

## COURSES

### Campus I

- ▶ PGDM
- ▶ MBA ▶ MCA
- ▶ BBA ▶ BCA ▶ Ph.D

## CAMPUS

### I.T.S - Institute of Technology & Science I.T.S - UG Campus

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www.facebook.com/ITS.MohanNagar.Ghaziabad  
www.facebook.com/ITSmohannagargzb

### Campus II

- ▶ BDS ▶ MDS
- ▶ BPT ▶ MPT
- ▶ B.Sc (Biotech) ▶ M. Sc (Biotech)
- ▶ B. Pharma ▶ M. Pharma
- ▶ Ph.D (Pharmaceutical Science)

### I.T.S - Dental College I.T.S - Paramedical (Pharmacy) College I.T.S - Paramedical College I.T.S - Surya Hospital

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E-mail : pharmacy@its.edu.in  
www.facebook.com/ITS.PharmacyCollege

### Campus III

- ▶ B.Tech  
•ME• CSE• CE EGE EEE
- ▶ MBA
- ▶ M.Tech  
•CSE• ECE
- ▶ PGDM

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### Campus IV

- ▶ BDS
- ▶ MDS

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*Alumni  
Reunion*

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**Education cum  
Excursion Tour  
to DUBAI**

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**Samagra**

Inter-Institutional  
Techno-Cultural Fest  
Pg.05





# FROM THE EDITORIAL BOARD

Dear Readers,

*“Excellence is a continuous process and not an accident.”*  
Dr. A.P.J. Abdul Kalam

With these great words we remember a great scientist, writer and president who needs no introduction. Also strongly believing in his words and forever striving for excellence in all the activities, we proudly present out August 2015 issue of the newsletter covering various activities, events and the achievements by our students, faculty and staff during the months of April, May, June and July 2015. The period witnessed on one hand the inaugural ceremony for our new PGDM (2015-17) Batch while bidding farewell to senior batches of our students joining corporate sector, international tours, CSR activities, club activities and many more.

As always we look forward for your valuable suggestions and feedback and hope that this remains a medium for us to stay connected.

Enjoy Reading!  
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*New*  
**JOINEE**



## Education cum Excursion Tour to Dubai

April 04-07, 2015



With a view to familiarize the management students about cross cultural work environment along with the fun, an education cum excursion tour was organized for PGDM and MBA students along with faculty coordinator Prof. Nitin Saxena.

The trip took off with a flagging off ceremony on 3<sup>rd</sup> April, 2015. On day one the students visited Dow Cruise, where they enjoyed magic show, DJ dance, famous Arabic Tanura dance and dinner. The second day the students visited Danube Building Material Pvt. Ltd. Danube is owned by Indian businessman, Mr. Rizwan Sawan and the company has businesses in different segments like Danube Homes, Danube Properties, Danube online shopping, and Danube restaurants. Mr. Sameer Anwar Shah, Head Training and Director, CSR accompanied students for warehouse visit and also he took a session on process and working at Danube. At the end he asked management questions to students and distributed gifts as a token of appreciation to the students who gave correct answers. The next destination was Dubai Mall (one of the biggest malls in world). Students enjoyed visit to an aquarium (King Croc), musical fountain, and view of the famous tallest building Burj Khalifa. After enjoying the beautiful places the students enjoyed a magnificent dinner at "The Soul of Awadh". On third day students had the city tour where they visited places like Jumeirah Beach, Burj Al Arab, Atlantis Resort and Dubai Creek. Later during the day the students visited Desert Safari where they enjoyed Drive of Desert Bike and 29 kms of desert safari. The day culminated with an Arabic camp where they enjoyed tanura dance, horse dance, fire show, belly dance along with delicious dinner.

On the last day students went for shopping in city center, gold souk and spice market. After lunch students proceeded for airport to come back to India with great memories to be cherished forever.

## I.T.S-UG Campus organized Two Days Industry Visit to Moon Beverages, Sahibabad for BBA and BCA II year students

April 07-08, 2015.



The students of BBA & BCA visited Moon Beverages, Sahibabad on 7<sup>th</sup> & 8<sup>th</sup> April 2015. They got an opportunity to see the transformation of raw concentrated liquid to the finished product and finally its packaging. A small documentary film was screened for the students to apprise them with the details of different types of coke products and their differences.

At moon beverages, processing of coke is fully automated with no human intervention which ensures high product quality reliability and safety. All the students appreciated this valuable visit as it equipped them with practical information.

## Excursion cum Industry visit to Nainital & Jim Corbett by MBA (2014-16) Batch Students

April 23-26, 2015

The Institute organized an industrial cum leisure tour to Jim Corbett, Nainital and Bazzpur from 23<sup>rd</sup> to 26<sup>th</sup> April 2015. Forty one students along with Prof. Nitin Saxena, Ms. Pavitra Tyagi and a physician Dr. Rajeev reached Mapple Resort where they enjoyed pool, table tennis and rides at the resort. The next day the adventurous trip kick started with team building activities such as 'river crossing' and 'free falling' at river Kosi. Students thoroughly enjoyed the activities and thereafter everybody proceeded to the Holy temple of Maa Girzia. After returning from the temple the students geared to rock the dance floor. With dancing shoes put on, all the students enjoyed the DJ night specially organized for them. The next day the students left for Nainital which was around 2 hrs drive from Ramnagar. The students took a halt at Corbett Fall and enjoyed the natural fall and dense jungle adventure. Mountains all across, green tall trees, terrace farms and a lake made a wonderful view that was admired by all. The students admired the wax candles, Rope way, Naina Devi temple, Mall Road & Zoo for which Nainital is famous.

Jeep safari to Jim Corbett was scheduled for 26<sup>th</sup> April 2014. Students in a group of 7 went for safari in the jungle and spotted animals like elephant, deers, peacocks, hyena and many monkeys too. Students were also taken for an industrial visit to Himalaya TMT Iron rodes, Bazzpur Uttaranchal. All the students very keenly understood the process of melting, moulding and cooling iron bars from raw material. All the queries and questions were answered by the Plant Manager- Mr. Arpit Aggarwal of the company to be removed. Finally the students reached back the college on 26<sup>th</sup> April 2015 with memories full of learning and wonderful experiences.





## Industrial Visit to TCS, Noida

April 24, 2015

Department of I.T organized one day Industry Visit for MCA-IV semester students to TCS, Noida on 24<sup>th</sup> April, 2015. Total 25 students visited TCS, Noida along with Director (IT), Dr. Sunil Kr. Pandey, Prof. Puja Dhar, Prof. Sauresh Mehrotra, Prof. Varun Arora and Mr. Bal Mukund. The day started at TCS with the welcome notes delivered by Mr. Mudit Mathur, Regional Operations Manager and Mr. Vishal, Operations Lead, TCS, Noida. After a tea break students enjoyed the video - "Keepers of the Flame!", that narrated an inspirational story about the birth of TCS in India. After this, students interacted with TCS professionals and had queries related to recruitment process, working culture of TCS and what they expect from fresher students. The visit ended with lots of fun and learning.



