
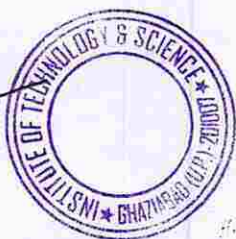


**Institute of Technology & Science
Mohan Nagar, Ghaziabad**

MBA - Foreign Tour

Sr. No	Course	Date	Place	Faculty Name
1	MBA	19-22.04.2016	Thailand	Prof. Nitin Saxena
2	MBA	21th - 24th March, 2017	Thailand	Prof. Rakesh Roshan (MCA)
3	MBA	11th April, 2018 to 17th April, 2018	Thailand	Prof. Alok Singh
4	MBA	12th March, 2019 to 16th March, 2019	Malaysia	Prof. Parul Gupta

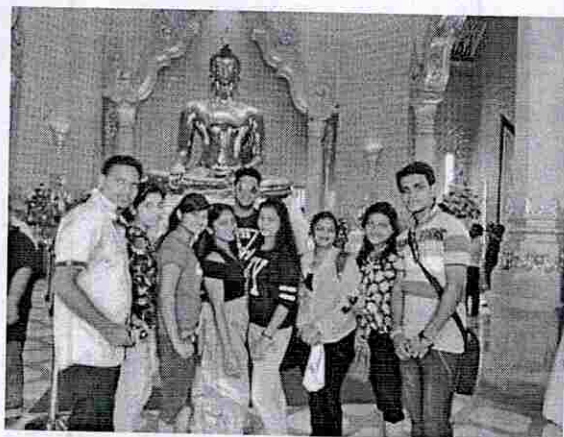
23rd April, 2016

MBA (2014-16) Batch Overseas cum Educational Tour to Thailand.

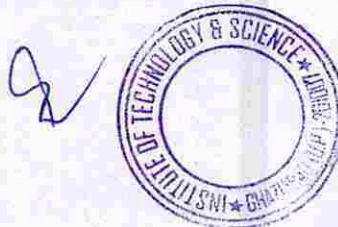
MBA (2014-16) batch students were send to Thailand on merit basis on 18th April, 2016. 16 students were benefited with the institute scholarship scheme. Tour was flagged off on 18th April, 2016, and departed to kolkata for connecting flight to Bangkok with tour guide Mr.Sidharth Kapil.



Students reached Bangkok (Swarnbhoomi Airport) on the early morning of 19th April, 2016 and met local tourist guide Miss U. On 19th April, 2016 was fortunate for students since they enjoyed "Water Festival" of Pattaya with local people of Thailand. It was just like our Holi Festival where people play with water and colours.



On 20th April, 2016 group went to "Coral Island" where they enjoyed adventure activities like Para sailing, under water diving and scooter drive. Also they were taken to island where they shop and enjoyed crystal clear green water of South China Sea. They were taken for industrial visit to "Gems Gallery" which is one of the biggest in the world for finishing and retail outlet of precious gems & pearls. In evening they enjoyed Alcazar dance show, which connect different cultural dimensions through performances.





On 21st April, 2016 students check out from Pattaya and boarded for Bangkok. In Bangkok students were taken to "Safari World" where most amazing shows were waiting for them. In safari world they enjoyed "sea lion show, Dolphin show, Cow Boy show and Aqua War show". At the end of the day students were taken to jungle safari.

On 22nd April, 2016 students visited beautiful "Gold Buddha Temple" and "Indra Market" where they shop for souvenirs of Thailand. Tour ended on 22nd April, 2016 when students boarded for Delhi with magnificent memories of Thailand.

Prof. Nitin Saxena



Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: MBA Students went to Thailand on tour

News Paper Name: Yug Karvat

Dated: 18/04/2016

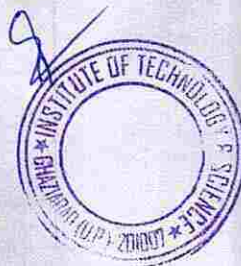
Page No.: 03

आईटीएस के छात्र थाईलैंड दौरे के लिए रवाना



गाजियाबाद। मोहननगर स्थित आईटीएस के एमबीए के छात्र पांच दिन के थाईलैंड के दौरे के लिए रवाना हुए। आईटीएस फैकल्टी प्रोफेसर नितिन सक्सेना ने कहा कि इस यात्रा के दौरान छात्र रतन कंपनी, अल्कजारश और कोरल आईलैंड का दौरा

करेंगे। साथ ही छात्रों को थाईलैंड के आधुनिक हवाई अड्डे को भी देखने का मौका मिलेगा। उन्होंने कहा कि इस प्रकार के दौरे छात्रों को अंतराष्ट्रीय ज्ञान प्राप्त करने का अवसर मिलेगा। दौरे को टीयूआई द्वारा प्रबंधित किया गया है।



21st – 24th March, 2017

MBA (2015-17) Batch Overseas cum Educational Tour to Thailand.

MBA 15-17 batch students were sent to Thailand on merit basis on 20th March, 2017. 18 students were benefited with the institute scholarship scheme. Tour was flagged off on 20th March, 2017, Students reached Bangkok on 21st March, 2017, in evening they enjoyed Alcazar dance show, which connect different cultural dimensions through performances. Students rocked when a dance performance by Thai dancers were presented on Indian Songs.

On 22nd March, 2017 group went to "Coral Island" where they enjoyed adventure activities like Para sailing, under water diving, Banana Ride and scooter drive. Also they were taken to island where they shop and enjoyed crystal clear green water of South China Sea. They were taken for industrial visit to "Gems Gallery" which is one of the biggest in the world for finishing and retail outlet of precious gems & pearls.

On 23rd March, 2017 students check out from Pattaya and boarded for Bangkok. In Bangkok students were taken to "Safari World" where most amazing shows were waiting for them. In safari world they enjoyed "sea lion show, Dolphin show, Cow Boy show and Aqua War show". At the end of the day students were taken to jungle safari.

On 24th March, 2017 students visited beautiful "Gold Buddha Temple" and "Indra Market" where they shop for souvenirs of Thailand. Tour ended on 24th March, 2017 when students boarded for Delhi with magnificent memories of Thailand.



Prof. Nitin Saxena



Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: Merit & Excursion Tour to Thailand MBA 15-17 Batch

News Paper Name: Yug Karvat

Dated: 30.03.2017

Page No.: 02

विद्यार्थियों का दल थाईलैंड दौरे से लौटा



गाजियाबाद। आईटीएस मोहननगर के एमबीए के छात्रों का थाईलैंड यात्रा पर गया दल वापस लौट आया है। इस यात्रा के दौरान जहाँ उन्होंने शैक्षिक गतिविधियों की जानकारी ली वहीं वहाँ के सांस्कृतिक कार्यक्रमों का भी लुत्फ उठाया।

उन्होंने अल्कजार शो देखा। राइडपैरासेलिंग, एडवेंचर राइड, वर्ल्ड सफारी, गोल्डन चुद्धा टेम्पल आदि भी देखे। छात्र-छात्राओं ने जेम्स गैलरी का भी दौरा किया। उन्होंने बैंकाक के प्रसिद्ध इंदिरा मार्केट में भी शॉपिंग की।



Report on Educational Foreign Tour for MBA 16-18 Batch to Thailand

Department of Management, Institute of Technology and Science, Mohan Nagar, Ghaziabad organized an Educational Foreign Tour to Thailand for MBA 16-18 batch students on merit basis from 11th April, 2018 to 17th April, 2018. Total 19 students were benefited with the institute scholarship scheme. Tour was flagged off on 11th April, 2018, and departed from Delhi to Bangkok.



Students reached Bangkok (Swarnbhoomi Airport) on the early morning on 12th April, 2018 and met local tourist guide Miss Gems, after that they proceeded for Pattaya. Students enjoyed "Water Festival - Songkran 2018" of Pattaya with local people of Thailand. This year, Songkran Festival - Thai New Year started on 13th of April, 2018 to 15th of April, 2018. It was just like our Holi Festival where people play with water and colours.



On 12th April, 2018, in evening they enjoyed Alcazar Dance Show at Pattaya, which connect different cultural dimensions through various performances.



On 13th April, 2018 group went to "Coral Island" where they enjoyed adventure activities like Para-sailing, Under Water Diving and Banana Boat Ride. Also they were taken to island where they enjoyed crystal clear green water of South China



Sea. They were taken for industrial visit to "Gems Gallery" which is one of the biggest in the world for finishing and retail outlet of precious gems & pearls.

On 14th April, 2018 students checked out from Pattaya and boarded for Bangkok. In Bangkok students visited beautiful Buddha Temple (Golden + Marvel).



On 15th April, 2018 students started their day with Jungle Safari. After that students were taken to "Safari World" where most amazing shows were waiting for them. In safari world they enjoyed "Orang Utan Show, Sea Lion Show, Dolphin Show, Cow Boy Show, Spy War Show and Bird Show".



On 16th April, 2018 students were taken to "Indra Market" where they shopped for souvenirs of Thailand.

Tour ended on 17th April, 2018 when students boarded for Delhi with magnificent memories of Thailand.

Alok

Prof. Alok Singh

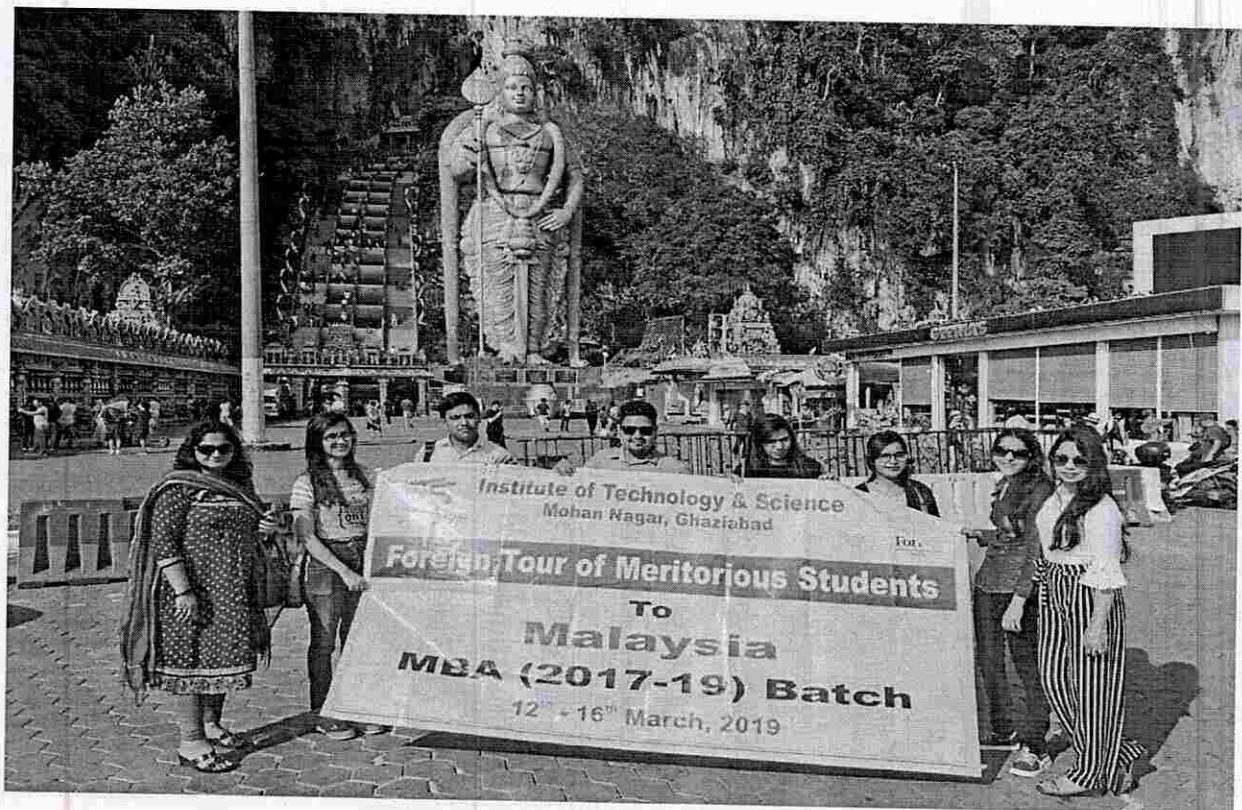


16th March, 2019

Five Days Foreign Educational tour to Malaysia for MBA 2017-19 Batch

The foreign educational tour of MBA 2017-19 batch meritorious students to Malaysia started with great excitement and happy anticipation. On day 1 all the students visited the famous Batu caves and the temple of Lord Murugan which was built in 18th century. There are 270 steps to go to main temple and caves. During the climb up to 270 steps to reach the main temple and caves, the students had a spiritual and soul stirring experience.

Students went up and offered prayers to the Lord and were amazed to see the ancient caves which are supposed to be a million years old.



After the Batu caves, students were taken to the famous Genting Highland which is the largest amusement centre of Malaysia. Ride in cable car to the hotel left the students awestruck with the serene beauty of the mountains.



On the second day students visited the Gallery of Kuala Lumpur which showcased the heritage of Malaysia. It depicted the history, art, architecture of the country in a very engaging manner. Multiple miniatures of actual buildings attracted the attention of all the students.



Students then visited the China town for shopping. It was an interesting experience for them where they shopped for small memorabilia for their family and friends.

The third day of the tour began with a visit to the National Mosque. The huge Mosque is 73 meters high and has 16 pointed star shaped roof. The students found its architecture unique and beautiful.

Visit to the National Monument was the second attraction of the day. It was built to commemorate those who have died in Malaysia's struggle for freedom.

The tour then progressed to a visit to The Istana



Darul



Negara which is the official residence of the monarch of Malaysia. It has a magnificent architecture and attracted the attention of the students.

Visit to KL tower was the next attraction. It is the 7th tallest freestanding tower in the world. The panoramic view of the entire city from the observation deck was very exciting and enthralling for the students.

The tour of the day concluded with a visit to the famous Petronas Twin Towers. They were the tallest buildings in the world from 1998 to 2004 and still remain the tallest twin towers in the world. The entire city tour was very exciting and informative for the group which gave an insight into the culture, tradition and insight into the culture, tradition and infrastructure of the city.

The fourth day of the trip was very informative for the students as they visited the largest and most famous Pewter factory of Malaysia ROYAL SELANGOR which is the world's foremost name in quality pewter.



It manufactures beautiful artifacts of tin and fine jewellery in gold and silver. Students were amazed to see the intricate craftsmanship and skill which was being put into each unique piece. They also learnt how a small effort can become a globally renowned enterprise.

The last day of the trip was full of entertainment and shopping for all the students as they visited the Berjaya Times Square. The huge mall offered a large variety of items from which the students bought gifts for their family and friends. The students returned with their hearts full of experiences which they shall cherish for life.


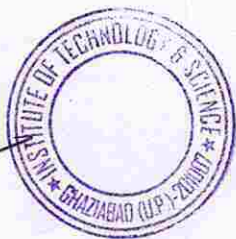
Prof. Parul Gupta



Institute of Technology & Science
Mohan Nagar, Ghaziabad

PGDM - Foreign Tour

Sr. No	Course	Date	Place	Faculty Name
1	PGDM	5 to 11 April, 2016	Dubai, Abu Dhabi and Sharjah.	Prof. Kapil Mohan Garg Dr. Abhinav P.Tripathi Dr. Vijesh Jain Ms. Anju Dhiman
2	PGDM	24 to 30 Nov, 2016	Dubai and Abu Dhabi	Dr. Gopal K. Dwivedi Dr. Anusha Agarwal Mr. Sartaj Alam Mr. Balmukund
3	PGDM	10 to 16 Nov, 2017	Dubai, Abu Dhabi & Sharjah	Prof. Neetu Purohit Ms. Monika Sharma Dr. V. N. Bajpai Dr. D. K. Pandey
4	PGDM	23-29 Octobr, 2018	Dubai, Abu Dhabi & Sharjah	Dr.Puneet Kumar Dr. Shuchita Singh Prof.Yachna Malhotra Mr. Vikas Tyagi
5	PGDM	16-21 October, 2019	Dubai & Abu Dhabi	Dr. Manoj, Prof. LokeshUpreti, Ms. Rakhi, Mr. Ajay Bhardwaj and Ms. Radha

08th April, 2016

Visit of PGDM 2015-17 students to UAE (Dubai, Abu Dhabi and Sharjah).

All ITS PGDM 2015-17 batch students went to UAE for a weeklong tour to UAE and visited 3 countries – Dubai, Abu Dhabi and Sharjah for both industrial and educational exposure. They were accompanied by 4 male and female faculty members of ITS. **This industrial cum educational trip included visit of the students to 2 major industrial units in UAE- 1) CONMIX Ltd., Jebel Ali (a German company in UAE) and 2) Mark Ships Maintenance LLC, Sharjah.** Students visited their works in these 2 countries which are not very far from Dubai. Students also undertook a tour of their factories as well as interacted with the plant heads and supervisors. They discussed about their business model and key success factors which have helped these companies beat the competition. Students also discussed about the career possibilities in UAE and the procedure to join companies in Dubai, Abu Dhabi and Sharjah.

During other days students enjoyed the evening private dinner at the famous Dubai Dhow Cruise followed by a cultural show specially arranged for ITS students. ITS students also undertook some adventure activities which included – Desert Safari, Desert Biking, and Camel Safari etc. ITS students were mesmerized to experience the desert cultural show at the desert camp near Dubai.

In order to know more about UAE, students underwent a guided tour of Dubai city, Abu Dhabi and nearby areas including Atlantis hotel, Burj Khalifa, Burj Al Arab, Zumeira Beach, Al Mamzar Beach, King's Palace, Safari World in Abu Dhabi and several other important landmarks of UAE. ITS students had memorable time doing shopping at Deira Shopping Centre, Meena Bazaar, Lulu Hypermarket, Dates wholesale market in Abu Dhabi and many other shopping places in UAE.

Overall students came back with once in lifetime memories and loads of pictures to share with friends and families. ITS students are now more confident of their corporate career and planning similar self overseas visits in future.

Prof. Kapil Mohan Garg, Prof. Abhinav P.Tripathi, Dr. Vijesh Jain and Ms. Anju Dhiman escorted and guided the large student group of 81 students during this week long tour. It was a great feeling of joy to see these students transformed visibly during this overseas tour.

Dr. Vijesh Jain



Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: PGDM Students Went to Dubai on Industrial Tour

News Paper Name: Hindustan

Dated: 07/04/2016

Page No.: 24

छात्रों कागण पर दुबई गए

इस हिंदुन। मोहननगर के आईटीएस संस्थान के पीजीडीएम के छात्र एक सप्ताह के दूर के लिए बुधवार को दुबई रवाना हुए।

इस मौके पर संस्थान के मैनेजमेंट निदेशक डॉ. सपना राकेश ने बड़ी दिखाकर छात्रों को विदा किया। वहीं संस्थान के चेयरमैन डॉ. आरपी चड्ढा ने छात्रों को ज्ञानार्जन के टिप्स दिए। छात्र इस दूर के दौरान मध्य पूर्वी देशों में विभिन्न प्रकार के औद्योगिक, शैक्षिक और सांस्कृतिक गतिविधियों में हिस्सा लेंगे।

29th November, 2016

Overseas Trip 2016 For PGDM (2016-18) Batch : Dubai & Abu Dhabi.

All the students of PGDM Batch 2016-18 had a wonderful overseas trip to UAE (Dubai & Abu Dhabi). It was a five day trip from 25th to 29th November, 2016 during which the students and the accompanying faculty & staff members visited and explored most of the tourist places, markets, monuments and also went for an industrial visit to the most prominent water processing and packaging plant.



First Day / 25th November, 2016

The pride and pleasure of all PGDM Students, the foreign trip to Dubai and Abu Dhabi started on 24th November, 2016 when the students spent time in Antakshari in ITS Bus and moved to IGI International Airport. The flight was enjoyable and full of excitement.

Immediately after landing in Dubai, the PGDM students and the professors on duty were taken to Kite Beach where they enjoyed in various ways like playing with the waves at the shore and clicking selfies.



After the sea beach visit, they went to a pretentious restaurant and relished countless dishes in their really delicious lunch. Their stay was arranged at the Holiday Inn Express Hotel, Near Emirates Airport, Dubai which is one of the premium hotels of the country.

In the evening the gorgeous students along with professors went for a party on cruise. The cruise was exclusively booked for the ITS students on which all 160 students took delicious dinner, danced on DJ, enjoyed the regional dance on cruise and viewed the view of the city.

The energy, excitement and fun of the whole batch of students was obvious and brimming. They all slept by sharing various details and anecdotes about the country as they learnt that Dubai is actually Du-bai = Do Bhai. It was initially established by two real brothers.

The food similar to Indian food is available in good restaurants starting from 7 Dirhams.

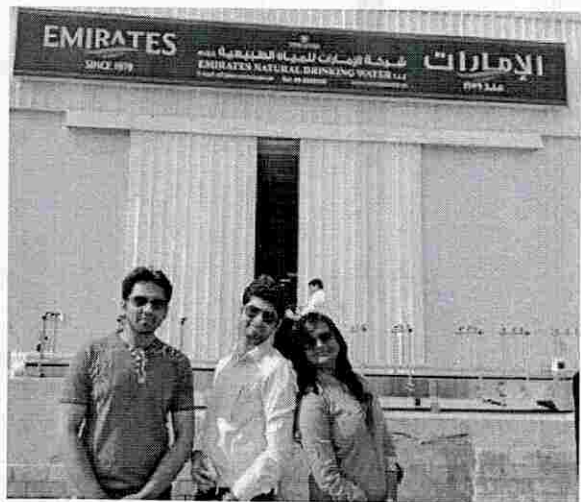
Second Day / 26th November, 2016

The second day of the UAE trip at Dubai was even more thrilling and exciting. The overnight sleep had refreshed all. They all gathered in the vast and beautiful lawns of the hotel Holiday Inn Express which is just opposite to the Emirates Airport, Dubai. The fountains in the lawn and the all time flying planes in the sky gave a mesmerizing experience of being in an entirely different world.



Soon after the breakfast at the hotel, all the students of PGDM and professors left for the sight-seeing of Dubai during which they saw the tallest building of the world Burj-Khaleefa, Mall of Dubai and the Marina Beach. They also visited the expansive palace of the Crown Prince of Dubai and got the pictures clicked with his royal car. The buildings, sights and even roads were so beautiful, neat and clean that everyone was speechless and overwhelmed. Sightseeing ended with a really lavish lunch in a beautiful restaurant of a grand hotel. Food was extremely tasty, standard and full of huge variety.

After the lunch the most thrilling and exciting event welcomed all. It was Desert Safari. All the students and teachers left for safari in 24 SUVs. The ride was a real roller-coaster ride. Speedy SUVs swirled right and left on mountain like sand dunes making everyone feel butterflies in their stomachs. Soon we reached the spot where the students and teachers tested their driving skills on the robust desert bikes. Some learnt, some laughed, some shrieked but all said that it was an amazing experience.



The main attraction of the Desert Safari was an exclusive musical evening full of dance, dinner and DJ. Various corporate groups and other visitors around 500 in number were also there to enjoy this event set in the centre of huge sand dunes. The name of ITS – The Education Group was specially announced on loud speakers during the welcome address. The name was repeated at the end also as the loud clappings by the ITSians had given a great height to the function and appreciation to the performers.

Lively and beautiful belly dance, kanura dance (with lighted clothes) and the fire dance enthralled all. The unforgettable desert safari concluded with dinner. Tea, coffee, cold drinks, water and snacks were served free of charges only for the ITSians.

Third Day / 27th November, 2016

The third day of the UAE trip included visit to Abu Dhabi where the PGDM students witnessed the jaw-dropping beauty of the Sheikh Zayed Mosque and the Ferrari World.

The day started with a two hour bus journey to Abu Dhabi which is the largest state of the 7 states of UAE. The tour guide told us that 84% of the UAE is Abu Dhabi and 91% of the UAE oil comes from here only. The journey was a two hour show that included mimicry, singing, and antakshari. Actually it was like a talent hunt in which the students came to the in-built mike of the bus and sang songs, mimicked teachers and film stars and also played Antakshari.



Soon we reached the famous mosque which was a larger Taj Mahal. Beauty of the mosque was beyond words. High and huge halls, decorated walls and sky touching tombs were matchless examples of ultimate architecture. The chandelier in the mosques was the second largest chandelier of the world. The ITS girls in full sleeve garments and scarf on head looked different and pleasing. After the mosque visit all went to Foodland where everyone relished the taste of best Indian dishes of many types.

After the lunch, all three AC and high-tech luxury buses moved to the grand Ferrari World where the young ITSians got crazy seeing the real Ferrari cars, not one or two but many in number. The sound of these cars was such as if an airplane is about to fly. Countless selfies and group photographs were clicked by the students with the audible sighs and the obvious wish to own one in future.



The last sight of the day was JBR Road (Jumeira Beach Road) where the students saw south sea beach, played various games and won huge teddy bears as prizes. The trip of the day concluded with the lavish dinner in the Flavors restaurant of the Hotel Hawthorn.

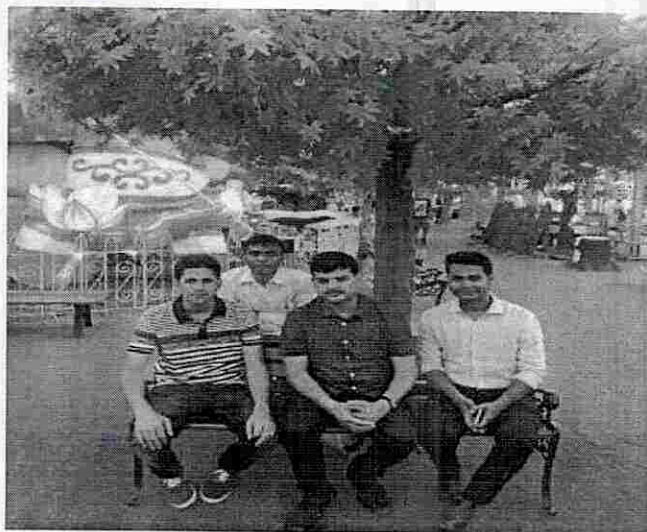
Fourth Day / 28th November, 2016

The fourth day of the overseas Trip started with the industrial visit to the Emirates water plant in Fujaihra which is the most prominent drinking water processing and packaging company of UAE.

All the students in three batches travelled in AC buses for two hours to reach the Emirates plant where they were welcomed and briefed by the senior industry professionals. The students saw the processing of water, its packing, bottling and delivery. They were told that the same plant has the capacity of producing 35000 water bottles every hour.

The students also had a short break at the sea beach near the plant where they enjoyed swings, photographed crabs and felt the sea water on their feet. After this all went for the lunch.

After the lunch, the main attraction of the day was waiting for all of them – The Global Village at Dubai. It was an amazing amusement park spread in kilometers and acres where the cultural and business setup of important countries was shown with huge creations and pretentious structures. Each segment was a country like France, United Kingdom, UAE, India, China, Pakistan, Syria, Germany etc. The replicas of important buildings of the world also attracted all like Taj Mahal, Burj Khalifa, Statute of Victory etc. The students spent countless Dirhams in shopping in the Global Village and the rides on breathtaking swings.



This was followed by the visit to the Dubai Mall which is one of the largest malls of the world and is adjacent to Burj-Khalifa. The students enjoyed the nearest view of the same and event went up to the end of the tower to have the mesmerizing aerial view of Dubai. The trip to Dubai mall concluded with the great fountain show where thousands of visitors from all corners of the world had gathered to view the magic of music and water combined.

The fun list for the day concluded with the really lavish dinner at Foodland.

Fifth & Last Day / 29th November, 2016

The fifth and last day of the overseas Trip was dedicated to shopping from across Dubai. Throughout these four days the sight-seeing and other schedules were so hectic that the students had to hold their desire of purchasing unique items and keepsakes for their family members, friends and relatives. But the last day of the trip was dedicated to full day shopping from various prominent malls and markets of Dubai.



Soon after the breakfast at the Holiday Express Inn, the buses moved to Meena Bazar which is a hub of shops by Indian owners. Indian names, sign-boards and even the posters of Indian celebrities like Kareena Kapoor were commonly seen in this market. All type of stuffs from electronics to garments, jewellery, toys and household items were available in this spacious and well established market area. The most popular shop in the Meena Bazar was 'All Items 1 to 10 Dirhams' where most of the students did a heavy shopping and returned with shopping bags in both the hands.

The first session of shopping ended with the lavish and delicious lunch in the huge and gorgeous restaurant of the Hotel Copthorne. Then the buses plied towards the Deira City Centre where the students spent another 3-4 hours in shopping and exploring the 'Care

For' segment in the mall and 'Day to Day' outlet outside the mall. The area was a treat to watch and the ambience was really soothing. By 6:00 p.m. all the students and the faculty members were carrying 5-6 shopping bags and a worry if these bags would be within the prescribed limit of weight at the airport.

By seven, they all reached the airport and cleared the security checks smoothly. They also took their dinner at the airport and boarded the flights Spice Jet, Indigo and Fly Dubai respectively. By 4:00 a.m. the ITSians were again in the motherland with countless stories and experiences of the overseas trip to UAE. Some called it the best and some called it the most memorable moments of their life. They also felt proud and grateful of being a student at ITS-The Education Group that gave them this lovely chance to explore UAE with the best of stay, facilities and the experiences.

Dr. Gopal Krishna Dwivedi



Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: Overseas (UAE) Tour- 2016

News Paper Name: Yug Karvat

Dated: 28.11.2016

Page No.: 02



गाजियाबाद। आईटीएस मोहननगर के पीजीडीएम (बैच 2016-18) के सभी विद्यार्थियों का दल एक सप्ताह के यूएई के टूर पर रवाना हुआ। वाइस चेयरमैन अर्पित चड्ढा ने विद्यार्थियों को रवाना किया। चेयरमैन डॉ. अर्पित चड्ढा ने विद्यार्थियों व प्रोफेसर्स को विदेश यात्रा की बधाई दी। यूएई के दौर में विद्यार्थियों का दल औद्योगिक, शैक्षिक व सांस्कृतिक गतिविधियों में भाग लेगा। इस दौरान दल बुर्ज खलीफा, शारजाह की इंडस्ट्रीज, पाम जुमेरा आयलैंड आदि स्थानों पर भी जाएगा।

News Paper Name: Amar Ujala

Dated: 26.11.2016

Page No.: 09

एजुकेशनल ट्रिप पर आईटीएस के छात्र दुबई रवाना

साहिबाबाद (ब्यूरो)। मोहन नगर स्थित आईटीएस कॉलेज के पीजीडीएम के छात्रों को एक सप्ताह की दुबई यात्रा के लिए रवाना किया गया। आईटीएस समूह के वाइस चेयरमैन अर्पित चड्ढा ने हरी झंडी दिखा कर स्टूडेंट्स को रवाना किया। ये मध्य-पूर्वी देशों में जाकर वहाँ विभिन्न प्रकार की औद्योगिक, शैक्षिक एवं सांस्कृतिक गतिविधियों में हिस्सा लेंगे और मिडिल ईस्ट के इन देशों के विकसित व सुदृढ़ इन्फ्रास्ट्रक्चर का मुआयना भी करेंगे।

16th November, 2017

PGDM (2017-19) Batch Overseas cum Educational Tour to UAE (Dubai, Abu Dhabi & Sharjah).

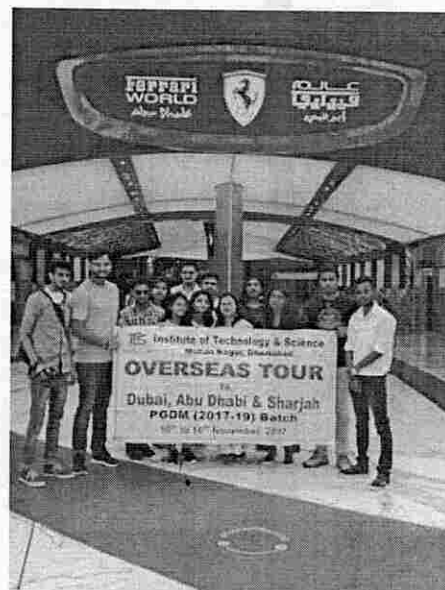
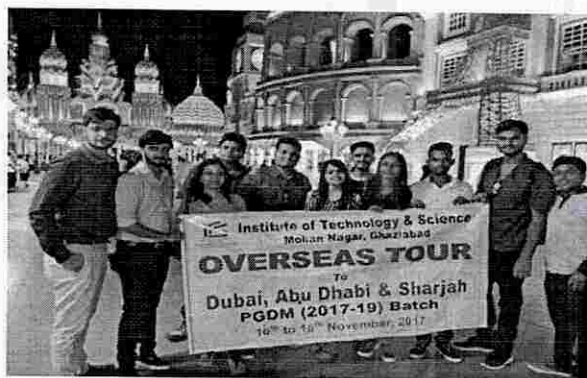
The wait was over! Students of PGDM (2017-19) batch alongwith Dr. V. N. Bajpai, Prof. Neetu Purohit, Dr. D. K. Pandey and Ms. Monika Sharma boarded on the flight to UAE tour (Dubai, Abu Dhabi & Sharjah) on 10th November, 2017. They landed at Sharjah airport early in the morning. To begin with, students were taken to the orientation tour of Sharjah, one of the most famous cities of UAE. Sharjah is widely considered as the nation's cultural capital.

They visited the sprawling campus of University of Sharjah, famous Kite beach, and Sharjah Cricket stadium. All the students were excited to see Cricket stadium.

The another unforgettable destination students' group headed for was the famous Kite Beach. Everyone clicked beautiful photographs on the beach as if they wanted to keep every moment alive and afresh, they spend here.

We checked in to the hotel Holiday Inn Express which is just opposite to the Emirates Airport, Dubai. The fountains in the lawn and the all time flying planes in the sky gave a mesmerizing experience of being in an entirely different world.

In the evening students along with professors went for a party on Dhow cruise at Dubai Marina. The cruise was exclusively booked for the ITS students. A full course buffet dinner with a live local Arabic dance and magician show was a great way to combine dining with sightseeing on which students enjoyed. They were amazed to see the cleanliness and beauty of the city, called Dubai.



The 11th of November, second day of the UAE tour was ready with full of surprises and adventures to be explored in it. The day started with the Dubai city tour including Za'abeel, the royal palace of the king of Dubai, Jumeira beach and Merina are. The beauty of Burj Al Arab, one of best 7 star hotels in the world on Jumeira beach was adding another feather to cap of Dubai. We have seen some of the best of the buildings of the world with the finest architecture. On the way to city tour students have been taken through Dubai World Trade Centre, Dubai Metro, the largest driverless metro in the world, Dubai Union House, the building that witnessed signing of agreement by the seven Kings of different emirates of the time to be the part of UAE on 2nd December, 1971, Etihad museum which collects, preserves and displays the heritage of the United Arab Emirates in the areas of social, political, cultural, scientific and military history.

The evening of the day was an unforgettable experience of Desert Safari including exhilarating dune drives in Land cruisers followed by belly dancing and delicious Arabic dinner. Students enjoyed some of the best moments of their life by taking Camel rides, photography in Arabic dress, bike and Jeep desert driving, and Henna art (Mehndi) in a specially designed camp in the heart of the desert.

The 12th of November was full of fun and learning lessons about trade and industry practices in Dubai and cross cultural experiences. Students were taken for the industrial visit to the Emirates water plant in Fujaihra which is the most prominent drinking water processing and packaging company of UAE. They have been given a warm welcome by the officials of Emirates plant and were briefed about the processing of water, its packing, bottling and delivery process.

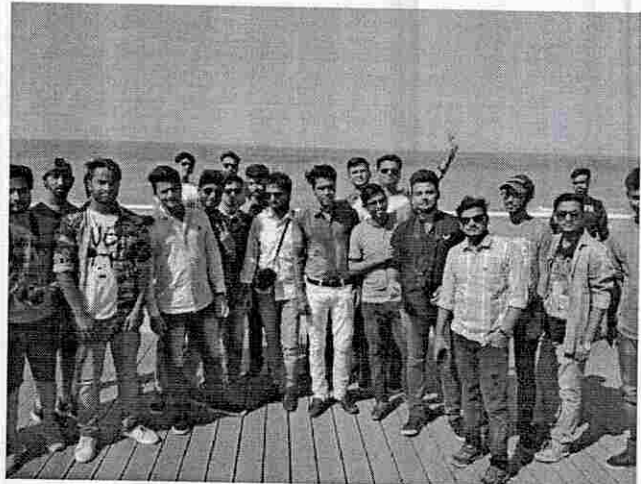


Global Village was another attraction of the day. It is claimed to be the world's largest tourism, leisure, shopping and entertainment project. It is the region's among the best cultural, entertainment, family and shopping destinations.

On 13th of November, fourth day, students were taken for the Abu Dhabi city tour and Ferrari World. They visited famous Grand Mosque one of the biggest mosque made up of Mughal, Egyptian and Persian architecture. After the lunch, buses moved to the grand Ferrari World where the young ITSians got crazy seeing the real Ferrari cars, not one or two but many in number. The sound of these cars was such as if an airplane is about to fly. Countless selfies and group photographs were clicked by the students with the audible sighs and the obvious wish to own one in future.



In the evening they visited the Dubai Mall, one of the most happening place in the world consisting of Burj Khalifa , the tallest building in the world and many other sky touching man made marvels (buildings) on the earth. Students were amazed to see the fountain show.



And finally the last day of the tour made us to believe that why Burj Khalifa is the heart of Dubai. Students were taken at the top of the tallest building of the world. The mesmerizing view of Dubai from 125th floor at the height of 828 metres thrilled everyone and made us speechless. Students were excited as if they wanted to capture this unforgettable moment in their cameras forever.

Post lunch students spent another 3-4 hours in shopping at Deira City Centre.. The area was a treat to watch and the ambience was really soothing. By 5:00 p.m.all the students and the faculty members were carrying shopping bags in hands and a worry in mind if these bags would be within the prescribed limit of weight at the airport.

By 7.30 pm, they all reached the airport and cleared the security checks smoothly. They also took their dinner at the airport and boarded the flight. By 4:00 a.m on 16th November, 2017. the ITSians were again in the motherland with countless stories, memories and experiences of the overseas trip to share with their family and friends.

Dr. V. N. Bajpai



Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: Overseas (UAE) Tour-PGDM 2017-19 Batch

News Paper Name: Bhavi Satta

Dated: 18.11.2017

Page No.: 4

आई.टी.एस. के पी.जी.डी.एम. स्टूडेंट्स की यू.एई. ट्रिप सम्पन्न बुर्ज-ए-खलीफा की ऊंचाइयों से देखी दुबई



गाजियाबाद। आई.टी.एस. गाजियाबाद के पी.जी.डी.एम. (बैच 2017-19) के सभी विद्यार्थियों ने एक हफ्ते की यू.एई. की यात्रा का भरपूर लुत्फ उठाया। आई.टी.एस. समूह के वाइस चेयरमैन अर्पित चड्ढा एवं डायरेक्टर मैनेजमेंट डॉ. अजय कुमार ने झण्डी दिखा कर विद्यार्थियों एवं प्रोफेसर्स को विदा किया था और मनोरंजन के साथ समुचित ज्ञानार्जन के लिये महत्वपूर्ण टिप्स भी दिये थे। आई.टी.एस. समूह के चेयरमैन डॉ. आर. पी. चड्ढा ने भी इंटरनेशनल ट्रिप पर जाने वाले विद्यार्थियों, प्रोफेसर्स एवं स्टाफ मेम्बर्स को संलग्नमय एवं सफल यात्रा की बधाई

दी।

उल्लेखनीय है कि पी.जी.डी.एम. के ये सभी विद्यार्थी मध्य-पूर्वी देशों में जाकर वहां विभिन्न प्रकार की औद्योगिक, शैक्षिक एवं सांस्कृतिक गतिविधियों में हिस्सा लेते हैं और मिडिल ईस्ट के इन देशों के विकसित व सुदृढ़ इन्फ्रास्ट्रक्चर का मुआयना भी करते हैं।

इस दूर के दौरान विद्यार्थी बुर्जखलीफा देखने भी गये साथ ही शारजाह की बड़ी इण्डस्ट्री में ज्ञानार्जन भी किया। दुबई की प्रमुख इमारतों व स्थलों का नजारा भी इन विद्यार्थियों को सुलभ हुआ। उन्होंने न सिर्फ हेजर्ट सफारी और शोवरूज

का आनन्द लिया बल्कि अवधार्वी की प्रसिद्ध मस्जिद भी देखी।

इस महत्वपूर्ण एजुकेशनल दूर पर गये विद्यार्थियों ने न सिर्फ कृत्रिम आवासीय आयलैण्ड 'पाम जुमेरा आयलैण्ड' देखा बल्कि विश्वप्रसिद्ध होटल अटलान्टिस एवं मॉल ऑफ दुबई में भी घूमने और खरीदारी करने का लुत्फ भी उठाया।

Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: Overseas (UAE) Tour-PGDM 2017-19 Batch

News Paper Name: Amar Ujala

Dated: 18.11.2017

Page No.: 6



दुबई से लौटे आईटीएस के स्टूडेंट्स।

दुबई से घूमकर लौटे आईटीएस के स्टूडेंट

साहिबाबाद। आईटीएस गाज़ियाबाद के पीजीडीएम कोर्स के विद्यार्थियों ने एक हफ्ते की यूएई की यात्रा का भरपूर लुफ्त उठाया। यात्रा के दौरान छात्रों ने विभिन्न प्रकार की औद्योगिक, शैक्षिक एवं सांस्कृतिक गतिविधियों की जानकारी ली। साथ ही देश के विकसित व सुदृढ़ इंफ्रास्ट्रक्चर का मुआयना भी किया। इस टूर के दौरान विद्यार्थी बुर्ज खलीफा भी देखने गए। दुबई की प्रमुख इमारतों व स्थलों का नजारा भी विद्यार्थियों ने लिया। इस एग्जक्यूशन टूर पर छात्रों ने 'पाम जुमेराह आइलैंड' भी देखा। व्यूरो

News Title: Overseas (UAE) Tour-PGDM 2017-19 Batch

News Paper Name: NBT

Dated: 18.11.2017

Page No.: IV

यूएई से लौटे छात्र

■ वस, मोहन नगर: मोहन नगर के आईटीएस के पीजीडीएम (बैच 2017-19) के सभी विद्यार्थी शुक्रवार को यूएई रिप से लौटे। इस दौरे का मकसद सभी विद्यार्थियों को मध्य-पूर्वी देशों की शैक्षिक, सांस्कृतिक और विभिन्न प्रकार की औद्योगिक गतिविधियों से खुदरा करवाना था। इस दौरे के दौरान ये बुर्ज खलीफा व शहरशाह की बड़ी इंडस्ट्री में भी गए।

29th October, 2018

PGDM (2018-20) Batch Overseas cum Educational Tour to UAE (Dubai, Abu Dhabi & Sharjah).

The wait was over! Students of PGDM (2018-20) batch alongwith Dr. Shuchita Singh, Prof. Yachna Malhotra, Dr. Puneet Kumar and Prof. Vikas Tyagi boarded on the flight to UAE tour (Dubai, Abu Dhabi & Sharjah) in three different groups on 23rd, 24th and 25th October. They landed at Sharjah airport early in the morning. To begin with, students were taken to the orientation tour of Sharjah, one of the most famous cities of UAE. Sharjah is widely considered as the nation's cultural capital.

They visited the sprawling campus of University of Sharjah, famous Kite beach, and Sharjah Cricket stadium. All the students were excited to see Cricket stadium.

The another unforgettable destination students' group headed for was the famous Kite Beach. Everyone clicked beautiful photographs on the beach as if they wanted to keep every moment alive and afresh, they spend here.

We checked in to the hotel Holiday Inn Express which is just opposite to the Emirates Airport, Dubai. The fountains in the lawn and the all time flying planes in the sky gave a mesmerizing experience of being in an entirely different world.



In the evening students along with professors went for a party on Dhow cruise at Dubai Marina. The cruise was exclusively booked for the ITS students. A full course buffet dinner with a live local Arabic dance and magician show was a great way to combine dining with sightseeing on which students enjoyed. They were amazed to see the cleanliness and beauty of the city, called Dubai.

The second day of the UAE tour was ready with full of surprises and adventures to be explored in it. The day started with the Dubai city tour including Za'abeel, the royal palace of the king of Dubai, Jumeira beach and Merina area. The beauty of Burj Al Arab, one of the best 7 star hotels in the world on Jumeira beach was adding another feather to the cap of Dubai. We have seen some of the best of the buildings of the world with the finest architecture. On the way to city tour students have been taken through Dubai World Trade Centre, Dubai Metro, the largest driverless metro in the world, Dubai Union House, the building that witnessed signing of agreement by the seven Kings of different emirates of the time to be the part of UAE on 2nd December, 1971, Etihad museum which collects, preserves and displays the heritage of the United Arab Emirates in the areas of social, political, cultural, scientific and military history.

The evening of the day was an unforgettable experience of Desert Safari including exhilarating dune drives in Land cruisers followed by belly dancing and delicious Arabic dinner. Students enjoyed some of the best moments of their life by taking Camel rides, photography in Arabic dress, bike and Jeep desert driving, and Henna art (Mehndi) in a specially designed camp in the heart of the desert.



The Third Day was full of fun and learning lessons about trade and industry practices in Dubai and cross cultural experiences. Students were taken for the industrial visit to the Emirates water plant in Fujairah which is the most prominent drinking water processing and packaging company of UAE. They have been given a warm welcome by the officials of Emirates plant and were briefed about the processing of water, its packing, bottling and delivery process.



Global Village was another attraction of the day. It is claimed to be the world's largest tourism, leisure, shopping and entertainment project. It is the region's among the best cultural, entertainment, family and shopping destinations.

On fourth day, students were taken for the Abu Dhabi city tour and Ferrari World. They visited famous Grand Mosque one of the biggest mosque made up of Mughal, Egyptian and Persian architecture. After the lunch, buses moved to the grand Ferrari World where the young ITSians got crazy seeing the real Ferrari cars, not one or two but many in number. The sound of these cars was such as if an airplane is about to fly. Countless selfies and group photographs were clicked by the students with the audible sighs and the obvious wish to own one in future.

In the evening they visited the Dubai Mall, one of the most happening place in the world consisting of Burj Khalifa , the tallest building in the world and many other sky touching man made marvels (buildings) on the earth. Students were amazed to see the fountain show.




And finally the last day of the tour made us to believe that why Burj Khalifa is the heart of Dubai. Students were taken at the top of the tallest building of the world. The mesmerizing view of Dubai from 125th floor at the height of 828 metres thrilled everyone and made us speechless. Students were excited as if they wanted to capture this unforgettable moment in their cameras forever.

Post lunch students spent another 3-4 hours in shopping at Deira City Centre.. The area was a treat to watch and the ambience was really soothing. By 5:00 p.m.all the students and the faculty members were carrying shopping bags in hands and a worry in mind if these bags would be within the prescribed limit of weight at the airport.



By 7.30 pm, they all reached the airport and cleared the security checks smoothly. They also took their dinner at the airport and boarded the flight. By 4:00 a.m on 28th October, 2018, first group was landed back safely in India. Other two batches landed on 29th and 30th October 2018. The ITSians were again in the motherland with countless stories, memories and experiences of the overseas trip to share with their family and friends.


