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‘Parivartan’ – The Slum Education Programme

They call the Horse chocolate but they do not know that the colour of chocolate is brown similar to that of the horse. They know that bananas are sweet when they look at the picture but they do not know that their colour is called yellow in English. So the volunteers of ‘Parivartan’ – The Slum Education Programme, A CSR Initiative of ITS, Ghaziabad decided to make the slum children familiar of various colours and their Hindi-English names. Student volunteers Debabrata Ghosh, Rakshit Upadhyay, Shayan Das Gupta, Ravi Prasad, Mashooq Ahmad Malik and Rakesh Taunk started the class with the traditional and loud recitation of the table of 3 in Hindi and English both. Later they learnt the names of the colours as mentioned above. Finally the slum children enjoyed Hindi poem recitation. This was followed by a quiz on the lessons taught and quick and correct responses won prizes. The class ended with the distribution of biscuits and chocolates among the children. Faculty coordinator Prof. Gopal Krishna Dwivedi accompanied and motivated the volunteers as usual.



Prof. B. S. Hothi Co-Chaired a Session in the International Conference on Management Cases (ICMC-2013) organised by BIMTECH, Greater Noida in association with George Mason University, USA

Prof. B. S. Hothi co-chaired the first technical session in the ICMC-2013 on December 05, 2013 in the MDP room. The theme of the first technical session was “Cases in Human Capital Management”. Total five papers were presented in this session. The session took place between 14.30-16.15 pm. Prof. Hothi invited all the presenters and overall organised the technical session. At the end of the session, Prof. Hothi gave his valuable inputs to the presenters and concluded the session by describing the essence of human capital in the modern uncertain era.

HR Club Activity: EXPLORATION: TRY ME

HR club organized an Activity on 5th Dec, 2013 in Auditorium, under the guidance of HR Club Coordinator, Prof. Shikha Arora. The Activity for the day was EXPLORATION: TRY ME. Main theme of the event was HR in Practice and there were 13 different sub-themes related to the main theme. The participants were required to choose any of the themes and present their ideas on the selected theme in a creative and effective manner by way of role-play, storytelling or speech etc. The rules were explained to participants by the HR Club student coordinators. There were 04 participating teams, 02 from PGDM and 02 from MBA. They performed a role-play on the following themes: How does personality play a vital role in one's life? , Person with high emotional quotient can climb the mountain, how does motivation play a vital role in one's success? And Change is wonderful thing but it can ruin organization's future. The coordination among the team members and creativity of each group was remarkable. Prof. Neetu Purohit and Dr. Mona Sahay judged the event. Members of the 1st Runner up team were Gaurav Pandey, Shivam Pandey, Shobha Sheoran, Anjali Negi and Rakshit Upadhaya. The members of the Winning Team were Mahendra Singh, Vishal Singh, Amit Sharma, Tulika Kansal and Yash Bhardwaj. They were awarded with prizes, certificates and chocolates. Chocolates were also distributed to all the participants.



SANSMARAN – 2013 The I.T.S Alumni Meet

SANSMARAN – 2013, The I.T.S Alumni Meet, of our Institute was organized on Saturday, 07th December, 2013 from 05.30 PM Onwards at I.T.S, Mohan Nagar, Ghaziabad Campus. The Alumni Meet – 2013, formally inaugurated by lamp lighting by Dr. R.P. Chadha Honorable Chairman – I.T.S The Education Group, Shri. Arpit Chadha, Vice Chairman - I.T.S The Education Group, Prof. Shekhar Ghose - Director General, I.T.S Ghaziabad, Director – IT, Director