## Second Session of "Paramarsh-2015"

### A Career Counseling Platform

May 02, 2015

The second session of PARAMARSH-2015 (a counseling-cum-experience sharing platform) was conducted on 2<sup>nd</sup> May, 2015. The objective of this session was an interaction amongst students of BCA final year of ITS-UG Campus and the MCA alumni from industry. Total 35 students of BCA VIth semester, 4 I.T.S-MCA alumni including Mr. Amitabh Verma (2000), Mr. Saurabh Chauhan (2001), Mr. Amit Aggarwal (2012), Mr. Amit Kr Yadav (2014) and the MCA final year students—Mr. Abhishek Aggarwal (Placed in IBM India) and Mr. Gautam Bagga (Placed in Wipro Technologies) were the expert panelists in this session. The students had a lot of queries related to their career. The experts addressed all queries by taking examples from their personal experiences.



## Industrial Visit to Narora Atomic Power Station (NAPS), Narora

June 02, 2015

MCA students visited Narora Atomic Power Station (NAPS), Narora on 2<sup>nd</sup> June, 2015 along with faculty members— Dr. Rajeev Kumar, Prof. A N Tripathi, Prof. K P Singh, Prof. Saurabh Saxena and Prof. Smita Kansal. It was really surprising to know that the process of power production through Uranium is very cost effective. The visit clarified various misconceptions and myths about nuclear power plants. Indian nuclear reactors like NAPS are safe and built-upon international quality standards, security & safety norms. They have great contribution in development & growth of the country. This visit was an amazing learning experience for all.



## Industry Visit for PGDM (2015-17) Batch students to Mother Dairy

July 11, 2015

The Management Department of the Institute organized an industry visit to Mother Dairy, Delhi on 11<sup>th</sup> July 2015 for its new batch of PGDM (2015-17) students. During the visit the essential processes of a dairy unit viz, clarification, homogenization, pasteurization and standardization were discussed and detailed by the company's professional. The students understood and appreciated the fact that it is one of the largest liquid milk companies in Asia which manufactures, markets & sells milk and milk products including cultured products, curd, buttermilk, butter, flavored milk, ice creams, paneer and ghee under its brand. It also has a diversified portfolio with products in fruits & vegetables, edible oils, frozen vegetables, processed food like fruit juices, jams, pickles etc to meet the daily requirements of every household. Safal, fruits & vegetables arm of Mother Dairy was the first company to organize the fruits and vegetables business in India and the first to launch frozen vegetable in mid 90's. The visit was an enriching experience and was guided under the mentorship of Prof. Alok Singh, Dr. Satish Kumar, Dr. Anusha Agarwal & Dr. Charu Chaudhary.



## Industry Visit by PGDM (2015-17) Batch to Parle Biscuits Pvt. Ltd

July 11, 2015

An industry visit to Parle Biscuits Pvt. Ltd, Noida was organized for PGDM Students (2015-17) Batch on 11<sup>th</sup> July 2015. Twenty eight students were accompanied by two faculty members, Prof. G.N. Srivastava and Prof. Neetu Purohit. On reaching the factory the students and the faculty members were welcomed by HR Manager, Mr. Umesh Aggarwal followed by an animated movie show detailing the production process of biscuits and wafers in the factory. Parle Biscuits Pvt. Ltd. produces different varieties of biscuits like Parle G, Parle 20-20, wafers, kismi bar chocolate, melody etc.

The students also went for a round to production units. There students viewed the total process of mixing, grinding, cooling and packing of the products. Then there was a query round for the students where students asked different questions like, how they procure the raw material, why Parle G is so famous, benefits for employees, recruitment policies etc. After an interesting question & answer round students left the Parle Company with valuable insights into the production process of a manufacturing unit.

## Samagra 2015 Inter-Institutional Techno-Cultural Fest April 04, 2015

Activities  
@ I.T.S

Department of I.T, I.T.S Mohan Nagar organized "SAMAGRA-2015, an inter-institutional techno-cultural fest on 4<sup>th</sup> April, 2015. The event comprised of 13 activities falling under five categories namely; technical, cultural, literary, fine arts, and environment.

Mr. Kunal Singhal, Managing Director, Eazy Business Solutions, was the Chief Guest of inaugural session. Keynote Speaker in inaugural session was Mr. Kamal Dudeja, Sr. Delivery-Head Oracle Corporation and Ms. Nidhi Kapur was Guest of Honor. Vice Chairman, I.T.S- The Educational Group Shri Arpit Chadha was also present in inaugural ceremony of the event.

Several colleges, from NCR and outside NCR, participated in SAMAGRA-2015. Some of the participating colleges were ABES, RKGIT, Sunder Deep, Mewar, IMS, LPU, Dronacharya Group of Institutes, Amity University, Satyawati College New Delhi, BBDIT, Ideal College, PIET Panipat, Monad University, Galgotia, IIIMT, Gr.

Noida, KIET, Institute of Management & Technology Faridabad, IP University, JNU etc.

On the conclusion of event, prizes were distributed to the winners of each contest of the event. Dr. Sunil Kr. Pandey, Director-IT; Coordinators of SAMAGRA-2015, Prof. Saurabh Saxena, Prof. Puja Dhar & Prof. Varun Arora; Judges for different activities; Faculty Members of Department of IT; were present in prize distribution ceremony. The whole event was full of fun and enjoyment.





## I.T.S-UG campus organized "Fitness Week" in April 2015

April 06-10, 2015

"Fitness week" was organized by I.T.S – UG campus for BBA and BCA to spread awareness about healthy lifestyle habits in today's fast moving life. Under this event, several activities were organized by the students such as:

- Rally:** I.T.S UG Campus organized a Rally & Nukkad Natak by BBA and BCA students as a part of "Fitness week" on 6<sup>th</sup> April, 2015. I.T.S UG campus has started a campaign to create an awareness amongst students about the importance of good health and physical fitness by devoting a week from 6<sup>th</sup> – 10<sup>th</sup> April, 2015. Under this campaign, a rally was organized with various inspirational slogans & banners.
- Yoga:** I.T.S UG Campus organized a workshop on "Yoga" for BBA and BCA students on 9<sup>th</sup> April, 2015. In this session, Yogacharya Sohit Ji, trainer of "Yoga" at Power Yoga Centre, taught some light exercises to students. The motive behind conducting these activities is to energize one's day and to remain healthy.
- Aerobics and Zumba:** I.T.S UG Campus organized a Workshop on "Aerobics and Zumba" for BBA and BCA students as a part of "Fitness week" on 7<sup>th</sup> April, 2015. This workshop was conducted by Ms. Poonam Sharma, a trainer of Aerobics & Zumba at Power Yoga centre.



## An Educational Trip to Bhutan, organized for BBA and BCA Students

April 09-16, 2015

An Educational Trip was organized for BBA and BCA students from 9<sup>th</sup> – 16<sup>th</sup> April, 2015 by I.T.S UG campus. A group of total 15 students along with two faculty members had visited various places in Bhutan. They visited the Gaeddu College of Business Studies and interacted with the students, faculty members and Dean of Academic Affairs of Gaeddu College. The group also visited National Memorial Chorten, Budha spot in Thimphu city, National Museum of Bhutan, to get an understanding of the tradition and culture of Bhutan.