Dr. V. N. Bapnai



Institute of Technology & Science Mohan Nagar, Ghaziabad-201007

News Title: Overseas Tour to UAE of PGDM 2018-20 Batch

News paper Name: Hindustan

Dated: 24.10.2018

Page No.: 24

छात्र यूएई की यात्रा के लिए रवाना

दूसरे हिंदन। मोहन नगर के आईटीएस कॉलेज में मंगलवार को पीजीडीएम के बैच 2018-20 के सभी छात्रों को एक हफ्ते की यूएई की यात्रा पर रवाना किया गया। इस मौके पर डायरेक्टर मैनेजमेंट डॉ. अजय कुमार ने छात्रों को यात्रा के लिए शुभकामनाएं दीं। आईटीएस समूह के चेयरमैन अर्पित चड्ढा ने भी प्रमण पर जाने वाले विद्यार्थियों, प्रोफेसर्स और स्टाफ सदस्यों को मंगलमय यात्रा की शुभकामनाएं दीं।

News Title: Overseas Tour to UAE of PGDM 2018-20 Batch

News paper Name: Dainik Jan Sagar Today

Dated: 24.10.2018

Page No.: 3

आईटीएस के पीजीडीएम स्टूडेंट्स यूएई के लिये रवाना



जन सागर टुडे
साहिबाबाद। आई. टी. एस. गाजियाबाद ने पी. जी. डी. एम. (बैच 2018-20) के सभी विद्यार्थियों को एक हफ्ते की यू. ए. ई. की यात्रा पर रवाना कर दिया। डायरेक्टर मैनेजमेंट डॉ. अजय कुमार ने सुरक्षित एवं उत्साहपूर्ण यात्रा की शुभकामना के साथ विद्यार्थियों, प्रोफेसर्स को विदा किया साथ ही मनोरंजन के साथ समुचित ज्ञानार्जन के लिये महत्वपूर्ण टिप्स भी दिये। आईटीएस समूह के

चेयरमैन अर्पित चड्ढा ने भी प्रमण पर जाने वाले विद्यार्थियों, प्रोफेसर्स एवं स्टाफ मेम्बर्स को मंगलमय यात्रा की शुभकामनाएं दीं। उल्लेखनीय है कि पीजीडीएम. के ये सभी विद्यार्थी मध्य-पूर्व देशों में जाकर वहाँ विभिन्न प्रकार औद्योगिक, शैक्षिक एवं सांस्कृतिक गतिविधियों में हिस्सा लेंगे और मिडिल ईस्ट के इन देशों के विकसित व सुदृढ़ इन्फ्रास्ट्रक्चर का मुआयना भी करेंगे।

इस दूर के दौरान विद्यार्थी

बुर्ज खलीफा देखने जायेंगे साथ ही शारजाह की यूनिवर्सिटी व बड़ी इण्डस्ट्री में ज्ञानार्जन भी करेंगे। दुबई की प्रमुख इमारतों व स्थलों का नजारा भी इन विद्यार्थियों को सुलभ होगा। वे न सिर्फ डेजर्ट सफारी और शोक्रूज का आनंद लेंगे बल्कि अनुयायी की प्रतिष्ठा देखने भी जायेंगे। इस यात्रा में इस्टीमेट के कुल 169 छात्र तीन ग्रुप में 23, 24, 25 अक्टूबर को शरिफा प्रमोडर से अपने प्रस्थान स्थान पर प्रस्थान करेंगे।

Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: Overseas Tour to UAE of PGDM 2018-20 Batch

News paper Name: NBT

Dated: 24.10.2018

Page No.: II

विद्यार्थियों को यूएई टूर के लिए किया रवाना

जस, मोहन नगर : मोहन नगर के आईटीएस कॉलेज में मंगलवार को पीजीडीएम के बैच 2018-20 के सभी विद्यार्थियों को एक हफ्ते की यूएई यात्रा के लिए रवाना किया गया। इस मौके पर डायरेक्टर मैनेजमेंट डॉ. अजय कुमार ने विद्यार्थियों को उत्साहपूर्ण यात्रा के लिए शुभकामनाएं दी। इसके साथ ही मनोरंजन के साथ समृद्धि ज्ञान प्राप्त के लिए महत्वपूर्ण टिप्स भी दिए। आईटीएस समूह के चेयरमैन अर्पित चड्ढा ने भी भ्रमण पर जाने वाले विद्यार्थियों, प्रोफेसर्स और स्टाफ मेंबर्स को मंगलमय यात्रा की शुभकामनाएं दी। इस यात्रा के दौरान विद्यार्थी मध्य पूर्वी देशों में जाकर वहां विभिन्न औद्योगिक, शैक्षिक एवं सांस्कृतिक गतिविधियों में हिस्सा लेंगे और मिडिल ईस्ट के इन देशों के विकसित, सुदृढ़ इंफ्रास्ट्रक्चर का मुआयना भी करेंगे। इसके साथ ही विद्यार्थी बुर्ज खलीफा देखने जाएंगे।

News Title: Overseas Tour to UAE of PGDM 2018-20 Batch

News paper Name: Dainik Jagran

Dated: 24.10.2018

Page No.: II

यूएई दर्शन पर गए विद्यार्थी

जास, मोहननगर : मोहननगर के आईटीएस कॉलेज में मंगलवार को पीजीडीएम के बैच 2018-20 के सभी विद्यार्थियों को एक हफ्ते की यूएई संयुक्त अरब अमीरात की यात्रा पर रवाना किया गया। इस मौके पर डायरेक्टर मैनेजमेंट डॉ. अजय कुमार ने विद्यार्थियों को उत्साहपूर्ण यात्रा के लिए शुभकामनाएं दी। आईटीएस समूह के चेयरमैन अर्पित चड्ढा ने भी भ्रमण पर जाने वाले विद्यार्थियों, प्राध्यापकों और स्टाफ सदस्यों को मंगलमय यात्रा

की शुभकामनाएं दी। इस यात्रा के दौरान विद्यार्थी मध्य पूर्वी देशों में जाकर वहां विभिन्न औद्योगिक, शैक्षिक एवं सांस्कृतिक गतिविधियों में हिस्सा लेंगे और मिडिल ईस्ट के इन देशों के विकसित, सुदृढ़ इंफ्रास्ट्रक्चर का मुआयना भी करेंगे। इसके साथ ही विद्यार्थी बुर्ज खलीफा देखने जाएंगे। यही नहीं यात्रा के अंत में विद्यार्थी मिलकर अपने कुछ यादगार पलों को भी शेयर करेंगे जिसे अन्य विद्यार्थी भी यूएई के बारे में जान सकेंगे।

News Title: Overseas Tour to UAE of PGDM 2018-20 Batch

News paper Name: Amar Ujala

Dated: 24.10.2018

Page No.: 8

आईटीएस के विद्यार्थी यूएई के टूर पर रवाना

साहिबजाबाद : मोहननगर स्थित आईटीएस कॉलेज में मंगलवार को पीजीडीएम के बैच 2018-20 के सभी विद्यार्थी एक हफ्ते की यूएई की यात्रा पर रवाना हुए। विद्यार्थी वहां औद्योगिक, शैक्षिक एवं सांस्कृतिक कार्यक्रम में हिस्सा लेंगे। आईटीएस समूह के चेयरमैन अर्पित चड्ढा ने बताया कि भ्रमण पर जाने वाले विद्यार्थियों, प्रोफेसर्स और स्टाफ मेंबर्स यूएई के लिए रवाना हुए हैं। रवाना ठीक से मनोरंजन के साथ समृद्धि ज्ञान के लिये महत्वपूर्ण टिप्स दिए गए हैं। टॉप इन देशों के विकसित, सुदृढ़ इंफ्रास्ट्रक्चर का मुआयना भी करेंगे। इसके साथ ही विद्यार्थी बुर्ज खलीफा देखने जाएंगे। ब्यूरो

23rd October, 2019

PGDM (2019-21) Batch Overseas cum Educational Tour to Dubai & Abu Dhabi.

Students of PGDM (2019-21) batch alongwith Dr. Manoj, Prof. Lokesh Upreti, Ms. Rakhi, Mr. Ajay Bhardwaj and Ms. Radha boarded on the flight to UAE tour (Dubai & Abu Dhabi) in two different groups on 16th and 17th October. They landed at Dubai airport early in the morning.

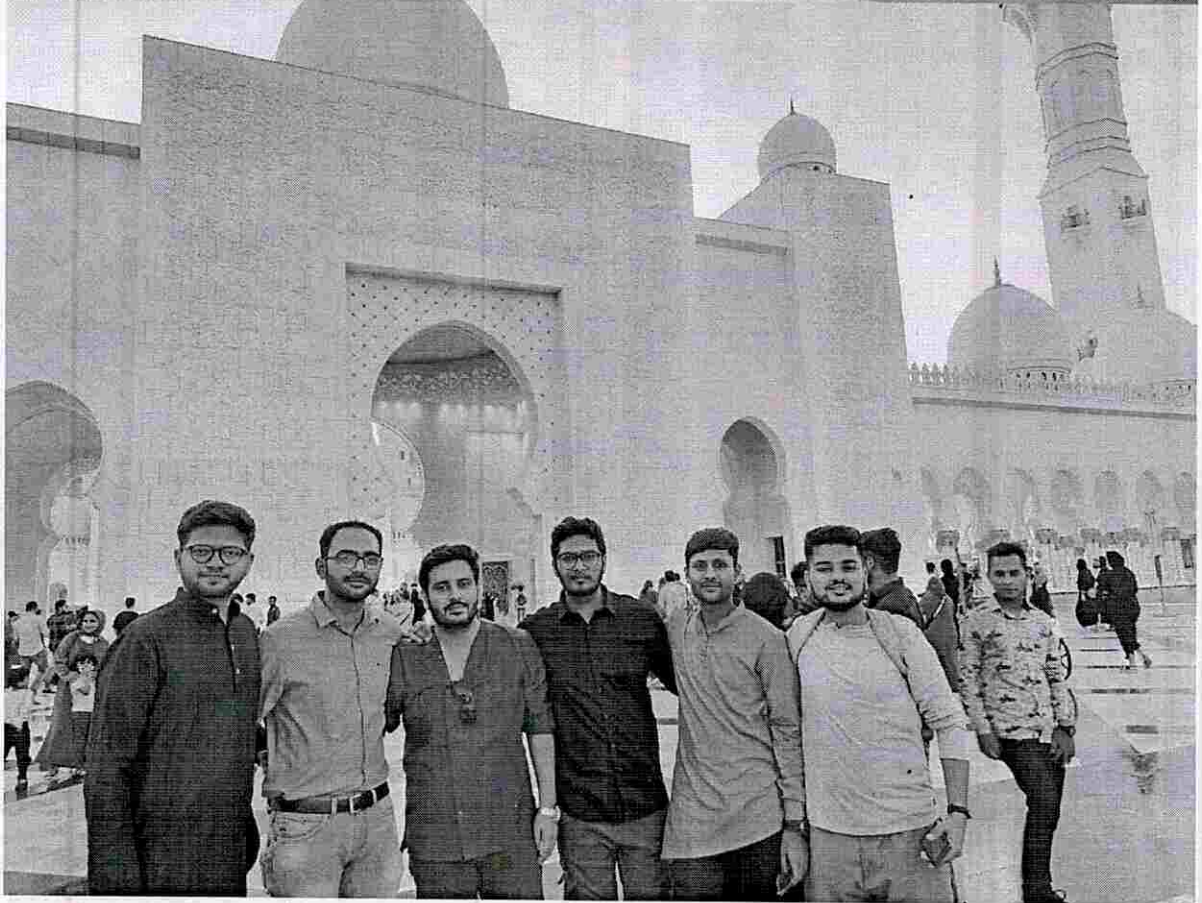
After checking out from airport, they visited the famous "Dubai Frame" for photo-shoot, and took lunch at famous Indian restaurant "Pind da dhaba". After enjoying delicious lunch they reached the famous Hotel "Hampton by Hilton".

In the evening, students visited unforgettable destination to the famous "Kite Beach". Everyone clicked beautiful photographs on the beach as if they wanted to keep every moment alive and afresh, they spent here. After photo-shoot at Kite Beach the group visited "Dhow Cruise" at Dubai Marina. A full course buffet dinner with a live local "Arabic dance-Tanura" and magician show was a great way to combine dining with sightseeing on which students enjoyed. They were amazed to see the cleanliness and beauty of the city, called Dubai.



On Second day, students were taken for the Abu Dhabi city tour and Ferrari World. The young ITS-ians got crazy seeing the real Ferrari cars, not one or two but many in number. The sound of these cars was such as if an airplane is about to fly. Countless selfies and group photographs were clicked by the students with the audible sighs and the obvious wish to own one in future. They also visited the famous Wholesale market of Dates and purchased different varieties of Dates and Dates chocolates from there at very reasonable price. The lunch was arranged in the famous "Al - Ibrahimi" hotel.

After Lunch there was a photo-shoot at "Emirates Palace" followed by the visit to famous Grand Mosque of Abu Dhabi, one of the biggest mosque made up of Mughal, Egyptian and Persian architecture.



In the evening while returning from Abu Dhabi they visited the Dubai Mall to enjoy the famous Light & Fountain Show. Students were amazed to see the fountain show.

The Third day of the UAE tour was ready with full of surprises and adventures to be explored in it. The day started with the Dubai city tour including Za'abeel, the royal palace of the king of Dubai, Jumeira beach and Atlantis – The Palm Island. The beauty of Burj Al Arab, one of the best 7 star hotels in the world on Jumeira beach was adding another feather to cap of Dubai. We have seen some of the best of the buildings of the world with the finest architecture. On the way to city tour students have been taken through Dubai World Trade Centre, Dubai Metro, the largest driverless metro in the world, Dubai Union House and the Dubai Finance Tower. The students enjoyed lunch at Arabian Courtyard Hotel.

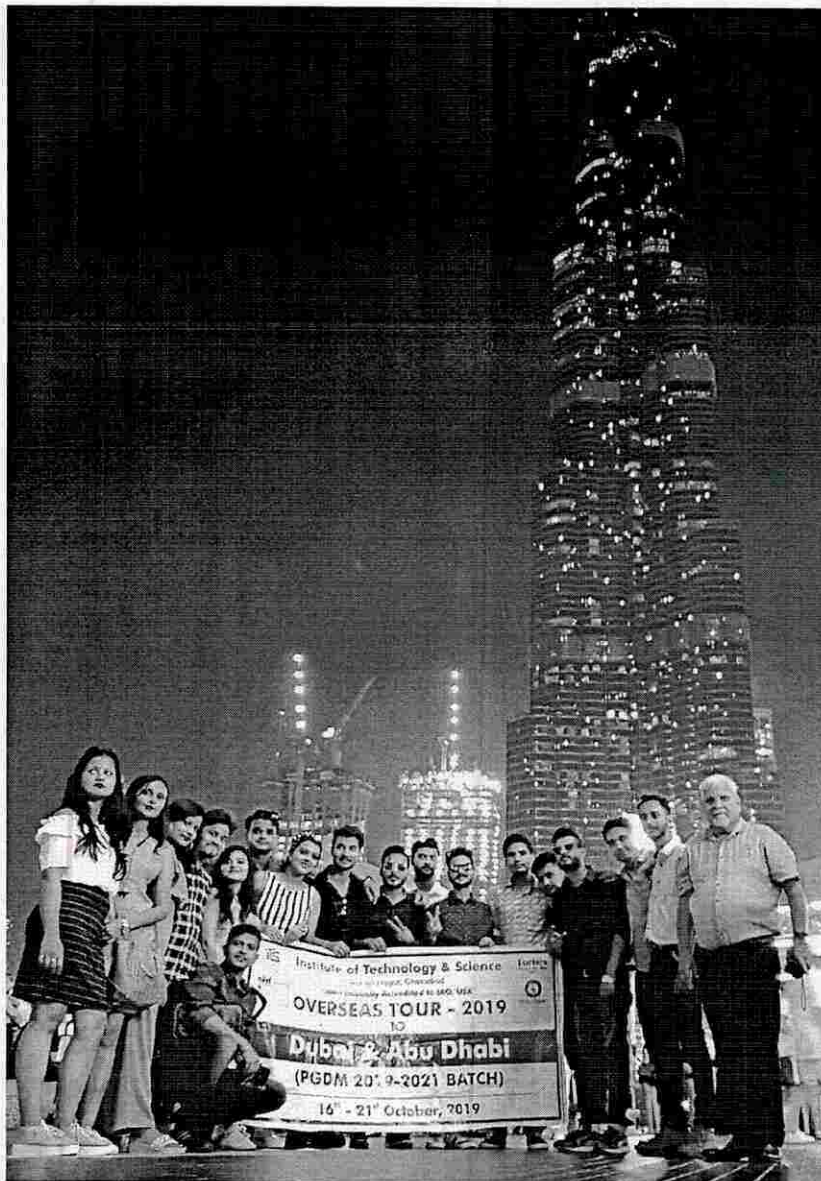


The evening of the day was an unforgettable experience of Desert Safari including exhilarating dune drives in Land cruisers followed by belly dancing and delicious Arabic dinner.

The Fourth Day was full of fun and learning lessons about trade and industry practices in Dubai and cross cultural experiences. Students were taken for the industrial visit to "VeggiTech" at Al Zubair Sharjah, UAE which is one of the most prominent Agro based company involved in Vertical farming at UAE. They have been given a warm welcome by the co-founders of VeggiTech Mr. Ravi and Mr. Hemant, who briefed about the plant processing.



After Having Lunch at Hotel "Coral Deira" students visited "CENTRO" Shopping Complex followed by "Meena Bazaar", where students enjoyed shopping.



In the evening students visited the Dubai Mall, one of the most happening place in the world consisting of BurjKhalifa, the tallest building in the world and many other sky touching man made marvels (buildings) on the earth. Students also visited Dubai Marina JBR Walk and took quality dinner at the very famous "Kulcha King".

And finally the last day of the tour students checked out of Hampton Hotel and visited "Deira City Centre" (Mall cum shopping Complex) where students enjoyed variety of shopping and took lunch at "Shamiana" – Tandoori and Indian Cuisine.

Post lunch by 4:00 p.m.students started their journey for Abu Dhabi Airport. During journey they took a small break at "Last Exit" of Dubai and Abu Dhabi for photoshoot.



By 7.30 pm, they all reached the airport and cleared the security checks smoothly. They also took their dinner at the airport and boarded the flight. By 4:00 AM on 21st October, 2019, first group was landed back safely in India. Other group landed on 22nd October 2019. The ITS-ians were again in the motherland with countless stories, memories and experiences of the overseas trip to share with their family and friends.

Prof. Lokesh Upreti & Dr. Manoj

आबूधाबी-दुबई की यात्रा से लौटे छात्र-छात्राएं

माहिबाबाद। मोहन नगर में आईटीएस कॉलेज के 160 छात्र-छात्राओं का प्रमूह शुक्रवार को दुबई और आबूधाबी के दौरे से लौट आया। कॉलेज परिसर में मैनेजमेंट डायरेक्टर विद्या शेखरी ने छात्र-छात्राओं को शुभकामनाएं दी। दोनों जगहों पर छात्रों ने औद्योगिक,

शैक्षणिक और सांस्कृतिक कार्यक्रमों में हिस्सा लिया। भारत और दुबई के बीच सामरिक रिश्तों को स्टूडेंट्स ने बखूबी जाना। यात्रा के दौरान स्टूडेंट्स ने मिडिल ईस्ट के इन देशों के विकसित व इंप्रास्ट्रक्चर का मुआयना किया। पीजीडीएम के छात्र-छात्राओं ने वहां

की प्रसिद्ध यूनिवर्सिटी एवं बड़ी औद्योगिक इकाइयों में ज्ञान अर्जित किया। दुबई की प्रमुख इमारतों व स्थलों के अलावा जमायरा बीच के नजारे का छात्रों ने आनंद उठाया। वाइस चेयरमैन अर्पित चड्ढा ने स्टूडेंट्स को मंगल यात्रा की बधाई दी।

Institute of Technology & Science
Summer Internship Project Competition

Sr. No	Date of Event	Event Name
1	17.11.2016	Summer Internship Project Competition "Anubhav-2016".
2	07.11.2017	Summer Internship Project Competition "Anubhav-2017"
3	29.09.2018	Summer Internship Project Competition "Anubhav-2018".
4	21.09.2019	Summer Internship Project Competition "Anubhav-2019".
5	26.09.2020	Summer Internship Project Competition "Anubhav-2020".



26th September, 2020

Anubhav 2020 - Summer Internship Project Competition

I.T.S - Mohan Nagar, Department of Management organised **7th Online Summer Internship Project Competition "Anubhav - 2020" for PG Management students on 26th September 2020** with an objective to provide a platform to the budding managers to share their first hand experiences, learning and ideas gained during their almost two months association with corporate in recent past during their Summer internship.

Event was a big hit as more than 60 participants from various management Institutions from all over the India.

Dr. Ashish Ambasta, Founder & CEO - Happy + Consulting, Director - Kincentric was the Chief Guest of the event and Mr. Amit Pandey, COO - Exicom TeleSystems Ltd. graced the event as Guest of honour.

The event commenced with the welcome address of Director (Management), Dr. Vidya Sekhri. Dr. Puneet Kumar presented the overview of the programme and highlighted different dimensions of the SIP.



In his inaugural address, Mr. Ambasta said attention should be on pursuing life's mission of 'Reducing Suffering & Increase Happiness of those you touch' to the next level. In workplace context, it's about ensuring people deliver world class performance and feel happy about themselves.

Mr. Amit Pandey in his inaugural address said that Summer Internship is a critical step in the process of enhancing students' credentials and boosting up the competitiveness. Employers expect to see good performers listed on the resumes of potential employees.

SIP competition witnessed presentation in different tracks, each track was judged by a panel of subject matter experts.

Students from institutes like; SJPI(NICM), XIME, Bangalore, National Institute of Bank Management (NIBM) Pune, Bennett University, Kiet group of institutions, JSS Academy of Technical Education, Noida, Xavier institute of Management and Entrepreneurship, Bangalore, Jaipuria Institute of Management, Lucknow, KIET group of institutions, IES Management College and Research Centre, N. L. Dalmia Institute of Management Studies and Research GlobSyn Business School, KIET Group Of Institutions, and K.R Mangalam University took active participation in the competition.

Participants shared their presentations based on their experiences and learning during summer internship. All the presentations were evaluated on parameters like Research methodology, analysis and findings, suggestions, logical flow and control over presentation etc.

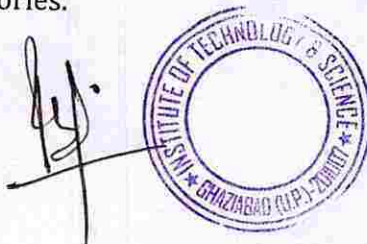


Vaishali Menon from ITS won the first prize in HR, **Sharon Carl** from IES Management College and Research Centre, Mumbai in Operations Management, **Srijan Eppalapally** from National Institute of Bank Management (NIBM), Pune in Finance and **Rohit Kumar** - Globsyn Business School, Kolkata in Marketing.



After the daylong presentations at four different venues, cash prizes and certificates were awarded to the winners in various categories.

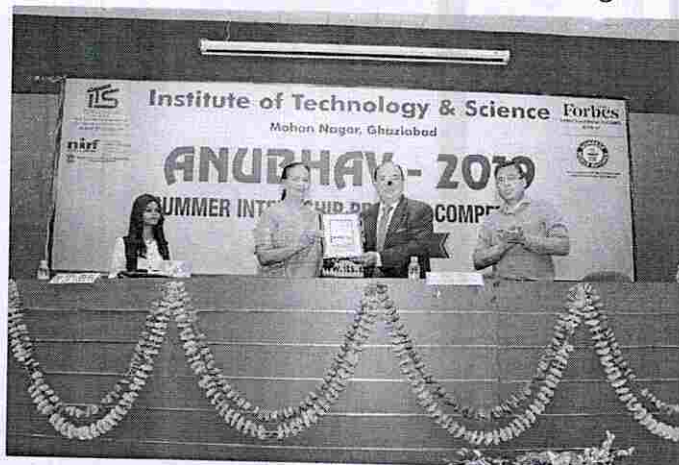
Dr. Puneet Kumar



21st September 2019

Summer Internship Project Competition "Anubhav-2019" organized on 21st September 2019.

Department of Management Studies of Institute of Technology & Science, Ghaziabad organized 6th Summer Internship Project Competition "Anubhav -2019" for PG Management students on 21st September 2019 with an objective to provide a platform to the budding managers to share their first hand experiences, learning and ideas gained during their almost two months association with corporate in recent past during their Summer internship. Event was a big hit as more than 40 participants from various management Institutions of NCR shared their presentations based on their experiences and learning during summer internship. All the presentations were evaluated on parameters like Research methodology, analysis and findings, suggestions, logical flow and control over presentation.



The event started with the welcome address of Director Management, Dr. Vidya Sekhri. Dr. Puneet Kumar presented the overview of the programme and highlighted different dimensions of the SIP.

Shri Sushil Kumar Agarwal, Founder and chairman, Avon Moldplast Ltd. was the Chief Guest of the event. In his inaugural address Mr. Agarwal mentioned that learning is a life long journey, one should keep stick to the fundamentals to achieve not only short term success but also long term advantage. He emphasized on knowing and believing our values system.



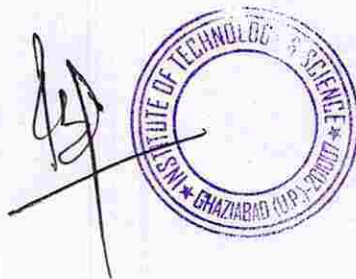
SIP competition witnessed presentation in different tracks, each track was judged by external judges. Dr. Sanjiv Mittal, Dr. Rajnikant Verma and Mr. Anurag Sharma was the session judges and gave their inputs to the participating students.

The registration for SIP Competition were from various management institutions of NCR like, AKGIM – Ghaziabad, Faculty of Management Studies, BHU, FORE school of Management, New Delhi , IMS, Ghaziabad , ITS, Mohan Nagar, Jaipur School of Business, Indirapuram, K.R. Mangalam University, Sohna, Gurugram, Maharaja Agarsen, RDAIS – Delhi, and Jaipuria Institute of Management-NOIDA.



After the daylong presentations at four different venues, cash prizes and certificates were awarded to the winners of various categories.

Dr. Puneet Kumar



आईटीएस में समर इंटरनशिप प्रतियोगिता आयोजित



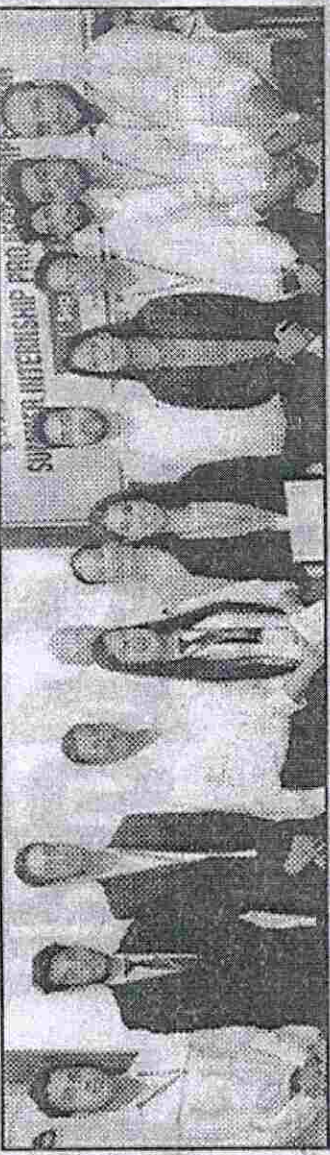
गाजियाबाद। आईटीएस मोहननगर में आयोजित समर इंटरनशिप प्रतियोगिता में पीजीडीएम और एमबीए के छात्रों ने बढ़-चढ़कर भाग लिया। मैनेजमेंट विभाग द्वारा आयोजित प्रतियोगिता के विजेता छात्रों को नकद और प्रमाण पत्र दिए गए।

निदेशक डॉ. विद्या सेखरी और पुनिल कुमार ने दीप जलाकर प्रतियोगिता का शुभारंभ किया। विभिन्न चरणों में मार्केटिंग, फाइनेंस, एचआर, इंटरनेशनल बिजनेस, जनरल मैनेजमेंट क्षेत्रों में प्रतियोगिता कराई गई। जनरल मैनेजमेंट में आईटीएस के मो. तारिक, फाइनेंशियल मैनेजमेंट में आईटीएस के इंद्रनील मंडल, एचआर में रुकमणि देवी इंस्टीट्यूट रोहिणी की आंचल सिंघल और मार्केटिंग में जयपुरिया की आईना जैन को विजेता घोषित किया गया।

आईटीएस में समर इन्टर्नशिप प्रोजेक्ट प्रतियोगिता का आयोजन

जनसागर टुडे

साहिबाबाद। आईटीएस मोहननगर में समर इन्टर्नशिप प्रतियोगिता का आयोजन किया गया। इस प्रतियोगिता आयोजन प्रत्येक साल पीजीडीएम एवं एमबीए छात्रों के लिए आईटीएस मोहननगर मैनेजमेंट डिपार्टमेंट के द्वारा आयोजित किया जाता है जिसमें समस्त दिल्ली एनसीआर क्षेत्र एवं उत्तरी भारत से विभिन्न प्रबंधन संस्थान के छात्र एवं छात्राएँ भाग लेते हैं। इस प्रतियोगिता में आईटीएस मोहननगर द्वारा उत्कृष्ट समर ट्रेनिंग प्रोजेक्ट के लिए छात्रों को 21,000/- रुपये की राशि एवं प्रमाण पत्र प्रदान किया जाता है। प्रतियोगिता में चयन प्रक्रिया हेतु उत्कृष्ट अनुभवी शिक्षाविद् एवं हाई प्रोफाइल कॉरपोरेट एक्जिक्यूटिव एक साथ प्रोजेक्ट की गुणवत्ता एवं



प्रजेन्टेशन के आधार पर अपना निर्णय देते हैं। अन्य वर्षों की भांति इस वर्ष भी परंपरागत ढंग से प्रतियोगिता का शुभारंभ मुख्य अतिथि सुशील कुमार अग्रवाल (फाउंडर एण्ड चेयरमैन), एवन मोड प्लास्ट लिमिटेड एवं संस्थान के निदेशिका डॉ विधा सेखरी एवं प्रतियोगिता के संचालक डॉ पुनील कुमार ने माँ सरस्वती के समक्ष दीप प्रज्वलित कर किया। तत्पश्चात विभिन्न चरणों में मार्केटिंग, फाइनेंस, एचआर, इन्टरनेशनल बिजनेस एवं जेनरल मैनेजमेंट क्षेत्र में क्रमानुसार नियुक्त जजों की

उपस्थिति में प्रतियोगिता सम्पन्न हुई। इस प्रतियोगिता में विभिन्न प्रबन्धन संस्थानों से 100 से ज्यादा प्रतियोगियों ने भाग लिया। जेनरल मैनेजमेंट क्षेत्र से मो तारिक (आईटीएस मोहननगर), फार्मिनासियल मैनेजमेंट क्षेत्र से इन्द्रनील मंडल (आईटीएस मोहननगर), एचआर क्षेत्र से आंचल सिंघल (रूकमणी देवी इन्स्टीट्यूट ऑफ एडवान्स स्टडीज, रोहिणी) एवं मार्केटिंग क्षेत्र से आईना जैन (जयपुरिया इन्स्टीट्यूट ऑफ मैनेजमेंट, गाजियाबाद) प्रथम विजेता घोषित किये गये।

29th September, 2018

Summer Internship Project Competition "Anubhav-2018".

Management Department of Institute of Technology & Science, Mohan Nagar, Ghaziabad organized 5th Summer Internship Project Competition "Anubhav -2018" for PG Management students on 29th September, 2018. The objective behind the event is to provide a platform to the budding managers to share their first hand experiences, learning and ideas gained during their two months association with companies in their Summer Internship Project. Event was a big hit as more than 40 participants from various management Institutions of NCR shared their presentations based on their experiences and learning during summer internship. The presentations were evaluated on parameters such as research methodology, analysis and findings, suggestions, logical flow, query handling and overall presentation.

The event started with the welcome address of Director (Management), Dr. Ajay Kumar who highlighted the significance of such competitions for improved placement prospects. Thereafter, Dr. Puneet Kumar, Convener of the programme presented the overview highlighting the different dimensions of the SIP.

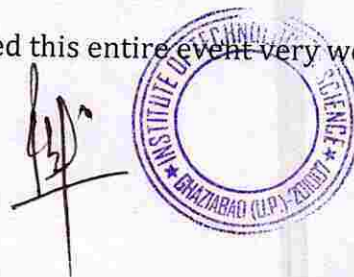
Mr. Rakesh Chopra, Executive Director, RITES Ltd. was the Chief Guest and Dr. D. K. Mehta, Vice President (International Business), Patanjali Ayurved Ltd. was Guest of Honour. In his inaugural address Dr. Rakesh Chopra shared useful insights as to what skill sets the corporate are looking for in the students, highlighting therein the importance of SIP which is the first corporate exposure for management students and how it adds value to the final placement of the students. He also shared some of the corporate experiences from IT, Operations and Procurement to bring the learning insights for the students. Dr. D. K. Mehta emphasized that summer internship project is a critical process for enhancing credentials and boosting the competitiveness of the students.

The registration for SIP Competition were from various management institutions of NCR like, MIET Meerut, Galgotia College of Engineering, IMS Engineering College, Jaipuria Institute of Management, GLBIMR Greater Noida, ABES Ghaziabad and many more. After the daylong presentations at different venues to the panel of faculty including external faculty namely, Dr. Rajanikant Verma, Professor, Commerce, Zakir Husain Delhi College, University of Delhi, Dr. K. M. Upadhyay, Former Professor and Head, Department of Commerce and Business Studies, Jamia Millia Islamia and Prof. Attam Parkash, Senior Academician and Consultant. Cash prizes and certificates were awarded to the winners in each of the various categories such as Marketing, Finance, Human Resources and General Management consisting of IT, IB and Operations.

Munira Kaynat of Rukmani Devi Institute of Advanced Studies, Arun Bansal of I.T.S Ghaziabad, Gaurav Malhotra of Rukmani Devi Institute of Advanced Studies and Tandeep Chattopadhyay of I.T.S Ghaziabad won the First Prize in Marketing, General Management, Finance and Human Resources respectively. All these winners were awarded with certificates and prize of Rs.5000/- each.

Dr. Puneet Kumar and Prof. Neetu Purohit coordinated this entire event very well.

Dr. Puneet Kumar



07th November, 2017

Summer Internship Project Competition “Anubhav-2017”

Department of Management Studies of Institute of Technology & Science, Ghaziabad organized 4th Summer Internship Project Competition “Anubhav -2017” for PG Management students on 7th November, 2017. The objective was to provide a platform to the budding managers to share their first hand experiences, learning and ideas gained during their almost two months association with corporate in recent past during their Summer internship. Event was a big hit as more than 40 participants from various management Institutions of NCR shared their presentations based on their experiences and learning during summer internship. All the presentations were evaluated on parameters like Research methodology, analysis and findings, suggestions, logical flow and control over presentation etc.

The event started with the welcome address of Director, Dr. Ajay Kumar, Dr. V N Bajpai presented the overview of the program and highlighted different dimensions of the SIP.

Dr. Suman Kumar Singh, Consulting Partner, Kanzen Institute Asia Pacific Pvt. Ltd. was the Chief Guest and Dr. Amita Srivastava, Director- BCRTC- Brencis Group was Guest of honor. In his inaugural address Dr. Suman said that learning is a life long journey, one should keep stick to the fundamentals to achieve not only short term success but also long term advantage. He emphasized on knowing and believing on our values. He said that Summer Internship is a critical step in the process of enhancing students' credentials and boosting up the competitiveness. Dr. Amita Srivastava emphasized the importance of research and applying the right set of tools and techniques for analyzing a given situation.



The registration for SIP Competition were from various management institutions of NCR like, MIET Meerut, Galgotia college of engineering, IMS engineering college, Jaipuria Institute of management, GLBIMR Greater Noida, ABES Ghaziabad, and I.T.S, Ghaziabad. After the daylong presentations at four different venues, cash prizes and certificates were awarded to the winners of various categories.

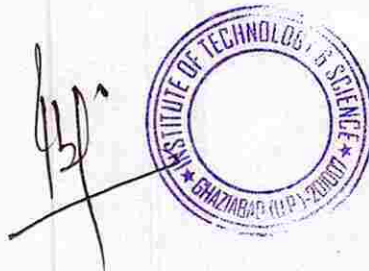


Prashant Kumar Sharma of I.T.S Mohan Nagar, Himanshu of I.T.S Mohan Nagar, Saloni Garg of I.T.S Mohan Nagar and Vidit of MIET Meerut won First Prize in HR, Marketing, Finance, and International Business respectively. All these winners were awarded with certificates and prize of Rs.5000/- each.



Dr. V N Bajpai, Dr. Puneet Kumar & Dr. Surendra Tiwari coordinated this entire event very well.

Dr. Surendra Tiwari



कार्यक्रम हुआ

■ वस, मोहन नगर : मोहन नगर के आईटीएस कॉलेज में बुधवार को कार्यक्रम आयोजित किया गया। कार्यक्रम 'अनुभव-2017' में मैनेजमेंट स्टडीज के विद्यार्थियों ने अपनी ग्रीष्मकालीन ट्रेनिंग के अनुभव साझा किए। सर्वश्रेष्ठ रिपोर्ट्स को पुरस्कृत किया गया। इंस्टिट्यूट के डायरेक्टर मैनेजमेंट डॉ. अजय कुमार ने स्वागत भाषण दिया। कार्यक्रम में प्रतिभागियों को प्रमाण-पत्र दिए गए।

17th November, 2016

Summer Internship Project Competition "Anubhav-2016".

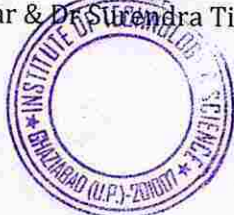
Department of Management Studies of Institute of Technology & Science, Ghaziabad organized 3rd Summer Internship Project Competition "Anubhav -2016" for PG Management students on 17th November, 2016 with an objective to provide a platform to the budding managers to share their first hand experiences, learning and ideas gained during their almost two months association with corporate in recent past during their Summer internship. Event was a big hit as more than 75 participants from various management Institutions of NCR shared their presentations based on their experiences and learning during summer internship. All the presentations were evaluated on parameters like Research methodology, analysis and findings, suggestions, logical flow and control over presentation etc.

The event started with the welcome address of Director General, Dr A K Puri. Prof C K Sabharwal presented the overview of the programme and highlighted different dimensions of the letters SIP. Mr. Arvind Pachauri, Head, HR, South Asia Region, Energy Connection, GE was the Chief Guest. In his inaugural address Mr. Pachauri said that learning is a life long journey, one should keep stick to the fundamentals to achieve not only short term success but also long term advantage. He emphasized on knowing and believing on our values. He said that Summer Internship is a critical step in the process of enhancing students' credentials and boosting up the competitiveness. Employers expect to see good performers listed on the resumes of potential employees. Experience says that "Companies are not just looking for interns, but for potential full-time hires. So, interns need to convince them that they are a good fit, not for two months, but for years.

The registration for SIP Competition were from various management institutions of NCR like, G D Goynaka University, K R Mangalam University, College of Engineering (COER), Roorki, AKGEC, Ghaziabad, Jaipuria School of Business, Ghaziabad, Jaipuria Institute of Management, Noida, GL Bajaj Institute of Management, Greater Noida, JSS Noida, IMS, Noida, Geetaratan Business School, Delhi, Accurate Institute, NIET, Greater Noida, IAMR Ghaziabad, IMS Engineering College, RDIAS, New Delhi, Asia Pacific Institute and ITS, Ghaziabad. After the daylong presentations at four different venues, cash prizes and certificates were awarded to the winners of various categories.

Parul from Rukmani Devi Institute of Advance Studies, Sanchita Sabharwal from Appejay School of management, Ashi Sharma from I.T.S Ghaziabad, Parul Roy from G D Goyanka University won First Prize in HR, Marketing, Finance, and International Business respectively. All these winners were awarded with certificates and prize of Rs.5000/- each. Vishakha Sharma from ITS Ghaziabad was awarded with the First Prize of Rs.11000/- and a certificate in overall category, winning over all competitors. Dr V N Bajpai, Dr Puneet Kumar & Dr Surendra Tiwari coordinated this entire event very well.

Dr. V. N. Bajpai



Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: Summer Internship Project Competition Anubhav-2016

News Paper Name: NBT

Dated: 18.11.2016

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स्टूडेंट्स ने बांटे अनुभव



मोहन नगर के आईटीएस कॉलेज में आयोजित हुआ सेमिनार

■ नगर संवाददाता, मोहन नगर आईएमएस गाजियाबाद, गीतारतन इंटरनेशनल बिजनेस स्कूल, एपीजे स्कूल ऑफ मैनेजमेंट समेत दिल्ली एनसीआर के कई कॉलेजों ने हिस्सा लिया। इस कार्यक्रम में 90 से भी ज्यादा स्टूडेंट्स शामिल हुए। उन्होंने अपनी समर ट्रेनिंग के अनुभव और प्रोजेक्ट रिपोर्ट को शेयर किया।

News Paper Name: Amar Ujala

Dated: 18.11.2016

Page No.: 06

छात्रों ने साझा किए ट्रेनिंग के अनुभव

साहिबजाद (ब्यूरो)। मोहन नगर स्थित आईटीएस कॉलेज में समर इंटरनशिप प्रोजेक्ट प्रतियोगिता अनुभव-2016 का बृहस्पतिवार को समापन हो गया। इसमें दिल्ली-एनसीआर के विभिन्न कॉलेज के छात्रों ने हिस्सा लिया। 'अनुभव-2016' में मैनेजमेंट स्टडीज के स्टूडेंट्स ने अपनी ग्रीष्मकालीन कांपोरेट ट्रेनिंग के अनुभव एवं प्रोजेक्ट रिपोर्ट बाकी स्टूडेंट्स के साथ साझा किया। मुख्य अतिथि अरविंद पंचोरी, एक पुरे, सीके सभरवाल, डॉ. दीपन साजपई रहे।

Institute of Technology & Science Mohan Nagar, Ghaziabad

Industrial Visit 2016- 2020

Sr. No.	Date	Course	Company	Coordinator
1	18 th July, 2016	PGDM students (Batch 2016-18)	Mother Dairy Patpatganj Delhi.	Prof. Nitin Saxena and Dr. Puneet Kumar
2	18 th July, 2016	PGDM students (Batch 2016-18)	CARBON CONTINENTAL, Ghaziabad	Dr. Gopal Krishna Dwivedi and Prof. Ankur Ahuja
3	18 th July, 2016	PGDM students (Batch 2016-18)	Bhushan Steel Plant, Sahibabad	Prof. Alok Singh, Prof. Bhavna Bhardwaj and Dr. Shuchita Singh.
4	03 rd September, 2016	PGDM (2016-18) batch students	Moon Beverages Ltd., Sahibabad.	Dr. Surendra tiwari and Dr. Shuchita Singh
5	26 th October, 2016	MBA (2016-18) batch students	Moon Beverages Ltd., Sahibabad.	Dr. Ajay Kumar Sinha
6	10 th November 2016	MBA (15-17) students	IMPCL a Government Pharmaceutical company, A Mini Ratan PSU, Mohan, Via Ramnagar, Uttaranchal	Prof. Rashi Agarwal and Prof. Alok Singh
7	18 th November, 2016	MBA (2016-18) batch	Anmol Bakers Pvt Ltd, Greater Noida, UP	Dr. Anusha Agarwal & Dr Puneet Kumar
8	28 th November, 2016	PGDM (2016-18) batch students	Emirates water plant in Fujaihra	Dr. Anusha Agarwal, Dr. Gopal K. Dwivedi



Institute of Technology & Science Mohan Nagar, Ghaziabad

Industrial Visit 2016- 2020

Sr. No.	Date	Course	Company	Coordinator
9	7 th April, 2017	MBA (2016-18) batch	Moon Beverages Ltd., Greater Noida.	Prof. Shikha Arora and Prof. Bhavna Bhardwaj
10	10 th July, 2017	PGDM students (Batch 2017-19)	Yamaha Motor Company, Surajpur Industrial area, Greater Noida.	Dr. Abhinav P. Tripathi, Prof. Sunil K. Upadhaya & Shri Ghanendra Saraswat (CRC)
11	13 th July, 2017	PGDM students (Batch 2017-19)	Honda Car India Ltd, Surajpur, Greater Noida Plant.	Dr. Anusha Agarwal, Dr S. Bhattacharya & Ms Shipra Makkar (CRC)
12	14 th July, 2017	PGDM students (Batch 2017-19)	Coca Cola Plant, Greater Noida	Prof Nitin Saxena , Prof Ankur Ahuja
13	14 th July, 2017	PGDM students (Batch 2017-19)	Coca Cola Plant, Greater Noida	Dr G K Dwivedi, Prof Shikha Arora
14	16 th September, 2017	PGDM -I (2017-19 batch)	Coca Cola Plant, Greater Noida	Prof. Lokesh Upreti and Dr. Rajeev Johari
15	10 th - 16 th November, 2017	PGDM (2017-19) batch	Emirates water plant in Fujaihra, Dubai	Dr. V. N. Bajapi Dr. D.K. Pandey Prof. Neetu Purohit
16	19 th November 2017	MBA (2016-18) students	ISPAT Industries (Himalya Sariya), Ram Nagar	Prof parul Gupta, Prof. Ankur Ahuja
17	16 th February, 2018	MBA (2017-19) students	Anmol Beakers Pvt. Ltd, Greater Noida	Prof. Jyotsana Vaid Dr. Indraneel Mandal
18	24 th February, 2018	MBA (2017-19) students	Coca Cola (Moon Beverages Ltd.), Greater Noida.	Dr. Anusha Agarwal and Prof. Parul Gupta



Institute of Technology & Science

Mohan Nagar, Ghaziabad

Industrial Visit 2016- 2020

Sr. No.	Date	Course	Company	Coordinator
19	20 th March, 2018	MBA (2017-19) students	Coca Cola (Moon Beverages Ltd.), Sahibabad, Ghaziabad.	Prof. Ritu Saxena and Prof. Shikha Arora.
20	20 th July, 2018	PGDM (2018-20) Batch	Coca Cola (Moon Beverages Ltd.), Greater Noida	Prof. Nitin Saxena and Prof. Ankur Ahuja
21	21 st July, 2018	PGDM (2018-20) Batch	Coca Cola (Moon Beverages Ltd.), Greater Noida	Prof. Yachna Malhotra & Dr. Sanjeev Tandon
22	29 th September 2018	MBA 2018-20 Batch	Yakult, Sonapat; Haryana	Prof. Shilpi Vaish
23	01 st October, 2018	MBA 2018-20 Batch	Yakult, Sonapat; Haryana	Dr. Ashish Kumar Jha & Dr. Gurpreet Kaur
24	26.10.2018	PGDM (2018-20) Batch	Emirates water plant in Fujaihra	Dr. Shuchita Singh, Prof. Yachna Malhotra, Dr. Puneet Kumar and Prof. Vikas
25	03 rd November, 2018	PGDM (2018-20) Batch	Mother Dairy Plant, Patpatganj Delhi.	Dr. Indraneel Mandal & Dr. Rajeev Jahori
26	22 nd November 2018	PGDM (2018-20)	Inland Container Depot (CONCOR) Dadri, Greater Noida	Dr. Namita Dixit D Dr. Rajeev Jahori
27	15.03.2019	MBA 2017-19 Batch	Pewter factory of Malaysia ROYAL SELANGOR	Prof. Parul Gupta
28	6 th August 2019	PGDM (2019-2021) Batch	Yakult, Sonapat, Haryana	Dr. Nitin Saxena Prof. Jyotsana Vaid
29	10 th September, 2019	PGDM First Year (2019-21) students	Greater Noida factory of New Holland Tractors.	Prof. Lokesh Upreti and Dr. Vinay Srivastava.



Institute of Technology & Science Mohan Nagar, Ghaziabad

Industrial Visit 2016- 2020

Sr. No.	Date	Course	Company	Coordinator
30	17 th September, 2019	MBA First Year (2019-21) students	Coca-Cola Happiness Factory, Moon Beverages Ltd. (Coca-Cola plant) Greater Noida	Dr. Gurpreet Kaur and Mr. Ishminder (CRC).
31	18 th September, 2019	MBA First Year (2019-21) students	Yakult Danone India Pvt Ltd, Sonapat, Haryana	Dr. Nitin Saxena , Dr. Vivek Pachauri,
32	25 th September, 2019	PGDM First Year (2019-21) students	IMT Manesar, Gurugram of NBC Bearing Limited.	Dr. Anurag Bahadur Singh
33	27 th September 2019	MBA 2019-21 Batch	Escorts Agri Machinery	Prof. Charul Agarwal
34	19 th October, 2019	PGDM First Year (2019-21) students	"VeggiTech" at Al Zubair Sharjah, UAE	Prof. Lokesh Upreti
35	25 th February, 2020	MBA 2019-21 Batch	National Small Industry corporation (NSIC) Okhla	Dr. Anusha Agarwal and Dr. Ashish Kumr Jha
36	26 th February 2020	PGDM First Year (2019-21) students	National Small Industry corporation (NSIC) Okhla	Dr. Shuchita Singh and Dr. Sanjeev Tandon
37	22nd April, 2020	MBA & PGDM (2019-21)	Virtual Industry visit to Madhya Bharat Agro Products Ltd. (MBAPL), Sagar (Madhya Pradesh),	Dr. V. N. Bajpai



18th July, 2016

Industry visit by PGDM students (Batch 2016-18) to Mother Dairy.

Industry visit to Mother Dairy was scheduled on 18th July 2016 as a part of industry interaction during orientation program of PGDM 2106-18 Batch "ASPIRATION-2016". Forty eight students were accompanied by two faculty members, Prof. Nitin Saxena and Dr. Puneet Kumar. At Mother Dairy there was a warm welcome by Mr. Ashok, Public relationship Manager, Mother Dairy Patparganj Delhi.

He made a detailed presentation about Mother Dairy history, answering questions like when it was started, reason behind the establishment and other things. He also gave the details of Operation Flood started by Hon'le Prime Minister Sh. Lal Bhadur Shastri ji. He then gives clear picture of all the processes included in packed milk of Mother Dairy.

