### I.T.S Mohan Nagar Ghaziabad

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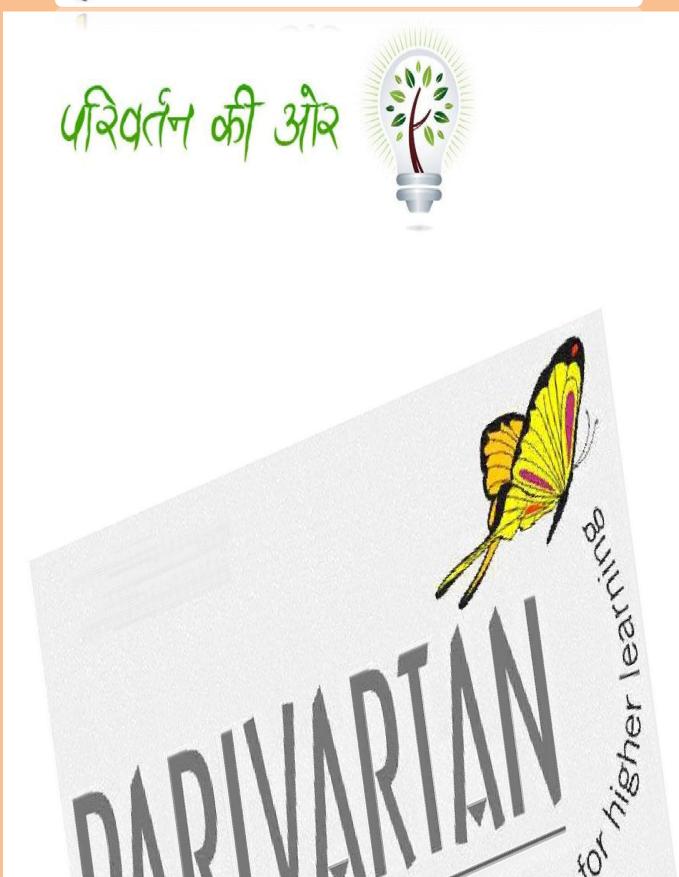
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### 'Parivartan' - The Slum Education Programme

7<sup>th</sup> September, 2014 activity of 'Parivartan', the Slum Education Programme, a CSR initiative of ITS, Ghaziabad was enjoyable activity at Vasundhara, Ghaziabad.

Volunteers of the day –Ankit Chaudhary, Shubhajit Mitra and Pushpank Kaushik initiated the activity by observing the personal hygiene of the slum children. The neat and clean children were gifted with bananas as an encouragement.

This was followed by the counting from 1 to 100 in Hindi and English both. There was also a game based on the counting. The one who got stuck was out and the one who continued correctly was declared a winner.



The last segment of the day was the recitation and practice of a humorous poem 'Mendhak raja mendhak raja, chale gaye bazar. Varsha se tan bheega sara, aayi chheenkein chaar. Fir kahi Dr. Kachhua aaye, saath dawa injection laaye. Tab utraa kahi bukhaar'. The children enjoyed the game and the poem.

The class ended with the distribution of chocolates and cookies. Faculty coordinator Prof. Gopal Krishna Dwivedi accompanied the volunteers and encouraged them.

### 'Parivartan' - The Slum Education Programme

21st September, 2014 activity of 'Parivartan', the Slum Education Programme, a CSR initiative of ITS, Ghaziabad became special with the presence of the cutest baby of the slum in the gathering.

Volunteers of the day –Kouslander, Ankita Tripathi, Prerna Parashar, Shubham Vashishtha, Subhajit Mitra, Neeraj Kumar, Tarun Kumar and Kritika Tayal started the activity with the observation of the personal



hygiene of the slum children. The neat and clean children were gifted with bananas as an encouragement.

This was followed by the practice of Hindi alphabets *ka*, *kh ga*, *gh* etc. Some of the slum children were really good at it so they became instrumental in conducting this exercise. Parivartan has a plan to initiate teaching and learning with board and marker now. Recitation of alphabets is advanced and preparatory step in this regard.

The last segment of the day was the recitation and practice of a humorous poem. The children enjoyed the picture and the poem both.

The class ended with the distribution of bananas, chocolates and cookies. Faculty coordinator Prof. Gopal Krishna Dwivedi accompanied the volunteers and motivated the volunteers.

## GUEST LECTURE



### "Marketing Management" Session by Mr. Avadhesh Chundawat

A session was organized on Thursday, 25th September; 2014 for PGDM (2014-16) batch students. The session was held at the Seminar hall of ITS College and the topic was MARKETING: DEFINING THE COORDINATES OF PRODUCT, PRICE, and PROMOTION & PLACE. Mr. Avadhesh Chundawat (Associate Head, Trade Marketing, and SAB MILLER India) was the guest lecture for the session. Learning was initiated by involving students in a very interesting Number "7" Game. Darpan Sharma was the winner of this activity. Soon after the Ice-breaking session, MR.Avadhesh discussed the importance of Skills development with the students. He also pointed out 3 important skills that are essential for a professional today i.e. Writing E-Mails, Making PPTs and working on Excel. He further explained the distribution channel of Parle-G biscuits and described various decision making strategies of product distribution. He also discussed the promotion and distribution strategies of SAB MILLER India, which is the second largest beverage making company in India after UB Groups.

The session ended up on a quote for professional learning that "There is no substitute for hard work". At the end of the session Dr. Abhinav P. Tripathi extended a thanking note to the guest on board.



### Tally Training Program Workshop

As a part of skill development to the students of Finance Specialization PGDM Vth Trimester, Two days TALLY workshop was organized by CMC Academy, RDC, Raj Nagar at ITS Mohan Nagar, Ghaziabad on 21st & 22nd September, 2014. Total 34 students and 1 faculty member attended the workshop. Resource Person was CA Harish Kumar

Resource person discussed the basics of Accounting such as Golden Rule, Journal, Ledger, Trail Balance and Final Accounts of a Sole Proprietorship firm. Then he discussed transaction entry into the Ledger and showed how to get Trial Balance and Trading and Profit & Loss A/C. But the operational part on Tally was a bit sketchy likely to disappear from the primary memory soon.