## I.T.S UG Campus organized one day trip to Alwar, Rajasthan for BBA and BCA students

April 11, 2015

I.T.S UG Campus organized one day trip to Alwar, Rajasthan for BBA and BCA final year students on April 11, 2015. Alwar is famous for historical monuments, beautiful lake and a picturesque valley. The students visited one of the most famous ancient monuments of India, Bhargarh fort and spent their leisure time at Sunrise Resort and Sariska Tiger Reserve with lots of fun and excitement. The objective behind this excursion is to make the students come out of their daily routine to enjoy the scenic beauty of Alwar.



## 'Expression 2015': A Farewell for PGDM (2013-15) Batch Students

April 15, 2015

A farewell party was organized by the students of PGDM (2014-16) Batch for 18<sup>th</sup> Batch of PGDM (2013-2015) Batch students on 15<sup>th</sup> April 2015. Farewell is a nostalgic time. It was the time when outgoing batch of PGDM in real sense wished to live their memories by sharing their experiences & memories of the campus life. This was a moment of emotional outburst where on one side there was happiness that after competing PGDM program their seniors would be formally joining industry and would explore the world outside, there was a pain of being out of campus and missing all the learning and fun. The program commenced with the Tilak Ceremony in which the students of PGDM (2014-16) Batch welcomed their seniors followed by lamp lighting before the idol of Goddess Saraswati and chanting of Saraswati Vandana.

On the occasion Director Management, Dr. Sapna Rakesh blessed the students and wished them good luck for their future. Later juniors held the audience with their heart throbbing performances. This was followed by fun filled games in which the audience participated with full enthusiasm and kept the environment light, electrified and full of fun. There were various activities planned by the juniors based on which Mr. Sayan Das Gupta and Ms. Kalpana Singh were judged as Mr. Farewell and Ms. Farewell. Mr. Srieshmani Tiwari and Ms. Aachal Ganjoo were judged as Mr. and Ms. Great Evening. The winners of the titles were awarded with gifts & prizes. Towards the end the students geared to rock the dance floor followed by lovely dinner. The farewell was coordinated and delivered under the guidance of PGDM coordinator Dr. Abhinav Priyadarshi Tripathi.





## Grand Finale of "SAMVAD-2015" - Group Discussion Series

April 21, 2015

On 21<sup>st</sup> April 2015, there was Grand Finale of well appreciated group discussion series— "Samvad-2015". This series had a kick start on 21<sup>st</sup> February, 2015. Total 8 rounds, on different dates & topics, were conducted to finally shortlist 8 finalists.

At the outset of the event, Director-IT, Dr Sunil Kumar Pandey motivated the students to participate in such activities. He elaborated the need and importance of the communication skills as a necessary ingredient to the holistic development of an individual. Participants were judged on the various parameters namely; body language, communication skills, facial expressions, dressing sense, subject knowledge, initiative taken and ability of query handling. The winners of the Grand Finale were Neeharika Gupta, Mitali Chauhan, and Rajat Sharma securing respectively the first, second and third positions. Each winner was awarded with trophy and certificate of merit.



## "Festa d' addio": A Farewell Party for MCA (2012-15) Batch Students

May 06, 2015

"Festa d' addio"— a farewell party for MCA 2012-15 batch students, was organized by MCA 2<sup>nd</sup> year students on 6<sup>th</sup> May, 2015 at I.T.S, Mohan Nagar campus. Students enjoyed different activities in an immaculate ambience.



Students of MCA presented sizzling performances including solo dance, singing, group dance, poetry, and comedy. These performances left audience gawking. The fascinating moment of the show was the question answer round for the selection of Ms. Farewell, and Mr. Farewell. This was judged by Prof. Umang Singh, Prof. K.P. Singh and Prof. Chandra Mani Sharma. Finally, Prerna and Abhishek Agrawal, from MCA passing out batch, were declared Ms. and Mr. Farewell.



They were felicitated with prizes. As a token of remembrance, mementos were also given to each student of MCA (2012-15) Batch by Director (IT), Coordinator-MCA Program and other faculty members. The event completed with DJ Night followed by delicious dinner.

## 'ADIEU 2015': A Farewell for MBA (2013-2015) Batch Students

May 08, 2015

Students of MBA 1st year organized a farewell, 'adieu' for their seniors MBA (2013-15) Batch on 8<sup>th</sup> May, 2015 at the campus of the Institute. Event was formally inaugurated with the lamp lighting by Director Management, Dr. Sapna Rakesh and MBA coordinator Prof. Nitin Saxena followed by Saraswati Vandana. Director Management, Dr. Sapna Rakesh addressed students with motivational thoughts and wished them luck for their bright future ahead in corporate world.



Students enjoyed an immaculate party along with several performances including solo dance, singing, group dance and poems. Siddarth Sharma and Anjali Negi were declared as Ms. and Mr. Famous, while Amir Khan and Shreya Naresh were declared as Mr. and Ms Farewell. At the end of party all students enjoyed DJ followed by dinner.

## Career Counseling Session Organized by UG Campus for BBA & BCA Second Year Students

May 13, 2015

I.T.S UG Campus organized a session on "Career Counseling" for the students of BBA & BCA – Semester 4, in UG Campus on 13<sup>th</sup> May 2015. Mr. Ritesh Jain, a renowned career counselor apprised the students of options ahead after the completion of graduation. He also shared internship opportunities with the students to broaden their career paths. The session was highly interactive and appreciated by the students. Prof. Priyanka Sadhna coordinated the event with great fervor.

## "Alumni Reunion" of Senior Batches of MCA

May 16, 2015

With an objective of increasing interaction and strengthening the institute-alumni relationship, Reunion of MCA Alumni of Senior Batches was organized on 16<sup>th</sup> May, 2015 at ITS, Ghaziabad. Around 100 Alumni, their spouses and kids participated in the event with full enthusiasm. The event formally began with the welcome address of Director (IT) - Dr. Sunil Kr Pandey followed by numerous activities & games that amused all. It became an unforgettable moment to cherish the old memories. Alumni members were happy to get such a nice platform for networking and unwinding. More than 100 Alumni from senior batches (who passed out in the year 2000, 2001, 2002, 2003, 2004, 2005, 2006) with their spouses and kids, and family members participated in the event.



## Digital India Week Celebrations

July 02-07, 2015

The digital India campaign envisioned by our Honorable Prime Minister, Shri Narendra Modi requires social mobilization and participation of educational institutions to transform the vision into reality, especially the institutions of higher learning that can play a major catalytic role in achieving this ambitious goal. As an academic institution, we do realize our role in publicizing and promoting various policies, projects and initiatives of this program through engaging our students, faculty and staff members. With this objective, Department of I.T at the Institute celebrated "Digital India Week" during 2<sup>nd</sup> July to 7<sup>th</sup> July, 2015.

On this occasion Mr. Tarun Nehra, National Operations Manager, TCS, Noida and Mr. Mudit Mathur, Regional Operations Manager spoke on various initiatives of government, new career prospects and industry expectations. Adding to this, Dr. Sunil Kr. Pandey, Director(IT) spoke on

"Initiatives of Digital India Program, Policies and Projects". Various activities were held throughout the week to promote the idea of Digital India, in which MCA students and faculty members participated.