He started explanation with collection of milk in various district and state centres. Then he explained standardization, Pasteurization and Distribution process of milk. Then he took students for the visit of plants showing collection, standardization, Pasteurization processes.

At the end he greets students with Ice creams and delicious flavored milk. He also took promise that students will start consuming milk to meet Vitamin A deficiency.




Prof. Nitin Saxena

18th July, 2016

Industrial Visit for PGDM (16-18) batch students to CARBON CONTINENTAL, Ghaziabad

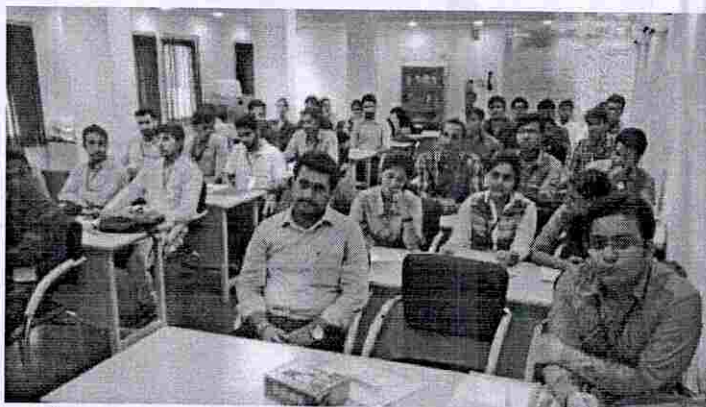
18th July, 2016 was an important day for the PGDM students of 2016-18 batch who got a practical exposure to the industry. This was an important segment of their 12-day Orientation Programme. The students were accompanied and guided by Dr. Gopal Krishna Dwivedi and Prof. Ankur Ahuja.

35 students of group-3 of the new batch of PGDM entrants left for Carbon Continental, NH-24, Ghaziabad at 1:00 pm and returned around 5:30.

Continental Carbon India Limited (CCIL) was formed in October 2000 upon the acquisition by Continental Carbon Company (CCC), USA of the carbon black assets of Oriental Carbon & Chemicals Ltd. Since then the carbon black manufacturing facility in Ghaziabad, in the state of Uttar Pradesh, has been substantially refurbished. A 15 MW Waste Heat Recovery Power Plant, commissioned in 2008 is co-located with the manufacturing unit and supplies power to the Uttar Pradesh grid. Carbon Black – an engineered carbon is primarily used as reinforcing filler in rubber compounding. The end products like tires, profiles, hoses and V-belts are mostly consumed by the automotive industry. Mr. V.K. Dubey is the Managing Director of the company.



The students along with faculty members were given a presentation on projector by the Senior HR Manager Mr. Abraham. Then they were taken to different units of the huge plant where the students learnt about the practical working and general precautions. After the detailed tour to the plant, the industry experts conducted a question-answer round during which the students and the faculty members quenched their curiosities and cleared their doubts. The visit concluded with the heavy refreshment and the expression of gratitude from both sides.



Dr. Gopal Krishna Dwivedi



18th July, 2016

Industrial Visit for PGDM (2016-18) batch students to Bhushan Steel Plant, Sahibabad

Department of Management of Institute of Technology and Science, Ghaziabad, has organized an industrial visit to Bhushan Steel Plant, Sahibabad on 18th July 2016, for its new batch of PGDM students (2016-18). It was started from the Institutional premises at 09:00 AM and then the students reached to Industrial unit at 09:15 A.M. The 2nd group started at 11:00 AM and reported at 11:30 AM.



Initially a video was shown by company personnel at Bhushan Steel Plant, Sahibabad conference room followed by visit to production site and observation of various machine and their mechanism was briefed to the students. During the visit the process flow of HR Steel Sheets, supplied from Bhushan Steel Orrisa Plant was explained.

Bhushan Steel Ltd is in the production of different types of steel. Bhushan steel also produces galvanized steel products like plain coil and plain sheet. Then there is the colour coated coil where in steel sheets are produced in different colour. This plant is spread in 1.5 Km Square area which is operational 24*7. The plant prepares steel sheets with or without the zinc coating, as demanded by the clients of Bhushan Steel.

HR Sheets are first cleaned, rust is removed, the fineness and thickness is changed and finally packed according to the order. Scrap is transported to another unit of Bhushan Steel in Sahibabad area only for reusing.

Major clients of Bhushan Steel Ltd are Maruti Suzuki, Honda, L.G and SAIL etc.

The visit was guided under the mentorship of Prof. Alok Singh, Prof. Bhavna Bhardwaj and Dr. Shuchita Singh.



Dr. Shuchita Singh

03rd September, 2016

Industrial Visit for PGDM (2016-18) batch students to Moon Beverages Ltd., Sahibabad.

Department of Management of Institute of Technology and Science, Ghaziabad, has organized an industrial visit to Moon Beverages Ltd., Sahibabad on 3rd September 2016, for its new batch of PGDM students (2016-18). Bus departed from the Institutional premises at 09:15 am and then the students reached to Industrial unit at 010:00 am.

Initially a video was shown by company personnel at Moon Beverages Ltd., Sahibabad conference room followed by visit to production site and observation of various processes and their mechanism was briefed to the students. During the visit the process of cleaning and inspection of the reusable glass bottles (RGB), filling and capping of bottles, packaging and final inspection before the dispatch of the bottles.

Manufacturing process of plastic bottles, using the plastic testubes was explained to students. Filling, Capping, Packaging and Inspection Process was explained further.

In the other section, manufacturing process of Mazza was explained, in which packaging in the tetra pack was shown to the students.

Students were explained with the safety procedures and time to time training given to the Technical Staff and workers at the production unit.

Freshly filled "Thums Up" was given to students as refreshments.

The visit was guided under the mentorship of Dr. Surendra tiwari and Dr. Shuchita Singh



26th October, 2016

Industrial Visit for MBA (2016-18) batch to Moon Beverages, Sahibabad

Department of Management of Institute of Technology and Science, Ghaziabad, has organized an industrial visit to M/s Moon Beverages Ltd, Sahibabad on 26th Oct, 2016, for its new batch of MBA students (2016-18). It was started from the Institutional premises at 1:15 PM and students reached to Industrial unit at 2:00 PM. After reaching the site we were escorted to board room where brief introduction about the company has been delivered by company personnel. Later on the visit to manufacturing plant has been organized where manufacturing experts demonstrated the process of beverage manufacturing.



Moon Beverages, Sahibabad was established in 1987, with the manufacturing of soft drinks. The company started with manufacturing of THUMS UP, LIMCA, MAAZA, RIMZHIM, BISLERI, SODA GOLD SPOT under arrangement with Parle. But later on with the takeover of Parle soft drinks limited by Coca Cola Inc., USA in 1993, the company became the franchise manufacturer for Coca Cola Products. The existing installed capacity of the company is 10 million cases per annum.

Currently, the company indulges in manufacturing of Coke, Fanta, Limca, Sprite, Thums Up, Kinley Soda, Maaza. The carbonated soft drinks produced by Coca-Cola are subject to strict quality control and inspection procedures ensuring they meet the highest international standards.

The visit was guided under the mentorship of Dr. Ajay Kumar Sinha.


Dr. Ajay Kumar Sinha



10th November 2016

Excursion cum Industrial visit to Nainital & Jim Corbett for MBA (15-17) students.

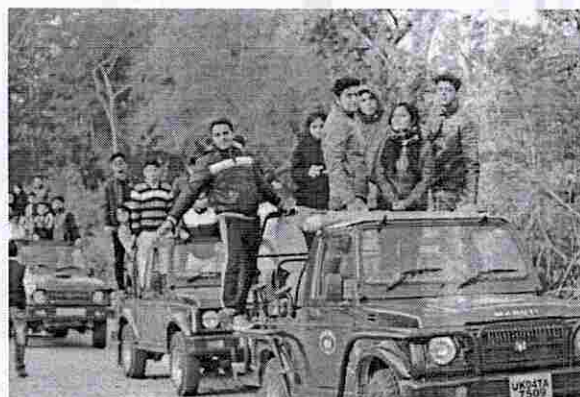
I.T.S organized an industrial cum leisure 3 days trip to Jim Corbett, Nainital and Mohan on 7th to 10th November 2016.

On 7th November, 2016 at 10:15 pm, 32 (MBA-IIIrd Sem) students of ITS, Ghaziabad along with 2 faculties, Prof Alok Singh, Ms. Rashi Agarwal and a doctor (Dr. Rajeev) started the journey to Jim Corbett by bus. Everybody was welcomed at the Resort at 8:30 am on 8th November, 2016. The students enjoyed pool, table tennis and swings at the resort. The adventurous trip took a kick off with some team building activities like river crossing and free falling at the river Kosi. Students thoroughly enjoyed the activities and thereafter everybody proceeded to the Holy temple of Maa Girzia. Students enjoyed the music & the bonfire in resort. Everybody gathered together and sang songs and had a gala time.

Next day (9th November 2016) everybody left for Nainital after having breakfast at 8:00am which was around 2 hrs drive from Ramnagar. Before Nainital they take halt at Corbett Fall and enjoyed the natural fall and dense jungle adventure. While enjoying the scenic beauty of the queen of hills the students played antakshari, dumb charads. Mountains all across, green tall trees, terrace farms, lake made a wonderful view that was admired by all. Students were given 3 hours to enjoy and shop. The students admired the wax candles, Rope way, Naina Devi mandir, Mall Road & Zoo for which Nainital is famous. The journey took a halt mid way where students relished the lunch. Finally after spending sufficient time at Nainital, everybody headed back to the resort. After returning from the Nainital at around 8 pm, the students were all geared to rock the dance floor. With dancing shoes put on, all the students enjoyed the DJ night specially organized for them. Even after such a tiring day, the students enjoyed themselves till late.

Jeep safari to Jim Corbett was scheduled for 10th November 2016. All the students woke up at 4:30 am to explore the jeep safari. All students in a group of 7 went for safari in the jungle and spotted animals like elephant, deers, peacocks, hyena and many monkeys too. After the safari, everybody headed back to the resort and finally checked out to return back to the college. Students were also taken for an industrial visit to IMPCL a Government Pharmaceutical company, A Mini Ratan PSU, Mohan, Via Ramnagar, Uttaranchal. All the students very keenly saw and understood the process of preparation of Aurvedic medicine. All the queries and questions were answered by the Production Manager- Mr. Rahul Kumar of the company. The visit ended with a group photograph.

Finally the students reached the college at 11:00 pm on 10th November 2016 with magnificent memories and learning and bonding of friendship and with this a memorable and fun filled trip came to an end.



Prof. Alok Singh

18th November, 2016

Industrial Visit for MBA (2016-18) batch to Anmol Bakers Pvt Ltd, Greater Noida, UP

Department of Management of Institute of Technology and Science, Ghaziabad, has organized an industrial visit to Anmol Bakers Pvt Ltd, Greater Noida, UP on 18th November, 2016, for its new batch of MBA students (2016-18). It was started from the Institutional premises at 10:00 am and students reached to Industrial unit at 11:30 am. After reaching the site we were escorted by plant manager Mr Prasant to visit the plant. Mr Prasant take the group to the manufacturing plant and demonstrated the process of manufacturing the biscuits step by step. He explains each stages very nicely how the process takes place. Students had eaten the fresh biscuits which were manufactured at that time. It was a great experience which students had explored.

Anmol Bakers Pvt Ltd started the journey in 1994, Anmol Biscuits today is one of the fastest growing FMCG brands in India. From a crispy bite with the morning tea, a quick tiffin cake for untimely hunger, to a salty companion for heated evening conversations, Anmol has become a part of our daily lives.

Anmol is a fast paced, aggressively growing company in the biscuits and confectionary industry in India. Within a small journey of two decades, Anmol has created a prominent position in the market ranking itself the fifth largest share holder in India, competing with organisations that are centuries old. This has been possible through the combined effort of the entire team at Anmol, through their young spirits and continuous effort to challenge the rules.

The visit was guided under the mentorship of Dr. Anusha Agarwal & Dr Puneet Kumar.


Dr. Anusha Agarwal

29th November, 2016

Overseas Trip 2016 For PGDM (2016-18) Batch : Dubai & Abu Dhabi.

All the students of PGDM Batch 2016-18 had a wonderful overseas trip to UAE (Dubai & Abu Dhabi). It was a five day trip from 25th to 29th November, 2016 during which the students and the accompanying faculty & staff members visited and explored most of the tourist places, markets, monuments and also went for an industrial visit to the most prominent water processing and packaging plant.

First Day / 25th November, 2016

The pride and pleasure of all PGDM Students, the foreign trip to Dubai and Abu Dhabi started on 24th November, 2016 when the students spent time in Antakshari in ITS Bus and moved to IGI International Airport. The flight was enjoyable and full of excitement.

Immediately after landing in Dubai, the PGDM students and the professors on duty were taken to Kite Beach where they enjoyed in various ways like playing with the waves at the shore and clicking selfies.

After the sea beach visit, they went to a pretentious restaurant and relished countless dishes in their really delicious lunch. Their stay was arranged at the Holiday Inn Express Hotel, Near Emirates Airport, Dubai which is one of the premium hotels of the country.

In the evening the gorgeous students along with professors went for a party on cruise. The cruise was exclusively booked for the ITS students on which all 160 students took delicious dinner, danced on DJ, enjoyed the regional dance on cruise and viewed the view of the city.

The energy, excitement and fun of the whole batch of students was obvious and brimming. They all slept by sharing various details and anecdotes about the country as they learnt that Dubai is actually Du-bai = Do Bhai. It was initially established by two real brothers.

The food similar to Indian food is available in good restaurants starting from 7 Dirhams.

Second Day / 26th November, 2016

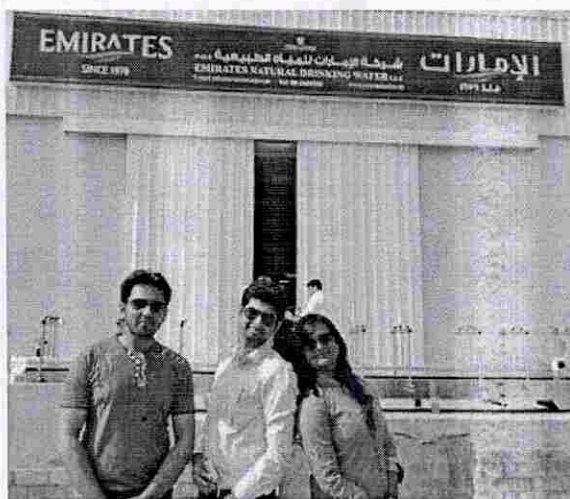


The second day of the UAE trip at Dubai was even more thrilling and exciting. The overnight sleep had refreshed all. They all gathered in the vast and beautiful lawns of the hotel Holiday Inn Express which is just opposite to the Emirates Airport, Dubai. The fountains in the lawn and the all time flying planes in the sky gave a mesmerizing experience of being in an entirely different world.



Soon after the breakfast at the hotel, all the students of PGDM and professors left for the sight-seeing of Dubai during which they saw the tallest building of the world Burj-Khaleefa, Mall of Dubai and the Marina Beach. They also visited the expansive palace of the Crown Prince of Dubai and got the pictures clicked with his royal car. The buildings, sights and even roads were so beautiful, neat and clean that everyone was speechless and overwhelmed. Sightseeing ended with a really lavish lunch in a beautiful restaurant of a grand hotel. Food was extremely tasty, standard and full of huge variety.

After the lunch the most thrilling and exciting event welcomed all. It was Desert Safari. All the students and teachers left for safari in 24 SUVs. The ride was a real roller-coaster ride. Speedy SUVs swirled right and left on mountain like sand dunes making everyone feel butterflies in their stomachs. Soon we reached the spot where the students and teachers tested their driving skills on the robust desert bikes. Some learnt, some laughed, some shrieked but all said that it was an amazing experience.



The main attraction of the Desert Safari was an exclusive musical evening full of dance, dinner and DJ. Various corporate groups and other visitors around 500 in number were also there to enjoy this event set in the centre of huge sand dunes. The name of ITS – The Education Group was specially announced on loud speakers during the welcome address. The name was repeated at the end also as the loud clappings by the ITSians had given a great height to the function and appreciation to the performers.

Lively and beautiful belly dance, kanura dance (with lighted clothes) and the fire dance enthralled all. The unforgettable desert safari concluded with dinner. Tea, coffee, cold drinks, water and snacks were served free of charges only for the ITSians.

Third Day / 27th November, 2016

The third day of the UAE trip included visit to Abu Dhabi where the PGDM students witnessed the jaw-dropping beauty of the Sheikh Zayed Mosque and the Ferrari World.

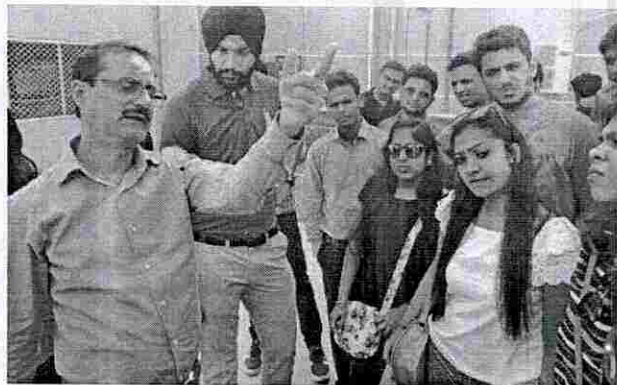


The day started with a two hour bus journey to Abu Dhabi which is the largest state of the 7 states of UAE. The tour guide told us that 84% of the UAE is Abu Dhabi and 91% of the UAE oil comes from here only. The journey was a two hour show that included mimicry, singing, and antakshari. Actually it was like a talent hunt in which the students came to the in-built mike of the bus and sang songs, mimicked teachers and film stars and also played Antakshari.



Soon we reached the famous mosque which was a larger Taj Mahal. Beauty of the mosque was beyond words. High and huge halls, decorated walls and sky-touching tombs were matchless examples of ultimate architecture. The chandelier in the mosques was the second largest chandelier of the world. The ITS girls in full sleeve garments and scarf on head looked different and pleasing. After the mosque visit all went to Foodland where everyone relished the taste of best Indian dishes of many types.

After the lunch, all three AC and high-tech luxury buses moved to the grand Ferrari World where the young ITSians got crazy seeing the real Ferrari cars, not one or two but many in number. The sound of these cars was such as if an airplane is about to fly. Countless selfies and group photographs were clicked by the students with the audible sighs and the obvious wish to own one in future.



The last sight of the day was JBR Road (Jumeira Beach Road) where the students saw south sea beach, played various games and won huge teddy bears as prizes. The trip of the day concluded with the lavish dinner in the Flavors restaurant of the Hotel Hawthorn.

Fourth Day / 28th November, 2016

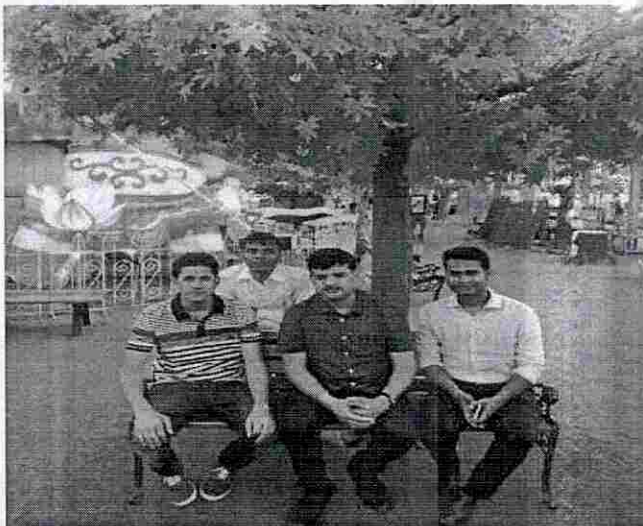
The fourth day of the overseas Trip started with the industrial visit to the Emirates water plant in Fujaihra which is the most prominent drinking water processing and packaging company of UAE.

All the students in three batches travelled in AC buses for two hours to reach the Emirates plant where they were welcomed and briefed by the senior industry professionals. The students saw the processing of water, its packing, bottling and delivery. They were told that the same plant has the capacity of producing 35000 water bottles every hour.

The students also had a short break at the sea beach near the plant where they enjoyed swings, photographed crabs and felt the sea water on their feet. After this all went for the lunch.



After the lunch, the main attraction of the day was waiting for all of them – The Global Village at Dubai. It was an amazing amusement park spread in kilometers and acres where the cultural and business setup of important countries was shown with huge creations and pretentious structures. Each segment was a country like France, United Kingdom, UAE, India, China, Pakistan, Syria, Germany etc. The replicas of important buildings of the world also attracted all like Taj Mahal, Burj Khalifa, Statute of Victory etc. The students spent countless Dirhams in shopping in the Global Village and the rides on breathtaking swings.



This was followed by the visit to the Dubai Mall which is one of the largest malls of the world and is adjacent to Burj-Khalifa. The students enjoyed the nearest view of the same and event went up to the end of the tower to have the mesmerizing aerial view of Dubai. The trip to Dubai mall concluded with the great fountain show where thousands of visitors from all corners of the world had gathered to view the magic of music and water combined.

The fun list for the day concluded with the really lavish dinner at Foodland.

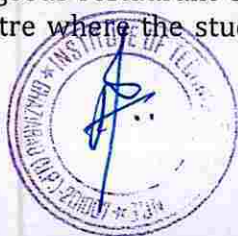
Fifth & Last Day / 29th November, 2016

The fifth and last day of the overseas Trip was dedicated to shopping from across Dubai. Throughout these four days the sight-seeing and other schedules were so hectic that the students had to hold their desire of purchasing unique items and keepsakes for their family members, friends and relatives. But the last day of the trip was dedicated to full day shopping from various prominent malls and markets of Dubai.



Soon after the breakfast at the Holiday Express Inn, the buses moved to Meena Bazar which is a hub of shops by Indian owners. Indian names, sign-boards and even the posters of Indian celebrities like Kareena Kapoor were commonly seen in this market. All type of stuffs from electronics to garments, jewellery, toys and household items were available in this spacious and well established market area. The most popular shop in the Meena Bazar was 'All Items 1 to 10 Dirhams' where most of the students did a heavy shopping and returned with shopping bags in both the hands.

The first session of shopping ended with the lavish and delicious lunch in the huge and gorgeous restaurant of the Hotel Copthorne. Then the buses plied towards the Deira City Centre where the students spent another 3-4 hours in shopping and exploring the 'Care



For' segment in the mall and 'Day to Day' outlet outside the mall. The area was a treat to watch and the ambience was really soothing. By 6:00 p.m. all the students and the faculty members were carrying 5-6 shopping bags and a worry if these bags would be within the prescribed limit of weight at the airport.

By seven, they all reached the airport and cleared the security checks smoothly. They also took their dinner at the airport and boarded the flights Spice Jet, Indigo and Fly Dubai respectively. By 4:00 a.m. the ITSians were again in the motherland with countless stories and experiences of the overseas trip to UAE. Some called it the best and some called it the most memorable moments of their life. They also felt proud and grateful of being a student at ITS-The Education Group that gave them this lovely chance to explore UAE with the best of stay, facilities and the experiences.



Dr. Gopal Krishna Dwivedi

7th April, 2017

Industry Visit for MBA (2016-18) batch students to Moon Beverages Ltd., Greater Noida.

Department of Management of Institute of Technology and Science, Ghaziabad, organized an industry visit to Moon Beverages Ltd., Greater Noida on 7th April, 2017 for MBA (2016-18) batch students. The visit was scheduled from 1200 hrs. to 1500 hrs.



At the industry the students received a warm welcome by the staff members and first and foremost they were apprised with the concept of "Happiness Factory", an initiative of Coca Cola Ltd. The visit started with an audio video presentation, followed by visit to production site and observation of various processes. During the course students were briefed about the process of cleaning and inspection of the reusable glass bottles (RGB), filling and capping of bottles, packaging and final inspection before the dispatch of the bottles.

The visit also had a fun element with lots of engaging activities for students. The students had a gala time enjoying quiz sessions, gaming zone, Coke studio and clicking selfies at Selfie Corners. Students were overwhelmed on receiving pen drives and gift hampers, as prizes. Students were also served with Coca Cola drinks and cans.



The visit concluded with refreshments for students at Mc. Donalds, Ansal Plaza, Greater Noida.

The visit was coordinated by Prof. Shikha Arora and Prof. Bhavna Bhardwaj.

Prof. Bhavna Bhardwaj



10th July, 2017 (Monday)

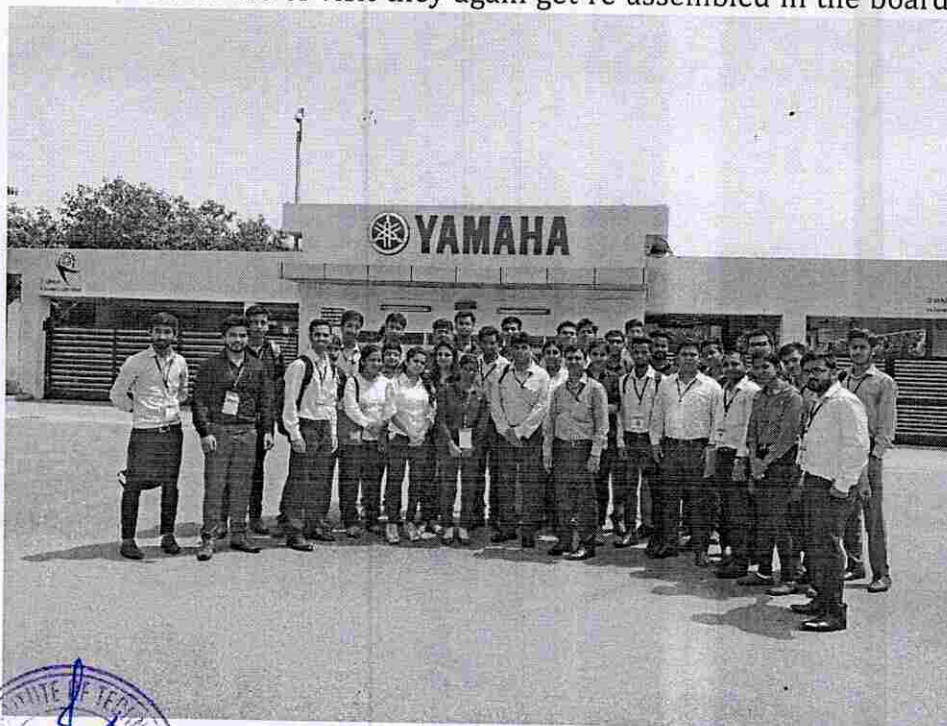
I.T.S Ghaziabad Organized Industry Visit for PGDM (2017-19) batch students to YAMAHA Motor, Greater Noida.

Students of PGDM program (2017-2019), have gone through another exciting chapter of their experiential learning during their on-going orientation program. On Monday, dated July 10th 2017, 35 students of Group 1st of freshly admitted batch of PGDM program have visited to Yamaha Motor Company, Surajpur Industrial area, Greater Noida.

The visit get started at 9.00 A.M from the institutional premises through the chartered buses and reached at the destination as per the schedule. After getting necessary precautionary details from the security Chief of the company (Yamaha Corporation), the students get assembled at the board room of the premises. Very soon the company's authorized representative (Ms. Shiffia – HR Generalist) joins the board of learning and given the other necessary precaution and an overview of the different segments of the layout where the students are going to visit.

After a detailed briefing of the layout and location, students started their visit in two different groups under the mentorship of their respective faculty members and plant section in-charge. The visit was started with inventory section followed by metal processing, color painting, galvanization section, mechanical assembly line and lastly to the export import section. Inside the manufacturing layout, process automation and assembly line was the major point of attraction. During the entire process students were interacting with their official company mentors through different query and observation.

After two and half hours of visit they again get re-assembled in the board room



where they were served with mouthwatering delicious food packets and pet drinks. After finishing this small brunch, representative of Yamaha Corporation has given a short presentation about the company. During the presentation, she told that **Yamaha Corporation** is a Japanese multinational corporation and conglomerate based in Japan with a very wide range of products and services, predominantly musical instruments, electronics, and power sports equipment. It is one of the constituents of Nikkei 225 and is the world's largest piano manufacturing company. The former motorcycle division became independent from the main company in 1955, forming Yamaha Motor Co., Ltd, although Yamaha Corporation is still the largest shareholder. Yamaha Motor Co, Ltd products include motorcycles, scooters, motorized bicycles etc. The company is also involved in the import and sales of various types of products, development of tourist businesses and management of leisure, recreational facilities and related services.

After the session get over, the students were ready with their observations and questions. They inquire about the plant facility, its history, its capacity, product manufactured, technology incubation center, new upcoming products and queries related to company's corporate social responsibility to suffice the different corners of their curiosity.

Finally, with lovely memories and great understanding wisdom, students of PDGM departed for institutional premises at after noon and reached at the campus at 30'clock. This was one of the ever exciting and wonderful lessons to each one of them as the impression of the same can be easily assessed on their faces. This visit was an effort to provide an initial introduction about industrial operation and environment to newly admitted students of PGDM program.

Dr. Abhinav P. Tripathi, Prof. Sunil K. Upadhaya & Shri Ghanendra Saraswat (CRC) coordinated and guided the students during the visit.



13th July, 2017

I.T.S, Ghaziabad organized Industry visit for PGDM (2017-19) batch students to Honda Car India Ltd, Surajpur, Greater Noida Plant.

Industrial visits are very important for every management student as it provides a clear picture to the upcoming managers in the making who have the zeal for a bright future. 39 Students of PGDM program (2017-2019), have experienced a new learning in their on-going orientation program by visiting a company **Hero Car India Ltd., Surajpur, Greater Noida Plant on 13th July, 2017 (Thursday) from 9:30 am to 3:00pm.** 39 students from the batch along with Dr. Anusha Agarwal, Dr S. Bhattacharya & Ms Shipra Makkar (CRC) .The objective of this visit were to study and understand the production and operation of Hero Cars.



The bus started from the campus at 9:30am and reached the company at 10:30am. The scheduled time allocated for the visit was 11:30am. Students along with faculty members were allocated the waiting area for taking rest. At 11:30 am a small presentation about the company was given by Mr Navin Chaudhry , Supervisor, Plant HR. Later on the students were divided into 2 groups for the plant visit. One group was headed by Mr Vinay and another group was headed by Mr Rohan Bansal. During the plant visit the group coordinators explain the manufacturing layout, process automation and assembly line to all the students.



This was the first experience for the students to visit a manufacturing plant of Honda so the students interacted with the coordinator by asking number of queries about plant capacity, function of air bag, number of models produced in greater noida, number of cars per day, why Honda not segmented low cost cars, why company is going for layoff.

Mr Anubhav Gupta , Manager, Plant HR handled the query session nicely. While addressing with students he mentioned that this company donot have a single owner it is run by Board of Directors and Honda had always segmented high level market so focus area is that only. In Greater Noida plant **models produced of Honda are City, Accord, Jazz, Brio.** Number of cars produced per day are 409 at present. Company is working on new project which is not be disclosed so company currently working from 3 shift to 1 shift. He mentioned very soon we will disclose to customers.

The students were enthusiastic about this visit and were enriched on the ways the company functions and understood on ground about the as to how synergy between various departments take place. They were made aware about the innovations that are taking place in the company and they appreciated the work ethics being practiced by the company.

At the end company serve the snacks to the students. The company representatives were given mementos as a token of gratitude on behalf of ITS. The plant visit ended at 2:00 pm and we reached our Institute at 3:00 pm.



14th July, 2017 (Friday)

I.T.S Ghaziabad Organized Industry Visit for PGDM (2017-19) batch students to Coca Cola (Moon Beverages Ltd.), Greater Noida.

Department of Management of Institute of Technology and Science, Ghaziabad, organized an industry visit to Moon Beverages Ltd., Greater Noida on 14th July, 2017 for PGDM (2017-19) batch students. The visit was scheduled from 7:30 am to 13:00 pm.

At the industry the students received a warm welcome by Mr. Saurabh Srivastava, Sales Manager and Ms Neha, PR Executive. First and foremost they were apprised with the concept of "Happiness Factory", an initiative of Coca Cola ltd. The visit started with an audio video presentation, followed by visit to production site and observation of various processes. During the course students were briefed about the process of cleaning and inspection of the reusable glass bottles (RGB), filling and capping of bottles, packaging and final inspection before the dispatch of the bottles. During their visit to plant students raised questions like maximum permitted wastage, how quality is checked, from where raw canes and bottles are sourced and many other questions were asked.

Students has also visited museum which displayed history of Coca Cola since its inception, also different advertisements promoted by Coca Cola were shown. The visit also had a fun element with lots of engaging activities for students. The students had a gala time enjoying quiz sessions, gaming zone, Coke studio and clicking selfies at Selfie Corners. Students were overwhelmed on receiving pen drives and gift hampers, as prizes. Students were also served with Coca Cola drinks and cans. The visit concluded with refreshing memories and lots of goodies by Coca Cola.

The visit was coordinated by Prof. Nitin Saxena and Prof. Ankur Ahuja.


Prof. Nitin Saxena



14th July, 2017 (Friday)

I.T.S Ghaziabad Organized Industry Visit for PGDM (2017-19) batch students to Coca Cola (Moon Beverages Ltd.), Greater Noida.

14th July, 2017 was a memorable day for the new students of PGDM 2017-19 Batch who visited the Coca Cola factory in Greater Noida with their faculty members Dr. Gopal Krishna Dwivedi and Prof. Shikha Arora. The visit to Coca Cola was full of knowledge and amusement. Cool ambience, warm welcome, chilled drinks, gifts and games made it so soothing and unforgettable as if it was a visit to an amusement park.



21 students of third group of PGDM entrants (2017-19 batch) reached the plant by the chartered bus around 11:00 am where they were given a very warm welcome. After a brief through video, the excited scholars were taken to various sections of the plant where they were explained the functioning and the processes.



The students asked countless questions about the drinks and the processes which were responded with facts and pleasure. The most attractive segment of the visit was the fun corner where the students had the chance to play live video games by doing actions on the floor with their full body and watching the results on the wide screens.

Games on Coca-cola facts were also played through electronic devices and the best respondents were awarded and appreciated with the 8 GB Pen-drives. A polar bear in the selfie corner, a fridge full of unlimited Coca Cola drinks made the day of the newly admitted PGDM students.

At the end of the visit the students entered their feedback in the visitors' register at the plant and wrote that they were really overwhelmed with the setup, systems, processing, policies and the new learning. They also appreciated the pleasing attitude of Coca Cola employees right from the security guards at the main gate to the highest officials they met during the visit.



Summary of the Industrial Visit

Name of the Company Visited: Coca Cola (Moon Beverages Ltd.), Greater Noida

Day and Date: Friday, 14th July, 2017.

Time of Exit from ITS, Ghaziabad: 9:30 am

Time of Arrival at ITS, Ghaziabad: 2:30 p.m.

Duration of the Visit: 5 Hours

Key Observations:

- Plant was huge with state-of-the-art equipments and cleanliness.
- The staff and officials at the plant were polite and cooperative.
- All of them were professionally dressed and had smile on their faces.
- Everything was well organized and systematic.

Key Questions Asked by the Students

- When was Coca Cola established?
- What is Coca Cola Zero?
- What is the purification process at the plant?
- Does Coca Cola use pesticide in Maaza?
- If Coca Cola delivers water to offices without delivery charges?
- What are other major products of Coca Cola?

Briefings Given By the Managers on the Floor

- Coca Cola was established in the year 1892 in Georgia, USA.
- Coca Cola Zero is a drink launched in 2005. It has zero quantity of sugar.
- Coca Cola uses the Multiple Barrier System for the purification of the drinks.
- Coca Cola does not use pesticides in any of its products.
- The major products of Coca Cola are – Coca Cola, Diet Coke, Fanta, Sprite, Maaza, Kinley, Coca Cola Zero, Coca Cola Light and Minute Maid.

Key Learnings :

- How a big plant actually works.
- Professionalism in behaviour and attitude.
- Personality and English Communication of the managers.
- Quality management at the plant.
- Processing, packaging and marketing of the products.
- Facts found in the videos and briefings made by the managers on the floor.

Dr. Gopal Krishna Dwivedi



16th September, 2017

Industrial Visit to Coca-Cola Plant (Moon Beverages Ltd) Greater Noida

Today, 16th September 2017, 26 students of PGDM -I (2017-19 batch) reached the Coca Cola factory in Greater Noida by the chartered bus at around 10:25 AM along with the faculty members Prof. Lokesh Upreti and Dr. Rajeev Johari, where they were given a very warm welcome. After a brief through video, the students were taken to various sections of the plant where they were explained the production processes of both Carbonated and non-carbonated soft drinks.

The students asked several questions about production and bottling processes which were responded with facts and pleasure. The students were also taken to Coke Studio Section where they can enjoy a variety of music and also to fun corner where the students had the chance to play live video games.

There was a Quiz on Coca-Cola fact which was played through electronic devices and the winning Team (6 members in each team) was awarded and appreciated with the Coca-Cola Contour Glasses. A polar bear in the selfie corner, a fridge full of unlimited Coca Cola drinks made the day of the PGDM students.

At the end of the visit the students entered their feedback in the visitors' register at the plant and wrote that they were really overwhelmed with the setup, systems, processing, policies and the new learning. They also appreciated the pleasing attitude

of Coca Cola employees right from the security guards at the main gate to the highest officials they met during the visit.



On the other hand, the Coca-Cola officials also appreciated the Discipline and the good behaviour maintained by our students throughout the visit

Last but not the least it was a surprise and proud moment for a teacher as well where I found my old student Ms. Shruti, working as an Associate in the Coca-Cola plant who was one of the officials entertaining our Industrial Visit.

Prof. Lokesh Upreti

Overseas Tour to Dubai, Abu Dhabi & Sharjah, PGDM 2017-19 Batch.

The Students of PGDM (2017-19) batch boarded to UAE tour (Dubai, Abu Dhabi & Sharjah) on 10th November, 2017 and landed at Sharjah airport early in the morning. To begin with, students were taken to the orientation tour of Sharjah, then to University of Sharjah, famous Kite beach, and Sharjah Cricket stadium.

In the evening students went for a party on Dhow cruise at Dubai Marina. The cruise was exclusively booked for the ITS students. A full course buffet dinner with a live local Arabic dance and magician show was a great way to combine dining with sightseeing on which students enjoyed.

Next day was planned for city tour including Za'abeel, the royal palace of the king of Dubai, Jumeira beach and Merina arc. The evening of the day was an unforgettable experience of Desert Safari including exhilarating dune drives in Land cruisers followed by belly dancing and delicious Arabic dinner.

Next day was planned for learning lessons about trade and industry practices in Dubai and cross cultural experiences. Students were taken **for the industrial visit to the Emirates water plant in Fujaihra which is the most prominent drinking water** processing and packaging company of UAE. Global Village was another attraction of the day.

The most awaited location, Ferrari World and Abu Dhabi city tour was planned for next day. Famous Grand Mosque, Ferrari World, the Dubai Mall and Burj Khalifa was also visited by the students. The mesmerizing view of Dubai from 125th floor at the height of 828 metres thrilled everyone and made everybody speechless. Post lunch students spent another 3-4 hours in shopping at Deira City Centre. By 7.30 pm, they all reached the airport and cleared the security checks smoothly. They also took their dinner at the airport and boarded the flight. The entire tour was full of nice memories and experiences of Dubai.



19th November 2017

Excursion cum Industrial visit to Nainital & Jim Corbett for MBA (2016-18) students.

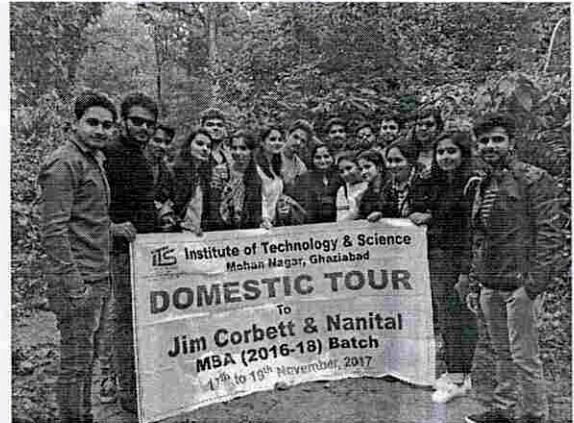
I.T.S organized an industrial cum leisure 3 days trip to Jim Corbett, Nainital and Mohan on 17th to 19th November 2017.

On 16th November, 2017 at 11:50 pm, 63 (MBA-IIIrd Sem) students of ITS, Ghaziabad along with 2 faculties, Prof. parul Gupta, Prof. Ankur Ahuja and a doctor (Dr. Rajeev) started the journey to Jim Corbett by bus. Everybody was welcomed at the Resort at 8:30 am on 17th November, 2017. The students enjoyed pool, table tennis and swings at the resort. The adventurous trip took a kick off with some team building activities like river crossing, Rock Climbing & Flying Fox etc. Students thoroughly enjoyed the activities and thereafter everybody proceeded to the Holy temple of Maa Girzia. Students enjoyed the music & DJ in resort.

Next day (18th November, 2017) everybody left for Nainital after having breakfast at 9:00am which was around 2 hrs drive from Ramnagar. Before Nainital they take halt at Corbett Fall and enjoyed the natural fall and dense jungle adventure. While enjoying the scenic beauty of the queen of hills the students played antakshari, dumb shall arts. Students were given 3 hours to enjoy and shop. The students admired the wax candles, Rope way, Naina Devi mandir, Mall Road & Zoo for which Nainital is famous. After returning from the Nainital at around 8 pm, the students gathered together for Bon fire, students enjoyed the bon fire by singing songs, few students done standup comedy and had a gala time. Even after such a tiring day, the students enjoyed themselves till late.

Jeep safari to Jim Corbett was scheduled for 19th November 2017. All the students woke up at 5:00 am to explore the jeep safari. All students in a group of 8 went for safari in the jungle. After the safari, everybody headed back to the resort and finally checked out to return back to the college. Students were also taken for an industrial visit to ISPAT Industries (Himalya Sariya), Students learned how scrap gets recycled in fresh iron, what are the basic things they need to consider while running an industry, and students enquired how they deal with labour problems. There students got an opportunity to interact with first generation entrepreneur. The visit ended with a group photograph.

Finally the students reached the college at 11:00 pm on 19th November 2017 with magnificent memories and learning and bonding of friendship and with this a memorable and fun filled trip came to an end.



For Facebook

Excursion cum Industrial visit to Nainital & Jim Corbett for MBA (2016-18) students

I.T.S organized an industrial cum leisure 3 days trip to Jim Corbett, Nainital and Mohan on 17th to 19th November 2017. Trip was filled with full of fun & excitement, students enjoyed pool, table tennis and swings at the resort. The adventurous trip took a kick off with some team building activities like river crossing, Rock Climbing & Flying Fox etc.

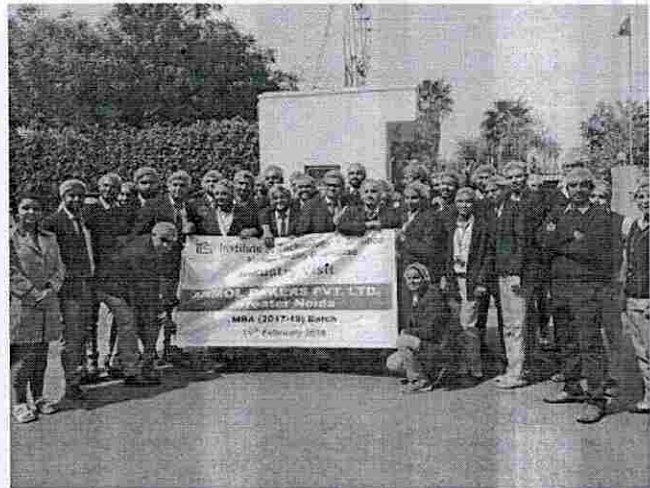
Students thoroughly enjoyed the trip & filled with magnificent memories, learning and bonding of friendship.



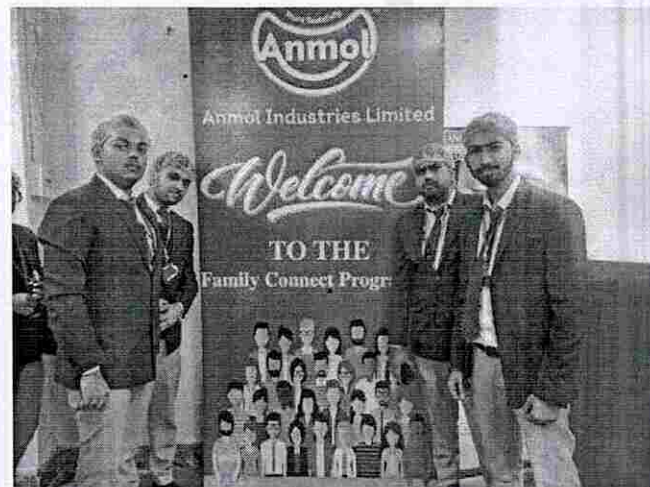
16th February, 2018

Industrial Visit for MBA (2017-19) students to Anmol Industries

An industrial visit to the manufacturing plant of Anmol Industries was organised for MBA Second Semester Section A students on the 16th of February, 2018. Anmol Industries is a Kolkata based company associated with the production of confectionary items like cakes and biscuits. Recently the company decided to merge the cake and biscuit producing arms into one single entity. Right now the company has operations in the northern and eastern parts of the country. Its current plans include expanding into the southern regions of the nation, the ultimate goal being to establish a presence in other countries. Forty nine students participated in the visit.



The plant is located in Udyog Vihar, Greater Noida. We reached there around 11.30 AM. After a brief wait of about 15 minutes, we were ushered in. Everybody was instructed to wear protective caps to cover their hair. Gradually we were guided through the different stages of the production process such as the incoming materials, their storage, the various stages of the production leading up to the packaging of the final product.



Students asked enthusiastic questions during the various demonstrations, with the company personnel attending to their queries graciously. Sometimes the students were allowed to taste the savory biscuits during the manufacturing process. Finally they were shown a presentation on the company and its future plans. Around 1.30 PM we embarked on the return journey.

All in all, it was a very enjoyable experience for the students. They had a first hand experience of how the manufacture of confectionary items takes place in an industrial establishment.


Prof. Jyotsana Vaid

24th February, 2018

Industrial Visit for MBA (17-19) students to Coca Cola (Moon Beverages Ltd.), Greater Noida.

I.T.S Ghaziabad Organized Industry Visit for MBA (2017-19) batch students to Coca Cola (Moon Beverages Ltd.), Greater Noida on 24th February, 2018. The students were accompanied by Dr. Anusha Agarwal and Prof. Parul Gupta. The visit to Asia's only and second in the entire world 'Happiness Factory'-Coca Cola was full of knowledge and amusement.

The students and faculty members reached the campus of Moon Beverages around 10:00 AM and were warmly received by company representatives. The visit started with a cool welcome in the form of a fridge full of Coca Cola drinks for everyone. The students were then asked to visit a wall where fun facts about the main products of the company were presented in an attractive manner. After a brief video highlighting the facts about the company, the excited visitors were taken to various sections of the plant where they were explained the functioning and the processes which the students were able to see directly as well.



The students asked countless questions about the drinks and the processes along with the controversial issues related to the products which were responded with facts and pleasure. The representatives showed and gave information about the various shapes of the bottles of Coca Cola since its introduction and their respective reasons. The last phase of the visit was a brief about the various CSR initiatives which the company has undertaken.

Students were overjoyed by clicking a selfie with the iconic polar bear which added more fun to their day. The students were very pleased with the experience which was full of fun and knowledge and they appreciated the pleasing and cooperative attitude of all the company's employees they came across during the visit. The visit ended with all the students satisfied with the learning experience gained during the day.



20th March, 2018

Management Department of I.T.S Ghaziabad organized Industrial Visit to Coca Cola (Moon Beverages Ltd.), Sahibabad, Ghaziabad.

I.T.S Ghaziabad organized Industry Visit for MBA (2017-19) batch students to Coca Cola (Moon Beverages Ltd.), Sahibabad, Ghaziabad, 20th March, 2018. The students were accompanied by Prof. Ritu Saxena and Prof. Shikha Arora.



The students and faculty members were warmly received by company representatives. After a brief video highlighting the facts and processing about the company and products, the excited visitors were taken to various sections of the plant where they were explained the functioning and the processes which the students were able to see directly as well.



The students asked countless questions about the drinks and the processes along with the controversial issues related to the products which were responded with facts and pleasure. The representatives showed and gave information about the various shapes of the bottles of Coca Cola since its introduction and their respective reasons. The visit ended with a cool Coca Cola drinks for everyone.

The students were very pleased with the experience which was full of knowledge. The visit resulted in students' satisfaction and learning experience gained during the day.



20th July, 2018

I.T.S Ghaziabad Organized Industry Visit for PGDM (2018-20) Batch students to Coca Cola (Moon Beverages Ltd.), Greater Noida.

