

## COURSES

### Campus I

- ▶ PGDM
- ▶ MBA ▶ MCA
- ▶ BBA ▶ BCA ▶ Ph.D

## CAMPUS

### I.T.S - Institute of Technology & Science I.T.S - UG Campus

Address : Mohan Nagar, Ghaziabad - 201007  
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Mobile : 08588000190, 08447744044/43/42/41  
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: www.facebook.com/ITS.Education.Group  
: www.facebook.com/ITS.MohanNagar.Ghaziabad  
: www.facebook.com/ITSmohannagargzb

### Campus II

- ▶ BDS ▶ MDS
- ▶ BPT ▶ MPT
- ▶ B.Sc (Biotech) ▶ M. Sc (Biotech)
- ▶ B. Pharma ▶ M. Pharma
- ▶ Ph.D (Pharmaceutical Science)

### I.T.S - Dental College I.T.S - Paramedical (Pharmacy) College I.T.S - Paramedical College I.T.S - Surya Hospital

Address : Delhi-Meerut Road, Muradnagar, Ghaziabad-201206  
Ph. : 01232-225380 / 81 / 82  
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Mobile : 08447753523 / 24  
E-mail : biotech@its.edu.in, physio@its.edu.in  
: www.facebook.com/ITS.physio.Biotech  
Mobile : 08447753525 / 26  
E-mail : pharmacy@its.edu.in  
: www.facebook.com/ITS.PharmacyCollege

### Campus III

- ▶ B.Tech  
•ME•CSB•CE•EGE•EEE
- ▶ MBA
- ▶ M.Tech  
•CSE•ECE
- ▶ PGDM

### I.T.S - Engineering College

Address : 46, Knowledge Park-III, Greater Noida - 201308  
Ph. : 0120-2331000/1/2  
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E-mail : admission.ec@its.edu.in  
: www.facebook.com/ITSEC.Greater.Noida

### I.T.S - Institute of Management

Ph. : 0120-2331073  
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E-mail : itsim@its.edu.in  
: www.facebook.com/ITS.InstituteofManagement.Greater.Noida

### Campus IV

- ▶ BDS
- ▶ MDS

### I.T.S - Dental College I.T.S - Surya Hospital

Address : 47, Knowledge Park-III, Greater Noida - 201308  
Ph. : 0120-2331089/1085  
Mobile : 07838555877/878/879  
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7th Inter  
Institutional Annual  
management  
PG fest**

**Preparing  
Students for  
the Successful  
Transition into  
Workplace**



Dear Readers,

*“Educating the mind without educating the heart is no education at all.” – Aristotle*

With these words we present our April 2015 issue of the quarterly newsletter highlighting the activities and the achievements during the last three months in academic, research and co-curricular activities of students, faculty and staff. The quarter witnessed several accomplishments including the PGDM students being awarded with the diplomas during the convocation; inter-collegiate management fest WYSIWYG, CSR activities, club activities and many more.

As always we look forward for your valuable suggestions and feedback and hope that this remains a medium for us to stay connected.

**Enjoy Reading!**  
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## Two Day National Finance Seminar on “Concurrences & Opportunities for the Financial Sector”

February 6-7, 2015



Institute of Technology and Science, Ghaziabad organized the prestigious two day National Finance Seminar “Concurrences and Opportunities for the Financial Sector” on 6<sup>th</sup> and 7<sup>th</sup> February, 2015. Director of the Institute informed that every year three such national seminars are organized by the Institute in the domain of HR, Marketing and Finance. This was the third national seminar of the year in sequence. The purpose of these seminars is to update the knowledge and skills of the students with the latest industry inputs and trends.

Chief Guest for the seminar was Dr. Girish Tripathi, DGM, NTPC Power Management Institute who shared the recent developments in the field of finance and advised the future managers to remain updated and poised as there will be increased demand of financial experts in future. On the first day of the seminar, more than 50 researchers presented their papers on the basis of their research done in the different areas of finance. A compendium of the submitted research papers was also released during the inaugural session of the first day of the seminar.

The Second day of the National Seminar was jointly inaugurated by the Chief Guest of the session, Mr. Brijesh Grover, Chief Cost Controller, Nokia Siemens Network; Keynote Speaker, Dr. Deepak Tandon, Professor, IMI, Delhi; Director Management, Dr. Sapna Rakesh and Seminar Convener, Dr. Anusha Agarwal. The speakers expressed their hopes and expectations related to the development and growth in the financial sector and shared their fears about the risks in the area. They also discussed the measures for handling the challenges so that the overall growth is not hindered. On this day, 52 delegates from 26 different countries also participated in the seminar.

On the second day of the seminar, Inaugural Session was followed by two technical sessions and one panel discussion. Topic for the first technical session was ‘Financial Markets in India: Roadmap till 2020’. The speakers of the session were Mr. Ajay Chauhan, Vice-President, Master Capital; Mr. Anil Agarwal, Chairman, Anil Financial Plaza; Mr. Gurusharan Bansal, Senior V.P., UTI, Asset Management Ltd. and Mr. Gurveer Singh Jaiswal, Deputy V.P., Kotal Commodity Services. The speakers discussed how for the success of the financial sector, the vision, competence, firmness and the implementation policies of the

government play a crucial role. Besides, India should focus on relationships with the countries which are the buyers of Indian goods like African and gulf countries.

Topic for the second technical session was ‘Emerging Issues in SME Financing’ and the speakers were Dr. Rishi Raj Singh, Director, NIESBUD, Noida and Mr. Pankaj Singh Sahu, Credit Manager, Syndicate Bank. The speakers discussed the issues in SME financing in details along with the opportunities of employment in the area and the associated challenges. They expressed their hope that in the coming years, the employment and economy in India mainly depends on SMEs.

The fourth session of the day was a panel discussion on ‘Political Environment and Impact on Indian Financial System’ which was moderated by the journalist Ms. Parul Jain. The speakers on the panel were Mr. Amit Bajpai, Vice-President, DIA Skills; Mr. Yogesh Kumar, Director, Credit Works and Mr. Rajnish Kataria, Director and CEO, NIBSCOM. The panel discussion touched various aspects of Indian Economy and political sovereignty and concluded that the progress in political ideology and financial sector are complementary to each other and that the current government should also execute the programmes and decisions of the previous governments with due respect to their own ideology.

During the valedictory session, Dr. C.M. Joshi (IBM, Pune), Dr. Y. S. Vaishyapayan (Director, Parikrama Institute of Management, Pune), Dr. Abhyakinkar (Professor, Naiveli Wadia Institute of Management, Pune), Dr. Manish Madan and Dr. Anil Kumar Goel (RDIAS, Delhi) were awarded with the trophies and the certificates in the faculty category. In the student category, Mr. Krishna Kant (Jaipuria Institute of Management, Noida), Ms. Akanksha Sharan and Mr. Souvik Dutta (I.T.S, Ghaziabad) and Mr. Rishabh Jain and Mr. Anuj Kumar (I.T.S, Ghaziabad) were awarded with the cash prizes and the certificates for their papers and presentations.

Dr. Anusha Agarwal was the convener and Dr. Raghendra Dwivedi was the co-convener of the seminar. Approx 200 experts from the industry and the academia participated and benefitted from the seminar.





## Industry Visit to Mother Dairy, Delhi by the PGDM 2014-16 Batch Students

January 19, 2015

Management Department of Institute of Technology and Science, Ghaziabad organized an industry visit to Mother Dairy, Delhi on 19<sup>th</sup> January 2015, for its PGDM (2014-16 Batch) students. The students along with the faculty members Dr. V.N. Bajpai and Dr. A.P. Tripathi were welcomed by company personnel followed by visit to production site and observation of various machines and their operating mechanism. During the visit the essential processes of a dairy unit viz, clarification, standardization, homogenization and pasteurization were discussed in detail by a company professional.

They informed that Mother Dairy is one of the largest liquid milk companies in Asia. Mother Dairy was commissioned in 1974 as a wholly owned subsidiary of the National Dairy Development Board (NDDB).