## Schedule of Activities in Digital India Week from 2nd July to 7th July, 2015

- |                            |  |
|----------------------------|--|
| 2 <sup>nd</sup> July, 2015 | • Seminar on "Introduction and Initiatives of Digital India Program - Policies & Projects" By Dr. Sunil Kr. Pandey, Director(IT) |
| 3 <sup>rd</sup> July, 2015 | • Talk on "Role of ICT in Higher & Technical Education" by Prof. Puja Dhar, Coordinator-MCA                                      |
| 4 <sup>th</sup> July, 2015 | • Talk on "E-Services and M-Services of Govt. of India" by Dr. Umang   |
| 6 <sup>th</sup> July, 2015 | • Presentation by students of MCA on E-waste & Disposal; Cyber Security  |
|                            | • Workshop on "Cyber Security & Cyber Hygiene" by Prof. Sauresh Mehrotra   |
|                            | • Presentation by students of MCA on Digital India   |
|                            | • Guest Talk by Mr. Tarun Nehra, National Operations Head, TCS, Noida  |
|                            | • Guest Talk by Mr. Mudit Mathur, Regional Operations Head, TCS, Noida   |
| 7 <sup>th</sup> July, 2015 | • Workshop on Digital Locker and Cyber Security  |







## Inaugural Ceremony of the Orientation Programme for PGDM (2015-17)

### Batch Students

July 07, 2015

An inaugural ceremony of the orientation programme of new PGDM (2015-17) Batch was held at the auditorium of the Institute on 7<sup>th</sup> July 2015. The Chief Guest for the event was Mr. Deepak Singh, Director HR, KPMG and Guest of Honour was Mr. Abhay Saxena, HR & TQM, Hero Corporate Services. The guests along with Secretary, I.T.S. The Education Group, Mr. B.K. Arora and Director Management, Dr. Sapna Rakesh, inaugurated the ceremony by lighting the lamp and interacting with the students with their inspiring words. They reflected on the future course of action for the new coming batch in order to make

great careers for the students. Prof. Kapil Mohan Garg, coordinator of PGDM programme also gave important tips to the students to maximize their learning in next two years. He also introduced the students with the faculty members, APO and library staff and CRC members. Students asked several questions from the speakers and got useful insights.

## Staff Development Programme Conducted on 'Service Orientation and Professional Excellence'

July 13-16, 2015

13<sup>th</sup> July to 16<sup>th</sup> July, 2015 were important dates for the staff members of I.T.S. Mohan Nagar, Ghaziabad as the Institute had organized Staff Development Programme on the theme 'Service Orientation and Professional Excellence'. The resource persons were Dr. Charu Chaudhary and Prof. Gopal Krishna Dwivedi.



The event was jointly inaugurated by Dr. Sapna Rakesh, Director Management and Dr. Sunil Kumar Pandey, Director IT. In her welcome address Dr. Sapna Rakesh pointed out the importance of the theme of the programme. She stressed that service orientation will be effective and fruitful only when we have an internal urge to serve people. She further discussed various dimensions of professional excellence and wished the participants a great learning and fun. Dr. Sunil Pandey, in his short address, highlighted the importance of attitude for learning. He said that no one can teach or train anyone unless one has the desired attitude for learning new things. Soon after the inaugural addresses, the high energy staff development programme began.

Dr. Charu took sessions on 'Service Orientation' while Prof. Gopal elaborated the nuances of 'Professional Excellence'. A variety of tools were used for the effective training and sharing of the various aspects of the theme. Staff members showed unprecedented interest in the tasks such as chart preparations, role plays, sharing feedback as customer and as an official. Videos on Japanese culture, innovative customer care and infections of anger and happiness not only attracted the participants but also generated a lot of learning out of discussions after the videos. At the end of the programme the staff members shared their experiences and takeaways. Mr. Mohit Kapoor concluded that he found the SDP extremely useful and also learnt that one should keep a check on anger and frustrations and try to forward only affection and care.

He cited a couplet 'tum Khoob Fenk Lo Patthar Mere Oopar; Mai To Paani Hu, Aata Rahunga Oopar, Oopar Aur Oopar' and added that a good customer care executive should never lose temper even if the customers do. Finally the SDP, packed with fun, learning and games concluded with the valedictory session in which Dr. Sunil Pandey, Director IT congratulated the staff members for their successful participation. He also gave away the certificates to all. The valedictory session was successfully anchored by Mr. Raj Singh, Assistant Registrar who also presented the formal vote of thanks to all.

## 'Campus to Corporate': Alumni Experience Sharing Session

July 18, 2015

As part of PGDM (2015-17) orientation programme, a half day session on 'Campus to Corporate: Alumni Experience Sharing' was organized on 18<sup>th</sup> July, 2015 at Chanakya Auditorium of the Institute. The new batch joined ITS PGDM programme with lot of expectations and dreams in their eyes to be fulfilled in the days to come. They have aspirations to become a true professional by inculcating all those traits and skills which are expected by corporate houses from management graduates. With the objective to sensitize the beginners on the issue and to motivate them to be able to use not only the curricular but also co-curricular and extracurricular opportunities during their two years stay with the Institute so as to hone their skills, an exclusive session on 'Alumni Experience Sharing' was organized.



16 Alumni members, Dhiraj Verma, Nishant Arora, Tulika Verma, Aditya Vatsya, Pradeep Chaprana, Arnab Mustafi, Lalit, Gurpreet Singh, Ashish Bhandari, Sanjeev Shukla, Ritesh Ranjan, Debashish Mohanti, Tushar Dutta, Souvik Acharya, Pankaj Kumar, Rahul Gupta, representing some of the very prominent companies like HSBC, Dabur, Ricoh, Bajaj Capital, Aditya Birla, Hindustan Times, Infoedge, Hero, Samsung, RBL Bank, Baxter, Sehat Zone etc. of PGDM programme batches ranging from 2004 to 2010 shared their experiences of corporate life and gave valuable tips to students to make themselves corporate ready.

Passion, positive attitude, communication, confidence, networking, team spirit are few traits, one should have to be a true professional. One should learn from failures and should come up with more courage to achieve the goals. At the end of the programme Sayan Bhattacharya, Darpan Sharma and Abhishek presented group songs played on guitar. Alumni particularly Nishant Arora and Ritesh Ranjan also gave their sizzling performances on the stage with songs. To listen to alumni was a great experience for the students as it gave them a glimpse into how their lives could be after two years from now. It is a matter of pride for I.T.S to have graduated such prodigious students who are scaling new heights of success in their respective fields.