Department of Management of I.T.S Ghaziabad, organized an industry visit to Moon Beverages Ltd., Greater Noida on 20th July, 2018 for PGDM (2018-20) Batch students.

At the industry the students received a warm welcome by the staff members and first and foremost they were apprised with the concept of "Happiness Factory", an initiative of Coca Cola ltd. The visit started with an audio video presentation, followed by visit to production site and observation of various processes. During the course, students were briefed about the process of cleaning and inspection of the reusable glass bottles (RGB), filling and capping of bottles, packaging and final inspection before the dispatch of the bottles.



Students has also visited museum which displayed history of Coca Cola since its inception, also different advertisements promoted byCoca Cola were shown. The visit also had a fun element with lots of engaging activities for students. The students had a gala time enjoying, gaming zone, Coke studio and clicking selfies at Selfie Corner. Students were also served with Coca Cola drinks and cans.

The visit concluded with refreshing memories and lots of goodies by Coca Cola.

The visit was coordinated by Prof. Nitin Saxena and Prof. AnkurAhuja.

Prof. Nitin Saxena

A circular stamp of the Institute of Technology & Science, Ghaziabad, with a signature over it. The stamp contains the text "INSTITUTE OF TECHNOLOGY & SCIENCE" and "GHAZIABAD".

21st July, 2018

Industrial Visit of PGDM 2018-20 Batch to Coca Cola, Greater Noida.

Department of Management at I.T.S Ghaziabad organized an industrial visit to Moon Beverages Ltd, Coca-Cola plant, Greater Noida, on 21st July 2018.

The visit started with an introduction session about the start of the company and its different brands. The session continued with a video exhibiting the whole journey of Coca Cola Company.

The second session started with our entry via a door called The Vault. This session was based on the production and packing procedure of the product. students got to know about the procedures followed in Ready Syrup Room, Blending Room and Filing Room.

The third session was based upon the history of changing shapes of Coca-Cola bottles and even all the bottles were displayed over there. First it was served by glass then they moved on to bottle, when some fake soft drinks came they changed the color of the bottle after that they created a new shape of bottle inspired by the dress of Cinderella and later on the patent edit.



The next session was based on the Corporate Social Responsibility. Here, our guide explained us about the different CSR programs like **VEER, PARIVARTAN**, and **SUPPORT MYSCHOOL**. In the year 1993 they started with a venture called **LIMCA BOOK OF RECORDS** although it's not a part of CSR. Then we got to know about the recycle, reduce and replenish process used by the company to ensure minimum wastage of water.

The last session untangled all doubts and queries of students. The visit ended up with selfies and pictures in that beautiful gallery consisting of coke studio, polar beer and a nostalgic interior.

Our visit was a blend of great experiences and happy moments.

Prof. Yachra Malhotra & Dr. Sanjeev Tandon



29th September 2018

Industrial Visit organized to Yakult for MBA 2018-20 Batch .

Department of Management organized an Industrial visit to Yakult, Sonapat; Haryana for MBA 2018-20 batch on 29th September '18, Saturday.

Students along with the faculty coordinator Prof. Shilpi Vaish and CRC members Ms. Shipra and Ms. Jyoti reached the factory at 12.30 pm. by the Bus transport facility provided by the college. The visit was initiated with a Power Point Presentation to discuss a brief on Yakult's origin and its current position having global presence. The concept of Shirota-ism was also explained to the students.

Students were also given Yakult drink and a pack of cookies to consume and were also briefed about the difference between blue and red sealed pack of the Yakult drink. They all were then taken to visit the factory to have a glimpse of the production of the product. All the queries by the students were perfectly answered by the coordinator members of the factory.

Students enjoyed and learned by having a practical and wonderful exposure during the visit.



Prof. Shilpi Vaish

1st October 2018

I.T.S Ghaziabad organized Industry Visit for MBA (2018-20) Batch students to Yakult, Sonapat, Haryana.

Department of Management organized an Industrial visit for MBA Students (2018-20) to Yakult, Sonapat, Haryana on 01st October, 2018. Visit started with presentation by the company representatives on the emergency exit plan of the area which is a part of the organisation's OHSAS certification programme. Then a brief introduction about the company, its origin and its current position having global presence was briefed to the students. The concept of Shirota-ism was also explained to the students.



Yakult Danone India (P) Ltd is a 50:50 JV between Yakult Honsha, Japan and Groupe Danone of France, both of which are global probiotic leaders. Yakult is manufactured at an ISO 9001:2015, HACCP and OHSAS certified manufacturing facility in Sonapat, Haryana in India.

Students were allowed to visit the factory and each and every step in the process of manufacturing of the probiotic health drink, starting from the germinating of the Lactobacillus casei strain Shirota (LcS) bacteria to enlarging it to the desired production and keeping a close eye on the quality control to the packing and packaging of the final product were shown to the students. All the queries resulting in the minds of the students were resolved well by the guide.

Students participated with enough zeal to make the visit interactive & gained maximum knowledge during the visit. The students were given cookies and a bottle of yakult (65ml). The session ended by a group photo of all the sections, students expressed thank you and bid good-bye to the company staff.

The visit was coordinated by Dr. Ashish Kumar Jha & Dr. Gurpreet Kaur.



29th November, 2018

Overseas Tour to Dubai, Abu Dhabi & Sharjah, PGDM 2018-20 Batch.

The Students of PGDM (2018-20) batch boarded to UAE tour (Dubai, Abu Dhabi & Sharjah) on 23rd, 24th and 25th October in three different batches and landed at Sharjah airport early in the morning. To begin with, students were taken to the orientation tour of Sharjah, then to University of Sharjah, famous Kite beach, and Sharjah Cricket stadium.

In the evening students went for a party on Dhow cruise at Dubai Marina. The cruise was exclusively booked for the ITS students. A full course buffet dinner with a live local Arabic dance and magician show was a great way to combine dining with sightseeing on which students enjoyed.

Next day was planned for city tour including Za'abeel, the royal palace of the king of Dubai, Jumeira beach and Merina arc. The evening of the day was an unforgettable experience of Desert Safari including exhilarating dune drives in Land cruisers followed by belly dancing and delicious Arabic dinner.

Next day was planned for learning lessons about trade and industry practices in Dubai and cross cultural experiences. Students were taken for the **industrial visit to the Emirates water plant in Fujaihra which is the most prominent drinking water processing and packaging company of UAE. Global Village was another attraction of the day.**



The most awaited location, Ferrari World and Abu Dhabi city tour was planned for next day. Famous Grand Mosque, Ferrari World, the Dubai Mall and Burj Khalifa was also visited by the students. The mesmerizing view of Dubai from 125th floor at the height of 828 metres thrilled everyone and made everybody speechless. Post lunch students spent another 3-4 hours in shopping at Deira City Centre. By 7.30 pm, they all reached the airport and cleared the security checks smoothly. They also took their dinner at the airport and boarded the flight. The entire tour was full of nice memories and experiences of Dubai.

Dr. Shuchita Singh



03rd November, 2018

Industrial Visit to Mother Dairy Plant for PGDM (2018-20) Batch on 3rd November 2018.

Department of Management at I.T.S Ghaziabad, organized an industrial visit to the Mother Dairy plant for students of PGDM First Year on the 3rd of November, 2018.

Mr. R.P.R Pillai met the group at the Mother Dairy Plant. The students were first provided a brief introduction to areas like how milk differs as a commodity compared to others, the history of milk production in India, specially from the fifties (including references to the White Revolution), the composition of milk, the technicalities of producing different varieties of milk, the costs involved, the cooperative movement for milk in India, the market composition for milk, etc. The session was conducted in an interactive manner by Mr. Pillai, encouraging the students to speak out and ask questions. He also discussed how Mother Dairy came into existence, the scale of its operations, products offered, and so on.

Next the students were taken on a tour of the plant. First they were taken to the production section where Mr. Pillai pointed out the details of the processes. Then everybody proceeded to the logistics section where the receiving of the inputs and the dispatch of the products is carried out.

It was an informative visit where the students came to know a lot about the milk sector in the country.



Dr. Indraneel Mandal & Dr. Rajeev Jahori



22nd November 2018

Industrial Visit to Inland Container Depot (CONCOR) Dadri, Greater Noida

I.T.S PG Management Department organized visit for Management student to Inland Container Depot (CONCOR)- Dadri on 22nd Nov 2018.

APM Terminals operates as Star Track Terminals Pvt. Ltd. in Dadri, through a joint venture with the Container Corporation of India Ltd (CONCOR). With more than 67,700 sq mt of paved area and warehouse equipped with modern infrastructure, process and equipment's, this is one of the most advanced inland container facilities in North India.



Its key Services students had the hands-on experience with were Customized garment on hanger (GOH) facilities, Reefer monitoring and transportation, Import container storage, Full container load movement, Customs inspection facilitation, De-stuffing / stuffing operations, Warehouse - LCL / FCL imports, Import bonding LCL, Empty container depot, Container maintenance & repair (M & R) service - Reefer & Dry, Import bonding, Transportation solutions (shunting, first mile and last mile), Open yard bonding, Hazardous cargo handling, On-time reports and updates, Dedicated customer service team and Dedicated storage area for customers.

The students were very interactive with the management of ICD and hence had a great learning experience.

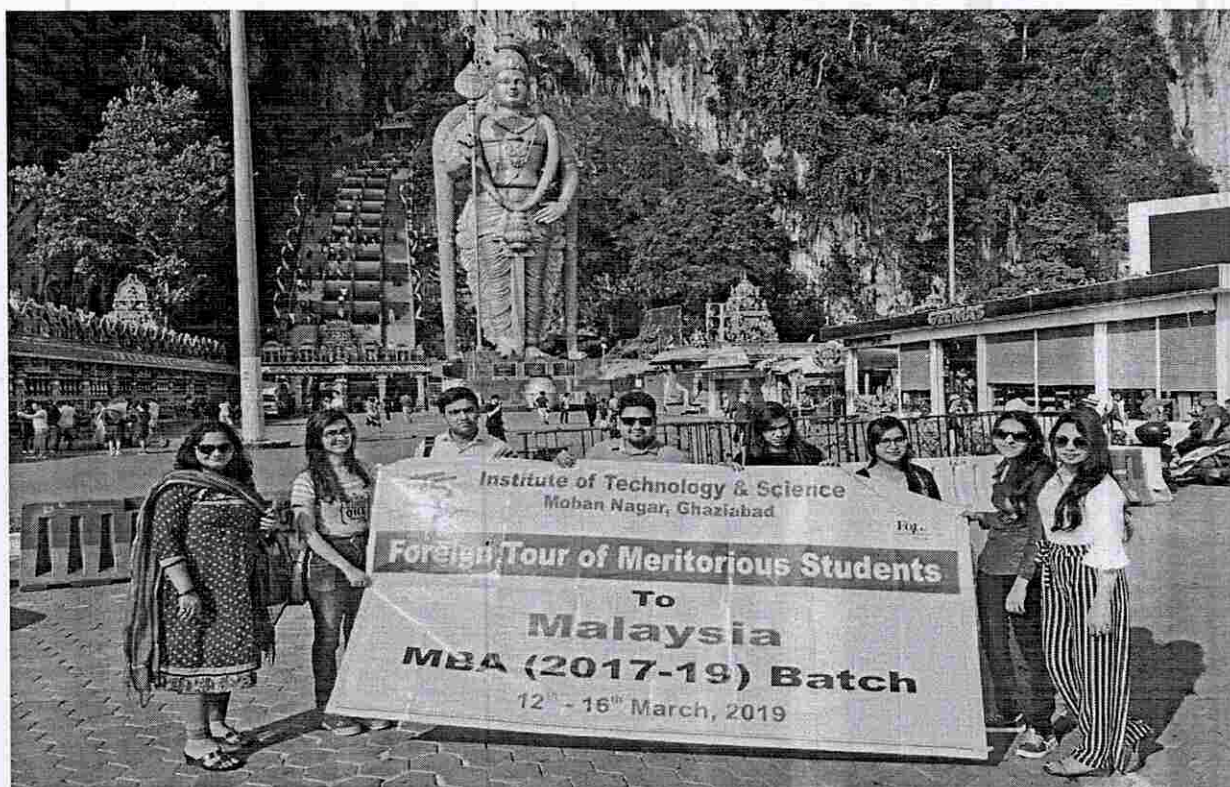
Dr. Rajeev Jhari

16th March, 2019

Five Days Foreign Educational tour to Malaysia for MBA 2017-19 Batch

The foreign educational tour of MBA 2017-19 batch meritorious students to Malaysia started with great excitement and happy anticipation. On day 1 all the students visited the famous Batu caves and the temple of Lord Murugan which was built in 18th century. There are 270 steps to go to main temple and caves. During the climb up to 270 steps to reach the main temple and caves, the students had a spiritual and soul stirring experience.

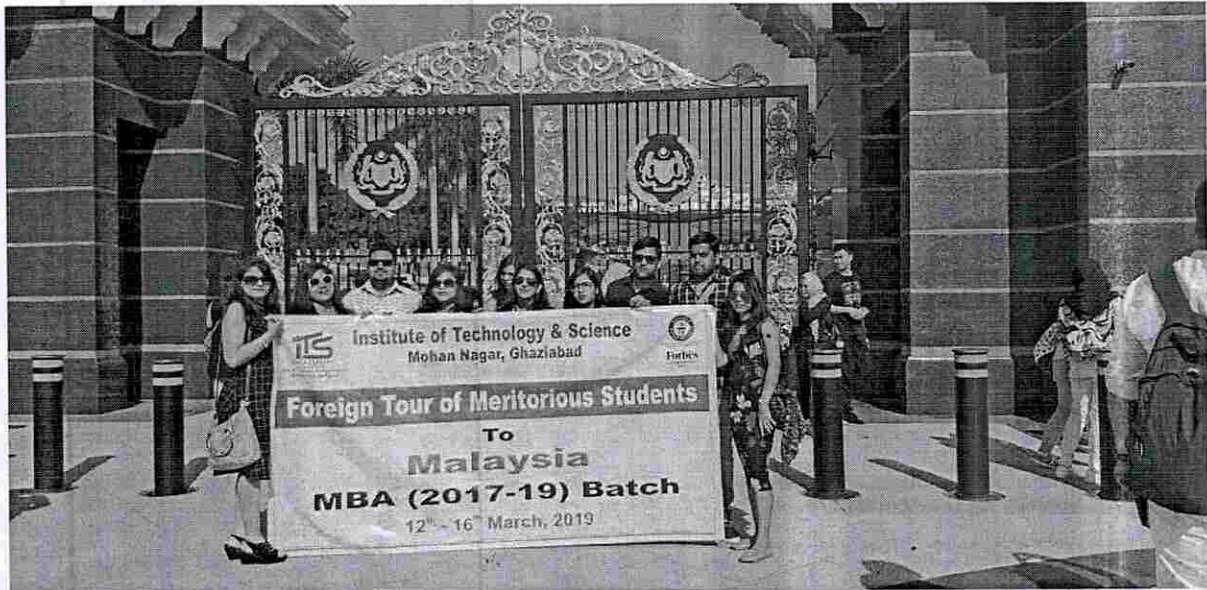
Students went up and offered prayers to the Lord and were amazed to see the ancient caves which are supposed to be a million years old.



After the Batu caves, students were taken to the famous Genting Highland which is the largest amusement centre of Malaysia. Ride in cable car to the hotel left the students awestruck with the serene beauty of the mountains.



On the second day students visited the Gallery of Kuala Lumpur which showcased the heritage of Malaysia. It depicted the history, art, architecture of the country in a very engaging manner. Multiple miniatures of actual buildings attracted the attention of all the students.



Students then visited the China town for shopping. It was an interesting experience for them where they shopped for small memorabilia for their family and friends.

The third day of the tour began with a visit to the National Mosque. The huge Mosque is 73 meters high and has 16 pointed star shaped roof. The students found its architecture unique and beautiful.

Visit to the National Monument was the second attraction of the day. It was built to commemorate those who have died in Malaysia's struggle for freedom.

The tour then progressed to a visit to The Istana

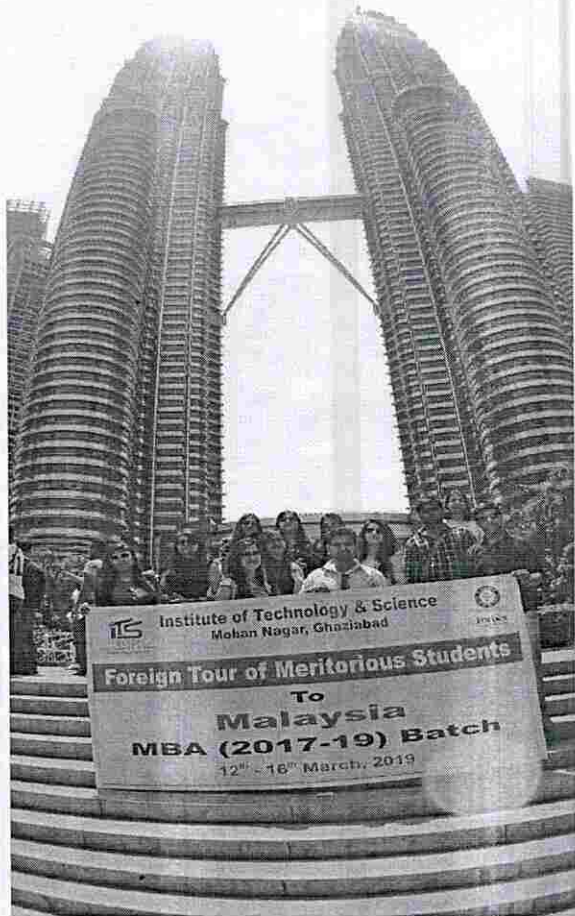


Negara which is the official residence of the monarch of Malaysia. It has a magnificent architecture and attracted the attention of the students.

Visit to KL tower was the next attraction. It is the 7th tallest freestanding tower in the world. The panoramic view of the entire city from the observation deck was very exciting and enthralling for the students.

The tour of the day concluded with a visit to the famous Petronas Twin Towers. They were the tallest buildings in the world from 1998 to 2004 and still remain the tallest twin towers in the world. The entire city tour was very exciting and informative for the group which gave an insight into the culture, tradition and insight into the culture, tradition and infrastructure of the city.

The fourth day of the trip was very informative for the students as they visited the largest and most famous Pewter factory of Malaysia ROYAL SELANGOR which is the world's foremost name in quality pewter.



It manufactures beautiful artifacts of tin and fine jewellery in gold and silver. Students were amazed to see the intricate craftsmanship and skill which was being put into each unique piece. They also learnt how a small effort can become a globally renowned enterprise.

The last day of the trip was full of entertainment and shopping for all the students as they visited the Berjaya Times Square. The huge mall offered a large variety of items from which the students bought gifts for their family and friends. The students returned with their hearts full of experiences which they shall cherish for life.



Prof. Parul Gupta

6th August 2019

I.T.S Ghaziabad organized Industry Visit for PGDM (2019-201) Batch students to Yakult, Sonapat, Haryana on 6th August 2019

Department of Management at I.T.S Ghaziabad organized an Industrial visit for PGDM Students (2019-21) to Yakult, Sonapat, Haryana on 06th August, 2019. Visit started with presentation by the company representatives on the emergency exit plan of the area which is a part of the organization's OHSAS certification programme. Then a brief introduction about the company, its origin and its current position having global presence was briefed to the students. The concept of Shirota-ism was also explained to the students.

Yakult Danone India (P) Ltd is a 50:50 JV between Yakult Honsha, Japan and Groupe Danone of France, both of which are global probiotic leaders. Yakult is manufactured at an ISO 9001:2015, HACCP and OHSAS certified manufacturing facility in Sonapat, Haryana in India.

Students were allowed to visit the factory and each and every step in the process of manufacturing of the probiotic health drink, starting from the germinating of the *Lactobacillus casei* strain Shirota (LcS) bacteria to enlarging it to the desired production and keeping a close eye on the quality control to the packing and packaging of the final product were shown to the students. All the queries resulting in the minds of the students were resolved well by the guide.



Students participated with enough zeal to make the visit interactive & gained maximum knowledge during the visit. The students were given cookies and a bottle of yakult. The session ended by a group photo of all the sections, students expressed thank you and bid good-bye to the company staff.

Dr. Nitin Saxena



10th September, 2019

Industrial Visit to New Holland Tractors, Greater Noida on 10.09.19

On the 10th of September, 2019, Department of Management, I.T.S Mohan Nagar organised Industrial visit for PGDM First Year (2019-21) students to Greater Noida factory of New Holland Tractors.

The group was received by Head HR Mr. Aditya Ghildiyal. Mr Ghildiyal arranged for refreshments for the students. Then they were briefed about his role, followed by the history of the company. CNH Industrial (India) Pvt. Ltd. is a fully owned subsidiary of CNH Industrial – a global leader in capital goods segment. It is present in 180 countries with its 13 brands, 66 manufacturing plants, 49 research and development centers and a workforce of more than 62,000 people.

New Holland Agriculture, one of the brands of CNH Industrial, began its operations in India in 1998 with its first launch of 70 HP tractor. Aided by over 120 years of global experience and a robust network of more than 1000 customer touch points spread across the country. Today, New Holland Agriculture offers a technologically superior range of 35 HP to 90 HP tractors in India. Retailing over 35,000 tractors in a year, the family of over 4,50,000 satisfied customers is growing at a fast pace.

After this Engineer (Inspection) Mr. Puneet conducted a shop floor visit for the students. This was followed by a query round in the training room. A variety of questions were put forward by students. These related to diverse areas like operations, production, supply chain, HR and marketing.

In the end Mr. Ghildiyal summarized the visit by referring to the core strengths of the Greater Noida plant. He also provided a snapshot of the company's CSR initiatives to the students. This was followed by group photography, before the journey back to the college.

Overall it was a great learning platform and an enjoyable experience for the students.



Prof. Lokesh Upreti and Dr. Vinay Srivastava.



17th September, 2019

An Industry Visit to Coca-Cola Happiness Factory, Moon Beverages Ltd. (Coca-Cola plant) Greater Noida

Department of Management, I.T.S - Mohan Nagar Ghaziabad organized an Industrial visit for MBA - First Year students to Coca-Cola Happiness Factory, Moon Beverages Ltd. (Coca-Cola plant) Greater Noida on **17th September, 2019**. The total number of students visited the plant was eighty along with Faculty Members, Dr. Nitin Saxena, Dr. Vivek Pachauri, Dr. Gurpreet Kaur and Mr. Ishminder (CRC).

During the visit, students were briefed via video session followed by discussion about the establishment and history of the company along with Growth phases of Coca Cola by Mr. SAURABH- Marketing manager- Coca-Cola Happiness.

Further, students in groups visited the plant including manufacturing area where the shop floor visit was conducted where they were briefed effectively by coordinator from Coca Cola about the whole manufacturing process. The knowledge and information given was really enlightening. This was followed by queries from the students and answers too. A variety of questions were raised by the students related to diverse areas like operations, production, supply chain, HR and marketing. Students also enjoyed beverages (Cold Drinks) offered to them. Overall it was a great learning platform and an enjoyable experience for the students.



18th September, 2019

INDUSTRIAL VISIT TO YAKULT, SONPAT, HARYANA

Department of Management at I.T.S - Mohan Nagar, Ghaziabad organised an Industrial Visit for MBA First Year students to Yakult Danone India Pvt Ltd, Sonapat, Haryana on 18th September 2019.

Students were briefed about the history of the company, the research of probiotics and the benefits of Yakult. This was followed by refreshments provided to the students.

Students raised many questions pertaining to the fermentation process and the marketing of the two Yakult variants. The students inspected the manufacturing plant through a window, with the step-by-step process of seed phase fermentation to the packaging of the two variants of Yakult.

Overall, the visit was a great learning platform for the students.



25th September, 2019

INDUSTRIAL VISIT TO NBC BEARING LIMITED, IMT MANESAR, GURUGRAM

On the 25th of September, 2019, Department of Management, I.T.S Mohan Nagar organized Industrial visit for PGDM First Year (2019-21) students to IMT Manesar, Gurugram of NBC Bearing Limited.

The group was received by Mr. Rahul Agarwal arranged for refreshments for the students. Then they were briefed about his role, followed by the history of the company and process of production. NBC BEARING LTD, has 4 plants (2 in Jaipur, 1 in Vadodara, 1 in Gurugram. Mother plant of NBC Bearing is in Jaipur which was established in 1947 and the plant in Gurugram was established in 2006.

After this head of production unit conducted a production process visit in company for the students. Numbers of questions were put forward by students. These related to diverse areas like operations, production, supply chain, HR and marketing.

In the end Mr. Rahul Agarwal summarized the visit followed by the photo session. Visit was very useful from the management students point of view.



27th September 2019

Industry Visit to Escorts Agri Machinery for MBA 2019-21 Batch on 27th September 2019.

Department of Management at I.T.S Mohan Nagar Ghaziabad organised an Industry Visit to "Escorts Agri Machinery" Plant, Faridabad for MBA first year students on September 27th 2019. Students visited the plant where they were shown the production facility of the Tractors.

Ms. Sowmani Chatterjee, HR briefed the students about the Company, its background, the verticals and the various brands manufactured. She also briefed about some of the HR practices in the Company. Students were served snacks and Lunch at the Company.

Students were divided into two groups and each group was taken to a sperate plant. The students were taken to the shop floor where they were explained the assembly process of the tractors. Students raised several questions regarding the working of the shifts.

Overall it was a great learning experience for MBA students.



23rd October, 2019

PGDM (2019-21) Batch Overseas cum Educational Tour to Dubai & Abu Dhabi.

Students of PGDM (2019-21) batch alongwith Dr. Manoj, Prof. Lokesh Upreti, Ms. Rakhi, Mr. Ajay Bhardwaj and Ms. Radha boarded on the flight to UAE tour (Dubai & Abu Dhabi) in two different groups on 16th and 17th October. They landed at Dubai airport early in the morning.

After checking out from airport, they visited the famous "Dubai Frame" for photo-shoot, and took lunch at famous Indian restaurant "Pind da dhaba". After enjoying delicious lunch they reached the famous Hotel "Hampton by Hilton".

In the evening, students visited unforgettable destination to the famous "Kite Beach". Everyone clicked beautiful photographs on the beach as if they wanted to keep every moment alive and afresh, they spent here. After photo-shoot at Kite Beach the group visited "Dhow Cruise" at Dubai Marina. A full course buffet dinner with a live local "Arabic dance-Tanura" and magician show was a great way to combine dining with sightseeing on which students enjoyed. They were amazed to see the cleanliness and beauty of the city, called Dubai.



On Second day, students were taken for the Abu Dhabi city tour and Ferrari World. The young ITS-ians got crazy seeing the real Ferrari cars, not one or two but many in number. The sound of these cars was such as if an airplane is about to fly. Countless selfies and group photographs were clicked by the students with the audible sighs and the obvious wish to own one in future. They also visited the famous Wholesale market of Dates and purchased different varieties of Dates and Dates chocolates from there at very reasonable price. The lunch was arranged in the famous "Al - Ibrahimi" hotel.



After Lunch there was a photo-shoot at "Emirates Palace" followed by the visit to famous Grand Mosque of Abu Dhabi, one of the biggest mosque made up of Mughal, Egyptian and Persian architecture.



In the evening while returning from Abu Dhabi they visited the Dubai Mall to enjoy the famous Light & Fountain Show. Students were amazed to see the fountain show.



The Third day of the UAE tour was ready with full of surprises and adventures to be explored in it. The day started with the Dubai city tour including Za'abeel, the royal palace of the king of Dubai, Jumeira beach and Atlantis – The Palm Island. The beauty of Burj Al Arab, one of the best 7 star hotels in the world on Jumeira beach was adding another feather to cap of Dubai. We have seen some of the best of the buildings of the world with the finest architecture. On the way to city tour students have been taken through Dubai World Trade Centre, Dubai Metro, the largest driverless metro in the world, Dubai Union House and the Dubai Finance Tower. The students enjoyed lunch at Arabian Courtyard Hotel.



The evening of the day was an unforgettable experience of Desert Safari including exhilarating dune drives in Land cruisers followed by belly dancing and delicious Arabic dinner.

The Fourth Day was full of fun and learning lessons about trade and industry practices in Dubai and cross cultural experiences. Students were taken for the industrial visit to "VeggiTech" at Al Zubair Sharjah, UAE which is one of the most prominent Agro based company involved in Vertical farming at UAE. They have been given a warm welcome by the co- founders of VeggiTech Mr. Ravi and Mr. Hemant, who briefed about the plant processing.



After Having Lunch at Hotel "Coral Deira" students visited "CENTRO" Shopping Complex followed by "Meena Bazaar", where students enjoyed shopping.





In the evening students visited the Dubai Mall, one of the most happening place in the world consisting of BurjKhalifa, the tallest building in the world and many other sky touching man made marvels (buildings) on the earth. Students also visited Dubai Marina JBR Walk and took quality dinner at the very famous "Kulcha King".

And finally the last day of the tour students checked out of Hampton Hotel and visited "Deira City Centre" (Mall cum shopping Complex) where students enjoyed variety of shopping and took lunch at "Shamiana" – Tandoori and Indian Cuisine.

Post lunch by 4:00 p.m.students started their journey for Abu Dhabi Airport. During journey they took a small break at "Last Exit" of Dubai and Abu Dhabi for photoshoot.





By 7.30 pm, they all reached the airport and cleared the security checks smoothly. They also took their dinner at the airport and boarded the flight. By 4:00 AM on 21st October, 2019, first group was landed back safely in India. Other group landed on 22nd October 2019. The ITS-ians were again in the motherland with countless stories, memories and experiences of the overseas trip to share with their family and friends.

Prof. Lokesh Upreti & Dr. Manoj



25th February, 2020

Industrial visit for MBA students to National Small Industry corporation (NSIC)

Department of Management at I.T.S organized an Industrial visit to National Small Industry corporation (NSIC) Okhla on Thursday 25th February 2020. 50 MBA first year students with MBA chairperson Dr. Anusha Agarwal and Dr. Ashish Kumar Jha accompanied the students. This visit is basically focused for Entrepreneurship development of Students.

The programme started with a session by Dr. Kamini about the different facilities that are provided by NSIC to entrepreneurs. Few schemes that were highlighted were PMEGP Stand up India, Start up India and MUDRA Yagna.

After the session, all the students were taken to Incubation centre of NSIC where students have been introduced with small scale industrial machine for starting the business. It was a wonderful experience by the students as they were seen and introduces with manufacturing industry and have learned the process of starting the small-scale industry.



Dr. Anusha Agarwal & Dr. Ashish Kumar Jha



26th February 2020

Industrial visit for PGDM students to National Small Industry corporation (NSIC)

Department of Management at I.T.S organized an Industrial visit to National Small Industry corporation (NSIC) Okhla on Thursday 26th February 2020. 50 PGDM first year students with Dr. Shuchita Singh and Dr. Sanjeev Tandon accompanied the students. This visit is basically focused for Entrepreneurship development of Students.

The programme started with a session by NSIC faculty about different facilities that are provided by NSIC to entrepreneurs. Few schemes that were highlighted were PMEGP Stand up India, Start up India and MUDRA Yogna.

After the session, all the students were taken to Incubation centre of NSIC where students have been introduced with small scale industrial machine for starting the business. It was a wonderful experience by the students as they were seen and introduces with manufacturing industry and have learned the process of starting the small-scale industry.



Dr. Shuchita Singh and Dr. Sanjeev Tandon

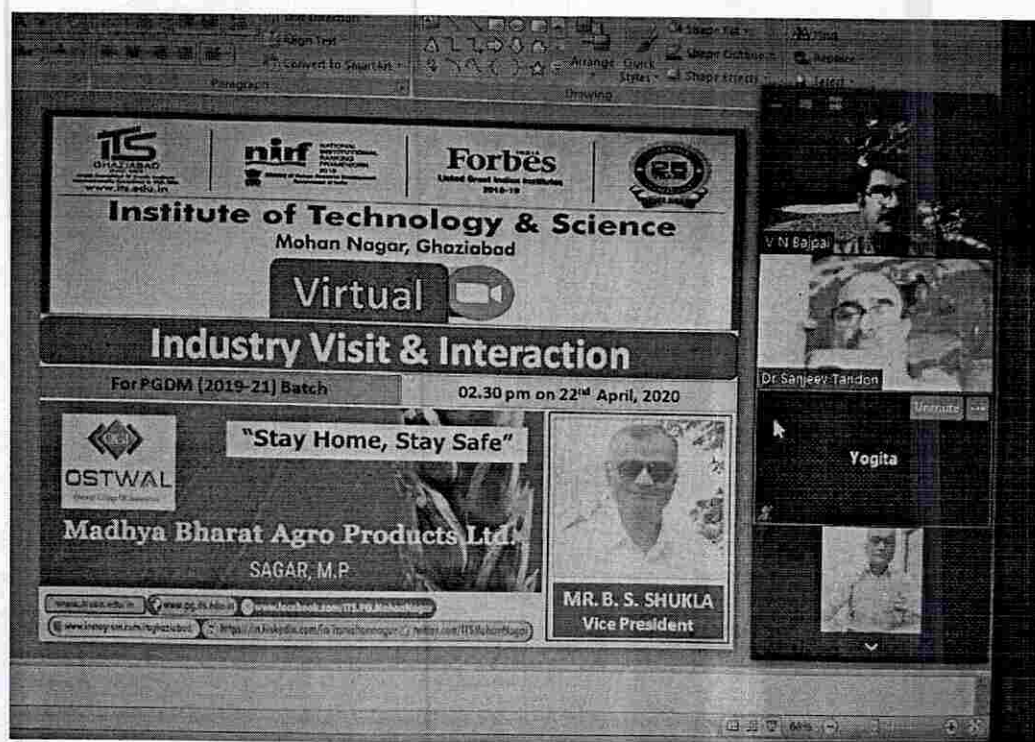


22nd April, 2020

Virtual Industry Visit & Interaction with Mr. B. S. Shukla, Vice President, Ostwal Group of Industries @ I.T.S Ghaziabad on 22.4.2020

To supplement learning, PG management students of I.T.S Ghaziabad were taken through a Virtual Industry visit to Madhya Bharat Agro Products Ltd. (MBAPL), Sagar (Madhya Pradesh), followed by interaction with Mr. B. S. Shukla, Vice President of Ostwal Group of Industries.

MBAPL is an ISO 9001:2015 Certified company, originally incorporated in 1997 as a private sector unit manufacturing Single super phosphate. It was converted to a public limited company and became part of Ostwal Group of Industries in 2004. It is a completely integrated, self-sustained unit having production of Beneficiated Rock Phosphate along with SSP and Sulphuric Acid plant in it. Company uses modern machines and equipment in the manufacturing process with upgraded technology to keep pace with the ever-changing business scenario. The students were given a brief about the process of raw material procurement and virtually taken to different sections including Admin, Electrical, Workshop, SSP plant, Sulphuric acid plant, Packing unit, Dispatch etc.



During interaction with students, Mr Shukla shared the Marketing and Distribution activities of the company. While answering to the questions of students he mentioned the CSR activities being undertaken by the company in the prevailing situation of Covid 19 including supply of Thermal screening, sanitizer, and food packets to the needy sections of the society. He shared that the company is taking all precautionary measures for their staff to ensure safety against Covid 19.

Virtual Industry visit was altogether a different kind of experience for the students which resulted into a great learning.



Institute of Technology & Science
Mohan Nagar, Ghaziabad
International Conference

Sr. No	Date of Event	Event Name
1	9 th April 2021	Virtual International Conference 2021 with the focal theme "Reform Perform and Transform: An Insight of Global Competitiveness and Sustainable Development"
2	13 th and 14 th march 2020	International Conference on Convergence of Social Innovation and Digital Transformation in Business (part II)
3	5 th and 6 th April 2019	International Conference on "Convergence of Social Innovation & Digital transformation in Business"
4	7 th April, 2018	International Conference on "GLOBALIZATION: PROSPECTS AND OPPORTUNITIES FOR A NEW INDIA"
5	15 th April 2017	International Conference on Global trends in Management, Governance and Ethics.
6	01 st & 02 nd April, 2016.	International Conference on Developments in Management, Technology & Business - ICDMTB-2016




Report on International Conference-2021

I.T.S Mohan Nagar (Department of Management) in its ongoing endeavor of bringing excellence in its academic pursuits has organized its flagship event International E-Conference on the focal theme **"Reform, Perform and Transform: An Insight into Global Competitiveness and Sustainable Development"** on 9th and 10th April, 2021. This was the platform where we had opportunity to interact with the top leaders and stalwarts of different organizations from academic institutions/universities, business houses and non government organizations of national and international repute.

Inaugural Session:

The Inaugural Session commenced with welcome Address of **Director Management Prof.(Dr.) Vidya Sekhri. Director (Management)** mentioned how the lockdown restrictions halted most economic activities and led to job losses for millions of people with revenue streams being affected for sectors like hospitality, travel and tourism. The **honorable Vice Chairman Sir Shri Arpit Chadha** thanked all the distinguished guests and expressed the hope that the two day deliberations would lead to dissemination of new ideas while laying down the path for future research. Convener of the conference **Prof. (Dr) Manoj Kumar Jha** laid down overview, objectives, agenda and features of the event and described the conference as a forum for the confluence of ideas. **Guest of Honor Dr. Rakesh Mohan Joshi** mentioned importance of Indian culture. He also talked about India as the fastest growing economy. He emphasized on various milestones that have been achieved by the India during this pandemic despite all the barriers. **Chief Guest** of the conference **Prof. Anil D. Sahasrabudhe, Chairman, All India Council of Technical Education (AICTE)** elaborated on how cooperation and collaboration are more important than the competition. He also spoke about how AICTE is providing training to the teachers through ATAL training, training for AI, 3D printing, Robotics, Augmented Reality etc. and how UGC, AICTE, Council of Architecture and Council of Pharma are working together under the Higher Education Commission of India so as to improve the quality of education and research for the betterment of the nation. Conference Special International E-Journal titled **"International Journal of Advance Innovative Research"** published by "Indian Academicians and Researchers Association" was released in presence of esteemed Chief Guest, Guest of Honor, dignitaries and participants of the conference during inaugural session.

Technical Session 1: Marketing

1. Session Chair: **Dr. Pankaj Priya, Professor BIMTECH, Greater Noida**
2. Distinguished Speaker: **Dr. Ajay Rathor, Director, TIAS, New Delhi**
3. Session Coordinator: **Dr. Garima Srivastav, I.T.S Mohan Nagar, Gaziabad**

Dr. Pankaj Priya (Professor, BIMTECH, Gr. Noida) shared opening remarks and addressed the audience, how it has impacted in pre and post covid phase of business and industry. Dr. Ajay Rathor mentioned ongoing changes due to Reform, Perform and Transform in service,

manufacturing and infrastructure sectors. Nineteen (19) Research papers were online presented in this session by faculty members and researchers of various institutions of the country.

Plenary Session by Distinguished speakers

Prof. Ronnie Figueiredo (Professor at Europeia, Associate Editor INMR Journal) explained Spinner Innovation Model, which is developed by himself. He said that the Spinner Innovation Model is a model based on Knowledge Intensive services. **Dr. Souha Akiki Svahn President and Founder of Innovative knowledge Institute & Paris Graduate School, France)** emphasized on the future of education. She talked about how we need to improve the education system and align the education with industry needs. **Prof David Wittenberg (ISME College of Management and Entrepreneurship Mumbai)** used a very simple and relevant analogy of cricket to make us understand how to win India in the Global Economy. He told three steps i.e. Strategize, Equip and Execute to make India a successful global player. **Prof. Justin Paul (Distinguished Professor UPR, IIMK, Editor in Chief International Journal of Consumer Studies)** talked about Survival versus Success. He said that in these challenging situations, first we need to survive and subsequently try to succeed. Lastly, **Mr. Ivan Muniz Rothgiesser (Director en ACCEDU),Peru** threw lights on the change and collaboration. He emphasized on collaboration rather than competition to deal with any situation.

Technical Session 2: Finance and General Management

1.Session Chair: Dr. Deepak Tandon, Senior Professor, IMI New Delhi

2.Distinguished Speaker: Dr. Jyoti Rana, Dean, Vishwakarma Skill University, Girgaon

Session Coordinator: Dr. Anusha Agrawal , I.T.S Mohan Nagar

Dr. Deepak Tandon shared opening remarks and addressed the audience on topic of innovation for using business & corporate finance, corporate credit, credit management ,syndicate finance, banking and insurance, Behavioural research ,taxation on digital goods and E-auctions. **Dr. Jyoti Rana** emphasized on need and promotion of research in educational institution and motivated scholars and students for qualitative research work in their respective areas. Fourteen (14) research papers were presented researchers from different.

Technical Session 3 HR and General Management

1. Session Chair: Dr. Amit Srivastav, Associate Professor, TAPai Management institute

2. Session Co Chair: Dr. Amita Shivhare, NMIMS Mumbai

3. Distinguished Speaker: Dr. Anoop Pant, Professor and Program Director, Sharda University Gr Nojda

Session Coordinator: Dr. D. K. Pandey, I.T.S Mohan Nagar, Ghaziabad

Dr. Anoop pant gave opening remarks on contemporary Human resource management practices and emphasized on changing role of Human Resource Department during the covid-19 outbreak and its strategic role in achieving global competitiveness and sustainable development. Fourteen (14) research papers were presented during the session and was duly examined by jury members based on the evaluation criteria. A parallel track for students was also organized for paper presentation by students in which 11 papers were presented by students from various institutions. Lastly, Valedictory speech was given by **Director Management Dr. Vidya Sekhri** followed by announcement of result made by Prof. Yachna Malhotra and finally event was closed by vote of thanks by Dr. Vivek Pachauri.

Best Paper Awards;

Dr Badal B Rath Product Manager, Webinar Planet, bhvaneshwar 1st Position (Marketing Track)

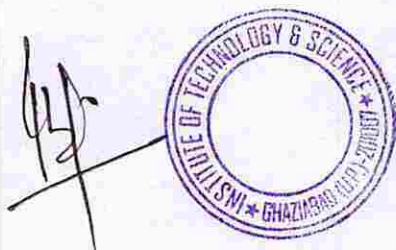
Prof. Ambili K P, Zamorin's Guruvayoorappan College, Calicut- 2nd Position (Marketing Track)

Ms. Sana Vakeel, ITS Engg College, Greater Noida- 1st Position (Finance Track)

Dr. Ajay Singh, ABES Engineering College, Ghaziabad-2nd Position (Finance Track)

Prof. Anita Ramrakhyani, -1st Position (HR Track) Research Scholar RKDF University Bhopal

Prof. Mala Sharma I.T.S Ghaziabad



Institute of Technology & Science
I.T.S. Mohan Nagar, Ghaziabad

News Title: Virtual International Conference 2021 with the focal theme "Reform Perform and Transform: An Insight of Global Competitiveness and Sustainable Development" organized @I.T.S.

Newspaper Name: NPT

Dated: 12.04.2021

आईटीएस मोहन नगर में दो दिवसीय ऑनलाइन इंटरनेशनल कांफ्रेंस -2021 सम्पन्न

एनपीटी ब्यूरो

गाजियाबाद। आईटीएस मोहन नगर गजियाबाद में रिफॉर्म, परफॉर्म एंड ट्रांसफॉर्म एन इनसाइट इनटू ग्लोबल कम्पेटिटिवनेस एंड सस्टेनेबल डेवलपमेंट विषय पर आधारित दो दिवसीय ऑनलाइन इंटरनेशनल कांफ्रेंस -2021 का शुभारम्भ 9 अप्रैल को हुआ था। आयोजन के प्रथम दिन मुख्य अतिथि प्रो अनिल डी सहस्रबुद्धे, चेयरमैन आल इंडिया कॉउन्सिल ऑफ टेक्निकल एजुकेशन, नयी दिल्ली, गेस्ट ऑफ ऑनर डॉ राकेश मोहन जोशी, प्रोफेसर आईआईएफटी, आईटीएस द एजुकेशन ग्रुप के वाईस चेयरमैन अर्पित चड्ढा, निदेशक (मैनेजमेंट) डॉ. विद्या सेखरी, कांफ्रेंस कन्वेनर डॉ मनोज कुमार झा द्वारा परंपरागत ढंग से सम्पन्न किया गया।

आई टीएस द एजुकेशन ग्रुप के वाईस चेयरमैन अर्पित चड्ढा ने सभी छात्रों, शिक्षकों एवं उपस्थित सभी अतिथि वक्ताओं को इस अवसर पर अपनी शुभ कामनाएं देते हुए उनका प्रोत्साहन किया। डायरेक्टर मैनेजमेंट डॉ. विद्या सेखरी ने अपने स्वागत भाषण में सभी का स्वागत करते हुए कांफ्रेंस के मुख्य उद्देश्य पर प्रकाश डाला। उन्होंने वर्तमान पेन्डामिक से उत्पन्न परिस्थितियों



में बदलती हुई कॉर्पोरेट कार्य शैली और मैनेजमेंट प्रैक्टिसेज में आये हुए बदलाव पर चर्चा की। कॉन्क्लेव कन्वेनर डॉ मनोज कुमार झा ने पूरे कार्यक्रम की रूपरेखा प्रस्तुत की और कॉन्क्लेव से सम्बंधित मुख्य बिन्दुओं के बारे में बताया।

गेस्ट ऑफ ऑनर डॉ राकेश मोहन जोशी ने कोविड से उत्पन्न परिस्थितियों में देश के आर्थिक ह्रास का जिक्र किया साथ ही प्रधान मंत्री जी के रिफॉर्म,

परफॉर्म एंड ट्रांसफॉर्म मन्त्र से किस प्रकार भारत को पुनः आर्थिक क्षेत्र में शीर्ष स्तर पर स्थापित किया जाए, इस पर विस्तृत चर्चा की। उन्होंने अंतर्राष्ट्रीय व्यापार में भारत की भूमिका पर प्रकाश डाला। मुख्य अतिथि प्रो अनिल डी सहस्रबुद्धे ने शिक्षा जगत से सम्बंधित नीतियों में आये नवीन बदलाव के बारे में बताया। उन्होंने ग्लोबल कम्पेटिटिवनेस एंड सस्टेनेबल डेवलपमेंट पर अपना अंतर्राष्ट्रीय दृष्टिकोण में चर्चा की।

प्रथम शैक्षणिक सत्र में मार्केटिंग विषय पर आधारित 17 शोध पत्र प्रस्तुत किये गए। संध्याकालीन प्लेनरी सत्र में प्रो डेविड विट्टेनबर्ग आईएसएमई, मुंबई, डॉ जस्टिन पॉल, प्रोफेसर यूपी आर(यु एस), इवान मुनिज, डायरेक्टर एसेडु, पेरू, रेनी फिगुएरेडो प्रोफेसर एट यू यूरोपिए, लिस्बोन, पुर्तगाल एवं डॉ सोहा अकिक्की स्वान प्रेजिडेंट एंड फाउंडर ऑफ इनोवेटिव नॉलेज इंस्टिट्यूट एंड पेरिस ग्रेजुएट स्कूल फ्रांस चर्चा में भाग लिया। उद्घाटन सत्र में 300 प्रतिनिधियों ने भाग लिया और 10 शोध पत्र प्रस्तुत किये गए।

दूसरे दिन 10 अप्रैल को क्रमशः फाइनेंस, ह्यूमन रिसोर्स एवं जनरल मैनेजमेंट सत्र में कुल 31 शोध पत्र प्रस्तुत किये गए और गुणवत्ता के आधार पर मूल्यांकन करके प्रथम एवं द्वितीय विजेताओं को प्रशंसा पत्र प्रदान किये गए। इस अवसर पर कुल 60 शोध पत्र उच्च कोटि के इंटरनेशनल जर्नल में प्रकाशित किये गए। दूसरे दिन 250 प्रतिभागियों ने विभिन्न सत्रों में भाग लिया तथा वेलोडिक्टरी सेशन के साथ आयोजन का समापन हुआ। डायरेक्टर मैनेजमेंट डॉ विद्या सेखरी ने वेलोडिक्टरी स्पीच दी और डॉ विवेक पचौरी ने सभी के प्रति अपना आभार प्रकट किया।

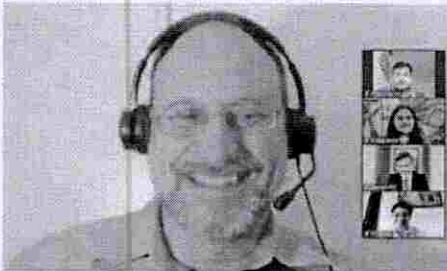
Institute of Technology & Science I.T.S. Mohan Nagar, Ghaziabad

News Title: Virtual International Conference 2021 with the focal theme "Reform Perform and Transform: An Insight of Global Competitiveness and Sustainable Development" organized @I.T.S.

