

# I.T.S Mohan Nagar Ghaziabad

## *e-newsletter*

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## Report on MBA II (2012-14) Orientation Programme

Department of Management of the institute organized orientation programme for MBA 2012-14 Batch on 1<sup>st</sup> August, 2013 in seminar hall (AB-I) at I.T.S - Mohan Nagar Campus. Programme get started with inaugural session and blessings of Maa Saraswati by chanting Saraswati Vandana followed by the welcome address of Dr. B.S Hothi , Director Management. Chief guest for the inaugural session was Mr. Vikas Gupta , MD, Comport. Mr. Gupta started his speech with asking students their mission of doing MBA programme. Then he enlighten students how they can achieve their goals and put emphasis on communication, soft skills development and developing domain area.



Following the inaugural session CRC talk was taken by Dr. V.K Arora, NLP session by Mr. Ram Verma. At the end a guest talk was taken by Dr. Rishi Raj Singh, Director Training, NISBUD. He focus on developing entrepreneur skills in students. He gives the mantra “why to become employees of other , lets generate employment for other’s”. He also show the path for giving a successful entrepreneur.



## **Friday Faculty Club organized a discussion session on the topic 'Globalization and India'**

The participants of this session are Prof. G.N Srivastav, Prof. Mukesh Porwal, Prof. Raghvender Dwivedi, Prof. Manju Lamba, Dr. Charu Choudhary, Dr. Mona Sahay, Dr. V.K. Arora, Prof Dushyant Tyagi, and Dr. Pankaj Kumar. Objective – Objective of this Friday Faculty Club held on 02-08-13 is presentation and discussion in the faculty forum on the title 'Globalisation and India' with emphasis on comparison of India's Trade Performance with rest of world economic order. Topic Discussed - About the Globalisation, Position of Indian Trade in the world, Comparative analysis of quantitative and qualitative indicators of trade between India and rest of world. Emphasis has been given on the trade performance of India and China. Conclusion – Faculty members have discussed and given comments on the paper for further improvement. The faculty members have also suggested for some of the update and have also given valuable comments to enrich the quality of paper. Through this paper all participants have enriched with some of the distinctive and unique information of the paper.

### **Report on an Introductory Activity of Binary Club (IT Club)**

Binary Club organized its First Event in the new academic session on 2<sup>nd</sup> August, 2013 in LAB-V, under the guidance of Club Coordinator, Prof. Kapil Mohan Garg and mentor Mr Vivek Kumar. The event started with encouraging words from Prof Kapil Mohan. All student coordinators of the Club introduced themselves and explained the purpose of the Club and activities which are planned for IT Club PGDM students in this trimester. The Activity for the day was an introductory activity where senior batch student explains the social media usage and marketing, specially that of Facebook, and their role in propagation of use of social media.



All students created their accounts and created specialized groups for facilitated IT services for fellow students and for other in need. Both senior and junior club members decided the name for the IT magazine to be launched as “The New Byte”. Also the discussion for the content and responsibilities for launching the First IT magazine takes place.



## **Report on Utthan Lab Activities (Dancing ‘Pearls’ Amazed Everyone with Their Talen)**

As routine CSR activities, Utthan Lab of Institute of Technology & Science (ITS), Mohan Nagar, Ghaziabad organized various classes and activities on 3<sup>rd</sup> August, 2013 for grooming ‘Pearls’, the Utthan Lab beneficiaries. The first session started with the Phone Etiquettes in which the little students were told about the various dos and don’ts of receiving and talking on phone. They were also briefed about computer applications right from switching on CPU to cut-copy-paste options. For the second session, the Pearls were taken to Computer Lab 1 where they drew and painted a table and a chair on computer under the guidance of Utthan volunteers Rajesh Pandey, Zoya Khan, Sakshi Shandilya, Rahul Singhal, Dharm Pratap, Ravi and Shayan Das Gupta. This was followed by a brief on the basics of geography. The students were informed about the origin of Earth, continents, islands and oceans. They were also shown the world map and informed how they can locate various countries of the world. This session was followed by refreshment, cold drinks and cookies.