It was an initiative under Operation Flood, the world's biggest dairy development program launched to make India a milk sufficient nation. Today, Mother Dairy manufactures markets & sells milk and milk products including cultured products, ice creams, paneer and ghee under the Mother Dairy brand. The company also has a diversified portfolio with products in edible oils, fruits & vegetables, frozen vegetables, processed food like fruit juices, jams, pickles etc to meet the daily requirements of every household. The students not only enjoyed the visit but also gained useful insights into the operations and product management of Mother Dairy

## Visit to Training Centre at Power Management Institute, Noida by PGDM (2014-16 Batch) HR Specialization Students

March 24, 2015

Management Department of I.T.S, Ghaziabad organized a visit for PGDM (2014-16 Batch) HR specialization students to NTPC training centre, Noida known as. Power Management Institute of NTPC on 24<sup>th</sup> March, 2015 along with faculty members Dr. Charu Chaudhry & Dr. Anusha Agarwal.

The visit was planned to show the relevance of training & development for corporates and the facilities created by them for the development of their employees. Thirteen students who had opted for 'Learning and Development' as their area of specialization in PGDM program visited the training campus. Initially, students visited training facilities such as conference rooms, activity rooms, breakout rooms etc after which Mr Indranil Mitra, Addl. General Manager, PMI took a session for the students. He explained the training procedure of NTPC and further elaborated that the process begins with TNA (Training Need Assessment) which had 3 levels employee, department and top management. He deliberated upon the various types of training given to employees viz: technical training, IT training, management training and planned interventions through PMI and EDC (Employee Development Centre) located across all plants. The students also got the opportunity to understand how simulation training actually works. Technical trainer, Mr Dilip showed and briefed the students about the stimulator room where engineers are trained for a period of 7-8 days before proceeding for actual control room. Before leaving PMI, Dr Charu Chaudhry & Dr Anusha Agarwal presented memento to Mr Girish Chand Tripathi, Head NTPC School of Business, who was kind enough to arrange this visit and to Mr Indraneel Mitra, AGM, PMI who spared his valuable time to brief students about training process of NTPC.

The visit gave an opportunity to the students to understand the training & development process with the help of live examples and they were thrilled to see the simulation room, something which they couldn't visualize in the classrooms. It was a great learning and a memorable experience for all.

## XVII Convocation for PGDM (2012-14 Batch) Students

February 15, 2015



Institute of Technology & Science, Mohan Nagar, Ghaziabad organized Convocation for its 17<sup>th</sup> Batch of PGDM students on Sunday, 15<sup>th</sup> February, 2015.

Shri D. Shivakumar, Chairman & CEO, PepsiCo India Holding Pvt. Ltd. was the Chief Guest on this occasion. Convocation was jointly inaugurated by the Chief Guest Shri. D. Shivakumar, Chairman and C.E.O., Pepsico India, Dr. R. P. Chadha, Chairman, I.T.S. – The Education Group, Dr. D. V. Singh, Chairman, Academic Council and Dr. Sapna Rakesh, Director, Management Studies. The ten-point Convocation address by the Chief Guest Mr. D. Shivakumar, Chairman and C.E.O., Pepsico India Holding Pvt. Limited, spell bound the audience with the simple but amazing insights for making life both successful and meaningful. He advised the diploma recipients not to run after money in life stressing that if one focuses on quality then money will automatically follow. He added that hard work is important but the more important is right direction. If the direction is wrong, all hard work goes in vain. Finally, he emphasized that the health and family should be given utmost importance in life. The audience was not only all ears during his short, simple and interesting address but also was noticed taking notes of his valuable suggestions.

Prior to this Chairman Academic Council, Dr. D. V. Singh (Former Director – IIT, Roorkee), Chairman, Academic Council congratulated the diploma recipients in his short address and told them that after obtaining the eligibility, the real challenge is to perform something positive and worthwhile which the society can be proud of. He reminded that 'Roots of education may be bitter but fruits are always very sweet.'

Dr R P Chadha, Chairman, I.T.S The Education Group blessed the diploma holders and medal winners for their success in all future endeavors. Dr. Sapna Rakesh - Director Management of the Institute delivered welcome address and congratulated all the students and presented a detailed report of the Institute and its academic activities.



Dr. Abhinav Priyadarshi Tripathi, Co-ordinator of PGDM programme, administered the oath to the diploma awardees. Ms. Ramneet Kaur, Ms Manjeet Kaur & Ms. Karishma Jakhar received Gold, Silver and Bronze Medals respectively amongst PGDM (2012-14 Batch). Apart from these, gold medals for specialisation toppers were given to Ms. Ramneet Kaur in Finance, Ms. Karishma Jakhar in Marketing, Mr. Bhupendra Tiwari in International Business, Ms. Prashasti Chittranshi in Human Resource, and Mr. Vivek Jaiswal in Information Technology.

Members of Academic Council and Advisory Board Dr M. P. Gupta, Mr Manoj Tandon, Dr Ajay Pandit, along with Vice-Chairman of I.T.S The Education Group Shri Arpit Chadha, Secretary of I.T.S The Education Group Shri B. K. Arora, Chief Administrator of I.T.S The Education Group Shri S. Sood; Principal UG campus Dr. Sujata Khandai, Vice Principal UG campus Dr. S. Bhattacharya, Director-IT Dr. Sunil Kumar Pandey were also present during the function.

At the end Dr Dr. Abhinav Priyadarshi Tripathi, Co-ordinator of PGDM programme, proposed the vote of thanks to all the dignitaries.

## Inter-Institutional Annual Management PG Fest 'WYSIWYG 2015'

February 27-28, 2015



M.S.M. (Meerut), MMM College, Ghaziabad, B.V.P. (Delhi), J.S.B. Khalsa Girls College (Delhi), Ideal Institute of Technology, Ghaziabad, Dewan VS Group of Institutions (Meerut), Heirank Institute of Management (Noida), L.B.S.I.M. (Delhi), J P Institute of Management (Meerut) and J.I.M.S. (Noida). The sponsors for the event were Business World, Amira, Parle, Bisleri, FBB, Himalaya, SCC Builders, Punjab National Bank, Syndicate Bank, Fashion at Big Bazar, Fun Cinemas, Nutralite, Frigorifico, Savita Food & Beverages, Campus Shoes and Kkraze.

The event saw participation from around 700 students from various management institutes. There were 16 events spread over two days. The events held on Day 1 were Nukkad Natak, Ad-Mad Show, Solo Dance, Group Dance, Business Plan, Debate, Parle's Treasure Hunt, Fashion Bash, Amira Business Quiz, Cyber Games and War of Bands. On the second day the events held were T-Shirt Painting, Carousal, Group Discussion, BUSINESS WORLD CASE STUDY and Extempore. All the events carried cash prizes ranging from Rs.3,000/- to Rs.10,000/- along with Trophies, Certificates and Gift Vouchers.

Institute of Technology and Science, Ghaziabad celebrated its 7th inter-institutional annual management PG fest "WYSIWYG"- "What You Say Is What You Gain" on 27<sup>th</sup> & 28<sup>th</sup> February, 2015 at I.T.S. Mohan Nagar campus with the theme 'Ignited Minds'. The fest is a student driven activity of PGDM & MBA students.

The various institutes which participated in the two day fest included Amity (Noida), A.B.E.S. (Ghaziabad), Vivekanand College (Delhi), Deshbandhu (Delhi), Rajguru (Delhi), Hansraj (Delhi), I.M.S. (Ghaziabad), I.M.S. (Noida), N.S.I.T. (Delhi), R.G.G.I. (Meerut), R.D.E.C. (Ghaziabad), Maitrei College (Delhi), Keshav Mahavidyalaya (Delhi), P.G.D. A.V. (Delhi), Dayal Singh (Delhi), R.C.V.G.I.T. (Ghaziabad), A.R.S.D. (Delhi), J.S.S. (Noida), G.B. Pant Engineering College (Delhi), Kalka Group of Institute (Meerut), A nations the school of Art and Animation (Delhi), I.I.B.S. (Noida), D.I.M.S. (Delhi), Bharti Vidyapith Deemed University (Delhi), Satyawati College (Delhi), Vidya School Of Business, Vidya Knowledge Park, K. I. E. T. (Ghaziabad), I.M.E. (Ghaziabad), S.S.H.D. Varshaney Institute, C.E.R.T. (Meerut), B.V.I.M.R. (Delhi), M.I.E.T. (Meerut), I.P.E.M. (Ghaziabad), Christ Institute of Management (Ghaziabad), Shivaji (Delhi), B.D.I.S.M. (Meerut),

The Chief Guest of the first day Mr. Arpit Chadha, Vice Chairman, I.T.S.-The Education Group was welcomed by Director Management, Dr. Sapna Rakesh. The programme was inaugurated by lamp lighting, followed by Saraswati Vandana and dance. Welcome Speech was delivered by Director Management, Dr. Sapna Rakesh. The Chief Guest congratulated the organizers of the fest and said that it is not just a fest but it is a platform to explore the different facets of a student's personality. Director Management, Dr. Sapna Rakesh addressed the students highlighting WYSIWYG as an expression of students' academic and creative competitiveness. The respective event coordinators anchored their events.