Newspaper Name: Hind Aatma

Dated: 12.04.2021

आईटीएस मोहन नगर में दो दिवसीय ऑनलाइन इंटरनेशनल कांफ्रेंस-2021 सम्पन्न



हिन्द आत्मा संवाददाता

गाजियाबाद। आईटीएस मोहन नगर गजियाबाद में रिकार्ड, परफॉर्म एंड ट्रांसफॉर्म एन इनसाइट इनटू ग्लोबल कम्पेटिटिवनेस एंड सस्टेनेबल डेवलपमेंट विषय पर आधारित दो दिवसीय ऑनलाइन इंटरनेशनल कांफ्रेंस-2021 का शुभारम्भ 9 अप्रैल को हुआ था। आयोजन के प्रथम दिन मुख्य अतिथि प्रो अनिल डी सहस्रवुद्धे, चेयरमैन आल इंडिया कॉन्फिडेंस ऑफ टेक्निकल

एजुकेशन नयी दिल्ली, गेस्ट ऑफ ऑनर डॉ राकेश मोहन जोशी, प्रोफेसर आईआईएफटी, आईटीएस द एजुकेशन ग्रुप के वाईस चेयरमैन अर्पित वड्डा, निदेशक (मैनेजमेंट) डॉ. विद्या सेखरी, कांफ्रेंस कन्वेनर डॉ मनोज कुमार झा द्वारा परंपरागत ढंग से सम्पन्न किया गया। आईटीएस द एजुकेशन ग्रुप के वाईस चेयरमैन अर्पित वड्डा ने सभी छात्रों, शिक्षकों एवं उपस्थित सभी अतिथि वक्ताओं को इस अवसर पर अपनी शुभकामनाएं देते हुए उनका प्रोत्साहन किया। डायरेक्टर मैनेजमेंट डॉ. विद्या सेखरी ने अपने स्वागत



भाषण में सभी का स्वागत करते हुए कांफ्रेंस के मुख्य उद्देश्य पर प्रकाश डाला। उन्होंने वर्तमान पेंडिंग्स से उत्पन्न परिस्थितियों में बदलती हुई कॉर्पोरेट कार्य शैली और मैनेजमेंट प्रैक्टिसेज में आये हुए बदलाव पर ध्यान की।

कॉन्क्लेव कन्वेनर डॉ मनोज कुमार झा ने पूरे कार्यक्रम की रूपरेखा प्रस्तुत की और कॉन्क्लेव से सम्बंधित मुख्य बिन्दुओं के बारे में बताया। गेस्ट ऑफ ऑनर डॉ राकेश मोहन जोशी ने कॉविड से उत्पन्न परिस्थितियों में देश के आर्थिक विकास का जिक्र किया साथ ही प्रधान मंत्री

जी के रिफॉर्म, परफॉर्म एंड ट्रांसफॉर्म मन्त्र से किस प्रकार भारत को पुनः आर्थिक क्षेत्र में शीर्ष स्तर पर स्थापित किया जाए, इस पर विस्तृत चर्चा की। उन्होंने अंतर्राष्ट्रीय व्यापार में भारत की भूमिका पर प्रकाश डाला।

मुख्य अतिथि प्रो अनिल डी सहस्रवुद्धे ने शिक्षा जगत से सम्बंधित नीतियों में आये नवीन बदलाव के बारे में बताया। उन्होंने स्टेबल कम्पेटिटिवनेस एंड सस्टेनेबल डेवलपमेंट पर अपना अंतर्राष्ट्रीय दृष्टिकोण में चर्चा की प्रथम शैक्षणिक सत्र में मार्केटिंग विषय पर आधारित 17 शोध



पत्र प्रस्तुत किये गए। संघ्याकालीन प्लेनरी सत्र में प्रो डेविड विट्टेनबर्ग आईएसएमई, मुंबई, डॉ. जस्टिन पॉल, प्रोफेसर यूपी आन (यूएस), डयान मुनिज, डायरेक्टर ऐसेट्स, ऐल्, रोनी किंगुवरेडो प्रोफेसर एट यू यूरोपिया, लिस्बोन, पुर्तगाल एवं डॉ सोह्रा अकिवी स्थान प्रेजिडेंट एंड फाउंडर ऑफ इन्वेंटिव नॉलेज इन्स्टिट्यूट एंड पेरिस ग्रेजुएट स्कूल फ्रांस चर्चा में भाग लिया। उद्घाटन सत्र में 300 प्रतिनिधियों ने भाग लिया और 10 शोध पत्र प्रस्तुत किये गए दूसरे दिन 10 अप्रैल को क्रमशः फाइनेंस, ह्यूमन रिसोर्स एवं

जनरल मैनेजमेंट सत्र में कुल 31 शोध पत्र प्रस्तुत किये गए और गुणवत्ता के आधार पर मूल्यांकन करके प्रथम एवं द्वितीय विजेताओं को प्रशंसा पत्र प्रदान किये गए। इस अवसर पर कुल 60 शोध पत्र उच्च कोटि के इंटरनेशनल जर्नल में प्रकाशित किये गए। दूसरे दिन 250 प्रतिभागियों ने विभिन्न सत्रों में भाग लिया तथा वेलेडिक्टरी सेशन के साथ आयोजन का समापन हुआ। डायरेक्टर मैनेजमेंट डॉ विद्या सेखरी ने वेलेडिक्टरी स्पीच दी और डॉ विवेक एचोरी ने सभी के प्रति अपना आभार प्रकट किया।

Institute of Technology & Science
I.T.S. Mohan Nagar, Ghaziabad

News Title: Virtual International Conference 2021 with the focal theme "Reform Perform and Transform: An Insight of Global Competitiveness and Sustainable Development" organized @I.T.S..

Newspaper Name: Dainik Athah

Dated: 12.04.2021

आईटीएस मोहननगर में ऑनलाइन इंटरनेशनल कांफ्रेंस -2021 का आयोजन

मोहननगर (गाजियाबाद)। आईटीएस मोहननगर गाजियाबाद में रिफॉर्म, परफॉर्म एंड ट्रांसफॉर्म एन इनसाइट इनटू ग्लोबल कंपेटिटिवनेस एंड सस्टेनेबल डेवलपमेंट विषय पर आधारित दो दिवसीय ऑनलाइन इंटरनेशनल कांफ्रेंस -2021 काद समापन शनिवार को किया गया। दूसरे दिन क्रमशः फाइनेंस, ह्यूमन रिसोर्स एवं जनरल मैनेजमेंट सत्र में कुल 31 शोध पत्र प्रस्तुत किये गए और गुणवत्ता के आधार पर मूल्यांकन करके प्रथम एवं द्वितीय विजेताओं को प्रशंसा पत्र प्रदान किये गए। इस अवसर पर कुल 60 शोध पत्र उच्च कोटि के इंटरनेशनल जर्नल में प्रकाशित किये गए। द्वितीय दिन 250 प्रतिभागियों ने विभिन्न सत्रों में भाग लिया तथा वैलेडिक्टरी सेशन के साथ आयोजन की समाप्ति की गयी। डायरेक्टर मैनेजमेंट डा. विद्या सेखरी ने वैलेडिक्टरी स्पीच दिया और डा. विवेक पचौरी ने सबो का धन्यवाद ज्ञापन किया। इस दो दिवसीय आयोजन में कुल 60 शोध पत्र प्राप्त हुए जिन्हें इंटरनेशनल जनरल में प्रकाशित किया गया। दो दिवसीय इस आयोजन के लिए शोधकर्ताओं ने प्रबंधन के साथ ही आईटीएस द एजुकेशन ग्रुप के चेयरमैन आरपी चड्ढा एवं वाईस चेयरमैन अर्पित चड्ढा का आभार व्यक्त किया।



14th March, 2020

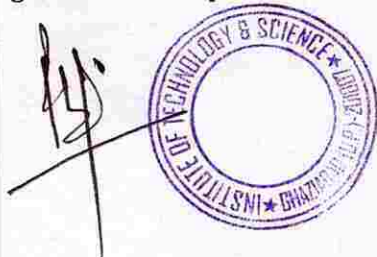
International Conference on Convergence of Social Innovation and Digital Transformation in Business (part II) held on 13th and 14th march 2020

Department of Management at I.T.S Ghaziabad organized International Conference sponsored by AICTE on 13th and 14th march 2020. The session started by Inaugural function. The Guest Speakers were **Prof. Bhagwati Prakash Sharma (Vice Chancellor of Gautam Buddha University)** and **Prof. S. K. Jain (Ex HOD IIT Delhi, Ex Vice Chairman Shri Mata Vaishno Devi University)**.

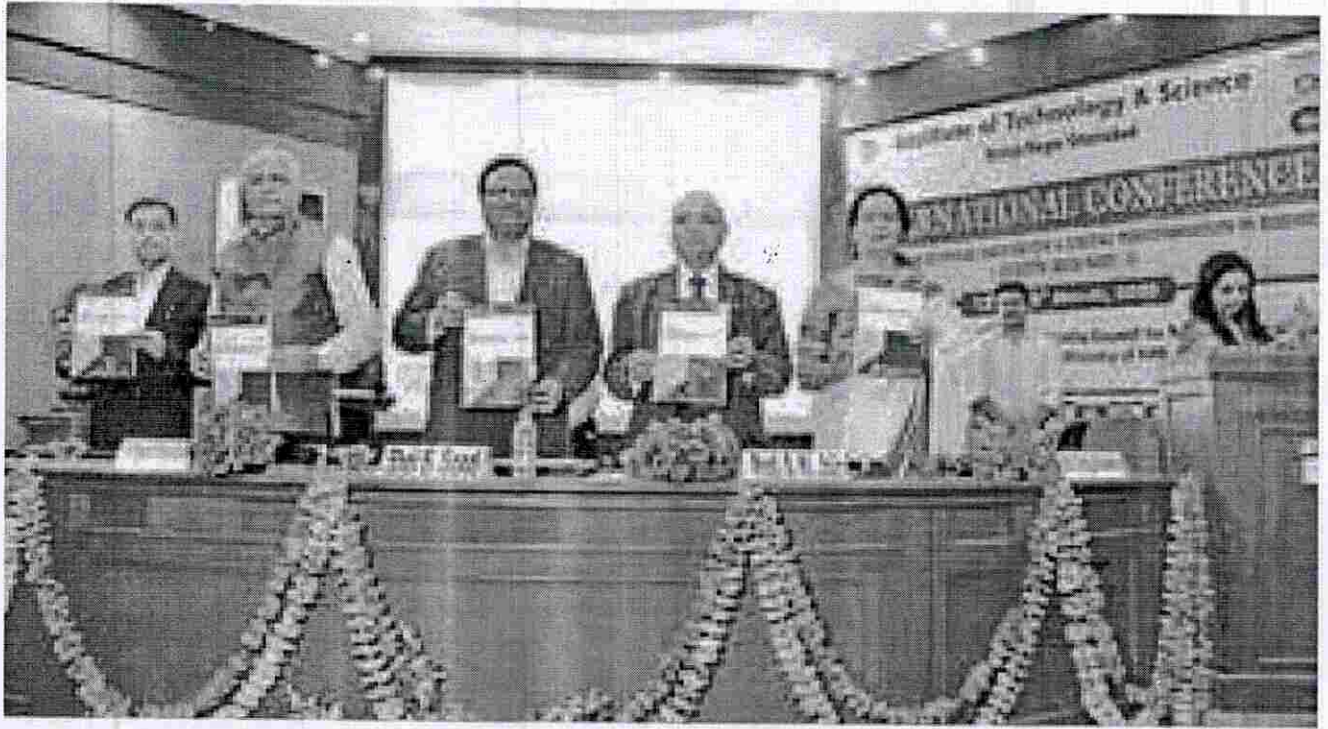
The inaugural session started by welcome speech of Director **Management Dr. Vidya Sekhri**. She talked about unbalanced rural and urban growth and about per capita income. She also talked about innovation, digital banking, surgery through robotics, digital banking. After that **Director PR Surendra Sood** give their opening remarks. He talked about technology not rule the human beings, let human beings rule the technology. He talked about how technology driven our day to day life. After that **Dr. Manoj Kumar Jha** briefly told about Agenda of Conference, Backdrop of Conference. He talked about social change.

The conference was divided into 4 tracks. After that **Prof. Sudhir k. Jain (Ex HOD IIT Delhi, Ex Vice Chairman Shri Mata Vaishno Devi University)** gave his views on Social innovation and digital transformation. He talks about Dimensions and levels of Social innovation, History of ICT, ICT trends, about Disruptive Technologies. The second Speaker **Bhagwati Prakash Sharma (vice Chancellor of Gautam Buddha University)** talked about how small innovation can become Great ventures. He emphasized upon Made in India. He gave information about Manufacturing Industry of India. He told about how AI replacing human beings. After the Inaugural the Finance track started. The theme of finance track is Role of finance sector in social innovation and digital transformation headed by **Deepak Tandon**. Post lunch marketing track started. The theme of marketing track is to **Social innovation & digitalization in Marketing**. The session headed by Pradeep Kumar Agarwal. He talked about social innovation, developing and implementing promotional strategy. He talked about social marketing, Digitalization, Industry 4.0.

On Day-2, **Dr. Dinesh Kumar Sharma (Professor of Gautam Buddha University, Greater Noida)** and **Prof. Sanjeev Mittal (Presently, Dean GGGIP University, New Delhi)**. Session started with Welcome address of **Dr. V.N. Bajpai**. For HR track, total Quality management as a change driver: for influencing affective commitment to change. The objective of research is to know relationship between TQM Practices and employee readiness to change. During the **Valedictory ceremony Best Paper Award** and Certificates were given to Participants.



आईटीएस में इंटरनेशनल कांफ्रेंस 2020 का आयोजन



ट्रांस हिंडन। मोहननगर स्थित आईटीएस शिक्षण संस्थान में शुक्रवार को कन्वर्जेन्स ऑफ सोशल इनोवेशन डिजिटल ट्रांसफॉर्मेशन इन बिजनेस विषय पर आधारित दो दिवसीय इंटरनेशनल कांफ्रेंस 2020 का आयोजन का आयोजन किया गया। इंटरनेशनल कांफ्रेंस 202 शुभारम्भ मुख्य अतिथि प्रो. भगवती प्रकाश शर्मा, उप कुलपति गौतम बुद्ध विश्वविद्यालय ग्रेटर नोएडा, गेस्ट ऑफ ओनर प्रो. सुधीर कुमार जैन जेएनयु एवं पूर्व उपकुलपति माता श्री वैष्णो देवी यूनिवर्सिटी जम्मू, आई टी एस - द एजुकेशन ग्रुप के वाईस

चेयरमैन श्री अर्पित चढ़ा, सहित शिक्षण संस्था के पदाधिकारी द्वारा दीप प्रज्वलन के कर किया गया। इस अवसर पर डॉ. विद्या सेखरी ने सोशल इनोवेशन और डिजिटल ट्रांसफॉर्मेशन विषय पर विस्तार से चर्चा करते हुए इसकी उपलब्धियों और उद्देश्यों से अवगत कराया। जबकि सुरेंद्र सूद ने डिजिटल ट्रांसफॉर्मेशन से होने वाले सामाजिक परिवर्तन एवं आम लोगो के जीवन यापन में आये हुए बदलाव पर प्रकाश डाला। मुख्य अतिथि प्रो भगवती प्रकाश शर्मा ने सोशल चेंज, सोशल ट्रांसफॉर्मेशन और स्टुडेंट एंटरप्रेन्योरशिप पर चर्चा की।

Institute of Technology & Science
Mohan Nagar, Ghaziabad

News Title: International Conference- 2020 on the theme "Convergence of Social Innovation and Digital Transformation in Business (ICCSIDTB - 2020) Part-II" @ I.T.S.

Newspaper Name: Amar Ujala

Dated: 15.03.2020

Page No.: 8

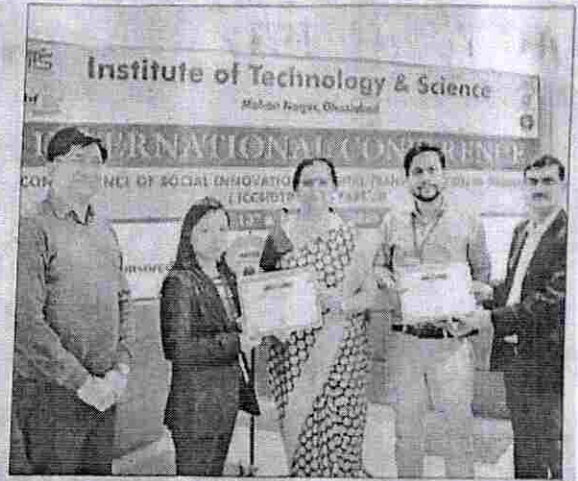
सिमरनजीत और सना वकील को किया गया सम्मानित

माई सिटी रिपोर्टर

साहिबाबाद। मोहन नगर स्थित आईटीएस कॉलेज में चल रहे दो दिवसीय इंटरनेशनल कॉन्फ्रेंस 2020 का शनिवार को समापन हो गया। कंजर्जेस ऑफ सोशल इनोवेशन डिजिटल ट्रांसफॉर्मेशन इन बिजनेस विषय यह कॉन्फ्रेंस थी, जिसमें 150 से अधिक शिक्षकों ने हिस्सा लिया।

कॉन्फ्रेंस के दूसरे दिन जनरल मैनेजमेंट, ह्यूमन रिसोर्स एवं इंफॉर्मेशन टेक्नोलॉजी विषयों पर आधारित शोध पत्र का

प्रेजेंटेशन सत्र आयोजित किया गया, जिसमें देश के विभिन्न संस्थानों से आए हुए शोधकर्ता और शिक्षाविदों ने भाग लिया। जीबीयू ग्रेटर नोएडा के डॉ. दिनेश कुमार शर्मा, जीजीएसआईपी यूनिवर्सिटी के डीन संजीव मित्तल की अध्यक्षता में सभी शोध पत्रों का मूल्यांकन किया गया। परिणामस्वरूप जनरल मैनेजमेंट क्षेत्र में आईटीएस इंजीनियरिंग कॉलेज ग्रेटर नोएडा की सना वकील तथा ह्यूमन रिसोर्स क्षेत्र में जामिया विश्वविद्यालय दिल्ली की सिमरनजीत को बेस्ट पेपर अवॉर्ड से सम्मानित किया गया।



आईटीएस कॉलेज में इंटरनेशनल कॉन्फ्रेंस में हिस्सा लेते लोग।

**Institute of Technology & Science
Mohan Nagar, Ghaziabad**

News Title: International Conference- 2020 on the theme "Convergence of Social Innovation and Digital Transformation in Business (ICCSIDTB - 2020) Part-II" @ I.T.S.

Newspaper Name: Dainik Yug Karwat

Dated: 16.03.2020

Page No.: 3

आईटीएस सम्मेलन में सैकड़ों शोध पत्र प्रस्तुत



गाजियाबाद। आईटीएस में आयोजित दो दिवसीय सम्मेलन का समापन हो गया। कंवर्जेंस ऑफ सोशल इनोवेशन, डिजिटल ट्रांसफॉर्मेशन इन बिजनेस विषय पर आयोजित सम्मेलन के अंतिम दिवस जनरल मैनेजमेंट, ह्यूमन रिसोर्सेज और इनफॉर्मेशन टेक्नोलॉजी विषय पर कई शोध पत्र पेश किये गये। गौतमबुद्धनगर विश्वविद्यालय ग्रेटर नोएडा के कुलपति डॉ. दिनेश शर्मा और आईपी यूनिवर्सिटी नई दिल्ली के डीन संजीव मित्तल की अध्यक्षता में बनी

कमेटी ने सभी शोध पत्रों का मूल्यांकन किया। कई मानकों के आधार पर आईटीएस इंजीनियरिंग कॉलेज ग्रेटर नोएडा के सना वकील और जामिया विश्वविद्यालय की सिमरनजीत के शोध पत्रों को बेस्ट पेपर से नवाजा गया। देश भर से आये सौ से ज्यादा शोध छात्रों ने अपने पेपर्स पेश किये। विदेशों से आये छात्र-छात्राओं ने भी सम्मेलन में अपने शोध पत्र प्रस्तुत किये। इस मौके पर डॉ. दिनेश शर्मा ने कहा कि इनोवेशन का अर्थ हमेशा कुछ नया

करने का होता है। छात्रों को हमेशा नये विचार और नये कार्यों पर ध्यान देना पड़ेगा तभी पढ़ाई की सार्थकता सामने आयेगी। आईटीएस के वाइस चायरमैन अर्पित चहल ने कहा कि सम्मेलन में पेश किये गये शोध पत्रों को इंटरनेशनल जर्नल में प्रकाशित किया जाएगा। डॉ. विद्या सेखरी ने सभी अतिथियों का आभार व्यक्त किया। उन्होंने कहा कि ऐसे सम्मेलनों से छात्रों विचारों से अवगत होने का मौका मिलता है।

5th – 6th April 2019.

Department of Management organized International Conference ICCSIDTB-2019 on 5th – 6th April 2019.

Department of Management at I.T.S Ghaziabad organized two days International Conference on the emerging focal theme Convergence of Social Innovation and Digital Transformation in Business. The Inaugural Session commenced with the welcome Address of Director Management – Dr. Ajay Kumar and during his address he stated that today digital technology has radically influenced our life and some organizations are already using it in a manner that were never anticipated earlier. Thereafter, Dr. Manoj Kumar Jha presented a Conference Overview to the audience. Director PR – Shri Surinder Sood emphasized on the urgency of determining the extent to which digitalization should be induced in our lives so that the human – human relationship is not taken away from the society.

The Special Guest of the Inaugural Session, Mr. Charudutta Bodhankar, Academic Director of IDRAC, India focused on the role of digital transformation in Entrepreneurship and how students can convert their great business ideas into start-up venture. The Guest of Honour for the Day, Dr. Rakesh Kumar Joshi, Professor and Chairperson – Research, Indian Institute of Foreign Trade, New Delhi, deliberated that growing population of the country should be supplemented with innovative technology so as to leverage the strength of the nation. He also stated examples of various countries where digital revolution had a significant role in the growth of agriculture and thereby increasing the productivity. The Chief Guest Mr. Ashish Goyal, Managing Director Accenture Technologies Ltd. stated the relevance of speed, persuasiveness, entirety, hyper personalization and constant sense of connectivity among students in this era of rapid digitalization.

Theme of Track 1 was Contribution of HRM in Social Innovations and Business Transformation.

Dr. Amita Srivastava, Director, BRENCIS Group chaired this session with opening remark on the need of Social innovations and Business Transformation. Dr. M. K. Jha emphasized on the need of social innovation and differentiated it with traditional approach of resolving societal problems and challenges in isolation and at the same time emphasized on the role of Human Resource Department in this endeavor. Dr. Urmila Yadav, from Sharda University, Gautam Budh Nagar and Ms. Tarushi & Ms. Simran from Rukmini Devi Institute of Advanced Studies, new Delhi presented their research papers on Role of Value Based Education in Social Innovation and Green HRM respectively. Prof. Shikha Arora coordinated this session with welcoming and introducing the guests and words of gratitude.

Theme of Track 2 was role of Financial sector in Social Innovations & Business Transformation

Dr. Anusha Agarwal set the ball rolling by introducing the topic of the session to the audience. Dr. Ajay Chauhan (Senior Professor, IMT Ghaziabad) emphasised the importance of research for

both the students and faculty. He apprised the audience by giving an example of block chain technology and its impact on the finance industry in the future. Second speaker was Dr. Sunil Gupta, Senior Professor (direct taxation and tax planning) IGNOU. He spoke on the topic of various Aspects of taxation individual & corporate. Session concluded with the address of Dr. Uchit Kapoor (Senior Manager ACRC, AIMS New Delhi Chapter & AVP-CLAG, Veritas financial Services New Delhi). He addressed the audience on topic of social innovation for using business & corporate finance, corporate credit, credit management, syndicate finance, banking and insurance, Behavioural research, taxation on digital goods, E-auctions.

Theme of Track 3 was Marketing Innovations in Business & Social transformation

The first session of the day was addressed by Dr. Mahua Dutta from NGO-Leeds in Heels, California, USA she apprised the audience with the importance of incorporating social innovation in business practices. The presenters presented their research work on the theme of the session "Marketing Innovations in Business and Social Transformation". Prof. C. K. Aggarwal delivered presentation on role of digitalization on rural development and agricultural innovation, Dr. Lalit Kumar Sharma discussed theme of the track and coordinated the session.

Theme of Track 4 was Role of Digital Transformation in Social Innovations

Session Chair of this session was Dr. Abhishek Singh, Birla Institute of Technology, Mera. Keynote speaker was Shri Deepak Chaudhary, CEO, Audi Motor

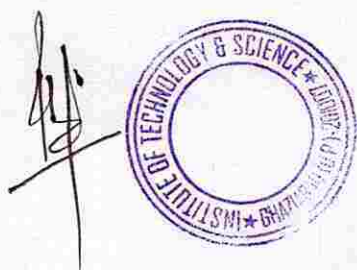
The speaker initiated the discussion on the topic by talking about the digital transformation in automobile industry. He also shared that how enquiry management system and software like emax, facilitates in collecting accurate details about customers for better service. He shared some very specific examples of various luxurious 4-wheelers.

The session Chair initiated the discussion on the topic by talking about digitalization in the field of finance and highlighted "financial technology" with its applications. He also discussed the advantages of new technologies and how it will help students to gain knowledge about them. Seven papers were presented in this session.

Best Paper Awards in each area were given in valedictory session.

Dr. Vivek Pachauri Co- Convener delivered Vote of thanks to all the guests, management authorities, speakers, presenters, delegates, faculty, staff and students.

The students could have an exclusive opportunity to interact with foreign speakers, resource persons from various institutions and organizations.



आईटीएस में हुआ दो दिवसीय इन्टरनेशनल कॉन्फ्रेंस का शुभारम्भ



गाजियाबाद/हिन्ट। आईटीएस मोहन नगर, गाजियाबाद में कर्नल जेम्स आफ सोशल इनेवेशन एवं डिजिटल ट्रांसफारमेशन इन बिजनेस विषय पर दो दिवसीय उच्च स्तरीय इन्टरनेशनल कॉन्फ्रेंस का शुभारम्भ हुआ।

इन्टरनेशनल कॉन्फ्रेंस का उद्घाटन मुख्य अतिथि आशीष गोयल, मैनेजिंग डायरेक्टर, एसेंटर टेक्नॉलॉजीस, विशिष्ट अतिथि डॉ राकेश मोहन जोशी, प्रोफेसर एवं चेयरपरसन-रिसर्च, आइआइएफटी

दिल्ली, सुश्री वरनोक्यू होन, एडवाइजर, प्रोग्राम प्रमोशन आईडीआरएससी बिजनेस सेंटर-फ्रांस एवं भारत, चारु दत्ता बोधांकर एकेडेमिक डायरेक्टर, आईडीआरएससी बिजनेस स्कूल इण्डिया, अर्पित चट्टा, वाइस चेयरमैन- आईटीएस समूह, सुरेन्द्र सूद, डायरेक्टर पीआर, इंस्टीट्यूट के डायरेक्टर (मैनेजमेंट) डॉ अजय कुमार, कॉन्फ्रेंस के संयोजक डॉ मनोज झा ने दीप प्रज्ज्वलित कर संयुक्त रूप

से किया।

उद्घाटन समारोह का शुभारम्भ डॉ अजय कुमार, डायरेक्टर (मैनेजमेंट) ने सभी अतिथियों का स्वागत करते हुये कहा कि आज के समय में डिजिटल टेक्नॉलॉजी ने हमारे जीवन को अत्यंत प्रभावित किया हुआ है। कुछ संस्थाएं इसका इस्तेमाल इस तरह से कर रही हैं जैसा पहले कभी उम्मीद भी नहीं की गई थी। डॉ मनोज झा ने कॉन्फ्रेंस के बारे में विस्तार से बतलाया।

REPORT OF INTERNATIONAL CONFERENCE

Saturday, 7th April, 2018

"GLOBALIZATION: PROSPECTS AND OPPORTUNITIES FOR A NEW INDIA"

International Conference started with the blessings of Goddess Saraswati. The hon'ble Chief Guest was Dr. T. Haque (Chairman: Land Policy Cell, NITI Aayog) while the Guests of honor was Prof. Bikram Keshari Pattanaik, Ms. Priya Deshmukh and the Keynote speakers were Dr Dalip Kumar & Dr. Vivek Kumar.

Honourable Shri Arpit Chaddha (Vice Chairman- ITS The Education Group), Director PR- Shri Surender Sood, Director Management and the Conference Chair Dr. Ajay Kumar inaugurated the Conference jointly by lighting the lamps before the idol of Goddess Saraswati.

The conference had three sessions – the first was inaugural session and the second & the third sessions were marked for research paper presentations.

INAUGURAL SESSION:

This session started with the address by eminent speakers on the conference theme high lightening Globalization and its impact on India. Speakers talked about "New Ideas in Rural Finance", "Measurement of Employment & Unemployment", "Digitalization" etc.

PRE-LUNCH RESEARCH PAPER PRESENTATIONS

The session started with a small presentation by one of the conference sponsors - Pearson - about their company and products.

A panel of four eminent academicians – Dr. Seema Singh, Dr. Ghulam Yashdani, Prof. B.K. Pattanaik and Dr. Vivek Kumar judged the research papers and the presenters who were in a competition to win the best paper award in different categories.



Glimpses of some of the notable papers which got jury's appreciation are listed below:

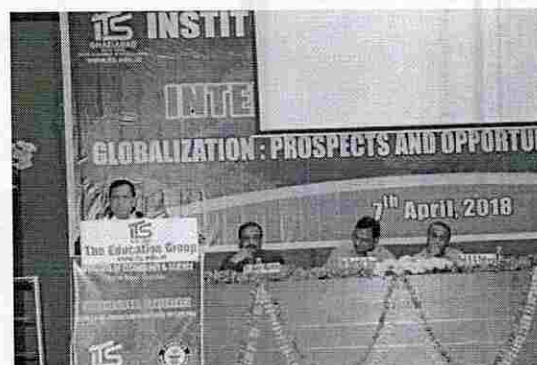
Under General Management category different topics were taken up by the presenters under the theme- "Globalization: Prospects and opportunities for new India" such as Analytical Study of Traffic Building Techniques for e-Business, Flipped Classroom Approach: - a Student' Perspective which included Digital Market, Built Better Relationship, SEO (Search Engine Optimization)

Under Finance category, the research paper was presented by Ms. Manisha Gupta who talked about the factors affecting individual investment decisions in Indian Capital Market taking Delhi NCR region under study. She told about objectives of investor i.e. maximum return, minimum risk, hedge against inflation etc. and constraints such as liquidity, age, time horizon, need regulator income etc. The decision was affected by demographic factors, lifestyle, psychological, risk bearing ability and self image. The sampling design was of random sampling and the questionnaires considered were 42 out of 50 on which survey was done.

Another paper was presented by Ms Shrimoyee Ghosh on "Cross Border Merger and Acquisition: An Analysis". She talked about Major International and National mergers and acquisitions taking examples of Tata Group, Airtel, and Hindalco etc. She also talked about major merger and acquisition failures and their solutions.

A research paper on "Evolution of growth and microfinance in India" was presented by Neha Roy where she talked about the provisions of financial services to the people who are just above poverty line and those who are below poverty line. She gave a brief of the salient features of microfinance for borrowers from low income group borrowing small amount for short duration, without collaterals and high frequency repayments (more EMI's). Her survey highlighted the fact that 87% poors do not have access to credit that stands to \$30 billion. She discussed the role and challenges of microfinance as well.

The forth paper which got jury's appreciation was presented by Richa Mishra on the topic "Micro Finance and Regional Rural Bank – Current Scene and The Path Ahead". In this paper her objective was to study different age groups of rural customers of RRB's and to study the thinking of rural population towards RRBs. She explained the methods to remove poverty by introducing microfinance. She emphasized the importance of such schemes in rural India.



POST-LUNCH RESEARCH PAPER PRESENTATIONS

Research papers presented in the area of marketing touched various topics. The different topics taken up by the presenters under the theme- "Globalization: Prospects and Opportunities for a new India" included Digital Marketing, Viral Marketing, Flipped Classroom Approach, Factors affecting sustainability of Startups and eNAM – the initiative by the government of India.

Highlights of some of the selected papers are as below:

Research paper presented by Ms. Priyanka Gupta was on "Digital Marketing – A Global Weapon to Overcome Customer Resistance to the New Product". Her objective was to explore the challenges faced by consumers as well as marketers in launching the new product in the market. There were several hypotheses and the research was based on qualitative analysis.

She talked about the various reasons of not adopting the product such as – Lack of Innovations, Risk, Traditional Barrier, Lack of Information (features, advantages and benefits of the product) and Lack of Role Model. She then talked about the overcoming strategies and need of personalization.

Another paper was on "Viral Marketing" where the presenter introduced the various techniques used in viral marketing that enhance the marketing effectiveness on the internet. Presenter explained how it is useful for various startups, students promoters, NGO's etc. he made the comparison between digital marketing and viral marketing and its advantages over digital marketing.

Dr. Sunita Shukla, under general management category, discussed about Flipped Classroom Approach – A Student's Perspective. She explained it as a blended learning approach in which the students are provided with the data to be studied beforehand and the classrooms are only for learning the practical aspects of it. She used empirical methodology and considered undergraduates and postgraduates under study through questionnaires. Her data figured that 98% student are comfortable in Flipped Classroom approach. She used ANOVA Test to reach to the conclusion – FLIPPED TEACHING + ACTIVE LEARNING = AMAZING EDUCATIONAL POSSIBILITIES.

The fourth paper talked about the factors affecting sustainability of startups. The several reasons of failure of today's startups include copying from western culture, higher cost per unit, less revenue per unit, lack of vision and local market impact on customers. The challenges during these startups are fund raising, recruiting talent etc. The presenter gave the sustainable model of startups and the government incentives for startups and concluded the research.



The fifth presenters were Shiva Shah and Shreya Nand who gave the analytical study of eNAM- an initiative taken by government to improve the conditions of farmers. They gave reasons of gap between farm and non farm income such as industrialization, inequality in formation of policy etc. They talked about the Mission 2022 of government and the area of improvement such as Agri productivity, Industrialization, Govt. intervention etc. They studied the Action Plan of government and took into account the primary data collected from the village Karehda near Ghaziabad. They concluded with the benefits and drawbacks of eNAM and current status of the policy implemented.

Research paper in HR presented by Shikha Gupta was on "360 Feedback Method" which talked about supremacy of 360 degree over traditional methods.

Conference came to an end with a valedictory session wherein each winner was given a certificate and a citation for best paper in its category.

BEST PAPER AWARDS

Best Paper in General Management: Dr. Sunita Shukla, Ms. Radhika Jain & Ms. Aprajita Srivastava

Best Paper in Finance: Ms. Richa Mishra

Best Paper in Marketing: Mr. Shashank Srivastava

Best Paper in HRM: Ms. Shikha Gupta

Conference concluded with the formal Vote of Thanks proposed by Dr. Rajeev Johari.





 Team International Conference 2018

Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: International conference on "Globalization: Prospects and Opportunities for a New India" @ I.T.S.

News Paper Name: NBT

Dated: 09.04.2018

Page No.: II

विचारों का आदान-प्रदान किया

■ वस, मोहन नगर: आईटीएस कॉलेज में रविवार को 'ग्लोबलाइजेशन: प्रोस्पेक्ट्स एंड ऑपॉर्च्युनिटीज फॉर अ न्यू इंडिया' विषय पर उच्च स्तरीय इंटरनैशनल कॉन्फ्रेंस का आयोजन किया गया। इस कार्यक्रम में लगभग 100 शीर्ष उद्योगियों, शिक्षाविदों एवं विद्यार्थियों ने सक्रिय भागीदारी कर विचारों का आदान-प्रदान किया व शोधपत्र प्रस्तुत किए। इंटरनैशनल कॉन्फ्रेंस का उद्घाटन लैंड पॉलिसी के चेयरमैन मुख्य अतिथि डॉ. टी. हक ने माँ सरस्वती की प्रतिमा के समक्ष दीप प्रज्वलित कर किया। विशेष संबोधन में आईटीएस के वाइस चेयरमैन



अर्पित चह्वा ने सफलता के सूत्र बताए। डॉ. अजय कुमार ने कॉन्फ्रेंस के शीर्षक की प्रासंगिकता एवं महत्व की चर्चा की।

Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: International conference on "Globalization: Prospects and Opportunities for a New India" @ I.T.S.

News Paper Name: Yug Karvat

Dated: 10.04.2018

Page No.: 03

आईटीएस में इंटरनेशनल कॉन्फ्रेंस का आयोजन

गाजियाबाद। आईटीएस मोहन नगर में 'ग्लोबलाइजेशन: प्रॉस्पेक्ट्स एंड ऑपॉर्च्युनिटीज फॉर ए न्यू इंडिया' विषय पर इंटरनेशनल कॉन्फ्रेंस का आयोजन किया गया जिसमें करीब 100 शीर्ष उद्योगियों, शिक्षाविदों एवं विद्यार्थियों ने भागीदारी कर विचारों का आदान-प्रदान किया और शोधपत्र प्रस्तुत किए।

उद्घाटन मुख्य अतिथि नीति आयोग में लैंड पॉलिसी के चेयरमैन डॉ. टी. हक ने किया। विशिष्ट अतिथि मैक्स बूपा की वाइस प्रेसिडेंट प्रिया देशमुख रहीं।

अतिथियों का परिचय प्रस्तुत



करते हुये आईटीएस समूह के डायरेक्टर पीआर सुरिन्दर सूद ने कहा कि यह दुर्लभ संयोग है कि एक ही दिन में और एक ही स्थान पर हमें आज इतने शीर्षस्थ, सफल एवं अनुभवी इण्डस्ट्री ऐक्सपर्ट्स से सुनने और सीखने को मिल रहा है। उन्होंने कॉन्फ्रेंस की थीम पर विस्तार से चर्चा की। डॉ. टी हक ने वैश्विक प्रबंधन, शासन प्रणाली व उद्योगिता पर विस्तार से चर्चा की। उन्होंने कहा कि जितनी तेजी से वैश्विक अर्थव्यवस्था व

क्रियाकलाप बदल रहे हैं उसे सभी को पूर्ण जागरूक एवं सचेत रहने की आवश्यकता है। प्रिया देशमुख ने विमन एम्पावरमेंट एवं स्टार्टअप पर चर्चा की। कॉन्फ्रेंस के द्वितीय सत्र में भी ग्लोबलाइजेशन के मुद्दे पर विचारों का आदान-प्रदान हुआ। बाद के सत्रों में शोध पेपर प्रस्तुत किए गए। चेयरमैन डॉ. आरपी चड्ढा ने आशा जताई कि कॉन्फ्रेंस नये ज्ञानार्जन का साधन व स्रोत बनेगी। अर्पित चड्ढा ने विचार व्यक्त किए।

15th April 2017

International Conference on Global trends in Management, Governance and Ethics.

Department of management of Institute of Technology and Science Ghaziabad organised and international conference on global trends in Management, Governance and Ethics on 15 April 2016.

The conference was inaugurated by the Chief Guest Dr Jitendra Kumar Das Director School of Management, New Delhi. Dr A K Puri Director General, delivered the welcome address followed by conference overview by Dr Puneet Kumar.

During his keynote address Dr. Jitendra Kumar Das discussed how management governance and ethics are interrelated to each other. Dr Das discussed how initially computers came into being in India and discussed the evolution of computing Technology and very aptly highlighted the end user and the technology interface. Dr Das also talked about how technology can be used to increase efficiency.

He emphasized that entrepreneurial activity is killed by too many regulations and freedom to do new things, he emphasized that how entrepreneur activity has become social driving force in our country to empower the youth and creating the employment in the economy.

Technical Session:

The technical session was attended by distinguished speaker from the Academics.

Dr Kanhaiya Singh professor GLA University, Mathura, Dr Alok Pandey, Professor Lal Bahadur Shastri Institute of Management, New Delhi, Dr D K Batra Professor IMI, New Delhi, and Dr. Rakesh Mohan Joshi professor IIFT New Delhi was the main speakers for the session.

The first speaker was Dr. Kanhaiya Singh and he spoke on how banking can change the entrepreneurial ecosystem and how banking can be used to transfer the benefits especially in the social sector to the needy one in the rural area areas.

The second speaker was Dr Alok Pandey his main focus was on how various financial services have evolved over a period of time and have become an integral part of overall development in our economy.

Dr D K Batra, discussed how marketing and various aspects of marketing can be used to by various start-ups and the existing players in the economy. He said that management governance and entrepreneurship are somehow related to each other and they need not to be seen differently.

The last speaker was Dr. Rakesh Mohan Joshi wherein he emphasized how international trade is evolving over a period of time. He also emphasized the urgency and the need to create a system where in government should promote exports and make the balance of trade more favourable in the long run.

The third session was research paper presentations by participants from various institutes more than 20 papers were presented in different categories of Management function like Finance, Human resource, Marketing, International Business, Information Technology in Management and General Management.

Best paper award was given to

1. Samiran Jana in finance area
2. Chirag Malik in marketing area
3. *Prof. Sonika Sharma* in human resource area
4. Prof. S.K Tannan in general management area

Conference came to an end with a valedictory session wherein each winner was given a certificate and a citation for best paper in its category.

Conference ended with a vote of thanks given by Dr. Surendra Tiwari.

Dr. Puneet Kumar
Convener



Institute of Technology & Science
Mohan Nagar, Ghaziabad-201007

News Title: International Conference on “Global Trends In Management, Governance and Entrepreneurship (ICGTME 2017)”

News Paper Name: NBT

Dated: 16.04.2017

Page No.: 8

इंटरनैशनल कॉन्फ्रेंस आयोजित

नस, मोहन नगर : मोहन नगर के आईटीएस कॉलेज में शनिवार को ग्लोबल ट्रेड्स इन मैनेजमेंट, गवर्नेंस एंड एन्टरप्राइसिप विषय पर कॉन्फ्रेंस का आयोजन किया गया। इसमें करीब 100 उद्यमियों, शिक्षाविदों और स्टूडेंट्स ने हिस्सा लिया। इस इंटरनैशनल कॉन्फ्रेंस का उद्घाटन चीफ गेस्ट डॉ. जितेंद्र कुमार दास ने दीप जलाकर किया। इस दौरान आईटीएस समूह के वाइस चेयरमैन अमित चहू भी मौजूद रहे। इंडियन यूनिवर्सिटी के डायरेक्टर जनरल डॉ. ए. के. पुनी ने स्टूडेंट्स को संबोधित किया। कॉन्फ्रेंस के समापन पर डॉ. सुरेंद्र तिवारी ने सभी का धन्यवाद किया। कॉन्फ्रेंस के मुख्य संयोजक डॉ. पुनीत कुमार रहे।

आईटीएस में हुआ कार्यक्रम



News Paper Name: Hindustan (Hindi)

Dated: 16.04.2017

Page No.: 22

अंतरराष्ट्रीय सेमिनार का आयोजन

दास हिंडन। मोहननगर के आईटीएस संस्थान में शनिवार को अंतरराष्ट्रीय सेमिनार का आयोजन किया गया। 'ग्लोबल ट्रेड्स इन मैनेजमेंट' विषय पर इस सेमिनार का आयोजन किया गया। इसमें 100 शोध उद्यमियों, शिक्षाविदों और छात्रों शोधपत्रों की प्रस्तुति के साथ विचारों का आदान-प्रदान किया। इस मौके पर मुख्य अतिथि डॉ. जितेंद्र कुमार दास रहे।

01st & 2nd April, 2016

Report on International Conference: ICDMTB-2016

Department of management of Institute of Technology & Science, Ghaziabad organised an International Conference on Developments in Management, Technology & Business on 01st & 02nd April, 2016.

The International Conference has made ripples in Management Education. The congregation of academicians helped in creating very positive vibes in the academic industry. In all 18 academicians of repute including Dr. Vinay Sheel Gautam, Sr. Advisor KPMG and Founder Director IIM K, Dr. T V Rao, Chairman TVRL and Former Professor IIM A, among the most renowned name in management education, Dr. C P Srimali, Director MDI Gurgaon, Dr. Ganesh M Prabhu, Professor Strategy, IIM B, Dr. Atanu Ghosh, Prof. Strategy SOM, IIT Mumbai, Dr. Punam Sehgal, former dean IIM Lucknow, Dr. Srinivasa R. Srinivasan, faculty Jamnalal Bajaj Mumbai and many others from MDI, IMI, IMT, joined us during the conference.

01st April, 2016: Inaugural Session

The conference was jointly inaugurated by the chief guest Dr Vinayshil Gautam, Sr Advisor KPMG, Founder Director IIM K and First Head of Management Department, IIT Delhi and keynote speaker Dr C P Shrimali, Director, MDI Gurgaon and Shir B K Arora, Secretary, I.T.S The Education Group.

Dr Sapna Rakesh, Director Management delivered the Welcome address followed by Conference overview by Dr Anita Mathew.



During his keynote address Dr Shrimali talked about technology as a driver of modern age and touched upon various issues concerning Technology leverage. Dr Vinayashil Gautam in his address sensitized the younger generation about opportunities available in India and their role to drive India ahead. He said that our challenge is to train and mentor the next generation of effective leaders who will shape the future of business, politics, and education in the face of global change.



At the end of the session the conference proceedings were released. Prof Anuja Roy coordinated the session effectively.



Technical Session 1:

The first technical session was on Financing, Marketing and Capability Building to accelerate competitiveness. Dr Ajay Pandit, Former Professor, FMS, Delhi University, Dr Ganesh M Prabhu, Professor- Strategy , IIM Bangalore and Dr Deepak Tandon, Professor- Finance, IMI, New Delhi were the speakers of the session.

Dr Ajay Pandit talked about the increasing demands on marketing organizations that are leaving marketers and their firms vulnerable. Most marketers would endorse this assertion and then acknowledge their uncertainty about how to navigate this reality. The drivers for the widening marketing performance gap are increasing complexity, interacting with an accelerating rate of change in markets and serious organizational impediments to responding.

Dr Ganesh M Prabhu highlights that goal of most strategies is to build an enduring competitive advantage by establishing clever market positioning or assembling the right capabilities and competencies for making or delivering an offering. Companies undertake periodic strategy reviews and set direction and organizational structure on the basis of an analysis of their industry and some forecast of how it will evolve and develop competitiveness.

Deepak Tandon said in the marketplace, it's not the strongest who win, but ones most responsive and adaptable to change. Today, for business leaders and CXOs, it is a constant struggle to adapt to a fast-changing business environment. It's not just about making the right choices for themselves but for all their stakeholders – employees, business partners, clients, customers, policy makers, shareholders and investors.

The session was well coordinated by Prof Shikha Arora.



Technical Session 2:

The second technical session was on Strategic drivers for innovation and entrepreneurship in business. Dr Shailendra Nigam, Professor- HR, IMI New Delhi, Dr V J Sebastian, from IMT Ghaziabad and Mr C K Sabharwal, MD Crop Health have addressed the gathering and answered the questions of the participants.

Dr Sailendra Nigam said that today we live in a technological 'age' and global economy where competition has become knowledge-based. In modern theories of growth and development technological innovation has taken the centre stage. Our love for novelty and new gadgets is thus based on practical and theoretical foundations.



Dr V J Sebastian highlighted the growing interest in the relationship between technological innovation (and entrepreneurship) and the way it can promote global growth and development.

Prof. C K Sabharwal said that Governments and development agencies are focusing on generating inclusive innovations, using policy instruments that induce the private sector—working on its own or in partnership with the public and nongovernment sectors—to create and disseminate innovations that relevant for underserved market segment.



02nd April, 2016:

Technical Session 3:

The second day of the conference took off with deliberations on another exiting theme "Management Challenges to engage with New order stakeholders" with the prolific academicians like Dr Atanu Ghosh from SJMIMS, IIT Mumbai, Dr Srini R Srinivasan from Jamna Lal Bajaj Institute, Mumbai, Dr Shobha Kulshretha, Renowned consultant in International Business Area and Dr Deepak Singh, Director HR, KPMG.

The discussion and deliberations revolve around Stakeholder engagement as a cutting edge tool. Some companies like Starbucks, which is crowdsourcing new product ideas through its "My Starbucks Idea" social media platform, are showing leadership in identifying and holding discussions with diverse stakeholder groups. But just as many companies are struggling to build the basics of engagement and appropriately respond to increasing pressure. This is happening in part because stakeholder engagement is part of the CSR basics.



It has become such a norm that companies complete it to tick a box rather than endeavoring to understand what engagement specifically means to them. Managers charged with stakeholder engagement are also feeling pressure created by social media. More voices clamoring in more outlets for more attention is changing the reasons companies engage, how they engage, and with whom they engage. The session was very well coordinated by Dr V N Bajpai.