Management and Principal - UG Campus. Director General, on behalf of I.T.S Ghaziabad, welcomed the guests and alumni who came to attend and participate in the Alumni Meet -2013 and expressed his happiness for increased participation of Alumni in alumni meet every year from all the courses. He said participation of alumni on such large scale shows the love, affection and strong emotional bonding between Institute and it's passed out students. The Director General I.T.S, Ghaziabad, Prof. Shekhar Ghose in his address said Alumni Meet is an event where our Alumni get an opportunity and refresh our old memories at institute, to meet their own batch mates, to their juniors and above all to visit their institute from where they started their professional journey of their career. With an objective of bringing our old students back to institute and provide them a platform for reviving old memories at the institute, meeting with their faculty members & own classmates, sharing and exchanging views, ideas and experiences, every year on 1st Saturday of December, institute organizes this Alumni Meet. Every year increased participation of alumni from all the batches from all the courses of the institute is evidence to the emotional attachment and connect of the students with the institute. The event witnessed large participation of alumni of the institute from various courses. In this Alumni Meet all the passed out batches of Post Graduate Programs and all the batches of Undergraduate Programmes passed out till 2010 from the beginning of the course were invited.

This year format of the Alumni Meet was significantly changed with new format, structure, activities and in look as compared to previous years and entire event was hosted on specially designed stage for the purpose. This year special preparation was done by the students for cultural programs which made the event colorful and kept alumni enjoying, The on-stage performance included Ganesh Vandana,



Band Performance, Balloon burst, Group Dance), Dance Drama (Nritya Natika), Musical Chairs, Group Dance, Tongue twister, Skit etc. Band Performance, Felicitation of Senior Batches of Alumni, Lucky Draw based on the visiting cards dipped by the Alumni at the time of their Registration. In the meet various stalls with games, activities etc, to engage the alumni their spouse and kids, were also kept which were well appreciated by the alumni. These included Burning Candles, Coin game, Dot game/ Ring Game, Bowling game, boncee swing for kids, popcorn stalls and Bucket Game for Kids. The stall with the institute's Souvenir attracted a large turn-up. Kids, accompanying with alumni, were very happy to see various characters like Clown, Charlee Chaplin etc, and were engage them. In the event some of our Alumni also shared their experiences of days spent at I.T.S and about their professional experiences as well. Alumni who attended this meet were thrilled and impressed by the growth, achievements and the activities organized by the institute from where they graduated and started their professional



career. Towards the end of the programs, a lucky draw was organized for the alumni based on the information (Visiting Cards) provided by them at the time of registration in the meet. Lucky draws were drawn by the Director – IT, Director – Management and Principal-UG campus. Director General, Director – IT, Director – Management gave away the prizes to the winners. Last event of this Alumni Meet-2013 was DJ followed by Dinner. Honorable Chairman – I.T.S The Education Group, Director General, The Director – IT, Director – Management Studies, Principal - UG Campus, Faculty Members and Staff Members of I.T.S, Ghaziabad also joined the Alumni at Dinner. More than 600 Alumni of the institute with their spouse and kids attended the meet and made the event a grand success.

Report of Guest Lecture on “Dividend Policy” by Mr. Mukesh Kumar for MBA 2nd year (2012-14) students

A Guest Lecture was organized for MBA 2nd Year students (2012-14) on “Dividend Policy” as a part of corporate finance course. Eminent speaker for the session Mr. Mukesh Kumar has more than 25 years of experience in the field of finance and accounts in manufacturing as well as in the service sector. He has vast experience in financial planning, budgeting, costing, funds management, risk management, taxation, system development, MIS and ERP implementation. He is currently working as a finance director BSI India British MNC. He started his session with introduction to dividend policy and various theories associated with it. He discussed in detail about the practical aspects of dividend policy and how the firms actually decide on the dividends distribution. He also discussed about the how shareholders perceive high dividend distribution and low dividend distribution. Further he discussed the laws and regulations in India and laws about the shareholders powers in deciding how the amount of dividends to be distributed. Students interacted with the guest and asked various questions on dividend policy.



‘Parivartan’ – The Slum Education Programme

‘Ek din ek bhaalu aur bandar, aa baithe gaadi ke andar. Bole gaadi tej chalaao, humko thandi hawa khilaaoo’ was the poem that made the slum children chuckle, smile and laugh on 8th December, 2013 under the routine activity of ‘Parivartan’, the Slum Education Programme, a CSR initiative of ITS, Ghaziabad.