In the last session of the day long activity, a Dance Competition was organized in which all the pearls (around fifty in number) rocked the stage and amazed the audience with their energy and talent that they displayed on popular Bollywood numbers. Dr. Pankaj Kumar, was the judge of the competition who declared Sona, Shalu and Juber the first, the second and the third winners respectively. The prizes were given away by Director Management Dr. B. S. Hothi who motivated the participants for even better performances in future. The prizes included three Ajanta Wall Clocks and many ball pens. The event was convened by the Utthan Lab coordinator Prof. Gopal Krishna Dwivedi. Dr. Pankaj Kumar and Mr. V.K. Saxena were kind enough for sparing their time for the children.



## Report on 'Parivartan' – The Slum Education Programme

Active volunteers of Parivartan, a CSR initiative of ITS, Mohan Nagar, Ghaziabad, reached the slums of Vasundhara, Sector – 1, timely this Sunday too i.e. 4<sup>th</sup> August, 2013. Soon after the slum children assembled, class started in the lap of Nature. After English and Hindi alphabet recitation and elaborations, the disciples learnt Hindi and English names of weekdays starting from Sunday to Saturday. They were quick in learning English & Hindi names separately but when asked to speak the English name with the Hindi ones, they took time and repetitions. At the end of the class, they enjoyed the chorus 'Hum Honge Kaamyaab Ek Din' that echoed the surroundings of Vasundhara. The class ended with the distribution of cookies to more than 100 children. The presence of some parents and siblings of slum children was really noticeable and encouraging. The PGDM student volunteers of ITS, Ghaziabad who visited Vasundhara slums this week included Nandan Dubey, Rana Vishwa Pratap Singh, Rishav Jain, Rakesh Taunk and Ravi Prasad. They were accompanied and guided by faculty coordinator Prof. Gopal Krishna Dwivedi. There, in Sahibabad slums too, the class continued as usual and around 20 slum children learnt important lessons as per schedule. This class was conducted by PGDM senior batch students Meraj Akhtar, Abhishek Kumar Raj and the co-volunteers.



## Report on the IB club activity

A training workshop was organized on 07.08.13 for the IB club members to be able to effectively handle IB related activities in the club. The training workshop included the discussions on the vision/mission, goals and objectives, strategies, implementation and monitoring of different activities to be conducted by different cells operating in the club. The workshop went from 3.30 pm to 5.30 pm. The members of the IB club, who are our PGDM students asked a number of questions during the workshop. The workshop was conducted by Prof. Vijesh Jain.



## Report on Inaugural of MBA Orientation Programme

Department of Management of the institute organise four days Orientation of MBA (13-15) Batch. This programme was started with registration of students on 6<sup>th</sup> August, 2013. On 7<sup>th</sup> August, 2013 formal inaugural ceremony was organized.



Programme was also having session for NLP by Mr. Ram Verma, introduction of faculty members , facilities at institute and a Guest Lecture by Mr. Ashish, MD Multisoft , IIMA Passed out. This ceremony was started with chanting of saraswati vandana. Chief Guest for the day was **Mr. Memood Khan, Former head of global innovation at Unilever.** He guide students to set their goals for life and follow it. He also discuss the potential market available in rural India. Programme was also enlightened by motivational speech of Dr. A.K. Puri, Director General and Vote of thanks by Dr. B.S Hothi, Director Management.





### **Report on Guest Lecture by Mr. Asish Bakshi, MD – Multisoft Systems during MBA 1<sup>st</sup> year (2013-15) 'Orientation Program'**

As a part of orientation program a guest lecture was organized at I.T.S- Mohan Nagar campus on 7<sup>th</sup> of August, 2013 for MBA 1<sup>st</sup> year students. The guest speaker Mr. Asish Bakshi, MD – Multisoft Systems asked the students why to go for MBA as choice for a career. He insisted upon the need of consistency and desire to be different than others. He said that always it is important to set a goal first on the basis of competencies of an individual and then go to achieve it without sacrificing on it. Proper planning and execution is the key to success in one's life. Throughout his lecture he referred to his own personal life experiences and the challenges faced by him as student and as a professional. Students listened and participated in the lecture with great enthusiasm. The deliberation was very valuable for the students and helped them to understand how to achieve success in life.