Technical Session 4:

Dr Punam Sahgal, VP HR NATIONAL Institute of Smart Govt., Dr Ganesh M Prabhu from IIM b and Dr Rishiraj Singh, Director, NIESBUD discussed in length on Emerging Business models to drive growth in India. The speakers of the session talked about the opportunities and challenges involved in managing with the emerging business models based on IT platform. How India is benefiting from the growth of startups in this area.



Technical Session 5:

Dr T V Rao, Chairman, TVRLS, Former Professor IIM A, Dr Kavita Singh, Professor-OB, FMS, Delhi University, DrDebi Saini, Professor HR,MDI, Gurgaon, Dr A M Sherry, Head & Dean, HCL Talent Care discussed the issues related to the theme Technology, Society and Social change in India. Dr Rao said that in the wake of modernization and globalization, the processes of social mobility, the nature of demographic changes and increase in urbanization and industrialization have brought significant changes in Indian society. There have come vast changes in the fields of new professions, banking, management, media and information and several other sectors of service.



The conference received huge response from research scholar, academicians and industry participants. Over 200 research papers were received. 151 abstract and 6 theme papers have been included in conference proceedings published by Bloomsbury, a well known publication house. There were 66 selected paper presentations from close to 45 institutions including paper from IIM Kashipur , BHU , Jamia Islamia , RGIIT Kerala, amongst many others in six different tracks with session chairs of Professors from IIM B, IIT B, Jamna Lal Bajaj, Mumbai, IMI, Delhi and IMT Ghaziabad. 111 delegates and 18 speakers attended the Conference, which included 22 international delegates from Ghana, Butan, Kambodia, Peru, Russia, Namibia, Zimbabwe also.



(Dr. V. N. Bajpai)



Institute of Technology & Science
Mohan Nagar, Ghaziabad-201007

News Title: Two Days International Conference

News Paper Name: Yug Karvat

Dated: 31/03/2016

Page No.: 05

**आईटीएस मोहननगर में कल
दो दिवसीय अंतर्राष्ट्रीय सम्मेलन**

गाजियाबाद। आईटीएस मोहननगर में कल से दो दिवसीय अंतर्राष्ट्रीय सम्मेलन का आयोजन किया जा रहा है। संस्थान की डायरेक्टर डॉ. सपना शर्मा ने बताया कि सम्मेलन में देश विदेश से दो सौ से ज्यादा विद्वान, व्यवसायी व छात्र शामिल होंगे। सम्मेलन में कुल सत्र होंगे। उनमें सीएसआर, अर्थ व्यवस्था, मानव संसाधन, ऑर्गेनाइजेशनल, बिहिवियर, अंतर्राष्ट्रीय व्यवसाय, आईटी मैनेजमेंट एजुकेशन, मार्केटिंग, रिटेलिंग आदि विषयों पर चर्चा की जाएगी। सम्मेलन में शामिल होने वाले शोध छात्र विषय से संबंधित रिसर्च पेपर्स प्रस्तुत करेंगे। उन्होंने कहा कि व्यवसाय में तेजी से परिवर्तन हो रहा है। हर घंटे रणनीति समीक्षा करनी होती है। दुनिया भर में प्रचलित समकालीन रणनीति की चर्चा आवश्यक है। इसी उद्देश्य को ध्यान में रखकर सम्मेलन का आयोजन किया जा रहा है।

News Paper Name: Hindustan

Dated: 31/03/2016

Page No.: 26

कार्यशाला कल से

दिस हिंदुन। मोहननगर के आईटीएस संस्थान में कल से इंटरनेशनल वर्कशॉप का आयोजन किया जा रहा है। इस वर्कशॉप में विभिन्न शहरों से 200 से अधिक मैनेजमेंट विशेषज्ञ हिस्सा लेंगे। वर्कशॉप में आईआईटी, आईआईएम, आईएमएच, एमडीआई, एफएमएस, आईएमटी संस्थान के प्रोफेसर उपस्थित होंगे।

Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: Two Days International Conference

News Paper Name: Amar Ujala

Dated: 03/04/2016

Page No.: 05

दो दिवसीय इंटरनेशनल कांफ्रेंस का समापन



साहिवाबाद।

आईटीएस कॉलेज में चल रही दो दिवसीय इंटरनेशनल कांफ्रेंस डेवलपमेंट इन मैनेजमेंट, टेक्नोलॉजी एंड बिजनेस का शनिवार को समापन

हुआ। कांफ्रेंस के दूसरे दिन मैनेजमेंट सेलेंजस टू एंजेंज विद न्यू ऑर्डर स्ट्रेकलेंडर्स पर चर्चा की गई। इसके बाद इमर्जिंग बिजनेस मॉडल्स टू इंडिविडुअल ग्राहक इन इंडिया पर विशेषज्ञों ने जानकारी दी। तीसरे सत्र में टेक्नोलॉजी, सोसायटी एंड सोशल चेंज इन इंडिया विषय पर चर्चा हुई। इसमें डा. टीवी राव चोयरेमन टीवीआरएलएस एवं पूर्व प्रोफेसर आईआईएम अहमदाबाद, डा. देवी सेनी प्रोफेसर एचआर एमडीआई गुडगांव, डा. कविता सिंह प्रोफेसर एफएमएस दिल्ली यूनिवर्सिटी ने तकनीक और सामाजिक परिवर्तन से जुड़ी चुनौतियों की छात्रों को जानकारी दी। इस मौके पर देश विदेश से आए 12 विद्वानों ने अपने पेपर्स पढ़े।

News Paper Name: Hindustan

Dated: 03/04/2016

Page No.: 16

‘विकास के लिए रणनीति जरूरी’

ट्रांस हिंदन। मोहननगर के आईटीएस संस्थान में दो दिवसीय इंटरनेशनल कांफ्रेंस का आयोजन किया गया। इसमें देश विदेश के 200 से अधिक उद्योगियों एवं छात्रों ने हिस्सा लिया। इस कार्यक्रम का आयोजन 12 सत्रों में किया गया, जिसमें अलग-अलग विषयों पर चर्चा की गई।

संस्थान में आईटीएस संस्थान के चेयरमैन डॉ. आरपी चट्टा ने प्रथम दिवस का उद्घाटन किया। कांफ्रेंस में मुख्यअतिथि डॉ. विनयशील गौतम, मुख्यवक्ता डा. सीपी श्रीमाली, बोके अरोड़ा ने कांफ्रेंस की उपयोगिता और महत्व पर प्रकाश डाला।

डॉ. अनीता मेथ्यू ने कांफ्रेंस की प्रशंसा के बारे में बताया। इस दौरान दिल्ली के पूर्व प्रोफेसर डॉ. शजय मण्डित, आईआईएम बैंगलोर डॉ. नगेश एम प्रभु, डॉ. दीपक टण्डन समेत अन्य मौजूद रहे। (सं.)

News Paper Name: NBT

Dated: 03/04/2016

Page No.: VII

कांफ्रेंस खत्म



एनबीटी न्यूज, मोहन नगर, मोहन नगर स्थित आईटीएस कॉलेज में चल रही दो दिवसीय इंटरनेशनल कांफ्रेंस का शनिवार को खत्म हो गया। मौके पर डेवलपमेंट इन मैनेजमेंट व टेक्नोलॉजी एंड बिजनेस विषय पर चर्चा की गई। इसमें देश-विदेश के दो सौ से अधिक उद्योगियों व स्टूडेंट्स ने हिस्सा लिया।

News Paper Name: Rashtrya Sahara

Dated: 03/04/2016

Page No.: 08

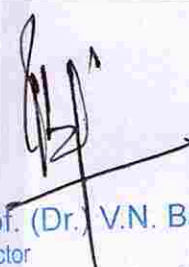
अंतरराष्ट्रीय कांफ्रेंस संपन्न

साहिवाबाद (एसएनबी)। डेवलपमेंट इन मैनेजमेंट तथा टेक्नोलॉजी एंड बिजनेस विषय पर आईटीएस मोहन नगर में आयोजित दो दिवसीय इंटरनेशनल कांफ्रेंस शनिवार को संपन्न हो गई। कांफ्रेंस में देश विदेश से आए 200 से ज्यादा विद्वानों, उद्योगियों एवं विद्यार्थियों ने भाग लिया। कांफ्रेंस का उद्घाटन मुख्य अतिथि डॉ. विनयशील गौतम, मुख्यवक्ता डॉ. सीपी श्रीमाली, विशिष्ट अतिथि बोके अरोड़ा, सेक्रेटरी तथा डॉ. सपना रांकिश ने भा. सरस्वती के समक्ष संयुक्त रूप से दीप प्रज्ज्वलित किया। कांफ्रेंस की संतुष्टिपूर्वकता डॉ. अनीता मेथ्यू ने कांफ्रेंस की प्रशंसा एवं कार्यक्रम विवरण पर प्रकाश डाला।

Institute of Technology & Science
Mohan Nagar, Ghaziabad

Orientation Programme - MBA

Sr. No	Year	Date of Event	Event Name
1	2016	19.08.2016 to 26.08.2016	Orientation programme for MBA (2016-18) Batch
2	2017	21.08.2017 to 25.08.2017	Orientation programme for MBA (2017-19) Batch
3	2018	20.08.2018 to 27.08.2018	Orientation programme for MBA (2018-20) Batch
4	2019	19.08.2019 to 23.08.2019	Orientation programme for MBA (2019-21)Batch
5	2020	19.11.2020 to 23.11.2020	Orientation programme for MBA (2020-22)Batch


Prof. (Dr.) V.N. Bajpai
Director
Institute of Technology & Science
Mohan Nagar, Ghaziabad (U.P.) 201007

Report on Inaugural of MBA (16-18) Orientation Programme:

A 6 days orientation programme for MBA 16-18 Batch was organized by management department from 19th August to 26th August, 2016. On the first two days registration, document verification and medical check- up was done.

On 19th August, 2016 (Pre Inaugural) students were made familiar with the resources available in the institute. In this session resources related to Registrar Office, Library, IT services, Corporate Resource Centre and also but the most important faculty were introduced. Registrar- Mr. V.K Saxena discussed the rules laid down by University for MBA course, Librarian -Mr. Vijay introduce the rich resources of library, Mr. Ravindra Rana introduced the IT facilities in campus and Prof. Durba Roy- Head CRC introduced her team and give overview of CRC.

Formal inaugural of the programme was done 19th August, 2016. Dr. Kuldip singh – Ex Chairman & Managing Director, MTNL – Chief Guest for the session, Shri Arpit Chadha - Vice Chairman, ITS Group, Dr. A.K. Puri- Director General, was present for the ceremony.

Programme was started with lamp lighting by the dignitaries and chanting of Saraswati Vandana. Shri Arpit Chadha - Vice Chairman, ITS Group welcome the Chief Guest with a plant sapling, Prof. Nitin Saxena, Chairperson – MBA Program gave overview of orientation program.

Shri Arpit Chadha - Vice Chairman, ITS Group, start his address with the quote of father of Nation Mahatma Gandhi “Live as if you were to die tomorrow. Learn as if you were to live forever”. He motivates the students with promise that at I.T.S you will experience best quality education and also able to connect with industry. He wishes students for great learning at I.T.S.

Dr. A.K. Puri- Director General addresses the new batch students by asking the students about their goals in life. He told students that after two years they are suppose to recover the investment they have made in terms of money as well as time. He told students to ask themselves about this return on investment and plan for the same. He also asked them to prepare themselves for future opportunities & challenges.

Kuldip singh – Ex Chairman & Managing Director, MTNL addresses the students. He inspired them to prepare daily working schedule for study life. He also insist student to develop an habit to live life within the resources available and try to save money for future. He asked students to create vision and mission for future and start working on them immediately. He quoted examples of Napoleon, Steve Jobs and Bill Gates to motivate students. He gave three guru mantras to the budding managers:

1. Learn from failures
2. Read and Learn
3. Start working today, do not wait from tomorrow.



He ended with statement make your life healthy so that healthy dreams can be developed.

At end Prof. Anuja Roy gives vote of thanks and Dr. A.K. Puri- Director General presented memento to chief guest.

Day 2

Mind & Memory session by Dr. BK Chandra Shekhar, President of SIGFA Solutions.

On 23rd August, 2016, Dr. BK Chandra Shekhar, **President** of SIGFA Solutions and **Guinness World record holder** in Education & Marathon category addressed and interacted with the students of MBA during the first session on day 2 of orientation program.

Dr. Shekhar initiated the session by raising intriguing question about mind, body, intellect and their power. He demonstrated how memorizing can be made easy and also explained few exercises on the same. The effect of negative & positive thoughts on our energy and body was demonstrated by him through various small exercises involving the students. Dr. Shekhar also shared a video showing the ill effects of anger on the body of an individual.

He motivated the students to be calm, focused and positive in their thoughts and actions for future success and happiness.

The session concluded with Dr. Chandra Shekhar motivating the students to become their own idol believe in themselves and believe in God always.

Ice breaking session

Ice breaking session was organized as part of the student orientation program for MBA 2016-18 batch on 23rd August, 2016 from 11:15 a.m to 1:05 p.m. The session was facilitated by Dr. Anita Mathew, Dr. Charu Choudhry, Prof. Shikha Arora and Prof. Rashmi Aggarwal.

Session started with "Hello Friends". The objective of the activity was to know each other and get connected with as many in the group. This activity involved students' movement while the instrumental music played in background and when the music stopped got introduced to as many.

Next game was animal sound to get them into groups. It created an environment of energy and enthusiasm. Then the groups were asked to represent themselves using chart papers and colours. All student teams showed lot of enthusiasm and expressed their ideas very creatively.

The activities could develop a feeling of camaraderie and togetherness. Dr. Anita Mathew concluded the session by debriefing the activities. Chocolates were distributed to all the student groups for appreciating their efforts and motivating them. By end of the program students were more comfortable and better acquainted with each other.



Expectations of CRC from MBA graduates

The third session of the day was based on the expectations of CRC from MBA graduates. Prof. Durba Roy delivered an informative session to the new batch of MBA about the expectations which the CRC and the industry have from a post-graduate in management program.

The session highlighted the qualities which the students are expected to inculcate to prosper in the professional domain.

The students also raised many queries related to the entire process which the CRC follows, the challenges which students generally face and future prospects in various sectors. These queries were dealt with by Prof Durba and the students gained further insight into the theme of the session.

The session was closed by Prof. Durba on a positive note in which she stated that whatever be the performance in the past there is always a scope for making it better in future and that there is an ocean of opportunities waiting to be tapped by those who have the determination.

Day 3

During orientation programme for MBA (2016-18) batch, a session on “Expectations of Management Students from MBA Programme” was organized on 24th August, 2016. The session was taken by Prof C K Sabharwal and Dr V N Bajpai. The session was aimed at mapping the expectation of newly joined students from MBA programme. In his opening remark Prof Sabharwal said that establishing your expectations early helps in leading to coherent, meaningful progress and goal setting. This applies to both faculty and students at MBA programs, hoping to meet (or exceed) mutual expectations. To achieve this the students were asked to write their individual expectation from MBA programme under four heads: Personal, professional, social and any other (as a student). Individual expectations were deliberated and discussed in a group of five students to arrive at group expectations. Total 150 students in 30 groups have expressed their expectations. At the end a summary of expectation was presented with the following major expectations of students from MBA programme:

- Good Professional with humanity
- Domain Knowledge, skills and cross functional skills
- Transferable skills
 - Good Communication
 - Body language
 - Confidence
 - Positive Attitude
- Interpersonal skills
- Managerial & Leadership Skills
- Good Job with good company with good salary
- Entrepreneurial skills



- Appreciation from society
- Interaction and networking
- Learning with fun & Creativity

Movie Analysis

One of the sides of management education is learning from real situations. For that students of MBA 16-18 batch were shown a movie “Persuade of Happiness” starring Will Smith on 24th August, 2016. This movie shows that how a person loses everything for chasing his dream. It also shows that how he succeeds at the end. At the end students were asked to analyze the movie and relate it with management education.



**Institute of Technology & Science
Mohan Nagar, Ghaziabad**

**Report
on
"Aarambh" MBA 2017-19 Batch Orientation Programme
(21st August – 25th August 2017)**

A Five day Orientation Programme for MBA 2017-19 Batch was schedule from 21st August – 25th August 2017. The details of the activities/events held are as follows:

Day-1 (21st August 2017)

Registration (9:30 am – 5:30 pm)

First day of orientation programme was for registration, document verification and medical examination of the newly inducted bath of MBA students. Total 112 students reported on first day. Document verification of 94 students was done and 34 students were medically examined.

Day-2 (22nd August 2017)

Session I - Inaugural Ceremony (11:00 am – 12:30 pm)



The inaugural ceremony was held on Tuesday, 22nd Aug, 2017 at old auditorium of the institute. The programme was inaugurated with lighting of the lamp by the Chief Guest, Mr. Mr. Malvinder Rekhi, MD & CEO, Mind your fleet , Guest of Honour Mr. Rajesh Kumar Tripathi, Head- HR, Bajaj Power along with other dignitaries on board i.e. Mr. Surendra Sood (Director - PR), Dr. A. K. Puri (Director General), Dr. Ajay Kumar (Director - Management) and Dr. D. K. Pandey , Chairperson M.B.A program.

Programme started with the welcome address by Prof. A. K. Puri, Director General of the Institute. In his welcome address, Prof. Puri, welcomed Chief Guest, Guest of Honor and the new batch students. He also shared his thoughts about academic discipline which is indispensable for professional growth.

Mr. Surendra Sood, Director PR, I.T.S The Education Group shared his words of wisdom with students and motivated them to make best use of their stay at ITS for the coming two years.

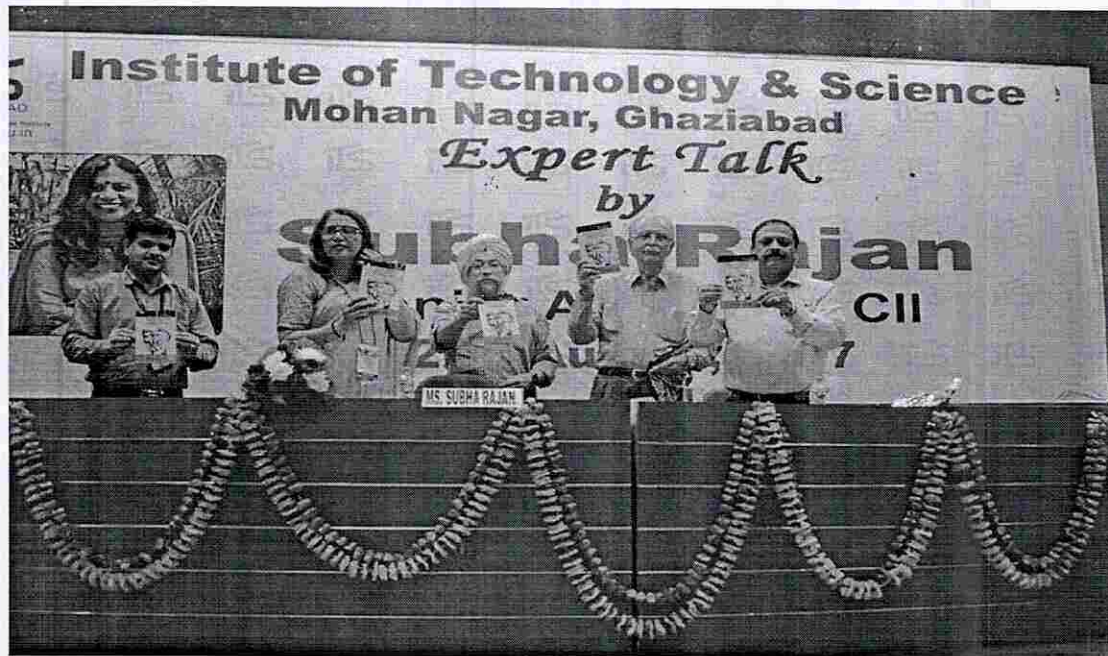
Dr. Ajay Kumar, Director Management, I.T.S The Education Group, welcomed the students and shared the qualities of true professional, which they could get deployed by personal and sincere efforts of each one of them..

Guest of Honour, Mr. Mr. Rajesh Kumar Tripathi, Head- HR, Bajaj Power, shared his diverse experience with students. He said that social contribution of every professional is expected by the society. He also added to develop a zeal for learning.

The Chief guest, Mr. Malvinder Rekhi, MD & CEO, Mind your fleet having wide range of experience in variety of industries shared his valuable thoughts with the students at the beginning of their professional life. In his address Mr. Rekhi suggested students to imbibe the quality of a true learner. He said that knowledge that will be imparted during MBA Course becomes the foundation stone for pursuing a successful and exciting career in industry and other walks of life. At the end Dr D. K. Pandey, Chairperson of M.B.A Programme proposed vote of thanks and expressed his gratitude to the parents and students for having faith and confidence in the institution. The session was very well coordinated by Prof. Shikha Arora.



Session II – Expert Talk (1:30 pm – 2:30 pm)



The session was a true eye -opener for all the students of M.B.A program. The benignant presence of Mrs. Subha Ranjan, Chief Advisor, CII India was the guest on board who shared her thought and journey of her own life with students of M.B.A program. Her life in itself was an example that how an individual can achieve what he/she wishes to achieve by utilizing his/her inner self and positive attitude. On this occasion, Director – Management, Dr. Ajay Kumar released her autobiography. This occasion further get complemented with the release of another marvelous literary contribution, authored by Dr. G.K.Dwivedi (Associate Professor – Communication) at I.T.S Mohan Nagar campus.

Session III – Ice Breaking Session (2:30 pm – 4:30 pm)

The last session of day was the Ice-breaking session planned and executed by Prof. Shikha Arora and Dr. Charu Chaudhary. The activities conducted were; Hand Shake, Introduction (name recalling exercise), Animal Sounds and Poster Making. This session saw a great attraction as this was one of the occasion where the students of different



gender, race and religion get connected on the common ground of understanding and learning. The program ended with sharing of feelings and there was an air of jubilation, excitement and enthusiasm. The activities could develop a feeling of camaraderie and togetherness. By end of the program students were more comfortable and better acquainted with each other. The facilitators also had a sense of achievement and were at ease since the session objectives were met with positive vibes and energy.

Day-3 (23rd August 2017)

Session I - Expectations of Students (9:30 am – 11:00 am)

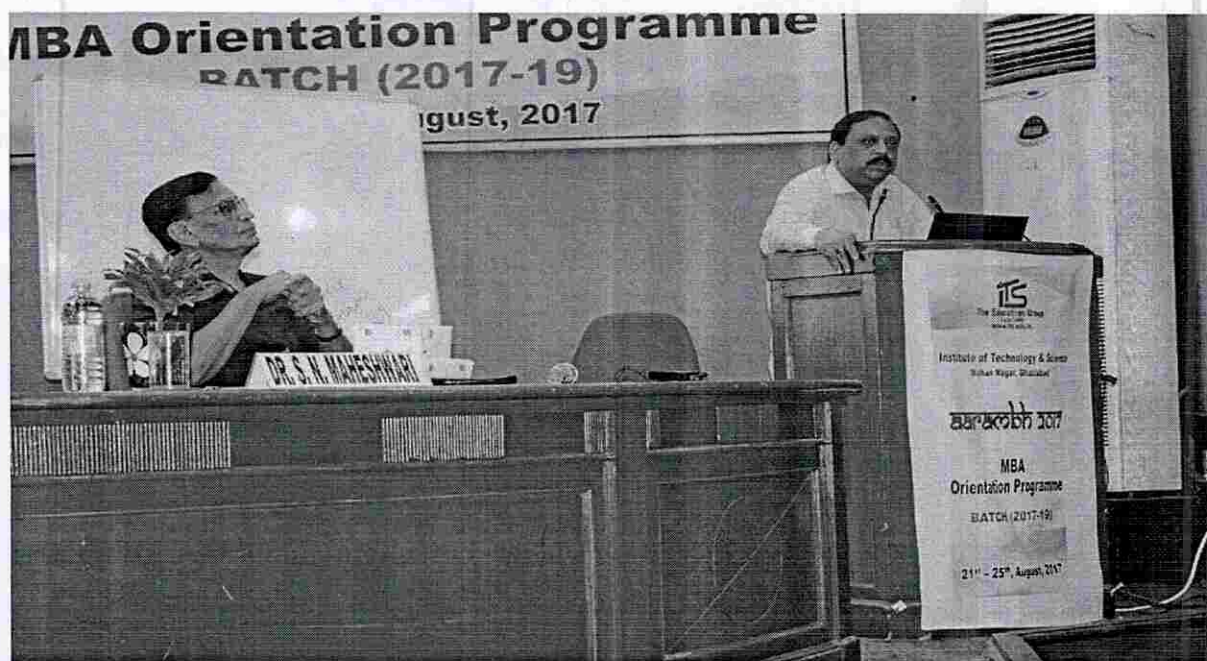


On the third day of the orientation program i.e 23rd August 2017, the session on expectation of students for MBA Batch was held. The session was conducted by Prof. C.K. Sabarwal, Senior Professor of the Institute along with Dr. V.N. Bajpai. Both the senior academicians discussed about the expectations of management students and what is expected out of management students and how it should be matched so that the final outcome is their successful placement.



Students got lots of clarity about the program and their inputs required, to achieve professional success after completing the course.

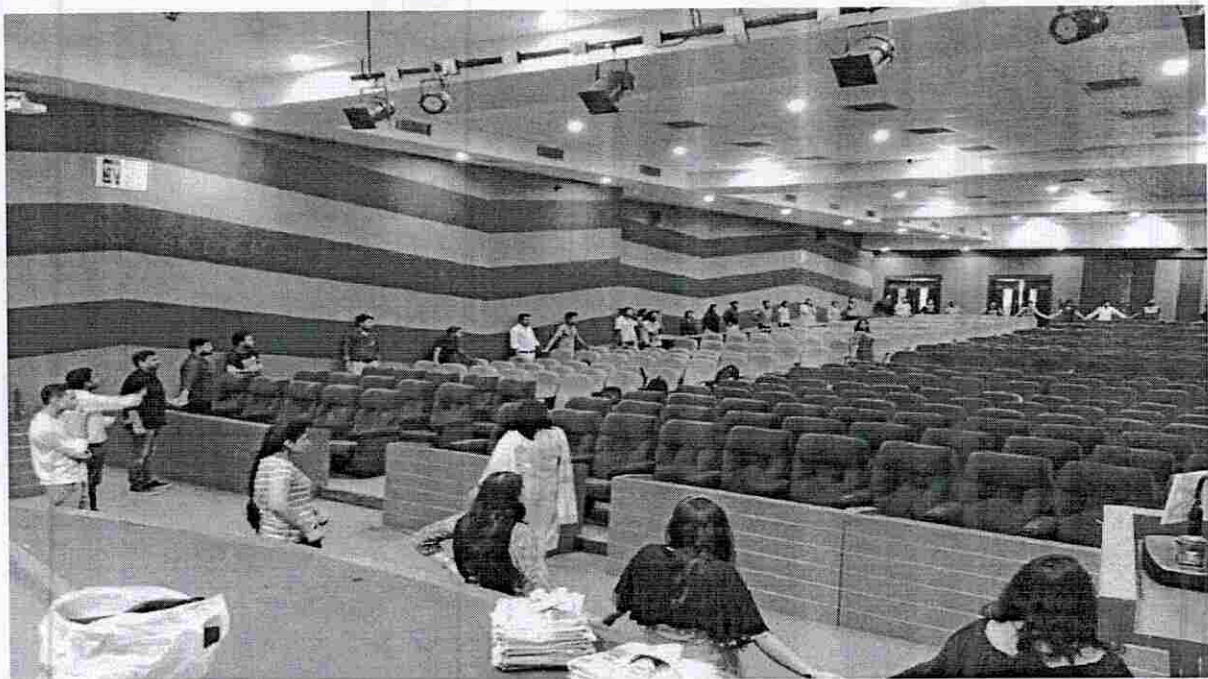
Session II - Academic Interaction (11:30 am - 1:00 pm)



The day was also enriched by academic interaction with Dr. S.N. Maheshwari, Professor, Emeritus & Academic Advisor, Delhi Institute of Advance Studies, Delhi and chairman, Indian Society of Accounting and Management. During his interaction, Dr. S.N. Maheshwari gave valuable tips to the students to set them on a path of success. He gave tips as to setting of an achievable goal, being focused, giving one's best to the profession, effective time management, respecting parents and teachers, being proactive and last but not the least adopting innovation. The session was very insightful and students were benefitted with the talk of the expert.



Session III - Management Games (2:00 pm - 4:30 pm)



The last session of day was the Ice-breaking session planned and executed by Prof. Shikha Arora and Dr. Charu Chaudhary. Two activities; Can you make a bigger circle and paper bridge were held. The objective of the activity was to stimulate and demonstrate, creativity, innovation and team building among the students. The activities were taken up by the students with great enthusiasm and participation.

Day-4 (24th August 2017)

The fourth day of the orientation Program for MBA 2017-19 batch comprised of a series of enlightening and motivating events. The sessions for the day were:

Session I - Mind and Memory Management (9:30 am - 11:00 am)





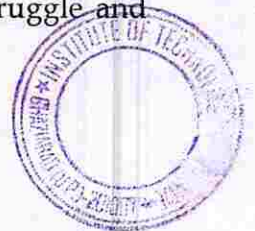
The speaker of the session Shri Ved Prakash, Founder – Program your mind, took a session on “Mind & Memory Power” for MBA (2017-19) Batch. Shri Ved Prakash is a well known professional for conducting sessions on Mind & Memory Power.

Shri Ved Prakash elaborated as to how mind stores the data that we come across every day, be it audio or visuals. He shared lot of techniques for improving the memory. He emphasised that by adopting right techniques and practise, one can improve his/her memory dramatically. He showcased some of his techniques to prove his point that memory can be improved with practise and right techniques.

The session was highly interactive and students enthusiastically participated in the session.

Session II - Activities on the theme “Freedom Struggle and Independent India”. (11:15 am – 1:00 pm)

This session comprised of a series of events like Quiz, debate, Rangoli making and poster presentation. The central theme for all the events was “Freedom struggle and



independent India", to sensitise students with the sacrifices made by the freedom fighters and the importance and preciousness of independence in our lives. These events were in the form of competition and students exhibited the best of their talents in each category.

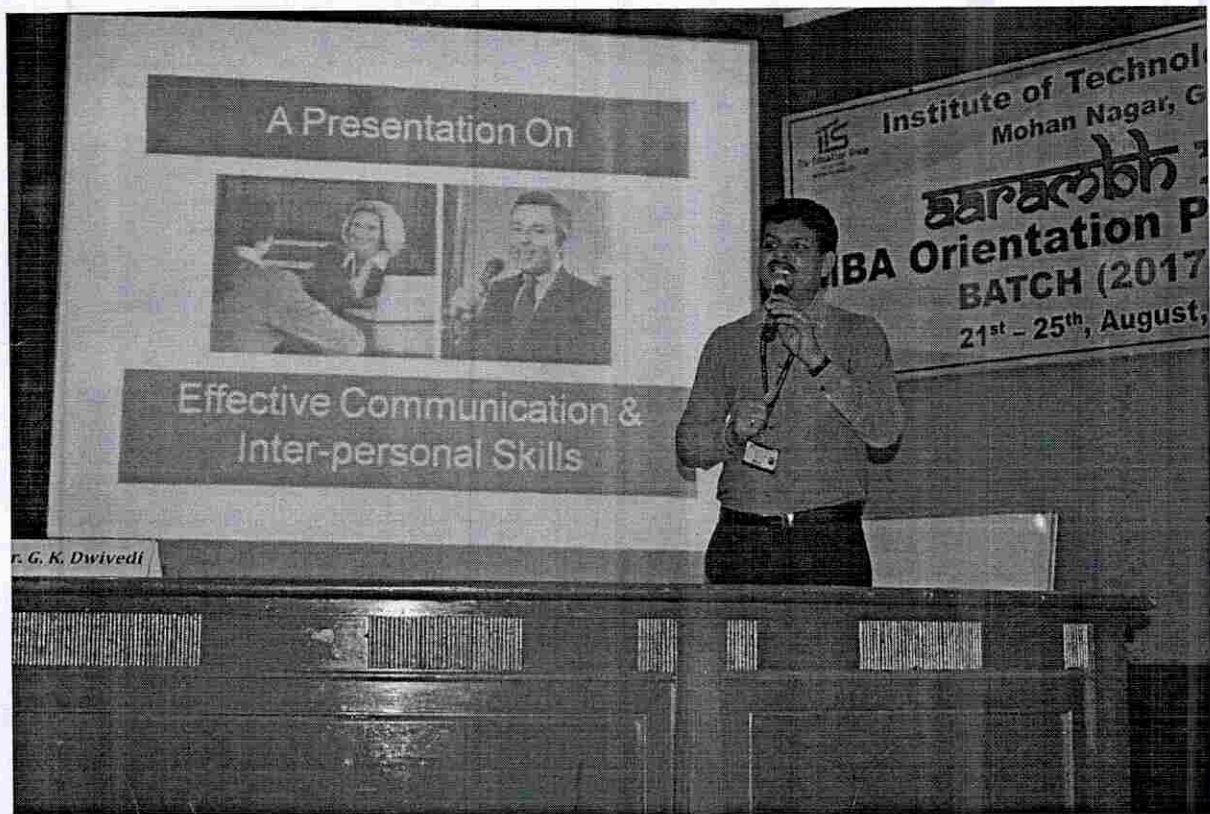
Session III - Industry interaction by Mr. Vikas V.B Lal (2:00 pm - 3:30 pm)



It was an enlightening session wherein the speaker Mr. Vikas V.B Lal, Head HR and administration, Moser Baer India Ltd. elaborated on the importance of self discipline, dreaming big, being honest and hardwork in life. He shared his personal experiences and motivated students to give their best in everything that they do and to never take things for granted. He also talked about the importance of 5 c's in life and related attributes, indispensable for professional growth.

Session IV - "Importance of effective communication" by Prof. GK Dwivedi (4:00 pm - 5:30 pm)



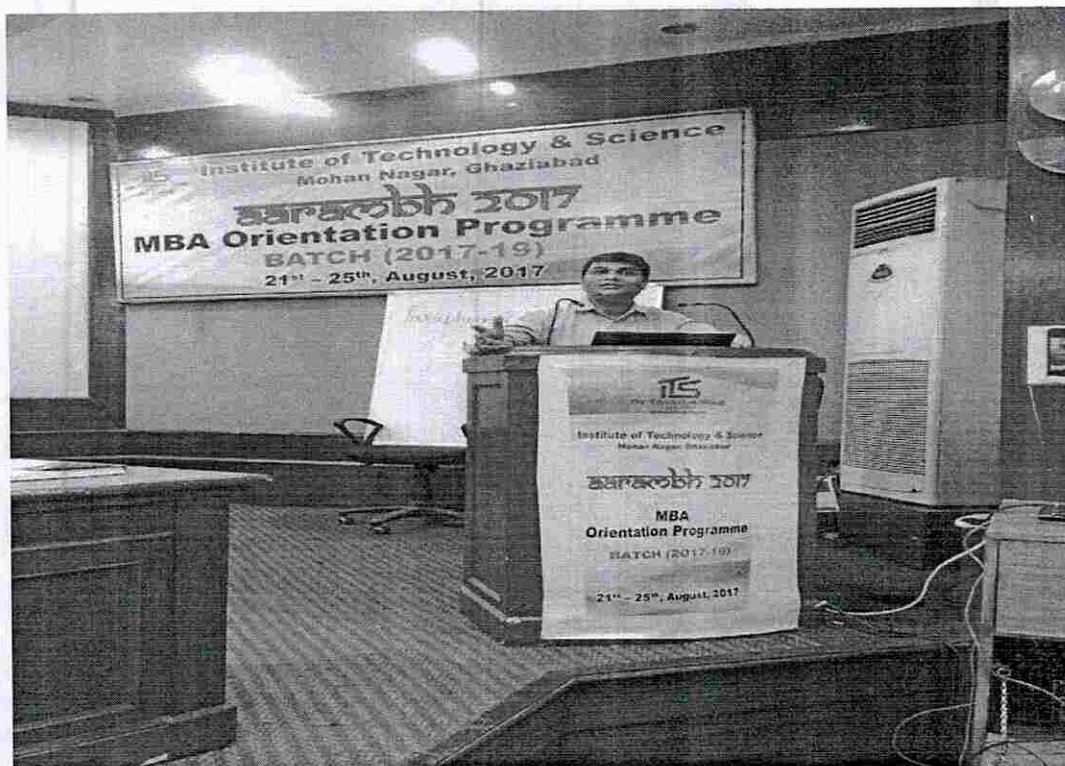


The last session of the day was on 'Effective Communication' which was effectively conducted by Dr. Gopal Krishna Dwivedi. The session was quite interactive and full of fun. It had two splits - Oral communication and written communication in which the students were informed about the nuances of effective communication and the common errors.

Day-5 (25th August 2017)

Session I - Case based discussion through movie (9:30 am - 1:00 pm)





On the fifth day of the orientation program 25th August 2017. The session on Case based discussion through movie was organized for the fresh Batch of MBA students. The session was conducted by Prof. A. P. Tripathi. Professor used a very innovative way of discussing case through movie "One million creation". Session was very interactive as students found discussion of case through movie as a very innovative method. Students displayed a higher degree of enthusiasm in solving the case study. At the end of the session, Professor proposed the solution of the case and discussed the queries of the students regarding the case. Session has allowed students to use expertise and understanding of the concepts, so as to excel their decision making abilities for the real life situations.

Session II - Expectation of Corporate from MBA Students (2:00 am - 4:00 pm)





The session on expectation of corporate from the students of MBA was held during second session of the day. The session was conducted by Prof. Santosh Sood, Senior Professor of the Institute. Professor discussed with the students about the expectations of the corporate from MBA students and how students should prepare and develop themselves for their placement in the upcoming session. Professor also updated the students about the current trends in the Corporate world. Session was very interactive and students took lot of interest and interacted with the Professor. The Students gets the clarity about the expectations of the corporate and the inputs required from them, to achieve professional success after completing the course.



Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: Inaugural & Opening Ceremony of MBA Orientation Programme

News Paper Name: Punjab Kesari

Dated: 24.08.2017

Page No.: 07

असफलता ही सफलता का आधार बनती है



साहिबाबाद (पंजाब केसरी): मोहननगर स्थित आईटीएस कॉलेज में एम.बी.ए. 14 वें बैच के चार दिवसीय ओरिएंटेशन 'आरम्भ-2017' का शुभारम्भ किया गया। ओरिएंटेशन प्रोग्राम का शुभारम्भ मुख्य अतिथि मलविंदर रिखी (एम.डी. एवं सी.ई.ओ., माइन्ड थोर प्लैट), विशिष्ट अतिथि राजेश कुमार त्रिपाठी (हंड एच. आर., बजाज फायर), आईटीएस-दि एजुकेशन ग्रुप के डायरेक्टर पी.आर. डायरेक्टर मेनेजमेन्ट डॉ. अजय कुमार एवं एम.बी.ए. कोर्स कोऑर्डिनेटर डॉ. डी.के. पाण्डेय ने दीप प्रज्ज्वलित कर संयुक्त रूप से किया। इस दौरान डायरेक्टर जनरल डॉ. ए.के. पुरी ने मेनेजमेन्ट एजुकेशन के महत्व की चर्चा की। उन्होंने नवगन्तुक विद्यार्थियों को प्रगति, प्रयास एवं सन्तुष्टि के मन्त्र दिये। उन्होंने कहा कि 21वीं सदी में भारत एक वैश्विक नायक के रूप में उभरेगा इसलिये एच.एच. मेनेजर्स के पास अनगिन अवसर होंगे। डायरेक्टर मेनेजमेन्ट डॉ. अजय कुमार ने अपने नवगन्तुक विद्यार्थियों को लीडरशिप के गुर सिखाये। उन्होंने कहा कि शिक्षा केवल अपने कल्याण के उद्देश्य से ग्रहण नहीं की जाती बल्कि पूरे राष्ट्र के कल्याण के उद्देश्य से की जाती है। उन्होंने भविष्य के बिजनेस मेनेजर्स को कॉलेज की विभिन्न गतिविधियों का परिचय दिया। उद्घाटन समारोह के मुख्य अतिथि मलविंदर रिखी (एम.डी. एवं सी.ई.ओ., माइन्ड थोर प्लैट) ने पर्सनल लाइफ और प्रोफेशनल करियर को घरीकियों से शुरूआत करते हुये नवगन्तुकों को सफल प्रबंधन के मन्त्र बताये। उन्होंने कहा कि असफलता से घबराना नहीं चाहिये क्योंकि अवसर असफलता ही सफलता का आधार बनती है।



21st August, 2018

Ice Breaking Session during AARAMBH 2018.

Department of Management organized icebreaking session for MBA (2018-20) batch students during AARAMBH 2018. Resource person for the Session was Dr. Manoj Kr Jha, Prof. Yachana Malhotra, Dr. Charu Chaudhry, Prof. Shikha Arora, Prof. Shilpi Rana and Prof. Ritu Saxena.

Objective of the session was to make the participants comfortable at I.T.S campus and become familiar with each other. Three rounds of introduction were conducted in small groups of 8 members each. Students were asked to move around the hall and greet each other non-verbally while music was played and once the music stopped, students grouped themselves with their immediate neighbors and introduced each other.

Entire process was repeated twice so that they introduced themselves to new members in a new group. Name recalling exercise filled the atmosphere with warmth and familiarity which was required to make students comfortable. And then, animal sound exercise completed the missing elements of energy and laughter inside the auditorium. At last, groups were assigned the task of reflecting upon any social issue close to their heart and depicting the same with chart paper through brief presentation. Charts were full of creativity and helped the students in exploring different perspectives on various issues. Students thoroughly enjoyed the session. They entered the auditorium as strangers in the beginning of the session but at the end, they walked out with their friends- giggling, laughing and chatting with each other. Outcome of the session was quite visible at the smiling and confident faces of the students.



21st August, 2018

Inaugural Session for 15th Batch of MBA at I.T.S Ghaziabad.

Department of Management at Institute of Technology and Science, Mohan Nagar, Ghaziabad commenced its Orientation Program "AARAMBH -2018" from 21st August, 2018 to 27th August, 2018 for its 15th batch of MBA (2018-20) students.

The inaugural ceremony held on Tuesday, 21st Aug 2018. The programme was inaugurated with lighting of the lamp by the Chief Guest, Prof. (Dr.) Vinayshil Gautam, Senior Advisor TRIFED, Founder Director IIM-K, Dr. Amitabh Rajan IAS, Ex- Homes Secretary and Additional Chief Secretary of Maharashtra, Shri Arpit Chadha- Vice-Chairman- I.T.S-The Education Group, Mr. Surinder Sood, Director -PR, Dr. Ajay Kumar, Director -Management and Dr. Anusha Aggarwal, Chairperson - MBA.

Programme started with the welcome address by Prof. (Dr.) Ajay Kumar, Director - Management. In his welcome address, Prof. Ajay Kumar, welcomed Chief Guest, Guest of Honor and the students of newly admitted batch. He also shared his thoughts about academic discipline and time management which is indispensable for professional growth. He also congratulated newly admitted students on their success in getting admission to MBA Course at I.T.S Ghaziabad.

The chief guest of the day Dr. Vinayshil Gautam shared his vast experience with the newly admitted MBA students he spoke at length on various aspects of acquiring management education. Dr. Gautam emphasized that the value and attitude of students has changed overtime. He suggested students to focus on learning instead of placement and getting job. He said your attitude defines what you get in your life so change your attitude learn and only then think of earning. Dr. Gautam said that competition is no longer local in nature its global.

Guest of Honour, Dr. Amitabh Rajan, shared his diverse experience with students. He said that it was not the results but attitude that leads to sustainable success. He also stressed the importance of dedication to one's profession and the need to have passion for success in all endeavors of life. He also added to develop a zeal for learning. He said that the students of today are having best of the opportunities. He advised students to strive for their vision without compromising ethics. Mr Surinder Sood, Director - PR, I.T.S- The Education Group talked about that the experimentation with the innovative ideas are foundation to be a successful manager and a leader. He also shared thought provoking experiences which was about to make the world a better place to live by not just digging from it but also giving something in return. Dr. Anusha Agarwal gave the overview about the orientation program and also made students familiar with classes, examination and other aspects of the MBA program.

At the end Dr. Yachana Malhotra, proposed vote of thanks and expressed her gratitude to the parents and students for having faith and confidence in the institution.



23rd August 2018

Guest Talk by Dr. Amita Srivastava, Director- BCRTC.

Department of Management organized a guest talk for the students of MBA First Year (2018-20Batch). The speaker of the session was Dr. Amita Srivastava Director-BCRTC.

Dr. Srivastava focussed on some of the key areas of development for students. The significant points being: to be innovative, having good communication skills, hardworking, consistency in one's efforts and effective leadership. Each and every trait was extensively explained by sharing the examples of world leaders and the kind of challenges they have faced in their strive to be successful and to be what they are today. The session motivated the students as they could relate very practically through the life stories of the world leaders. The students were very energised as they could feel the zeal within them after the invigorating address of Dr. Srivastava.

Thereafter, she addressed lot of queries from the students and overall it was a very interactive session and a rich practical learning experience for students.



23rd August 2018

Guest Talk by Dr. Ganesh Singh, Professor and Programme Director – Foundation Course – AIMA.

Department of Management organized a guest talk for the students of MBA First Year (2018-20 Batch). The speaker for the session of the day was Dr. Ganesh Singh Professor and Programme Director – Foundation Course - AIMA. Dr. Singh addressed the students on a very relevant subject "Expectations of Corporate world from a Management Graduate". During the discourse some very important principles were shared with the students like Time Management, Aim High, Try to be a problem solver and Quality Consideration. These principles with detailed explanation by Dr. Singh, acquainted students and also prepared them for the upcoming challenges of the corporate world. The session also provided students with an importance of filling the gap between what they are today and what they ought to be.

The session provided a great learning experience to students as they got an opportunity to analyse and explore their own basic assumptions and personality blocks, responsible for their positive and negative orientation in life. Moreover, the rich and varied experience of Dr. Singh provided students an enriched learning experience.



24th August, 2018

I.T.S Ghaziabad organized "Campus to Corporate: Alumni Experience Sharing" during AARAMBH- 2018

The new batch joined ITS MBA programme with a lot of expectations and dreams in their eyes to be fulfilled in the days to come. They have aspirations to become a true professional by inculcating all those traits and skills which are expected by corporate houses from Management Graduates.

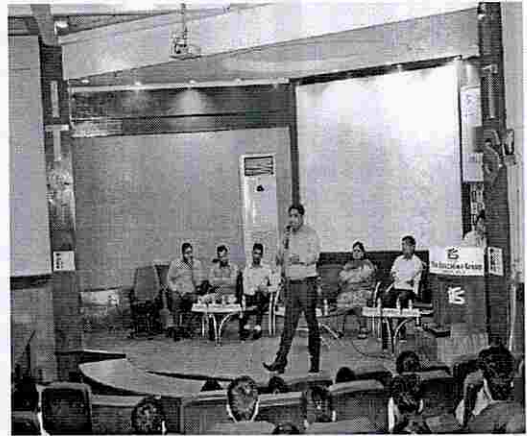
With the objective to sensitize the beginners on the issue and to motivate them to be able to use not only the curricular but also co-curricular and extracurricular opportunities during their two years stay with I.T.S to hone their skills, an exclusive session on Alumni Experience Sharing was organized.

Alumni members, Om Prakash Rai, Shailendra Kumar, Gaurav Srivastava, Abhishek Kumar, Rahul Bhardwaj, Adarsh Vishnoi, Shubham Vashistha, representing some of the very prominent company like Abott, Saint Gobain, Mother Dairy, Asian Paints, Nature Fresh, Oppo, JP Morgan MBA Programme, batches ranging from 2005 to 2015 shared their experiences of corporate life and given valuable tips to students to make themselves corporate ready. Passion, positive attitude, communication, confidence, networking, team spirit are few traits, one should have to be a true professional. One should learn from failures and should come up with more courage to achieve the goals.

The programme started with by welcome address by Director Management -Dr. Ajay Kumar. Prof. Durba Roy, Head CRC also shared her experience with these alumni's and their batch mates.

The alumni members introduced themselves and shared their experiences, thoughts and shared their wisdom to help students to be able to groom themselves as per the corporate expectations.

To listen to alumni was a great experience for the students as it gave them a glimpse into how their lives could be after two years from now. It is a matter of pride for I.T.S to have graduated such prodigious students who are scaling new heights of success in their respective fields.



Dr. Nitin Saxena

27th August, 2018

Mind and Memory session by Dr. B K Chandra, during AARAMBH- 2018

Department of Management at I.T.S Ghaziabad, organized a session by Dr. B K Chandra Shekhar from SIGFA Solutions, who is an expert in the area of Psycho Neurobics. He started his session by asking the students three questions like; what is power, what is mind and what is mind power. He explained that whole concept revolves around three areas these are Registration, Retention and Recollection. He demonstrated the power of mind to the students with the help of volunteers wherein he asked them to think about good as well as bad memories and then demonstrated its affect on body strength. He demonstrated that how positive and negative thoughts affect our body energy and ultimately leading to good or bad health.

