

I.T.S Mohan Nagar Ghaziabad

e-newsletter

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Industry Interface

“Round table Conference on Enhancing Employability”.....Challenges Beyond MBA

A Round Table Conference on Enhancing Employability was organised on 2nd March, 2013. The objective of the Conference was to understand and get a sense of prioritizing on skills and personality attributes required for management students that can be cultivated during their management programme exposure of 2 years to help get advantage over their peers in terms of employability. Senior industry functionaries who were responsible for recruitment decision making were invited to share their expectations while recruiting management students for entry level positions.

Following Industry Speakers shared their thoughts at the Roundtable Conference:

1. Ms Mala Chaudhary, Sr. Manager –HR, CW, NTPC
2. Mr. Ratuldev Ghosh Chaudhary, Sr. Manager-Consumer Strategy-Europe, Dell
3. Mr. Ritesh Kumar, Manager-Human Resources, Axis Bank Ltd.
4. Mr. Jisul Nair, Manager-Human Resources, Axis Bank Ltd.
5. Mr. Alok Narain, Sr. Vice President-HR, Quattro Global Services Pvt Ltd.
6. Mr. Vikas Bagga, Ex Sr. Vice President, Tata AIG
7. Ms Sabina Bagga, Consultant-Sales

Dr. P U B Rao welcomed the participants and explained the objective of this exercise of roundtable. Director General, Dr. A K Puri elaborated the concept with relevant statistics. During the discussions, it emerged that students have to acquire the following skills/attributes for entry level placement: Language ability for effective communication, Strong Academic Foundation, Passion for hard work, Willingness to learn, Adaptability/ flexibility, Increased Industry Interaction with live Projects, Service mindset to be inculcated as a value, Ability to think on one's feet and Analytical skills through workshop and project based learning.

All the participants were presented with motivational books, authored by Dr. R P Chaddha-Chairman, ITS Group of Institutions. The inputs given by the Industry speakers will be incorporated into academic calendar to make an extra effort to impart these skills to management students.

11th National IT Seminar on “Emerging Advancements in Information Technology” (EAIT-2013)

11th National Seminar on "Emerging Advancements in Information Technology (EAIT-2013)" was organized by Department of IT on 16th March, 2013 in association with CSI Ghaziabad Chapter & ACM Delhi-NCR Chapter. The Seminar was organized with an objective of creating a forum for experts from academia, industry practitioners and research community playing crucial roles in formulating conceptual, applied, technological and legal dimensions to come together and share their work, , wisdom, experience and explorations. The Seminar was inaugurated by the Chief Guest &

Vice Chancellor - S.M. University Vadodra, Famous Cyber Crime Expert & Guest of Honor, Shri Pavan Duggal, Chief Editorial Adviser - Cyber Media Group & Key Note Speaker of the Seminar, Shri. Prashanto Roy, Vice Chairman ITS The Education Group, Shri Arpit Chadha, Director General - I.T.S Ghaziabad, Dr. A K Puri and Director - ITS Engineering College, Greater Noida Dr. Vineet Kansal.



Mr. Prashanto K Roy, Chief Editorial Adviser of Cyber Media, talked about technological advancements and research trends in the field of Information Technology. Shri. Pavan Duggal focused his discussion on challenges and issues emerging with the increased usage and adaptability of technology and its enabled applications. While addressing the



gathering Mr. Duggal cited examples from industry and the social usage of applications. Referring to social media websites, he said that careful assessment and usage of these applications are the need of hour otherwise these applications have vulnerable impact too. Chief Guest of the Seminar, Prof. Yogesh Singh said that convergence of different streams of sciences is creating way for emergence of newer technologies and applications. He emphasized on the need of rigorous and focused collaborative research.

Two technical sessions on different themes were planned. First technical session was planned on the theme – “Information Technology and its impact on Society” in which Dr. Vijay Rao – Sr. Scientist of DRDO, Ms. Gayatri Parthsarathi – Sr. Manager of Accenture, Bangalore, Dr. D.P. Vidyarthi – JNU New Delhi and Dr. Parag Singla – IIT Delhi addressed the gathering.

The theme for the second session was “Emerging Trends in IT: Future perspectives” in which Dr. Arun Singh – Head (Expert Services) of Lumata Communications, Mr. Bharat Agarwal – Head (MTS Data Centre) at UTIBA Software Solutions and Dr. Sangay Gupta – Head (Cognitive Sciences) at NIIT Technologies discussed about application, research and developmental dimensions of Information technologies in various domains including Telecommunications, Mobility, Data Centers and Cognitive Sciences.