## Marketing Club 'Marrecus' organized Marketing Antakshari Competition for PGDM, MBA and BBA Students

April 01, 2015

Marketing Club 'Marrecus' organized 'Marketing Antakshari Competition' on 1<sup>st</sup> April 2015, at the auditorium of the Institute. During the various rounds of 'Marketing Antakshari' 40 teams from PGDM (2014-16), MBA (2014-16) & BBA (2014-17) participated in some exciting activities based on Bollywood music, films and prominent brands around us. There were four different rounds of 'Antakshari'. The 1<sup>st</sup> round- was 'MASS ELIMINATION'. 20 teams had qualified for the next round. The 2<sup>nd</sup> round was 'THE TAGLINES'. Each team had different Taglines and they were needed to identify the brand. 10 teams entered in the 3<sup>rd</sup> round which consisted of JINGLES round. The jingles of 30 seconds were played when each team needed to tell the name of brand in it. Finally 6 teams qualified for the final round. The 4<sup>th</sup> and final round was 'IDENTIFY THE SONG' round. In this final round the students were required to identify the song of the movie and their associate sponsor brands. The best three teams 'YO YO ke Diwane', 'Mika ke Parwane' & 'J Star ke Afsane' were awarded prizes. Shailvi Gupta & Akram Beg from PGDM (2014-16) were the first prize winners. Saurav Singh Parihar & Aditya Singh from MBA (2014-16) got the second prize and Khushboo & Vivek Tyagi of MBA (2014-16) won the third prize.

The event was nicely anchored by Rishav Jain, Mansi Madan, Vishwas Gupta, Sanni Thakur & Akanchha Soni from PGDM programme. The event was a grand success with huge participation from PGDM, MBA and BBA Students. At last, Marketing Club coordinator, Dr. Mukesh Porwal distributed cash prizes and certificates to all winners and appreciated all participants and coordinators.

### ENTREPRENEURSHIP CELL

- Entrepreneurship Cell at I.T.S UG Campus organized a "Busi-Waste" event for BBA and BCA 1st year students on 5<sup>th</sup> May 2015. The cell aims at nurturing the creative and entrepreneurial skills amongst students. Prof. Akanksha Gupta and Prof. Ashutosh Sharma coordinated the event.

- Entrepreneurship Club organized a 'Management Quiz' competition for BBA and BCA first year students on 22<sup>nd</sup> April, 2015. In this session, the management and business related questions were asked from the students with the objective to sharpen their knowledge of business organizations and general aptitude.

### ARTS AND CRAFTS CLUB

- Art & Craft club organized a Poster Making Competition for BBA and BCA students on the topic "Ill effects of tobacco and alcohol", on 04<sup>th</sup> April, 2015. The objective behind this competition was to bring out the creativity and imagination of the students, through posters and to give a platform to the students for showing their talent.

### THEATRE CLUB

Seekers'- The Theater club of I.T.S UG campus organized "Star Actor/Actress" competition for BBA/BCA first year students, on 6<sup>th</sup> May, 2015. The competition provided a platform to students to enhance their creative skills and their level of confidence.

### SPORTS CLUB

I.T.S UG campus organized Intra Institute Sports Week from 29<sup>th</sup> April 2015 to 1<sup>st</sup> May 2015 under the aegis of Sports Club. The Club provides a platform to the students wherein they can explore and showcase their creative talent. Sports week consisted of the following events -Volley ball, Badminton, Chess and Table Tennis. The event witnessed huge participation from the students. Winners were awarded with trophies and certificates by Dr. S. Bhattacharya, Vice Principal UG. Prof. Aadil Khan coordinated the event successfully.

### TECHNO-TRIX CLUB

Techno-Trix club organized a "Quiz on Computer Technology" on May 29, 2015 for BCA students to enhance their computer based knowledge. The rank holders were awarded with a note of appreciation. Prof. Monika Kansal and Prof. Ravi Govil coordinated the entire event.



## Workshops

### Workshop on PHP

April 11, 2015

Skill Development Cell (SDC) of Department of IT organized a workshop on PHP for MCA-IV semester students on 11<sup>th</sup> April, 2015. Mr. Hemant Kumar from HiraSoft Solutions Pvt. Ltd., was the resource person for this workshop. Total 35 students of MCA IV semester participated in the workshop. The participating students learnt about various new concepts related to web application development using PHP. They also had a hands-on practice on WordPress-a popular CMS supporting PHP.

April 17-18, 2015

I.T.S UG Campus organized a Workshop on "PHP and Android" on 17<sup>th</sup>-18<sup>th</sup> April 2015 by CMC Academy for BCA II year students. The workshop enabled students to learn about PHP as a server scripting language and powerful tool for making dynamic and interactive Web pages. PHP is a widely-used, free and efficient alternative to competitors such as Microsoft's ASP. PHP is one of the most popular open source server-side scripting languages used for producing web pages. Total 60 students actively participated in this workshop.

## I.T.S - UG Campus organized "Alternative Career Options Series 1- Radio Jockey"

April 07, 2015

I.T.S - UG Campus organized "Alternative Career Options Series 1- Radio Jockey" on 7<sup>th</sup> April 2015. Radio Jockey Mr. Nitin Sharma, better known as Notty Nitin- RJ of 90.4 Radio, was the speaker of the session. He shared his professional contour, opportunities and challenges in this profession with BBA and BCA II and III year students. He cited examples from his experience with prime focus on maintaining rapport with the listener and the ongoing revolution in mass media. His enthralling way of speaking, mesmerized the audience with an element of humor. He also explained some of the important skills required in this profession, such as voice modulation, spontaneity and script writing. Prof. Priyanka Sadhna coordinated the entire event.

## "Alternative Career Option Series 2 Theatre Artist" organized by UG Campus

May 15, 2015

I.T.S UG Campus organized "Alternative Career Option Series 2: Theatre Artist" for the students of BBA & BCA – Semester 4 & 6, in UG Campus on 15<sup>th</sup> May 2015. Mr. Kastubh Nirmal, Founder of Dil Se Drama & Mr. Saurabh Sardan, Head- Stagefry Productions, apprised the students of the career option- Theater Artist. The session highlighted the opportunities, scope and the critical aspects of this profession. Prof. Priyanka Sadhna organized this session for the students to know -Theatre Artist, as a career option.

## CSR Activities

I.T.S. conducts CSR activities under two banners – Parivartan Club and Utthab Lab from Management Department. Both the activities are conducted by the student volunteers under the guidance and mentorship of Prof. Gopal Krishna Dwivedi. 'Parivartan' is a Slum Education Programme under which student volunteers visit the slums every Sunday and teach the slum-children through games, activities, teaching and training. 'Utthab Lab' facilitates poor meritorious children studying in various small schools. These poor students are brought to the campus of I.T.S. and are taught and trained for Computer, English, Maths, GK and other fundamental essential knowledge twice in a month. At the end of each Parivartan activity, distribution of biscuits and chocolates among all the children is a routine. Besides, Parivartan and Utthab, I.T.S. conducts some other CSR activities also like Awareness Campaigns, Blood Donation Camps, Medical Checkup and Treatment Camps and Plantation Drives. The Institute has also started a residential school 'Yashoda Vatika' for the underprivileged girl child at very nominal charges.

The PGDM and MBA students associated with Parivartan Club namely are Hena Das, Neha Singh, Ramit Vohra, Prashant Baranwal, Sarita, Naman Bhatnagar, Ujjwal Kumar, Sher Singh, Akansha Saxena, Bhargavi, Pajinder Maurya, Mohit Jain, Abhay Jain, Anuj Gaur, Neeraj Kumar and Vikash Kumar, Sushmita Singh, Ujjwal Raj, Anand Madhav, Ankur Agarwal, Smriti Agarwal, Sumit Arora, Tarun Kumar, Kritika Tayal, Kanika Goel, Pushpank Kaushik, Ankit Chaudhary, Aditya Singh, Sunny Thakur, Aanchal Suri, Akansha Saxena, Samreen Saira Ansari, Ujjwal Kumar, Nidhi Singh, Kousalander Sharma, Smriti Agarwal, Anand Madhav and Ankita Tripathi.





