

**INSTITUTE OF TECHNOLOGY & SCIENCE
I.T.S SCHOOL OF MANAGEMENT**
Mohan Nagar, Ghaziabad

INTERNATIONAL CONFERENCE

**Innovations, Agility and Sustainability
in Global Business Environment (IASGBE)**

28th – 29th April, 2023

MEDIA PARTNER



**INTERNATIONAL
CONFERENCE
ALERTS**

ITS
GHAZIABAD

Innovations, Agility and Sustainability in Global Business Environment (IASGBE)

Conference Overview

Managing Business activity efficiently leads to sustainability and growth perpetuating profit. It throws of challenges and opportunities continuously. There are significant global and local opportunities for growth in business irrespective of an enterprise's size. In the contemporary business world, digitalization is in full speed evolving. Digital innovations have shown the remarkable acceptance across the globe in business and society at large. Digitalization, innovation and technology go hand in hand..

In the emerging markets in the twenty-first century, business agility has emerged as an important strategy tool for the firms to cut across the increasing competition. In the era of innovations and the competitive performance of the firm is significantly driven by the changing customer needs. The business agility influences firm's performance to manage market complexity with flexible strategies. Effective implementation of innovative strategies with business agility needs firms to develop abilities on market sensing, research orientations, flexibility, speed, and responsiveness. These attributes allow firms to co-create and co-evolve with customer-centric strategies in a changing environment of innovations and respond rapidly to the complexities by reconfiguring their business tactics.

Sustainable transformation in global business environment and business processes tend to draw new opportunities, along with the emerging unpredicted challenges to address to.

This international conference intends to document experience of firms, management process, and business systems that have co-evolved with the research innovations and agile business philosophy and attained high sustainable performance of business.

Deliberation in the conference aims at discussing the causes and effects and the challenges associated with the management of research and innovations in the agile businesses, portraying the varied corporate experiences with respect to research innovations and uncertainty in business environment and sustainability of business during challenging times.. This conference focusses on critically examining the problems, challenges, probable solutions, and policy frame works for managing agile business modelling as an emerging tool.

This distinguished academic convention is instrumental to drive a convergent debate on divergent aspects of research innovation, agility in business practices and business sustainability during challenging global business environment.

Objectives

The primary objective of the conference is to provide an opportunity for academicians, industry experts, practitioners, professionals, researchers and policy makers from different fields to engage in discussion based on the constantly changing business environment. The influence of research innovations and ability of the business to adapt to the everchanging global order in business today and needs a critical analysis. It will also provide a platform to get acquainted with the latest innovations and trends in the business environment coupled with their implications on the organisations. The deliberations and research paper presentations would enlighten on:

- An interactive and hands-on approach to disruptive research innovations and management practices.
- Understand causes, effects, and debate on strategies adopted by agile businesses to manage and sustain business despite disruptive innovations, challenges, and conflicts.
- Ways to explore breakthrough innovations and new disruptions in industrial scenarios across developing economies.
- Valuable insights on epistemological evolution on research-based entrepreneurial ventures (start-up's), disruptive innovation and disruption in management and best practices to co-evolve with disruption.
- Opportunity to delve deeper into areas such as globalization, changing global economic order, global politics and war implications on business, industry, market, trade policies and investment pattern.
- A networking opportunity to meet international colleagues and professionals working on business and innovation related perspectives.
- Opportunities for collaborative research with experts in the field of innovation management.

Focus Areas

- To facilitate discussion on global business environment w.r.t research innovations and .sustainability of business in these volatile global markets.
- To bridge the gap between academic wisdom and practical knowledge.
- To develop a series of focused research topics that will benefit the academic world. To facilitate discussion on business model transformation.

