Delhi University October 11 - 17, 2020
- Dr. Umang from Department of IT attended AICTE Training and Learning Academy online FDP on "Data Science" organized by All India Council for Technical Education during October 12-16, 2020
- Dr. Yamini Negi of UG Campus attended 6 Days online STTP on "Practical Applications of Econometrics" organized by Department of Management Studies, PSNA college of Engineering and Technology, Dindigul during October 12 – 17, 2020
- Dr. Yamini Negi and Dr. Charu Malhotra of UG Campus attended Online Certificate Course Cum Workshop on Professional Documents with MS-Word organized by Sanatan Dharma College, Ambala Cantt during October 14 – 28, 2020
- Prof. Raghwendra Kumar and Prof. Mala Sharma of UG Campus attended Online Digital Conclave on "Convergence of Science, Technology & Humanities: A Roadmap for Future Development" organized by Institute of Technology and Science, Ghaziabad on October 17, 2020
- Dr. Rajeev Johari, Faculty of Department of Management participated in the AICTE ATAL online FDP titled "Enterprise beyond Profit – Social Enterprise Management" organized by the Indian Institute of Management Nagpur from October 19 to 23, 2020.
- Prof. Barkha Kakkar of UG Campus attended AICTE Training and Learning(ATAL)Academy on "Blockchain Technology" organized by Viswajyoti College of Engineering & Technology during October 19-23, 2020
- Dr. Yamini Negi and Dr. Charu Malhotra of UG Campus attended FDP on "Development & Implementation of MOOCs" organized by Ramanujan College, Delhi University during October 21 – 27, 2020
- Dr. Charu Malhotra of UG Campus attended Online Certificate Course Cum Workshop on MOODLE LMS organized by Sanatan Dharma College, Ambala Cantt during November 04 – 20, 2020
- Prof. Smita Kansal from Department of IT attended an online faculty development Program on Cyber Security organized by Manipal Institute of Technology during November 09 to 13, 2020.
- Dr. Yamini Negi of UG Campus attended 30 hours online certificate course on "MOODLE LMS" organized by E-Resource Development cell, Sanatan Dharma College, Ambala Cantt, Haryana during November 11 - 15, 2020
- Prof. Varun Arora from Department of IT attended an AICTE Sponsored online Faculty Development Program on Data Science and Machine learning organized by KIET Group of Institutions during November 17 -21, 2020.
- Dr. Umang from Department of IT attended an AICTE Sponsored online Faculty Development Program on Artificial Intelligence organized by IIIT, Naya Raipur during November 21–25, 2020.
- Prof. Saurabh Saxena from Department of IT attended an AICTE Sponsored online Faculty Development Program on Data Science and Machine learning organized by KIET Group of Institutions during November 17 -21, 2020.
- Dr. Vivek Pachauri, faculty of Department of Management had been invited by Shri Ram Murti Smarak College of Engineering and Technology, Bareilly to Chair a Technical session (HR Track) in the 2nd International Conference(Online) on "Contemporary Business Practices in the Era of Intelligence" (EICBI) on November 28, 2020.
- Dr. Umang from Department of IT attended an AICTE Sponsored online Faculty Development Program on Cyber Security organized by Sri Venkateswara College of Engineering during November 30 –December 04, 2020.
- Prof. Saurabh Saxena & Prof. Varun Arora from Department of IT attended an AICTE Sponsored online Faculty Development Program on Cyber Security organized by Sri Venkateswara College of Engineering during November 30 –December 04, 2020.
- Dr. Yashmita Awasthi of UG Campus attended AICTE Training and Learning (ATAL)Academy on "Research Methodology" organized by IIT, Nagpur December 04 – 05, 2020