PGDM student volunteers Ashwini Shastri, Nandan Dubey, Avishek Das, Jai Prakash Prajapati, Ravi Prasad, Mashooq Ahmad Malik and Rakesh Taunk started the class with the loud recitation of English alphabet. One of the children from the gathering was asked to conduct the same and they started in full flow – ‘A for apple, apple mane Seb’ and so on. This was followed by the chorus of the table of 4 in Hindi and



English which they sang loudly and effectively. Since there was a prize for a complete and loud repetition of the lines spoken by the conductor, the children shouted full throat compelling passersby to pause and peep to confirm if a new primary school has got opened in the area. At the end of the class, the aforementioned poem was practiced and enjoyed by the children. Poem recitation session gives the class a very enjoyable closing keeping the children attracted for the future classes. Distribution of biscuits and chocolates among the children took place as always. Faculty coordinator Prof. Gopal Krishna Dwivedi did not fail to accompany the volunteers for the necessary guidance and motivation.

Prof. Lalit Kumar Sharma attended one day Faculty Development Program (FDP) on the topic “Case Method of Teaching” organized by NIFTEM (Ministry of Food Processing, Govt of India)

NIFTEM organized one day FDP in their campus at Sonipat on 12th December 2013. Prof. Lalit Kuamr Sharma attended the FDP from I.T.S Mohan Nagar, Ghaziabad. Dr Omprakash Gupta, Professor Houston University, USA was the resource person in FDP. He discussed about various types of case teaching methods. Most important method is choreographing Case Method where we have to focus on the development of alternative solutions and every solution has to be evaluated with the help of environmental factors. He said that by using latest cases we can develop our students in a better manner but case presentation by a faculty itself is an art. It was a great learning to understand the latest happenings in Case Development & Teaching.

Prof. Lalit Kumar Sharma Chaired a Session in 3rd Jaipuria Annual Management Conference (JAMC 2013)

Prof. Lalit Kumar Sharma Chaired the technical session in Jaipuria *Annual Management Conference (JAMC 2013)* on the theme “*Resurgent India: The Path of Globalization*” in Noida Campus. The theme of the technical session was “*Resurgent India: The Path of Globalization*”.

Total six papers were presented in this session. The session took place between 4.00pm-5.30 pm.

Prof. Sharma invited all the presenters and overall organised the technical session. At the end of the session, Prof. Sharma gave his valuable inputs to the presenters and concluded the session by describing the essence of research.

Prof. Abhinav P. Tripathi attended Three days Faculty Development Program” on the topic “Ms-Excel and SPSS/PASW Data Analysis & Research” organized by BVIMR – New Delhi

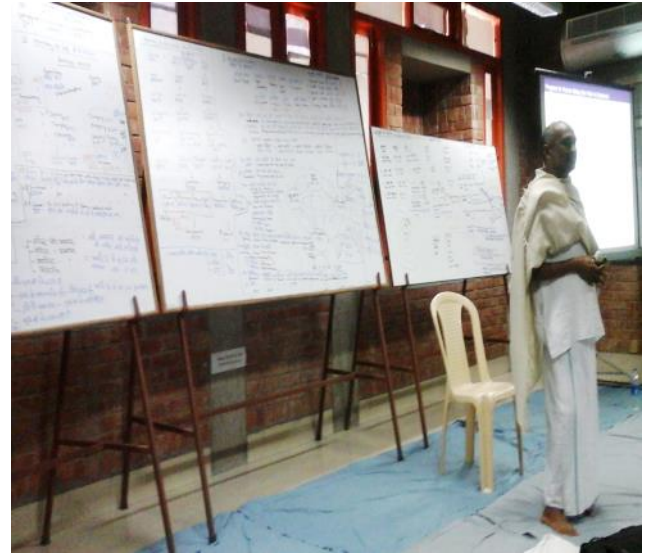
Prof. A. P. Tripathi (Marketing) has attended a three day FDP on MS-Excel and SPSS / PASW data Analysis at Bharti Vidayapeeth University, New-Delhi from 13th to 15th Dec, 2013. The three days’ workshop was an initiative to get rid of the constraints of understanding and interpretation of various research problems and issues. Management and business research was the prime area of focus during the entire FDP. The format of FDP was designed in such a manner that it can discuss almost all the interfaces of management research problems and research questions and suggested analysis by using SPSS software.