### **Report on Guest Lecture by Ms. Indrani Nath,, HR Manager – Nokia Siemens Networks during MBA 1<sup>st</sup> year (2013-15) 'Orientation Program'**

As a part of orientation program a guest lecture was organized at I.T.S- Mohan Nagar campus on 8<sup>th</sup> August, 2013 for MBA 1<sup>st</sup> year students. The guest speaker Ms. Indrani Nath,, HR Manager – Nokia Siemens Networks started her lecture by identifying the need of MBA graduates in industry. She emphasized on the importance of understanding corporate culture and discussed on the difficulties that arise when one is working with a company whose top management is from other country or culture. She said that because of having multiple skills MBA graduates are the preferred choices in corporate. She said that all students should ensure the skills like Time Management, Communication Power, Profit orientation towards organization, Accountability, Technical Skills related to job, Interpersonal Skills and Conceptual Skills for getting success in future. She said that everyone should choose the field on the basis of self competencies. Throughout her lecture she referred to her own personal life experiences and the difference between Indian and other work cultures. Students listened and participated in the lecture with great enthusiasm. The deliberation was very valuable for the students and helped them to understand how to adjust according to different cultures and excel in their work.

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## **Guest Lecture on Understanding of P&L Account and Balance sheet by Dr Amrendra Kumar ( AGM- HCL Technology)**

A guest lecture on Understanding of P&L Account and Balance Sheet was held on 10<sup>th</sup> August, 2013 for PGDM 1<sup>st</sup> year students (Sec-A, B &C). The guest lecture started with the introduction of the speaker and the bouquet was presented to the guest **Dr Amrendra Kumar (B.Com, M.Com, PhD, FCMA) Assistant General Manager – HCL Technology**. The guest lecture was started at 11:00 a.m.

Dr Kumar started the lecture with importance of money and how one can manage money. He related the money management to individual P&L A/C and Balance sheet. Then he introduced the concept of asset, liability, income and expenditure of individuals. Then he talked about how individual manages their P&L A/C and Balance sheet. After this part he introduced corporate final accounts namely P&L A/C and Balance sheet. He discussed the contents of all three final accounts. Then he discussed about profit and loss account of one of the clients of HCL. How HCL is managing individual accounts and how a manager can use figures of this account to maintain the profit margin and contain a cost. During his discussion he also brought the structure of IT industry and its different verticals and their functioning. In short, the guest lecture was really very insightful and helped us in understanding the concepts of final accounts easily. The guest lecture ended with a vote of thanks to the guest speaker and lot of learning from it.

## Report on 'Parivartan' – The Slum Education Programme

PGDM student volunteers for the 11<sup>th</sup> August, 2013 activity of Parivartan, a CSR initiative of ITS, Mohan Nagar, Ghaziabad, included Aman Bharadwaj, Sudhir Singh, Anurag Kr Tiwary, Akhilesh upadhaya, Rakesh Taunk, Shayan Dasgupta, This Sunday, the class under the shades of the tree in Vasundhara slums, sector 1, started with the famous English and Hindi short poems 'Machhli jal ki rani hai' and 'Johnny Johnny yes papa' which the slum children enjoyed a lot and sharpened their imagination about fish, water, life, and the contents of English poem. After the warming up session of poems, English names of fruits and vegetables were discussed. A brief recap of the previous class also took place. Soon after sharing the contents for the day with the students, questions were raised



and alert ones won prizes. The class ended with the distribution of biscuits and chocolates to more than 100 children. The parents of some children were not only available as full time witnesses of the class but were also as eager to learn things as their children. This class was coordinated by Rakesh Taunk and Shayan Das Gupta of PGDM First year, under the guidance of faculty coordinator Prof. Gopal Krishna Dwivedi. There, in Sahibabad slums too, the class continued as usual and around 20 slum children learnt important lessons as per schedule. This class was conducted by PGDM senior batch students Meraj Akhtar, Abhishek Kumar Raj and the co-volunteers.

### **Dr. S.K. Pandey & Prof. D.K. Pandey attended Workshop of NBA on 25th July & 12th - 14th August 2013 @BIT Meerut**

Dr. Sunil Kumar Pandey and Prof. D.K. Pandey attended the NBA (National Board of Accreditation) Workshop on “Out-comeBased Education” for Experts/ Evaluators/ Master Trainers/ Stakeholders organized by NBA at its nodal centre, BIT Meerut in two-phases. The first phase of the Workshop was conducted on 25<sup>th</sup> July, 2013. On Day-1 of the workshop Honorable Vice Chancellor, MTU Noida, Prof. S.K. Kak was invited as the Chief Guest and Secretary – National Board of Accreditation, Dr. D.K. Paliwal was the Key Resource Person. Phase-2 of the workshop conducted during 12<sup>th</sup> to 14<sup>th</sup> August, 2013 was completely activity-based. Each of the participants was given set of assignments to apply the learning of workshop on different dimensions of OBE in order to demonstrate their level of understanding of the concept and mechanism of Out-come Based Education (OBE) before the panel of experts. Dr. J.S. Virk and Dr. Mandeep Singh were the members of panel of experts. After presentations every participant was critically examined and suggestions for improvement were also given.

