

I.T.S Mohan Nagar Ghaziabad

e-newsletter

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'Parivartan' – The Slum Education Programme

6th July, 2014 activity of 'Parivartan', the Slum Education Programme, a CSR initiative of ITS, Ghaziabad was class with a humorous poem and the practice of tables.

Volunteers of the day – Anuj Gaur, Chhatoi Rakesh Taunk, and Shubhajt Mitra started the activity with the table of 9 which was practiced in Hindi and English. Initially the table was recited 2-3 times in the singsong mode, later the table was converted into quiz for better comprehension.

This was followed by the practice of a humorous poem 'Chhuk chhuk rail chali' which the children learnt in minutes and enjoyed a lot.

The class ended with the distribution of biscuits and chocolates among all the children. Goodies and cookies were given as prizes to the bathed and well groomed children who were found visibly neat and clean.



'Parivartan' – The Slum Education Programme

13th July, 2014 activity of 'Parivartan', the Slum Education Programme, a CSR initiative of ITS, Ghaziabad was really enjoyable with the soothing, cold breeze and random drizzles. There were thick clouds in the sky and it was already raining in Delhi and Noida but the determined volunteers did not stop or hesitate, and marched on.

Volunteers of the day – Vishal Tiwari, Alok Sharma, Neeraj Kumar, Shayan Das Gupta, Avishek Das, Chhatoi Rakesh Taunk, Tarun Kumar and Shubhajit Mitra started the activity with the observation of the personal hygiene of the slum children.



This was followed by the practice of the table of 10 in Hindi and English .

Besides, there was a quiz based on the application of the table. The purpose of the quiz was to enable the children for the calculations during day-to-day transactions.



The last segment of the day was the recitation and practice of a humorous and relevant poem 'Pani barsa chham chham chham, Chhata lekar nikle hum. Pair fisal gaya, gir pade hum. Neeche chhata,

oopar hum' which the children learnt in minutes and enjoyed a lot.

The class ended with the distribution of biscuits and chocolates among all the children was Sponsored by Santoor bathing Soap cakes were given as prizes to the bathed and well groomed children who were found visibly neat and clean.

Faculty coordinator Prof. Gopal Krishna Dwivedi accompanied the volunteers and enjoyed the visit



Parivartan' – The Slum Education Programme : Dance Competition

20th July, 2014 activity of 'Parivartan', the Slum Education Programme, a CSR initiative of ITS, Ghaziabad brought a thunderstorm in the slum even without clouds in the sky. Actually it was Dance Competition, first ever in this slum, which attracted good talent and good lot of people too. Initially when we thought of organizing the dance competition in the slum, the biggest challenge was to arrange loud music without power supply. Then we got an idea to use our car music system for the purpose. We opened the dickey and played selected numbers through a pen-drive.



Volunteers of the day – Rana Vishwa Pratap Singh, Anu Verma, Khadeeja Abdeen, Pushpank Kaushik, Anuj Gaur, Ravi Prasad and Shubhajit Mitra started the activity with the announcement of the competition as per earlier information. Soon the willing participants got their names registered and the competition started.



The little children danced on around a dozen different popular numbers. They even requested to change the songs as they had practiced on some other songs. As soon as the music beats rocked the surroundings, people started pouring in and all enjoyed witnessing little versions of Katrina Kaif, Tiger Shroff, Akshay Kumar, Alia Bhatt and many other Bollywood dancers and actors. Finally ten super dancers were felicitated with the prizes.

The activity ended with the distribution of biscuits and chocolates among all the children. Faculty coordinator Prof. Gopal Krishna Dwivedi accompanied the volunteers and enjoyed the competition.

Parivartan' – The Slum Education Programme

27th July, 2014 activity of 'Parivartan', the Slum Education Programme, a CSR initiative of ITS, Ghaziabad was a revision class with the purpose of refreshing and ensuring the full absorption of the previous lessons.