- Dr. Vidushi Singh of UG Campus attended National Commission for Women (NCW), India sponsored One Day Webinar on "Women's Mental Health: Mental Health and Quality of Life of Married Working Women in India" organized by National Institute of Technology, Raipur, Chhattisgarh December 05, 2020
- Prof. Smita Kansal from Department of IT attended a two weeks online faculty development Program on Cyber Crime and Security organized by College of Technology, G.B. Pant University of Agriculture & Technology, Pantnagar during November 13 to December 05, 2020
- Director-IT, Dr. Sunil Kumar Pandey, was invited to co-chair the session in IACCA -2020 on December 6, 2020.
- Director – IT, Dr. Sunil Kr Pandey attended One Week AICTE Sponsored 6- Days Short Term Training Program (STTP) under AICTE Quality Improvement Schemes (AQIS) on "Data Science: Unfolding Layers of Knowledge (Phase III)" organized by Department of Computer Science & Engineering, AITR, Indore December 07-12, 2020.
- Director-IT, Dr. Sunil Kumar Pandey, attended a six days AICTE quality improvement Programme on Data Science: Unfold Layer of Knowledge organized by ACROPOLIS INSTITUTE OF TECHNOLOGY AND RESEARCH, INDORE during December 07-12, 2020.
- Prof. Puja Dhar from Department of IT attended an AICTE Sponsored online Faculty Development Program on Artificial Intelligence organized by Manipal Institute of Technology during December 07-11, 2020
- Director-IT, Dr. Sunil Kumar Pandey, was invited by Dun & Bradstreet to speak in its Virtual Event on the theme "Modernizing Business Communication through Cloud Telephony" in the Series of "Do Big Digital CXO's Session" organized in association with Tata Teleservices on December 10, 2020.
- Dr. Umang from Department of IT chaired a Session on theme "Nurturing Intelligent Computing Towards Advancement of Machine Intelligence" in International 12th World Congress on Nature and Biologically Inspired Computing (NaBIC 2020) organized by Machine Intelligence Research Lab, USA from December 14-16, 2020.
- Dr. Umang from Department of IT attended One-week Short Term Training Programme on Computer Forensics and Cyber Crime organized by JSS Mahavidyapeetha during December 14-17, 2020.
- Dr. Umang from department of IT chaired Conference as as Program & Technical Session Chair WICT 2020 in World Congress on Information and Communication Technologies organized by MIR Labs USA on December 17, 2020.
- Dr. Umang from Department of IT delivered a Guest Talk on Impact of Cyber Crime in COVID-19 Scenario Related Statistics and Open-Source Tools in 1 Week AICTE sponsored STTP programme on Cyber and Digital Forensic.
- Director-IT, Dr. Sunil Kr. Pandey, was invited as a speaker in 4th National Management Summit and Research Conference (NMSRC) - 2020, Management and Development Perspectives in New Normal organized by ISM Patna on December 19, 2020.
- Prof. Prof. Barkha Kakkar of UG Campus attended AICTE Training and Learning (ATAL) Academy on "Blockchain Technology" organized by IIT, Patna December 20-24, 2020
- Prof. Raghwendra Kumar of UG Campus attended 5- Days E-FDP on "Case Writing & Publication: Turning Records into Powerful Teaching Tools" organized by Ajay Kumar Garg Institute of Management, Ghaziabad during December 26 – 31, 2020
- Prof. Amit Singh of UG Campus attended a session on "Startup Ecosystem in India" organized by IGDTUW- Anveshan Foundation on December 27, 2020
- Prof. Puja Dhar from Department of IT attended an AICTE Sponsored online Faculty Development Program on Cyber Security organized by Thangal Kunju Musaliar College of Engineering during December 28, 2020 -January 1, 2021.





I.T.S - Mohan Nagar, Ghaziabad has been conferred with CSR Excellence in Education Award for the year 2020 on August 25, 2020.



I.T.S - Mohan Nagar, Ghaziabad has been certified with the establishment of Institution Innovation Council (IIC) as per the norms of Innovation Cell, Ministry of Education, Govt. of India during IIC Calendar year 2020-21.



Director-IT, Dr. Sunil Kr. Pandey delivered a talk in the 5th ISV Summit & Awards - 2020 on the theme "The New Software Priorities of 2020 for CIOs and their Expectations from SaaS Companies" on July 21, 2020.



I.T.S, Mohan Nagar Ghaziabad, was awarded with "DELHI CITY ICON" award for Excellence in the Category of "CAMPUS PLACEMENT" for the year 2020 by Radio City 91.1 FM on September 22, 2020.



I.T.S School of Management has been ranked as Top B- School of Super Excellence by CSR-GHRDC B-Schools Survey 2020.



Director-IT, Dr. Sunil Kumar Pandey, received the prestigious CXO Tech Excellence Award 2020 by CXO TV & TechPlus Media on October 27, 2020.

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Executive Director

Global Human Resource Development Centre Pvt. Ltd.  
New Delhi

I.T.S BBA program ranked 10<sup>th</sup> in India among top 10 Institutes in India by GHRDC Ranking - 2020