### **Guest Lecture on competitive strategies (Strategic Management) by Dr Vinay Kumar Garg, Missouri state university, USA**

A guest lecture on strategic management was held on 13<sup>th</sup> August, 2013 for PGDM 1<sup>st</sup> & II<sup>nd</sup> year students. The guest lecture started with the introduction of the speaker and the bouquet was presented to the guest Dr Vinay Kumar Garg, Associate Professor – Missouri state University, USA. The lecture was started at 3:00 p.m. Dr Garg started the lecture with importance of having competitive advantage to sustain in the fierce competitive environment. He focussed upon various competitive strategies viz cost leadership, differentiation and focus. He did mention about the examples of leading corporations who have been dominating in their respective fields by the virtue of successful planning and implementation of such strategies. He discussed some of the case studies with the help of videos. In short, the guest lecture was really very insightful and helped us in understanding the concepts of strategic management. The guest lecture ended with a vote of thanks to the guest speaker and lot of learning from it.

## Report on play “AKHIRI ADALAT” organized by Theater Committee (Management Department)

Theater Committee, “The Platform of Talent”, started its year long programme with a big boom.

‘Akhiri Adalat’ as the first show of Theater committee went very successful. It was started at 3:40 pm on 14<sup>th</sup> August, 2013 as it was scheduled. The story reflected exploitation of women at all levels in society. A huge crowd showed its keen interest to witness the play. All the participants of the play performed their character with great zeal and interest; as a result play was appreciated by all. The entire participant got significant exposure through this play. Students from PGDM I & II year participated. Participants were- Shreesh Pandey, Antriksh Kapoor, Gauri Gupta, Sonia Tuteja , Rana Vishwa Pratap Singh, Vikas Goad, Anuj, Tana Bhalla ,Amit Kumar Singh , Pooja Singh, Parika Saxena , Avishek Kumar Pandey, Sonu Agnihotri , Anuradha Gaur, Vaibhav Gangwar, Rohit Shrivastava, Sachin Saxena. The presence of faculty members motivated all the artists.



## Independence Day Celebration In Slums:

### Special CSR Activity By Parivartan

‘Because kites are flown on this day’ was the hilarious and surprising reply by the most of the slum children in Vasundhara when asked ‘why do we celebrate 15<sup>th</sup> August, 2013?’ The question was asked by one of the PGDM student volunteers of Parivartan, a CSR initiative of ITS, Mohan Nagar, Ghaziabad during the special visit to slums on 15<sup>th</sup> August, 2013, for the Independence Day celebration. To our surprise, only one out of 120 slum children could reply correctly saying ‘Kyoki is din hamara desh aazad hua tha’. And even he could not tell what is meant by a



‘desh.’ Further, when we asked – ‘In which country do you live?’ They all replied shouting ‘Ghaziabad’. So the volunteers on visit Gauri Gupta, Shayan Das Gupta, Pooja Singh, Rakesh Taunk, Shrabana Bhatta, Taqui Haidar, Sudhir Singh, Naveen Kumar and Ritesh celebrated this independence day in the slums of Sector 1, Vasundhara, Ghaziabad by telling the slum children the importance of 15<sup>th</sup> August, the Hindi, English & Urdu names of our country and the importance of our National flag..The children were also told about the difference between a city and a country with the examples of Ghaziabad, Delhi, Moradabad, Meerut and Bharat or India. The most enjoyable moment of the celebration was the practice of the song ‘*Sare jahan se achchha Hindostan hamara*’ which was sung by all including faculty coordinator Prof. Gopal Krishna Dwivedi, student volunteers and the slum children. Soon after the briefings and the singing of patriotic songs, sweets, biscuits and chocolates were distributed among the children.