Prof. Gopal Krishna Dwivedi Attended a Life-Changing Eight-Day Workshop at PSIT, Kanpur

If the bottom of the cup is removed, the cup will never get filled, no matter how much liquid is poured into it. Similarly, if we do not identify our actual needs, we shall never feel prosperous, satisfied and happy. This is one of the several eye-opening examples shared and the outcomes of the postmortem of relations done during the eight day Teachers' Orientation Programme (TOP) workshop on Human Values and Professional Ethics that Prof. Gopal Krishna Dwivedi attended from 13th December, 2013 to 20th December, 2013 at the Pranveer Singh Institute of Technology (PSIT), Kanpur. He found this workshop to be a never before, overwhelming and life-changing workshop – beyond imagination or expectations. He is overjoyed for the realization that took place in him during the workshop. He has also received a certificate from the Vice-Chancellor, UPTU, Dr. R. K. Khandal for successfully completing the workshop. The modules and methodology of the workshop were amazingly new, practical and effective. The content was extremely interesting and useful for all in all ages and all continents. Even Dr. APJ Abdul Kalam had appreciated the content of the subject and workshop while addressing the nation as the President of India on 14th August, 2006. Prof. G.P. Bagaria, an alumnus of IIT-Kanpur and an ex – professor of HBTI, Kanpur, has developed the content of the workshop and the subject titled 'Human Values & Professional Ethics' after his extensive research of over 15 years along with Prof. R. Sangal, an alumnus of IIT-Kanpur, ex-Director of IIIT, Hyderabad and presently working as the Director of IIT-BHU, Varanasi. The trio that developed the subject content also included Prof. R. R. Gaur, a Senior Professor at IIT, Delhi.