The two day event concluded with the performance of 'Euphoria Band' which left the students mesmerized. Student's Core Committee members who successfully organized WYSIWYG 2015 were Gourab Nag, Anik Chowdhury, Aakriti Agnihotri, Subrata Chowdhury, Akanksha Sharan, Shailvi Gupta & Saumit Adhikari under overall guidance of Prof. Vinita Srivastava.



## "NAV TARANG" The 12<sup>th</sup> Annual UG Fest Organized At I.T.S Mohan Nagar

February 28, 2015



The Annual Inter- College Fest of I.T.S - The Education Group, Mohan Nagar, Ghaziabad- NAVTARANG concluded on Saturday, 28<sup>th</sup> February 2015, after cultural events, performances, and showcase of brimming talent by different colleges and Universities of NCR Region. The inauguration was performed by Mr. R.P Singh, ADM City Ghaziabad, as the Chief Guest. Ms. Jyoti Dixit, DIOS Ghaziabad, was the Guest of Honor of the ceremony. Dr. R.P. Chadha, Chairman - I.T.S - The Education Group, Mr. Arpit Chadha, Vice Chairman, Mr. Sohil Chadha, Vice Chairman, Mr. B.K. Arora, Secretary, Mr. Surinder Sood, Chief Administrator and Dr. Sujata Khandai, Principal, were also present.

Celebrity Night was organized in the evening hours, with one of the most popular bands amongst youth - Euphoria! All the students were mesmerized by the performance of Dr. Palash Sen and his band.

The event was sponsored by CMC Academy, Sanmacs, Slice of Italy, Yo China, Mother Diary and many more. More than 100 colleges participated in this mega event including Universities such as Delhi University, CCS University, Uttar Pradesh Technical University, Subharti University and many more. Students performed in various cultural events

such as War of Bands, Dance Competitions, Skit, Creative Writing, Photography, Fashion Show, Rangoli, T- Shirt Painting, Extempore, Quiz and many more exciting events. Exciting cash prizes were awarded to the winners.

## "Paramarsh" – Counseling Session by Experts

March 21, 2015



The first session of Paramarsh-2015 Series (a counseling-cum-experience sharing platform) was conducted on Saturday, 21<sup>st</sup> March 2015. The objective of the session was an interaction amongst students of BCA final year of I.T.S-UG Campus and the MCA alumni from industry. 19 students of BCA VI semester, 3 I.T.S-MCA alumni Ms. Nidhi Kapoor(MCA-2001), American Express, Mr. Chandra Mani Sharma (MCA-2009), I.T.S, Mohan Nagar, Ms. Mugdha Bhardwaj, TCS, Ahmedabad (MCA-2014) and Mr. Abhishek Aggarwal, IBM, India (MCA-2015) were the expert panelists in the session. The students asked various questions regarding career options after BCA including higher education, job, business etc. The experts responded with various illustrations from their life experiences. Students were enlightened to seek the satisfactory pieces of advice on their career from experts.

## PHILIPS Walk of Style Contest Organised by Marketing Club

January 30, 2015



I.T.S Marketing Club (Marrecus) in association with Philips Big Leap organized "Walk of Style (Ramp Walk) Contest" on 30<sup>th</sup> January 2015 at I.T.S. Auditorium for the beard faces students of PGDM, MBA, MCA, BBA & BCA Programmes. There were 11 finalists among all the participants which were selected for the Ramp Walk Competition. The entire programme consisted of 4 rounds each carrying equal weights. 1<sup>st</sup> Round consisted of two walks in which 11 participants were divided in to two groups. 2<sup>nd</sup> round consisted of introduction followed by 3<sup>rd</sup> round of '1 minute' game activity which registered maximum hooting from crowds. The final round i.e 4<sup>th</sup> round consisted of Q&A round based on personalities by the jury members.

During the break time between different rounds, many students experienced Philips trimmer on the stage and were rewarded with chocolates. The judgement to decide the top three winners of ramp walk was conducted by group of girls & jury members including Prof. C.K. Sabharwal, Prof. Rashi Agarwal, Prof. Vijesh Jain & Dr. Mukesh Porwal. Prizes were distributed to the winners collectively by Prof. Durba Roy and jury members. Mr. Kouslander Kumar of PGDM got the first prize, Mr. Aamir Khan of MBA was the first runner up & Mr. Dalveer Singh of MBA was declared the second runner up.

The event was a great success and also provided an excellent platform to all participants to showcase their talent. Philips Big Leap team members Mr. Rishav Jain, Mr. Vinod Kumar & Mr. Prakash Kumar were the key architect of this event. The event was nicely anchored by student coordinators Ms. Anjali Negi & Ms. Shailvi Gupta. PGDM students Mr. Savendra Singh Rana, Mr. Shayan Das Gupta & Ms. Pooja Singh were ramp walk facilitators. Marketing Club members including Ms. Akansha Saxena, Mr. Sumit Arora, Ms. Kritika Tayal, Mr. Mohit Jain, Mr. Tarun Kumar and Mr. Amit Mehrotra successfully organized this event.

The event was coordinated by Marketing Club coordinator Dr. Mukesh Porwal.

## Binary Club (IT) Organized Online IT Quiz: "A Road to Digital Literacy"

February 12, 2014

Binary Club organized IT Quiz for management students on 12<sup>th</sup> February, 2015. The event was marked by the application of whopping 34 teams comprising 68 students who participated in the activity carried out in LAB - 7 under the guidance of club coordinator, Prof. Kapil Mohan Garg and mentor Mr. Aman Pushpak of MBA 2013-15 Batch. The IT quiz was an online quiz where participants attempted the MCQ test on Internet in real time. The pre-event started with encouraging words from Prof. Kapil Mohan Garg who monitored and carried out the event. All student coordinators guided all the participants regarding rules & regulations of the quiz. The complete quiz was the brain child of student coordinators from PGDM and MBA.



After completion of activity the results were announced and the winners were awarded by Director Management, Dr. Sapna Rakesh and MBA coordinator Prof Nitin Saxena. The first winner was the team of Abhijeet Bose and Sumit Das of PGDM (2014-16 Batch), first runner up was Sushmita Singh and Shweta Singh of PGDM (2014-16 Batch), second runner up was Smriti Agarwal and Naman Bhatnagar of MBA (2014-16 Batch) and second runner up was Ashish Sharma And Anuj Pal of MBA (2014-16 Batch). Activity ended with the words of wisdom from Dr. Sapna Rakesh telling participants and other students as to how clubs activities can be accelerated and how they go a long way in overall personality development of the students.

## Business Plan Competition Organized by Finance Club for PGDM & MBA Students

March 26, 2015

Finance Club organized a Business Plan competition on 26<sup>th</sup> March, 2015 for management students. The anchors started the event by first introducing all the participants and explained the rules of the event. Ten teams from PGDM and MBA participated in the event. The event was adjudicated by Dr. R. Dwivedi & Dr. Anusha Agarwal. Students showcased their new innovative ideas pertaining to different business plans and participated with high energy levels. Participants also showed great zeal in projecting the cash flows and outflows of their plan.

The event provided an excellent opportunity for the management students to develop an insight as to what it takes to develop successful business plan. At the end of the event the three winners declared and three teams received consolation prizes. First prize was received by Akram Beg and Ankur Agrawal from PGDM, second prize was received by Anjali Gupta & Akanksha Sharan from PGDM and the third prize was received by Ravikant Rawal from MBA. The winners were awarded with certificates and gifts. The event ended with a huge round of applause. The event was coordinated by Dr. Anusha Agarwal.