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- **Ms. Deepika Arora**  
Senior Category Manager - Shipping Industry, Denmark  
**Topic: Recent Trends in Supply Chain Management**  
Date: September 19, 2020
- **Mr. Naveen Mangain**  
Co-Founder & Design Head at Quick Ride, Bengaluru, Karnataka  
**Topic: E-Business & Internet Technology**  
Date: September 30, 2020
- **Ms. Chandrima Chatterjee**  
Advisor and Sr. Director at Apparel Export Promotion Council (AEPC), New Delhi  
**Topic: Amendments in Foreign Trade Policy 2015-20**  
Date: October 03, 2020
- **Mr. Renny K**  
Head- Compensation & Benefit and Performance Management, HPCL Mittal Energy Limited (HMEL)  
**Topic: Role of Compensation and Reward Management in Building Performance Culture**  
Date: October 03, 2020
- **Mr. Punit Mehrotra**  
Senior Vice President, HSBC Bank, Mumbai  
**Topic: Way forward on Risk Management Post Covid Era**  
Date: October 07, 2020
- **Mr. Kumar Abhishek Pathak**  
Corporate Trainer & Mentor IMS-Learning Centre, Ghaziabad  
**Topic: Career Opportunities for Management Graduates**  
Date: October 22, 2020
- **Mr. V Shankar**  
Director General - Centre of Excellence for Sustainable Agriculture & Farm Excellence Organization, Former MD and CEO, Rallis India Limited, Tata Group  
**Topic: Strategic issues in managing business in prevailing Covid scenario**  
Date: October 27, 2020
- **Mr. Ajay Chhabra**  
Senior Digital Transformation Consultant & Marketing Head India- Global Consumer Brand  
**Topic: BRAND MANAGEMENT IN RETAILING**  
Date: November 07, 2020.
- **Mr. Prashant Gupta**  
Sr. Technical Architect, Hcl  
**Topic: Github**  
Date: November 10, 2020
- **MR. SHESHAV GUPTA**  
Head Human Resource Landmark Group (E-Commerce)  
**Topic: Talent Acquisition & Performance Management (A Strategic Approach in Current Scenario)**  
Date: November 11, 2020
- **Mr. Shivam Sharma**  
Associate Technical Lead, Galaxe. Solutions, Noida  
**Topic: Latest Trends and Technologies In Database**  
Date: November 24, 2020
- **Mr. Nitin Shrivastav**  
Data Scientist, I3, Infosoft,  
**Topic: Application of Python in Data Science**  
Date: November 27, 2020
- **Prof. K. P. Singh**  
from Department of IT attended an online international webinar "Reframing the Pandemic: Positive impact on Culture and Society organized by Royal University Bhutan, Jai Narayan Vyas University, Jodhpur and Social Science and Humanities" on September 27, 2020
- **Mr. Vinay Kumar Sharma**  
Project Manager, Qss Technosoft Pvt Ltd, Noida  
**Topic: Latest Trends and Technologies and Tools in Project Management**  
Date: December 03, 2020
- **Mr. Deepak Singh**  
Former Vice President Sail & Advisor Hr, Saija Finance Pvt Ltd, New Delhi  
**Topic: Wages and Salary Administration**  
Date: December 05, 2020
- **Mr. Pankaj Kumar Gupta**  
Professor, Jamia Millia Islamia University  
**Topic: Banking Regulation Acts**  
Date: December 09, 2020
- **Dr. Naushadul Haque Mullick**  
Professor-Centre for Management Studies, Jamia Millia Islamia  
**Topic: Application of CRM software**  
Date: December 11, 2020
- **Ms. Niti Khandelwal Garg**  
Assistant Professor, Kirori Mal College, University of Delhi  
**Topic: Economic Growth & Development**  
Date: December 11, 2020
- **Mr. Nek S.**  
Federal Account Manager, DXC Connect, Canberra Central District, Australia  
**Topic: Beyond Disruption 2020**  
Date: December 18, 2020
- **Mr. Vishal Sharma**  
CA and Founding Partner, ECOO Global Advisors  
**Topic: More about GST**  
Date: December 19, 2020
- **Mr. Alok Singh**  
Product Manager, Maersk, Pune  
**Topic: Cultivating Your Potential for Improving Employability**  
Date: December 22, 2020



## NPTEL Certifications JULY 2020 - December 2020

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Summary of Achievement  
held in NPTEL Courses is as follows**

S.No.	Name	Role	Certificate Type
1	PROF. RAGHWENDRA KUMAR	Faculty	Elite + Silver(Topper)
2	PROF. BARKHA KAKKAR	Faculty	Successfully completed
3	ANKIT BHARDWAJ	Student	Elite + Silver
4	RAJAT TAYAL	Student	Elite + Silver (Topper)
5	KHUSBOO BHATNAGAR	Student	Successfully completed
6	NAMRATA	Student	Successfully completed
7	TANYA PANCHAL	Student	Successfully completed
8	NAMRATA	Student	Successfully completed
9	AYUSHI GUPTA	Student	Elite + Silver
10	TUSHAR SHARMA	Student	Successfully completed





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### Campus-IV (Estd.2006)



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### Campus-V (Estd. 2015)



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