## DISHA - A SOCIAL SERVICE CLUB: A CSR Initiative of the UG Campus

DISHA – A SOCIAL SERVICE CLUB of I.T.S – UG campus has been conducting an “Education Programme for Under-Privileged Children” in Vasundhara, Ghaziabad on weekly basis. Such children are imparted elementary education including Hindi and English alphabets, numbers from 1 to 100 etc. The children are also encouraged to maintain personal hygiene in these sessions. The objective behind conducting such sessions is to give basic education to under-privileged children. These valuable interactive educational sessions are organized on every Friday.

## Blood donation camp organized by I.T.S - UG campus in association with Rotary Club

April 8, 2015

“Blood Donation Camp” was organized by I.T.S –UG campus in association with Rotary Club Ghaziabad, on 8<sup>th</sup> April, 2015 in Sports Complex. All BBA and BCA students, faculty & staff members were invited to donate blood. Girl students also donated blood in good numbers. The objective behind blood donation camp was to help the society by donating blood, so that it can be provided when there is sheer need of the same.



## Prof. Lalit Kumar Sharma attended a Seminar on "Entrepreneurship in the Globalizing Economy & Women Economic Empowerment" as Chief Guest and Keynote Speaker

April 02, 2015

USD Consortium of Skill Development & Women Empowerment, New Delhi organized one day seminar on "Entrepreneurship in the Globalizing Economy & Women Economic Empowerment" on 2<sup>nd</sup> April 2015 in New Delhi. Prof. Lalit Kumar Sharma from I.T.S, Mohan Nagar, Ghaziabad attended the seminar as chief guest and keynote speaker. Around 200 participants from NGOs, micro and small enterprises and many college students participated in the event.

## Prof. Priyanka Sadhna Participated in National Leadership Conclave Organized by AIMA

April 29-30, 2015

Prof. Priyanka Sadhna participated in National Leadership Conclave organized by AIMA on 29<sup>th</sup> and 30<sup>th</sup> April 2015. The theme of the Inaugural Conclave -“From Agenda To Action: Meeting New Expectations” - was chaired by Mr Sanjiv Goenka, Past President, AIMA and Chairman, RP-Sanjiv Goenka Group. The conclave enabled the constructive dialogue among academicians, corporate, entrepreneurs and government. The Conclave aimed to create a thought leadership platform including key Ministers from the Union and State governments, CEOs, scholars, thought leaders, academicians and management experts. Mr. Ravi Shankar Prasad, Minister of Communications & IT, Mr. Sachin Pilot-President, Rajasthan State Congress and Former Union Minister, Mr. Rajiv Bajaj-Managing Director, Bajaj Auto Ltd and many more eminent speakers had an interactive session with the participants.

## Management Faculty Members Attended “Alumni Leadership Master Class”

May 08, 2015

Dr. V. N. Bajpai and Dr. D. K. Pandey attended a one day workshop on Alumni Leadership Master Class on 08<sup>th</sup> May, 2015 at Hotel Galaxy, Gurgaon organised by Saviance Technologies.

The focus of the Alumni Leadership Master class (ALM) workshop was to highlight the benefits of leveraging and engaging with the alumni on a day-to-day basis in a structured fashion. It covered the basics from building the Alumni database to the importance of setting up an Alumni office to leveraging a global alumni network. Mr Joseph John, Mr. Anuj Sakhuja and Dr. M.L. Singla, Professor FMS, Delhi University were the key speakers.

## Dr. V. N. Bajpai Attended Management Teachers’ Programme at IIM Kozhikode

May 18-22, 2015

Dr V N Bajpai attended a Management Teachers’ Programme on Blue Ocean Strategy at IIM, Kozhikode from 18<sup>th</sup> -22<sup>nd</sup> May, 2015. The MTP was conducted by Dr. Saji Gopinath, Professor (Strategy), IIM Kozhikode as a programme coordinator under Strategic Management Forum. The rapid pace of innovation and change in recent years has led scholars and executives to search for an approach to strategy that is more dynamic than Harvard Professor Michael Porter’s classic “five forces.” One of the most successful efforts to do so is “Blue Ocean Strategy,” developed by W. Chan Kim and Renee Mauborgne.

The participants had the opportunity to understand the concepts by working on Blue Ocean Strategy Simulation. During MTP the focus was on group learning through group assignments. There were 26 participants from all over India including Imphal (Manipur), Delhi, Ghaziabad, Mumbai, Ahmedabad, Bangalore, Trichi and Chennai.

## Management Faculty Dr. Anusha Agarwal Attended ASSOCHAM Summit

May 21, 2015

Dr. Anusha Agarwal attended ASSOCHAM Summit titled “India:

Innovative, Creative and Inclusive” on 21<sup>st</sup> May 2015 at Hotel Imperial, New Delhi. Dr. A.P.J Abdul Kalam, former President of India had inaugurated the conference as Chief Guest. The main objective of conference was to bring the critical stakeholders on a common platform and deliberate upon charting a roadmap for the development of an ecosystem for promoting innovations across sectors to achieve inclusive growth in the country. All the participants who walked out after completion of summit got various insights on innovations and creative solutions across sectors for inclusive development.

## Management Faculty Dr. A.P. Tripathi Attended an FDP on "Strategy in India" at MDI, Gurgaon.

May 29, 2015

Dr. Abhinav P. Tripathi participated in an FDP on "Strategy in India" on 29<sup>th</sup> May 2015 at Management Development Institute (MDI), Gurgaon. During the session the expert on board stressed that the concept of strategy is centuries old, however, business strategy field has come into picture mainly in the last century. In the second session he further emphasized that the interest in strategy in Indian context has gained mostly in last decade of twentieth century particularly post liberalisation of 1991. Liberalization brought not only foreign competition but also opened Indian companies to the strategic concepts and tools with the incoming of strategic consulting firms like McKinsey, BCG etc. The FDP provided valuable insights into teaching various aspects of strategic management in Indian context.

## Prof. Priyanka Sadhna participated in a seminar organized by Delhi University

June 05, 2014

Prof. Priyanka Sadhna participated in a seminar organized by Delhi University on the occasion of World Environment Day- 5<sup>th</sup> June 2015. The chief guest- Prof. V.K. Sharma, IIPA Delhi delivered a thought provoking session and motivated the members present, to emerge as change catalyst for preserving the environment.

## MDPs/ FDPs/ Training Programmes Conducted by I.T.S.

## MDP Conducted by Prof. Vijesh Jain on ‘Foreign Trade Policy 2015-20 and EXIM Procedures’

April 22-23, 2015

I.T.S organized and successfully conducted a 2 day MDP in New Delhi on 22<sup>nd</sup> and 23<sup>rd</sup> April 2015 at Hotel Siddharth Continental, New Delhi. Event was managed by GCM. Middle and senior level industry executives attended the training program on 'Foreign Trade Policy 2015-20 and EXIM Procedures'. Participants belonged to different companies including Maruti Suzuki, Phoenix Contact, BEL, TERI, Busch, MESH and others. The program was highly interactive and industry persons discussed several typical problems faced by them in the international business and found the solutions for the same.

