



Finance For Non- Finance

Date: 17th March, 2019

**PROGRAMME DIRECTOR:
Dr. Nitin saxena**

Venue
Management Development Centre (MDC)
Institute of Technology & Science
Mohan Nagar, Ghaziabad- 201007

MANAGEMENT DEVELOPMENT PROGRAMME

on

FINANCE FOR NON FINANCE

INTRODUCTION

An efficacious professional needs to take multi-dimensional decisions in the business world. Such decisions have vital effect on the profit and wealth generating capacity of the business. A constant effort and appropriate skill is required in the area of finance for accomplishing better organizational goals & formulating business policies.

The non-finance professionals are generally found in a puzzling situation while dealing with procedures & practices in finance. The program provides the professionals with a comprehensive working knowledge of critical financial concepts in an easy manner that will help them to make better decisions in their concerned areas and also better manage their personal finance.

KEY TAKEAWAYS

- **Understanding the dynamics of finance**
- **Understanding of financial reporting**
- **Understanding of stock market**
- **Decision making & its financial implication**
- **Ratio Analysis**
- **Interpretation of financial statements**
- **Herd behaviour of Indian market player**

PEDAGOGY

Interactive Discussions, Case lets, Exercises based on real life examples, Activities.

FOR WHOM

This MDP is suitable for executives in non finance domains as it will help them to visualize the company & its operations holistically. Self-Employed or entrepreneurs will also be benefitted from this.

TRAINERS' DETAILS

- ✓ Dr Nitin Saxena is Assistant Professor in Management Department of ITS, Ghaziabad. He has an enriched 12 years experience in corporate & academic background. He had Co-Authored a book on Financial Accounting (Text & Cases). He had published various articles & research papers in the area of Financial markets & Mergers.
- ✓ Mr. Ankur Ahuja is presently working with institute of Technology & Science as Assistant Professor. He has an enriched experience of 10 years of industry & academics. He is a qualified junior Research Fellow in commerce by UGC. He had published various articles & research papers in the area of Financial accounting & Mergers.

PROGRAM FEES

Date	Timing	Venue	Fees	Bank Details
17 th March, 2019	10 AM- 5 PM	ITS, Ghaziabad	Rs 1000/-	Name of Account: Institute of Technology & Science Address of Bank: Syndicate Bank, Navyug Market, Ghaziabad Bank A/c No.: 85563060000023, IFSC Code: SYNB0008556

Programme Fee includes Training Kit, Executive Lunch, and Refreshment.

CERTIFICATE OF PARTICIPATION

The Institute issues a Certificate of Participation on conclusion of the Programme.

ABOUT INSTITUTE OF TECHNOLOGY AND SCIENCE (ITS)

Institute of Technology and Science, Ghaziabad (I.T.S) established under the aegis of I.T.S- The Education Group in 1995, with an illustrious legacy of over 23 years has distinctly made a mark of its own. We run programs in Management and Information Technology that are accredited by institutions like NBA and NAAC (A Grade), while also being ISO certified. I.T.S is also internationally accredited to I.A.O., U.S.A. The MDP Cell of I.T.S, Department of Management constituted with the motto of enhancing managerial skills in corporate world to meet the Global Challenges.



MDP CELL



Dr. Ajay Kumar
Director Management



Dr. Lalit Kumar Sharma
Chief Coordinator



Prof. Durba Roy
Convener



Prof. Anil Kalra
Area Expert - Finance



Prof. Santosh Kr. Sood
Area Expert - Marketing



Prof. C.K. Sabharwal
Area Expert - Gen. Management



Prof. Parul Gupta
Member



Dr. Charu Chaudhry
Member



Prof. Shikha Arora
Member

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