To our great satisfaction, just before leaving, when we asked again ‘Why do we celebrate 15<sup>th</sup> August?’ They all shouted ‘*Kyoki is din hamara desh aazaad hua tha.*’ We felt even better when we asked them the last question of the day ‘In which country do you live? And they shouted again in one voice ‘Bharat-India-Hindustan’. The presence of some of the parents from beginning to the end was quite encouraging who at the end of the activity thanked us all open heartedly for the visit and the celebration.



### **Report On Library Clum activity “Library Mascott Hunt”**

Library club organized campus wide “Library Mascot Hunt” competition on August 17, 2013 at Institute of Technology & Science, Mohan Nagar campus. Student teams from all the courses- PGDM, MBA, MCA, BBA & BCA enthusiastically participated in the competition. Overall thirteen teams were registered. Students had to prepare the Library Mascot at the spot in one hour & then had to explain it to the judging panel- on the choice of their mascot design and its name. The participants came up with really creative ideas for the mascot. Director General, Dr A K Puri, visit to the competition provided both the event organizing committee as well as participating teams with support & encouragement. Faculty members from Management and IT department, library head- Mr Jaipal and other library staff motivated the students throughout the activity. Director Management- Dr B.S Hothi, Director IT- Dr Harish Kumar and Principal UG campus- Dr Sujata Khandai comprised the judging panel. They visited all the teams and asked different questions to finalize a winning mascot for library. Dr Sujata Khandai announced the winner team and then along with Dr B.S Hothi & Dr Harish Kumar presented the trophy and certificates to winner team. MCA team comprising of Ms Mughdha Bharadwaj, Mr. Mohd Miraj Ahmed , Mr. Ayush Bhardwaj & Mr. Sanjeev kumar Gupta won the competition. Remaining teams were awarded participation certificates to acknowledge their creativity & effort.

Event concluded with vote of thanks to all dignitaries and other visitors –faculty management, faculty IT, library staff & students from different courses. Dr Charu Chaudhry, faculty coordinator for event, appreciated the effort of library club- PGDM students- coordinators: Ms Gauri , Mr Saddam, Mr Anurag, Mr Anshul, Mr Bhupesh, Mr Vicky, Ms Anamika & Ms Shweta for organizing a successful event.



## **Report on Guest Lecture by Prof. N. K. Gupta, IIM, Lucknow for PGDM for PGDM (2013-15) batch**

Today (17<sup>th</sup> August, 2013) was a fortunate day for all the students of PGDM (2013-15) batch of I.T.S Ghaziabad, They attended the guest lecture by Prof. N.K. Gupta, Professor, IIM Lucknow. Prof N. K. Gupta has an experience of 39 years in the field of Quantitative techniques in Management (Business Statistics and Operations Research). Today's lecture was started with the discussion of practical aspect of measure of Centre tendency and Measure of Dispersion and he discussed so many different situations where these tools can be applied to make better decision. During the tenure of his discussion he also showed some graph and asked the students to find out answers of some questions depends on them. After that he discussed about the discovery of Regression and correlation that how regression was discovered when Francis Galton in 1987 wanted to study the relationship between height of sons and their fathers. He discussed that with regression analysis we can set the trend for quantifying the relationship between two variables in which one variable is dependent variable and others are independent and he discussed how we can use regression analysis to forecast the value of one variable when the value of other variable is known. He also talked about the different methods of regression analysis and interpretation of results. Prof. N.K. Gupta then gave the students a case study and asked them to solve it with the help of different statistical tools.



Towards the conclusion of his lecture, Prof. N. K. Gupta discussed his current research about the reasons of divorce in newly married couples. The lecture arranged today facilitated the students to understand statistics in a more practical outlook and also enlightened them how a manager can make better decisions with the help of these tools. Lectures like these led by such eminent and esteemed personalities like Prof. N.K. Gupta should be arranged on a regular basis in order to update and enlighten the students on the current trends of the market and also to give them an idea of the practical usage of the subjects they are learning.