Second day started with a few entries for the preparation of Bank Reconciliation Statement and then he described in detail the Journal Entry of Tax Deducted at Source and VAT. This day again witnessed more of off-Tally Accounting, He briefly talked about various commands of Tally for advanced accounting.

In nutshell, the Resource Person was good but he needed to give more hands-on experience on Tally.

## Mr. Jaipal Singh Sisodia, from ITS, Mohan Nagar, Ghaziabad attended one day workshop at ITS Murad Nagar Campus.

Mr. Jaipal Singh Sisodia from ITS Mohan Nagar Ghaziabad participated in a 2 hour workshop on Bioethics in Clinical Research" on 1st Sept. 2014 (10:00am to 12:00pm) at I.T.S Muradnagar.

The I.T.S Institutional ethics committee (IIEC) conducted the 'Workshop on Bioethics in Clinical Research' in association with 'Society for Promotion of health Environmental Sciences'. The workshop was conducted to provide information about the responsibility of professionals in clinical research and how to perform good clinical practices. Many esteemed speakers from various places came together on one platform to spread awareness on Research ethical practices. The workshop started with a welcome speech by Dr. Devi Charan Shetty, Vice Principal, I.T.S C.D.S.R who welcomed all the dignitaries, Dr. Hari Prakash, Director General, I.T.S Dental Colleges, Ghaziabad followed by the speakers for the day, Professor S.K. Gupta, Ph.D, PvPi, Ministry of Health and Family Welfare Govt. of India. Some of the other distinguish speakers who were also present are as follows:

Dr. Sachin Manocha MD- Assistant Professor, Vardhman Mahavir Medical College, Safdarjung Hospital, New Delhi, Dr. V. Kalaiselvan, M.Pharm, Ph.D, Principal Scientific Officer, Indian Pharmacopoeia Commission, Ministry of Health and family welfare, Govt. of India, & Dr. Prem Chopra, MD, Sr. Consultant, Sri Ganga Ram Hospital, New Delhi.

The workshop concluded with the vote of thanks by Dr. C. S. Ram Principal ITS Physiotherapy College, Muard Nagar at around 12.45 PM

### Session on emotional Intelligence by Dr.P.U.B.Rao

On 6<sup>th</sup> September 2014, Dr. P.U.B. Rao conducted a workshop on "Introduction to Emotional Intelligence to the faculty members of Bharti Vidyapeeth University Institute of Management and Research, Delhi. This workshop has been appreciated very much.



### AICTE Conclave on "Entrepreneurship" Attended By Dr. Mukesh Porwal

Dr. Mukesh Porwal, Faculty, Institute of Technology & Science, Ghaziabad participated in AICTE Conclave on Entrepreneurship on 19th Sep. 2014 at The Ashok Hotel, New Delhi. HRD Minister, Govt. of India, Smt. Smriti Irani inaugurated one day AICTE Conclave on Entrepreneurship Education. The All India Council for Technical Education (AICTE) organized the conclave to discuss the relevance and importance of "Entrepreneurship", Start ups and incubation centers in our Academic Institutions. Addressing the conclave, the HRD Minister Smriti Irani said that Indian Institutes of Technology (IITs) are ranked fourth on a list of 50 best entrepreneurial undergraduate institutes in the world.

To help realise the objective, "we hope to revamp our pedagogy and curriculum to make it more relevant to our society and our students market-ready not just domestically but also internationally". "We would also like to inculcate an entrepreneurial mindset not only in schools and colleges through changes in curricula but through introduction of teaching training and teaching material designed especially for entrepreneurship," she said.

This conclave was addressed by senior government functionaries and successful Entrepreneurs in various sectors from across the Country. Sh. Ashok Thakur, Secretary (Higher Education), MHRD, Govt. of India, presided over function. Prof S.S. Mantha, Chairman, AICTE & Prof. Avinash S. Pant, Vice-Chairman, AICTE, Shri. R.P. Sisodiya, Joint Secretary, MHRD Dr Pritam Singh, Director General IMI, Mr. Subhash Ghai, Chairman, Whistling Woods International, Mr. Anurag Batra, Chairman, & editor-in-chief, exchange4media and other Senior Officials of MHRD & AICTE also participated.

Important Takeaways from the AICTE Conclave:

- Got the information of various government policies and programmes for development of entrepreneurship at our campus.
- Interacted with the successful entrepreneurs like Mr. Subhash Ghai (Whistling Woods International), Mr. Ajay Choudhary (HCL), Mr. Anurag Batra (exchange4media), & Mr. S N Rai (Lava International Ltd.) . for possible entrepreneurial opportunities for the students in IT and different sectors.
- Understood the relevance and importance of entrepreneurship education in creating a change in society.

### Two days Workshop on Entrepreneurship Development Cell organized by NIESBUD

Prof Lalit Kumar Sharma and Dr Mukesh Porwal participated in two days workshop on Entrepreneurship Development Cell as the initiatives of Government for establishing Entrepreneurship Development Cell in professional institutions. Workshop was organized by NIESBUD, Noida in their Campus on 19th & 20th September 2014. The event was inaugurated by Chief Guest Mr. Anurag Mittal (Financial Controller, ICF international).

Mr Anurag Mittal described the institutional framework to help the Entrepreneurship Development Cell at educational level. Initiatives of Institutions like NIESBUD, NSIC, NSDC, DRDO, Ministry of Minority, Ministry of MSME, IIQM, EDI were discussed in detail to promote entrepreneurship in India.

Mr Ravi Gupta discussed the different schemes to promote entrepreneurship amongst students at college level. Various international bodies like Grameen Foundation, USA are working in the direction of increasing the level of entrepreneurship in different countries by providing technical as well as financial help.