**Prof. Rajul Asthana, Director-PSIT,
Prof. G P. Bagaria & Director-**

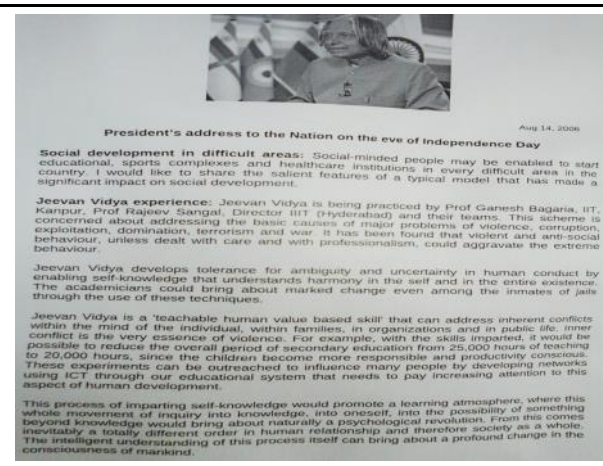


Prof. G.P. Bagaria taking a session

The workshop was inaugurated on 13th December, 2013 in the PSIT, auditorium in the presence of the Director PSIT, Director-PSIT College of Engineering, and hundreds of faculty members and participants. Later the workshop was effectively conducted by Prof. G. P. Bagaria, Prof. Bhanu Pratap Singh and Prof. Rajul Asthana. The important achievements from the workshop included a tool to find out the reasons for the disharmony in the relationships. For example – they gave us a tool of ‘Intention and Competence’ for maintaining trust in relationships. Prof. Bhanu said that when we break a cup we say ‘the cup has got broken’ but when the cup gets broken by somebody else, we say that ‘He has broken the cup’ because when the fault is ours, we see the lack of competence in us but when the fault is done by someone else, we doubt the intention of the person. He elaborated that everyone on earth wants to be happy, and to be eternally happy, we require only three things – right understanding, relationships and physical facilities but physical facilities have a clear limit and their priority comes only after relationships. For example – We may save or invest Rs. 10 Lac for a medical emergency and rest assured that we have done enough but we never know that the emergency would exactly be overcome by Rs. 10 Lac only because it may require even 15 Lac or more. In such a situation, only our relationships can take us out of the trouble. Therefore we should give relations top importance in life.



Vice-Chancellor's Certificate

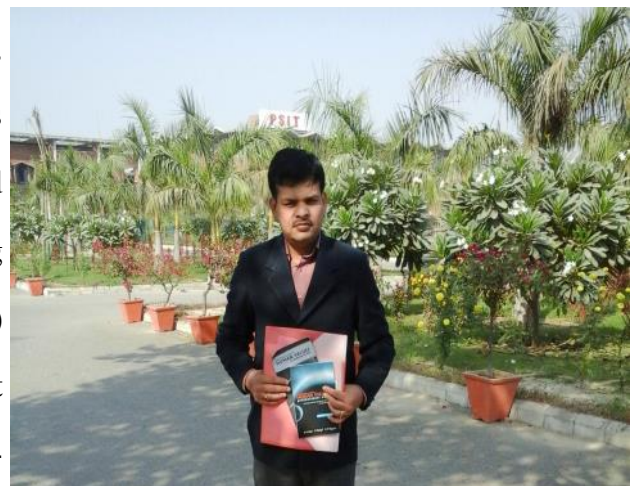


President of India's Address

Finally, the grand closing ceremony of the workshop took place on 20th December, 2013 in the presence of honourable Vice-Chancellor UPTU, Dr. R.K. Khandal who emphasized on the importance of Human Values in the teacher and the taught both. He, in his mesmerizing address, appealed all the faculty members to feel and maintain eternal affection for the students as if they are their own family members. The Chairman, PSIT, expressed his will to attend the same workshop in future. Prof. G. K. Dwivedi also had the honour of sharing the experience of the workshop with the hon'ble Vice-Chancellor, dignitaries and audience present in the auditorium of PSIT.

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'Parivartan' – The Slum Education Programme

15th December, 2013 activity of 'Parivartan', the Slum Education Programme, a CSR initiative of ITS, Ghaziabad started with warmth and welcome. PGDM student volunteers Rishav Jain, Rashid Jamal, Ritesh Pandey, Avishek Das, Mashooq Ahmad Malik, Shayan Das Gupta, Ravi Prasad and Chhatoi Rakesh Taunk started the class with the table of 4 that was effectively recited in chorus in Hindi and English both. This was followed by practice of English alphabet and English names of wild and pet animals. Finally, poem practice session also took place as routine and the children enjoyed reciting it in full volume and enthusiasm. During the class, attentive listeners, active participants and quick responses were awarded with on the spot prizes. As usual, the class ended with the distribution of biscuits and chocolates among the children.



REPORT ON NEW DELHI HALF MARATHON

On Sunday i.e on 15th December, 2013 the students of I.T.S-The Education group comprising of 29 students participated in "Airtel New Delhi Half Marathon". Students were picked up from I.T.S Muradnagar and later the bus picked up students of Mohan Nagar and Greater Noida (Who had stayed there overnight). They were provided with light refreshment at Mohan Nagar.

