# I.T.S Mohan Nagar Ghaziabad

# e-newsletter

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## FDP attended by Management Faculty at FORE School of Management, New Delhi.

A Faculty Development Programme held on 03rd June, 2013 at FORE School of Management, Delhi on the topic "Advertising and Integrated Marketing Communication (IMC) teaching techniques". Dr. S. Bhattacharya attended that Faculty Development Program.

The Program Director and faculty of this FDP was Prof. Freda J. Swaminathan. The session was started with an overview of what is classroom management. In this she covered different parameters which can make a classroom teaching more effective and interactive. She discussed about communication strategies and different role of advertising agencies. Thereafter the session focused on overview of course curriculum development in which the main stress was on advertising appeals and content analysis of appeals. Third session was on a panel discussion on "Developing students for effective IMC decisions".Panelists were Ms Jayshree Sundar-Marketing Consultant, Ms. Kashmere Chadha-Marketing Consultant,Mr. Arun Bugga-Chief Strategy Officer, Noshe Oceanic. The session was delivered in a very interactive way by taking real time experiences of the students and industry. In the last session she discussed about how to judge creativity and how it will be helpful for the students

It was a great learning experience for me and this can implemented in our classroom to make teaching more effective. Dr. S. Bhattacharya

## Staff Development Programme (SDP) on Effective Communication and Inter-personal Skills

A Staff Development Programme (SDP) on Effective Communication and Inter-personal Skills was organized on 5th and 6th of June, 2013 for the support staff members of ITS, Mohan Nagar, Ghaziabad campus. This was a one day SDP organized for two different batches of staff members.

SDP was jointly inaugurated by the Director General Dr. A. K. Puri and Director Management Dr. B. S. Hothi. In his inaugural address, Dr. Puri appealed the participants to be frank in discussing their deficiencies and getting maximum benefit from the SDP. He pointed out common mistakes of verbal and written communication and asked the participants to take utmost care in the aforementioned areas. Dr. Hothi talked about Base, positive and negative body languages. He emphasized the need of maintaining a positive body language and pleasing inter-personal skills.

SDP started with a warming up exercise called 'Chinese whisper' which the participants enjoyed a lot. Soon after this, the participants introduced themselves one by one and expressed their expectations from the SDP. The first session of SDP commenced with Writing Skills in which Prof. Rashi Agarwal explained the correct format of notices and circulars and shared important do's and don'ts. This was followed by tips for letter writing in which traditional and latest formats of letter writing were discussed along with minute and interesting inside details.

In the second session, Prof. G. K. Dwivedi discussed the nuances of Writing Correct English & e-mail writing which were highly appreciated by one and all. The third session started with two role plays on inter-personal skills, depicting a comparison of positive and negative body languages. Talking to strangers, telephone etiquettes, correct pronunciations, and positive body language were the main topics of this session which were taken by Prof. Rashi Agarwal and Prof. G. K. Dwivedi respectively.

Fourth and the last session attracted the participants the most. This gave them a chance to get acquainted with the Language Lab soft-wares. They explored and practiced on all three components of the Language Lab that are pronunciation, grammar and comprehension. Finally, valediction session was addressed by the Director General Dr. A.K. Puri who motivated the participants for maintaining the same spirit and interest level in day to day working. He also emphasized on the practical implementation of the skills learnt during the SDP. At the end of the SDP, the participants submitted their feedback and received certificates of participation.

Submitted by –
Gopal Krishna Dwivedi

## Report of SDP on "Office Productivity Tools"

Staff Development Programme on "Office productivity tools" was organized on 17th & 18th June, 2013 for the office staffs of I.T.S Mohan Nagar Ghaziabad in Batch -I and Batch -II in lab -6 between 9:15 AM to 5:30 PM.

Following is the list of Topics, Faculty Members and timings for the SDP (Staff Development Program)

| | | |
|---|---|---|
| 1. MS Excel | Prof. Gaurav Midha | 09.15 AM to 01.15 PM |

| | | |
|---|---|---|
| 2. Editing & Cutting Videos | Prof. Abhay Ray | 01.45 PM to 03.45 PM |
| 3. MS Power Point | Prof. Smita Kansal | 04.00 PM to 05.30 PM |

Above Modules were designed based on various practical session as given below.

Basic introduction of Excel and power Point function and formulas in Excel chart, filters, advances filters etc in Ms Excel Master slide concept. Applying different animation on slides insert image, video, sound in PPT slides etc. introduction of movie file formats how to cut and apply specials effects on a video file. Conversion of PPT into a movie. Working of Ms. Movie maker tool.

All session of SDP were highly interactive and participants were enthusiastically involved throught the session.

Total 16 staffs attendend the training on 17th & 18th june 2013. Abhay kumar ray assistant professor Dept of IT I.T.S Mohan Nagar

## Faculty Development program on "Future of HR".

Institute of Technology & Science, Mohan Nagar campus organized one day Faculty Development program (FDP) in human resource area on June 20, 2013. Presentations were made by HR faculty members on the theme "The Future of HR". Faculty chose interesting areas in HR which could be possibly visible in Indian corporate in near future.

