

# INSTITUTE OF TECHNOLOGY AND SCIENCE I.T.S SCHOOL OF MANAGEMENT

Mohan Nagar, Ghaziabad (India)

# INTERNATIONAL CONFERENCE



## Globalization 5.0: Innovations, Entrepreneurship & Sustainable Development

 24<sup>th</sup> - 25<sup>th</sup> April 2025

# INTERNATIONAL CONFERENCE

## Globalization 5.0: Innovations, Entrepreneurship & Sustainable Development

### Conference Overview:

As the world transitions into an era defined by rapid technological advancements, interconnected economies, and heightened awareness of environmental and social challenges, the concept of globalization has evolved into a more sophisticated and nuanced paradigm: Globalization 5.0. This represents a transformative phase where economic, social, and environmental considerations converge to create a more sustainable and inclusive global economy. Unlike earlier phases that prioritized short-term economic gains, this phase integrates digital technologies, AI, and biotechnology to revolutionize industries and foster innovation.

Entrepreneurs, especially those from diverse backgrounds, are leveraging these advancements need to address global challenges and drive inclusive growth by aligning economic progress with environmental stewardship and social equity.

And hence, this new wave of globalization is characterized by the convergence of innovation, entrepreneurship, and sustainable development, reflecting a global shift towards more responsible and inclusive economic growth. The forthcoming International Conference 2025 on "Globalization 5.0: Innovations, Entrepreneurship & Sustainable Development" aims to explore these dynamics, bringing together thought leaders, scholars, and practitioners to examine how these elements are reshaping the global landscape.

### Objectives:

The International Conference on "Globalization 5.0: Innovations, Entrepreneurship & Sustainable Development" aims to provide a platform for academicians, industry experts, practitioners, professionals, researchers and policy makers from different fields to engage in multidisciplinary dialogue and collaboration, bringing together diverse perspectives to address the complex challenges and opportunities of the 21st century. This conference will contribute to shaping the global agenda and advancing our understanding of how to achieve these goals in a rapidly changing world.

The deliberations and research paper presentations would enlighten on:

- An interactive and hands-on approach to Innovation, Entrepreneurship and Sustainable Development in the era of Globalization-5.0.
- Valuable insights on epistemological evolution on research-based entrepreneurial ventures (start-up's), disruptive innovation in management and best practices to co-evolve with sustainability.
- Opportunity to delve deeper into areas such as globalization, changing global economic order, global politics and war implications on business, industry, market, trade policies and investment pattern.
- A networking opportunity to meet international colleagues and professionals working on business and innovation related perspectives.
- Opportunities for collaborative research with experts in the field of Innovation, Entrepreneurship and Sustainable Development



## About I.T.S - The Education Group

I.T.S - The Education Group under Durga Charitable Society is a renowned and established educational group offering programs in the areas of Management, IT, Dental, Engineering, Pharmacy, Biotechnology and Physiotherapy. The group established its first campus Institute of Technology and Science (NAAC "A+" Grade Accredited Institute) at Mohan Nagar, Ghaziabad, U.P. in 1995. Since then the group is committed to its vision of "Creating a Thinking Professional Order. The Institute started with Post Graduate Diploma in Management (PGDM) in 1996 as a flagship program (I.T.S School of Management) and thereafter added MCA (Master in Computer Application) in 1997, and MBA (Master of Business Administration) in 2004 to its portfolio.

## Call for Papers

Institute of Technology and Science (I.T.S) & I.T.S School of Management invite management practitioner, academicians, and research scholars/students to submit and present their research papers at International Conference on "Globalization 5.0: Innovations, Entrepreneurship and Sustainable Development" scheduled on 24-25 April, 2025 (Thursday & Friday).

## Sub Themes

The following indicative topics, but not limited to, are welcome to be submitted for the conference:

### Globalization

- Geopolitical Challenges
- Global Economy
- Global Supply Chain
- Global Infrastructure
- Sovereign Debt Crisis: De globalization
- Global Infrastructure
- Stronger Regulation on Crypto currency
- Geopolitical Reordering
- Circular Economy

### Sustainable Development

- Green Development for Sustainable Future
- Strong, Sustainable, Balanced and Inclusive Growth
- Transitioning to Clean Energy
- Green Energy
- Sustainability of Business in the Volatile Global Business Environment

### Entrepreneurship

- Contemporary Approaches to Entrepreneurship
- Business Growth through Digitalization
- New Financial Products

## Advisory Board

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  - Business Process, Transformation and Organizational Culture
  - Resource Security
  - Business-to-Business Industries (B2B)
  - Sectoral Industries (Agribusiness, Health Care, Education, Housing, Public Infrastructure, Government etc.)
- ### Innovation
- AI, Data Science and Machine Learning: The Future of Business Growth
  - Disruptive Innovation
  - Marketing and Social Innovation
  - Digital Transformation
  - Fintech
  - Cyber Tech and Social Media
  - IOT
- ### General
- Logistic Rewired
  - Food Security Crisis
  - People, Culture and Leadership
  - Human Elements in Business Management, Socio-Economic Disruptions, Losses, and Recoveries
  - People Development and Human Development Index
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## Guidelines for the Contributors

The contributors should follow the standard norm for paper contribution. Original manuscript not exceeding length of 5000 words (including tables/ figures/ images) and abstract should be of maximum 250 words. Manuscript must be formatted in Times New Roman font style in 12-point font size with single line spacing on MS Word. Full name(s), designation, affiliation of the author(s), Contact No. & E-mail IDs must be provided. APA style of citation and referencing must be followed. In the covering letter accompanying the manuscript, the contributors should certify that the manuscript has neither been published anywhere nor is it at present being considered anywhere for publication. The submissions may be sent at [ic.its@its.edu.in](mailto:ic.its@its.edu.in) along with payment receipt of registration fee.

\*Registration fee once paid will not be refundable under any circumstance.

## Paper Publication

All the accepted papers will be published (soft copy) in high impact peer reviewed conference special international journal. Hard copy of conference special journal may be issued on demand to the authors by paying additional Rs. 800/- per copy as printing & processing fees.

Research papers will also be published in UGC- CARE, Scopus and ABDC listed journals on demand of the authors depending upon quality norms and subject to applicable publication charges of the Journal to be borne by the author(s)\*

## Registration Fees & Bank Details

Category of Delegate /Author(s)	Registration Fee
For Indian Nationals (INR)	
Academician	1500
Industry Professional	2000
Research Scholar	1000
Student	500
For Foreign Nationals (US \$)	
Academician	75
Industry Professional	100
Research Scholar	50

### Name of Account:

**Institute of Technology and Science**

**A/C No.: 8556306000023**

**Branch: Canara Bank, Navyug Market**

**Ghaziabad**

**IFSC Code: CNRB0018556**



## Important Dates

Submission for Abstract	February 28, 2025
Submission for Full Paper	April 7, 2025
Acceptance Notification	April 14, 2025
Conference Dates	April 24 - 25, 2025

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