## **Report on 'Parivartan' – The Slum Education Programme**

'Mummy tumne mujhe jaga kar achchha nahi kiya, dekh raha tha sundar sapna tumne jaga diya. Ek pari lekar aayi thi sundar se uphaar, khel-khilaune laddu-peda aur phoolo ka haar. Par ye sab milne ke pehle tumne jaga diya, mummy tumne mujhe jaga kar achchha nahi kiya' was the poem that the children at the slums of Vasundhara learnt, sang and enjoyed on 18<sup>th</sup> August, 2013 as part of weekly activities by

'Parivartan', a CSR initiative of I.T.S., Ghaziabad. The memorable moment of the day was when we reached the venue and an elderly slum lady told us smilingly – 'We have got the place especially cleaned for your class.' This really made us speechless and proud. PGDM student volunteers Ashwini Shastri, Preeti Yadav, Akhilesh Upadhaya, Kalpana Singh, Rakesh



Taunk and Shayan Dasgupta started the class with the English names of human body parts. The children were quick to learn the facial parts i.e. eyes, nose, ears etc. but took 4 to 5 repetitions for difficult names like belly, knee, thigh, shoulders and toes. When we described 'thumb', we told them the meaning and significance of thumb up and thumb down. Soon after the descriptions, they were asked to repeat the same. A little girl who repeated the maximum names won a little toy as prize.

This was followed by the poem recitation session in which everyone enjoyed the aforementioned poem and its different versions created on the spot accidentally by the little ones. When faculty coordinator Prof. Gopal Krishna Dwivedi asked the children to repeat the poem, someone even started as ‘Mummy tumne bada bura kiya....’ and compelled us all hold our bellies. The class ended with the distribution of biscuits and chocolates as usual to around 120 children. The presence of the parents and family members of slum children was encouraging us throughout the activities.



## **Report on Sport Club Activity: Table Tennis Tournament for PGDM (2012-14) & (2013-15)**

Sports' Club organized a "Table Tennis Tournament" on 19<sup>th</sup> August, 2013 at the Sports Complex of I.T.S, Mohannagar Campus. Students and teams from PGDM 2013-2015 batch and 12-14 batch participated in that tournament. The matches were very exciting and there were few nail biting close finishes. Director Management, Dr. B.S Hothi paid visit to competition and provide both organizing committee as well as participants with support and encouragement. Faculty from Management Department, Sports co-coordinator Dr



S. Bhattacharya and sports officer Mr. R.S Chawla motivated the students through out the activity.

Winners of doubles : Mr. Mayank Chakraborty and Shayan Dasgupta

Runners up : Mr . Alok Biswas and Mayukh Jana.

Winners of single : Mr. Alok Biswas

Runner up : Mr. Mayank Chakraborty

Dr. B.S.Hothi distributed the prizes to the winners. The event was concluded with vote of thanks to all dignitaries and other visitors. Dr S.Bhattacharya appreciated the effort of the participants and the co-coordinators of event Mr Koushik Santra, Mr Debabrata Ghosh, Mr Shayan Dasgupta and Mr Sourav Dey for organizing the event successfully.



## **Report on the “Industry Interface in Course ware of MM-I i.e. Marketing Management – I”**

A session on contemporary issues in marketing management was organized at ITS Mohan Nagar Campus on 16<sup>th</sup> August, 2013. The event saw great enthusiasm from all the PGDM – First year (Section A & B) students, who participated during the interaction through their doubts and queries to the expert on board, Mr. Sarvesh (Executive – Operations UFLX group, USA Div) during the interaction Mr.Sarvesh had shared his views regarding social and web based interfaces of communication and major challenges in management of communication cycle of the respective brand. The eminent experts had delivered their key note speech to more than 100 student managers on various challenges that a manager can face while the company is planning its social media marketing and other methods of contemporary marketing and consumer/customer interaction. The session was followed by question and answer session, which was populated with different pattern based quarry about the pros and cons of innovation based ventures.

## Inauguration of Alumni-Mentorship Programme on 17<sup>th</sup> August, 2013 at I.T.S, Mohan Nagar

With an objective of increasing interaction & strengthening the institute-alumni relationship and providing a platform for interaction of existing students of PG Programmes with the Alumni, I.T.S, Mohan Nagar has started working on Alumni-Mentorship Program. In this program selected Alumni of Senior Batches of various courses would be providing guidance, advice and support to the students being associated with them from II year students of PG Courses. The event was formally inaugurated and launched on Saturday, 17th August, 2013. On this occasion Alumni members of various programs

