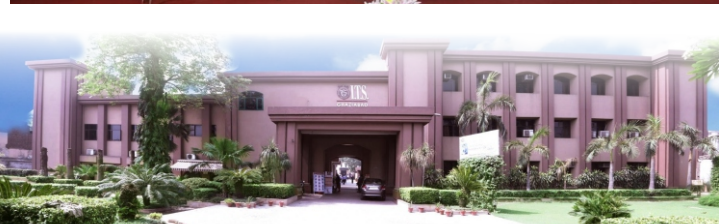


GLIMPSES OF PREVIOUS BUSINESS SUMMITS



INSTITUTE OF TECHNOLOGY & SCIENCE
Mohan Nagar, Ghaziabad

Innovation & Sustainability
for **Global Competitiveness**

BUSINESS SUMMIT 2020

15th February, 2020

Media Partner



Phone: +91 120-281100, Fax: 120-2811113

Mobile: 9810702353

Website: www.itsim.edu.in

ABOUT BUSINESS SUMMIT

Session 2 : Innovative Financial Strategies in BFSI Sector

PROGRAM SCHEDULE 15th February, 2020

After the thumping success of First Edition of Business Summit-2017 which was inaugurated by **Ms Nirmala Sitharaman**, currently **Finance Minister of India**. Institute of Technology and Science is privilege to announce fourth edition of Business Summit 2020. This year deliberations will focus upon **“Innovation for Sustainability for Global Competitiveness”** on 15th February, 2020. This summit is one of the leading platform where business, policy-makers, civil society and academia meet together to discuss the current trends and challenges in the Indian landscape affecting business.

The theme of the Summit focuses on sustainability as it is the prime concern for CEOs especially in the wake of rising global competition, large scale technological change and the most serious economic slump. It is truly top-of-mind for CEOs around the world with 93 percent of them seeing sustainability to be vital to their company's future success. Globalization affects conditions of competition from various aspects in many sectors and while it completely changes these conditions in some sectors, it creates significant differences in some of them. Companies should accept central role of innovation because of the fact that they will gain competitive advantage due to the innovation activities.

This summit will specifically explore **Technology Innovation and Marketing Strategies for Global Competitiveness**, **Innovative Financial Strategies in BFSI Sector**, **Human Capital for Transcending Organizational Capabilities: An innovative Approach** and other related areas.

Session 1: Technology Innovation and Marketing Strategies for Global Competitiveness

Dynamic market structure, differing market conditions and the existence of innovative competitors make competition more intense. Nowadays, objectives such as increasing productivity and profitability, gaining new markets and improving existing market shares are reached through innovation activities. Therefore, companies exert themselves to develop innovative skills, gain sustainable abilities and upgrade their performances. In this context, innovation has been one of the essential elements of competitive advantage. For determination of innovation performance, it is very significant to address all the factors affecting the innovation management process with a holistic approach. This business summit aims to evaluate the impact on the competitive advantage of technology innovation management by putting out the importance of innovation management

With the introduction of new financial technologies, big disruptions are driven by technology like Unified Payments Interface, Big Data, blockchain, artificial intelligence (AI) and IoT, BFSI sector have a very dynamic future. Progressive banks are already adapting cloud strides in cloud computing. Soon business models for emerging banks will be driven by the cloud-first strategy. BFSI sector is giving great opportunities for developing skill and for new startup in this arena. This business summit will aim to discuss these issues in this session.

Session 3 : Human Capital for Transcending Organizational Capabilities: An innovative Approach

Human Intellect is a double-edged sword. The most significant gift that sets mankind apart from all other species in the world is the capacity to think. Corporate today is facing more of a people management challenge than a technical one. This is because the process of talent acquisition since the longest time has been designed to focus more on the technical proficiency of the candidate rather than the ability of the individual to collaborate with diverse people. HR professionals and Talent Acquisition specialists act as the instruments of driving this change. They play a pivotal role in enabling this collaboration in the organization. They act as an integrating factor which enables the individual contributors to look at the larger picture and helps them focus on the ultimate goal. They enable this critical association by picking the right individuals and in turn foster the next generation of innovative leaders who will strive to sustain the success. This business summit will aim to discuss these issues in this session.

For Whom

The Business Summit 2020 will be very useful for cooperative executives, faculty members and students of management. It will also benefit those who are engaged in research work on different market aspects. The summit offers the opportunity to the participant to interact and network with top industry experts in the different areas.

Registration	09.00am – 10.00am
Inaugural Session	10.00am – 11.15am
Tea Break	11.15am – 11.30am
Panel Discussion – I	11.30am – 13.00pm
Lunch Break	13.00pm – 14.00pm
Panel Discussion – II	14.00pm – 15.30pm
Tea Break	15.30pm – 15.45pm
Panel Discussion – III	15.45pm – 17.15pm

REGISTRATION FEES

The registration fees payable is as per the following categories:

Category	Amount (Rs)
Academicians/Research Scholars/Professionals from Industry	500/-

The duly filled in Registration form along with demand draft in favour of “Institute of Technology & Science, payable at Ghaziabad” may please be send to the Convenor at Institute address. The registration fees covers the kit, lunch & tea.

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ABOUT THE INSTITUTE

I.T.S is a leading Management & IT institute in National Capital Region. Established in the year 1995, the Institute has gained considerable recognition as a centre of excellence in the areas of Management & IT for education, training and research. The institute conducts regular post graduate and under-graduate programmes like PGDM, MBA, MCA, BBA and BCA. This seminar is a part of the series of activities undertaken by the Institute in its effort to bring academia and industry together in “Creating a Thinking Professional Order”.