## Discussion cum Debate Competition organized by I.T.S. IB Club

February 18, 2015



A debate cum discussion competition organized by I.T.S. IB Club was successfully conducted on the topic 'Emerging Vistas in International Business Due to New Govt. Approach in India'. A total of around 10 teams participated in this most lively discussion on the topic. Teams were selected out of 15 teams which applied for participation. Dr. Sapna

Rakesh, Director – Management, addressed the students on the topic of the debate. The students were deeply impressed by her description on the topic of the debate as well as her inspirational words. Dr. Namita Dixit and Prof. Kanika Tandon faculty members from UG Department along with Prof. Lalit Sharma management faculty judged the discussion. A number of pertinent questions were asked by the judges and audience to make the discussion fruitful.

Several new insights emerged from the discussion on the topic, especially related to what difference new Modi govt. has made in India in last 9 months to help IB sector of the economy. Main points which emerged from different discussions were that Modi government has created a right environment for the IB sector to grow very fast, a good name for the country in the international media, taken steps to create infrastructure for the sector, created an environment of correct regulations and ease of doing business which would give an impetus to the IB sector. First prize was secured by Ankita Tripathi of MBA (2014-16 Batch), second prize was shared by Ankur Agrawal and Akram Beg of PGDM (2014-16 Batch) and the third prize was shared by Akansha Sharan and Anjali of PGDM (2014-16 Batch). The faculty coordinator for the event was Prof. Vijesh Jain and the student coordinator for the event was Vikash Kumar from PGDM first year.

## Presentation Competition Organized by HR Club for MBA (2014-16 Batch) Students

February 19, 2015

Making effective presentation is no easy task, but the student teams who participated in the Presentation Competition organised by HR Club rose to the challenge and utilized this as an opportunity to present their thoughts and ideas in a creative manner, making a remarkable impact on the audience. The competition was organised by HR Club on 19<sup>th</sup> February, 2015 for the students of MBA programme. A total of seven teams were shortlisted to participate in the competition. These teams presented their views and ideas on contemporary topics in the area of Human Resource Management and Organizational Behaviour. The students participated with lot of enthusiasm and utilized the audio-visual aids in an effective manner. The presentations were judged by Prof. Lalit Sharma and Dr. D K Pandey on the basis of content, organization, delivery and effectiveness, discussion and query handling.

First Prize was won by Sakshi Agarwal and Akanksha, second prize was won by Ayush Agarwal, Shivani Sharma and Akanksha Singh and third prize was bagged by Naman Bhatnagar and Smriti Agarwal. Director Management Dr. Sapna Rakesh was invited to felicitate the winners. The winners were awarded with trophies and certificates. Director Management, Dr. Sapna Rakesh appreciated all the participants and encouraged all students to participate in such events and utilize these opportunities to enhance their learning in the domain area and nurture their creative skills and abilities. The event was well coordinated by HR Club student coordinators under the guidance of HR Club coordinator, Prof. Shikha Arora.

## "Spardha-2015" by C-Club of Department of IT

February 21, 2015



On Saturday 21<sup>st</sup> February 2015, C Club of Department of IT, I.T.S Mohan Nagar Ghaziabad organized an intra-institutional C programming contest in association with CSI Student Branch @ I.T.S. In this event students of MCA & BCA of the Institute participated. The event started with an online quiz round for all participants. At next level of event, there were parallel rounds on C Programming and C Debugging. In C Programming round, participants delved into an interesting problem and implemented its solution in C. In C Debugging round, participants debugged a C Program containing logical and syntactical errors. There was a tough competition among participants at all levels of event. Spardha-2015 witnessed a zealous participation from passionate budding programmers. On the basis of participants' performance, judges shortlisted winners for C Programming and C Debugging Contest. In prize distribution ceremony Director-IT, Dr. Sunil Kumar Pandey, Mr. Kamal Dudeja from Oracle Corporation, Mr. Amitabh Verma from Zimbra, Coordinators of Spardha-2015, faculty members and participants were present. Mr. Subhash Kumar (MCA-IV), Mr. Ekansh Mittal (MCA-IV) and Mr. Shivam Sangal (MCA-II) received respectively first, second and third prize in C Programming Contest. Ms. Kanika Goel (MCA-IV), Ms. Himani Rajput (MCA-IV), and Ms. Preeti (BCA-VI) received respectively first, second



## “Sanrachna-2015” by Java Club of Department of IT

March 23, 2015

An intra institutional Java Programming Contest “Sanrachna-2015” for MCA IV Semester, BCA IV & VI Semester students was organized on 23<sup>rd</sup> March, 2015. The event was an on the spot Java programming contest and had two rounds. The first round was screening round and comprised an online Java quiz test. The next round was the final round which comprised on-the-spot Java programming. Based on the performance of students in this round, the winners of contest were shortlisted. The event was conducted under the aegis of Java Club. From the final round of Sanrachna-2015 total 5 winners and 10 appreciation prizes were declared.



## WORKSHOPS

### Faculty Workshop on Google Classroom Organized by Binary IT Club

January 9, 2015

Binary Club organized a 2 hour workshop on Google Classroom on 9<sup>th</sup> January, 2015 for management faculty members. The workshop was attended by Dr. Sapna Rakesh, Prof. Nitin Saxena, Prof. Vijesh Jain, Prof. Lalit Sharma, Prof. Shikha Arora, Prof. Vineeta Srivastava, Prof. G K Dwivedi, Dr. P U B Rao, Dr. Mukesh Porwal, Prof. G N Srivastava and Dr. Pankaj Kumar. Prof. Kapil Mohan Garg was the resource person for the activity.



Google Classroom is a learning management system for educational institutions which aims to simplify creating, distributing and grading assignments in a paperless way. It aims to tie many Google products together into an environment built for education. I.T.S. Management Department initiated to use it as an e-academic governance tool. Google Classroom is available to I.T.S. as it is a free suite of productivity tools for those having Google Cloud services.

Faculty members learnt how to design, create & collect assignments in a paperless form including time-saving features like the ability to automatically make a copy of a Google Doc. for each student. The tool also makes students know their pending assignments or other work to provide real-time feedback and grades right in the classroom. The faculty members also got an insight into other tools like ‘Announcements’ where they can post import announcements and notices to students which can be also commented on by students allowing for a two-way communication between the faculty and the students. Multiple types of media can be attached to announcements and posts to share any content. The session provided valuable insights and inputs to the faculty to further enhance teaching learning experience both for the faculty and the students.

### International Joint Case-Study Discussion Workshop with Students of National Yuntech University of Taiwan

January 22, 2015

Management Department of the Institute in alliance with the National Yuntech University of Taiwan, organized a case study session for students of PGDM Programme on 22<sup>nd</sup> Jan, 2015 at its Mohan Nagar campus. The objective of this initiative was to introduce practical applications of the core principles that define business management as a critical function of management to scholars and to encourage research which contributes to the profession’s body of knowledge and provides practical suggestions on how to improve the corporate decision making role performed by managers.



The session saw an overwhelming response from PGDM students and students of National Yuntech University of Taiwan, along with their Dean, Dr. Arthur Cheng- Hsui Chen, Dr. Sapna Rakesh, Director Management and Dr. Mohan Agrawal, Management Consultant. This interactive discussion was an effective mechanism for bringing together the collective intellect of the sector that helps to assimilate innovative solutions, breakthroughs, good experiences and best practices which helps practitioners to learn from mutual experiences and felicitates innovators. The session was guided under the mentorship of Dr. A.P. Tripathi, PGDM programme coordinator.

### Workshop on “Cyber Space - Communication, Application, Security & Legal Dimensions of IT” for Indian Air Force Staff February 17-18, 2015



**Day-1 :** The workshop was conducted for 250+ Air Warriors & Officers of Air Force Station Hindan. The Resource Persons of this workshop were the faculty from Department of IT including Director-IT, Dr. Sunil Kr Pandey, Prof. Sauresh Mehrotra & Prof. K.P. Singh. There was discussion on various important topics like challenges in cyberspace, IP tracking, safety & privacy in communication. The live demonstrations were given for IP Tracking, Internet Banking Fraudulent Practices, and different Security Concerns including Viruses, Worms, Hoaxes, and Internal & External Threats. Overall wonderful session and well appreciated by officers & attendees.