Volunteers of the day – Vishal Babu Gangwar, Shiv Kumar, Alok Sharma, Neeraj Kumar, Shayan Das Gupta, Avishek Pandey, Chhatoi Rakesh Taunk and Shubhajit Mitra started the activity with the table of 11 which was practiced aloud in Hindi and English both. Besides, there was a quiz based on the application of the table. The purpose of the quiz was to enable the children for the calculations during day-to-day transactions.

The last segment of the day was the recitation and practice of a poem which the children learnt in minutes and enjoyed a lot.

The class ended with the distribution of biscuits and chocolates among all the children.



GUEST LECTURE



Guest lecture by Dr Kamal Singh, Director General, NHRD Network

As a part of Industry exposure to the 1st year students of PGDM programme, a guest lecture was organized at I.T.S-Mohan Nagar campus on 09th July, 2014. In a very interactive and energetic session Dr Kamal Singh, Director General, National Human Resource Network enlightened students about expectations of the corporate world in changing business scenario. He started his lecture by highlighting the demographic dividend which India has. Around 60% of the country's population will be in the working age group by 2020. This can reap a rich demographic dividend.



He said, “the business world is too large, ever evolving, ever changing and dynamic. The things which we learn theoretically are totally different from the practical world. It is observed that whatever is relevant today may become outdated and irrelevant tomorrow. Business is all about common sense. It is about learning and understanding which does not



have any specific guide lines. At present times, information is the blood of business. It is further more essential that one has to be well read and well versed about areas outside academics.”

He said that the most important thing is the art of grasping whatever comes in one's way. This is the time of developing relationships and networking which

will help the students in the long run. Inquisitiveness is a good quality, so one should never stop asking questions.

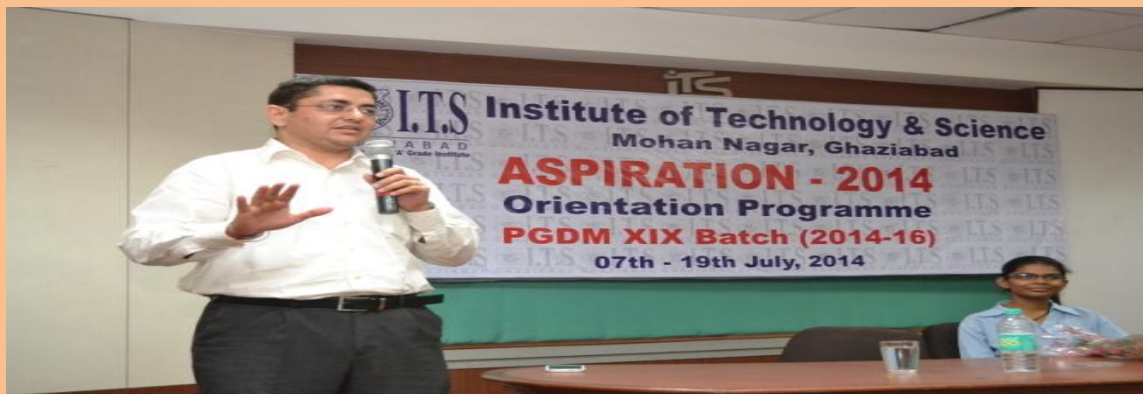
In his lecture he related to his own personal life experiences. Students listened and participated in the lecture with great enthusiasm.



Guest Lecture by Mr. Paramjit S. Lamba, AVP & Head – HR, Orient Craft Ltd. for PGDM (2014-16) Batch

As a part of Orientation Program of the PGDM (2014-16) Batch, a guest lecture was organized at I.T.S- Mohan Nagar campus on 10th July, 2014. In a very interactive session Mr. Paramjit S. Lamba, AVP & Head – HR, Orient Craft Ltd. discussed objectives of pursuing the PGDM Programme viz a viz the preparations required at the students' end.

He explained the importance of effective utilization of 2 years that the students are going to spend at I.T.S by relating it with the concept of ROI (Return on Investment). He explained the students in detail about the preparation required at their end to make them corporate ready. He also explained the employers' perspective while judging a candidate during campus placements.



He made the session interactive by involving students into calculating their total investment during coming 2 years of their PGDM Programme & then dividing it with the effective no. of days. He accentuated that each day wasted is equal to Rs. 2000 burnt, so each student should try to make optimum utilization of time & facilities at their disposal.