The seminar was attended by delegates from far off places, guests and faculty members & students of ITS, Mohan Nagar, Ghaziabad. In all approximately 300 delegates attended the Seminar.

Activities @ I.T.S

Cancer Awareness Talk by Indian Cancer Society

A Cancer Awareness Talk was organised on 19th March, 2013 at the Institute to commemorate the International Women day which was celebrated on 8th March. Breast Cancer and Cervical Cancer are amongst the most commonly diagnosed cancer in women. The objective of this talk was to create awareness amongst female members at the Institute and address the issues related to breast and cervical cancer. Representatives from Indian Cancer Society, Mrs. Rekha Gulabani, Vice- president and Coordinator -Resources Cancer Sahyog and Dr.

Deepika, Oral Cancer Specialist delivered the talk and addressed the queries raised by the participants.

The talk was very informative and covered such aspects as symptoms of breast and cervical cancer, associated risk factors, prevention measures, self-examination, early detection and cure. Approximately 150 female members from the Institute comprising of faculties, staff members and girl students from post graduate and undergraduate courses attended the session.



QUIZ GURU – 2013

Department of Management organized the grand finale of QUIZ GURU on 1st March 2013 at I.T.S - Mohan Nagar Campus. The event was a sequel of initiative taken by the Institute, Quiz Guru 2012, with an objective to create general awareness, awareness on current topics and burning issues amongst students in colleges across Delhi University, Indraprastha University and other colleges of Delhi & NCR. Sixty Three Institutes that participated in preliminary round included Hindu College, Gargi College, Sri Venkateswara College, KNC, Kirori Mal College, DIRD, Tecnia Institute of Art & Design, Vivekanand Institute of Professional Studies, Ramanujan (Evening), Lady Shriram College for Women, Lady Irwin, Hansraj College, Ideal institute of Management, MTIM etc.

Starting 21st January 2013, a team of I.T.S faculty coordinators along with student coordinators visited various colleges and conducted preliminary round to shortlist top 4 winners, who were subsequently invited to I.T.S Mohan Nagar for the grand finale round on 1st March, 2013. These winners were awarded with cash prizes and gifts on the day of finale. The event witnessed participation from around 160 students from 51 colleges.

Energy, enthusiasm and vibrancies marked the event as it kicked off with huge registrations followed by the welcome of participants and an electrifying cultural programme presented by I.T.S students. In his welcome address, Director General I.T.S, Dr.A. K. Puri said that such competitive activities make students better in basic life skills, build their confidence and help develop endurance, impart thinking and emotional skills. These accomplishments give students an edge over others at the time of entry into professional courses as well as in getting better employment opportunities. Chief guest for the day, Mr. Vikas Bagga, Ex Senior Vice President, TATA AIA shared his experience of college days with the participants and wished them good luck.

After an enthralling combat of brilliant minds, Mr Kartik Puri from Zakir Husain College bagged the 1st position and won cash prize of Rs. 20,000/- followed by Mr Sambit Panigrahi from Sri Venkateshwara College with a cash prize of Rs. 10,000/-. The third position was bagged by Ms Harchitwan Lamba from KNC with a cash prize of Rs 7,500. Three consolation prizes of Rs 3,100 were also given to the fourth, fifth and sixth position holder each. The Quiz was hosted by the Quiz Master, Mr. Ajay Poonia from Qryptiq.



Prizes to all final winners, college level winners, face of the day competition and face of Quiz Guru were distributed by honourable Dr. R.P Chadha (Chairman- The I.T.S Group), Chief Guest for valedictory session, Mr Ashok Mastie (Renowned Singer) and Dr A.K Puri (Director General – I.T.S).

The event came to an end with scintillating performance by Mr. Ashok Mastie.

Excursion cum Industrial visit to Shimla & Kufri

An Excursion cum Industrial visit to Shimla & Kufri was organised for MBA 2nd Semester students from 16th March to 19th March, 2013. Prof Lalit Kumar Sharma, Ms Pavitra Tyagi and and Dr. Suraj Prasad from the Institute accompanied the students. Students enjoyed various games and activities like snow games, adventurous activities, team building exercises, river crossing, photography, etc in Kufri. They enjoyed the scenic beauty of the queen of hills, Shimla. Mountains all across, green tall trees, terrace farms made a wonderful view that was admired by all. They visited prominent places in Kufri and Shimla, including Zaku Temple, Zoo, Pinjore Garden etc.



Students were taken for an industrial visit to MARKSON, Parvanoo (H.P.), where they observed and

studied the process for making Circuits and UPS. All their queries were addressed by Administrative officer of the company, Mr. Prabhjot Singh and HR Manager, Mr. Gulshan Sharma.