**Day-2 :** The workshop was conducted for children of Air Force School, Air Force Station Hindan. About 400 students attended the session. The Resource Persons of this workshop were faculty members from Department of IT including Director-IT, Dr. Sunil Kr Pandey, Dr. Umang Singh, Prof. Puja Dhar and Prof. Nancy Sharma (UG - IT). The discussed topics were Cyberspace and related issues & challenges, using social media safely, how to be secure & safe, possible vulnerabilities & consequences in social media environment, communication technology (Wired, Wireless, Mobile & Ad-hoc) etc.

### Workshop on “Career Prospects in Virtualization & Database” February 21, 2015



With an objective of increasing interaction and strengthening the institute-alumni relationship, a workshop on “Career Prospects in Virtualization & Database” for MCA IV Semester was organized at the Institute.

This workshop was conducted by senior alumni of MCA Mr. Amitabh Verma (Batch 1997-2000) from ZIMBRA (earlier with VMWare) and Mr. Kamal Dodeja (Batch 1998-2001) from ORACLE Corporation. It was really nice to learn from need and significance of Virtualization to its creation, benefits, types, options available with Desktop & Server Virtualization to types of virtualization, IaaS, PaaS, SaaS, Private

& Public Virtualization, Deployment Strategies, and securing Virtualization from failure. Every aspect was covered in such an illustrative manner that everyone present was amused.

### Workshop for MCA Students on “Android Application Development” March 14, 2015

One day Workshop on Android Application Development was organized by Skill Development Cell, Department of IT on 14<sup>th</sup> March 2015. The key resource persons for this workshop were MCA alumni Mr. Manoj Kumar (Batch 2000- 2003), Associate Technical Architect, Ebix Software India Pvt. Ltd. & Mr. Anuj Kumar Jain, Database Lead ,TCS along with two internal faculty Prof. Abhay Kumar Ray and Prof. Rakesh Roshan as the key resource persons.



This workshop was focused towards providing awareness to the students & sharpening their skills in Android application development including key concepts, SQLite, accessing the internal features of Android phone using intent, working with Android virtual machine, and use of animation in Android applications.

At the end of this workshop, an on-the-spot Android Application Development contest was also organized to test their skills of solving varied problems with analytical and technical expertise. First prize was bagged by Sachin Kumar while second & third prize was won by Nikhil Kumar and Ritendra Mall from MCA Second year.

### Workshop on “CYBER SECURITY” in association with U.P.T.U, Lucknow and Innovative Ideas InfoTech March 20, 2015



Department of I.T organized two days workshop on “CYBER SECURITY” in association with Uttar Pradesh Technical University, Lucknow and Innovative Ideas InfoTech, Bangalore. Mr. Abhilash, Innovative Ideas InfoTech, Bangalore was the trainer of this workshop.

The Inaugural session was attended by Dr. Sunil Kr. Pandey, Director(IT), Prof. Puja Dhar, Coordinator-MCA Programme, Prof. Nitin Saxena, Coordinator- MBA Programme, Mr. Abhilash, Innovative Ideas InfoTech and Faculty members of Department of I.T. This workshop was conducted for the students of MCA and MBA. The main objective of this workshop was to make students aware of cyber crime. This workshop included all the latest cyber crimes going on around us like ATM Card Fraud, ATM Cloning, SMS Spoofing, Call Spoofing, Facebook Hacking etc.

**Workshop on ‘Business & Data Analytics: Application, Role & Career’ for PGDM & MBA Students  
 March 26, 2015**

Business Data Analytics & Development are emerging fields with immense job potential in the coming future due to the burst in social media and the huge volume of data that is being generated at every touch point. It has applications in retail, power sector, finance, telecom, healthcare, clinical research, insurance, airlines and other sectors. Academic bench of PGDM programme organized a workshop on ‘Business & Data Analytics: Application, Role & Career’ at the campus of the Institute on 26<sup>th</sup> March, 2015.



The event saw great enthusiasm from all the PGDM first year students. Expert on board, Mr. Shri Gautam, Founder & Managing Director, Business Brio and Ms. Sheyoshi, Research & Market Analyst, CAPA India discussed the requirements of the industry for forecasts and trends in global and Indian markets as per McKinsey, Deloitte, Stanford University, NASSCOM etc., and more importantly, what they need to get ready for the corporate world.

The workshop focused on meaning of Business Analytics, Big Data, Applications of Big Data & Analytics, career options, roles and compensation, research areas both in India & abroad, future growth & prospects as per NASSCOM, McKinsey, Harvard Business Review and Times of India, and few Big Data Analytics project based case studies.

The session was followed by question and answer round which was populated with different queries about the career and growth perspectives in the related areas of data and business analytics. The session was very well coordinated by PGDM programme coordinator Dr. A. P. Tripathi.

**“Dance Workshop” for BBA and BCA Students  
 February 20, 2015**



Dance & Music Club of I.T.S UG Campus organized a “Dance Workshop” for BBA and BCA students on 20<sup>th</sup> February, 2015. The workshop was conducted by Ms.Reela Hota, Founder Director, Ancient Arts Festival & Founder Secretary of Rays of Wisdom Society. The objective of this workshop was to make the youngsters aware about our cultural & Indian folk dances. Ms. Reela apprised students regarding our ancient dance culture and emphasized that musical instrument and folk dances play a vital role in enhancing our immune system.

Further students were taught various steps of Odissi dance and stress reliever exercises.

**Special Session on “Preparing Students for the Successful Transition into Workplace” by Mr. Ron McLuckie, CEO, WIAL  
 March 12, 2015**

An invited talk-cum-workshop by famous Action Learning Coach & Expert, Mr. Ron McLuckie, CEO,WIAL was organized by Department of IT. Mr. McLuckie is credited for creating and promoting the concept of Action Learning for solving critical business problems. Mr. Ron McLuckie took session on “Transformation from Class to Corporate & Startups”. In his address, he explained work based learning & action based learning and the underlying mechanism to deal with them. Mr. McLuckie explained very lucidly the concept of experiential learning. He further provided a detailed insight of how to improve individual & team performance. On this day, two workshops separately for faculty members and for students of MCA IV semester were conducted, wherein participants were advised to be focused on specific problems so that best possible solution may be agreed upon after brainstorming deliberations.



**Workshop on “Entrepreneurial Opportunities in Agriculture Sector with Focus on Fruit Ripening” organized for BBA and BCA Students  
 February 23-24, 2015**

E-Cell at I.T.S UG campus organized a two days training workshop on “Entrepreneurial opportunities in agriculture sector with focus on fruit ripening” for BBA and BCA students on 23<sup>rd</sup> & 24<sup>th</sup> February, 2015. The session was conducted by Ministry of Agriculture, Government of India (Carried out by National Centre for Cold Chain development (NCCD) - the nodal government of India body for cold chain along with ICE Centre of Excellence). A batch of total 25 students from BBA and BCA participated in the workshop. Training activities were designed to provide the necessary knowledge and skills tailored to specific needs of the trainees. Training approaches were selected to ensure that information could effectively be communicated, and included. The first day sessions were taken by industry experts, Mr Ashok Kapoor, PNB Bank, Mr. Fahim Khan, Ice Centre of Excellence, Mr. Adil Hussain and Ms. Shruti Das, ICE Centre of Excellence. On the second day of the workshop students visited the Ripening Unit - Suri Agro Fresh Industry, Sonapat, Haryana. During the visit students learned the process of ripening banana through seven stages of ripening. Overall the two days program was well received by participants. It has been a highly interactive session.