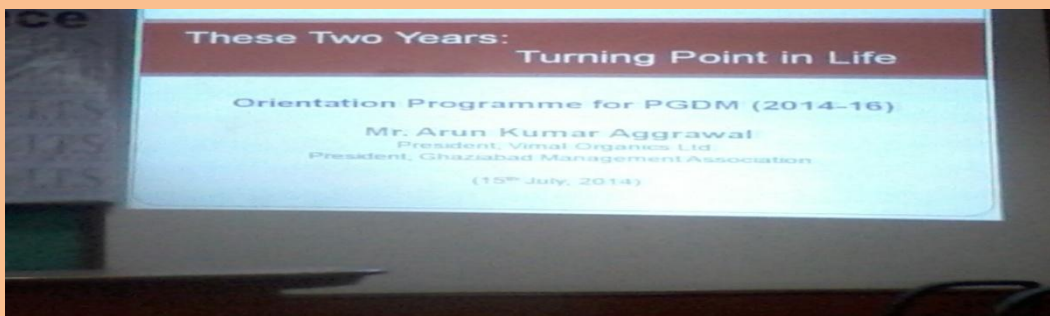
Students listened and participated in the lecture with great enthusiasm.

Industry Interaction with Mr Arun Kumar Aggarwal

Under student industry interaction initiative, Department of Management organised a talk on “These Two Years: Turning Point of Life” on 15th July, 2014 by Mr Arun Kumar Aggarwal, President of Ghaziabad Management Association (GMA) for the newly joined batch of PGDM students. He started his discussion with a question to the students about their choice of PGDM programme.



He said gone are the days when companies used to recruit people just on the basis of their surname, their degree or their Institute. Now what matters is skill and knowledge to perform. He highlighted the need of being practical and proactive. He said that in today's competitive environment, one needs to have an edge over others, not just to lead but to survive as well. To be able to do that, one needs an education that grooms one to be better than the best. He advised students to make best use of these two years to come out as efficient, job-ready professionals.



During his lecture he shared many of his life experiences and motivated students to put the best of their efforts to make dreams come true.

Session on Meditation: “Happy Life – Happy Soul”

As a part of Orientation programme meditation sessions were organized on 15th & 16th July, 2014 for the newly joined students of PGDM. Mr. M.K. Seth, was the trainer for the sessions. Mr. Seth, at present is General Manager at ALT Centre, Ghaziabad. He is a well known figure in this field. He is the recipient of 17 awards from Government of India including Sanchar Ratna Award for his outstanding contribution in his professional and the field of Yoga & meditation. He started his session with some acupressure exercises and slowly moved students towards meditation. He said that being happy is the Guru Mantra for happy life and meditation is the source for achieving such happiness. He guided students for exercises like “Yog Nidra” and “Dhyan”. He shared seven techniques of Dhyan. He made students realize that regular practice of Meditation increases the efficiency of working. He discussed few techniques of stress management. The sessions were a big hit which was reflected through the joy and happiness that students were carrying with them after the sessions.

Spiritual Thinking: A Session by Swami Chidrupananda Ji

On 18th July, 2014, the PGDM entrants got enlightened with an inspiring and interesting session on Spiritual Thinking by Swami Chidrupananda Ji of Chinamaya Mission which is a global organization with 300 centres across the world. The event was a segment of the 12-day Orientation Programme for the newly admitted students of PGDM batch 2014-16.

The session was jointly inaugurated by Swami Chidrupanand Ji, Mr. B.K. Arora, hon'ble Secretary – ITS, the education group and Prof. Shekhar Ghose, Director General, ITS, Ghaziabad by lighting the lamps before the idol of goddess of Saraswati.

In his welcome address, Prof. Shekhar Ghose, Director General, ITS, Ghaziabad emphasized on the importance of guru shishya parampara being carried on at present as mentor-mentee relationship. He welcomed Swami ji with the belief and expectation that the PGDM entrants would carry the messages with them forever and bring out their best in life.