Mr Ravi Gupta also described the various steps to establish Entrepreneurship Cell in educational institute. EDP of NSIC was discussed in detail by narrating entire process. Initiatives like Rashtriya Mahila kosh, Bhartiya Mahila Bank were discussed to promote women entrepreneurship.

Mr H.P. Singh described the positive aspects of entrepreneurship in the society and how the motivation can be developed.

Two days program was a great learning for all participants from 18 institutions. They participated with full enthusiasm and great zeal

# **EVENTS**

### ESPERENZA-2014 MBA 14-16 Batch fresher Party

"ESPERENZA-2014" a fresher party for welcoming MBA 14-16 Batch was organized by senior batch of MBA on 12th September, 2014. Commenced with the blessing of Maa Saraswati by chanting saraswati vandana, It was followed by lamp lighting by Director Management Dr. Sapna Rakesh and faculty members. Dr. Sapna Rakesh motivated the students in her inaugural address. Senior batch and junior batch presented different stunning performances like skit, songs, dance and last but not the least ramp walk during cultural programme. At the end of the cultural programme Mr. Ramit and Miss Ankita was crowned as Mr. Fresher and Ms Fresher from MBA 14-16 Batch. Seniors also organized talent hunt competition for junior batch, in which Mr. Shubum was awarded for best performer in skit, Ms. Chaya for singing and ...... in dance. At the end students enjoyed and rock the floor at DJ Night and dinner.



### ESPERANZA - 2014, fo 18th Batch of MCA

Department of IT, ITS, Mohan Nagar organized "ESPERANZA-2014", a fresher party for newly admitted students of MCA on 15th September, 2014. The event was formally inaugurated with Lamp Lighting before Goddess Saraswati by Dr. Sunil Kr. Pandey, HOD-IT, Coordinator MCA Programme Prof. Puja Dhar and Prof. Smita Kansal which was followed by reciting Saraswati Vandana by Ms. Dipti of MCA III Semester.

While addressing the students, Dr. Sunil, Kr. Pandey, HOD-IT greeted the students and said that such events provide opportunity to come closure, understand each other and increase long lasting emotional bonding. Dr. Pandey said that in this competitive world, it is important to be focused, dedicated and committed towards the goal. He also congratulated the Faculty Coordinators and Student Coordinators for well organization of the event.



Thereafter several cultural activities were organized by the senior batch of MCA Programme. These included solo song, group dance, solo dance, ramp walk, singing, poems, Sher-o-Shyre, Games, fashion show, etc. All the students of MCA I and II year enthusiastically participated in various activities.

These performances were assessed by a panel of Jury members comprising of Prof. Varun Arora, and Prof. Chandra Mani Sharma.



Towards the end of the cultural programme, Raja Kar and Jagriti were adjudged as Mr. & Ms. Evening respectively and were awarded with prizes. Based on the recommendation of members of jury members on their performance in activities, names of Ms. And Mr. Fresher from newly admitted batch of MCA were announced. Vaibhav & Priya Tyagi respectively were adjudged as Mr. Fresher and Ms. Fresher. The event was anchored by Devanshu Sharma and Mitali, students of II year. The event was followed by DJ and Snacks. All the students and faculty members were present during the event.

### SAMAGRA-2014, organized by Dept. of IT, I.T.S, Mohan Nagar

Department of I.T, ITS, Mohan Nagar in association with CSI Student Branch@ITS organized "SAMAGRA-2014, an inter-institutional Techno-Cultural Fest on 26th September, 2014. The event received registration from 50 institutes in various activities and witnessed huge participation from institutes of NCR and far off places with about 400 participants. The event comprised of 11 activities under four categories including Technical, Cultural, Literary and Fine Arts. The event was full of fun, great display of talent, commitment, high class performances in all the categories.



SAMAGRA-2014 was inaugurated by lamp lighting by Vice Chairman, ITS-The Education Group, Sh. Arpit Chadha, Chief Guest, Sh. Arun Batnagar, CEO,Softpark21 Ltd, Director General, Prof. Shekhar Ghose and HOD-IT, Dr. Sunil Kr. Pandey. While addressing the gathering Vice Chairman, ITS-The Education Group appreciated the efforts by Event coordinators and students for the huge participation in both Technical and Cultural events. He wished best luck to all the participants and welcome them at ITS. Director General in his address congratulated the Department for such a well planned event. He said that students should come forward and participate in such events so that they can interact with the students of other institutes and can compete with them. Chief Guest, Mr. Arun Batnagar discussed about various upcoming IT

technologies. HOD-IT, Dr. Sunil Pandey while addressing the students said that such events cannot be conducted overnight and require lots of planning, committed efforts of days and nights. He also congratulated the Team SAMAGRA and said these events give platform to all the students to show their technical and non-technical skills. Prof. Saurabh Saxena one of the SAMAGRA coordinators also briefed about the whole event. After that the students of MCA I, II and III year welcomed all the dignitaries and participants by their foot-strapping Cultural activities including a beautiful Kathak performance by Jagriti of MCA-I year, Solo song sung by Mayank of MCA II year and group dance by MCA students. The inaugural session was appreciated and enjoyed by everyone present in the hall.



The events were categorized into four heads like:

Technical Events consists of C-Twister, Java Junkies, Web Rachna ,Brain Booster. In Cultural Events it consists of Alaap, Aaja Nach Le, and Taal Se Taal Mila. In Fine Arts, it was categorized into Rangavali, Mukhuata and Heen, In Literature we had Sansad, a debate competition.

Many colleges from NCR and outside NCR participated in SAMAGRA-2014. Some of the colleges include ABES, RKGIT, Sunder Deep, Mewar,IMS, LPU, Dronacharya Group of Institutes, Amity University, Satyawati College, New Delhi, BBDIT, IDEAL, Delhi University, PIET, Panipat, Galgotia, IIMT, Gr. Noida, KIET, LINGAYA'S GVKS Institute of Management & Technology Tech., Faridabad, IP University etc.