We started from I.T.S Mohan Nagar at 6.00 A.M and reached Jawaharlal Nehru Stadium at 6.30 A.M. We reached at the starting point at 8.30 A.M. The event was kicked off by renowned athlete Milkha Singh, besides celebrity actress Bipasha Basu, was also present to add on to the excitement of the people. The event was well organized, around 9 thousand people participat-



ed in the “Great Delhi Run”, it started from Nehru stadium at 9:30 am and the participants had to cover a distance of 6 kms, the event was sponsored by well known organizations like Airtel which was the official sponsor, organizations like Red F.M, DHL, also joined hands to make the event a great success. Around 300 participates were running with I.T.S Sports Vests. I.T.S students were carrying placards with I.T.S logo. The event was well coordinated with great security for the people, water distributing counters were available at frequent intervals, live bands were performing at various intervals which added the energy level to the people, the event summed up at 11:30 a.m with everyone completing the marathon followed by refreshment provided by the sponsors. It was not a run to win contest but was for a social cause that aimed at supporting Sporting spirit. The students were met by the Director General, Director Management and Director I.T. along the running route. We returned I.T.S around 1 P.M.

Report on HR Seminar Course on Talent Retention Strategy

Date- 21-12-13

Venue: Seminar Hall, AB IV

Students Present: PGDM II year HR students

Speaker : Mr. Raju, Ahluwalia, Global Head of Strategic Leadership Development, WIPRO, BPO

Time : 9:30am - 1:30 pm

Mr. Raju, Ahluwalia, Global Head of Strategic Leadership Development, WIPRO, BPO started the session with the introduction of increasing attrition rate of employees world wide. He elaborated with the retention practices of WIPRO.

He was in the opinion that hiring employees is just a start to creating a strong work force. High employee turnover costs business owners in time and productivity. We have to try these tactics to retain our employees. He suggested to **offer a competitive benefits package that fits employees' needs**. But other perks, such as flextime and the option of telecommuting, go a long way to show employees are that willing to accommodate their outside lives. He said that **providing some small perks**, free bagels on Fridays and dry-cleaning pickup and delivery may seem insignificant, but if they help employees better manage their lives, they'll appreciate it and may be more likely to stick around. He also talked about "Early Warning System" and a few retention strategies of WIPRO. At the end, there was an interesting Q-A session.

'Parivartan' – The Slum Education Programme

The winds were cold and the weather was not very fine, still the volunteers and slum children maintained their warmth & zeal during the 22nd December, 2013 activity of 'Parivartan', the Slum Education Programme, a CSR initiative of ITS, Ghaziabad. PGDM student volunteers Mayank Tripathi, Pooja Singh, Kriti Chakraborty, Chhatoi Rakesh Taunk, Mashooq Ahmad Malik, Shayan Das Gupta and Ravi Prasad started the class with the table of 5 that was effectively recited in chorus in Hindi and English both. This was followed



by the recap and practice of counting from 1 to 100 in Hindi and English both. Finally, poem practice session



also took place as routine and the children enjoyed reciting two poems 'Aaloo bola mujhko kha lo' and 'Aam phal hai bada raseela' in full volume and enthusiasm. During the class, attentive listeners, active participants and quick responses were awarded with on the spot prizes. As usual, the class ended with the distribution of biscuits and chocolates among the chil-

Report on Guest Lecture by Mr Amit Kumar Srivastava for PGDM (2012-14)

As a part of Industry exposure to the 2nd year students of PGDM programme, a guest lecture was organized at I.T.S- Mohan Nagar campus on 24th December, 2013. In a very interactive and energetic session Mr Amit Kumar Srivastava, Key Account Manager, Scandic Food Pvt. Ltd., New Delhi discussed various kinds of sales reports and their analysis. He said that Sales reporting and analysis provides visibility into a company's sales pipeline, integrating information from sales, customer and financial sources for a complete picture of sales performance. All organizations need to track adherence to sales plans. The key performance indicators as defined by the plan need to be monitored on an ongoing basis. With the availability of simple yet sophisticated CRM systems, tracking sales from leads stage to closure & payment has become easier. However, complete automation of sales reports is still a distant dream. Sales reporting demands the involvement of dedicated human resources with good understanding of the systems & processes, felicity with numbers, attention to detail and an ability to interpret & present the data in a form that is easy to understand for the users. The key aspects covered during the session are as follows:

- ◇ Log sales reports into computerized systems on a periodic basis – daily/weekly/monthly
- ◇ Consolidate the daily/weekly call reports of sales executives and present the same in a comprehensive and simple-to-analyze format
- ◇ Track sales against quotas
- ◇ Monitor expenses against estimated budgets
- ◇ Generate exception reports as and when there is a deviation from plan, to alert management
- ◇ Compose weekly/monthly summary reports and presentations
- ◇ Perform ad-hoc reports and analysis

Throughout his lecture he referred to his own personal life experiences. Students listened and participated in the lecture with great enthusiasm and asked several questions.

‘Parivartan’ – The Slum Education Programme

29th December, 2013 activity of ‘Parivartan’, the Slum Education Programme, a CSR initiative of ITS, Ghaziabad started in the shivering winds and again the teachers and the taught showed their will and affection for each other and learnt valuable lessons of the day. Parivartan volunteers Ravi Prasad, Shayan Das Gupta, Pallav Prakash, Aman Bharadwaj, Rakshit Upadhay, Akhilesh Yadav, Subhajit Mitra, Mashooq Ahmad Malik and Anurag Kumar Tiwary started the class with the recap of the previously learnt lessons. This was followed by the practice of the table of 6 in Hindi and English both. Finally, the poem practice session also took place as routine and the children enjoyed reciting two poems, one in Hindi and the other in English ‘Daak wala daakiya aaya hai, Chitthi meri laaya hai’ and ‘Johny Johny yes papa’ in full volume and enthusiasm. During the class, attentive listeners, active participants and quick responses were awarded with on the spot prizes. As usual, the class ended with the distribution of biscuits and chocolates among the children.



Quiz

1. Who has been appointed president of ASSOCHAM for the session 2013-14?
2. In india which state has the largest coal reserve?
3. The supreme commander of Indian armed force is?
4. Lakshmi sehgal who passed away recently was.....?
5. Sugarcane production is highest In the state of?
6. Indian rupees fully convertible at.....?
7. In which state in the india is there a tiger reserve that is world heritage site?
8. West Bengal has a literacy rate of%?
9. In which year was hindu college establish?
10. The founder of facebook is?



Test Your
Knowledge



You can E-mail your answers at researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in

(Names of first two Winners will be published in next issue)

QUESTION of Quiz in last Issue

1. Which of the foreign banks has number of branches in India?
2. Marginal standing facilities (MSF) effect from July 15, 2013 stands at-----?
3. Who defined geology as human ecology?
4. Air movement in the troposphere is caused by -----?
5. Tata son's tie-up with which airlines to launch a full service airlines in India?
6. According to the world ultra wealth report 2012, which country has the highest number of female millionaires?
7. Bank rate effective from September 20, 2013 is -----?
8. In the mid-July reserve bank of India announced the sudden increase in -----?
9. The unemployment rate in India, based on usual principle bases, in 2012-13 is -----?
10. Approval of final draft of five year plan is given by.....?



Answers of Quiz in last Issue

1. Standard chartered bank
2. 10.25%
3. Barrows
4. Air pressure
5. Aeroflot
6. India
7. 9.5%
8. marginal standing facility
9. 4.7%
10. national development council

Winners of Last Issue Quiz

Mr. Manish Kumar
PGDM (2012-14)



You can E-mail your answers at researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in

(Names of Winners will be published in next issue)



THE EDUCATION GROUP
(Estd. : 1995)

• Mohan Nagar • Murad Nagar • Greater Noida

4 Wi-Fi Enabled Campuses

8 Institutions

20 Courses

60 Acres Land

700 Highly Qualified Faculty

8000 Students

Northern India's Leading Group of Educational Institutions

Courses Offered

- PGDM
- MBA
- BBA
- Ph.D
- MCA
- BCA

CAMPUS-1 (Estd. 1995)

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