## Faculty Development Programmes Conducted in June-July at ITS, Ghaziabad

The success of an education institution is dependent on its ability to transform student’s life. The key element in this process is the faculty. Understanding faculty’s role as a catalyst within a structured academic system is one of the most important pre- requisite for creating a great learning organization. Keeping this in focus Institute of Technology & Science, Ghaziabad organized a series of Faculty Development Programmes on “Enhancement of Professional Competence of Faculty: Holistic Approach” in the month of June and July, 2015. The program was inaugurated by Dr. Pritam Singh, Director General, International Management Institute, New Delhi, Ex- Director IIM, Lucknow. In his inaugural address Dr. Singh highlighted the importance of continuous learning and being true to self. Dr. R. A. Yadav, Chief Advisor, I.T.S. The Education Group presented an overview of the program. An overview of the programme is highlighted below.



## 1. Faculty Facilitation Programme

The first programme on Faculty Facilitation was conducted on 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> of June, 2015 with the objective to enhance competence of ITS Groups management faculty to discover and align themselves to contribute to development of students and orienting them on multiple learning styles and learning centric models.

Dr. N. P. Singh, Prof. S. P. Mishra & Prof. Rita Sen Gupta, the facilitators of the programme conducted it in the workshop mode with a mix of lecture cum discussion, case methods, games, exercise and using psychometric instruments.

## 2. Pedagogic Models and Learning

The second programme on Pedagogic Models and Learning was conducted on 5<sup>th</sup>, 6<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> June, 2015 with the objective of understanding on how students learn and to adapt teaching styles centered on learning based pedagogy. The programme enabled faculty to transition from traditional teaching practices to learning centric teaching practices.

## 3. Management Education Lab and Learning

The third programme on Management Education Lab and Learning was organized on 1<sup>st</sup> & 2<sup>nd</sup> July, 2015 with the objective to integrate learning with the real life decision situations. The programme aimed at creating lab situations while teaching management programme. The programme facilitator Dr. N. P. Singh and Prof. Rita Sen Gupta discussed about the types of lab and the process of creating labs in classroom settings.

## 4. Role Plays, Case Study and Management Games

The fourth programme on role plays, case study and management games was conducted on 3<sup>rd</sup>, 4<sup>th</sup> & 5<sup>th</sup> July, 2015. Dr. Harsh Verma from FMS, Delhi University made it simple to unfold a case and helped faculty members to develop skills on how to deal with a case in a class room setting.

The facilitators Prof. Rita Sen Gupta and Prof. S. P. Mishra elaborated the steps involved in role playing such as defining objectives, choosing context & roles, introducing the exercise, trainee preparation/research, the role-play, concluding discussion and assessment.

26 faculty members from I.T.S. Ghaziabad and Greater Noida campus took part in all the FDPs. Fun filled, knowledge rich and self exploring journey left faculty members with a new orientation about themselves and the management education.

## Dr. Sunil Kr. Pandey Director-IT Attended Conference on ‘Contours for Higher Education Policy for Bharat’ Organized by Hindu Education Board in New Delhi

June 08, 2015

Dr. Sunil Kr Pandey attended Conference on Contours for Higher Education Policy for Bharat, organized by Hindu Education Board in New Delhi, on 8<sup>th</sup> June, 2015 at Commission Hall, FICCI Federation House, New Delhi. Honorable, Union Minister of HRD, Smt. Smriti Irani and Honorable, Union Minister for Railways, Shri Suresh Prabhu and Shri. Krishna Gopal, Jt. General Secretary, RSS were the key speakers in the inaugural session of the Conference. Secretary General of FICCI, Shri Didar Singh welcomed the Guests. Prof. Nachiketa Tiwari from IIT Kanpur chaired the inaugural session.

There were serious deliberations by experts on various issues related to higher education in India including the need & strategy for democratizing higher education; leveraging our extensive higher educational infrastructure to make India a global educational hub; scalable & effective models for improving teaching quality; academic, financial, & administrative autonomy for Institutes; curricula innovation & value education.

## FDP on “Recent Advancements and Challenges in Mobile Computing”

June 11-12, 2015

The Department of IT, I.T.S, Mohan Nagar, Ghaziabad organized a two day industry oriented Faculty Development Program (FDP) on “Recent Advancements and Challenges in Mobile Computing” from 11<sup>th</sup> June to 12<sup>th</sup> June, 2015 at the institute premises. The FDP comprised of theoretical, empirical and practical exposure which was structured into 02 days and 09 sessions by 08 resource persons from premiere educational and industrial organizations. The inaugural ceremony of the FDP was held in the gracious presence of Chief Guest, Mr. S. S. Dubey, Asia Pacaffic Executive at IBM; Honorable Vice Chairman, I.T.S –The Education Group, Mr. Arpit Chadha; Key Note Speaker, Mr. S. K. Kaw, MD Pramash Informatics Pvt. Ltd. Gurgaon; Director-IT, Dr. Sunil Kr. Pandey; Dr. Rajeev Kumar & Prof. K.P. Singh, Coordinators of FDP; Faculty-IT, and the delegates from various Institutes of Delhi/NCR. The FDP witnessed deliberations and hands-on sessions touching upon almost all aspects of wireless computing including the latest happenings such as 4G, LTE and 5G technologies. There were various eminent resource persons in FDP including Dr. Rajeev Aggarwal, Director, G.L. Bajaj Engineering College, Gr. Noida; Dr. Vinay Risiwal, MJPRU, Bareilly; Mr Vishal, V.T.I, Dwarhat, Utrakhand; Mr. Durgesh Sharma, Project Lead, Paramarsh Informatics, Gurgaon; and Mr. Achin Malik, Project Lead, Pramash Informatics, Gurgaon

## Paper Presentation / Publication

### Prof. Gopal Krishna Dwivedi Attended 10th International Conference on ‘English Language: Teaching & Learning’

July 09-11, 2015

Prof. Gopal Krishna Dwivedi attended a three day 10th International Conference on ‘Learning and Teaching English in India : Setting Standards’ organized by English Language Teachers’ Association of India (An associate of IATEFL, UK and Affiliate of TESOL, USA). The conference was organized at RKGITW, Ghaziabad on 9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup> July, 2015. More than 220 teachers of English from across the country and the world participated in this highly reputed conference and presented their papers. The conference was also addressed by Mr. Michael Connolly, Asstt. Director, English, British Council, British High Commission and Ms. Diane Miller, Regional English Language Officer (RELO), US Embassy along with other eminent speakers from reputed universities and institutions of India and abroad. Prof. Gopal Krishna Dwivedi shared his views in the conference and presented his paper on the ‘Bilingual Approach in Teaching English to Hindi Medium Students’ which was appreciated by all.