At the end of the event, Ist, IInd and IIIrd prize winners for all the activities were announced. In Solo singing the first position was won by Sudhir, Satayawati College, second position was bagged by Ankesh Jah, HRIT and Abhishek Das won third position. In group dance competition the winners were D-3 Group,K.N.Modi, second position was taken by EdgeTech Group from ITS, Mohan Nagar. In Solo dance competition the Ist, IInd and IIIrd winners were Ayush Sharma, from Delhi University, Vikrant, fromIMS, Noida

and Abhishek from K.N.Modi. In C-Twister First, Second and third position were begged by Nivideta, ITS, Mohan Nagar, Sumesh, ITS and Ankit Verma, Nitra, Ghaziabad. In Java Junkies the first position was bagged by Bharat Pandey, ITS, second position was bagged by Pinky Mondal, ABES, and third position was taken by Shashank Sharad, ITS. In the event Web Rachna Ist, IInd and IIIrd positions were taken by Ankur Kumar, D.K.E.S, Shubham Aggarwal, ITS and Bhavik Garg, RKGIT. In the event Web Booster the winners were Ekansh Mittal and Vishwas Mendiratta, ITS, Ravikant Tyagi and Mayank Gupta, ITS and Shivangi along with Joyti Singh, Nitra, Ghaziabad. In Sansad, the debate competition the first position was bagged by Aman Tandon, ITSMeenakshi Sharma, K.I.E.T bagged second position and at third position was Rakshit from ITS. In the event Heena the first position went to Ekta Verma, ITS, second position was taken by Priyanka, ITS and third position was bagged by Vishakha from ITS. In the event Mukhuata, the winners were Vishakha, ITS, Anchal, ITS and Gopansha, IMS. In the event Rangavali, first position was bagged by Preeti from ITS along with Jyoti, from LBC, second position was taken by Nancy along with Archana from, ITS and third position was bagged by Anchal along with Deepa, from ITS.

Trophies and Merit certificates were distributed to all the winners of this event by Director General, Prof. Shekhar Ghose, HOD-IT, Dr. Sunil Kr. Pandey, Director Management, Dr. Sapna Rakesh and Coordinators of SAMAGRA-2014, Prof. Saurabh Saxena, Prof. Puja Dhar and Prof. Varun Arora . Faculties of Department of IT who had judged various events were also present in the Prize Distribution Ceremony. The whole event was full of fun and enjoyment

### **MBA Merit Award Ceremony**

Management Department of Institute of Technology and Science organized merit and Performance award ceremony for MBA 13-15 batch on 12th September,2014. Ceremony commenced by seeking the blessing of Maa saraswati by chanting sarawati vandana. Shri Arpit Chadha-Vice Chairman I.T.S Group and Dr. Sapna Rakesh- Director Management were present for motivating the students. Parents of award winners also joined their wards during the ceremony for receiving the award.

Dr. Sapna Rakesh told students and parents of awardees that each and every award is important in life whether it is received in class nursery for rhyme or at post graduate level. Awards are not only important for award winners but also for others who may receive awards next time.

Students were awarded in three categories. These categories are:

- Top 10 rankers in MBA I Year external exams.
- Top 10 improvements in MBA II semester over MBA I semester external exams.
- Top 10 rankers in MBA II semester external exams.

A total number of 33 students were awarded under above categories. Top three students in MBA Ist Year result were awarded with cash prizes of Rs.15000, Rs.10000 and Rs. 5000 respectively and certificate of appreciation. Other awardees were rewarded with certificate of appreciation and a silver coin.

Name of Three toppers who got Cash rewards are:

- 1. Ms. Anjali Negi, Ist Position (Rs. 15000 cash prize)
- 2. Ms. Sameeksha Mittal, IInd Position (Rs.10000 cash prize)
- 3. Mr. Keshav Kumar, IIIrd Position (Rs. 5000 cash prize)



## C-Club organized "SPARDHA 2014" for BCA and MCA students of ITS, Mohan Nagar



Department of IT, ITS- Mohan Nagar Ghaziabad, in association with CSI- Student Branch @ ITS, Ghaziabad, organized an intra-Institute contest SPARDHA 2014 on Saturday, the 6<sup>th</sup> September 2014. Through this event, C Club @ ITS provided a competitive platform for BCA and MCA students of the Institute to participate in various technical and non-technical activities.



Spardha-2014 had a spectrum of activities including Online C Programming Quiz, On-the-Spot Programming, Blind Coding, Logo Design Competition, and Anthem Composition. There was a tough competition among participants at each level of Spardha-2014. The kind of spirit they showed to compete and excel was really commendable. At the end of the competition, Prise Distribution Ceremony was held where Prof. Shekhar Ghose ,Director General ,HOD-IT, Dr. Sunil Kumar Pandey, IT Faculty members and students of BCA and MCA were present. Director General, Prof. Shekhar Ghose illustrated the true sense of word "Spaardha" with a motivational story of a company. HOD-IT, Dr. Sunil Kr. Pandey pointed out the importance of hard work and healthy spirit of participation & involvement to spur in any walk of life.

Raja Kar of MCA 1<sup>st</sup> Year, Vivek Kumar of BCA 3<sup>rd</sup> Year and Kanika Goel of MCA 2<sup>nd</sup> Year were respectively the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> winners in Logo Design and Anthem Composition Contest. Vishal Tiwari of MCA 2<sup>nd</sup> Year, Anuradha Sharma of BCA 3<sup>rd</sup> Year and Ranjan Kumar Sahu were the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> position holders in On-the-Spot Programming and Blind Coding Contest of Spardha 2014.