**CSR ACTIVITIES**

I.T.S conducts CSR activities mainly under two banners – Parivartan Club and Utthan Lab. Both the activities are conducted by the student volunteers under the guidance and mentorship of Prof. Gopal Krishna Dwivedi. ‘Parivartan’ is a Slum Education Programme under which I.T.S student volunteers visit the slums every Sunday and teach the slum-children through games, activities, teaching and training. ‘Utthan Lab’ facilitates poor meritorious children studying in various small schools. These poor students are brought to the campus of I.T.S and are taught and trained in Computer, English, Maths, GK and other fundamental essential knowledge twice in a month. At the end of each Parivartan activity, distribution of biscuits and chocolates among all the children is a routine. Besides, Parivartan and Utthan, I.T.S conducts some other CSR activities also, like Awareness Campaigns, Blood Donation Camps, Medical Checkup and Treatment Camps and Plantation Drives. The PGDM and MBA students associated with Parivartan Club namely are Anuj Gaur, Chhatoi Rakesh Taunk, Shubhajit Mitra, Vishal Tiwari, Alok Sharma, Neeraj Kumar, Shayan Das Gupta, Avishek Das, Tarun Kumar, Rana Vishwa Pratap Singh, Anu Verma, Khadeeja Abdeen, Pushpank Kaushik, Anuj Gaur, Ravi Prasad, Mashooq Ahmad Malik, Anurag Tiwari, Pushpank Kaushik, Neeraj Kumar, Shayan Das Gupta, Anurag Tiwary, Vishal Babu Gangwar, Pooja Singh, Vinod Kumar, Shiv Kumar, Avishek Pandey, Aman, Sumati, Neha Singh, Vikash Kumar, Hena Das, Sneha Lal, Vishal Babu Gangwar, Pallav Prakash, Gopal Dixit, Aditya Sinha, Sankalp Katiyar, Shivam Mishra and Neha Singh

**DISHA – A SOCIAL SERVICE CLUB: A CSR Initiative of the UG Campus**

DISHA – A SOCIAL SERVICE CLUB of I.T.S – UG campus has been conducting an “Education Programme for Under-Privileged Children” in Vasundhara, Ghaziabad on weekly basis. Such children are imparted elementary education including Hindi and English alphabets, numbers from 1 to 100 etc. The children are also encouraged to maintain personal hygiene in these sessions. The objective behind conducting such sessions is to give basic education to under-privileged children.



**Learning & Development**

**Faculty Members Visited Sify Data Center at Greater Noida**  
 January 16, 2015

A group of six faculty members of Department of IT, I.T.S Ghaziabad along with Director-IT, Dr. Sunil Kumar Pandey visited the Sify Data Center at Sector-132, Greater Noida. Prof. Abhay Narayan Tripathi, Prof. Puja Dhar, Prof. Rakesh Roshan, Prof. Saurabh Saxena, Prof. Abhay Ray and Prof. Chandra Mani Sharma were among the faculty members who visited the Data Center.

**Prof. Chandra Mani Sharma & Prof. Varun Arora Attended Spoken Tutorial Workshop of IIT-Bombay @ UPTU Noida Center**  
 January 21, 2015

Prof. Chandra Mani Sharma & Prof. Varun Arora attended Spoken Tutorial workshop conducted by IIT-Bombay under NME-ICT (National Mission on Education through Information and Communication Technology) at UPTU Noida Center. The workshop was aimed at proliferation of FOSS (Free and Open Source Software) in academic institutions with the help of Spoken Tutorial platform developed by IIT-Bombay and funded by MHRD, Government of India.

**Prof. A N Tripathi visited Konica Minolta Noida**  
 January 22, 2015

Prof. Abhay Narayan Tripathi visited Konica Minolta Noida. It was a display of a multifunction machine designed and developed for multiple professions in the form of one solution.

**Dr. Sunil Kumar Pandey, Director -IT, Chaired a Session at Global Partners’ Conclave Organized by IMT, Ghaziabad**  
 February 1-3, 2015

Dr. Sunil Kr Pandey, Director-IT, chaired a session on “Role of ICT in Changing Business Landscape and Global Educational Challenges” at Global Partners’ Conclave organized by IMT Ghaziabad during 1<sup>st</sup> to 3<sup>rd</sup> February, 2015. Apart from Indians the event was attended by about 100+ foreign delegates who discussed and deliberated on various aspects and issues related to the theme. The event was inaugurated on 1<sup>st</sup> February, 2015. Shri. Siva Nagarajan, Managing Director, Mother Dairy, New Delhi was the Chief Guest during the inaugural session. On this occasion, Dr. Bibek Banerjee - Director IMT Ghaziabad, Dr. Jayanthi Ranjan - Head International Relations at IMT Ghaziabad and Directors of IMT Nagpur, IMT Hyderabad, IMT Dubai etc., were also present.

**Dr. Sunil Kumar Pandey, Director-IT, delivered Key Note Speech at National Seminar in Patna Women's College**

January 22, 2015

Prof. Sunil Kumar Pandey, Director-IT was invited as Keynote Speaker in National Seminar on ICT and Women Empowerment organized by Patna Women's College, Patna on 22<sup>nd</sup> January 2015. Prof. Rakesh Roshan from Department of IT, I.T.S Mohan Nagar also attended the event.

**Prof. Abhay Ray Along with MCA Students Attended Android Workshop at DIAS Delhi**

February 12-13, 2015

Prof. Abhay Kumar Ray of Department of IT, along with two students Himanshu Tyagi and Jayant Tyagi from MCA IVth Semester, attended two day workshop on Android App Development at DIAS Rohini, Sector-25 New Delhi.

**Dr. Anusha Agarwal Attended ITEC Special Course on 'Competition Policy & Law' at National Law University (NLU), New Delhi**

February 18, 2015

Dr. Anusha Agarwal from the Institute attended one day programme at National Law University (NLU), Dwarka, New Delhi on ITEC Special Course on 'Competition Policy & Law' on 18<sup>th</sup> Feb, 2015. The course was organized by CUTS International organization & NLU under aegis of Ministry of External Affairs, Government of India.

**Prof. K P Singh Delivered an Invited Speech at DST-Sponsored National Conference at Rajasthan College of Engineering for Women, Jaipur**

February 21, 2015

Prof. KP Singh was invited as a speaker in DST-Sponsored National Conference on "Environmental Protection: Challenges, Responses and Mitigation Techniques" at Rajasthan College of Engineering for Women, Jaipur on 21<sup>st</sup> February, 2015. He spoke on the theme role and causes of IT in green computing "Green Computing: To reduce the Negative Impacts of IT on the Environment". Dr. Sudhir Kumar, Professor and Head, Department of Civil, MNIT Jaipur, Dr. Avinash Sharma, Principal, RCEW and Prof. Vijender Kumar Solanki, Assistant Professor at I.T.S UG Campus were among other speakers.

**Dr. Anusha Agarwal Chaired a Session at 15th International Business Summit & Research Conference INBUSH-ERA at Amity International Business School, Noida**

February 26, 2015

Dr Anusha Agarwal chaired the a session at the International Conference on "Reengineering & Reinventing 4Ms (Men, Machinery, Material, Money) for 5Ms (Manufacturing, Merging, Modifying, Multiplying and Managing Global Organizations)" held at Amity International Business School, Noida on 26<sup>th</sup> Feb, 2015.

**International Conference INDIACOM-2015**

March 13, 2015

Dr. Rabins Porwal was invited to conduct & chair a Special Session on Emerging Trends in Software Testing in INDIACOM-2015 on "Computing for Sustainable Global Development" organized at BVICAM, New Delhi during 11th -13th March, 2015.

**Prof. G.N. Srivastava Attended National Seminar on "Customization of Services: A Paradigm Shift" at GIBS, Rohini.**

February 28, 2015

Prof. G. N. Srivastava attended the National Seminar on "Customization of Services: A Paradigm shift" organized by Gitarattan International Business School, Rohini on 28<sup>th</sup> Feb-15.

**Dr. Umang Singh Delivered a Guest Talk in National Conference at Draunacharya College of Engineering, Gurgaon**

March 14, 2015

Dr. Umang Singh of Department of IT delivered a talk as Guest Speaker on "Secure Communication in Wireless and Mobile Adhoc Networks" in Two Day National Conference on "Technological Developments in Electronics Engineering - Macro to Nano World" sponsored by Science and Engineering Research Board (SERB) & Department of Science & Technology, Govt. of India. It was organized by Dronacharya College of Engineering, Gurgaon, Haryana on 13<sup>th</sup> -14<sup>th</sup> March, 2015.