### Dr. Raghvendra Dwivedi Presented a Case Study titled ‘Business Development and Handover (BDH) - A Case of Spiritual Finance’ in National Case Conference organized by Flame University, Pune

July 11, 2015

Dr. Raghvendra Dwivedi presented a case study titled ‘Business Development and Handover (BDH) - A Case of Spiritual Finance’ in National Case Conference organized by Flame University, Pune. The Session was inaugurated by Dr. D.S. Rao, Vice President Academics. The key note address was given by Dr. Nagendra Chowdary, ET cases. Most of case presenters were from IIMs and IITs. Cases were segregated on the basis of functional area as Marketing, Finance, HR, Entrepreneurship and Strategy. Parallel sessions were conducted for each area. The case presented by Dr. Raghvendra Dwivedi elaborated on the crucial problems of unemployment in rural area. The character of case Mrs. Kamlesh Dwivedi was in dilemma of helping rural unemployed women or to donate money to NGOs or religious groups. At last she decided to help unemployed village women by establishing a garment manufacturing concern by investing her hard earned savings, without asking any interest or getting back principal amount. That is why she called it “SPIRITUAL FINANCE”. The case was very well appreciated for the primary data and for the new noble idea.

## Awards & Prizes

### Merit & Performance Improvement Award Ceremony for PGDM First Year and Second Year Students

April 10, 2015 & April 17, 2015

The Annual Merit and Performance Improvement Award Ceremony was organized in the seminar hall of the Institute on 10<sup>th</sup> April, 2015 and 17<sup>th</sup> April 2015 for PGDM first year and PGDM second year students respectively. I.T.S. Ghaziabad organizes this Merit & Performance Improvement Award Ceremony annually to felicitate those PGDM students who have done excellently well in academics and those who have shown noticeable improvement in their performance. Director Management, Dr. Sapna Rakesh, PGDM coordinator, Dr. Abhinav Priyadarshi Tripathi and Dr. V.N. Bajpai jointly inaugurated the ceremonies. Dignitaries on stage along with the management faculty members gave away the awards to the meritorious students. At the conclusion of the ceremony Director Management, Dr. Sapna Rakesh congratulated the awardees for their outstanding and praiseworthy performances and asked them to show the similar spirit in future professional world as well.



### Prize Distribution and Interaction Session at NIMS Kanpur

April 14-15, 2015

During 14<sup>th</sup> – 15<sup>th</sup> April 2015, Director – IT, Dr. Sunil Kr. Pandey; Prof. Smita Kansal; and Prof. Chandra Mani Sharma visited NIMS Kanpur for sponsoring UPSEE MCA Test Series. Around 200 MCA aspirants of NIMS Kanpur participated in this test series. Total 44 students were shortlisted for felicitation and received prizes. Director-IT, Dr. Sunil Kr. Pandey, Prof. Smita Kansal, Prof. Chandra Mani Sharma & Shri Ram Gopal Singh (Director NIMS, Kanpur) gave away prizes to the selected students. On the completion of event, Shri Ram Gopal Singh thanked I.T.S for motivating students with prizes and sponsoring the test series.

### “I.T.S Ghaziabad” Received Award from “Wipro Technologies”

May 02, 2015

I.T.S, Mohan Nagar, Ghaziabad was awarded by “Wipro Technologies” for organizing the mega pool campus drive for Wipro. The Global Head (H R), Mr. Rajeev Kumar gave this award for partnering Wipro to fulfill their talent acquisition drive. This event also included counseling of parents & students about the WASE / WiSTA programs of Wipro. The representatives addressed all the career related queries of parent & students. They assured about sustainable career for students joining Wipro. They had a special mention for the girls' parents

that they need not worry as Wipro is one of the best places to work for women. They also mentioned that 55% of Wipro employees are women. Finally, Wipro congratulated the selected students and their parents.

### I.T.S UG Campus organized a “Felicitation Ceremony” for Meritorious Students of Class XII from schools across Delhi/NCR

June 06, 2015

For the third consecutive year, I.T.S took the opportunity to felicitate meritorious students of class XII from schools across Delhi/NCR on June 6, 2015. Around 200 students from schools across Delhi/NCR region securing 85% and above in their board examinations, were awarded with merit certificates and memento. The Institution firmly believes that such events boost the morale of students in the field of academics and motivate them to keep up their good performance. Mr. T.R. Kem, Former Secretary, University Grants Commission, was chief guest for the occasion and encouraged students to climb higher on ladder of success by keeping up hard work. The Vice Chairman of I.T.S -The Education Group, Mr. Arpit Chadha and Chief Administrator Officer- Mr. Surinder Sood, congratulated the meritorious students for achieving this milestone.

## Guest Lectures

### Mr. Pankaj Kumar Singh

Manager (Purchase) Uflex Limited  
Date of Guest Lecture: 1.4.2015  
Topic: Supply Chain Management

### Mr. Rajan Sinha

Head HR, OCM India Ltd.  
Date of Guest Lecture: 2.4.2015  
Topic: Strategic HR for Talent Management

### Mr. Kaushal Mehtani

Director Finance, KPMG  
Date of Guest Lecture: 4.4.2015  
Topic: US Tapering in Emerging Scenario

### Dr. Ajmer Singh

Director, Kurushetra University  
Date of Guest Lecture: 9.4.2015  
Topic: Importance of Market Research in today's highly competitive environment

### Mr. V.K Raina

CEO, Bank DHOFAR OMAN  
Date of Guest Lecture: 9.4.2015  
Topic: Role of Banking in Global Economy

### Mr. Harkirat Sandhu

Vice President, Online Marketing, Religare Health Insurance, Noida  
Date of Fuest Lecture: 10.4.2015  
Topic: Websites - What & how do they earn

### Mr. Brijesh Grover

Chief Cost Controller, Nokia Networks Pvt. Ltd.  
Date of Guest Lecture: 11.4.2015  
Topic: Activity Based Costing & Responsibility Accounting

### Mr. V.K. Raina

CEO, Bank Dhofar, Oman  
Date of Guest Lecture: 16.4.2015  
Topic: Role of Banking Sector in Indian Economy

### Mr. Sateesh Rai

Project Manager, TCS, Gurgaon  
Date of Guest Lecture: 18.4.2015  
Topic: Business Intelligence and Data-Warehousing

### Mr. Nishant Chaturvedi,

Sun Certified Java and Web Senior Developer  
Date of Guest Lecture: 5.5.2015  
Topic: Big Hadoop Data and UML Diagrams

### Mr. Raghunandan Tyagi,

Deputy Manager (Retd.), Bharat Electronics  
Date of Guest Lecture: 14.5.2015  
Topic: Success Mantra for Manager in Today's Era

### Lt. Col. (Retd.) Riyaz Khan

Date of Guest Lecture: 15.5.2015  
Topic: Power up your Communication

### Mr. Saurabh Jindal

Senior Software Developer, Xavient Technologies, Noida  
Date of Guest Lecture: 15.5.2015  
Topic: Enterprise Resource Planning (ERP): Oracle apps

### Mr. Mudit Agarwal

CIO, Tata Teleservices Limited  
Date of Guest Lecture: 09.07.2015  
Topic: Management Mantras

### Prof. Nazrul Islam

Associate Professor  
Abertay University, Scotland  
Date of Guest Lecture: 27.07.2015  
Topic: R&D Collaborations in Emerging Technology Innovation