“Sangeet Sabha” in association with Spic Macay

A “Sangeet Sabha” was organized at the Institute in association with Spic Macay on Tuesday, 19th March 2013, with an objective to promote Indian Cultural Heritage and providing an opportunity to students to listen, understand, feel and appreciate Indian classical music. Pt. Mohan Shyam Sharma, one of the leading Pakhawaj players of India – an accomplished performer was on sangat with Pakhawaj. Pt. Uday Bhawalkar is a standard bearer for Dhrupad, and a strong force in its growing recognition and popularity.

Pt. Uday Bhawalkar ji recited Raga Bhimplasi. The experience of listening to such music was bewitching and fascinating.



Inter Institute Cricket Tournament – 2013

I.T.S Cricket Team won the IXth Annual Inter Institute Cricket Tournament and was awarded with a cash prize of 10000/- along with a trophy. The results are as follows.

Date	Match	Result
13.03.2013	1 st Match (I.T.S Mohan Nagar V/s I.T.S Management Greater Noida)	I.T.S Mohan Nagar won by 10 wickets
13.03.2013	2 nd Match (Lord Krishna V/s I.M.S Dasna)	I.M.S Dasna won by 6 wickets
14.03.2013	1 st Match (ABES I.T. College V/s Sunderdeep Ghaziabad)	ABES won by 5 runs
14.03.2013	2 nd Match (ABES Engineering V/s Jaipuria Innstitute Ghaziabad)	Jaipuria Institute won by 4 wickets
15.03.2013	First Semi-Final (I.T.S Mohan Nagar V/s Jaipuria Institute)	I.T.S Mohan Nagar won by 105 runs
15.03.2013	Second Semi-Final (ABES I.T. College V/s I.M.S Dasna)	I.M.S Dasna won by 2 wicket in the super over
16.03.2013	Final (I.T.S Mohan Nagar V/s I.M.S Dasna)	I.T.S Mohan Nagar won by 107 runs

Robin Tyagi (BCA-VI Sem.) was declared as the Man of the Series.
Sanjeev Rathore (BCA-IV Sem.) was declared as the Man of the Match.



PARAMARSH-II

Paramarsh-II, a career-counselling-cum-experience-sharing session for students of BCA final year, was conducted on Saturday, 2nd March 2013. The objective of the session was to guide students regarding career options after BCA and address their career related queries. The event was hosted by Department of I.T. Student's queries were addressed by a panel of experts constituted of MCA Alumni members from Industry. Mr. Amit Chaudhary (Project Manager, SDG Noida), Mr. Neeraj Gupta (Sopra), Mr. Mohit Sharma (Birla Soft), Mr. Prateek Jaiswal (Syscom Corporation), and 2 MCA students from current batch, Shivam Dangra and Sakshi Gupta. Prof. Puneet Mohan also conducted management games during the event.



CLUB ACTIVITIES @ UG Campus

LIBRARY CLUB

Library club organized a three-day long event from 18th Mar-21st Mar, 2013 for BBA and BCA students to enhance their reading and writing skills. The event featured various competitions like creative writing, speed reading and book review. The event was aimed at helping students to inculcate habits of reading books and informative magazines etc with a motive to enhance their knowledge.

A **“Book Fair”** was also organized at the end of this 3-day event featuring books from various renowned publication houses.

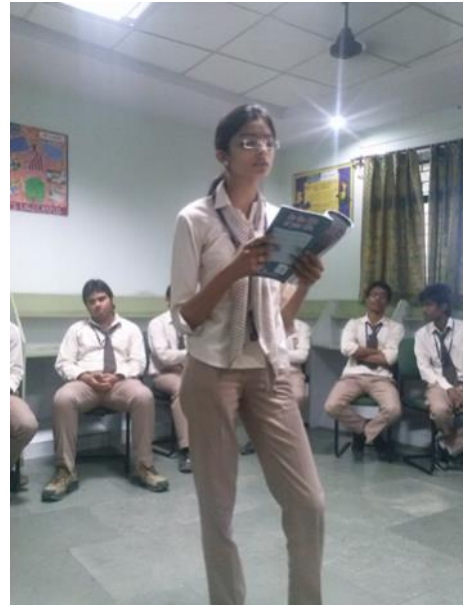


LITERARY CLUB

Organized a “Quiz” for BBA and BCA students based on the theme, “Indian literature and Indian sports”, on 12th Mar, 2013.

THEATRE CLUB

Organized a “Best Actor/Actress Competition” for BBA and BCA I year students on 22nd Mar, 2013.



