

I.T.S Mohan Nagar Ghaziabad

e-newsletter

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MENTOR - MENTEE ACTIVITY BY UG CAMPUS

An initiative to further strengthen mentor-mentee relations was undertaken by faculty of the UG Campus, Prof. Yagbala Kapil, Prof. Parul Gupta and Prof. Anuja Roy. These faculty members, along with their mentees visited “The World Book Fair” at Pragati Maidan on 19th February 2014. With a great deal of enthusiasm, students visited and explored the collection of books at various stalls in the fair. The trip gave an opportunity to the mentors connect with their individual mentees



in an informal way. To add to the excitement mentees were interviewed live by **RJ Gaurav Arya, 92.7 FM**. They all shared the importance of books in their lives.

Educational Trip of PGDM (2013-15) batch to New Delhi World Book Fair - 2014

Students of PGDM (13-15) Batch visited Pragati Maidan International Book Fair on 22-02-14 along with Professor G.N. Srivastava.. Book Fair was hub for intellectual fraternity of the world as most of the reputed publishers of the world participated in the fair. The books on every segment were available in the fair. The learning experience was complemented by discussion forum, events and inauguration of different books on emerging sectors. Students visited various Halls and specifically hall no-14 and 18 energized the students. Students accessed the various management books published by Sage publication and Oxford University Press. The learning journey was highly fruitful and students understood the significance of books in personal and professional life.

Industrial tour (Parle G Limited)

Students of MBA-2 Semester, Section-C , visited Parle G Limited at Bahadurgarh, Hariyana on 1st February, 2014 and were accompanied by Prof. G.N.Srivastava and Dr. Pankaj Kumar . Before departure students were given brief information about objectives of industrial tour. On arrival at Parle G HR executive of the company welcomed the Faculty members and students. The students saw the production line of the company and obtained the information about production and packaging. After completing the industry visit the executive of the company gave the information relating to functioning production and marketing strategies of the company. Interestingly , students asked the question about impact of decreasing thickness of Parle G biscuit over the volume of sale and purchase behaviour. The question – answer session was highly interactive and students raised various questions. The industrial visit served its purpose and learning journey was punched with fun as DJ platform was offered by the company for the students.

INDUSTRY VISIT

I.T.S UG Campus organized a visit to Parle-G for BBA/BCA -Ist Year Students on 21st February 2014. The objective was to give our students first hand experience regarding the processes used in a manufacturing unit. The students were taken to plant and were told in detail the intricacies of the production process, carefully and thoroughly. Various productions related steps along with detailed technicalities were provided to the students. Students' queries and doubts regarding production processes were handled effectively by Parle-G officials.



Through this visit, students could understand and correlate all the concepts taught in the class e.g. concept of work, system of mass production & mass consumption, team work etc. The students also got an opportunity to interact with the officials at Parle-G. Overall the visit was informative and interactive.

An industry visit to Yakult

An industry visit to Yakult was organized on 19th Feb, 2014 for BCA II year students. The students learnt about various production related technicalities such as standardization of process, customized stage production, entire bottling process etc. I.T.S – UG campus organized a visit to Yakult on 19th Feb, 2014 to provide our students



industrial exposure. The objective behind this visit was to expose our students to a world-class production facility. The plant at Sonapat, was visited by students from BCA IInd year. The students were taken through the entire bottling process from the first stage of 'pre-form making' to blowing of bottle till the last stage i.e. packaging and storage. It was very interesting for students to know that any SKU (stock keeping unit) goes through a variety of tests to make every product a world-class one. The students were briefed about the stringent and standardized quality norms. The students learnt about the production related concepts such as assembly-line, system of mass production, Just-In-Time (JIT), Flexible Manufacturing System (FMS), Adaptable Marketing System (AMS) etc in the manufacturing plant.