DOT NET Club conducted "ABHIKALPAN -2014" a workshop cum Quiz Contest on .NET Technology for both BCA and MCA students of ITS, Mohan Nagar



DOT NET Club of Department of I.T, ITS, Mohan Nagar organized "ABHIKALPAN -2014" a workshop cum Quiz Contest on .NET Technology in association with CSI-Student Branch @ I.T.S Mohan Nagar on 12<sup>th</sup> September, 2014.Prof. Sauresh Mehrotra and Prof. Abhay Kumar Ray were the resource persons. This workshop was focused towards making the students aware & sharpening the skills about the .NET Technologies, ADO DOT Net ,ASP Dot Net ,Rapid Application Development using .NET Framework and C# Language and a quiz competition was also organized at the end of the workshop to test their skills of solving varied problems with analytical and technical expertise.

In the Quiz competition, First Prize was bagged by Abhilesh Rastogi while second & Third prize was won by Kunal Kishore Pandey and Manoj Chauhan from MCA final year. The Prizes were given in the SAMAGRA-2014 on 26<sup>th</sup> September, 2014.



### **TATA Mutual Fund Quiz**

TATA Mutual fund in association with Derek O' Brien associates organized a "Simply Finance Quiz" on finance on 17th September, 2014 at I.T.S Mohan Nagar Ghaziabad. This quiz was the "city round" which was covering participants from Delhi and NCR. Students from I.T.S Ghaziabad, I.T.S Greater Noida, IMS, IMT, AMITY etc. Around 240 participants participated in the first round of the quiz. Out of the total crowd only 4 teams could make it for the final round. These teams were

Amity Business School, ICAI, SSCBS and IMT Ghaziabad. IMT team was the winner of the quiz and qualifies for next level in Mumbai.





### "Anubhay-2014" SIP Competition

Department of Management Studies of Institute of Technology & Science, Ghaziabad organised its 1st Summer Internship Project Competition "Anubhav -2014" with an objective to provide a platform to the budding managers to share their first hand experiences, learning and ideas gained during their almost two months association with corporate in recent past on September 24. 2014. Event was a big hit as more than 50 participants from various management Institutions of NCR shared their presentations based on their experiences and learning during internship. All the presentations were evaluated on certain parameters like Research methodology, analysis and findings, suggestions, logical flow and control over presentation etc. Dr Deepak Singh, Dean Academics, Jaipuria Institute, Noida and Dr Debarshi Mukherjee, Professor, Galgotias University, Greater Noida were judges during the competition.



The event started with the welcome address of Director General of the Institute, Prof Shekhar Ghose. Mr Arvind Pachauri, Vice President and Country Head, HR at Alstom T&D India Ltd. was the Chief Guest. In his inaugural address Mr. Arvind motivated the students and participants and shared his own life experiences. He said that Summer Internship is a critical step in the process of enhancing students' credentials and boosting up the

competitiveness, and possibly an opportunity of landing a full time job. Employers expect to see good performers listed on the resumes of potential employees. Experience says that "Companies are not just looking for interns, but for potential full-time hires. So, you need to convince them that you're a good fit, not for two months, but for years. Summer internships offer the important opportunity to work closely with professionals in your field, and to develop knowledge, competencies, and experience related directly to your career goals. If managed properly, internships lead to new contacts, mentors, and references. He said that ultimately it is work that brings pride and honour. He emphasized on learning as a continuous journey and said that one remains intern throughout one's life. Dr Sapna Rakesh proposed vote of thanks.



The participants of SIP Competition were from various management institutions of NCR like, AKGEC, Ghaziabad, Sharada University, Greater Noida, Jaipuriya School of Business, Ghaziabad, Jaipuriay Institute of Management of Noida, JL Bajaj Institute of Management, Greater Noida, JSS, Noida, IMS, Noida, Geetaratan Business School, Delhi, NIET, Greater Noida, I.T.S – Institute of Management, Greater Noida and ITS, Ghaziabad. After the daylong presentations at three different venues, cash prizes and certificates were awarded to the winners of various categories.



Radhika Agarwal, from AKG Engg College, Ghaziabad, Anjali Dixit from Jaipuria Institute of Management, Noida, Priyabrata Basak from Jaipuria School of Business, Ghaziabad and Prakash Kumar from ITS Ghaziabad won First Prize in HR, Finance, Operations management and Marketing respectively. All these winners were awarded with certificates and cash prize of Rs.2500/- each. Sakib Wazid Ali from ITS Ghaziabad was awarded with the First Prize of Rs.5000/- cash and a certificate in overall category winning over all competitors.





### **National HR Conference 2014 on sustainable HR Profession**

Two day National HR Conference - 'Towards a sustainable HR Profession' started on 19th September, 2014 with the inaugural address by Director – Management Dr. Sapna Rakesh in which she highlighted several challenges facing the HR profession today, main being – Ability of the HR personnel to be in sync with new ways and habits of the new generation of managers and workers; Ability of them to use new technology to communicate with the employees; Meeting the aspirations and expectations of the new generation of performers.



The inaugural session also saw an interesting talk of the convener of the conference Dr. P.U.B Rao, who emphasized the role of Data Analytics in modern day HR profession. He also summarized the structure of the programs to be conducted in this 2 day program.



The star of the inaugural session was the Chief Guest of the day, Dr. Nanditesh Nilay. Dr. Nilay is the President of Indian Society of Training and Development (ISTD), and is in the training panel of many large organizations. In his address, He emphasized the need of a typical present day organization to identify and cultivate more trustworthy employees rather than the most gifted employees. He prompted the audience and business studies students to introspect and find if they really are trustworthy citizens and trustworthy to themselves, to their families, to their society and to their nation. He questioned can the students really head and lead the organizations if they are unable to head and lead their own life and lifestyle. Dr. Nanditesh also outlined the true meaning of communication away from the 'language and contents' to a 'body language of clarity' and zero confusion in the mind. He concluded his talk by suggesting – 'Listen more absorb more'.