The program was inaugurated by Director General, Dr. A K Puri, followed by welcome address by Director Management, Dr. B S Hothi. Then Dr. P U B Rao , Area chair HR, introduced industry experts to the audience and requested the presenters to share their futuristic perspectives. Experts on panel were Mr. Rajeev gupta, Associate Vice President- HR, Kajaria Ceramics Ltd, & Dr. Sunita chug, Director Extra mile, Management consulting for the value addition during presentations.

Prof Shikha Arora presented the “Emerging challenges in HRM in the upcoming robotic world". Prof Rashi Agarwal debated over “Is HR function really into business?”. Prof Charu chaudhry discussed about “Transgender issues & Indian workplace”. Prof Puneet Mohan introduced "Past Life Regression Analysis: An effective tool for HR in future" and finally Prof Gopal Krishna Diwedi delighted everyone with a sweet presentation on “Talk-tactics and Writing Skills for Professional Growth”.

The Programme was appreciated by industry experts and other faculty colleagues present over there. This FDP emerged as a strong learning platform for each participant as well as audience. Dr. P U B Rao closed the session with vote of thanks.

Dr. Puneet Mohan

# उत्तराखंड आपदा पीड़ितों को दिए पांच लाख रुपये

उत्तराखंड में आए प्राकृतिक आपदा के लिए पांच लाख 51 हजार का ड्रॉफ्ट जिलाधिकारी को सौंपते आइटीएस ग्रुप के चेयरमैन डा. आरपी चड्ढा, अर्पित चड्ढा, एके पुरी, बीके अरोड़ा और मोनिका। जागरण

जासंके, गाजियाबाद : उत्तराखंड में आपदा के शिकार लोगों की मदद के लिए आइटीएस, इंस्टीट्यूट ऑफ टेक्नोलॉजी एंड साइंस ने मदद की है। आइटीएस ने मुख्यमंत्री राहत कोष में पांच लाख 51 हजार रुपये की मदद की है।

शुक्रवार को जिलाधिकारी एसवीएस रंगाराव को आइटीएस ग्रुप के चेयरमेन डा. आरपी चड्ढा, उपचेयरमैन अर्पित चड्ढा ने पांच लाख 51 हजार रुपये का डिमांड ड्राफ्ट मुख्यमंत्री राहत कोष उत्तराखंड के नाम चेक भेंट किया है। इस अवसर पर संस्थान के महानगर निदेशक डा.एके पुरी व ग्रुप सचिव बीके अरोरा उपस्थित थे।

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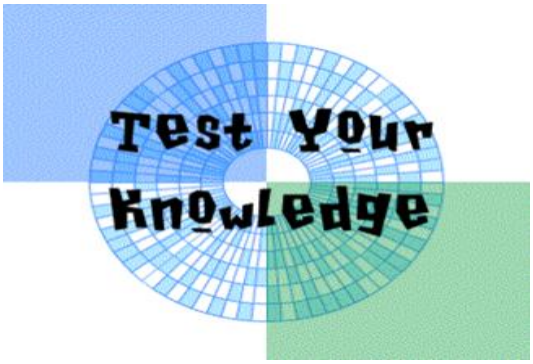
# Quiz

1. Justice sanjay kishan kaul took oath as the new chief justice of the ……..high court.
2. Government has revised the creamy layer criteria for OBC from Rs. 4.5 lacks to ……?
3. Which company bagged a Rs. 1,100 crore contract from department of posts?
4. Who has been appointed as the comptroller & Auditor General of India?
5. Foreign exchange Earning from tourism increased by more than …… percentage in may 2013 over may 2012.
6. At the time of independence in 1947, India had how many steel plants?
7. Who has been selected for the prestigious global leadership award this year?
8. According to CII survey india's economic growth is expected to be in the ---------- range in 2013-14.
9. Reliance Industries announced an investment of ----------Crore in core business of petrochemicals and oil and gas as well as in retail and telecom sectors in the next 3 years.
10. NTPC has, recently signed an agreement with which of the following banks for a loan of Rs 490 crore?




Winners of Last Issue Quiz

**1. Mr. VIJAY KUMAR GORAI**
**(PGDM 2012-14)**

**You can E-mail your answers at** researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in

(Names of first two Winners will be published in next issue)

# QUESTION of Quiz in last Issue

1. The unemployment rate of Spain in the first quarter of 2013 has gone up to what percent?
2. Name the country that joined the Shanghai Cooperation Organisation (SCO) as its dialogue partner by signing an MoU?
3. Which was the first Indian Software company listed on NYSE?
4. In money market, what is the term used for the non-convertible paper money?
5. Where is the European Central Bank located?
6. Name the term used for depreciating a company's intangible assets?
7. Name the first Indian woman CEO of a Foreign Bank?
8. Which bank is promoted by 20th Century Finance Corporation and Keppel Tatlee Bank of Singapore in India?
9. Who is the first woman became the President of Madras Chamber of Commerce?
10. Which country's foreign market is known as 'Rembrandt Market'?

# Answers of Quiz in last Issue

1. 27.2 percent
2. Turkey
3. Silverline technologies LTD
4. Flate money
5. Frankfurt
6. Amortization
7. Tarini vaidya of KBC Bank India & South Asia.
8. centurion bank
9. Mallika Srinivasan
10. The Netherlands

**You can E-mail your answers at** researchcom2012_mn@its.edu.in & itsnewsletter@its.edu.in

(Names of first two Winners will be published in next issue)

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