Campaign against Drug Addiction Report

ITSians have now identified the underlying pain and threat to life that comes in the disguise of pleasure and fun. Following an appeal by the Narcotics Control Bureau (Govt. of India); Parivartan Club, a CSR initiative of ITS, Ghaziabad started a campaign in the campus on 6th February, 2014 against drug addiction. Faculty coordinator of Parivartan Club, Prof. Gopal Krishna Dwivedi showed three short videos to the students followed by a detailed powerpoint presentation in which types, composition, threats and after-effects of drug-addiction



were clearly elaborated. The response of the participants was worth seeing. They were noticeably emotional and stunned to see the plight of the victims of drug addiction and decided not to compromise or fall prey to such addictions that mar the beauty of life and spoil the family and future of all associated. At the end of the presentation, all participants stood up and took an oath that they will never follow this pathetic path and will always remain concerned for themselves, their families and the society. Videos and presentation provided by UNODC and NCB have been shared with the students and faculty members of ITS, Ghaziabad.

परिवर्तन की ओर



‘Parivartan’ – The Slum Education Programme

2nd February, 2014 activity of ‘Parivartan’, the Slum Education Programme, a CSR initiative of ITS, Ghaziabad was somehow a musical activity for the slum children which they enjoyed more than hundred per cent. Student volunteers with good voice Ravneet Kaur, Neha Srivastava, Shweta Srivastava, Rahul Singhal, Rakshit Upadhyay, Subhojit Mitra, Ravi Prasad and Chhatoi Rakesh Taunk decided that this Sunday they would make the slum children learn, practice and sing the national anthem ‘Jana-Gana-Mana’ as during the last activity on Republic Day, it was found that the slum children were not familiar and comfortable with the national anthem. Besides, volunteer Ravneet noticed that some of the slum



children wished ‘Good Morning’ even in the evening. So we decided to refresh their knowledge about the timings for different salutations. They were also informed that Good Night is a parting salutation which is used at the time of departure, not at the time of meeting, arrival or welcome. This was followed by a brief on the importance of national anthem. The practice of national anthem started

from line by line. Each line was repeated three times. Finally after three repetitions, everyone including volunteers, made a final performance which was really soothing, enjoyable and in today’s vocabulary - ‘awesome’. The class ended with the distribution of biscuits and chocolates among the children as routine. On the spot prizes were also given for the prompt and correct re-



sponses to the questions asked and the tasks given. Faculty coordinator Prof. Gopal Krishna Dwivedi accompanied the volunteers and enjoyed the visit.

‘Parivartan’ – The Slum Education Programme

9th February, 2014 activity of ‘Parivartan’ - the Slum Education Programme, a CSR initiative of ITS, Ghaziabad started with the recap of the previously learnt lessons. Parivartan volunteers Shipra Rai, Krittika,



Tarun, Subhojit Mitra, Ravi Prasad, Mashooq Ahmad Malik, Alok Sharma, Vishal Tiwari, Vishal Babu Gangwar and Chhattoi Rakesh Taunk made the young learners revise. Then they conducted the class of the day in which they asked the children to practice the table of 8 in Hindi

and English both. This was followed by a poem practice session which the children enjoyed the most. The class ended with the distribution of biscuits and chocolates among the children as routine. On the spot prizes were also given for the prompt and correct responses to the questions asked and the tasks given.





LECTURES



GUEST



GUEST TALK

Dr. K.P.Singh, renowned academician, founder Chairman – AICTE, former Vice Chancellor of VBS Purvanchal University Jaunpur, Ex Director – IIT, BHU, Varanasi delivered a Guest lecture on “Information Technology in Remote Sensing” for MCA students on 15th Feb, 2014. Dr. K.P. Singh talked about remote sensing and said that it is the acquisition of information about an object or phenomenon without making physical contact with the object. He spoke on modern usage of Remote Sensing and explained the uses of aerial sensor technologies in detecting and classifying objects on Earth by means of propagated signals which may be split into active remote sensing or passive (e.g. sunlight) when information is merely recorded. Dr. Singh also made a detailed presentation on Applications of remote sensing data and usage of Information & Communication Technologies in effective processing and analysis of sensed data for better decision making. The session was very interactive and informative.

FACULTY PARTICIPATION

Prof. Sunil Kr Pandey attended the 101st Indian Science Congress held during 03rd February, 2014 to 07th February, 2014 in University of Jammu, Jammu. This is considered to be the biggest event for researchers, academicians across the country and abroad to come together to share each other's work, research and developments taking place in scientific community. Prof. Sunil Kr Pandey, was invited in this event as a speaker on “Information & Communication and Technology “. He also chaired one of sessions in which researchers from various parts of the country presented their research papers.