Prof. Dr. G.K. Dwivedi gave the vote of thanks for the inaugural session of the first day of the 2 day conference.

During the technical sessions, a number of students and faculty members from other Business Schools and institutions presented their research paper on the theme of the conference and came out with interesting findings related to changing landscape of HR profession today.

In the faculty section, Prof. Harsimran Kaur from Chandigarh Business School; Prof. Sanjeev Kumar Sharma & Prof. Shivani Shah from Mewar Institute; Prof. Annu Tomar and Meenakshi Thapar from Mewar Institute; Prof. Anandita Tyagi & Deepika Goomer from IMR; Prof. Sunita Shukla and Himani Goswami from I.T.S, Greater Noida among others, presented their research papers.



In the students section, Vishu Sandhu & Rishika Agarwal, Anas Shamsi & Rifa Khan, Tripti Rai & Pallavi Agarwal from Lal Bahadur Shastri Institute of Management Tech, Bareilly; Jesse Varghise, Ila Rai, Ankit Jain, Joyeeta Mukherjee from Amity Business School, AUUP; Shilpi Gupta from Centre for Management Development, Modi Nagar among others presented their research papers. A number of I.T.S students also presented their research papers in this category.

The first day saw intense brain storming on the research findings of the scholars and faculty. The day concluded with addition of new stock of knowledge for HR profession.



## **2 Day National HR Conference**

The second day of the conference - The two day National HR Conference - 'Towards a sustainable HR Profession' was held on 20th September, 2013, started with the inaugural session and was scheduled for two technical sessions and one panel discussion in which experts from top industries shared their work-secrets, experiences, foresights and future strategies with the audience and participants.



In the inaugural session of the second day of the conference, the Chief Guest Dr. T.K. Mandal, V.P. – HR, J.K. Papers Ltd. advised that the HR professional need to be passionate about their job description deliverables. He emphasized that a true HR professional need to have firm foot on ground and strive to create heart to heart contact with employees of his or her organization.



Keynote speaker Mr. O.P. Sharma, Dy. Secretary – INTUC, quite interestingly elaborated the changing profile of HR functions today. He was very thankful to I.T.S for inviting him to speak from the trade unions point of view. He emphasized the need for HR professionals to build a great following through touching their hearts by helping them grow in their organizations and by solving their personal & professional problems rather than working for profits and leaning towards top management.



Earlier during the inaugural session, Director General, I.T.S, Prof. Shekhar Ghose, drew attention towards the phenomenon of HR profession losing its sheen in recent time and need to brain storm on the reasons catalyzing this process. He was optimistic that if academics and industry persons jointly put efforts, a sustainable solution can be found to solve this problem. Later in the same session, Director – Management, I.T.S, Dr. Sapna Rakesh, pointed to the fact that HR has now become the core of business strategy for modern organization and moving towards becoming customer centric too. She emphasized that HR now even drives the organizations. The inaugural session culminated with an optimistic note with the vote of thanks by Area Chairperson and Senior Professor, HR, I.T.S, Dr. P.U.B Rao.

The inaugural session was followed by technical sessions 1 and 2, in which senior HR professionals from top industries discussed the current HR scenario and different HR functions with an emphasis on traditional and service functions of HR.

The topic of technical session – 1 was 'Setting benchmark for HR Deliverables' that was beautifully carried forward by Prof. J.K. Mitra, Professor and Ex Dean, FMS, Delhi University, who addressed the participants in an interesting and interactive way. Starting with the questions on the basic concept of benchmarking, he discussed the process of benchmarking. Giving example of Kumbh Mela – the world's largest congregation of people. He concluded that benchmarking can be done with the non corporation and even with the examples of smaller companies in or outside the industry. He suggested for the best benchmarking deliverables most important requirements are – Tenacity, Optimism and capacity to think different. Later in the session, Mr. Abhay Kapoor, V.P.- Corporate HR & ER, Escorts, discussed the journey of HR functions from being the welfare department to labor department to personnel department to HR department to Strategic HR partners, he also echoed the fact that today HR runs businesses and their human resources include customers.



The second technical session commenced after the lunch. The topic of this session was 'Organization focus on HR – from group to individual & vice versa'. Mr. Subhash Masters, Advisor – Human Capital and HR Consultant to several large private and PSUs, started the session with the HR challenges facing in the industry today. He highlighted the issue of distorted expectations of the employees and the right of the organizations to expect performance from the employees. He also discussed the challenge of mismatch between the goals and rewards in modern organization especially in the context of India. He suggested best HR practices include – clear definition of what is winning; what culture you want in an organization; are the targets realistic; do we understand the 'big picture' of the organization; performance needs to be transparent; increasing employees engagement; international communication excellence among other things. Later in the session, Dr. Debi S. Saini, Professor and Chairperson- HR, MDI, Gurgaon, discussed the latest HR practices in modern world of business from around the world. He emphasized the role of creating modern ambience at the work place which addresses the key issues of employees and their engagement in most innovative ways. He warns if Indian companies do not adapt to those changes, talent will not stay. He gave examples of such modern ambience in companies like - Google, South West Airlines, Tata Steel and others. He concluded by noting that modern leaders focus on cultures and outcome.



The two day National conference came close to the conclusion with the panel discussion on the 'Role of B Schools and Industry in Revitalizing HR Domain', which was intelligently and interestingly moderated by the Mr. G.P. Rao, Consultant Moderator. The speakers in the panel included Dr. Deepak Malhotra, VP- HR, IL& FS; Ms. Pritha Dutt, Director, Empower Pragati, Dr. M. S. Rao, Former Executive Director, ISTD and Dr. Sunita Chugh, Director – On Last Mile. Moderator Mr. G.P. Rao started the discussion with a discussion on the present requirement of HR professional and their qualities which B Schools must inculcate.