Awards and Recognitions

I.T.S. Students – Winners at IILM, Greater Noida

A team of 10 students, 6 from MBA and 4 from PGDM batch of 2012-14 participated in the Fashion Show held on 2nd March, 2013 at IILM, Greater Noida. ITS team secured 2nd position after a very tough competition against a total of 8 participating teams from different colleges, like IILM, NIU, Galgotias, NDIM etc.

Ms. Aarti from MBA was selected as ‘Charismatic girl’ and Mr. Amit Raghav from MBA was selected as ‘Glamorous Boy’.

Mr. Pradeep from PGDM got prize in activity –‘Maximum cards in wallet’.

The rocking team members were - Pradeep Kr. Mishra, Amit Raghav, Harshit Agarwal, Ravi, Rakesh Panday, Md. Saddam Hussain, Monika Chauhan, Swati Gera, Nigar Khan and Aarti.

I.T.S. Students – Winners at Galgotia Business School, Greater Noida

A team of 5 students of MBA (2012-14 batch) participated in the Money Multiplier Competition held on 9th March, 2013 at the annual fest “G-Quasar 13” at Galgotia Business School, Greater Noida. There were total 9 teams from different colleges, like IMS, LBS, Galgotias, ABES etc.; out of which, **ITS team secured 2nd position.**

The sparkling team members were – Purushotam Arya, Gaurav Tyagi, Gaurav Srivastava, Satish Patel and Shubham.



Performance Improvement & Merit Scholarship Award Ceremony for PGDM students.

Performance Improvement & Merit Scholarship Award Ceremony for PGDM was organized on 14th March, 2013 to recognize efforts of students in the area of academic performance improvement. About fifteen students of PGDM (2011-13) batch were awarded on the basis of improvement in their academic performance in PGDM – IV trimester over III trimester. Under second category of Merit Scholarship, awards were given to top ten students from the entire batch of the students of PGDM (2011-13) and PGDM (2012-14), on the basis of IV trimester and I trimester results respectively. Students were awarded with merit certificates and gifts. A large number of management faculties were present during the function.

I.T.S. MBA Students rock at Management Fest 2013 organized by Institute of Management Studies, Noida.

Students from MBA 2012-14 batch participated in various activities like Bazaar Bargain, Ad Mad Show, Ezone: Lan Gaming, Scavenger Hunt, Kabadi Bazaar, Management Roulette, Ramp Show, Collage Rachna, Debate and Virtual Stock Market organized at Management Fest 2013 “MANAQUEST” by IMS Noida, on 16th March, 2013.

Winners of the various competitions were:

- Team of Pursottam Arya, Adarsh Sameer Sharma, Satish Patel & Rishabh Tomar won 2nd Prize in Ad Mad Show.
- Team of Pursottam Arya, Adarsh Sameer Sharma, Satish Patel, Rishab Tomar, Santosh Sharma & Shubam Barolia was 2nd runner up in Management Roulette.
- Team of Gaurav Sirivastava and Gaurav Tyagi was 2nd runner up in Virtual Stock Market.
- Navneet Singh was 2nd runner up in Kabadi Bazaar.

MCA Student's Participated at Bharati Vidhyapeeth Institute of Computer Application and Management, New Delhi

- ⇒ On 8th-9th March 2013 two students Yash Mehdiratta, MCA Ist year and Mugdha Bhardwaj IInd year attended 7th National Conference on “Computing for National Development”.
- ⇒ On 9th March 2013 Mugdha Bhardwaj, Ankur Kapil, Shiv Kumar, Vikas Kumar, Shablu Qreshi, Yash Mendiratta students of MCA 1st and 2nd year participated in various events like (Programming), Inquisite (IT Quiz), Mindspark (Brainstorming), Reckon (Guess the Brand), Geet Gata Chal (Antakshari), Speed Quest (Quest for Answers), Beg Borrow Steal (Treasure Hunt), Communication Coder (Pass the message), Paint-o-Nation (T-Shirt Painting) held at Annual National Student Convention of Bharti Vidhyapeeth Institute of Computer Applications, New Delhi

Learning and Development

SPARDHA 2013

On 1st March, 2013 C club, Department of IT, in association with CSI Student Branch at I.T.S Ghaziabad, organized an intra-institutional event “SPARDHA 2013” for undergraduate & post graduate students of MCA and BCA Courses. The objective of this event was to enhance programming skills of students and to make them familiar with the competitive environment.