were also invited. The event was formally inaugurated by the Alumni Members of senior batches including Mr. Vikas Sharma from Sterria (2000), Mr. Rajesh Prajapati from Driosys (2003), Mr. Amit Kumar from HCL Technologies (2004), Mr. Shivam Sharma from Avon Heweitt (2005), Mr. Kuldeep Srivastava from Capita (2007) and Mr. Gun-



aditya (2007). In the beginning of the event, Chairperson – Alumni Cell Prof. S. K. Pandey presented a detailed discussion on the objectives, process and expectations of this initiative. Prof. Pandey said that this program will provide a competent platform to the existing students to get benefits from the learning and experiences of their alumni and prepare themselves accordingly. Director General, Dr. A.K. Puri, while welcoming the alumni said that this initiative will go a long way in creating emotional connect and binding not only with the institute of our alumni but also would equally beneficial for the existing students to understand what actually is happening and how they should prepare for taking up new challenges arising in industry. Thereafter, senior alumni members of present in the inaugural session including Mr. Amit Kumar from HCL Technologies (2004), Mr. Shivam Sharma from Avon Heweitt (2005), Mr. Kuldeep Srivastava from Capita (2007) and Mr. Gunaditya (2007) shared their experiences and expressed their commitment to make this event a success.

Director – IT, Dr. Harish Kumar expressed his happiness on this initiative and said that existing students should take maximum advantage of it in their preparation for the career.

Dr. B.S. Hothi, Director – Management, in his address said that this is an unique opportunity for existing students to get guidance, support and advise from the working professions who happen to be their seniors. Prof. Sujata Khandai, Principal – UG Campus greeted the students for getting this



opportunity and thanked to the alumni members for volunteering to contribute in this programme. The event was anchored by Dr. V.N. Bajpai. Prof. Umang Singh expressed her sincere thanks to all the guests and alumni present. She appreciated the efforts and contributions of student's volunteers in making this event a success. Dr. Raghvendra Dwivedi, Coordinator – Alumni (MBA Programme) was also present on this occasion. On this occasion faculty members and students (mentee) of different programmes were also present in large number.



## Quiz

- Q1. Who has been appointed as the new chairman of Life Insurance Corp of India in June 2013?
- Q2. Which global tech company acquired cloud computing company Soft layer Technologies in June 2013?
- Q3. India Gandhi National University for Women is going to be set up as a Central University at where?
- Q4. Which Indian Mutual fund acquired all the existing India- domiciled schemes of Daiwa Mutual fund in June 2013?
- Q5. Recently (august 2013) which of the following states cabinet approved “anti black magic and superstition ordinance”?
- Q6. . Recently (august 2013) union government has banned duty free import of which of the following commodities?
- Q7. . Recently a term ‘UMEED” is in news. The term is associated with-
- Q8. World Bank has projected India’s GDP growth for the financial year 2015 at what per-cent?
- Q9. . Name the Wal-Mart India Head who resigned from the US retail giant on 26 June 2013.
- Q10. Identify this logo?



**You can E-mail your answers at [researchcom2012\\_mn@its.edu.in](mailto:researchcom2012_mn@its.edu.in) & [itsnewsletter@its.edu.in](mailto:itsnewsletter@its.edu.in)**

(Names of first two Winners will be published in next issue)

## QUESTION of Quiz in last Issue

1. Who has been appointed as the new head of the world trade organisation?
2. E.L. Konigsburg has died who was she?
3. Which state government launched digital krishi card for farmers?
4. Pranab mukherjee inaugurated the \_\_\_\_\_ years celebrations of the Indian institute of foreign trade.
5. Which country recently banned the use of air conditioners in government offices?
6. PNB has around..... branches throughout the country and has a strong presence in northern region of the country.
7. Who is Dr. Arup Roy Choudhary?
8. Ratan tata was appointed as the chief advisor of which airline's India board?
9. Anand shetty passed away in Manglore. Who was he?
10. Identify this logo?



## Answers of Quiz in last Issue

1. Roberto Azevedo
2. Author
3. Goa
4. 50
5. Pakistan
6. 5900
7. CMD of NTPC
8. Air Asia
9. Sprinter
10. Cingular wireless

### Winners of Last Issue Quiz

**Mr. Arun kumar  
(PGDM 2012-14)**



You can E-mail your answers at [researchcom2012\\_mn@its.edu.in](mailto:researchcom2012_mn@its.edu.in) & [itsnewsletter@its.edu.in](mailto:itsnewsletter@its.edu.in)

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