Dr. Deepak Malhotra outlined that need of the HR professional qualities differ from industry to industry. He emphasized that modern organizations require quick decision makers. Dr. Sunita Chugh outlined the importance of giving value to core skills and thoughts one carry to pursue as career in HR. Dr. M.S. Rao suggested that most important thing in HR is delivering and connecting at the grass root level. Ms. Pritha announced the good news that demand of HR Professionals has not dwindled.

Soon after the panel discussion, valedictory session of the conference took place in which best research papers were awarded with a trophy and a certificate. The first prize was won by the Divya from ITS, Greater Noida; second prize was won by Tripti Rai & Pallavi of Lal Bahadur Shashtri Inst of Management, Bareilly as well as Rakshit of ITS, Mohan Nagar, Ghaziabad, whereas third prize was bagged by Ms Ila Rai of Amity Business School. Noida as well as Mr Rakesh Tonk of ITS Mohan Nagar. In the faculty section, first prize was won by Prof. Sunita Shukla of ITS, Greater Noida, Second prize was bagged by Jessi Vergese of Amity Business School Noida and 3rd prize was won by Prof. Himani Goswami of ITS greater Noida

Director-Management Dr. Sapna Rakesh congratulated the winners, presented the conference overview and the formal vote of thanks. She also congratulated area chair Dr. Rao and the conference coordinators for the smooth and effective organization of the conference. And with this, the two day National HR Conference 'Responsive HR' ended meaningfully and successfully.





# **Cross Cultural Opportunities for Business in Global Market**

As a part of Global exposure to PG management students one day program Cross Cultural Opportunities for Business in Global Market was organized at I.T.S-Mohan Nagar campus on 06th September, 2014. Total 28 International delegates from 14 nations namely Afghanistan, Ghana, Lesotho, Tanzania, Uganda, Nigeria, Niger, Uzbekistan, Nepal, Myanmar, Sudan, South Africa, Mauritius and Zimbabwe participated in the program along with faculty members and students of ITS.

Session was initiated by Prof Shekhar Ghose (Director General, ITS, Ghaziabad). He shared his views about entrepreneurial opportunities in India and how the development of entrepreneurship happened in India. He discussed the delivery mechanism of Indian education institutions which are imparting professional education at UG/PG level. He insisted on the need of skills development to be entrepreneur at college level. He addressed the issue of gender sensitization very effectively.

Dr RR Singh (Director Training, NIESBUD, Noida) shared the Government initiatives to promote entrepreneurship in India as well as Globally. He described the need of innovation and creativity to promote entrepreneurship anywhere in the world. He discussed various HR prospective to increase the abilities of entrepreneurs.

Dr Sapna Rakesh (Director-Management, ITS, Ghaziabad) described the different formats of entrepreneurship in India and thrown light on how enterprises are set up in India. She shared the challenges in becoming entrepreneurs in India and what kind of family support is given for establishment of an entrepreneur.

Dr A.P. Tripathi shared the status of professional education worldwide and contribution of India in education. He beautifully described the importance of Technology & Science for promoting entrepreneurship worldwide.

All international delegates shared their views, socio cultural aspects and opportunities for business in their countries respectively with faculty and students of ITS. Many ITS students also shared the opportunities available in India for increasing business with outside world and described many types of product for business opportunities. Throughout the session all participants learned and enjoyed a lot. It was a memorable experience to all participants. Entire program was coordinated by Prof Lalit Kumar Sharma.

# I.T.S PGDM students enjoyed International Study tour to Singapore

22 Students PGDM(2013-15 batch) from I.T.S Ghaziabad campus, along with 2 faculty members visited Singapore as a part of their week long International Study sum Excursion Tour between 7th Sept to 12th Sept, 2014. First Day in Singapore, students enjoyed a half day Singapore City Tour. In the late evening they experienced world famous Night Safari. During the day student had a chance to view the skyline of Singapore from Singapore Flyer ride, which is world's tallest merry go round tower.

The second day, students visited New Water Plant, which is the best water treatment and purification plant in the world as per WHO ranking, producing safest drinking water in the world. New water visitor center staff made a presentation about the 3 stage purification process which is unique in the world. All students were taken for a round in the factory facilitating them to understand the actual processes involved in this ultra hi tech plant.





In the evening of second day, all students were taken to Sentosa Island, an activity full of adventure where students enjoyed world famous underwater world, songs of seas laser show and the most enchanting beaches of Singapore.

The third day, after the breakfast, Students visited Universal Studios again at Sentosa Island for a full day adventure. Students had a wonderful time in this world famous entertainment zone which is one of the only 3 sites in the world, the other two being in Los Angeles and Tokyo. Interestingly only 20% of Americans have had the privilege to experience this fantastic adventure island experience due to cost reasons. Student spent time starting at 9.30 am to 7 pm in the evening here also enjoying word class entertainment shows like Madagascar Show and Water world shows.

The fourth day, students proceeded for a university visit to James Cook University which is one of the most prominent university in Singapore and Australia. Here students were briefed about the ways to make global careers and what kinds of resumes are required to create interest about you in global companies. Students also were briefed about the scholarship programs of the university for specialized business training and how these programs can be a platform for them for global careers. In the evening, students enjoyed leisure time to explore Singapore on their own. Several students enjoyed the Singapore MRT (Metro) system to see different places in Singapore including Bugis Villas, Bugis market, Little India and Bayfront area/The fifth day, students took flight back to India

# **Excursion Tour to Kasauli (HP)**

The students of PGDM (2013-15) went for a road trip to Kasauli in Himachal Pradesh with Mr Arjit Mani Tripathi from CRC, Prof Rashi Agrawal and Dr V N Bajpai. The entire members of the group were too excited as it was their first road trip to Kasauli. Finally on 13th September, 2014 at 09.00 pm they took-off from Ghaziabad in few hours they reached the famous Jhilmil restaurant and had paranthaas drenched in delicious white butter with refreshing masala chaach.