Dr. A. K. Puri, Director General of the Institute, Mr. Devashish Parida, Lead Engineer, Sopra Group Noida, Alumni of MCA Programme including Mr. Vikas Sharma from Steria, Mr. Amit Chaudhary from SDG, Mr. Amit Sharma from NIVIO Technologies, Mohit Sharma from Birlasoft, Nitin Tyagi from Birlasoft, Mr. Neeraj Gupta from SOPRA, Mr. Prateek Jaiswal from Syscom Corp. were present during the Prize distribution ceremony.

Based on the recommendations of panel of judges, winners were announced on 2nd March 2013 and were awarded with prizes, certificates and trophies.



Participation in Seminars and Conferences

- ⇒ Prof Abhay N Tripathi was invited as Keynote speaker in seminar titled “Job opportunity in Govt and Pvt sector after graduation” at JS PG College, Secunderabad, Bulandshaher on Saturday, March 23, 2013.
- ⇒ PGDM students, Mohd. Shahnawaz Khan, Tushar Vivek, Hari Sharan Tripathi, along with faculty member, Prof. Abhinav P. Tripathi participated in international conference conducted by BRICS – chamber of commerce & industry in partnership with Fore school of Management, New-Delhi, at “Taj Mahal Hotel, New Delhi” on 22nd March 2013.
- ⇒ Ms. Geetanjali Mujrani, a student of MBA IV Semester (Batch 2011-13) presented a paper on the topic "Corporate Lobbying with Reference to India" in the National Seminar held at Geeta Rathan Business School, New Delhi on 16th March, 2013. The theme of Seminar was "Corporate Lobbying".
- ⇒ Prof. D. K. Pandey presented a paper titled “Study on HRD Strategies for inclusive growth of Women Employees in Industrial Sector of Sultanpur District” at National Seminar sponsored by ICSSR-NWRC organized by Dev Samaj College for Women, Chandigarh on 1st March, 2013. The theme of the seminar was “Challenges to Inclusive Growth: The Way Forward”.



Guest Lectures

S.No	Guest Name	Designation	Date	Topic
1.	Mr. Manoj Tandon	Head, Banking and Finance Division, CSC India Pvt. Ltd, Noida	21 st March, 2013	"What B-School courses lack"
2.	Dr. Mudit Saxena	Assistant Director, Department of, Economic Affairs, Ministry of Finance, Govt of India	20 th March, 2013	"Macroeconomics Perspective; Special Reference to India"
3.	Shri Rishi Kapoor	Founder and CEO of just-brands.com and offsites.in	15 th March, 2013	"Search Engine Marketing"
4.	Mr. Sachin Chawla	Representative from IBM, Gurgoan	14 th March, 2013	"Concepts & Applications of E-commerce"
5.	Mr Ankit Jain	Sr. Manager – NSE India	8 th March, 2013	"Challenges and Opportunities in capital Market of India"
6.	Mr. Debashish Parida	Lead Engineer, Sopra Group India Pvt. Ltd.	2 nd March, 2013	"Basic Concept of Object Oriented Programming & UML"
7.	Mr. Vikas Phogat	Head of Entry Product Line – Telco from Morpho e-Documents	13 th March, 2013	"Data Structures"
8.	Mr. Ajay Chaturvedi,	Founder and Chairman of Harva	18 th March, 2013	"Social Entrepreneurship Models"
9.	Mr. Vikas Bagga	Vice President – TATA AIA,	19 th March, 2013	"Issues and challenges of marketing in financial services"

Quiz

1. Rhythm and Hues, an animation studio has filed for bankruptcy protection. For which recent hit film did they do special affects for?
2. HUL has decided to increase the share of digital marketing spend to 10 %. Who will be training HUL executives on digital marketing?
3. How do we better know the company Amalgamated Coffee Bean Trading Co Ltd?
4. With Ranbir Kapoor becoming the face of Pepsi, what drink is Shah Rukh Khan endorsing now ?
5. Which network has been labeled by WSJ as the 'ugly duckling of social media'?
6. Who said "Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others."?
7. Switzerland has many watchmakers. Which group dominates the Swiss watch industry accounting for nearly a third of the industry?
8. Which weekly magazine was founded by Henry Luce in 1923?
9. Kai po che film is a friendship flick based on Chetan Bhagat's which novel?
10. Identify this logo?



Answers of Quiz in last Issue

1. Hilary Mantel.
2. Anil Kumble.
3. 20 year.
4. BY 2050.
5. 4.42%.
6. 8.2%.
7. \$155 billion.
8. 1300 km.
9. Human Trafficking.
10. CNBC.



Winners of Last Issue Quiz

1. Mr. Mukesh kumar singh
(PGDM 2012-14)
2. Mr. Rahul Kr. Singh
(PGDM 2012-14)

You can E-mail your answers at researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in

(Names of first two Winners will be published in next issue)



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