Students were benefitted by the session a lot.



Institute of Technology & Science
Mohan Nagar, Ghaziabad-201007

News Title: "Aarambh-2018 (15th Orientation Programme of MBA: 2018-20 Batch)"@I.T.S

News paper Name: Dainik Jagran

Dated: 22, August 2018

Page No.: 4

**आइटीएस में
ओरिएंटेशन कार्यक्रम
की शुरुआत**

जास, मोहननगर : मोहननगर स्थित आइटीएस इंस्टीट्यूट में भगलवार को एमबीए का ओरिएंटेशन कार्यक्रम रखा गया। इस दौरान सात दिवसीय कार्यक्रम की शुरुआत हुई। ओरिएंटेशन प्रोग्राम का उद्घाटन सरस्वती बंदना के साथ किया गया। इस दौरान संस्थान के निदेशक डॉ अजय कुमार ने स्वागत भाषण में अनुशासन, समय प्रबंधन, दृढ़ प्रतिज्ञा और समुचित सकारात्मक प्रवृत्ति की अनिवार्यता पर बल देने का सुझाव दिया। इस दौरान संस्थान के छात्रों ने रंगारंग कार्यक्रम की प्रस्तुति दी। इसके साथ ही संस्थान में नियमों से भी रूबरू करवाया गया। वाइस चैंसलर आप्त चहड़ा ने छात्रों को उत्कृष्टतम भविष्य की शुभकामनाएं दीं। समारोह के अतिथि डा. कमल सिंह ने छात्रों को विश्वस्तरीय सफल उद्यमियों के उदाहरण देते हुए मेहनत करने का संदेश दिया और साथ ही उन्हें प्रोत्साहित किया।



Institute of Technology & Science
Mohan Nagar, Ghaziabad-201007

News Title: "Aarambh-2018 (15th Orientation Programme of MBA: 2018-20 Batch)"@I.T.S

News paper Name: Dainik Jan Sagar Today

Dated: 22, August 2018

Page No.: 2

आईटीएस में ओरिएंटेशन प्रोग्राम 2018 का भव्य शुभारम्भ



जन सागर दुड़े साहिबाबाद। आईटीएस के लोकप्रिय एवं प्रतिष्ठित कोर्स मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन (एमबीए) के सात दिवसीय ओरिएंटेशन प्रोग्राम आरम्भ-2018 का भव्य शुभारम्भ किया गया। ओरिएंटेशन प्रोग्राम का उद्घाटन मुख्य अतिथि डॉ. विनय शील गौतम, सीनियर एडवाइजर, ट्राईफेड एवं फाउण्डर डायरेक्टर (आईआईएमके), डॉ. अमिताभ राजन (आईएस), पूर्व गृह सचिव एवं पूर्व अतिरिक्त मुख्य सचिव महाराष्ट्र सरकार, सुरेन्द्र सूद डायरेक्टर (पीआर), निदेशक डॉ. अजय कुमार एवं एमबीए चेयरपर्सन डा. अनुशा अग्रवाल ने

माँ सरस्वती के समक्ष दीप प्रज्ज्वलित कर किया। संस्थान के निदेशक डा. अजय कुमार ने स्वअनुशासन, समय प्रबंधन, दृढ़ प्रतिज्ञा एवं समुचित सकारात्मक प्रवृत्ति की अनिवार्यता पर बल देने का सुझाव दिया। सुरेन्द्र सूद ने जीवन के सकारात्मक तथ्य को समझने एवं जीवन शैली में इसे अपनाने पर जोर दिया। समारोह के मुख्य अतिथि विनयशील गौतम ने छात्रों को प्रोत्साहित करते हुए सफलता के चरम शीर्ष पर पहुँचने का आह्वान किया एवं बदलती परिस्थितियों में अपनी जीवन के कटुसत्य को समझने एवं उसके अनुरूप स्वयं को विकसित करने

की सलाह दी। विशिष्ट अतिथि डॉ. अमिताभ राजन ने छात्रों को उत्कृष्ट शिक्षा प्राप्त करने हेतु सदैव अप्रसर होने एवं विवेकशील होकर विभिन्न बदलती परिस्थितियों में सक्षम प्रबंधन का कौशल प्राप्त करने की प्रेरणा दी। संस्थान के वाइस चेयरमैन अर्पित चट्टा ने छात्रों को समस्त आधुनिक संसाधन एवं उत्कृष्ट शिक्षा प्रदान करने का आश्वासन दिया। समारोह के विशिष्ट अतिथि डा. कमल सिंह ने छात्रों को विश्वस्तरीय सफल उद्यमियों का दृष्टान्त देकर छात्रों को प्रोत्साहित करते हुए उन्हें सफलता की चरम सीमा पर पहुँचने का मूल मंत्र प्रदान किया।

News Title: "Aarambh-2018 (15th Orientation Programme of MBA: 2018-20 Batch)"@I.T.S

News paper Name: Amar Ujala

Dated: 22, August 2018

Page No.: 8

आईटीएस में ओरिएंटेशन प्रोग्राम शुरू

साहिबाबाद। आईटीएस कॉलेज में सात दिवसीय एमबीए ओरिएंटेशन प्रोग्राम-2018 मंगलवार से शुरू हो गया है। इस दौरान मुख्य अतिथि डॉ. विनय शील गौतम, सीनियर एडवाइजर, आईआईएमके, डॉ. अमिताभ राजन (आईएस), सुरेन्द्र सूद डायरेक्टर (पीआर) ने कार्यक्रम का उद्घाटन किया। कार्यक्रम में वक्ताओं ने छात्रों को उज्ज्वल भविष्य के लिए प्रोत्साहित किया। संस्थान के निदेशक डा. अजय कुमार ने स्वागत भाषण में अनुशासन, समय प्रबंधन, दृढ़ प्रतिज्ञा एवं समुचित सकारात्मक प्रवृत्ति की अनिवार्यता पर बल दिया। वहीं संस्थान की वाइस चेयरमैन अर्पित चट्टा ने छात्रों को समस्त आधुनिक संसाधन एवं उत्कृष्ट शिक्षा प्रदान करने का आश्वासन दिया। विशिष्ट अतिथि डा. कमल सिंह एरजीक्यूटिव डायरेक्टर (यूएनजीसीएमआइ) ने छात्रों को प्रोत्साहित किया।



INSTITUTE OF TECHNOLOGY AND SCIENCE
MBA (2019-21) Orientation Program
AARAMBH- 2019
Report

Day 1 (20th Aug, 2019)

The Orientation Program "Aarambh-2019" at I.T.S - Mohan Nagar, Ghaziabad commenced with an inaugural ceremony to welcome the 16th batch of MBA Program (2019-21) students on 20th August, 2019.

The ceremony was inaugurated with ceremonial Lamp Lighting by the Vice Chairman, I.T.S - The Education Group, Shri Arpit Chadha, Chief Guest Mr. Sudhir Zutshi, Director Industry and Government Affairs, Market Access, New Initiatives- South Asia, Guests of Honour, Mr. Brijesh Grover, Account Operations Head Nokia Solutions and Mr. Naveen Tandon, Director - International and External Affairs, AT&T India, Director (Management), Dr. Vidya Sekhri and MBA Chairperson, Dr. Anusha Agarwal.

Sh. Arpit Chadha addressed the students and inspired them to work hard through his words of wisdom. He emphasised that as success cannot be achieved overnight students have to be persistent and dedicated in their efforts.

The Chief Guest of the session Mr. Sudhir Zutshi highlighted that hard work is a key to success through integrity and risk taking ability. He explained that corporate expectations require the students to develop skills like leadership, knowledge, domain knowledge, team work and right attitude.

Dr. Vidya Sekhri presented the welcome address and an overview of the achievements of I.T.S for the year 2019. The Guest of Honour Mr. Brijesh Grover explained and motivated the new comers to explore their potential to perform better. Mr. Naveen Tandon shared his valuable inputs on the relevance of team work, corporate skills, soft skills and problem solving skills for every management student. Dr. Anusha Agarwal addressed the students about the progression of the orientation program over the next few days.

During the inaugural session esteemed guests felicitated Ms. Pooja Chauhan, student of MBA (2017-19) Batch for securing 8th position in Dr. APJAKTU results.

Day 2 (21st Aug, 2019)

The first session of the day was on "Developing Leadership Skills" by Director (Management), Dr. Vidya Sekhri. In her discourse she highlighted the traits required by today's generation for becoming an effective leader. She emphasized the importance of communication and imparted the value of imbibing ethics and Indian culture. Dr. Anusha Agarwal, Chairperson (MBA) gave an overview of the MBA program and encouraged the students to lead a disciplined and focussed life.

The post lunch session saw an interaction of students with Mr. Tarun Gulayani, a certified NLP practitioner and a motivational speaker. Mr. Gulayani introduced the concept of sub-conscious mind and how it controls our heart and conscious mind. His session was full of interesting incidents which emphasised on life lessons for the young minds.

The day concluded with the Functional Club Presentations to introduce to the students various domain specific clubs in which they can participate as team members or as participants in various activities over the next two years.

Day 3 (22nd Aug, 2019)

The day began with a movie based case study conducted by Dr Nitin Saxena. The aim of this exercise was to enlighten the students on how to improve their decision-making skills. Sheets were distributed for recording the views of the students. The 2 best analyses shall be rewarded with prizes.



The second session of the day was by Dr Archana Tyagi – Professor, Coach, Trainer, Clinical Psychologist and Career Counsellor. She highlighted the fact that rather than talent, it was attitude that determined the degree of success that a person achieved in life. Dr Tyagi also spoke about the difference between a fixed and a dynamic mindset. She also emphasised on staying motivated by expecting better results from efforts; being flexible by using obstacles as a means for growth and managing oneself as the first pillar of emotional intelligence. The session turned out to be very interesting as well as informative for the students.

The final session of the day was under the guidance of Prof. Durba Roy, where she spoke about the role of the CRC at I.T.S, and how the students need to develop themselves in order to match up to the requirements of the corporate world.

Day 4 (23rd Aug, 2019)

The last day of the orientation program started with the session by Prof. Shilpi Rana who interacted with the students and made them familiar with various Social Media Platforms of I.T.S and its importance.

Second session of the day was conducted by Chairperson MBA- Dr. Anusha Agarwal and Coordinator MBA I- Prof. Parul Gupta. They enquired from the students about their expectations from the MBA Program. Students shared their views and expectations in a highly interactive session. .

The third session was conducted by Shri Ved Prakash (Founder Program Your Mind & NLP Coach). It was an interesting session, where he emphasised on the importance of memory and the role our mind plays in enhancing our capabilities. Through practical demonstrations he made the students learn about the various exercises related to the mind and memory.

The fourth session was conducted by our Dr. Shobha Kulshretha (Corporate trainer and Teacher at NIFTEM). She motivated the students about the various stages of life and the challenges which appear in them. Students participated in the discussion and tried to clear various doubts pertaining to "Life Skills".

The last session was an interesting session with the Alumni of MBA Program of I.T.S on the topic: "Corporate Expectations from the Management Graduates". For this session 6 Alumni speakers were-

- Mr. Rohit (MBA 2009-11), Senior Manager, SME Loans, Axis Bank
- Mr. Rohit Sharma (MBA 2010-12) Head Key Accounts, Sona Beverages
- Mr. Abhishek Jaiswal (MBA 2010-12), Manager CT & Tavel Alliance, HDFC Bank
- Mr. Rahul Bhardwaj (MBA 2014-16), Territory Sales Manager, Oppo Mobile Pvt. Ltd.
- Mr. Kapil Kumar (MBA 2015-17), Sales Manager, Aditya Birla Cement
- Mr. Rahul Kamboj, (MBA 2015-17), Sales Manager, L'Oreal India Pvt. Ltd.

It was truly inspiring for the fresh batch to listen to the Alumni. They vividly shared their experiences of I.T.S and their professional life. They guided the students about the various challenges which they may face during their MBA program and inspired them to work hard and emerge as a better version of self at the end of the program.

The orientation program Aarambh- 2019 concluded successfully with great learning offered to the students through different sessions and expert interactions from various domains.



Institute of Technology & Science
Mohan Nagar, Ghaziabad

News Title: Aarambh-16th Batch of MBA (2019-2021) Orientation Program @ I.T.S.(Pre-release)
News paper Name: NBT
Dated: 20.08.2019
Page No. : I

● मोहन नगर के आईटीएस
कॉलेज में एमबीए का
ओरिएंटेशन प्रोग्राम, सुबह
10 बजे से शुरू

News Title: Aarambh-16th Batch of MBA (2019-2021) Orientation Program @ I.T.S.(Pre-release)
News paper Name: Dainik Jagran
Dated: 21.08.2019
Page No. : I

मोहननगर स्थित आईटीएस कॉलेज
में ओरिएंटेशन कार्यक्रम सुबह 10 बजे।

News Title: Aarambh-16th Batch of MBA (2019-2021) Orientation Program @ I.T.S.
News paper Name: NBT
Dated: 21.08.2019
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ओरिएंटेशन प्रोग्राम का आयोजन



■ एनबीटी न्यूज, मोहन नगर : आईटीएस कॉलेज में मंगलवार को मास्टर ऑफ बिजनेस (एमबीए) के 16वें बैच के लिए ओरिएंटेशन प्रोग्राम हुआ। इसमें यूएल इंडिया प्राइवेट लिमिटेड में पॉलिसी एवं स्ट्रेटेजी साउथ एशिया के निदेशक सुधीर जुहसी और नवीन टंडन व कजेश गोवर अतिथि रहे। कॉलेज के वाइस चैंसलर अर्पित चह्वा ने अतिथियों का स्वागत किया। डॉ. विद्या सेखरी ने कार्यक्रम का शुभारंभ किया। अनुशा अग्रवाल ने बीते वर्ष में एमबीए छात्र-छात्राओं की उपलब्धि और कॉलेज के सहयोग के बारे में बताया।



Institute of Technology & Science
Mohan Nagar, Ghaziabad

News Title: Aarambh-16th Batch of MBA (2019-2021) Orientation Program @ I.T.S.

News paper Name: Hindustan

Dated: 21.08.2019

Page No. : 22

**छात्रों की शिक्षा की बदलती
तकनीक के बारे में बताया**

द्रांस हिंडन। मोहन नगर स्थित आईटीएस कॉलेज में मंगलवार को मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन (एमबीए) के 16वें बैच का ओरियंटेशन कार्यक्रम आयोजित किया गया। इस दौरान उद्योग जगत व अन्य क्षेत्रों के वक्ताओं ने छात्र-छात्राओं को बताया कि बदलते दौर में शिक्षा की तकनीकी भी बदलने की जरूरत है।

News Title: Aarambh-16th Batch of MBA (2019-2021) Orientation Program @ I.T.S.

News paper Name: Dainik Jagran

Dated: 21.08.2019

Page No. : II

आईटीएस में मनाया गया ओरिएंटेशन

जार्स, साहिबाबाद : मोहन नगर स्थित आईटीएस कॉलेज में मंगलवार को मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन (एमबीए) के 16वें बैच का ओरिएंटेशन कार्यक्रम आयोजित किया गया। इस दौरान उद्योग जगत व अन्य क्षेत्रों के वक्ताओं ने छात्र-छात्राओं को बताया कि बदलते दौर में शिक्षा की तकनीकी भी बदलने की जरूरत है, जिससे कॉलेज से निकलने के बाद बच्चों को जोब के दौरान कोई कठिनाई न हो। कार्यक्रम में कई विभिन्न कंपनियों और उद्योग जगत के लोगों का बेतोर मुख्य अतिथि

बुलाया गया। कहीं मुख्य अतिथियों ने छात्र-छात्राओं को बताया कि समय के साथ पढ़ाई और व्यापार बढ़ाने के तरीके भी बदलते रहना बहुत जरूरी है, जिससे जीवन में असफलता न मिले। ओरिएंटेशन कार्यक्रम में मुख्य अतिथि सुधीर जुंसी, नवीन टंडन, वृजेश मोवर, ओमित चड्ढा, डॉ. विद्या सेखरी, डॉ. अनुशा अग्रवाल ने मो सरस्वती की प्रतिमा के सम्मुख दीप प्रज्ज्वलित कर कार्यक्रम का शुभारंभ किया। साथ ही सभी ने छात्र-छात्राओं के उज्ज्वल भविष्य की शुभकामनाएं दीं।



19th November, 2020

Virtual Orientation Program "Aarambh-2020" for MBA Batch of 2020-2022.

I.T.S Mohan Nagar Ghaziabad is organizing a Virtual Orientation Program "Aarambh-2020" to welcome the new MBA Batch of 2020-2022.

The first day of the session commenced with a familiarisation session for the students where they were introduced to the MBA Program and its various tenets. Dr Vidya Sekhri, Director Management addressed the new batch and encouraged the students to be more enthusiastic so as to be prepared to meet the challenges of the Corporate Life. This session gave then brief inputs about the curriculum and the program structure. All the faculties were briefly introduced by the Area Chairpersons. Students were given information about Library, Computer labs, CRC and APO. The students were made familiar to the various resources present in I.T.S which will facilitate their journey for the next two years.

The familiarisation session was followed by a Guest Talk. The Speaker for the session was Mr. Rajeev Bhadauria, Managing Partner, Ebullient Consultancy LLP&Ex-Board of Director Jindal Steel and Power Limited. Mr. Rajeev took a very stimulating session and provided the students with a clear understanding of how they can cope with the challenging times which lies before them. The focal them of the session was "Tackling disruptions and Implementing change". Mr. Rajeev explained the entire process of Change Management in a very lucid manner and at the same he gave the guru mantra of celebrating failures. Director-Management presented him with a virtual plaque as a token of gratitude.

The post lunch session was the Ice Breaking Session. This session gave the new students a chance to introduce themselves and become familiar with each other. The self-introduction was followed by a set of activities organised so as to make them more comfortable with each other.

All the sessions were interactive and were thoroughly enjoyed by the students.



20th November, 2020

Day two - Virtual Orientation Program "Aarambh-2020" for MBA Batch of 2020-2022.

Day 2 of the Virtual Orientation program "Aarambh 2020" for MBA 2020-2022 at I.T.S Mohan Nagar commenced with a Guest Talk on the focal theme of "Managing Disruptions and Re-designing Lifestyle" by Colonel Anil Kumar Sharma. Mr. Sharma shared vivid experiences from his military career with the students and explained how a leader's role is transformational and transitional in different situations. Col. Sharma is a renowned motivation speaker who instilled a great deal of enthusiasm in the students for a better tomorrow.

The session was highly engaging and his old stories from the battles of Kargil simply made the session interesting. Director- Management Dr. Vidya Sekhri presented him with a virtual plaque as a token of appreciation and gratitude.

The Guest Session was followed by an interaction of the students with Director-Management, Dr. Vidya Sekhri.

Dr. Vidya Sekhri in her address shared several success stories with the students. Every story had a brilliant life altering message for the students. The session was highly interactive, as the students got a chance to express themselves. Many students shared their dreams and their career goals.

The post lunch session introduced to the new students, functional clubs which are run at by the Management department with the objective of all- round development of the students. The students of 2019-2021 batch gave a brief presentation of their respective clubs highlighting the guidelines and norms to the new students.

Day 2 of the Orientation session came to an end with a small session wherein the students expressed their expectations from the MBA Program. Their queries were duly answered by Prof. Parul Gupta (Coordinator- MBA First Year) and Dr. Surendra Tiwari (Chairperson- MBA Program)



21st November, 2020

Inaugural session of Virtual Orientation Program "Aarambh-2020" for MBA Batch of 2020-2022.

The Virtual Orientation "Aarambh 2020" for MBA 2020-2022 at I.T.S Mohan Nagar commenced with inaugural session where experts from industry shared their experience with the students. The **Chief Guest of the day was** Mr. Ashish Chandra- CEO and Managing Director, Airtel, Sri Lanka; **Guests of Honor were** Mr. Avneet Gupta- Associate Director - FSS, South ESU, IBM India Private Limited; Dr Srinivas Chanduru- Founder- Vans Group; and Mr Sandeep Dhar- President Hexaware Technologies.

At the beginning of the inaugural programme, Director- Management, Dr. Vidya Sekhri welcomed all the guests and shared her words of inspiration with the students. The session was kickstarted by Dr Srinivas Chanduru- Founder- Vans Group sharing his life journey and challenges with the audience. He enlightened the participants with important lessons of honesty, integrity and commitment in his unique story telling way. Mr. Sandeep Dhar- President Hexaware Technologies, shared his experiences of challenging situations and how he was able to cope with them. He explained to the participants the importance of being humble and polite. Mr. Avneet Gupta- Associate Director - FSS, South ESU, IBM India Private Limited shared his life mantras with the students for their professional journey in the years to come. The Chief guest of the day, Mr. Ashish Chandra- CEO and Managing Director, Airtel, Sri Lanka elaborated upon the essential skills and abilities including resilience, emotional sensitivity, creativity and patience which the students need to be develop to be successful in their personal as well as professional lives.

Another session of the day was an interaction with the alumni where the stalwarts from previous batches of MBA interacted with students, shared their experiences, and answered various queries of the new students. They oriented the new student with the expectations of corporate from new graduates. The eminent alumni included Mr. Ravi Bhatt, senior project manager, HP- WW studios; Mr. Prayag Tripathi, Business Analyst (Financial Reporting), Ameriprise Financials; Mr. Om Prakash Rai, AGM, Macleoids Pharmaceutical Ltd; Mr. Tushar Kotnala, Sr. Investment Analyst, Mercer; Ms. Sweety Shukla, Credit Analyst, Acuity Knowledge Partners and Mr. Rahul Bhardwaj, RGM, OPPO mobiles.



आईटीएस में नव प्रवेशी एमबीए छात्रों के लिए ऑनलाइन ओरिएंटेशन प्रोग्राम आरम्भ -2020 का आयोजन

जनसागर टुडे

साहिबाबाद। आई टी एस मोहन नगर गाजियाबाद में नव प्रवेशी एम बी ए छात्रों के लिए ऑनलाइन ओरिएंटेशन प्रोग्राम का आयोजन किया गया। इस अवसर पर उद्घाटन सत्र में संस्थान के निदेशक (मैनेजमेंट) डॉ विद्या सेखरी ने नए प्रवेशी छात्रों एवं उपस्थित गणमान्य अतिथियों का स्वागत किया। उन्होंने अपने स्वागत भाषण में संस्थान की विशिष्ट उपलब्धियों तथा भारत सरकार द्वारा जारी नवीन शिक्षा पद्धति के बारे में बताया। उन्होंने कॉर्पोरेट सोशल रिस्पॉन्सिबिलिटी के तहत संस्थान द्वारा किये गए योगदान की वृहत चर्चा की व छात्रों के मंगलमय भविष्य की कामना की।

आई टी एस- द एजुकेशन ग्रुप के चेयरमैन डा. आर पी चड्ढा ने इस अवसर पर अपनी प्रसन्नता जाहिर की, सभी नव प्रवेशी छात्रों को शुभकमनाएं दी



तथा आत्मनिर्भर और उन्नत भारत के निर्माण में योगदान करने और आई टी एस परिवार का नाम रोशन करने की प्रेरणा दी। आई टी एस - द एजुकेशन ग्रुप के वाईस चेयरमैन श्री अप्पित चड्ढा जी ने छात्रों को उनके जीवन में आत्म विश्वास, पॉजीटिविटी और कड़ी मेहनत के साथ आगे बढ़ कर लक्ष्य प्राप्त करने की शिक्षा दी। इस अवसर पर मि राजीव भदुरिया द्वारा टेकलिंग दिसरप्शन्स एंड इंप्लीमेंटिंग चेंज विषय पर वार्ता आयोजित की गयी साथ ही फैकल्टी फामिलियराइजेशन

प्रोग्राम और आइस ब्रेकिंग सेशन आयोजित किए गए इसी क्रम में कर्नल अनिल कुमार शर्मा ने छात्रों को जीवन के उतार चढ़ाव में संयम बनाए रखने और सफलता के लिए निरन्तर प्रयासरत रहने के गुर सिखाए। उद्घाटन सत्र में मुख्य अतिथि मि आशीष चंद्रा सी ई ओ एंड मैनेजिंग डायरेक्टर एयरटेल श्री लंका ने छात्रों से बदलते हुए परिप्रेक्ष्य में विशिष्ट तकनीकी कौशल विकास एवं वांछनीय मानवीय गुणों से परिपूर्ण होने और अवसर का पूर्ण फायदा उठाने का आह्वान किया। गेस्ट

ऑफ ऑनर मि अवनीत गुप्ता एसोसिएट डायरेक्टर एफ एस एस, साउथ ई एस यु आई बी एम इंडिया प्राइवेट लि बंगलुरु ने मैनेजिंग लाइफ इन पेंडैमिक पीरियड तथा इंडस्ट्री एक्सपेक्टेड फ्रॉम इंस्टीट्यूशन विषय पर चर्चा की। इस क्रम में एल्यूमनाई एक्सपीरिएंस शेयरिंग सेशन का भी आयोजन किया गया जिसमें मि रवि भद्र सीनियर प्रोजेक्ट मैनेजर एच पी डब्लू डब्लू स्टूडियो, मि प्रयाग त्रिपाठी, बिजनेस एनालिस्ट, अमेरिप्राइज फाइनेंशियल, मि ओम प्रकाश राय, ए जी एम मैक्लिथोड्स फार्मास्यूटिकल्स लि, मि तुषार कोटनाला सीनियर इन्वेस्टमेंट एनालिस्ट, मर्सर, मिस स्वीटी शुक्ला, क्रेडिट एनालिस्ट एक्समुटी नॉलेज पार्टनर्स एवं मि राहुल भारद्वाज, रिजनल सेल्स मैनेजर ओप्यो मोबाइल्स ने अपना अनुभव साझा किया साथ ही छात्रों का मार्गदर्शन भी किया।

आईटीएस में 'आरम्भ-2020' का आयोजन

हिन्ट संवाददाता

गाजियाबाद। मोहननगर स्थित आईटीएस में नव प्रवेशी एमबीए छात्रों के लिए ऑनलाइन ओरिएंटेशन प्रोग्राम का आयोजन किया गया। उद्घाटन सत्र में संस्थान के निदेशक (मैनेजमेंट) डॉ. विद्या सेखरी ने नए प्रवेशी छात्रों एवं उपस्थित लोगों का स्वागत किया। आईटीएस द एजुकेशन ग्रुप के चेयरमैन डा. आरपी चड्ढा ने इस अवसर पर सभी का उत्साहवर्धन किया। उन्होंने छात्रों को उनके जीवन में आत्म विश्वास, पॉजीटिविटी और कड़ी मेहनत के साथ आगे बढ़कर लक्ष्य प्राप्त करने की शिक्षा दी। इस अवसर पर राजीव भदुरिया द्वारा टेकलिंग दिसरप्शन्स एंड इंप्लीमेंटिंग चेंज विषय पर वार्ता आयोजित की गयी साथ ही फैकल्टी



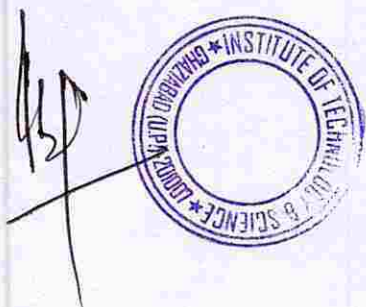
फामिलियराइजेशन प्रोग्राम और आइस ब्रेकिंग सेशन आयोजित किए गए। इसी क्रम में कर्नल अनिल कुमार शर्मा ने छात्रों को जीवन के उतार चढ़ाव में संयम बनाए रखने और सफलता के लिए निरन्तर प्रयासरत रहने के गुर सिखाए। उद्घाटन सत्र में मुख्य अतिथि मि आशीष चंद्रा सीईओ एंड मैनेजिंग डायरेक्टर एयरटेल श्रीलंका ने छात्रों से बदलते हुए परिप्रेक्ष्य में

विशिष्ट तकनीकी कौशल विकास एवं वांछनीय मानवीय गुणों से परिपूर्ण होने और अवसर का पूर्ण फायदा उठाने का आह्वान किया। गेस्ट ऑफ ऑनर अवनीत गुप्ता एसोसिएट डायरेक्टर एफएसएस, साउथ ईएसयूआईबीएम इंडिया प्राइवेट लि. बंगलुरु ने मैनेजिंग लाइफ इन पेंडैमिक पीरियड तथा इंडस्ट्री एक्सपेक्टेड फ्रॉम इंस्टीट्यूशन विषय पर चर्चा की।

Institute of Technology & Science
Mohan Nagar, Ghaziabad

“WYSIWYG”

Sr. No	Date of Event	Event Name
1	11.03.2016 to 12.03.2016	“WYSIWYG” - “What You Say Is What You Gain” (Inter - Institute Annual Management Fest)
2	23.03.2017	“WYSIWYG” - “What You Say Is What You Gain” (Inter - Institute Annual Management Fest)
3	16.03.2018 to 17.02.2018	“WYSIWYG” - “What You Say Is What You Gain” (Inter - Institute Annual Management Fest)
4	14.03.2019 to 15.03.2019	“I.T.S National Convention-2019”- WYSIWYG (Inter - Institute Annual Management Fest)
5	28.02.2020 to 29.02.2020	“WYSIWYG” - “What You Say Is What You Gain” (Inter - Institute Annual Management Fest)



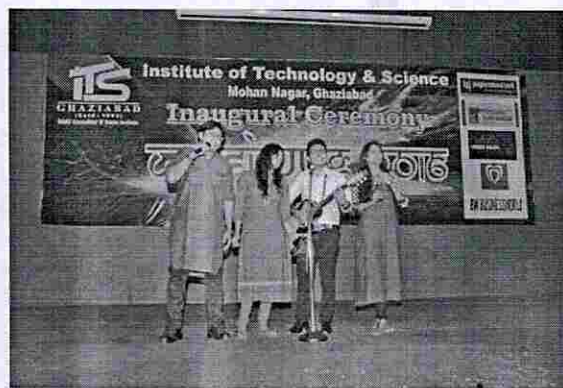
12th March, 2016

ITS, Ghaziabad Organised WYSIWYG 2016- Annual Management Cultural PG Fest.

WYSIWYG (What You Say Is What You Gain) is the annual management cultural PG fest of Institute of Technology and Science. The Institute conducted its most awaited annual fest event called WYSIWYG on 11th & 12th March, 2016. The purpose of organizing this fest is to provide platform for students to explore their skills and provide invaluable learning and knowledge sharing opportunities, appreciating and encouraging the outstanding performances of fellow students.



INSPIRATION AT WORK is the theme of "WYSIWYG-2016". It refers to unleashing the power to dream big and realise their dreams through rational and innovative means for the betterment of humanity. Being different is a revolving door in our life, and that's why we intend to make it different from any other year. Just think big and aim for the big, that's where the difference lies. So come and be a part of this incredible experience where values and fun will reach their epitome. It's time for you to draw upon your utmost vigour and talent and aim for nothing but your personal best.



Dignitaries present for the Inaugural were, Shri Arpit Chadha, Vice Chairman, ITS- The Education Group, Shri B.K. Arora, Secretary, ITS- The Education Group, Dr. Sapna Rakesh, Director Management, ITS Mohan Nagar, Dr. Sunil Kumar Pandey, Director IT, Dr. Vidya Sekhri, Director UG campus and Prof. Alok Singh, WYSIWYG Convener and Faculty members. The event witnessed participation close to 800 students from more than 30 Institutions. Multitude of events were organized from Nukkad Natak, T-Shirt Painting, Dance, Business Quiz, Business Plan, Extempore, Group discussion, Case Study, LAN game, the Fashion Bash and many over. Each of the events witnessed huge participation. Students expressed their joy of participation by being actively involved in the respective events.



Medals and certificates were awarded to winners in the presence of Madam Latika Chadha, Vice Chairman- ITS The Education Group, Dr. Sapna Rakesh, Director Management, Prof. Durba Roy-Head CRC and Prof. Alok Singh, WYSIWYG Convener. To boost their morale, certificate of participation was given to everyone.



Skills such as planning, coordinating and implementing amongst students were enhanced due to the Event. Overall the event was well coordinated and planned by students. The winners of few of the events are as follows:



1. NFS: Sandipan Chatterjee (ITS, Ghaziabad)
2. CS : Himanshu Bhardwaj & Team (R D College, Ghaziabad)
3. Fashion Bash: Team led Rajashri and Group (ITS, Ghaziabad)
4. Business Quiz: Ayush Vats and Abhijeet Adhikari (Vidya Knowledge Park, Meerut)
5. Debate: Prithish Kumar (ITS Engineering College, Grater Noida)
6. Solo Dance: Shilpa (Mewar Institute, Ghaziabad)
7. Group Dance: Team led by Antara Dey (Keshav Mahavidyalaya)
8. Ad Mad Show: Manoj Kr. Sharma and Group (ITS Ghaziabad)
9. Business Plan: Akansha Saran and Subrato Chaudhary (ITS Ghaziabad)
10. Extempore: Anshul Dhaka (ITS Ghaziabad)

The ITS Parivaar congratulates each of the participants and wishes them Good Luck in their future endeavour!!

Prof. Alok Singh



Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: WYSIWYG FEST-2016

News Paper Name: NBT

Dated: 12/03/2016

Page No.: V

आईटीएस में विजिविग फेस्ट की हुई शुरुआत

एनबीटी न्यूज, मोहन नगर

मोहन नगर स्थित आईटीएस कॉलेज में शुक्रवार से आठवें इंटर स्कूल पीजी फेस्ट विजिविग-2016 की शुरुआत हुई। इस मौके पर आईटीएस ग्रुप का वाइस चैयरमैन अर्पित चड्ढा चीफ गेस्ट के रूप में उपस्थित रहे। कार्यक्रम की शुरुआत दीप जलाकर की गई।

फेस्ट में एनसीआर के 75 से अधिक इंस्टीट्यूट्स के करीब एक हजार स्टूडेंट्स ने हिस्सा लिया। इस दौरान स्टूडेंट्स ने नुक्कड़ नाटक, ट्रेजर हंट, डांस आदि में अपना टैलेंट दिखाया। इस मौके पर अर्पित चड्ढा ने स्टूडेंट्स को संबोधित करते हुए कहा कि यह फेस्ट एक ऐसा मौका है, जिसमें युवा वर्ग को अपनी पहचान बनाने का अवसर प्राप्त होता है। कार्यक्रम में हार्मी झोपड़ी से आए बच्चों ने भी गुप्त ड्रास किया। आयोजन के पहले दिन बिजुल कॉम्पिटिशन बेहद खास रहा। जिसमें पहला नंबर हासिल



75 से अधिक इंस्टीट्यूट्स के 1000 स्टूडेंट्स ने लिया भाग

करने वाले स्टूडेंट को साढ़े सात हजार कैश व सर्टिफिकेट देकर सम्मानित किया गया। जबकि, सेकंड व थर्ड विजेता को क्रमशः पांच व तीन हजार रुपये कैश प्राइज देकर सम्मानित किया गया।

News Paper Name: NBT

Dated: 13/03/2016

Page No.: II

विजिविग फेस्ट संपन्न



लगभग एक हजार स्टूडेंट्स ने फेस्ट में हिस्सा लिया

एनबीटी न्यूज, मोहन नगर : आईटीएस कॉलेज में चल रहे आठवें दो दिवसीय विजिविग फेस्ट-2016 का शनिवार को समापन हो गया। एनसीआर के 75 इंस्टीट्यूट से आए करीब एक हजार स्टूडेंट्स ने इस फेस्ट में हिस्सा लिया। इसमें स्टूडेंट्स ने नुक्कड़ नाटक, पेंशन शो, ट्रेजर हंट व डांस में अपनी प्रतिभा दिखाई। दरअसल, आईटीएस ग्रुप ने साल 2010 से 'परिवर्तन' नाम से स्वाम एजुकेशन प्रोग्राम शुरू किया था, जिसमें सैकड़ों बच्चों की शिक्षा, भौतिकल चैकअप व कंपडे जैसी सुविधाएं दी जाती हैं।

News Paper Name: Dainik Jagran

Dated: 12/03/2016

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आईटीएस कॉलेज में कार्यक्रम प्रस्तुत करती छात्रा।

जागरण

जागरण संवाददाता, साहिबवाबाद : मोहन नगर के आईटीएस कॉलेज में शुक्रवार को पीजी फेस्ट विजिविग-2016 मनाया गया। इसमें 75 से ज्यादा प्रबंधन संस्थानों के एक हजार बच्चों ने कई प्रतिस्पर्धाओं में हिस्सा लिया। लेकिन सबके आकर्षण का केन्द्र हार्मी झोपड़ियों में रहने वाले बच्चों को वह आकर्षक नृत्य रहा, जिसे देखकर वहां मौजूद हर किसी तालियां बजाकर बच्चों के प्रति सम्मान जताया।

कॉलेज के चाणक्य आडिटोरियम में संपन्न हुए फेस्ट

के उद्घाटन समारोह का मुख्य आकर्षण हार्मी झोपड़ी के बच्चों द्वारा प्रस्तुत मनमोहक समूह नृत्य। एक दिने बिक जायेगा माटी के माल, रहा जिसने सभी दर्शकों को भावविभोर कर दिया। आईटीएस द्वारा 2010 से ही परिवर्तन नाम से स्वाम एजुकेशन प्रोग्राम चलाया जाता है। जिसमें अब तक सैकड़ों बच्चों की शिक्षा, सामाजिक चेतना, स्वास्थ्य शिविर, कंपडे, खाद्य एवं शारीरिक स्वच्छता जैसी सुविधाएं दी जाती हैं। शुक्रवार को इन बच्चों ने कॉलेज के कार्यक्रम में सभी बांध दिया।

Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: WYSIWYG FEST-2016

News Paper Name: Bhavi Satta

Dated: 12/03/2016

Page No.: 02

आई.टी.एस. में पी.जी. मैनेजमेन्ट फेस्ट विजिविग-2016 का शुभारंभ



भावीसत्ता संवाददाता
साहिबगढ़। इंस्टीट्यूट ऑफ
टेक्नोलॉजी एण्ड साइंस,
गाजियाबाद का आठवां
अन्तर्महाविद्यालयी पी.जी. फेस्ट
विजिविग-2016 का शुभारम्भ
हुआ। जिसमें होने वाले रंगारंग
समारोहों के अलावा नुकड़ नाटक,
फैशन प्रेडि टेलर इन्ट, डांस आदि
प्रतिस्पर्धाओं में 75 से ज्यादा नामी
स्टूडेंट्स अपना हुनर एवं बुद्धि
कोशिश आजमा रहे हैं। दो दिवसीय
वार्षिक फेस्ट का उद्घाटन अर्पित

चंद्रा वाइसचेयरमैन, आई. टी. एस.
- दि एजुकेशन ग्रुप एवं पी. के.
अरोड़ा, सिक्रेटरी, आई. टी.एस.
समूह ने किया।

इस फेस्ट के उद्घाटन समारोह
का मुख्य आकर्षण शुग्गी झोपड़ी के
बच्चों द्वारा प्रस्तुत मनमोहक समूह
नृत्य एक दिन बिक जायेगा माटी के
मोलन, रहा जिसने सभी दर्शकों को
भावविभोर कर दिया।

उल्लेखनीय है कि आई. टी.
एस. ने सन् 2010 में परिवर्तन नाम
से बृहद स्लम एजुकेशन प्रोग्राम शुरू
किया था जिसमें अब तक सैकड़ों

बच्चों को शिक्षा, सामाजिक चेतना,
मेडिकल कैम्प, कपड़े, खाद्य एवं
शारीरिक स्वच्छता जैसी सुविधाएँ
एवं मार्गदर्शन प्रदान किया जा चुका
है।

वर्तमान में 150 से ज्यादा बच्चों
को शुग्गी झोपड़ी में आई. टी. एस.
के स्टूडेंट्स वालंटियर्स नियमित
शिक्षण, प्रशिक्षण एवं मार्गदर्शन प्रदान
कर रहे हैं। आई. टी. एस. के
एनुअल फेस्ट में स्लम के बच्चों
द्वारा नृत्य प्रस्तुति वास्तव में उनकी
प्रतिभा को एक बड़ा मंच प्रदान करने
का प्रयास था।

INTER INSTITUTE ANNUAL MANAGEMENT PG FEST

‘WYSIWYG 2017’

23rd MARCH, 2017

REPORT ON INTER-INSTITUTE ANNUAL MANAGEMENT PG FEST **“WYSIWYG”-2017 ON 23rd MARCH, 2017**

INSTITUTE OF TECHNOLOGY & SCIENCE, Ghaziabad held its 10th inter institute annual management PG fest “WYSIWYG”- “What You Say Is What You Gain” on 23rd March, 2017 at ITS – Mohan Nagar campus with the theme “Think Act Inspire”. The fest is a student driven activity of the post graduate management students of PGDM & MBA. The event was coordinated by Prof. Alok Singh, Prof. Parul Gupta and Prof. Anuja Roy and duly supported by management faculty and staff of the management department. The event witnessed a participation of 70 institutes across Delhi- NCR and was sponsored by renowned corporate entities like Honda, KTM, Parle etc. (Please find the attached list for details)

The event saw competition among 820 contestants in various events. The events planned were as below:

1. Nukkad Natak
2. Solo Dance
3. Group Dance
4. Business Plan
5. Debate
6. Treasure Hunt
7. Cyber Crusade
8. War of Bands
9. T-Shirt Painting
10. Fashion Bash
11. Business Quiz

Inaugural-

The event was inaugurated by the Chief Guest for the day Shri Arpit Chadha, Vice Chairman, ITS- The Education Group. All the guests, participants and students were welcomed by Dr. A. K. Puri, Director General, ITS- The Education Group. The programme was inaugurated by lamp lightning accompanied by Saraswati Vandana.

Lord Ganesha was worshipped by Mr. Varun and his group through a mesmerising dance performance. A fusion dance performance by Ms. Dwiti Lal and her team left the audience entranced. Mr. Daksh on Tabla and Ms. Avantika’s vocal feat created an unforgettable moment in the minds of the audience. A heart touching dance performance of slum children of Parivartan Club- A CSR Initiative run and supported by ITS The Education Group added to the beauty of the event. Prof. Anuja Roy briefed everyone about the event and the program schedule.

Following events were scheduled for the day of WYSIWYG.

Nukkad Natak:

Theatre goes beyond words and it can bring out dimensions that builds a direct connect with people. Nukkad Natak was coordinated by Prof. G.K. Dwivedi in lawn opposite accounts office from 11:00am-2:30pm.

Solo Dance:

Dance is the only art which shows our emotions through the movement of our body. It is the freedom that makes us forget everything except for how we feel in that moment. Solo Dance was coordinated by Prof. Neetu Singh in Old Auditorium from 10:30am-1:00am.

Group Dance:

Dance is the only art which shows our emotions through the movement of our body. It is the freedom that makes us forget everything except for how we feel in that moment. Group Dance was coordinated by Prof. Bhavna Bharadwaj and Dr. V. N Bajpai on STAGE from 10:00am-1:00pm.

Business Plan:

Entrepreneurship is the key mantra of today's corporate life. Thus an idea can set your business apart from those of your competitors. Business Plan was coordinated by Prof. Puneet Kumar in Old Seminar Hall from 1:30 to 3:30 PM

Treasure Hunt:

Your heart is where your Treasure is, and you must find your Treasure in order to make sense of everything. Treasure Hunt was coordinated by Dr. Vijesh Jain in Sports Complex from 1:30-3:30 PM.

Cyber Games:

Cyber Games bring to you an attractive platform to showcase your talent, the 21st-century-way. Go insane and come up with the most ridiculous, inexplicable art of the virtual world. Cyber Games was coordinated by Prof. Lokesh Upreti and Prof. Sunil Upadhyay in Computer Lab LAB 1 and 6 from 10:30 AM-3:30 PM.

War of Bands:

Music is the reflection of mind & soul, expression of music creates a world beyond our thoughts. War of Bands was coordinated by Prof. Surendra Tiwari and Prof. Anil Kalra on STAGE from 3:30pm-5:00pm.

Business Quiz:

Test your knowledge. Business Quiz was coordinated by Prof. Ankur Ahuja in New Seminar Hall from 10:30am-1:30pm.

Fashion Bash:

Fashion may change but style endures. A presentation by budding managers, walking on the ramp to make their style & presence make a statement for themselves. Fashion Bash was coordinated by Prof. Shikha Arora and Prof. Nitin Saxena on STAGE from 2:00 PM to 3:30 PM.

T-Shirt Painting:

A platform to bring your imagination on canvas, voice your thoughts and present to the world that creativity can break the norms of reasoning and show the world the change that one desires. T-Shirt painting was coordinated by Dr. A.P. Tripathi at SPORTS COMPLEX from 10:30am-12:30pm.

Ad-Mad Show:

A platform to show your talent in advertisement as per the theme provided. Ad-Mad show was coordinated by Prof. Hitesh Chadha in New Seminar Hall from 1:30 PM -4:30 PM.

RESULTS OF WYSIWYG 2017

EVENT	POSITION	PARTICIPANT'S NAME	INSTITUTE NAME	PRIZES WON
Nukkad Natak	First	Hament Kumar and Team	RAJDHANI COLLEGE, Delhi	Himalaya Gift Hamper + Trophy+ Certificate
	Second	Isha Saini and Team	ATMA RAM SANATAN DHARAM COLLEGE, Delhi	Bisleri Gift Hamper + Trophy+ Certificate
Ad-Mad Show	First	Anoop and Group	RAJDHANI COLLEGE, Delhi	Rs.5000/- + Trophy + Certificate
	Second	Hemant and Group	KIET , Ghaziabad	Rs.3000/- + Trophy + Certificate
Solo Dance	First	SURAJ SHARMA	AMRIT LAL . MAHAVIDYALA	Himalaya Gift Hamper + Trophy+ Certificate
	Second	Dwiti Lal	I.T.S. Ghaziabad	Myshopbazzar.com Gift Hamper + Trophy+ Certificate
Group Dance	First	PRERNA and Team	Keshav Mahavidyalaya, Delhi	Himalaya Gift Hamper + Trophy+ Certificate
	Second	Varun and Team	I.T.S. Ghaziabad	Bisleri Gift Hamper + Trophy+ Certificate
Business Plan	First	MANISHA SINGH and Team	JAIPURIA NODIA	Rs.5000/- + Trophy + Certificate
	Second	SUMAN ANANDA DEY and Team	I.T.S. Ghaziabad	Rs.3000/- + Trophy + Certificate
Treasure Hunt	First	NISHANT , SAHIR, ANUJ	I.M.S. Ghaziabad	Himalaya Gift Hamper + Trophy+ Certificate
	Second	MUSKAN, RUCHI, SADAF	I.T.S. Ghaziabad (PG- IT)	Myshopbazzar.com Gift Hamper + Trophy+ Certificate
Fashion Bash	First	DWITI LAL & Group	I.T.S. Ghaziabad	Himalaya Gift Hamper + Trophy+ Certificate
	Second	Gaurav & Group	I.T.S. Ghaziabad	Bisleri Gift Hamper + Trophy+ Certificate
Business Quiz	First	ABHISHEK PANDEY, ANURAG SINGH,	KIET COLLEGE GHAZIABAD	Rs.7500/- + Trophy + Certificate
	Second	AKANSHA GUPTA, ABHISHEK KANCHAN	KIET COLLEGE GHAZIABAD	Rs.5000/- + Trophy +

	Third	RAJAT VERMA, SUMAN ANANDA DEY	I.T.S. Ghaziabad	Rs.3000/- + Trophy + Certificate
War of Bands	First	SHUBHAM GUPTA and team	ZAKIR HUSAIN COLLEGE	Rs.5000/- + Trophy + Certificate
	Second	SHIVANSH and team	AKGEC	Rs.3000/- + Trophy + Certificate
T-Shirt Painting	First	RAHUL KUMAR	MMH COLLEGE GHAZIABAD	Himalaya Gift Hamper + Trophy+ Certificate
	Second	ANJALI	DEWAN INSTITUTE OF MGT STUDIES	Myshopbazzar.com Gift Hamper + Trophy+ Certificate
Cyber Games-NFS	First	PRANAV BAHUGUNA	RD Engineering College, Ghaziabad	Rs.3000/- + Trophy + Certificate
	Second	SANJEEV KUMAR SINGH	I.T.S. Ghaziabad	Rs.2000/- + Trophy + Certificate
Cyber Games-CS	First	ARADHAYA and Team	RD Engineering College, Ghaziabad	Rs.5000/- + Trophy + Certificate
	Second	HARDIK and Team	CDAC NOIDA	Rs.3000/- + Trophy + Certificate



Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: Annual PG Management Fest "WYSIWYG 2017"

News Paper Name: Amar Ujala

Dated: 24.03.2017

Page No.: 13



आईटीएस कॉलेज में प्रस्तुति देती छात्राएं।

प्रतियोगिताओं में छात्रों ने दिखाई प्रतिभा

साहिवाबाद (ब्यूरो)। मोहन नगर स्थित आईटीएस कॉलेज में चल रहे मैनेजमेंट फेस्ट विजिविंग-2016 का बृहस्पतिवार को समापन हो गया। दो दिन तक चले इस फेस्ट में थ्रिक, ऐक्ट थ्रीम पर छात्रों ने रंगारंग प्रस्तुति दी। साथ ही छात्रों ने नुक्कड़ नाटक, फैशन परेड, ट्रेजर हंट, डांस आदि प्रतियोगिताओं में बढ़कर हिस्सा लिया। कार्यक्रम में दिल्ली एनसीआर के 72 से अधिक कॉलेज के 800 छात्रों ने हिस्सा लिया। इसका शुभारंभ कॉलेज के वाइस चैंसलरमैन अर्पित चड्ढा ने दीप जलाकर किया। कार्यक्रम के अंत में छात्रों को सम्मानित किया गया।

INTER INSTITUTE ANNUAL MANAGEMENT FEST

'WYSIWYG 2018'

16th and 17th MARCH, 2018

REPORT ON INTER-INSTITUTE ANNUAL MANAGEMENT FEST **"WYSIWYG"-2018 ON 16th and 17th MARCH, 2018**

INSTITUTE OF TECHNOLOGY & SCIENCE, Ghaziabad held its 11th Inter - Institute Annual Management Fest **"WYSIWYG"- "What You Say Is What You Gain" on 16th & 17th March, 2018** at ITS – Mohan Nagar campus. The fest is a student driven activity of the Post Graduate Management students of PGDM & MBA. The event was coordinated by Prof. Alok Singh, Prof. Parul Gupta and Prof. Nitin Saxena and duly supported by Director Management Dr. Ajay Kumar and faculty and staff of the Management Department. The event witnessed a participation of 79 institutes from Delhi- NCR. The event was sponsored by renowned corporate entities like Syndicate Bank, Vadilal, KTM, Ducat etc.