Throughout the night students were busy in singing, playing Antakshari and gossiping among themselves. Hilly region of Himanchal, was serpentine roads & cool mountain air.



Finally they reached Surya Resort, in Kasauli situated at best location of the station. After taking some rest & stretching out they went out for a walk to the

market area. Kasauli is a military cantt area, a small hill station with almost nothing to do except enjoy the nature. On the way they went to Christ Church for some blessings. It is a nice peaceful church located just near the market and bus station. After this they went to the Manki-Point. It is a temple of Lord Hanuman located in Air Force controlled area. They reached the base area by Maruti Vans in a group of five students in each van. On the way to Monkey point, it started raining heavily. Though there was some inconvenience but the weather became awesome!!!!!. Clouds were around them Some of the students stayed there and rest went up to the temple walking up those many stairs. Later people enjoyed a hot aloo parantha and coffee at military canteen, which was really mouth watering!!!!

At night bone fire was arranged in the resort specially arranged for enriching the experience and joy.





Next morning some of the students went out with their DSLR to get some nice shots. Later sightseeing was planned at Kasauli like Gilbert Trail, Sunset Point,

Upper and lower mall. Our plan was To experience the famous Kalka-Shimla toy train. We went to Dharampur, their nearest station, and boarded the Toy train. It is a nice small train running slowly through the beautiful mountains between tall massive Deodar trees. There were many tunnels on the way but the Barog Tunnel was longest of them all(1143.6mtrs). after We clicked pictures and they got down at Barog. They strolled through the main market, and then took a local bus back to Dharampur and then Kasauli. In the evening DJ party was arranged. Feet tapped at the tune of DJ.

On 16th morning started back for Ghaziabad. On the route near Chandigarh, students were taken for the Industrial visit at Pratap Fabrics Ltd at Sahabad. Partap Group is one of India's leading diversified group of manufacturing and services spanning across 4 states in India. Active in textiles, oil refineries, solvent extraction and real estate. Through dedication and deliberate efforts, the group has gained excellence in all of the fields



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Established in 1970's, under the leadership of Late. Sh Ram Partap Bansal, it developed into a matured and skilled organization, which better understands the market needs and demands. State-of-the-art technology and equipment have made this company one of the leading producers of denim fabric in the world and the largest supplier in the domestic market. After the industrial visit group had delicious lunch at Mirchi Restaurant. They returned back to ITS campus on 16th September at 007.00 pm with lots of sweet memories of moments of togetherness which they enjoyed during their visit to Kasauli.



# **Faculty Participation**

Dr. Rabins Porwal from Department of I.T,I.T.S, Ghaziabad attended Golden Jubilee Celebration and CSI IT Excellence Awards Ceremony organized by CSI Ghaziabad Chapter on 6th September, 2014 at ABES Engineering College, Ghaziabad on completing its one decade, in the capacity of present Treasurer, CSI Ghaziabad Chapter as well as CSI-Student Branch Counselor@ITS along with 20 students of MCA course as CSI Student Members@ITS. The Award Ceremony was presided by Mr. R. K. Vyas, Vice-President, Region-I, CSI in the presence of Prof. K. K. Agrawal, Former National President, Computer Society of India & Founder & Ex-Vice-Chancellor, GGSIP University as Chief Guest and Mr. Vinod Bhatt, Delivery Head (Retail & CPG) & Delivery Centre Head (Noida) - TCS as Guest of Honour.

Dr. Sunil Kr Pandey, visited Gajadhar Bhagat College, Naugachia a constituent college of TM Bhagalpur University, Bhagalpur during 11th & 12th September, 2014 to attend National Seminar on "Information Science & Environment". He was invited as the Key Note Speaker in the inaugural session of the seminar and addressed the gathering of delegates & students. The gathering was also addressed by honorable Vice Chancellor, TM Bhagalpur University, Bhagalpur - Prof. S.K. Dubey who spoke on environmental issues and various factors affecting the ecosystem of environment. In his address Pro-Vice Chancellor of the University Prof. A.K. Roy emphasized on the need of understanding the cause and effect of sociotechnical aspects and their impact on common man. The gathering was addressed by Dr. D.C. Mukharjee, President - Indian Chemical Society to the grand gathering. Dr. Sunil Kumar delivered the talk on the topic "Paradigm Shift in Computing Technology, ICT & its Applications - Socio-economic and Environmental Perspective".

Dr. Sunil Kr Pandey, along with Dr. Umang, visited Sify's Green Data Center on 24th September, 2014. It had a display of synergy of all engineering streams whether Computer Science & Applications, Civil, Mechanical, Electrical, Electronics, Thermal, Biotechnology leading to creation of Green Computing Environment. It also included the entire Data Centre implementation & working, including Softening the water, sewage treatment plant, Chiller stations as this Data Center uses water as coolant, Air Washers, to load the chilled water up to Data Center floors to keep Data Centers cool.

# MOST ACTIVE CSI STUDENT MEMBER @ ITS



Mr. Ayush Bhardwaj, MCA 3rd Year CSI Student member@ITS is awarded as "Most Active CSI Student Member@ITS" as nominated by CSI Student Branch@ITS in the Golden Jubilee Celebration and CSI IT Excellence Awards Ceremony organized by CSI Ghaziabad Chapter on 6th September, 2014 at ABES Engineering College, Ghaziabad. Before Award Ceremony, a panel discussion on "Need for skill development of Engineering Students to meet Industry expectations - Demand & Supply Gap" was also conducted by a Journalist, Nav Bharat Times as Moderator. The Award Ceremony was presided by Mr. R. K. Vyas, Vice-President, Region-I, CSI in the presence of Prof. K. K. Agrawal, Former National President, Computer Society of India & Founder & Ex-Vice-Chancellor, GGSIP University as Chief Guest and Mr. Vinod Bhatt, Delivery Head (Retail & CPG) & Delivery Centre Head (Noida) - TCS as Guest of Honour.



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