**Prof. Vijesh Jain Attended IMA-WILEY-MILES Conference at New Delhi.**

March 18, 2015

Prof. Vijesh Jain, Associate Professor at the Institute along with management students participated in IMA-WILEY-MILES Conference at Hotel Park Inn, New Delhi on 18<sup>th</sup> March 2015. The theme of the conference was on US qualification for Financial Management students. Participants and speakers from companies like Wiley, Accenture, KPMG and AMEX attended this conference. Academic participation came from Institutes such as LBSIM, Christ College, Bangalore, Noida International University, AIMA and I.T.S., Ghaziabad.

**Prof. Rakesh Roshan and Prof. Chandra Mani Sharma Participated in Web DevCamp at Microsoft Gurgaon**

March 26, 2015

On Thursday 26<sup>th</sup> March 2015, Prof. Rakesh Roshan & Prof. Chandra Mani Sharma attended Microsoft's Web DevCamp at its Gurgaon office. It was a wonderful event featuring the live demos of various cutting edge technology and tools for Web based applications including Microsoft Azure, JQuery, NuGet, SignalR, Web APIs, Visual Studio 2013 and many more.

**Dr. Raghvendra Dwivedi Presented a Case Study on "Innovation in Family Business -A Case of Agrawal Flour Mills" in National Seminar held at Deenbandhu Chhotu Ram University of Science and Technology, Murthal.**

March 17, 2015

Dr. Raghvendra Dwivedi presented case study on "Innovation in Family Business – A Case of Agrawal Flour Mills" in National Seminar organised by Department of Management Studies, Deenbandhu Chhotu Ram University of Science and Technology, Murthal on 17 March, 2015.

**Prof. Vinita Srivastava Presented a Paper in National Marketing Conference 2015 Organized by Guru Gobind Singh Indraprastha University, Delhi.**

March 24, 2015

Prof. Vinita Srivastava from the Institute presented a paper titled 'Communication in Pharmaceutical Industry: An Indian Perspective', in the National Marketing Conference 2015 on theme 'Marketing in a Changing and Connected World' organized by GGSIPU University, Delhi on 24<sup>th</sup> March 2015.

**Dr. Rabins Porwal chaired a Session on "Emerging Trends in Software Testing" in IEEE sponsored Dr. Rabins Porwal chaired a Session in 3rd National Conference ITBT-2015 at AKGEC, Ghaziabad**

March 21, 2015

Dr. Rabins Porwal was invited to chair a Technical Paper Presentation Session on 21<sup>st</sup> March, 2015 in 3rd National Conference on Information Technology for Business Transformation (ITBT'15) organized by Ajay Kumar Garg Engineering College, Ghaziabad.

**MDPs / FDPs / Training Programmes Conducted by I.T.S.**

**Three Months Training Programme for the Staff of Air Force Station Hindon Ghaziabad**

January 12-March 26, 2015

The inaugural ceremony took place at I.T.S Ghaziabad for three months training programme on "Website Design & Database" for Air Force Staff, Air Force Station, Hindon, Ghaziabad on 12<sup>th</sup> January, 2015. The training was provided by Department of IT of the Institute on Website Design & Database. Wg. Cmr. H. S. Gulati, Director-IT, Dr. Sunil Kr. Pandey, Faculty Members & participants of this training programme were present. Dr. Sunil Kumar Pandey, in his address, said that this initiative would be a mutual learning experience and value addition for all. Wg. Cmr. H. S. Gulati, in his address, expressed his confidence that all the participants, at the end of the training, would be in position to appreciate the technology and apply the learning in real Air Force environment. Thereafter coordinator of this training programme, Prof Abhay Kumar Ray, briefed about the course, training methodology & process. He apprised that during this training participants would gain hands-on experience on Database Management Systems including Oracle 9i & SQL, popular web programming languages like HTML, DHTML, PHP, CSS, Java Script to create dynamic websites and handling databases and at the end of this training each and every participant would be able to develop dynamic web pages using PHP, HTML as front end and Oracle as backend. This training concluded on 26<sup>th</sup> March, 2015 with certificate distribution ceremony to each participant.



**MDP on 'Export - Import Documentation and Procedure'**

January 12-March 26, 2015



An MDP titled 'Export - Import Documentation and Procedure' was conducted by the Institute at Hotel Siddharth Continental, New Delhi, on 16<sup>th</sup> and 17<sup>th</sup> January, 2015. Working middle management and senior management executives from large manufacturing and exporting companies such as IL&FS, Eureka Forbes, Thomson Press, Allied Nippon and Farm gate Agro attended the 2 day MDP program. The MDP threw a slew of special problems faced by exporting companies related to their import and export cargo clearance at Indian ports and customs as well as issues related to export incentives claims. A number of solutions were discussed for specific problems faced by these organizations.

The MDP was highly interactive, with participants sharing their own experiences in daily execution of export and import transactions. The training program was delivered by Prof. Vijesh Jain, Associate Professor at the Institute.



## Faculty Development Program Organized on “Research Methodology and Data Analysis using SPSS’ by UG Campus, I.T.S. January 15-16, 2015

Faculty Development Program on “Research Methodology and Data Analysis using SPSS” was organized for two days by UG Campus, I.T.S. The program included four sessions highlighting the importance and techniques of research methodology. The sessions provided an enriching learning experience to the faculty and equipped them with the relevant tools to undertake research projects effectively. Notable speakers of the session included Dr. Y.P. Gupta (Retired) Research Director, Ministry of Health, Government of India, Dr. Sanjiv Mittal, Professor & Dean, University School of Management Studies-GGSIP University and Dr. C. P. Gupta, Dean & HOD of Financial Studies, University of Delhi (South Campus), who provided detailed information on the following topics:

- Relevance of research to get a holistic perspective.
- Importance of literature review.
- Questionnaire designing and SPSS.
- Identification of suitable research topic and research design.
- Significance and application of quantitative techniques.

Practical examples and explanations were cited by the above mentioned speakers to make the sessions comprehensive. The entire process of writing or undertaking a research program was clearly defined and briefed by the speakers during the two days workshop. The sessions kindled the spirit of doing scientific research to increase existing knowledge base.



## UG Campus organized Faculty Development Program for Principals, Counselors and Sr. Teachers March 27, 2015



I.T.S - UG Campus organized a Faculty Development Program for Principals, Counselors and Sr. Teachers on March 27, 2015 on the topic “Barriers in Communication and Impact of Social Media on Classroom Behavior”. The session focused on effective communication, changing education scenario, changing habits of students, and the impact of social media on classroom behavior with a special emphasis on understanding pedagogical opportunities for social media. The Chief Guest of the session was Ms. Karnika Seth, the founding partner of Seth Associates, a globally networked Indian law firm. She is also the Chairperson and Founder of the CCC, world’s first integrated research centre dedicated to promoting knowledge and rendering legal consulting and cyber forensics. Ms. Seth cited real life examples on the impact of social media affecting the children and youth of today. Further she spoke on the various types of cyber crimes and the techniques to overcome them.

The second speaker for the session was Dr. Nivedita Murkute, an eminent counselor and a trainer. She apprised the audience on effective communication and the impact of social media on the youth of today. The session witnessed participation of more than 100 representatives from across 50 schools of Delhi - NCR. The session was well received and highly interactive. It concluded with a vote of thanks to the Principals, teachers and counselors. Vice Chairman, I.T.S Education Group- Mr. Arpit Chadha, Principal UG Campus- Dr. Sujata Khandai, Vice Principal -Dr. Soumendu Bhattacharya motivated the audience with their thought provoking words.

## Awards & Prizes

### I.T.S Students Won First and Second prize in Annual Fest ‘Aahan 2015’

January 29, 2015

Over 20 colleges participated in the ‘AAHAN 2015’, a two day cultural and business fest organized by AACMAN Institute, Greater Noida.

Students of I.T.S participated in business quiz, business plan and debate. Shailvi Gupta & Gourab Nag of PGDM (2014-16 Batch) presented their views on the topic ‘Feasibility of Make In India’. The students bagged 1<sup>st</sup> position and a cash prize of Rs.2000/-. In Business Quiz, Abhijeet and Sumit Das of PGDM (2014-16 Batch) participated and won second position with a cash prize of Rs.1000/-.