A total of 1127 contestants participated in 11 categories of events. The events planned were as below:

1. NukkadNatak
2. Solo Dance
3. Group Dance
4. Business Plan
5. Debate
6. Treasure Hunt
7. Cyber Crusade
8. War of Bands
9. T-Shirt Painting
10. Fashion Bash
11. Business Quiz

Inaugural-

The event was inaugurated by the Chief Guest for the day Shri Surinder Sood Sir, Director PR ITS- The Education Group. All the guests, participants and students were welcomed by Director Management-Dr. Ajay Kumar. The programme was inaugurated by lamp lightning accompanied by Saraswati Vandana.

Lord Ganesha was worshipped by Ms. Doyel and Ms. Neha through a mesmerising dance performance. A fusion dance performance by Ms. Simmi and her team left the audience entranced. A welcome song by Pooja and her group was sung in honor of all the guests present in the session. A heart touching dance performance of slum children of Parivartan Club- A CSR Initiative run and supported by ITS The Education Group added to the beauty of the event. Prof. Parul Gupta briefed everyone about the event and the program schedule.

Following events were scheduled for the day 1 of WYSIWYG.

Business Plan:

Entrepreneurship is the key mantra of today's corporate life. Thus an idea can set your business apart from those of your competitors. Business Plan was coordinated by Dr. Puneet Kumar and Dr. Rajeev Johari in Seminar Hall AB I from 12:30 PM to 2:30 PM

Business Quiz:

A Test of knowledge and awareness was organized to challenge the brightest minds. Business Quiz was coordinated by Prof. Ankur Ahuja in Auditorium from 11:30AM-1:30PM

Ad-Mad Show:

A platform to show your talent in advertisement as per the theme provided. Ad-Mad show was coordinated by Dr. Garima and Prof. Inderneel in Seminar Hall AB IV from 1:30 PM -3:30 PM.

War of Bands:

Music is the reflection of mind & soul, expression of music creates a world beyond our thoughts. War of Bands was coordinated by Prof. Hitesh Chadha and Dr. V N Bajpai on Main Stage from 4:00 PM-5:30 PM.

Fashion Bash:

Fashion may change but style endures. A presentation by budding managers, walking on the ramp to make their style & presence make a statement for themselves. Fashion Bash was coordinated by Prof. Shikha Arora and Prof. Lokesh Upreti on Main Stage from 5:30 PM to 7:30 PM. The event was graced by Ms. Chand Bakshi (Fashion designer), Ms. Babita Chauhary (Mrs India First Runner up) Priya Deshmukh (Senior Health VP at Max Bupa, Ex- Ms. India International) Rekha Vohra (Astrologer and Tarot card reader) as special judges.

Following events were scheduled for the day 2 of WYSIWYG.

NukkadNatak:

Theatre goes beyond words and it can bring out dimensions that builds a direct connect with people. NukkadNatak was coordinated by Prof. G.K. Dwivedi in lawn opposite Auditorium from 11:00 AM-2:30 PM.

Solo Dance:

Dance is the only art which shows our emotions through the movement of our body. It is the freedom that makes us forget everything except for how we feel in that moment. Solo Dance was coordinated by Prof. Ritu and Dr. Anusha in Chanakya Auditorium from 10:30 AM-2:00 PM. The event was graced by Mr. Shubhendra Rajawat (CEO Mahadev Movies) as a special guest and judge.

Group Dance:

Dance is the only art which shows our emotions through the movement of our body. It is the freedom that makes us forget everything except for how we feel in that moment. Group Dance was coordinated by Prof. Bhavna Bharadwaj and Prof. Neetu in Chanakya Auditorium from 2:30 PM-5:30 PM.

Treasure Hunt:

Your heart is where your Treasure is, and you must find your Treasure in order to make sense of everything. Treasure Hunt was coordinated by Dr. Charu Chaudhary and Dr. S. Bhattacharya in Sports Complex from 1:30-3:30 PM.

Cyber Games:

Cyber Games bring to you an attractive platform to showcase your talent, the 21st-century-way. Go insane and come up with the most ridiculous, inexplicable art of the virtual world. Cyber Games was coordinated by Prof. Ankur, Prof. Alok Bharadwaj and Dr.Surendra Tiwari in Computer LabLAB1 and 7 from 11:30 AM-1:30 PM.

T-Shirt Painting:

A platform to bring your imagination on canvas, voice your thoughts and present to the world that creativity can break the norms of reasoning and show the world the change that one desire. T- Shirt painting was coordinated by Dr. D. K Pandey and Prof. Jyotsana at SPORTS COMPLEX from 11:30 AM-1:30 PM.

Valedictory Session- All the winners were felicitated by Honourable Vice Chairman - I.T.S The Education Group Sri. Arpit Chadha Sir, Director Management Dr. Ajay Kumar, Guest of Honour Mr. Pradeep Dabas (Ex- Mr. India), Director IT Dr. S K Pandey, Director UG Dr.Vidya Sekhri, Prof. Durba Roy and Vice Principal UG Prof. Nancy Sharma. The sponsors of the event were also felicitated for their contribution to the event.

Celebrity Night- All the students enjoyed a musical night on the final day with DJ Barkha Kaul and danced to her beats till late evening. This marked an exciting culmination of the two day fest.

WYSIWYG 2018- List of Winners

S. No.	Name of Event	Name of Students	Name of Institute	Cash Prize Amount Rs.
1	Ad-mad Show- 2nd Prize	Ramandeep Kaur	Deewan College, Meerut	2000
		Sandhya Chouhan		
		Udit		
		Rajneesh		
2	Ad-mad Show- 1st Prize	Aman Singh	Deewan College, Meerut	3000
		Gaurav Khurana		
		Sanjeev Kumar		
		Abhishek		
3	Business Plan- 2nd Prize	Anisur Rehman	ITS Ghaziabad	2000
		Radhika Jain		
		Mayank Verma		
4	Business Plan- 1st Prize	Divya Pathak	IMS Ghaziabad	3000
		Ritu Taneja		
		Anchal Wadhawan		
5	Business Quiz- 2nd Prize	Manish Pathak	ITS Ghaziabad- UG Campus	2000
		Aman Jain		
6	Business Quiz- 1st Prize	Aasif Sami	ITS Ghaziabad	3000
		Sanchit Mittal		
7	Cyber Game- Counter Strike- 1st Prize (Note: this year we have registered only two teams, so we have	AbhinavAtrey	Krishna Engineering College, Ghaziabad	3000
		Shivank Swami		
		Shubham Kumar		
		Sanyam Kashyap		
		Ankesh Kapoor		

	declared only 1st prize)	Saurabh Anand		
8	Cyber Game - NFS- 2nd Prize	Sourabh Anand	Krishna Engineering College, Ghaziabad	1000
9	Cyber Game - NFS- 1st Prize	Parnor Bahuguna	R.D. Engineering College, Ghaziabad	2000
10	Fashion Show- 2nd Prize	Sonam Pahwa Anchal Nirwal Anchal Doa Shrishti Sharma	Miranda House, Delhi University	3000
11	Fashion Show- 1st Prize	Dushyant Raghav Annu Sharma Samina Khatoon Govind Janwal Anisur Rehman Anchal Gupta Sneha Sharma Jitendra Radhika Jain Mayank Verma Bhawna Ketan Mehrotra	ITS Ghaziabad	5000
12	Solo Dance- 2nd Prize	Akshay	Deen Dayal Upadhyay College, Delhi University	1000
13	Solo Dance- 1st Prize	Pulkit Chauhan	Dayal Singh College, Delhi University	2000
14	Group Dance- 2nd Prize	Taniya Gupta Neha Km. Pooja Preeti Sharma Minakshi Tarun Rahul Renu	Modern College, Ghaziabad	3000
15	Group Dance- 1st Prize	Sankalp Khugsal Shreyansh Singh Nitin Kumar Avinash Manish Kumar Jatin Deswal Jatin Kumar Vishal Shukla Prachi Rathore Shikhar Bisht Riya Bansal Niharika Sethi Nishita Aggrawal	Shivaji College, Delhi University	5000

		Khushboo Yadav		
		Diksha Arora		
		Debosmita Jha		
		Gaurav Chauhan		
16	Nukkad Natak-2nd Prize	Chitwan Prasad	IHE Delhi	3000
		Shreya Asrani		
		Akriti Lal		
		Saumya		
		Ashma Sagar		
		Gitanjali		
		Mansi Sharma		
		Jasmin Sa		
		Pragyi Baghal		
		Rupal Jain		
		Surabhi Bohra		
		Anusha Raj		
		Cheshtha Sharma		
		Gauri Singh Yadav		
		Helly Malviya		
		Himanshi Saini		
		Jasmine Kaur		
		Lakshita Sawhney		
		Ria Arora		
		Simran Sadana		
		Devanshi Tyagi		
17	Nukkad Natak-1st Prize	Aditi Chauhan	Vivekanand College	5000
		Awantika Singh		
		Mansi Gupta		
		Smaddha Umrao		
		Neha Yadav		
		Prachi Goyal		
		Anjali Lavania		
		Arohi Kaushal		
		Shabana Saifi		
		Vidhi Dixit		
		Priyanshi		
		Raymeen Ali		
		Shiksha		
		Viswanjali		
		Tanya Gupta		
18	T- Shirt Painting- 2nd Prize	Kunika Chatrath	IME Ghaziabad	1000
19	T- Shirt Painting- 1st Prize	Ridima Goel	IMS Ghaziabad	2000
20	Treasure Hunt- 2nd Prize	Pratiksha Singh	ITS Ghaziabad- UG	1000
		Prachi Khadria	Campus	
		Komal Kasaudhan		
21	Treasure Hunt- 1st	Somya Rajput	Krishna Engineering	2000

	Prize	Umang Gupta	College, Ghaziabad	
		UditShetty		
22	War of Bands- 2nd Prize	Nakul S. Prakash	D.A.V Centenary College, Delhi	3000
		Tushar Sagar		
		Adnan Khan		
		Aadarsh Buxi		
		Arpit Ranjan		
23	War of Bands- 1st Prize	Abhishek Negi	Asian School of Management Studies, Noida	5000
		Ajay Roy Saxena		
		Anurag Verma		
		Rishabh Dhawan		
		Ankit Kumar		



Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

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Dated: 17.03.2018

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फेशन शो

मोहन नगर के आईटीएस कॉलेज में
फेशन शो शीत ऋतु के लिए

News Title: 10th Annual PG Management Fest 'WYSIWYG-2018 @ ITS Mohan Nagar, Ghaziabad

News Paper Name NBT

Dated: 17.03.2018

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फटाफट खबरें

स्लम एरिया के बच्चों ने जीता दिल



■ वस, मोहन नगर: इंस्टीट्यूट ऑफ टेक्नोलॉजी एंड साइंस में शुक्रवार को 10वें एनुअल पीजी मैनेजमेंट फेस्ट 'विजिविग-2018' की शुरुआत हुई। कार्यक्रम का भव्य उद्घाटन फेशन शो के साथ हुआ। दो दिन तक चलने वाले इस फेस्ट में 75 से ज्यादा कॉलेजों के करीब 900 स्टूडेंट्स हिस्सा ले रहे हैं। वार्षिकोत्सव का उद्घाटन डायरेक्टर सुरेश्वर सूद ने दीप जलाकर किया। उन्होंने अपने स्वागत भाषण में सभी प्रतिभागियों व अतिथियों का अभिनंदन किया। इस मौके पर स्लम एरिया के बच्चों की प्रस्तुति सभी के आकर्षण का केंद्र रही। इसके अलावा पहले दिन बिजनेस विमर्श प्रतियोगिता भी हुई जिसमें विजेता टीम को 10 हजार रुपये का कैश प्राइज दिया गया। बिजनेस प्लान, एड मैड शो, डिबेट और वार ऑफ बैंड्स में भी स्टूडेंट्स ने अपना टैलेंट दिखाया। कार्यक्रम के अंत में फेशन शो भी रखा गया था, जिसमें विभिन्न कॉलेज के स्टूडेंट्स ने अपनी अदाओं से जलवा बिखेरा। कार्यक्रम में आईटीएस समूह के चेयरमैन आर. पी. चह्ला ने प्रतिभागियों के जोश व टैलेंट को देखते हुए प्रशंसा जताई।

Institute of Technology & Science

Mohan Nagar, Ghaziabad-201007

News Title: 10th Annual PG Management Fest 'WYSIWYG-2018 @ ITS Mohan Nagar, Ghaziabad

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Dated: 17.03.2018

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आईटीएस के फेस्ट में हुआ रंगारंग कार्यक्रम



साहिबाबाद। मोहननगर स्थित इंस्टीट्यूट ऑफ टेक्नोलॉजी एंड साइंस (आईटीएस) के दसवें फेस्ट में छात्र जमकर झुमे। इस दौरान फैशन शो भी हुआ। फेस्ट की शुरुआत इंस्टीट्यूट के डॉयरेक्टर पीआर सुरेंद्र सिंह, डॉ. अजय कुमार एवं

कार्यक्रम संयोजक पारुल गुप्ता ने की। कार्यक्रम में साहिबाबाद की शुभो-शोपडी में रहने वाले बच्चों ने समूह नृत्य प्रेश कर समां बोध दिया। एक गुप को ओर से शिव भजन एवं शिव तांडव की प्रस्तुति दी गई। कार्यक्रम में ब्यूटी क्विज भी हुआ। बिजनेस क्विज प्रतियोगिता कराई गई। इसमें प्रथम विजेता टीम को दस हजार रुपये एवं प्रमाण पत्र प्रदान दिया गया। जबकि द्वितीय विजेता टीम को साढ़े सात हजार रुपये एवं तृतीय टीम को पांच हजार रुपये दिए गए। ब्यूटी

News Title: 10th Annual PG Management Fest 'WYSIWYG-2018 @ ITS Mohan Nagar, Ghaziabad

News Paper Name: Hindustan

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आईटीएस में वार्षिक मेला शुरू

दस दिवस। मोहन नगर के आईटीएस कॉलेज में शुक्रवार को दसवां वार्षिक पीजी मैनेजमेंट फेस्ट विजिविग-2018 की शुरुआत हुई। दो दिन चलने वाले इस फेस्ट में 75 से ज्यादा कॉलेजों के 900 से अधिक विद्यार्थी हिस्सा ले रहे हैं। वार्षिकोत्सव का शुभारंभ निदेशक सुरेंद्र सिंह ने किया।

कार्यक्रम संयोजक प्रोफेसर पारुल गुप्ता ने फेस्ट की संक्षिप्त रूपरेखा प्रस्तुत की। इस मौके पर बच्चों की प्रस्तुति कार्यक्रम का मुख्य आकर्षण का केन्द्र रहा। पहले दिन बिजनेस क्विज प्रतियोगिता रही। इसमें प्रथम विजेता टीम को दस हजार रुपये प्रदान किया। द्वितीय विजेता टीम को साढ़े सात हजार और तृतीय स्थान विजेता टीम को पांच हजार नकद पुरस्कार प्राप्त हुआ।

Institute of Technology & Science

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News Title: 10th Annual PG Management Fest 'WYSIWYG-2018 @ ITS Mohan Nagar, Ghaziabad

News Paper Name: Dainik Jansagar today

Dated: 19.03.2018

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आई.टी.एस. में पी.जी. मैनेजमेंट फेस्ट विजिविंग का समापन



जनसागर दुड़े संवाददाता
साहिबाबाद। इन्स्टीट्यूट ऑफ टेक्नोलॉजी एण्ड साइन्स, मोहननगर में 10वें अन्तर्महाविद्यालयी एनुअल पी.जी. मैनेजमेंट फेस्ट विजिविंग-2018 का भव्य समापन धमाकेदार प्रस्तुतियों के साथ हो गया। डा. आर.पी. चड्ढा, चेयरमैन, आई.टी.एस.-दि एजुकेशन ग्रुप ने सभी विजेताओं एवं प्रतिभागियों को बधाई एवं आशीर्वाद प्रदान किया।

दो दिवसीय एनुअल फेस्ट में रंगारंग समारोहों के अलावा नुक्कड़ नाटक, फैशन पेरड, ट्रेजर हन्ट, डांस आदि प्रतियोगिताओं में दिल्ली, नई दिल्ली, गाजियाबाद तथा नोएडा से 75 से ज्यादा नामी इन्स्टीट्यूट्स के 900 से ज्यादा स्टूडेंट्स ने अपना हुनर एवं बुद्धिकौशल आजमाया। वार्षिकोत्सव का खास आकर्षण

हॉडी. जे. बरखा कौल रही, जिनके लिए सभी प्रतिभागियों एवं विद्यार्थियों में जबरदस्त उत्साह दिख। डी.जे. बरखा के धमाकेदार प्रदर्शन के साथ सभी प्रतिभागियों एवं विद्यार्थियों को रोमांचक धुनों पर थिरकने का मौका मिला।

वार्षिकोत्सव का उद्घाटन डायरेक्टर पी.आर.-आई.टी.एस. दि एजुकेशन ग्रुप, सुरिन्दर सूद, डायरेक्टर मैनेजमेंट डॉ. अजय कुमार एवं कार्यक्रम संयोजक प्रफेसर पारूल गुप्ता ने दीप जलाकर संयुक्त रूप से किया। इन्स्टीट्यूट के डायरेक्टर मैनेजमेंट डॉ. अजय कुमार ने अपने स्वागत भाषण में सभी प्रतिभागियों, अतिथियों एवं आगंतुकों का अभिनन्दन किया। कार्यक्रम संयोजक प्रोफेसर पारूल गुप्ता ने फेस्ट की संक्षिप्त रूपरेखा

प्रस्तुत की एवं श्रेष्ठ प्रदर्शन के लिए प्रतिभागियों को शुभकामनायें दी।

उद्घाटन भाषण में डायरेक्टर पी.आर.-आई.टी.एस. दि एजुकेशन ग्रुप, सुरिन्दर सूद ने प्रतिभागियों को अग्रिम बधाई देते हुये कहा कि वार्षिकोत्सव एक ऐसा मौका है जिसमें युवा विद्यार्थियों की ऊर्जा और रचनात्मकता को बांछित अवसर एवं पहचान प्राप्त होती है।

इस अवसर पर डा. सुनील पाण्डेय, डायरेक्टर आई.टी.एस. एवं डॉ. विद्या सेखरी, डायरेक्टर यू.जी. कैम्पस की उपस्थिति उल्लेखनीय रही। इसके अलावा साहिबाबाद की विपाल झुग्गी शोपड़ी के बच्चों द्वारा प्रस्तुत मनमोहक समूह नृत्य 'मेरा खली बली हो गया है दिल' रहा जिसने सभी दर्शकों को भावविभोर कर दिया।

News Title: 10th Annual PG Management Fest 'WYSIWYG-2018 @ ITS Mohan Nagar, Ghaziabad

News Paper Name: Amar Ujala

Dated: 18.03.2018

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बरखा के गानों पर जमकर झूमे छात्र

साहिबाबाद। मोहन नगर स्थित आईटीएस कालेज में 10वें एनुअल पीजी मैनेजमेंट फेस्ट विजिविंग-2018 का शनिवार को समापन हुआ। आईटीएस ग्रुप के चेयरमैन डा. आरपी चड्ढा ने सभी विजेताओं को बधाई दी। कार्यक्रम में दिल्ली, नोएडा और गाजियाबाद के 75 कालेजों के 900 छात्रों ने हिस्सा लिया था। अंतिम दिन के कार्यक्रम का मुख्य आकर्षण डीजे बरखा कौल की प्रस्तुति रही। इस मौके पर सुरेंद्र सूद, डा. अजय कुमार, पारूल गुप्ता आदि मौजूद रहे। व्यूरो

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गाजियाबाद में मोहननगर में फेस्ट-2018 के समापन में थिरकते छात्र

आईटीएस में फेस्ट शिवजिविग-2018
का समापन

गाजियाबाद (पंजाब केसरी): मोहननगर स्थित आईटीएस कॉलेज के 10^{वें} अन्तर्गत महाविद्यालयी एनूअल पो.जी. मैनेजमेन्ट फेस्ट शिवजिविग-2018 का समापन धूमधाम के साथ हुआ। दो दिन चले इस एनूअल फेस्ट में होने वाले रंगारंग समारोहों के अलावा मुक्कड़ नाटक, फेशन परेड, ट्रेजर हन्ट, डान्स आदि प्रतिस्पर्धाओं में दिल्ली, नई दिल्ली, गाजियाबाद तथा नोएडा से 75 से ज्यादा नामी संस्थानों के 90 से ज्यादा छात्रों ने अपना हुनर एवं बुद्धिकौशल आजमाया। वार्षिकोत्सव का उद्घाटन, डायरेक्टर पी.आर. सुरिन्दर सूद, डायरेक्टर मैनेजमेन्ट डॉ. अजय कुमार एवं कार्यक्रम संयोजक प्रोफेसर पारूल गुप्ता ने दीप जलाकर संयुक्त रूप से किया। वार्षिकोत्सव का खास आकर्षण 'डी. जे. बरखा कॉल रही जिनके लिये सभी प्रतिभागियों एवं विद्यार्थियों में जबरदस्त उत्साह दिखा। आईटीएस के चाणक्य ऑडिटोरियम में सम्पन्न हुये इस अभूतपूर्व फेस्ट के उद्घाटन समारोह का मुख्य आकर्षण सहिबाबाद की विशाल झुगरी झोपड़ी के बच्चों द्वारा प्रस्तुत मनमोहक समूह नृत्य 'मेरा' (लो बली हो गया है दिल' रहा जिसने सभी देशों को भावविभोर कर दिया। सुरिन्दर सूद ने विवेक प्रतियोगिता जिसमें प्रथम विजेता टीम को दस हजार रुपये का आकर्षक नगद पुरस्कार एवं प्रमाण पत्र प्रदान किया, जबकि द्वितीय विजेता टीम को साढ़े सात हजार एवं तृतीय स्थान विजेता टीम को पांच हजार रुपये का नगद पुरस्कार प्राप्त हुआ। डायरेक्टर मैनेजमेन्ट डॉ. अजय कुमार ने फेस्ट की जबरदस्त सफलता पर प्रशंसा जताह करके हुये कहे कि शिवजिविग-2018 हमारी आपा एवं प्रयासों के अनुरूप पूर्ण सफल एवं यादगार रहा।

News Paper Name NBT

Dated: 19.03.2018

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फेस्ट में दीं प्रस्तुतियां

■ वस, मोहन नगर : इस्टियूट ऑफ टेक्नॉलजी एंड साइंस में शनिवार को 10वें एनुअल पीजी मैनेजमेंट फेस्ट का समापन समारोह आयोजित किया गया। इसमें विद्यार्थियों ने रंगारंग प्रस्तुतियाँ दीं। चेयरमैन डॉ. आर प्री चह्मल एजुकेशन ग्रुप के सभी विजेताओं को बधाई दी। दो दिन चले फेस्ट में रंगारंग कार्यक्रमों के अलावा बुकड नाटक, फेशन परेड, डांस आदि प्रतियोगिताओं में नई दिल्ली, गाजियाबाद व नोएडा से 75 से ज्यादा इस्टियूट्स के 900 से ज्यादा विद्यार्थियों ने हजरत दिखाया। कार्यक्रम में डीजे बरखा कोल भी मौजूद रही।

15th March, 2019

I.T.S National Convention 2019 organized on 14th - 15th March 2019.

Department of Management at I.T.S Ghaziabad organized two-days "I.T.S National Convention-2019" on 14th - 15th March 2019. The objective of the event to provide platform for students to explore their skills and provide invaluable learning and knowledge sharing opportunities, appreciating and encouraging the outstanding performances of fellow students.

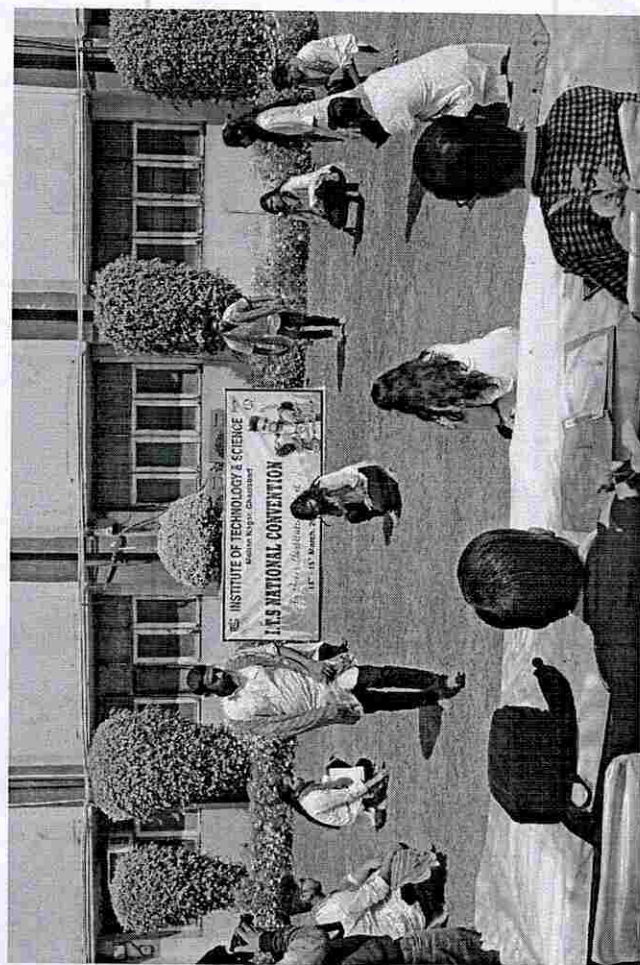
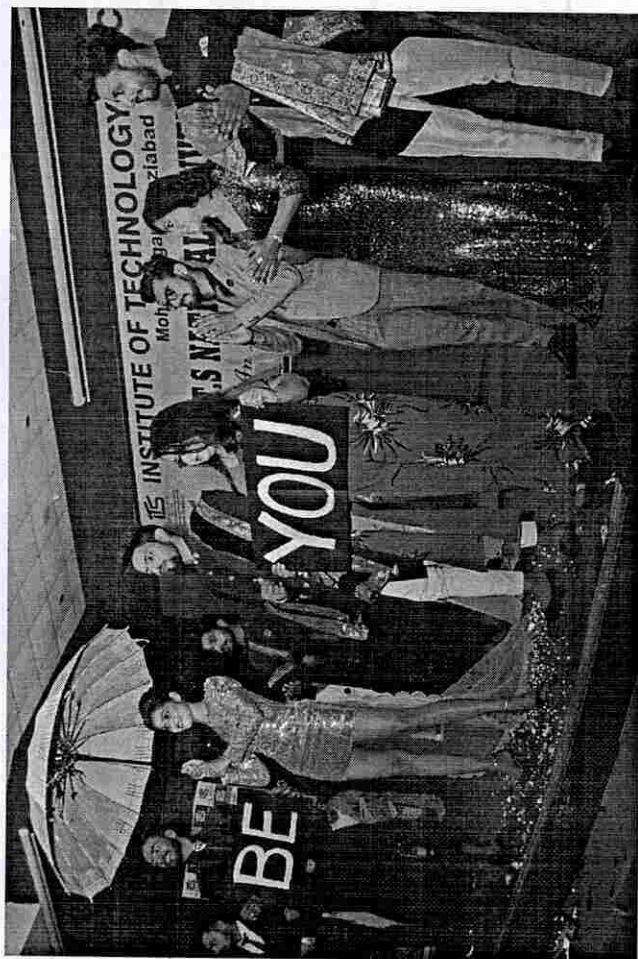
Event was inaugurated by special guest Ms. Rashmi Rubi Verma, Model and Social activist, Dr. Ajay Kumar, Director (Management), Dr. Sunil Kumar Pandey, Director (IT), Prof. Nancy Sharma (Vice Principal- UG), Dr. V. N. Bajpai and Prof Alok Singh, Event Coordinator. The event witnessed good participation of students from institutions across Delhi, NCR. & UP. Ad-mad show, Solo Dance, Debate, Business Quiz, Cyber Games, Mehendi competition, Face Painting, Rangoli and Fashion Bash were organized on first day. Smiles on the faces & high spirit marked the convention, manifested youth & enthusiasm at its full flow, with beautiful ambience, dazzling lights & foot tapping music the events like Solo Dance & Fashion Bash begin with a difference. All the events were artistically & beautifully in colours as well as style. The hit dance numbers & various other performances surprised & entertained the huge audience.

The National Convention concluded with the power packed performances by the participants on the final day. All the events were diligently organized. Students participated in various events like Group Dance competition, Nukkad Natak, Treasure Hunt, T-Shirt Painting competition and War of Bands. Participants from I.T.S and different institutes of Delhi/NCR showcased their prowess in different events organized in the campus. Different food stalls were also organized for all by the Institute. The day came to a magnificent close with the celebration by all the students.

Convention received registration from more than **850 participants** from academic institutions. Two day extravaganza witnessed competition among contestants from institutions including Delhi University, Hansraj College, Dayal Singh College, College of Arts DU, Jindal Institute, Lady Shriram college, CCS University, Galgotia college, Amity University, GITAM college Gurugram, KEC, KIET Ghaziabad, IMS Law college, Deshbandhu College, IP University and many more.

The event was sponsored by Coca-Cola, Suzuki, Hero, Honda, Monginis, Angel Broking, Ducat, Gati, Migsun, Vestige and many more.





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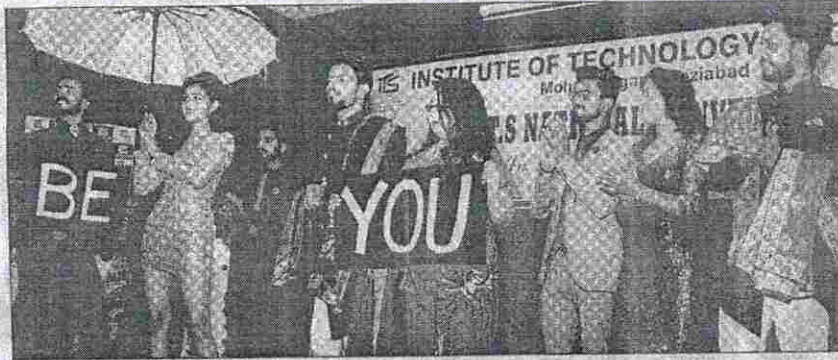
News Title: I.T.S National Convention-2019- WYSIWYG

News paper Name: Dainik Yug Karwat

Dated: 15.03.2019

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आईटीएस में नेशनल कनवेंशन शुरू



युग करवट संवाददाता

गाजियाबाद। आईटीएस मोहन नगर में नेशनल कनवेंशन का आयोजन किया गया। यह दो दिन चलेगी। आयोजन में दिल्ली-एनसीआर के करीब 150 से ज्यादा शिक्षण संस्थानों से 850 प्रतियोगियों भाग ले रहे हैं। आयोजन का शुभारंभ मुख्य अतिथि दूरदर्शन कलाकार रश्मि रूबी वर्मा ने किया। इस दौरान उनके

साथ निदेशक डॉ. अजय कुमार, डॉ. सुनील कुमार पांडेय, वाइस प्रिंसिपल प्रो. नैसी शर्मा एवं डॉ. वीएन वाजपेई मौजूद रहे। मुख्य अतिथि रश्मि रूबी वर्मा ने छात्रों को कला एवं संस्कृति के क्षेत्र में योगदान के लिये प्रोत्साहित किया और भविष्य में सफलता की प्रेरणा दी। एवं विशिष्ट व्यक्ति बनने की प्रेरणा दी। डॉ. अजय कुमार ने भी विचार व्यक्त किए।

आईटीएस नेशनल कनवेंशन-2019 का द्वितीय दिवस

वन सागर टुडे

आदिवासी मोहन नगर में नेशनल कनवेंशन-2019 के द्वितीय दिवस का प्रारंभ आयोजन किया गया। यह आयोजन दो दिनों तक आयोजित किया गया। जिसमें समस्त एमसीआर दिल्ली क्षेत्र एवं गाजियाबाद जिले के करीब 150 से ज्यादा शिक्षण संस्थानों से 850 प्रतिभागियों ने भाग लिया एवं कला, संस्कृति, साहित्य, विज्ञान एवं प्रवेशन क्षेत्रों में अपनी कलाकृतियाँ एवं कौशल का प्रदर्शन किया। विज्ञान छात्रों को पारितोषिक, प्रशंसा पत्र और ट्रॉफी प्रदान किये गये। यह कार्यक्रम वार्षिक एग्जल्ट मेनोमेंट फेस्ट के रूप में मनाया जाता है। प्रथम दिन एडमंड शो, विजनेस फिक्स, साईड गेम्स, डिबेट, सोलो डान्स, फेजल शो, रंगोली, मैकडी एवं फेम पोपिंग प्रतियोगिता का आयोजन किया गया। दूसरे दिन ग्रुप डान्स, मुक्कड नाटक, ट्रेजर हंट, वार ऑफ चैंडस और वेब शूटिंग जैसी प्रतियोगिताएँ आयोजित की गईं।



कार्यक्रम छात्रों द्वारा प्रस्तुत किये गये। प्रथम दिन एडमंड शो के प्रथम विजेता साईड गेम्स ऑफ इन्स्टीट्यूट्स के हिमानी, सचि, मीरिका और अनन्या थे जबकि दूसरे स्थान पर आईटीएस मोहन नगर पीजीडीएम के इन्द्रनील मंडल एवं सिम मिश्रा थे। विजनेस फिक्स प्रतियोगिता में प्रथम स्थान पर आईटीएस मोहन नगर पीजीडीएम के विवेक मन्वेदा और मोहन नगर पीजीडीएम के विवेक मन्वेदा और उदय प्रकाश टाकर द्वितीय स्थान पर

आईटीएस मोहन नगर (बीसीए) की साक्षी अर्वाल और सुचि गाँ थे। साईड गेम्स प्रतियोगिता में आईटीएस गाजियाबाद के शुभम प्रकाश प्रथम और केईसी गाजियाबाद के सौरभ आनंद ने द्वितीय स्थान प्राप्त किया। काउन्टर स्ट्राइक प्रतियोगिता में आईआईएमटी कॉलेज की टीम प्रथम स्थान एवं आईटीएस मोहन नगर (पीजीडीएम) की टीम द्वितीय स्थान, डिबेट प्रतियोगिता में काईट मुरदवार के अर्पितक व

अमिन्द प्रथम स्थान एवं आईटीएस मोहन नगर (एम्सीए) के करुण और सुधाशु दीक्षित द्वितीय स्थान, फेजल शो प्रतियोगिता में आईटीएस मोहन नगर की टीम प्रथम स्थान और विवेकानंद कॉलेज की टीम द्वितीय स्थान, मैकडी प्रतियोगिता में दिल्ली विश्वविद्यालय के अशुभा प्रथम स्थान और टीएस यू मुरदाबाद की वैजंकी ग्राम द्वितीय स्थान, रंगोली में कॉलेज ऑफ़ आर्ट्स दिल्ली विश्वविद्यालय

के हेमन्त प्रथम स्थान और आईटीएस गाजियाबाद (एम्सीए) के तनिया और श्रुति को द्वितीय स्थान, सोलो डान्स में दीनदयाल दुगाग्रह कॉलेज के अक्षय को प्रथम स्थान एवं मेवाड़ कॉलेज गाजियाबाद की अर्वाली को द्वितीय स्थान एवं मेन शूटिंग में सीटीएस विश्वविद्यालय की साक्षी अर्वाल को प्रथम एवं आईटीएस गाजियाबाद (बीसीए) की वैजंकी ग्राम को द्वितीय स्थान प्राप्त हुआ।

INTER INSTITUTE ANNUAL MANAGEMENT FEST

‘WYSIWYG 2020’

REPORT ON INTER-INSTITUTE ANNUAL MANAGEMENT FEST

“WYSIWYG”-2020 ON 28th and 29th February

INSTITUTE OF TECHNOLOGY & SCIENCE, Ghaziabad held its 13th Inter - Institute Annual Management Fest **“WYSIWYG”- “What You Say Is What You Gain” on 28th and 29th February** at ITS – Mohan Nagar campus. The fest is a student driven activity of the Post Graduate Management students of PGDM & MBA. The event was coordinated by Prof. Parul Gupta, Prof. Ritu Saxena, Prof. Charul Agarwal and Prof. Jyotsana Vaid and duly supported by Director Management Dr. Vidya Sekhri and faculty and staff of the Management Department. The event witnessed a participation of 44 institutes from Delhi- NCR. The event was sponsored by renowned corporate entities like Kwaliti Walls, Hero, TVS, PVR popcorn etc.

A total of 670 contestants participated in 14 categories of events. The events planned were as below:

1. NukkadNatak
2. Solo Dance
3. Group Dance
4. Debate
5. Photography
6. Treasure Hunt
7. Pub G
8. War of Bands
9. T-Shirt Painting
10. Fashion Bash
11. Business Quiz
12. Solo Song
13. Mehendi
14. Ad Mad Show

Inaugural-

The event was inaugurated by the Chief Guest for the day Shri Surinder Sood Sir, Director PR ITS- The Education Group. All the guests, participants and students were welcomed by Director Management-Dr. Vidya Sekhri. The programme was inaugurated by lamp lightning accompanied by Saraswati Vandana.

Lord Ganesha was worshipped by students through a mesmerising dance performance. A fusion dance performance by students left the audience entranced. A welcome song by was sung in honor of all the guests present in the session. The highlight of the day was a heart touching dance performance by slum children of Parivartan Club- A CSR Initiative run and supported by ITS-The Education. Prof. Parul Gupta briefed everyone about the event and the program schedule.

Following events were scheduled for the day 1 of WYSIWYG.

Debate:

A competition in expressing the idea with strong support of logical and factual information, debate was coordinated by Dr.Puneet Kumar in Seminar Hall AB IV from 12:30 PM to 2:30 PM

Business Quiz:

A Test of knowledge and awareness was organized to challenge the brightest minds. Business Quiz was coordinated by Dr. Nitin Saxena and Dr. Vinay in Auditorium from 11:30AM-1:30PM

Solo Dance:

Dance is the only art which shows our emotions through the movement of our body. It is the freedom that makes us forget everything except for how we feel in that moment. Solo Dance was coordinated by Prof. Ritika and Prof. Yachna in Chanakya Auditorium from 11:30 AM-2:00 PM.

Group Dance:

Dance is the only art which shows our emotions through the movement of our body. It is the freedom that makes us forget everything except for how we feel in that moment. Group Dance was coordinated by Dr. Anusha Agarwal and Dr. Surendra Tiwari at main stage from 1:30 PM-3:30 PM. The event was graced by Mr. Agranshudeep (owner dance academy Prats in the house) as a judge

T-Shirt Painting:

A platform to bring your imagination on canvas, voice your thoughts and present to the world that creativity can break the norms of reasoning and show the world the change that one desire. T- Shirt painting was coordinated by Dr. D. K Pandey and Prof. Jyotsana at SPORTS COMPLEX from 11:30 AM-1:30 PM.

Photography:

Capturing of mundane as well as special moments from a new perspective, photography event was coordinated by Dr. Vivek Pachauri from 12:00 PM in seminar hall AB I.

Fashion Bash:

Fashion may change but style endures. A presentation by budding managers, walking on the ramp to make their style & presence make a statement for themselves. Fashion Bash was coordinated by Prof. Shikha Agarwal and Dr. Ashish Jha on Main Stage from 3:45 PM to 5:30 PM. The event was graced by Ms. Chanchal (national model) as a judge.

Following events were scheduled for the day 2 of WYSIWYG.**Nukkad Natak:**

Theatre goes beyond words and it can bring out dimensions that builds a direct connect with people. Nukkad Natak was coordinated by Dr. Shuchita, Dr. Ashish Jha and Dr. Vivek Pachauri in food court (parking area) 11:00 AM-2:30 PM. The event was graced by Mr. Kuldeep Khanna (Asmita Theatre Group) as a judge.

Treasure Hunt:

Your heart is where your Treasure is, and you must find your Treasure in order to make sense of everything. Treasure Hunt was coordinated by Dr. Charu Chaudhary and Dr. DK Pandey in Sports Complex from 2:30-3:30 PM.

PubG:

Cyber Games bring to you an attractive platform to showcase your talent, the 21st-century-way. Go insane and come up with the most ridiculous, inexplicable art of the virtual world. Pub G was coordinated by Prof. Sunil Upadhyay and Prof. Lokesh Upreti in sports complex from 11:30 AM-1:30 PM.

Ad-Mad Show:

A platform to show the talent in advertisement as per the theme provided. Ad-Mad show was coordinated by Dr. Garima and Prof. Inderneel in Seminar Hall AB I from 1:30 PM -3:30 PM.

War of Bands:

The event was cancelled due to heavy rains and the registered teams were refunded the fees.

Valedictory Session- All the winners were felicitated by Honourable Vice Chairman - I.T.S-The Education Group Sri. Arpit Chadha Sir, Director Management Dr. Vidya Sekhri in the valedictory session at Seminar Hall AB IV.

EVENT	Amount	Winner College
Ad-mad Show Second Prize	1000	ITS Ghaziabad
Ad-mad Show First Prize	2000	ITS Ghaziabad
Business Quiz Second Prize	1000	ITS Ghaziabad
Business Quiz First Prize	1500	ITS Ghaziabad
Debate Second Prize	400	ITS Ghaziabad
Debate First Prize	600	Modern College of Professional Studies
Fashion Show Second Prize	5000	ITS Ghaziabad
Fashion Show First Prize	7000	Satyam Institute
Solo Dance Second Prize	500	ITS Ghaziabad
Solo Dance First Prize	1000	Swami Shraddhanand College
Group Dance Second Prize	7000	Vivekanand College
Group Dance First Prize	10000	Lady Sriram College
Nukkad Natak Second Prize	8000	Institute of Home Economics
Nukkad Natak First Prize	10000	Dayal Singh College (Evening)
T-shirt Painting Second Prize	400	ITS Ghaziabad
T-shirt Painting First Prize	600	KIET Ghaziabad
Treasure Hunt Second Prize	400	ITS Ghaziabad
Treasure Hunt First Prize	600	ITS Ghaziabad
Mehandi Second Prize	400	Vidya Knowledge Park
Mehandi First Prize	600	Sirifort Institute of Management Studies
Solo Singing Second Prize	400	ITS Ghaziabad
Solo Singing First Prize	600	Mewar College
Pub G Second Prize	1000	ITS Ghaziabad (UG)
Pub G First Prize	2000	Vidya Knowledge Park
Photography Second Prize	400	VICT
Photography First Prize	600	ITS Ghaziabad
War of Bands	I Prize- 7000 II Prize- 6000	Event cancelled due to rain



Institute of Technology & Science
Mohan Nagar, Ghaziabad

News Title: WYSIWYG - 2020 (Annual Management Fest) @ I.T.S.

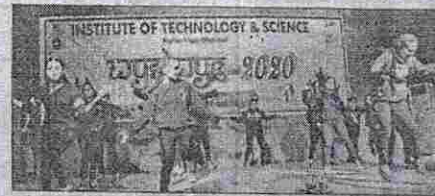
Newspaper Name: Amar Ujala

Dated: 29.02.2020

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विसि विग में छात्रों ने प्रतियोगिता में लिया हिस्सा

साहिबजादा। मोहन नगर स्थित आईटीएस कॉलेज में एनुअल मेगा ईवेंट विसि विग 2020 का



आयोजन किया गया। कार्यक्रम का शुभारंभ आईटीएस - द एजुकेशन ग्रुप के निदेशक (पीआर) सुरेंद्र सुद, निदेशक (मेनेजमेंट) डॉ. विद्या शेखरी एवं कोऑर्डिनेटर प्रो. पारुल गुप्ता ने किया। इस प्रतियोगिता में दिल्ली एनसीआर एवं उत्तर

प्रदेश के पचास शिक्षण संस्थानों से साढ़े तीन सौ प्रतिभागियों ने भाग लिया है। यह प्रतियोगिता दो दिनों तक चलेगी, जिसमें सोलो डांस, ग्रुप डांस, फिशन शो, नुक्कड़ नाटक, टी-शर्ट प्रेंटिंग, ट्रेजर हंट, एंड मेड शो, डिबेट कंपीशन, फोटोग्राफी आदि प्रतियोगिताओं का आयोजन किया जाएगा। इसके साथ ही विजेता छात्रों को पुरस्कार देकर सम्मानित किया जाएगा। शनिवार को सभी प्रतियोगिता के फाइनल मुकाबले खेले जाएंगे।

News Title: WYSIWYG - 2020 (Annual Management Fest) @ I.T.S.

Newspaper Name: Hindustan

Dated: 29.02.2020

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**विसिविग-2020 में
350 छात्र भाग ले रहे**

ट्रांस हिंदन। मोहन नगर स्थित आईटीएस कॉलेज में शुक्रवार को विसिविग-2020 प्रतियोगिता का आयोजन किया गया। कार्यक्रम का शुभारंभ सुरेंद्र सुद, निदेशक डॉ. विद्या और कोऑर्डिनेटर प्रो. पारुल गुप्ता ने दीप प्रज्ज्वलन से किया। प्रतियोगिता में दिल्ली एनसीआर और उत्तर प्रदेश के 50 शिक्षण संस्थानों से 350 प्रतिभागियों ने भाग ले रहे हैं।

Institute of Technology & Science
Mohan Nagar, Ghaziabad

News Title: WYSIWYG - 2020 (Annual Management Fest) @ I.T.S.

Newspaper Name: Dainik Jagran

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वार्षिकोत्सव में विभिन्न प्रस्तुतियों से मन मोहा

ग्रुप हाउस 2020



मोहन नगर स्थित आईटीएस कॉलेज में शुक्रवार को आयोजित कार्यक्रम में नृत्य करती छात्राएं * सीजन - कॉलेज

जागरण संवाददाता, साहिबाबाद : मोहन नगर स्थित आईटीएस कॉलेज में शुक्रवार को ग्रुप हाउस इवेंट 'विसिविग-2020' का आयोजन किया गया। इस दो दिवसीय कार्यक्रम में दिल्ली एनसीआर और उत्तर प्रदेश के पांच शैक्षणिक संस्थानों के विद्यार्थी आए हुए हैं। शुक्रवार को आईटीएस व फ्यूचर ग्रुप के निदेशक (पीआर) श्री सुरेंद्र सुंद, निदेशक (मेसेजमेंट) डॉक्टर विद्या सेखरी ने दीप प्रज्वलित कर कार्यक्रम को शुरुआत की। शनिवार तक चलने वाले इस कार्यक्रम के पहले दिन विद्यार्थियों ने ग्रुप डांस, सोलो डांस, फैशन शो सहित आदि में अपना जलवा दिखाया। इसके साथ ही शनिवार को मुक्कई नाटक, टी-शर्ट पेंटिंग, ट्रेजर हंट, एड मेक शो, ड्रिबेट, फोटोग्राफी सहित आदि प्रतियोगिताएं होंगी। जिसमें कार्यक्रम में विजेताओं को पुरस्कार और ट्रॉफी देकर सम्मानित किया जाएगा।