Swami Chidrupanand Ji, with a powerful and interesting presentation and videos, elaborated the importance of confidence in life. He defined confidence as a force from within which cannot be outsourced.



He emphasized that - what we do, we do out of comparison, compulsion or conviction. His messages included – do not hate yourself, do not compare yourself, increase your knowledge, watch your associates carefully, and develop a presence of mind. The guidelines and the videos shared by Swami ji were very well received and appreciated by one and all present in the auditorium.

Director Management Dr. B.S. Hothi, Head of the IT Department Dr. Sunil Pandey, Principal UG Campus Dr. Sujata Khandai and other faculty and staff members also attended and appreciated the session. Prof. Gopal Krishna Dwivedi anchored the session while Dr. V.N. Bajpai convened the event as the overall coordinator of the Orientation Programme.





MANAGEMENT DEVELOPMENT PROGRAMME

MANAGEMENT DEVELOPMENT PROGRAM

Three Days Management Development Program on the topic, “Financial Modeling” conducted by I.T.S

A MDP titled – Financial Modelling was conducted from 7th to 9th July, 2014 at Nucleus Software, Noida. This training was imparted to officials of Nucleus Software as a part of Academia - Corporate synergy between NSBT and I.T.S Ghaziabad. First day of the training focussed on understanding the financial part of the modelling and basics of Excel. Second day was devoted to understanding the complexities and steps of financial modelling. On this day the participants also developed a small model. On third day complete financial model from start to end was discussed and participants themselves made a complete model. On this day a case related to banking was also discussed. The MDP was very interactive with participants coming up with lot of questions and sharing problems they face on the job. Throughout the MDP lot of exercises were planned for practice and applying what is learnt. In the end participants gave a very positive feedback.

The complete three day training program was delivered by Prof. Sumit Gulati, Assistant Professor at I.T.S Ghaziabad.

“INNOVATION HR 2014” seminar attended by Management Faculty.

Dr. P.U.B RAO attended on 18th July, 2014 a seminar organized by PHD Chamber on “INNOVATION HR 2014”. It is an effort by PHD Chambers to promote the initiative on Innovation as a panacea for businesses like employee engagement, retention, growth and competitive advantage and build innovative HR practices.

The seminar focussed on:

- Innovative HR development for making ordinary employees to extraordinary employees
- Tackling the generational divide using disruptive innovative practices.
- Creating a culture of innovation and identifying strategies for developing the `innovation culture
- Implementation of new HR practices that drive Innovation

The Seminar had following sessions;

1. Harnessing talent to inculcate culture of innovation
2. Innovation: A strategic HR imperative
3. Innovative HR models: Key Employee Engagement Drivers. (

The following speakers addressed the participant

Mr. Sumit D. Chowdhury, President, Reliance Jio, Dr Deepak Malhotra, Vice President – Human Resources, IL&FS, Mr. Sanjiva Dubey, Country Head and Principal, IBM consulting, Mr. Virender Kapoor, Founder - MILE-Management Institute for Leadership and Excellence, Dr Priya Somaiya- Executive Director, Mawana Sugars Ltd., Mr. Rajiv Chawla, Chairman of JaiRaj Group and Unique Mouldings, Mr. Salil Bhandari, Partner, BGJC & Associates and Mr. Rajeev Bhadauria, currently Director-Group HR of Jindal Steel & Power Ltd.



Orientation

Report on the Orientation Programme (Inaugural session) for PGDM (2014-16)

XIX Batch

Institute of Technology and Science (ITS), Mohan Nagar, Ghaziabad scheduled an Orientation Program “ASPIRATIONS -2014” from 07th July, 2014 to 19th July, 2014 for it’s 19th batch of PGDM (2014-16) students.