The students were motivated and guided by Dr. Raghvendra Dwivedi, Coordinator- Student Activities

### I.T.S. PGDM Students Won First Prize in Annual Fest ‘SPECTRUM’

February 18, 2015

Over 15 colleges participated in ‘Spectrum 2015’, a two day cultural and business fest organized by INMANTEC Institute, Ghaziabad. I.T.S. students participated with great zeal on the inauguration day.

PGDM and MBA students Sandipan, Saumit Adhikari, Ayshish Neogi, Ashish, Anuj Kumar, Rajkumar Thakur, Aditya Singh, Chaman Singh, Ravindra Adhikari and Mr. Souvik Dutta enthusiastically participated in LAN GAMES, Quiz and Badminton. There were a total of eleven participants from various colleges like IMS Ghaziabad, Ideal Institute, Jaipuria, etc. The students successfully played till 4<sup>th</sup> round in LAN games and Mr. Sandipan, student of PGDM (2014-16 Batch) bagged 1<sup>st</sup> position. The students were motivated and guided by Dr. Raghvendra Dwivedi Coordinator, Students Activities.

### I.T.S. PGDM Students Won First Prize in Annual Fest ‘SPARDHA-15’

February 21, 2015

Over 20 colleges participated in ‘Spardha- 2015, a two day cultural and business fest organized by INDUS BUSINESS ACADEMY, Greater Noida. I.T.S. students participated in the exhilarating occasion on the inauguration day.

PGDM students Sandipan, Saumit Adhikari, Ayshish Neogi, Souvik Dutta and Aniket Bhadhuri participated in this fest. Other participants were from colleges such as BIMTEC, Sharda University, Galgotia University, etc. Students participated in different events like Chess, Cyber Games, Solo Dance, Dart Throwing and many more. While Saumit Adhikari bagged 1<sup>st</sup> position in Cyber Games, Sandipan grabbed 1<sup>st</sup> Position in Chess competition. Students were honoured with cash prize of Rs.1000/- and a certificate.

The students were guided by Dr. Raghvendra Dwivedi, Coordinator, Student Activities

### ITS Student Won First Prize in Debate Competition in Annual fest ‘TEJAS – 2015’

March 18, 2015

Mr. Ravikant Rawal student of MBA (2014-16 Batch) participated in annual fest ‘TEJAS’ organized by ABES, Ghaziabad on 17<sup>th</sup> and 18<sup>th</sup> March 2015 and won first prize in debate competition on the topic, ‘Is Budget of 2015 Good for India’. Ravikant elaborated impact of budget very well and was very well appreciated. He was awarded certificate of merit and a trophy.

Students of various institutes like Sharda University, Galgotia University, IMS, Ghaziabad, also participated in this event. Ravikant expressed his happiness and gave credit of his victory to the faculty of I.T.S, Ghaziabad and particularly to Dr. Raghvendra Dwivedi, Coordinator- Students Activities for his motivation and guidance.

### MCA Students Shine at Annual Budget Conclave (ABC) of AKGIM, Ghaziabad March 24, 2015

One Day Annual Budget Conclave (ABC-15) with the theme of “Incentivizing Make in India or Investing in Make in India” was organized by AKGIM, Ghaziabad on 23<sup>rd</sup> March, 2015. Four Students of MCA participated in the event and won first prize. The details of the students are as follows:

S.No.	Student Name	Event Name	Position	Prize
1.	Devansh Tyagi & Nikhil	Poster Making Competition	First	Certificate, Leather Bag, Cash Prize of Rs. 3000/-
2.	Anubhav Tyagi & Mitali Chauhan	Debate Competition	First	Certificate, Leather Bag, Cash Prize of Rs. 3000/-

## New Addition to I.T.S. Parivar



**Dr. Abhinav Goel**  
Assistant Professor  
M.Sc., M.Phil., PhD (Mathematics)  
Academic Experience : 8years



**Yamini Negi**  
Assistant Professor  
MBA(Finance), PhD (Pursuing),  
UGC (NET) Management (2008)  
Industry Experience : 2 years  
Academic Experience : 5 years



**Dr. Namita Dixit**  
Assistant Professor  
PhD, MBA, M.Com  
Academic Experience: 12years



**Himani Shonik**  
Assistant Professor  
MSc, M.Phil. (Statistics),  
MBA (Operation Management)  
Academic Experience : 6.7 Years



**Alok Singh**  
Assistant Professor  
B.Tech. (ECE), MBA  
(IT and Operations Management),  
UGC-NET Ph.D.(Pursuing)  
Experience: 6 Years



**Anita Mathew**  
Professor  
Phd, LLB  
Academic Experience : 22 years



**Neeraj Kumar Jain**  
Assistant Professor  
M.Tech, MCA, M.Sc (IT)  
Academic Experience:9 years



**Vijender Kumar Solanki**  
Assistant Professor  
MCA, ME, Pursuing Ph.D in  
CSE Department.  
Academic Experience :8 years

## Placements Partners



## Guest Lectures

**Mr. Deepak Singh**  
Director Human Resources, KPMG  
Date of Guest Lecture: 4.2.2015  
**Topic:** Employability Skills

**Mr. Brijesh Grover**  
Chief Cost Controller  
Nokia Siemens Network  
Date of Guest Lecture: 6.2.2015  
**Topic:** Concurrences & Opportunities for the Financial Sector

**Mr. Ajay Chauhan**  
Vice President, Master Capital  
Date of Guest Lecture: 7.2.2015  
**Topic:** Financial Markets in India: Roadmap till 2020

**Mr. Pankaj Singh Shah**  
Credit Manager, Syndicate Bank  
Date of Guest Lecture: 7.2.2015  
**Topic:** Emerging Issues in SME Financing

**Mr. Girish Agarwal**  
Techical Lead SOPRA  
Date of Guest Lecture: 7.2.2015  
**Topic:** Special Session on IT Project Development

**Mr. Kunal Singhal**  
CEO, Easy Business Solutions  
Date of Guest Lecture: 13.2.2015  
**Topic:** Opportunities and Challenges in ERP Development and Implementation

**Mr. Kapil Kalra**  
Manager, Larsen & Toubro  
Date of Guest Lecture: 14.2.2015  
**Topic:** Financial Modelling

**Mr. Jitendra Sirola**  
Territory Manager, Dabur India Ltd.  
Date of Guest Lecture: 20.2.2015  
**Topic:** Sales & Distribution Management

**Dr. S. Swarup**  
Former Deputy Director General  
Ministry of Commerce & Industry, Govt. of India  
Date of Guest Lecture: 21.2.2015  
**Topic:** Project Management

**Mr. Ron McLuckie**  
CEO, WIAL  
Date of Guest Lecture: 12.3.2015  
**Topic:** Preparing Students for the Successful Transition into Workplace

**Dr. P. R. Srivastava**  
Professor, IIM, Rohtak  
Date of Guest Lecture: 13.3.2015  
**Topic:** Software Release Management & Software Coverage using Nature Inspired Techniques

**Dr. Gireesh Chandra Tripathi**  
Deputy Director General (Academics)  
NTPC School of Power Management  
Date of Guest Lecture: 19.3.2015  
**Topic:** Infrastructure Financing

**Dr. Gopal Nath Tiwari**  
Professor, Indian Institute of Technology (IIT) Delhi  
Date of Guest Lecture: 21.3.2015  
**Topic:** Impact of Environment on Society & Business

**Mr. Anil Aggarwal**  
Former CM, Punjab National Bank  
Date of Guest Lecture: 21.3.2015  
**Topic:** Credit Appraisal in Banks

**Dr. Ajay Pandit**  
Author and Former Professor  
Faculty of Management Studies, University of Delhi  
Date of Guest Lecture: 24.3.2015  
**Topic:** Competitive Marketing Environment & Consumer Behavior

**Mr. Subhash Jagota**  
Director- Global Business Solutions  
Date of Guest Lecture: 24.3.2015  
**Topic:** Developing Global Managers

**Dr. P. K. Jain**  
Author and Professor  
Indian Institute of Technology, Delhi  
Date of Guest Lecture: 25.3.2015  
**Topic:** Capital Budgeting Decisions: Conceptual Framework

**Mr. Nalin Sharma**  
EO Chittorgarh Terminal, Indian Oil  
Date of Guest Lecture: 26.3.2015  
**Topic:** IT sector in India and future ahead

