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INSTITUTE OF TECHNOLOGY & SCIENCE
I.T.S SCHOOL OF MANAGEMENT
Mohan Nagar, Ghaziabad



INTERNATIONAL CONFERENCE

3Ps (People, Planet & Prosperity): Creating a Sustainable Global Business Model

26th - 27th April, 2024

INTERNATIONAL CONFERENCE

3Ps (People, Planet & Prosperity): Creating a Sustainable Global Business Model

Conference Overview

In the modern scenario, the world came together around an ambitious vision for safer, healthier and prosperous business environment to develop sustainable business models. We have witnessed recent geopolitical developments across globe and their impact on socioeconomic environment. This rapidly changing environment presented a challenge for business community to reassess the need of synchronizing people, planet and prosperity for sustainable growth. United Nations also emphasized and included people, planet and prosperity as an agenda for sustainable global development by 2030. The newer dimension of prosperity cannot be scripted without skilled manpower and protecting planet. Business community is integrating Green Tech, AI, Clean Energy and Net Zero Emissions in the newer business models for green and clean planet and training the human resource accordingly for effective and sustainable business growth for prosperity.

Our Conference is an initiative to provide a common and interactive platform for academicians, corporate executives, practicing managers, researchers and scholars for sharing views on latest developments in business domains and the impact of changing scenario on different sectors of business and industry. It is expected that the conference outcome and recommendations will provide insightful directions for effective policies, plans and strategies in the near future for business and management practices worldwide.

Objectives

The primary objective of the conference is to provide an opportunity for academicians, industry experts, practitioners, professionals, researchers and policy makers from different fields to engage in discussion based on the constantly changing business environment. The influence of research innovations and ability of the business to adapt to the everchanging global order in business today and needs a critical analysis. It will also provide a platform to get acquainted with the latest innovations and trends in the business environment coupled with their implications on the organisations. The deliberations and research paper presentations would enlighten on:

- An interactive and hands-on approach to sustainability, inclusive growth on the basis of People, Planet and Prosperity
- Understand causes, effects, and debate on strategies adopted by businesses and industry to manage and sustain business despite disruptive innovations, challenges, and conflicts.
- Ways to explore breakthrough innovations and new disruptions in industrial scenarios across developing economies.
- Valuable insights on epistemological evolution on research-based entrepreneurial ventures (start-up's), disruptive innovation in management and best practices to co-evolve with disruption.
- Opportunity to delve deeper into areas such as globalization, changing global economic order, global politics and war implications on business, industry, market, trade policies and investment pattern.
- A networking opportunity to meet international colleagues and professionals working on business and innovation related perspectives.
- Opportunities for collaborative research with experts in the field of People, Planet and Prosperity

Focus Areas

- To facilitate discussion on global business environment w.r.t research innovations and sustainability of business in these volatile global markets.
- To bridge the gap between academic wisdom and practical knowledge.
- To develop a series of focused research topics that will benefit the academic world.
- To facilitate discussion on business model transformation.



Key Areas of Discussion

- Challenges for Business Leaders in Dealing with Uncertainty (Sustainability of Business Due to climate change and war)
- Break-Through & Disruptive Technology Evolutions and Sustainability of Business
- Business Model Transformation
- Data and Analytics Architecture
- Disruptive Innovations: AI, Data Science and Machine Learning (The Future of Innovative Business Model

About I.T.S- The Education Group

I.T.S - The Education Group under Durga Charitable Society established its first campus "Institute of Technology and Science" at Mohan Nagar Ghaziabad in 1995. Since then the group is committed to the vision of "Creating a Thinking Professional Order. The Institute started with Post Graduate Diploma in Management (PGDM) in 1996 as a flagship program and thereafter added MCA (Master in Computer Application) in 1997, and MBA (Master of Business Administration) in 2004 to its portfolio.

I.T.S is one of the few B-Schools in the region which has been awarded with ISO 9001: 2015 certifications and has NBA accredited PGDM and MCA Programmes. PGDM is also granted equivalence to MBA by Association of Indian Universities (AIU). I.T.S -The Education Group offers 20 courses to its 8000 students in its institutes spread over 4 campuses, endowed with state-of-the-art infrastructure, all modern facilities and more than 700 distinguished faculty members. Various courses of the group are NBA and NAAC (Grade – A) accredited. I.T.S - The Education Group is a renowned and established educational group offering programme in Management, IT, Dental, Engineering, Pharmacy, Biotechnology and Physiotherapy.

Call for Paper

Institute of Technology & Science (I.T.S) & I.T.S School of Management invites management practitioner, academicians, and research scholars/students to submit and present their research papers at International Conference on **3Ps (People, Planet & Prosperity): Creating a Sustainable Global Business Model** scheduled on 26th& 27th April, 2024 (Friday & Saturday).

Sub-Themes

The following indicative topics, but not limited to, are welcome to be submitted for the conference:

- People Development and Human Development Index
- Green Development for Sustainable Future
- Strong, Sustainable, Balanced and Inclusive Growth
- Geopolitical Challenges
- Resource Security
- Economic Fault Lines
- Geopolitical Reordering
- Logistic Rewired
- Food Security Crisis
- Stronger Regulation on Crypto currency
- New Financial Products
- Sovereign Debt Crisis: Deglobalization
- Transitioning to Clean Energy
- Sustainability of Business in the Volatile Global Business Environment
- Business Growth through Digital Transformation
- People, Culture and Leadership
- Contemporary Approaches to Entrepreneurship
- Strategy and Governance for Sustainable Development Goals (SDG)
- AI, Data Science and Machine Learning: The Future of Business Growth
- Business Process, Transformation and Organizational Culture
- Human Elements in Business Management, Socio-Economic Disruptions, Losses, and Recoveries
- Business-to-Business Industries (B2B) and Sectoral Industries (Agribusiness, Health Care, Education, Housing, Public Infrastructure, Government etc.)

Advisory Board

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Guidelines for the Contributors

The contributors should follow the standard norm for paper contribution. Original manuscript not exceeding length of 5000 words (including tables/ figures/ images) and abstract should be of maximum 250 words. Manuscriptmust be formatted in Times New Roman font style in 12-point font size with single line spacing on MS Word. Full name(s), designation, affiliation of the author(s), Contact No. & E-mail IDs must be provided. APA style of citation and referencing must be followed. In the covering letter accompanying the manuscript, the contributors should certify that the manuscript has neither been published anywhere nor is it at present being considered anywhere for publication.The submissions may be sent at ic.its@its.edu.in along with payment receipt of registration fee.

**Registration fee once paid will not be refundable under any circumstance*

Paper Publication

All the accepted papers will be published in high impact peer reviewed conference special international journal .On demand of the authors research papers will also be published in UGC- CARE, Scopus and ABDC listed journals depending upon quality norms and subject to applicable publication charges of the journal to be borne by the author(s)*

Paper Publication

Category of Delegate/ Author(s)	Early Bird Registration (February 15, 2024)	After Early Brd, Last date of Registration (March 30,2024)
For Indian Nationals (INR)		
Academician	750	1000
Industry Professional	2000	2500
Research Scholar	500	700
Student	300	500
Listener (Accompanying)	300	
For Foreign Nationals (US $)		
Academician	75	100
Industry Professional	100	150
Research Scholar	50	75
Student	50	75
Listener (Accompanying)	50	

Important Dates

Submission for Abstract	February 20, 2024
Submission for Full Paper	March 15, 2024
Acceptance Notification	March 25, 2024
Conference Dates	April 26 - 27, 2024

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