Key Areas of Discussion

- Challenges for Business Leaders in Dealing with Uncertainty (Sustainability of Business Due to Pandemic & War)
- Break-Through & Disruptive Technology Evolutions and Sustainability of Business
- Business Model Transformation
- Data and Analytics Architecture
- Research Innovations, Start-up's & Business Agility
- Disruptive Innovations: AI., Data Science and Machine Learning (The Future of Innovative Business Models)
- Research Paper Presentations

About I.T.S - The Education Group

I.T.S - The Education Group under Durga Charitable Society is a renowned and established educational group offering professional education in the field of Management, IT, Dental, Engineering, Pharmacy, Biotechnology and Physiotherapy. The group offers 20 programs to its 8000+ students in its institutes spread over 4 campuses.

Institute of Technology and Science, Ghaziabad, established in 1995 is NAAC "A+" Grade accredited premier Management & IT institute. Since then the group is committed to its vision of "Creating a Thinking Professional Order". I.T.S Ghaziabad started with Post Graduate Diploma in Management (PGDM) in 1996 as a flagship program and thereafter added MCA (Master in Computer Application) in 1997, and MBA (Master of Business Administration) in 2004 to its portfolio. Over the years the institute has gained considerable recognition as a centre of excellence in the areas of Management & IT education, training and research.

Call For Paper

Institute of Technology & Science (I.T.S) & I.T.S School of Management invites management practitioner, academicians, and research scholars/students to submit and present their research papers at International Conference on "Innovations, Agility and Sustainability in Global Business Environment (IASGBE) scheduled on 28th & 29th April, 2023 (Friday & Saturday).

Sub-Themes

The following indicative topics, but not limited to, are welcome to be submitted for the conference:

- Business transformation through Research Innovations
- Agile Business Philosophies and Agile Business Modelling
- Sustainability of Business in the Volatile Global Business Environment
- Business Growth through Digital Transformation
- Catalysing Research Innovation in Organisations Environment
- Agile Culture and Leadership
- Business Strategy and Transformation through Disruptive Thinking
- Contemporary Approaches to Entrepreneurship (Break-Through & Disruptive Innovations)
- Agile Strategy and Governance and Employee engagement
- Inclusive Growth and Operational Agility
- Agility, Epistemologies and Organizational learning
- AI, Data Science and Machine Learning: The Future of Business Growth
- Emerging Technologies and Trends: Compose the Future
- Business Process, Transformation and Organizational Culture
- Enterprise Sustainability, Community, Bricolage, Collectivism in Business and Role of Social Institutions in Business
- Business, Logistics, and Inventory Systems and Innovations for Sustainable Business Big Data, Transparency and Data-Driven Decision Making
- Human Elements in Business Management, Socio-Economic Disruptions, Losses, and Recoveries
- Business-to-Business Industries (B2B) and Sectoral Industries (Agribusiness, Health Care, Education, Housing, Public Infrastructure, Government etc.)

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Paper Publication:

All the accepted papers will be published in high impact peer reviewed conference special international journal .On demand of the authors research papers will also be published in UGC- CARE, Scopus and ABDC listed journals depending upon quality norms and subject to applicable publication charges of the journal to be borne by the author(s)*

Registration:

Category of Delegate/ Author(s)	Early Bird Registration (February 15, 2023)	After early bird, last date of Registration (March 30, 2023)
For Indian Nationals (INR)		
Academician	750	1000
Industry Professional	2000	2500
Research Scholar	500	700
Student	300	500
Listener (Accompanying)	300	
For Foreign Nationals (US \$)		
Academician	75	100
Industry Professional	100	150
Research Scholar	50	75
Student	50	75
Listener (Accompanying)	50	

BANK DETAILS

Name of Bank	Name of Account	Address of Bank	Bank Account Number	IFSC Code
Canara Bank	Institute of Technology and Science	Navyug Market, Ghaziabad	85563060000023	CNRB0018556

Important Dates

Submission for Abstract	January 31, 2023
Submission for Full Paper	March 15, 2023
Acceptance Notification	March 25, 2023
Conference Dates	April 28th -29th, 2023

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