

# Institute of Technology & Science

## Mohan Nagar, Ghaziabad

## Four Weeks

# ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

**"We have a million problems, but at the same time we have over a billion minds #StartupIndia"**

*Narendra Modi*



## About The Institute

I.T.S - The Education Group is an 25 years old leading educational group of the country. Its various programmes are NBA accredited & NAAC (A-Grade) accredited. ISO 9001:2015 certified group offers 20 courses to its 8000 students in its 8 Institutes spread over 4 campuses, endowed with state-of-the-art infrastructure, all modern facilities and more than 700 distinguished faculty members. I.T.S - The Education Group is a renowned and established educational group offering programmes in Management, IT, Dental, Engineering, Pharmacy, Biotechnology and Physiotherapy. PGDM programme offered by I.T.S is equivalent to MBA as certified by the Association of Indian University (AIU) which is a rare recognition given to any such programmes in India.

## ABOUT DELHI-NCR

Delhi, the capital of India, is situated in northern India and stands on the west bank of Yamuna River bounded by Uttar Pardesh and on the north, west and south by Haryana. New Delhi is famous for its culture , tradition and effervescent history. The culture of Delhi reflects the rich heritage of the past coupled with the influence of modern life-style. The National Capital Region (NCR) in India is a metropolitan area which encompasses the entire National Capital Territory of Delhi, which includes New Delhi, as well as urban areas surrounding it in neighbouring states of Haryana, Uttar Pradesh and Rajasthan

## SIGHT SEEING/DELHI DARSHAN

The political capital of India, New Delhi is identified as the golden triangle covering Delhi-Agra-Jaipur in the country's north encompassing the history, grandeur and glory. The India Gate, Red Fort, Chandni Chowk, Qutub Minar, Jantar Mantar, Akshardham Temple, Bahai Temple are some of the important landmarks besides some excellent shopping places.





## ABOUT ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Entrepreneurship is regarded as one of the important determinants of the Industrial growth of the Country. In order to meet the global demand with the new challenges thrown to the Indian Industry and also to generate Employment, Entrepreneurship development has to be given a priority. The dearth of the Entrepreneurial and Managerial skill is one of the most common problems being faced by all underdeveloped economies. Entrepreneurship is promoted to help alleviate the Unemployment problem, to overcome the problem or stagnation and to increase the competitiveness and growth of Business and Industries. Promoting self-employment amongst the Science and Technology (S&T) manpower in the Country and to setup Knowledge based and Innovation driven Enterprises is the need of the hour.

The Entrepreneurs should possess required Skills, ability to grasp opportunities whether economic advantages, orientation towards applying knowledge to Maximize gains, Business skills and Leadership qualities and above all Confidence that one can make things happen. Various attempts have been made to promote and develop Entrepreneurship. With the Start-up ecosystem momentum in India, and the need for Innovation & Entrepreneurship being highlighted by the Industry, more and more Academic Institutions and Universities are coming forward with programs in Entrepreneurship.

This EDP will help the participants start their Enterprises and take their spirit of Entrepreneurship forward. The Trainees will be guided by Experts in different aspects of Entrepreneurship like Entrepreneurial quality & Motivation development, Sensing Business Opportunities, Awareness about programs, Policies, Institutional network, Incentives, Consolidation of Business Idea Project Report Preparation, Management Inputs, Industrial Visit etc.

## OBJECTIVE

An Entrepreneurship Development Programme (EDP) of four weeks duration, aims at Training the Science & Technology Graduates and the Diploma holders in the essentials of Conceiving, Planning, Initiating and Launching an Economic activity or an Enterprise successfully.

## PROGRAMME STRUCTURE

- Entrepreneurship & Schemes of Assistance institutional networking, incentives etc.
- Project Selection & Pre-Feasibility
- Consolidation of Business Idea
- Entrepreneurial Motivational Input
- Project Report / Business Plan Preparation
- Management Inputs

## EXPECTED OUTCOME

The Four weeks programmes expect the participants to

- Generate New Ideas
- Know its Business Opportunity
- Assess the Viability of the Idea
- Understand the development of Idea into Product / Service
- Make the participants aware on Technical and Financial Assistance
- Support & Provide Guidance on Implementation of New Venture
- Ready Business Plan

## METHODOLOGY

Inputs will be imparted during the sessions through:

- Lecture
- Case Studies
- Experience Sharing Sessions
- Interaction
- Group Discussion
- Industry Visit

## RESOURCE PERSONS

The Team of Resource Persons consists of Experts from

- Entrepreneurship Development Institute of India (EDII)
- NIESBUD, Noida
- District Industries Centre (DIC)
- National Small Industries Corporation (NSIC)
- Ministry of MSME
- Technology Business Incubator & Other CEOs of TBI
- Patent office, Successful Entrepreneurs, Industries & Banks
- Regulatory Authority/Body
- Academia

## TARGET AUDIENCE

- Graduates aged between 21-45 years with Degree / Diploma in Science / Engineering / Technology.
- Number of participants is limited to 25 and registration is based on first-come-first-served basis.

### Registration Fee

There is no Registration Fee

## Important Dates

**Duration** : 03.02.2020 to 29.02.2020

**Last Date for Receipt of Application** : 22.01.2020

**Date of Interview** : 23.01.2020

**Selection Notification** : 27.01.2020



**STARTUP  
INDIA  
STAND UP INDIA**

## ORGANIZING COMMITTEE

### CHIEF PATRON

**Dr. R P Chadha**  
Chairman

### PATRON

**Mr. Arpit Chadha**  
Vice-Chairman

### PROGRAMME DIRECTOR

**Dr. Vidya Sekhri**  
Director (Management)

### Coordinator(S)

**Dr. Ashish Kumar Jha**  
**Dr. Vinay K. Srivastava**

For further information,

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