The inaugural ceremony was held on Tuesday, 08th July, 2014 at Institute auditorium. Dr. Aquil Busarai, CEO of Aquil Busarai Consulting was the Chief Guest. Prior to starting his own consultancy, he was associated with various companies at key HR positions like Executive Director Motorola for Asia Pacific countries, Director HR at Shell Malaysia and Executive Director –HR at IBM India Ltd. Programme started with the welcome address by Prof Shekhar Ghose, Director General of the Institute. In his welcome address, Prof. Ghose, welcomed Chief Guest and the new batch and congratulated them on their success in getting admission to PGDM Course at I.T.S Ghaziabad. Mr. B K Arora, Secretary, I.T.S The Education Group shared his words of wisdom with students and motivated them to make best use of their stay at ITS for the coming two years.



In his inaugural address, Chief Guest, Dr Aquil Busarai suggested students to utilize their two years' time and world-class resources provided by the Institute for their benefits. He said that knowledge that will be imparted during PGDM Course becomes the stepping stone for pursuing a successful and exciting career in industry and other walks of life. He also talked about the foundation requirements to be a successful manager and a leader. He shared his own life experiences with students. He said that students of today are having best of the opportunities & called for students to have vision for themselves, their country and for the society and strive for achieving all of them in their lifetime. At the end Dr B S Hothi proposed vote of thanks. The session was coordinated by Prof. Shikha Arora.



Excursion tour to Best Western Resort Country Club, Manesar, Gurgaon

Management Department of I.T.S. Ghaziabad organized an excursion tour to Best Western Resort Country Club, Manesar on 17th July, 2014 for PGDM (2014-16) Batch. The students were accompanied by six faculty members, namely, Prof. D K Pandey, Dr. V N Bajpai, Dr. Anusha Aggarwal, Dr. Puneet Mohan, Prof. S Bhattacharya and Prof. Shikha Arora.

This Outdoor visit was organised as part of the Orientation Programme for the nineteenth batch of PGDM students. The group assembled at I.T.S campus and started at 7:00 a.m. It reached the Resort at Manesar at around 10:00 a.m. After having the breakfast, the students headed for the Hall where lot of exciting and fun-filled management games and activities were organised for them, facilitated by a team of trainers.



The day started with an ice-breaking session, where all students were invited to sit on the carpeted floor, and leave their chairs aside. The trainer then explained the game called BINGO, in which a list of 25 traits was distributed to all participants. The group was asked to mingle, introduce themselves, and find people who match the traits on the list. They had to put the person's name in the corresponding box. The first person to have got 25 names filled yelled BINGO! And the game was

over. This activity gave the students an opportunity to know each other better and interact with their batch mates. Students started opening up and participated whole heartedly. Team Building Activities like “Pin the Bin” and “Boat the Ball” were conducted further which helped the students understand the spirit of working in teams and team camaraderie. Prizes were awarded

to the winners of various activities. The activities were followed by Lunch Break for about 45 minutes.

After the lunch, students indulged themselves in various activities like Swimming, Horse Riding, Camel Riding and playing Cricket etc., guided by the Instructors present for each activity. Last but not the least, all students danced to the foot-tapping music played by the DJ and enjoyed themselves thoroughly. The fun-filled day culminated with a High Tea in the evening before the students headed back for the Institute.

It was a memorable trip where students were enthused with lot of excitement and energy forming new bonds with their batch mates, marking an apt beginning for the new session.







Consumer Outreach Programme by TRAI at ITS

TRAI has organized Customer Outreach Programme in different parts of the country. These programmes are primarily intended to outreach to the customers, industry bodies, State Govt. and various government bodies directly associating the CAGs and TSPs. Consumer outreach program by TRAI held at ITS on 26th july 2014 at auditorium of institute of technology and science Mohan nagar, Ghaziabad.

FACULTY ACHIVEMENT

Paper Presentation by Prof. Vinita Srivastava in 39th Annual Macromarketing Conference
“Macromarketing and the Crisis of the Social Imagination” at University of London.

Prof. Vinita Srivastava of ITS Mohan Nagar, Ghaziabad visited Royal Holloway University of London, UK. She was invited by the university to present her paper titled “Ethical Issues and pharmaceutical marketing in developing economies : A study of pharmaceutical promotion in India”. The 39th Annual Macromarketing Conference “Macromarketing and the Crisis of the Social Imagination” was held during July 2-5, 2014 in the University of London





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PGDM 2013-15

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