GUEST LECTURE

A guest lecture on “Consumer Behaviour – The Indian Perspective” was organized for BBA II year students on 15th Feb, 2014. The speaker, Mr. Atul K Arora, Sr.Manager, Tata Docomo, gave an overview of the consumer buying behavior and the decision making process. He emphasized that the “Customer is the King” today and all marketing activities should be directed at delighting the customer.

PDP SESSION

A guest session on “Formal Dressing and Etiquette” was organized for BBA and BCA II year students on 20th Feb, 2014. The speaker of the session, Ms. Jamila Khan, Trainer & Director, Tranzition Institute For Excellence, New Delhi who emphasized the importance of formal dressing and etiquette in present day workplace.



TRAINING SESSIONS

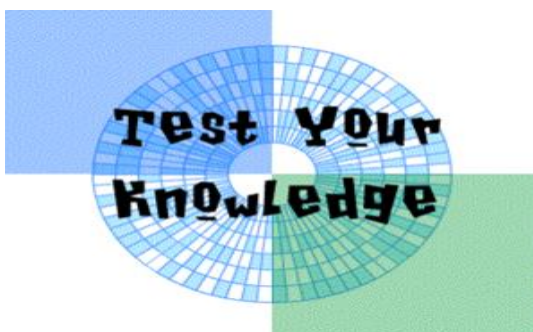
Prof. Nancy Sharma, Prof Megha Sharma and Prof. Yogita Chauhan, I.T.S faculty conducted training sessions in a workshop on "Basic Web Designing" for Air Force Hindon personnel.

PLACEMENT DRIVE

Ten companies participated in a placement drive in the UG Campus, which include the Globus Stores Pvt. Ltd, Kotak Mahindra Life, NIIT Technology, Da Milano, Tommy Hilfiger. 48 students from the final year have been placed in these exercise . The placement drive continues to ensure placements to all students who desire to have a job immediately after they graduate.

Quiz

1. Justice Sanjay Kishan Kaul took oath as the new chief justice of thehigh court.
2. Government has revised the creamy layer criteria for OBC from Rs. 4.5 lacks to
3. Which company bagged a Rs. 1,100 crore contract from department of posts?
4. Who has been appointed as the Comptroller & Auditor General of India?
5. Foreign exchange Earning from tourism increased by more than percentage in May 2013 over May 2012.
6. At the time of independence in 1947, India had how many steel plants?
7. Who has been selected for the prestigious Global Leadership award by this year?
8. According to CII survey India's economic growth is expected to be in..... range in 2013-14.
9. Reliance Industries announced an investment of -----Crore in core business of petrochemicals and oil and gas as well as in retail and telecom sectors in the next 3 years.
10. NTPC has, recently signed an agreement with which bank for a loan of Rs 490 crore?



You can E-mail your answers at researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in

(Names of first two Winners will be published in next issue)



QUESTION of Quiz in last Issue

1. What does SSL stand for?
2. What does DOCSIS stand for?
3. The main computer that stores the files that can be sent to computers that are networked together is...
4. In 1983, which person was the first to offer a definition of the term 'computer virus'?
5. Who co-created the UNIX operating system in 1969 with Dennis Ritchie?
6. Who co-founded Hotmail in 1996 and then sold the company to Microsoft?
7. 'DTP' computer abbreviation usually means ?
8. What does PPTP stand for?
9. What is a NIC?
10. In which year was MIDI introduced?

Answers of Quiz in last Issue

1. Secure Socket Layer
2. Data Over Cable Service Interface Specification
3. File server
4. Cohen
5. Ken Thompson
6. Sabeer Bhatia
7. DeskTop Publishing
8. Point to Point Tunneling Protocol
9. Network Interface Card
10. 1983

Winners of Last Issue Quiz

Mr. Dushyant Kumar
PGDM (2012-14)





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► M.Tech (CSE, ECE)

► MBA

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CAMPUS-4 Greater Noida (ESTD.2006)

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► MDS

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